

# IAMCR • AIERI • AIECS

## Newsletter

International Association for Mass Communication Research  
Association Internationale des Études et Recherches sur l'Information  
Asociación Internacional des Estudios de Comunicación Social

Volume 6

Number 1

November, 1995

# SYDNEY CONFERENCE

### 20th IAMCR Scientific Conference and General Assembly

*Sydney, Australia - August 18 - 22, 1996*

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### Shifting Centres:

### *Information, Identity & Citizenship*

The 20th IAMCR Scientific Conference and General Assembly will take place in Sydney, Australia from August 18th to the 22nd, 1996. The conference site will be the Wesley Centre located in the Piccadilly Plaza in central Sydney. Conference participants will be accommodated in various hotels close to the Wesley Centre. The central theme of the Conference is "Shifting Centres: Information, Identity and Citizenship."



Beautiful Sydney

This theme will be reflected in the conference plenary sessions, a distinctive feature of the Sydney Conference. The first morning of the conference will be devoted to the work of UNESCO and to questions of Human Rights, with particular emphasis on communication, the regulation of communication media, and concepts of identity and citizenship. This international focus will be followed by a plenary devoted to the strategies adopted by indigenous cultures to maintain traditions of representation and communication when faced with global media. It is our hope that indigenous scholars from Australia, New Zealand, and the Pacific will speak. The final plenary will address questions of international law and the development of telecommunications policy. The focus will be on the ways power shifts between nations, global corporations, and communities — as well as how gender shifts. It is the Conference Committee's intention that women academics play a prominent role in the plenary sessions as speakers, moderators, chairpersons, or all of these.

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Australian Flag

## LETTER FROM THE PRESIDENT

Hamid Mowlana

This past year has marked a turning point for IAMCR's overall internal and external activities. I would like to summarize a number of important measures taken to implement the policies adopted by the General Assembly in Seoul, Korea, as well as outline the frontiers of new activities we have begun to undertake. The Seoul conference, as I wrote in my first column, was a significant one in IAMCR's history. In pursuant with the General Assembly's adoption of the "Report and Recommendations of the President-Elect", which was mailed to all members of IAMCR immediately after the Seoul conference, the Executive Board proceeded with the distribution of tasks and responsibilities among various officers. The division of tasks among the Executive Board was based on a voluntary allotment as expressed and agreed upon by the members. Under the current management, while the President's office continues to perform many of the administrative duties of the organization, other IAMCR officers now have the opportunity for far greater responsibilities in the organization.

For the first time, the Treasurer of IAMCR has taken direct responsibility for the management of the association's financial affairs and the collection of membership fees. The Treasurer's office is assisted by a person with financial expertise and her office prepares the IAMCR statements as well as the membership directory. In addition, all of IAMCR's business checks are signed by both the Treasurer and the President, with bank accounts kept in Montréal, Canada.

The President's office handles, among other duties, the association's conferences, external relations, budget preparations, promotional activities, and the coordination of IAMCR's internal networks, especially with the Sections. Due to the administrative changes, the President's office has been extraordinarily busy over the past year, arranging for the smooth transfer of responsibilities and implementing new policies. IAMCR's Washington headquarters,

which now acts as a de facto center for general information and administrative work, is supported by a separate office with a part-time secretary responsible for IAMCR's work, provided by The American University.

In short, with the division of tasks among the various IAMCR branch offices, we have fostered greater participation and more democratic organizational forms. A greater number of IAMCR's officers are now taking part in representing the association in different conferences and fora. The process of decentralization has been effective.

One of the most important accomplishments of the association during the past year has been financial restructuring and the possibility of a balanced budget, which we have tried to reinforce. I am pleased to report that the association is now in a sound financial position, with decentralization enabling us to have a balanced budget without reducing any services to our members. I am particularly grateful that I do not have to go into details here to give the complete financial report of the association, as our Treasurer will have a report of her own in this issue of the newsletter. I cannot say enough to thank Gertrude J.(Gee Gee) Robinson for the superb job she has done in handling the organization's financial matters.

Although the membership fees and a number of other direct contributions are the only sources of income for the association's budget, it must be emphasized that the association could not have survived and managed its overall operation had it not been for contributions made by individual sections, officers, and their respective universities and organizations. In this context, I must add that the office, staff, and other logistical items provided by The American University, especially for the IAMCR office in Washington, have been vital for my own work as President of the association and for the overall operation of IAMCR. As shown in the chart below, a considerable amount of money has been saved in terms of office space, electronic mail services, insurance, cleaning services, equipment,

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(SYDNEY From page 1)

**Some Useful Information**

Sydney, Australia's Gateway, the capital of New South Wales, and host city to the 2000 Olympics, is built around one of the largest, most beautiful harbors in the world. Surfing beaches stretch for miles north and south of the city on the shores of the Pacific Ocean. The beaches and harbor play a major role in the leisure and sporting lives of Sydneysiders. Yachting, surfing, sailboarding, swimming, fishing, and water-skiing are all popular activities. Many national parks and protected areas of natural bushland surround the city, and the beautiful Blue Mountains are a 90 minute journey to the west. Bushwalking, camping, and picnicking are popular pastimes. The most famous of Sydney's landmarks is the spectacular Sydney Opera House with its graceful "sails." Close by is the Harbor Bridge and Circular Quay, where you can board a ferry to many of the harbor city's suburbs and the Taronga Park Zoo. Visitors can stroll around the Royal Botanic Gardens and the historic Rocks area, as well as the many galleries, museums, libraries, and buildings dating back to the early days of the colony. Tours can be booked on arrival in Sydney. Delegates and their guests should ensure that they leave ample time to explore the many wonderful sites that this cosmopolitan city has to offer.

**Forward Planning**

The anticipated cost of registration and accommodation for five nights (August 18 - 22) will depend on choice of accommodation as follows:

**Five-star hotel**

- approximately AUD\$1450 (US\$1073) for a single room
- approximately AUD\$990 (US\$733) for a double room

**Three-star hotel**

- approximately AUD\$1275 (US\$945) for a single room
- approximately AUD\$911 (US\$675) for a double room

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telecommunications, copying, and, above all, staff support and office rental. I specifically mention these aspects to emphasize two points: first, that the indirect support now coming to IAMCR which is helping us to keep our budget balanced is vital and must be recognized by future officers; and second, that with the decentralization process now complete, future presidents, secretary-generals, and treasurers must realize the responsibilities associated with their new tasks, as well as the resources required for the smooth performance of these functions.

I would like to take the opportunity to stress the central role played by the Treasurer's office in our new structure. To this end, I would like to point out that it would be highly beneficial for the association if Gee Gee Robinson were to be granted a second term as Treasurer. While I do not wish to meddle in the upcoming administrative elections, I believe that re-electing Professor Robinson would provide much-needed stability for the financial state of IAMCR during this time of transition and would help to ensure a smooth functioning of the President's office during the next two years.

In addition, I would like to report and acknowledge a number of specific expenses that were undertaken directly by our individual officers and their respective organizations which helped the association immensely this year to reduce expenses. Vice-President François-Xavier Hutin, through his own organization, Société Ouest-France, undertook the expenses for the mailing of the November 1994 and February 1995 issues of the IAMCR newsletter, as well as the printing of the February issue which was all done in Rennes, France. He also was responsible for obtaining for the association a \$2000 special contribution from an organization as a supporting member, as well as undertaking the expenses involved with the production of the French version of the IAMCR brochure, which he and his colleagues helped to translate and prepare. International Council members Manuel Pares i Maicas (Spain), Carmen Gomez Mont (Mexico), and Vice-President José Marques de Melo (Brazil)

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**IAMCR•AIERI•AIECS Newsletter*****Editors***

Andrew Calabrese  
Center for Mass Media Research  
University of Colorado  
Campus Box 287  
Boulder, CO 80309  
USA

e-mail: andrew.calabrese@colorado.edu

Melita Poler  
Faculty of Social Sciences  
University of Ljubljana  
Kardeljeva pl. 5,61109  
61000 Ljubljana  
SLOVENIA  
e-mail: melita.poler@uni-lj.si

***Editorial Assistant***

Cinda Gillalan (USA)

***Layout and Design***

Lori Batcheller (USA)

***IAMCR Executive Board***

Hamid Mowlana (USA), President  
Slavko Splichal (Slovenia), Deputy Secretary General  
Gertrude Robinson (Canada), Treasurer  
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The IAMCR•AIERI•AIECS Newsletter is published two to three times each year in cooperation with the University of Colorado and the University of Ljubljana. Please send contributions to the editors.

**FROM THE EDITORS**

Andrew Calabrese and Melita Poler

**Thanks, Robin and Janet!**

In the March 1995 issue of the IAMCR newsletter, Robin Cheesman and Janet Wasko announced their resignation as editors, which was a disappointment to those of us who know them personally and who recognize the valuable commitment they have made towards the welfare of the IAMCR and its members for several years. Following our predecessors, we plan to continue experimenting with design and editorial innovations to improve the quality of the newsletter. We take this opportunity to express our affection, appreciation and best wishes to Robin and Janet, and we look forward to their continued involvement in the intellectual and administrative leadership of the association.

**Note to Contributors:  
Electronic Submissions Only**

The costs of printing and distributing the IAMCR Newsletter are covered through membership dues. The time and energy of the editors are provided on a strictly voluntary basis for the good of the organization, and our editorial work is limited to our efforts to achieve clarity and conciseness in the published results. Our universities absorb some of the costs for supplies, staff support, facilities, and services needed to perform these tasks in a timely manner. However, we do not have the financial resources to pay typists or translators, and we will be unable to re-type any text which is submitted by fax or on paper through regular mail, or to translate text into or from English. We regret that we do not have greater resources, but we simply are limited in the range of services we can provide on a volunteer basis. Of course, we wish that we were equally competent in French, English, Spanish and other languages to do the editing and translating ourselves, but very few of us are so gifted. Consequently, in preparing future editions of the IAMCR Newsletter,

we only will accept for publication those contributions which are sent to us on a diskette or by e-mail.

### **Spelling and Punctuation Corrections Are Welcomed.**

We apologize in advance for those instances in the newsletter where non-English words are published with incorrect spelling or without their correct diacritical markings. We welcome corrections on these matters.

## **TREASURER'S REPORT**

Gertrude J. Robinson

In Portoroz the Treasurer submitted a preliminary report of IAMCR's income and expenses for ten months commencing with the July 1994 transfer of funds from Amsterdam to Montreal. The above table carries this account forward for the full fiscal year. The comparison of the President's proposed Seoul budget with actual income and expenses indicates three things:

(1) Decentralization of IAMCR administrative activities has saved the Association money. We took in \$47,154 from memberships and other activities and spent only \$225,763 on operation for an overall gain of \$22,679.

(2) Substantial savings were recorded in office staff, rent, equipment and telecom charges, as well as printing and distribution. Francois-Xavier Hutin's Societe Ouest-France assumed printing/distribution costs for two newsletter issues, saving IAMCR about \$7,000. Many thanks for this support which may, however not be repeated. Increases in the costs of office staff, printing and distribution must therefore be expected for 1996, where we also have to budget about \$3,500 for the mail balloting procedures.

(3) IAMCR introduced a financial operating system which conforms with that of other professional associations. This requires the countersigning of all checks by two of three Executive officers.

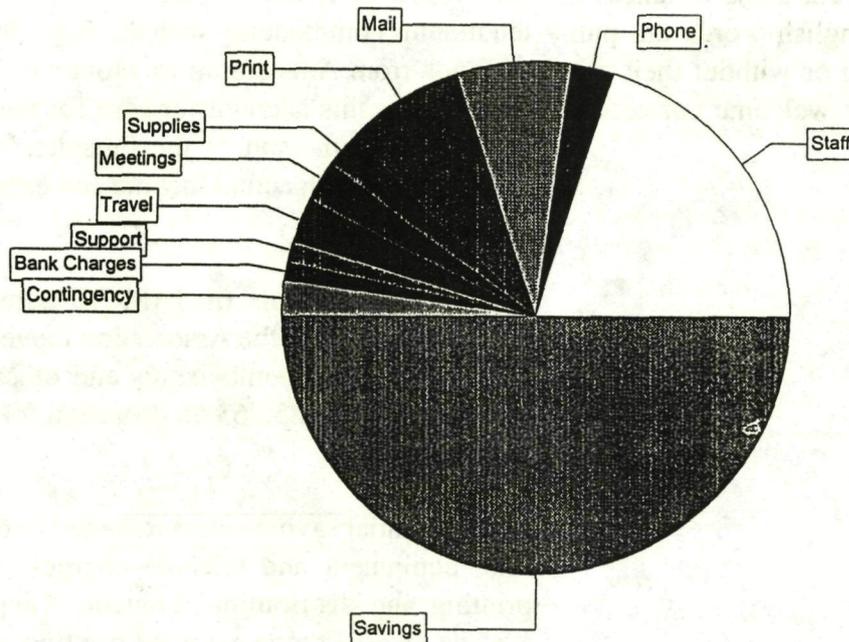
### **Membership Report**

September (1995) membership figures indicate that IAMCR has 561 individual members of which 363 are regular, 114 students/emeritus, 14 honorary life members and 70 from low income countries. All together 80% of the Association's members still come from the industrial world. In addition there are 97 institutions with over 946 members, 77 of which

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# Savings Under Current Plan

Past Plan (\$100,000) v. Current Plan (\$50,000)



(LETTER from page 3)

undertook the translation, preparation, and production expenses of the IAMCR brochure in Spanish. Through a grant from The American University, my office undertook the expenses of production and distribution of the English version of the IAMCR brochure, the costs of printing IAMCR letterhead and expenses associated with this year's membership drive.

The fact that records show that IAMCR membership has grown by 15 percent over the last year is remarkable, especially given the geographical changes in the administrative offices, as well as the current restructuring of membership fees approved in Seoul, Korea. However, I am glad to report that in addition to the above, the IAMCR office in Washington has launched a membership drive which, during the past several months, has included mailing

a special letter from the IAMCR President, along with an application form and brochure, to over 800 potential members worldwide.

Earlier this year, an important matter concerning the newsletter was brought to my attention by our IAMCR members in Iran. In the March 1994 issue of the IAMCR newsletter sent to Iran, page nine, a statement on Rushdie, was replaced with a Transnational Data and Communication Report advertisement. I was neither informed nor consulted about this matter, and it occurred before I became president of IAMCR. Our newsletter editors have agreed that it would be in the best interest of the association and its members that we avoid any further differentiation in newsletter versions.

Over the last year, IAMCR's external relations have been expanding, with the association taking part in a number of important fora and projects. This has included IAMCR's participation in the upcoming edition of UNESCO's World Communication

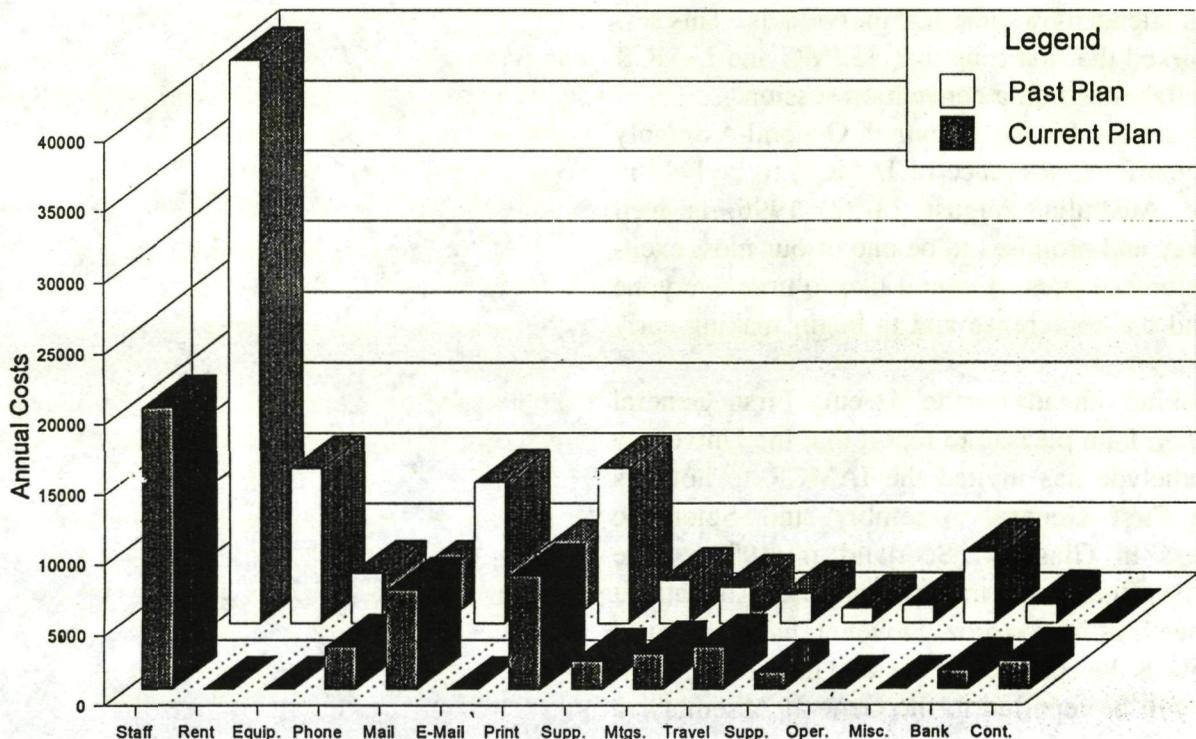
Report, as well as the UNESCO Chairs' Project which encourages the development of academic and professional networks and collaborative and multi-disciplinary research projects. Earlier this year, the head of the Council of Europe's NGO Section informed us that the CE Secretary-General had granted IAMCR consultative status with the CE. This implies that the association can now be actively involved with the regular activities of the council in the media field. In the past, IAMCR has organized a number of seminars with the assistance of the council. In June of this year, IAMCR obtained a grant from the Secretary-General of the Council of Europe for the preparation of a comparative study on codes of ethics dealing with media and intolerance which will be undertaken by IAMCR's Professional Education Section. IAMCR also signed a Protocol of Agreement with the Caribbean Association for Communication Research (CACR)

signifying that the two associations will be collaborating in the expansion of research and media education on regional and international levels.

IAMCR's participation in various international fora has been expanded. In addition to myself representing the association, I have asked others to do so as well. Carmen Gomez Mont (Mexico) represented IAMCR at the World Intellectual Property Organization's (WIPO) "Worldwide Symposium on Copyright in the Global Information Infrastructure", which took place in Mexico City. Marc Raboy (Canada) participated in the UNESCO Symposium on Public Broadcasting. Cecilia von Feilitzen (Sweden) represented the association at the "International Conference on Violence on the Screen and the Rights of the Child" in Lund, Sweden. Margaret Gallagher (France) was the IAMCR representative at the United Nations World Conference on Women held in Beijing, China.

# Cost Comparison

Past Plan v. Current Plan



Earlier this year, I attended the annual Press Festival held in Tehran, Iran, where I worked to develop professional linkages with international communication researchers and professional journalists from the Middle East. IAMCR was also present at the London Foreign Press Association meeting, where I served as a judge for the awards ceremony at the British Media Award for the best international reporting. Finally, I plan to represent IAMCR at the UNESCO General Conference in Paris this autumn. It is most appropriate here to acknowledge the fact that this year marks the fiftieth anniversary of the founding of UNESCO, the organization with which we have had and continue to have a very close collaborative relationship in the field of communication.

There were other notable IAMCR events this year. I was extremely pleased with the success of IAMCR's Portoroz Conference this summer and would like to thank Slavko Splichal for his efforts in planning the event. Over 170 people participated in the conference. In addition, the joint symposium of IAMCR and AEJMC (The Association for Education in Journalism and Mass Communication), part of a pre-conference activity of the AEJMC's annual conference, was held in Washington this summer and attended by some 100 individuals. This session marked the first time that AEJMC and IAMCR have collaborated on a convention session.

Preparation for the Twentieth General Assembly and Scientific Conference of IAMCR to be held in Sydney, Australia, August 18-22, 1996, is well underway and promises to be one of our most exciting conference sites. I would like to urge everyone to attend the conference and to begin making early preparations.

Looking ahead to the Twenty-First General Assembly, I am pleased to report that the University of Strathclyde has invited the IAMCR to hold its Twenty-First General Assembly and Scientific Congress in Glasgow, Scotland in 1998. The Executive Board and the International Council, at their meetings in Portoroz, Slovenia, have approved Glasgow as the conference site, and their recommendation will be reported to the General Assembly in Sydney, Australia.

I would like to close my column with two impor-

tant items in our association's current activities. First, I would like to invite all IAMCR members to send their input and suggestions on "IAMCR in the Twenty-First Century" to the commission's chairman, Aggrey Brown (Jamaica). Lastly, I would like to commend the International Council for its decision to establish a committee on human rights, chaired by Professor Shalini Venturelli (USA). Other members of the committee include Chie-woon Kim (Korea), Olga Linné (United Kingdom), Yvonne Mignot-Lefebvre (France), and Fernando Perrone (Brazil). The committee will continue to affirm IAMCR's long-time academic and professional commitment to international human rights.

With this issue, the IAMCR newsletter enters a new era. I would like to welcome our new editors, Andrew Calabrese (USA) and Melita Poler (Slovenia)—I look forward to working with them over the coming years.

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Please note these costs include both registration and accommodation.

Registration includes a light continental breakfast, morning and afternoon teas, lunches and all receptions, the conference dinner, and all conference sessions, papers, and other benefits.

Apartments are also available (up to four people per two bedroom apartment). Sharing of hotel rooms and apartments must be organized by delegates prior to the conference and information must be provided at the time of completing registration documents.

Even cheaper, but far less convenient accommodations can be arranged through the conference management company ICMS Australia, by using the attached form. No guarantee can be given that other conference delegates will be using such accommodation.

All members are urged to fill out the pre-registration form and return it to the Sydney Organizing committee as soon as possible. The registration fee must be paid in Australian dollars, either by bank draft or credit card (Visa and Mastercard). More conference information will be available in the February 1996 newsletter, and registration brochures will be mailed to all members. Non-members will be charged an extra \$100 to attend the conference. (Those who wish to apply for IAMCR membership should write to Professor G.J. Robinson, IAMCR Treasurer, McGill University, Graduate Program in Communication, 3465 Peel Street, Montreal PQH3A1W7, Canada, Tel. 514/398-4932, Fax 514/398-4934.)

All conference expenses will be calculated in Australian dollars using exchange rates current at the time of the conference. As of September 1995, US \$1.00 buys approximately AUD \$1.35.

### **Pre-conference events**

A one day Melbourne conference is being organised by Associate Professor John Sinclair for Friday 16th, August 1996. It will feature two parallel strands, one on Australian Film and another on Telecommunications Policy. Details of the Melbourne conference will be posted separately to all IAMCR members.

A pre-conference warm-up session featuring Australian communication and media research will be organized for the afternoon of Sunday, 18th August 1996. IAMCR delegates who are in Sydney at the time and wish to develop an overview of the Australian media and communication research scene are welcome to attend.

### **Banking**

Banks in Australia are open from 9:30 in the morning to 4:00 in the afternoon Monday through Thursday, and from 9:30 in the morning to 5:00 in the evening on Friday. Exchange facilities will be available near the Conference venue. Credit card teller machines are situated throughout the shopping and business district.

### **Climate and Clothing**

In August temperatures range between 18 to 22 degrees Celsius (65- 70 Fahrenheit degrees ) during the day, and around 12 to 16 degrees Celsius (52-60 degrees Fahrenheit) at night. Temperatures vary from city to city and it is advisable to check with your travel agent when making your travel plans.

### **Currency**

Decimal currency is used in Australia and currency units are dollars and cents. Check with your bank for current exchange rates.

### **Eating Out**

Bistros, restaurants, cafes, and coffee shops offer varied menus, prices, and decor. Australia's multicultural population is reflected in the wide variety of excellent restaurants offering a wide range of cuisines from around the world.

### **Inquiries and Further Information**

The Conference Secretariat will be happy to answer queries and provide further information whenever possible. The address is:

IAMCR Conference  
GPO Box 2609  
Sydney NSW  
Australia 2001  
tel: 61-2-241-1478  
fax: 61-2-251-3552.

### Entertainment

The Conference plans a number of social activities for delegates and partners. Block booking for opera and theater will be available, and bookings can be made when completing registration.

### Language

English is spoken throughout Australia, but arrangements will be made for simultaneous translation of the General Assembly. Spanish and French will be offered.

### Pre- and Post-Touring

At the time of registration delegates and guests will be able to book pre- and post-tours to the Tropical North and the Great Barrier Reef, Darwin, Katherine, and Kakadu National Parks, and Australia's National Capital, Canberra.

*A four-day tour to the Tropical North and the Great Barrier Reef, including accommodation, meals, and attractions will cost in the vicinity of AUD \$990 per person for twin share accommodations, and AUD \$1430 for single supplement.*

*A four-day tour to Darwin, Katherine and Kakadu National Parks, including accommodations, meals, and attractions will cost in the vicinity of AUD \$1400 per person for twin share accommodations and AUD \$1700 for single supplement.*

*A four-day tour to Ayers Rock and Alice Springs, including accommodations, meals, and attractions will cost in the vicinity of AUD \$910 per person for twin share accommodations and AUD \$1300 for single supplement.*

*A two-day trip to Canberra, the National Capital, to include entry into the Press Gallery at Parliament House, accommodations, some meals, and attractions will cost in the vicinity of AUD \$260 for twin share accommodations and AUD \$315 for single supplement.*

If planning a pre- or post-tour option, your tour destination should be included on your international ticketing. Other tour options with full costs will be advertised in the registration brochure.

### Programme

Plenary sessions will be held each day between morning tea and lunch. The rest of the day will be devoted to parallel sessions.

### Shopping

Shops are open from 9:00 in the morning to 5:30 in the evening during weekdays, and last-night shopping to 9:00 in the evening on Thursday. On Saturday and Sunday most shops open from 9:00 in the morning to 4:00 in the afternoon. Popular souvenirs include opals, woollen knitwear, toy koalas and kangaroos, Australian wines, and Aboriginal art.

### Time

Local Sydney time during August is Greenwich Mean Time +9 hours.

### Travel

All Australian cities have international airports; Cairns, the gateway to the Barrier Reef, links up with many international carriers and numerous airlines such as Canadian, United, KLM, Air France, Alitalia, Qantas, British Airways, Singapore, Malaysian, Garuda, and Air New Zealand. All fly regularly to and from major city airports. Delegates and guests should plan their travel well in advance to take advantage of special savings. There are excellent cost saving benefits for passengers when Australian travel is included with your international ticket.

New Zealand and other Pacific regions are well worth visiting and these can be seen either en route to or from Australia. Travel agents and airline offices will have information on these destinations. The Australian Embassy situated in your city will also be available to help with touring and other information.

### Visas

Most delegates and guests will require a Visa for entry to Australia. Inquiries should be made with your airline or travel agent, as immigration laws are very strict.

### Venue

The Conference will be held in the Wesley Centre, a state of the art and multi-purpose conference venue

situated in the heart of the city's shopping and business district. The center is surrounded by hotels. Sydney's monorail system links many fun-filled activities in Darling Harbor, including numerous excellent restaurants, entertainment, shopping, and much more. A ferry service from Circular Quay to Darling Harbor is also available. The Organizing Committee looks forward to welcoming you to Sydney and the Conference.

### Call for Papers and Important Deadlines

As this issue of the IAMCR newsletter contains the Calls for Papers for various sections, it is important to check the special column which details the submission of Abstracts and Papers to section heads. In particular, the timing is important, and a separate preliminary Conference timetable is provided here for your information. If you are going to present a paper and need to use any audio-visual equipment, please inform the convener of the section or the Working Group. Addresses and information on section heads and conveners are also listed in this newsletter. Please contact the appropriate section heads and conveners directly if you wish to present a paper.

IAMCR President Hamid Mowlana appointed Professor Naren Chitty as Special Coordinator in charge of academic presentations. All queries regarding paper presentations outside of the regular sections, as well as those of special new working groups, should be addressed to:

Professor Naren Chitty  
Media and Communication Department  
Macquarie University  
North Ryde, NSW  
Australia 2109  
tel: 61-2-85-7931  
fax: 61-2-850-8240  
email: nchitty@pip.engl.mq.edu.au

with a copy of to:

IAMCR Office  
School of International Service  
The American University  
4400 Massachusetts Ave., NW  
Washington, D.C. 20016  
USA  
tel: 202-885-1621  
fax: 202-885-2494  
email: mowlana@american.edu

Members who need an official invitation to raise funds and facilitate your attendance to the Sydney Conference, please contact the President's office of IAMCR (address listed above).

The following are important deadlines to remember:

**January 31, 1996** - Abstracts of those participants wishing to contribute a paper are due in the offices of the section heads and conveners of Working Groups.

**April 30, 1996** - Last day for conference registration. (A \$100 additional fee will be applied after this date.)

**May 1, 1996** - Full papers are due in the offices of the section heads and the conveners of the Working Groups.

Only those papers listed by section heads and conveners will be regarded as official and noted in the program. (See instructions for Call for Papers in this issue). Those presenting should be aware that they need to bring 50 copies of their papers to the conference.

**See registration form on page 13.**

**20th IAMCR Scientific Conference and General Assembly  
Sydney, Australia - August 18 - 22, 1996**

**Shifting Centres: *Information, Identity & Citizenship***

**PRELIMINARY TIMETABLE**

- Saturday, August 17:* Meeting of the Executive Board (afternoon)
- Sunday, August 18:* Meeting of International Council (morning/afternoon)  
Formal Opening Ceremony (evening)
- Monday, August 19:* Opening Plenary - UNESCO and Communication in 1996 (morning)  
Plenary on Communication and Human Rights (pre-lunch)  
First meeting of Section and Working Groups (afternoon)  
IAMCR Womennet function (to be confirmed) (evening)
- Tuesday, August 20:* Meetings of Sections and Working Groups (morning)  
Plenary of Indigenous Cultures and  
Global Communication (pre-lunch)  
Meetings of Sections and Working Groups (afternoon)
- Wednesday, August 21:* Meetings of Sections and Working Groups (morning)  
General Assembly (afternoon)  
Sections and Working Groups (late afternoon)  
Ferry Cruise to and Dinner at the Taronga Centre (evening)
- Thursday, August 22:* Meetings of Sections and Working Groups (morning)  
Plenary on International Communication Law and  
Public Policy (pre-lunch)  
Meetings of Sections and Working Groups (afternoon)  
Meeting of International Council and Executive Board (evening)



## (TREASURER'S from page 5)

are located in the industrialized world and 24 in the non-industrialized parts of the globe. We have 7 + institutions with 63 members in Eastern Europe, double the previous number. This seems to indicate that IAMCR's "minimum fee structure" is enabling these colleagues to remain part of the Association even though their countries are undergoing wrenching financial adjustments. The greatest membership increases during the past twelve months have been recorded in South Korea and Japan, as well as the United States, reflecting the impact of General Assembly meetings and presidential initiatives on membership. The participation of Australian and New Zealand colleagues should boost membership in Sidney.

**Miscellaneous Issues**

A number of additional issues were discussed at Portoroz. Among these were the availability of e-mail among IAMCR members; the possibility of membership payments by credit card and organizational issues involved in setting up the treasury in Montreal. The 1995 Membership Directory indicates that 37% of the Executive Committee members have e-mail capabilities as well as 51% of the International Council. Overall 38% of institutional and 33% of individual members have this capability. Geographically, however the United States has double the e-mail capacities of European and Far Eastern countries, amounting to 65% of all individuals and 77% of the institutions in this part of the world. The Treasurer can be reached at: CXRO@musica.mcgill.ca a number which will likely be changed by Christmas, as the university is creating a new network.

It is therefore preferable to utilize fax until these matters have been resolved. The fax number is: 011-514-398-4934.

A number of International Council members raised the issue of credit card payments for membership fees. Japan, Korea, some of the Scandinavian countries as well as Germany have very high charges for Bank Drafts. We are looking into this matter and will keep you posted. The Treasurer reported that the treasury move to Montreal involved a series of organizational steps. Among these were the bank's

acceptance of IAMCR's incorporation papers (which are in French) so that non-profit status is guaranteed; submitting 3 signature cards (in person) to verify signing procedures; setting up two bank accounts one in US funds for membership fees and the other for operating expenses in Canadian dollars and making sure that foreign currency accounts are promptly rendered and bank charges are kept at a minimum.

I have greatly appreciated your letters and messages and am always available for inquiries and to assist you in banking matters and with other concerns. The McGill telephone has a voice mail box for leaving messages: (514) 398-4932.

**PRE-REGISTRATION**

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Institution: \_\_\_\_\_

Postal Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Accommodations required:**  
5 star    3 star    apartment

**People I plan to share with:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Pre or post conference holiday  
information needed: YES / NO**

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**Return form to:**  
**IAMCR Sydney 1996**  
**c/o Ruth Lillian**  
**ICMS**  
**2 Bridge Street**  
**SYDNEY, NSW 2000**  
**Fax: 612 251 3552**  
**Phone: 612 241 1478**

## SUMMARY OF IAMCR OPERATIONS

FISCAL YEAR: 1 JULY 1994 - 31 JULY 1995

### A. REVENUES

	US Dollars
Income from Memberships	\$44,994
Income from Papers Sale	160
Contributions from Supporting Members	2,000
<b>Total Revenue</b>	<u>\$47,154</u>

### B. EXPENSES

	Actual Expenses	Proposed Budget in Seoul
Office Staff	\$11,093	\$20,000
Telephone/Fax	546	3,000
Mail	2,001	7,000
Copy/Print	6,663	8,000
Office Supplies	757	2,000
Meetings	1,337	2,500
Travel	361	3,000
Administrative Support	1,200	1,200
Bank Charges	671	1,300
Contingencies	1,134	2,000
<b>Total Expenses</b>	<u>\$25,763</u>	<u>\$50,000</u>
Currency Conversion Expense	(1,288)	
<b>Net Expenses</b>	24,475	
<b>Net Surplus</b>	<u>\$22,679</u> =====	

## SECTION REPORTS AND CALLS FOR PAPERS

### COMMUNICATION TECHNOLOGY POLICY

Rohan Samarajiva, Section President

The section maintained active communication with the membership in the year following the Seoul conference. The first newsletter was mailed out with the report of former president Robin Mansell, the section definition statement, and the call for participation in the Portoroz conference. In a subsequent mailing, the vice-president announced the establishment of e-CTP, a virtual meeting place for members, and requested information for the website. A pilot version of the e-CTP homepage <<http://www.komdat.sbg.ac.at/ectp/>> was demonstrated at the Portoroz conference, both at a session meeting where vice-president Maier-Rabler discussed the design ideas, and in the hotel lobby where many members familiarized themselves with the service. The lively discussion triggered by concerns about the association's clumsy payment methods provided a good context for the new e-CTP service.

Section activities at the Portoroz conference were successful. The CTP section organized a two-part theme session, "Information infrastructure initiatives: Implications for the nation state," in collaboration with the Law Section. This session had an unusual format, with speakers from five countries making presentations in the morning followed by a Round Table style discussion with an active and highly informed audience for approximately two hours after lunch. Despite a plethora of competing sessions, the lively discussion drew an audience as large as the morning theme session. The other session featured five papers from four countries. An informal business meeting was held, the president and vice-president taking the opportunity to informally discuss section priorities with members.

The Portoroz meeting showed that progress had been made in increasing participation by members from Central Europe. Work will continue on the problem of a lack of adequate participation from the

Scandinavian countries, Asia, Africa, and Latin America.

The past year saw the announcement of a new journal from Sage Publications, "New Media: Technology, Society, Culture." "New Media" is in many senses an offspring of the CTP section. Section members are heavily represented on the editorial board. The editor is Paschal Preston, a member of the president's advisory committee (see below). Both the past president and current president of the section serve as associate editors. The section warmly welcomes this exciting new forum for scholarly publication by section members and sees the informal links between the section and the journal serving the purposes of increasing the quality of research within the section and of disseminating high-quality research (set out by the IAMCR Publications Committee).

The section was active at the International Council and at other committees. The section president was appointed to the ad hoc committee on off-year conferences chaired by Farrel Corcoran, and to the technical elections committee responsible for the election of the members of the IAMCR Executive Board. The section presidents initiated an informal working group and discussion list at Portoroz. Underway are efforts to reverse the decline of time allocated to sections, to reduce the fragmentation of audiences due to excessive parallel sessions, and to rationalize section definitions. Concern has also been expressed about the possible shortening of sessions to 90 minutes at the Sydney conference.

In August, the section president invited a number of colleagues with long-standing ties with the section to serve as an advisory committee. This committee will enable the president and vice-president to draw on a body of accumulated experience as they conduct the business of the section. So far, past presidents Bill Melody, now based in Denmark, Robin Mansell of the UK, Bella Mody (US), Paschal Preston (Ireland), and Jan van Cuilenburg (Netherlands) have indicated their willingness to serve. These colleagues helped to improve the call for papers for Sydney, carried elsewhere in the newsletter.

Section members, and those wishing to join the section, are invited to submit one to three page paper abstracts for the following sessions to be held in Sydney. The CTP Section considers the conference sessions as important in the ongoing research relationships between members, and as an opportunity for the initiation of new research contacts. The sessions are intended to provide an environment for exchanges between members, rather than merely a time for reading self-contained papers. The CTP Section will facilitate fruitful exchanges by circulating abstracts beforehand and reserving adequate time for structured discussion.

All paper presenters should tailor their work to the relevant session theme, make their papers available to members on e-CTP or in hard copy, preferably before the session, and prepare concise oral presentations. The section follows common academic practice in expecting all paper-presenters to make their work available to section members in written form. Submission of an abstract constitutes agreement to make the paper available to the CTP membership. Paper-presenters are expected to register for the conference and participate in the session in person. Those facing unexpected problems should immediately notify the section president. The section president can answer any questions on the "fit" of a paper and a particular session. Conditional or absolute acceptance/rejection decisions will be made shortly after January 31, 1996 and will be communicated expeditiously by email, fax, or mail. Completed papers are expected by May 1, 1996.

#### Session 1: Globalization and Information-Communication Technologies: Shifting Centers? Fracturing Margins?

Nation-states, regions, and the international system are in flux. The mobility of investment, corporations, and goods and services has increased to a level where many postulate a fundamental weakening of the nation state. Bilateral, plurilateral, and multilateral economic regimes are ascendant, creating disjunctures with political and cultural arrangements and raising concerns over democratic decision-making regarding economic, political, military, and cultural processes. Information-communication technologies, together with transportation technologies, have

played a crucial enabling role in globalization. Mass and other forms of communication play important roles in the integration of supranational blocs, as well as in triggering opposition to integration and the nation state itself. This session provides a forum to discuss the contributions scholars of communication, geography, economics, technology policy, and cultural studies can make to the understanding of these ongoing processes of integration, realignment, and fracturing.

#### Session 2: Shifting Centers in Communication Industries and Processes.

Convergence, conglomeration, competition, cross-ownership, and fragmentation are some of the key words used to describe the turmoil in communication industries today. At one level, communication enterprises are aggressively seeking to integrate hitherto separate market segments. At another level, the modes of delivery of information to consumers and the modes of storage and processing are said to be converging. Established centers of control within media industries are being challenged by competition based on new technologies and by changes in ways that consumers access information. Centers of government regulatory power are shifting or undergoing dramatic change. This session seeks to pull together thematically related work on changes in communication industries, enterprises, processes, and policies.

#### Session 3: Changing Conceptions of Users in Dynamic Information-Communication Technology Environments

As human interaction becomes increasingly mediated by information-communication technologies, scholarship has begun to reconceptualize the user and the sphere of consumption. Some scholars go so far as to claim that the unified persona of modernity has been replaced by the decentered persona of post-modernity. Others are investigating changes in the day-to-day lives of users of information-communication technologies, researching processes of domesticating technologies, and ways in which time and money budgets are managed. Others are looking at the ways in which organizations conceptualize human beings in terms of their data-generated virtual personae. Understanding the implica-

tions of these changes for human autonomy and privacy are becoming increasingly important. This session is intended to provide an opportunity for the sharing of theoretical and empirical research on the user and the sphere of consumption.

#### Session 4: The Discourse of the Global Information Infrastructure

Following the successful theme session on information infrastructures organized by the CTP Section in association with the Law Section at Portoroz, requests were made to hold a continuation session at Sydney.

Depending on the abstracts received, a session addressing the discursive aspects of GII and NII design, policies, justifications, and related scholarly work will be organized. Given the currently unsettled nature of the conference format, this session may have to be modified. In that event, papers submitted to this session will be incorporated into the other CTP sessions.

Dr. Rohan Samarajiva, CTP Section President  
 Department of Communication,  
 Ohio State University,  
 3016 Derby Hall,  
 154 N. Oval Mall  
 Columbus, Ohio, 43210 USA  
 tel: +1 614 292 3713  
 fax: +1 614 292 2055  
 email: rsamaraj@magnus.acs.ohio-state.edu)

\*From Sept 1-Dec 31, 1995 only\*

Annenberg School for Communication  
 3620 Walnut Street  
 Philadelphia PA 19104-6220 USA  
 tel: +1 215 898 4564  
 fax: +1 215 898 2024

## DOCUMENTATION AND INFORMATION SYSTEMS

Yvonne Mignot Lefebvre, Section President

New research orientations came up in the section after Seoul and Portoroz contacts. Information and communication technologies (ICT) play an increasingly major role in the globalization of networks and the Internet is probably the most striking example of this transformation. Information networks lead to different types of technical designs management systems and to new types of competition conflicts, but also to potential cooperation. A geopolitical approach is proposed to analyze the appropriation strategies of ICT in different areas of the world and their drawbacks, as well as the different policies undertaken in the South (linked with two other sections: international communication and communication technology policy). Therefore, we propose another title for the section: Information System and Strategies Section, along with the following items:

1. Strategic information: This is a new and important research field both at local and international levels which can lead to comparative field studies. Such a perspective covers the study of information, its conception, its added value, and its diffusion and uses. It is through its strategic dimension that information joins communication. Today the demand for information systems as a tool for decision making is growing globally. Information systems imply the mobilization of heterogeneous sources (data bases, networks...). Information technology equipment, software, as well as method research in this field, covers the new forms of distant teaching and the uses of the so-called "information superhighways" for training and cognitive gains.

Databases, databanks: Along with the rapid development of commercial and public sector databases, new on-line information services appeared. Initially these were conceived as preliminary steps to publication, but are now often alternatives in their own right to the print form, which, in some cases are

no longer produced. Database development in sectors for non-specialists has opened up the prospect of new research into the organization and presentation of data, and into user attitudes and practices.

**Desk-top publishing:** As references and digitized data are increasingly available by electronic means, the digital nature of such services suggests new avenues for research that might usefully be studied by IAMCR, including the impact of sophisticated indexing techniques, content-manipulation, finding one way around a host of data bases, the utilization of expert-systems, the development of hypermedia, etc.

**Information networks and data transfer:** Documents and messages are increasingly exchanged by electronic means. This gives rise to new forms of media that do not figure in mainstream communication research, yet they have close ties with sectors directly related to modern documentation, bibliographical status, and to the circulation of documents. These changes modify the work of communication scholars, mediators, and intermediaries in areas ranging from journalism to information and library science (cf COMNET evolution).

Abstracts (not exceeding 250 words) must be sent to the president of the section by January 31, 1996. Letters of acceptance will be sent by February 15, 1996. Final papers must reach the president by March 1996. Last day for conference registration is April 30, 1996.

Address for correspondence:

Information Systems and Strategies Section

c/o Yvonne Mignot Lefebvre

30 rue du Pressoir

75020 Paris

France

tel: 33 1 46 36 03 22

fax: 33 1 40 21 09 40

email: ymignot@planete.net

## GENDER AND COMMUNICATION

Liesbet van Zoonen, Section President

The gender section met for two sessions and one informal meeting in Portoroz. Nine papers were presented. The sessions were attended by 34 people from 16 different countries.

The gender section of the IAMCR intends meeting in several forms and sessions at the next conference in Australia. Joint sessions with the political communication section and the participatory communication group will convene. There will, as usual, be sessions on current research. At present we are working on the creation of panels and presentations on women's studies in communication, and media studies in Australia: women and indigenous communication. We especially invite scholars working on masculinity and communication, and gender, ethnicity, and communication to submit their proposals. A provisional outline therefore looks as follows:

gender and political communication (joint session)  
 gender and participatory communication (joint session)  
 women's studies and communication/media studies in Australia: gender and indigenous communication  
 masculinity in the media  
 gender, ethnicity, and communication  
 current research

The deadlines for proposals, papers, and registration are:

January 31st - submission of abstracts.

March 1st - full papers.

April 30th - registration (an additional \$100 fee will be applied after this date).

Suggestions, ideas, and other comments on the Sydney meeting are most welcome.

Liesbet van Zoonen

Dept. of Communication, University of Amsterdam

Oude Hoogstraat 24

1012 CE Amsterdam, Netherlands

tel: (0)20 - 525 3907/ (0)20 - 66 86 049

fax: (0)20 - 525 2179/ (0) 20 - 66 86 049

email: J.Schoufour@solair1.inter.NL.net

## HISTORY

Mary Mander, Section President

The History Section sponsored two sessions in Portoroz. The first session was entitled "Media Systems in History". Eight papers were delivered. In the first half of the session, several papers on the history of global news agencies were presented. Following a coffee break, papers on other media were given, including ones on the history of the national television system in Slovenia, the struggle over Russian musical recordings and their entry into the international market, advertising in early Hebrew newspapers as an indication of the Jewish public sphere, and silent movies in Germany with special attention to depictions of violence. The papers were well received and good discussions followed each presentation. As well as the panel of speakers, fourteen people attended the session.

A second session was co-sponsored by the Professional Education Section. Thanks to the work of Kaarle Nordenstreng, the Professional Education president, there was a good panel of papers on the history, philosophy, and values of professional education around the globe. Speakers talked about specific situations in a range of geopolitical units, including South America, Eastern, Western, and Northern Europe, and the U.S. The discussion was lively and informative, in part because it took place within a comparative context. In addition to the five panel members, twelve conference goers attended this session.

Because the conference in Portoroz was an inter-session, there was no business meeting. However, there was an interesting development among section heads. We met as a group and decided to form a Round Table to meet every year when the Executive Council is in session. This strategy is intended to have two outcomes: to foster better inter-section ties and to raise the visibility of the section heads in the governance affairs of the association. The real work of the association is the work of the sections — the exchange of information and ideas that occurs in the panel sessions. Yet section heads play a peripheral role in the governance of the association. Hence our

decision to form a Round Table. I mention it here so that the History Section members will know that section heads are working to give sections a greater voice in the affairs of the association. Hamid Mowlana indicated in the International Council that he is willing to work with us and will support us in any way he can.

The History Section will sponsor three sessions in Sydney. Papers are invited on the following:

1. the intellectual history of the field of communications: These papers should explore the ways in which scholars have come to the questions they have raised regarding the media or communications as a process. Papers might focus on the history of a particular theory, school of thought, or the influence of a particular person or group of people; they might also treat the cultural, economic, or political context within which communications studies developed, etc.

2. the role of the media in constituting historical events: these papers should examine how media played a part in bringing about historical events, or alternatively, how media reconstitute events that took place in the past. In the first instance, papers might look at the role of media in shaping the history of an institution, such as the family, education, the law, or the government (or a particular office of the government); papers might also explore how the media effected, or actually contributed to an historical event's coming into existence. An example of the latter would be the publication of a document that leads to the outbreak of ethnic hostilities. As well as looking at how media affect historical events, papers might also examine how media re-present historical events. For example papers might examine the coverage of the 50th anniversary of VJ Day to determine the contours of the past. Presenters are encouraged to develop their examination of media coverage by comparing it to the coverage of the original events, in this case the cessation of hostilities in 1945. The question at the heart of this type of analysis is: How do media present the past today, compared with how they presented the present in former times?

3. the history of globalization: papers might examine the part played by the media in historically shifting centers of power. These centers might be nation states, institutions, or the media themselves, such as the emerging telephone monopolies of the late nineteenth and early twentieth centuries, or the rising importance of television — network, state-owned, privately owned — over other media forms. This session is co-sponsored by the Political Economy Section.

The History Section and the Participatory Communication Research Section invite papers on the history of participatory communication research for presentation at the conference in Sydney. Papers may address a variety of issues and topics: the contribution of schools of thought and of individuals to this research tradition; the theoretical basis of the research tradition in a historical perspective; the historical evolution of methods thought to be fundamental, essential, or ancillary to participatory research projects; the criteria of validity of interpretation within the framework of the historical moment; the assumptions being made in participatory research — what Bourdieu would call “the universe of the undiscussed” — about society, human nature, community, the self, development, freedom, the public, or any other concept of significance to researchers. In terms of this last topic, care should be taken to provide the historical comparison. For example, in outlining the assumptions made about human nature, other conceptions of human nature proper to other research paradigms would provide the historical context for the emergence of a different approach to key questions in research.

These guidelines are meant to suggest possibilities for development. Members are encouraged to work out their own approaches to the three topics given. Abstracts should be 250 words and are due by January 31, 1996. Upon receipt of the abstracts a panel of three will select papers for presentation. The panel will send out letters regarding the status of the papers by February 21. Papers will be due June 1.

Send an abstract to:

Mary S. Mander  
129 Carnegie Bldg.  
Pennsylvania State University  
University Park, PA 16802  
USA  
fax: 814-863-8044  
email: msm4@psuvm.psu.edu.

## HUMAN RIGHTS COMMITTEE

Shalini Venturelli, Committee Chair

The IAMCR International Council, at its meeting in Portoroz, Slovenia, June 1995, voted to establish the IAMCR Human Rights Committee. Though the IAMCR has had a long-standing involvement and concern at diverse levels with international human rights issues — in particular, protection of freedom of expression and opinion — the five-member committee is historically the first institutionalization of a commitment to this fundamental and defining issue in contemporary international communication. Composition of the committee, whose members were voted in by the International Council at the same meeting, is broadly representative of researchers from different regions of the world. The HR Committee is a committee of the International Council and reports to the Executive Board, the International Council, and the presidents of sections and Working Groups. Its mandate includes:

1. to sensitize the members of the international communication research community to human rights concerns;
2. to expose human rights abuses involving members of the international communication research community;
3. to defend human rights and fundamental freedoms of those involved in different forms of public communications;
4. to promote human rights standards in communication practice, policy, and research;
5. to prepare General Assembly policy on human rights issues;
6. to participate through work by members of the Association in the continuous evolution of human rights theory, practice, and monitoring.

To fulfill its mandate, the HR Committee proposes first to work with the conference organizing committee, the president's office, section presidents, and others toward organizing a human rights program for the IAMCR's World Congress to be held in Sydney,

Australia in August 1996. A plenary devoted to human rights, a round table symposium/debate, and panels for presentation of research on human rights held in conjunction with the Participatory Communication Section, has been tentatively proposed by the committee. The HR Committee invites nominations for invited speakers with international reputations in human rights to participate in some of these sessions. Nominations should be submitted to the chair of the HR Committee. For those submitting paper abstracts to the human rights panel, the deadline is January 31, 1996. Abstracts should be no longer than 250 words, type-written, on one side of the page only, and must include the name and address of the author. They should be submitted to the chair of the IAMCR Human Rights Committee or to the president of the Participatory Communication Section (see addresses below). The deadline for receipt of full papers is May 1, 1996.

Second, the HR Committee is working toward developing a book series on "Communication and Human Rights" which, if successful, will be the first series of its kind either in human rights literature or in communication research literature. Third, the HR Committee will work to expand the network of relations with international organizations active in human rights. Finally, the HR Committee will prepare background/discussion papers, project proposals, and draft resolutions for decision-making by the General Assembly. IAMCR members with an interest in the working, activities, and agenda of the HR Committee may contact any one or more committee member. Members of the IAMCR Human Rights Committee are: Shalini Venturelli (Chair), Chie-Woon Kim, Olga Linné, Yvonne Mignot-Lefebvre, and Fernando L. Perrone.

Addresses for abstracts and papers:

Dr. Shalini Venturelli, Chair, IAMCR Human Rights Committee,  
International Communication Division  
The American University  
4400 Massachusetts Ave., NW  
Washington, DC 20016

Dr. Jan Servaes, President, Participatory Communication Section, Communicatiewetenschap  
Katholieke Universiteit  
Vrijheidslaan 17, B-1080  
Brussels, Belgium

## INTERNATIONAL COMMUNICATION

Abbas Malek, Section President

The International Communication Section was very active during the 1995 Conference in Slovenia. We organized 3 panels with 17 papers authored by 25 people from 11 different countries. The section continues to have one of the highest numbers of sessions in our conferences. Our section's membership clearly demonstrates the international nature and diversity of our association.

The International Communication Section continues to be a link between IAMCR and other professional/scholarly associations around the world. As president of the section, I was asked to organize a joint session with the Broadcast Education Association (BAE) for their 1996 Conference in Las Vegas, USA. I am also in the process of organizing a joint session with the International Communication Association (ICA) for the 1996 Conference in Chicago.

Our section has been asked to participate in an international research project with Imam Sadeq University in Tehran, Iran. The project will survey the mass media systems in the Islamic world. We are in the process of collecting data from more than 50 Islamic nations to produce a handbook on mass media in the Islamic world. Some of our colleagues in the Islamic countries will be contacted soon.

One of our vice-presidents, Dr. Naren Chitty, continues as Managing Editor of Journal of International Communication. Our section leads the membership of the Editorial Board on the same journal. In short, our section is well represented around the world in scholarly and professional meetings.

All this good news about our section, however, comes with some not so good news. Some of the members who submit their papers for review and receive letters of acceptance continue to be absent from our panels. I realize that this problem is common in our association, but I just wanted to mention the need for establishing a universal policy for this very serious problem. We are planning to come up with a unified policy in regard to this during our sec-

tion heads meeting in Australia next year.

Overall, we are very pleased with the interest in our section by the association members and will try to remain as active as we have throughout the history of our association. The International Communication Section of the International Association for Mass Communication Research will hold the following sessions in Sydney:

1. Mergers, Deregulation, and Transnationalization of Telecommunication: What Is the Future?
2. International Communication and National Sovereignty in the New World Order.
3. Communication, Religion, and Ethnicity: What Changes Should We Expect?
4. Global Communication and International Community: Current Research on International Communication.
5. Participatory Communication and Cultural Identity in the 21st Century. (Joint Session with Participatory Communication Research Section.)

Members, researchers, and scholars are cordially invited to submit papers on the above topical areas to be considered for presentation in Sydney. All papers must address one of the proposed themes for the above panels. The deadline for abstracts — no longer than 250 words — is January 1, 1996. All completed papers must be received by March 1, 1996 in order to be reviewed for possible inclusion in the final conference program. Letters of acceptance will be sent out after the final selection is made. Please send all your correspondence to the section president:

Abbas Malek, Ph.D.  
Associate Professor  
Howard University  
School of Communications  
Department of Radio, TV, and Film  
Washington, DC 20059  
USA  
tel: (703)849-0019  
fax: (202)885-5216  
email: AMALEK@AMERICAN.EDU

## LOCAL RADIO AND TELEVISION

Ole Prehn, Section President

Along with the shifts to the abstract or even imaginary centers following the transnationalization of mass media, most countries have experienced an opposite undercurrent towards emphasizing the importance of the geographical locality and the closeness of communities of interest. Articulating and establishing identity and creating space for togetherness, interactivity, and action by means of radio and television through producing and disseminating information, entertainment, education etc. to localities and communities is the core field of the Local Radio and Television Section. With this important point of departure in the overall conference theme for 1996 the section hereby invites proposals for papers to be presented in the sessions in Sydney.

With its roots in the self-organizing and non-conformity attitude of local radio and television the section still hails the principle of bottom-up procedures. Accordingly the final section program will be completed when the content of contributions is known. Thus there are no limitations as to which issues related to local radio and television can be included in our deliberations, be it legislation, structure, economy, programming, relations to and impacts on the localities, the convergence of technology, political obstacles, or theoretical analysis and considerations. We hope, though, to organize two sessions focusing on the situation in Australia and third world countries, and therefore we especially encourage researchers to submit proposals on these two issues.

All deadlines and procedures are in accordance with the general rules described elsewhere in this newsletter. Queries, abstracts, and papers are to be forwarded to the section president.

Ole Prehn  
Aalborg University  
Langagervej 6  
DK-9220 Aalborg  
Denmark  
tel: +45 9815 8522, ext. 7138  
fax: +45 9815 6864  
email: prehn@hum.auc.dk



Slavko Splichal, Brenda Dervin, Janet Wasko, Andrew Jakubowicz left to right at the conference in Portoroz.

## MEDIA EDUCATION

Birgitte Tufte, Section President

In continuation of the discussions which occurred during the Seoul conference we intend to continue to reflect and focus on:

1. the relationship between practice and theory, i.e., didactic and pedagogical perspectives developed on the basis of research and development work;
2. teacher training and further education within the field of media education related to various levels of the educational system;
3. basic "skills", theoretical and methodological approaches.

Those who want to present papers are asked to send abstracts of one page, including name and address of the author. Abstracts should be in English and not exceed 250 words. Deadline: January 15th 1996. Deadline for accepted papers: April 15th 1995. Send to:

Birgitte Tufte, IAMCR Media Education Section,  
President,  
Dept. of Media Education  
The Royal Danish School of Educational Studies  
Emdrupvej 101  
DK-2400 Copenhagen NV  
Denmark  
tel: 45 39 69 66 33  
fax: 45 39 66 00 63

## MEDIA, MYTH AND RITUAL WORKING GROUP

Stewart M. Hoover

The Media, Myth and Ritual Working group invites papers, proposals, and abstracts for the Sydney Conference. Research or scholarship dealing with ritual, meaning, and religious practices in the media age is encouraged. Send full papers, abstracts, or proposals to:

Stewart M. Hoover  
Center for Mass Media Research  
Campus Box 287  
The University of Colorado  
Boulder, CO 80309 USA  
Phone: 303-492-4833  
Fax: 303-492-0585  
Email: hoover@colorado.edu



## PARTICIPATORY COMMUNICATION RESEARCH

Jan Servaes, Section President

The members of the PCR Section had numerous discussions and chats, and one 'formal' section cum business meeting in Portoroz. About 70 people attended this meeting, which took place during the last day of the conference. This low attendance figure was partly due to the fact that most conference participants opted for a one-day excursion to Venice, and partly due to the excessive number of parallel sessions.

The following papers were presented and discussed.

1. "Some Thoughts on Participatory Communication Research" by Richard F. BOYLAN (American University in Cairo, Egypt),
2. "Participatory Video Production: Towards a Methodology for Work with Children" by Benjamin CASADIEGO, Claudia MARTINEZ & Ricardo GOMEZ (Cornell University, Ithaca, USA),
3. "La Communication Participative (Commitment Communication)" by Eric DACHEUX (Le Rheu, France),
4. "Participatory Communication for Development: An Examination of Underlying Assumptions" by Robert HUESCA (Trinity University, San Antonio, Texas, USA) & Brenda DERVIN (Ohio State University, Columbus, USA), and
5. "Principles of Participatory Communication Research: Its Strengths (!) and Weaknesses (?)" by Jan SERVAES (University of Brussels, Belgium & Randy ARNST (World Education, Vientiane, Laos).

The presentations were followed by formal comments by Carlos Arnaldo (UNESCO) and Ulla KIVIKURU (University of Helsinki, Finland). To follow-up on the topics discussed in Portoroz and to prepare for the Sydney conference, the participants agreed to continue the discussion by email.

The work of the Participatory Communication Research Section/Network (PCRN) is not based on any specific definition of participation. Rather, par-

ticipation is a term used to refer to a number of social and planning processes occurring in many different places and in many different contexts. The section meeting is intended to work toward theoretical and methodological clarification. Therefore, both papers discussing theoretical or methodological perspectives and/or those documenting specific case studies are welcome.

The Participatory Communication Research Section invites abstracts and papers for the following joint sessions with:

1. the Professional Education Section on Asian Perspectives on Communication for Development (theoretical, methodological and case-studies are welcome) Convenors: Anura Goonasekera & Jan Servaes
2. the Human Rights Committee on Human Rights, Culture and Participatory Communication Convenors: Jan Servaes & Shalini Venturelli
3. the International Communication Section on Participatory Communication and Cultural Identity in the 21st Century Convenors: Abbas Malek & Jan Servaes
4. the History Section on The History of Participatory Communication (Research) Convenors: Tom Jacobson & Mary Mander
5. the Gender Section on The Role and Impact of Gender on Participatory Communication (Projects) Convenors: Ullamaija Kivikuru & Liesbeth Van Zoonen

There will also be a Round Table on Development Communication (in cooperation with UNESCO). Convenors: Carlos Arnaldo & Jan Servaes.

Participants wishing to contribute a paper should submit an extended abstract (not exceeding 800 words/two pages) to the convenors of the section before January 31, 1996. Early abstracts will be given priority. The convenors will select those to be used and inform the authors accordingly before February 15, 1996. The final papers must be in the convenors' possession by March 1, 1996. Abstracts and papers can be sent by mail, fax or email to either the section president or vice-president:

Jan Servaes, Section President  
Catholic University of Brussels  
Department of Communication  
Vrijheidslaan 17  
B-1080 Brussels  
Belgium

tel: +32(2) 412 42 78 or +32(2) 412 42 47

fax: +32(2) 412 42 00

email:

Jan=Servaes%owp%ufsal@ufsal3.KUBrussel.ac.be

Tom Jacobson, Section Vice-President  
State University of New York at Buffalo  
Dept. of Communication,  
Faculty of Social Sciences  
338 MFAC-Ellicott Complex, Box 610011  
Buffalo, New York 14261  
USA

tel: +1 (716) 645-2141, 2142

fax: +1 (716) 645-2086

Bitnet: Comacker@ubvms.cc.buffalo.edu

## POLITICAL COMMUNICATION

David L. Paletz, Section President

The Political Communication Section of the IAMCR is soliciting papers and discussants for the August 18-22 IAMCR conference in Sydney, Australia. The section is devoted to research and analysis of political communication, widely defined. This encompasses all types of political systems, levels (national, state, local), elements of government (executive, legislative, judicial, bureaucratic), and such modes and aspects of political behavior as culture, socialization, public opinion, participation, interest groups, political parties, and campaigns and elections. Of particular interest are the political effects of technological change.

Those wishing to contribute a paper should submit an abstract of approximately 250 words, typewritten, on one side of the page only, including the name and address of the author by January 31, 1996. Abstracts should indicate the subject, methodology, and tentative results of the research. Send to:

Professor David L. Paletz  
Department of Political Science  
Box 90204 Duke University  
Durham, NC 27708  
USA.

Those who would like to serve as discussants or chair the section's panels should notify Professor Paletz accordingly.

## POLITICAL ECONOMY

Manjunath Pendakur, Section President

The Political Economy Section presented two panels with four papers each. These were well received by the approximately 35 people who attended each panel. The section held a business meeting at breakfast one morning. We generated several panel ideas for the Sydney biennial conference. We also agreed, in principle, that it is a good idea for the section to do joint panels with other sections and interest groups in the association.

Andrew Calabrese was congratulated for starting a newsletter for the section and for doing a splendid job producing the first issue. We agreed to seek original pieces for the newsletter and to encourage our members to write. Manji Pendakur is gathering information on the history of the section and will contact previous section heads for details before writing a short article for the newsletter. The section's Publications Committee, headed by Janet Wasko, is seeking ideas for anthologies or other submissions to the IAMCR publications committee. Members are encouraged to send their proposals to Janet or contact her directly for more information.

At the section business meeting, the following possible session topics for the Sydney conference were discussed:

1. Political Economy and Ethnography
2. Globalization of Cultural Industries
3. Supranational State in the Age of Globalization
4. Political Economy of the Internet
5. Political Economy of Media Law and Policy
6. Beyond Political Economy and Cultural Studies

We encourage papers on these topics, but will consider papers on other topics as well. We will make a special effort to include papers that deal with Australia(asia), given the venue of the conference. Deadline for abstracts: January 1, 1996. Deadline for completed papers: March 31, 1996. Send abstracts of approximately 250 words to:

Manjunath Pendakur  
President, Political Economy Section  
Professor & Chairperson,  
Department of Radio-TV-Film  
tel: (708) 491-2243 (work)  
tel: (708) 475-4909 (home)  
fax: (708) 467-2389

## PROFESSIONAL EDUCATION

Kaarle Nordenstreng, Section President

In Portoroz, the section hosted one plenary session with Clifford Christians addressing the problem of universals in communication ethics. Four smaller sessions were also held, one of which convened jointly with the History section and a second with the working group on Ethnicity and the Media. The third session reviewed the state of journalism ethics in Eastern Europe, Asia, and the USA, while the last session focused on codes of ethics and assessment of journalistic performance. Altogether, 15 papers were presented. In addition, the section's steering committee met to discuss several projects, including a worldwide directory of communication training institutions and a depository library system for communication journals and textbooks.

Plans for Sydney were outlined so that there will be one open papers session and three thematic sessions:

1. Professionalism for the third millennium in a historical perspective (jointly with History section). State of the art assessments from different regions of the world are welcome, as are papers exposing the crisis of professionalization.
2. Ethics in the context of globalization, ethnicity, gender, and class (in cooperation with the Gender section). This theme will also cover the questions: What is good journalism? What do we tell to our students?
3. Development communication and multiculturalism (with the Participatory Communication section).

Abstracts should be sent by January 31, 1996 to the programme committee coordinator:

Gabriella Meerbach  
Academy of Journalism & Communication  
P.O.Box 90906  
5000 GH Tilburg  
The Netherlands.

Full papers are due by March 1, 1996. The other programme coordinator is Anura Goonasekera from AMIC, Singapore.

## SOCIOLOGY AND SOCIAL PSYCHOLOGY

Wolfgang Donsbach, Section President

The Sociology and Social Psychology Section held three sessions at the Portoroz conference. Following a special call-for-papers we were able to schedule a total of nine papers dealing with a single topic: "Public opinion and media tenor towards the European Union". Five papers reported data on public opinion and four on how the media covered the European Union, particularly the referenda held in Scandinavian countries. Karl-Heinz Reif, head of the EU-Eurobarometer, a continuous monitoring of public opinion in Europe, laid the basis for the other papers. Using the most recent survey data from some 15 countries, he showed that a majority in all countries believe that defense, currency, and foreign policy issues should be addressed on the EU-level. Over the years gaps between the attitudes towards the EU in different countries have narrowed. His data were confirmed by a paper from Brian Gosschalk (MORI London) and David Marsh (Financial Times), which zoomed in on a comparison between British and German attitudes towards the EU. The traditional picture of the German EU-enthusiasts and the British EU-skeptics no longer holds true.

Tor Bjørklund from Norway demonstrated that attitudes towards the EU were very much a center-periphery question, with citizens both at the social and geographical periphery opposing Norwegian membership. In Poland, about half of the respondents hold positive attitudes towards Polish EU-membership and believe that membership helps the economically weaker countries. However, as Lena Kolarska-Bobinski from the Polish poll institute CBOS said, Poles' attitudes towards the EU are based more on hope than on knowledge. For Ullamaija Kivikuru, the in-depth interviews she used told a different and more negative story about the Finn's opinions towards the EU than the quantitative surveys. Her paper also led to a methodological discussion about the validity of different interview techniques in measuring public opinion. The session was chaired by the section president Wolfgang Donsbach. Kivikuru's study is part of a much larger

project at several Finnish universities.

In the second session, chaired by Anke Bathelt (U of Dresden), no less than three papers dealt with the way the EU referendum was portrayed in the news media. Heikki Heikkilä (U of Tampere) pointed out the important role public opinion and polls played in the Finnish discussion about EC membership. He conducted a textual analysis of more than 10,000 journalistic texts in the major Finnish daily and the biggest national news agency in order to reconstruct the public discussion. In the coverage the author identified three types of so-called 'contingencies' that are defined as a gap between the present and the possible.

Regarding media coverage as a narrative process, Ina Hellsten (U of Tampere) analyzed the metaphors used in the public debate in the main Finnish news media. She identified three different types of metaphors: experiential, conceptual, and image. One of her most interesting results was that several metaphors in the journalistic discourse convey a distinct opinion pro or contra the question of Finland's membership in the EU. Tuomo Mäkelä and Pekka Aula (U of Helsinki) combined panel surveys, content analyses of the news, and in-depth interviews with journalists in order to investigate the role of the media. According to their results, the media did not live up to their task as distributors of neutral information on the topic of the referendum. Further, a majority of people thought that the news was in favor of membership, an observation that was confirmed by the content analysis of the main actors in the news, who were almost exclusively pro EC.

Based on three different studies Ulf Wallin (U of Goteborg) presented a detailed report on the role of the Swedish media. Two studies dealt with the 'descriptive value' of the media, i.e. their quality to report facts, whereas the third study focused mainly on the media's quality in forming an opinion, the so-called 'decision value'. He conducted a content analysis of Swedish news media, interviewed journalists, and used survey data. In contrast to the situation in Finland, he found that offensive arguments against a Swedish membership were valued as more newsworthy.

The section's third session, chaired by Youichi Ito (Keio U, Japan), featured papers on the role of

the mass media in forming national and social identity. The paper by Richard Mulcahy (U of Washington), presented by Susan Beam, used reference theory as a method of analyzing media representation of national and international identities in Japan. Hanna Adoni and Hillel Nossek (Hebrew U/U Tel Aviv) looked into the implications of cable broadcasting. They found that cable TV creates a change in the types of needs gratified by television. Iri Cermak (U of Washington) conducted a content analysis of commentary on ice hockey games between Russia and the USA in different political climates. She found that changes in the political realm are mirrored in sports commentary. Finally, Breda Luthar (Ljubljana) talked about storytelling in the popular press. She claimed that traditional forms of discriminations have been replaced by 'symbolic discrimination' of other social identities, in this case ethnic Non-Slovenes.

IAMCR's Sociology and Social Psychology section provides a forum for all scholars who employ a social science approach to the field of mass communication. This approach can be realized either through original research using empirical research methods, or through theoretical considerations within the framework of social science concepts. The section invites scholars to submit proposals for papers to be presented at the biennial conference of the IAMCR from August 18-23, 1996 in Sydney, Australia. All academic work that tries to describe and/or explain how media content is generated by journalists and other actors, what the dominant characteristic of media content is, why people expose themselves to certain media content, how they process the information within their cognitive systems, and how media content affects knowledge, opinions, attitudes, and behaviors is welcome.

A special call-for-papers invites papers for the following subjects:

1. Public opinion theory and measurement: This will be a session co-sponsored by the World Association for Public Opinion Research (WAPOR), for which there is a long tradition between both organizations. We particularly welcome studies on the spiral-of-silence theory, be it theoretical discussions or empirical tests. We hope that Elisabeth Noelle-Neumann,

the author of this theory, will be able to attend the conference and present a paper of her own.

2. Exposure to and cognitive processing of media content: Here we invite work that explains why people expose themselves to certain types of media content (news or entertainment), and studies that look into the processes involved in the perception, cognitive adjustment, and retention of this content.

Deadline for submission of proposals is January 31, 1996. Completed papers must arrive by May 1, 1996. Proposals must comprise between 2-5 pages and describe the theoretical focus of the research methods and the main (expected) results.

## GUIDELINES FOR RESPONDING TO CALLS FOR PAPERS

Abstracts (250 words) should be sent before January 31, 1996 to the convener of the section, working group, or special session where the conference participant wants to present her/his paper. Abstracts should be type-written, on one side of the page only, and must include the name and address of the author. Brief abstracts of accepted papers will be published in the "Book of Abstracts" which all conference participants will receive in Sydney.

For brief abstracts use the form included in this newsletter, or you may send your brief abstract by email (preferred). Final papers must reach conveners not later than May 1, 1996. Abstracts and papers can be sent by mail or when appropriate by email. Do not send by fax.

## COMMENT REpondre AUX APPELS A COMMUNICATION

Chaque auteur enverra un resume (250 mots environ), avant le 31er Janvier 1996 au President de la section ou du groupe de travail ou de la session speciale devant laquelle il souhaite presenter sa communication. Les resumes abreges des communications acceptees seront publies dans "Le livre des resumes (Book of Abstracts)" qui sera remis aux participants a Sydney.

Les resumes abreges devront se presenter sous la forme recommandee dans la Lettre de l'AIERI d'octobre ou, de preference, etre envoyes par courrier electronique. Priere de ne pas utiliser la telecopie pour ces envois. L'auteur devra la communication complete au President concerne avant le 1 Mai 1996.

## COMO RESPONDER AL LLAMADO PARA PRESENTAR LOS PAPERES

El participante a la Conferencia que des presentará su Paper deberá enviar los Abstracts (250 palabras) antes del 31 de Enero de 1996 al coordinador de cada sección, grupo de trabajo o sesión especial. Los "Brief Abstract" de los Papers que sean aceptados serán publicados en el "Libro de Abstracts" que recibirán todos los participantes de la Conferencia en Sydney.

Para realizar los "Brief Abstracts" usted podrá usar el formulario incluido en el Boletín de Octubre de AIICS, o podrá enviarlo por correo electrónico (preferido). Los Paper finales completos deberán hacerlos llegar antes del 1 Mayo de 1996. Los Abstracts y Papers pueden ser enviados por Correo o por correo electrónico cuando le sea posible. No utilice fax.

If your paper has been approved by conveners of sections and working groups for presentation at the conference in Sydney, please send a clear copy of your paper to:

IAMCR Office  
 School of International Service  
 The American University  
 4400 Massachusetts Ave., NW  
 Washington, D.C. 20016  
 tel: 202-885-1621  
 fax: 202-885-2494  
 email: mowlana@american.edu

After the conference, a list of papers will be prepared and announced in the newsletter. Papers can be ordered from the Washington office. As was the practice in the past, those who wish to order a reproduction of any paper can send an order to the above address, including a money order or check covering the reproduction cost of papers and postage. Payment must accompany all orders in order to be processed. The price for each paper will be announced when the list is completed.

**IAMCR/AIERI/AIECS XX SCIENTIFIC CONFERENCE  
SYDNEY, AUSTRALIA  
AUGUST 18-22, 1996  
ABSTRACT FORM**

Section or Working Group: \_\_\_\_\_

Title: \_\_\_\_\_

Author(s): \_\_\_\_\_  
\_\_\_\_\_

Institutional affiliation: \_\_\_\_\_

Contact address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

phone: \_\_\_\_\_

fax: \_\_\_\_\_

email: \_\_\_\_\_

Brief Abstract  
(250 words):

**NOTES**

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**NOTES**

## ANNOUNCEMENTS

All IAMCR members are welcomed to submit newsletter announcements about plans, activities and publications pertaining to research, theory and practice in the field of media and communication. Please send announcements by diskette or e-mail to either of the IAMCR Newsletter editors. We also will accept paid advertisements from academic publishers and from universities wishing to publicize their educational programs and faculty openings.

### IAMCR HUMAN RIGHTS COMMITTEE FORMED IN PORTOROZ

Since the establishment of IAMCR, many of our association's members have demonstrated in their professional work and their political activism a commitment to principles respecting and protecting the basic rights of all human beings, particularly as they relate to freedom of expression and opinion. At the June 1995 IAMCR meeting in Portoroz, Slovenia, the International Council voted to establish the IAMCR Human Rights Committee and appointed Shalini Venturelli of American University as its first chair. Congratulations to both the International Council for its wisdom in establishing the committee, and to Shalini for accepting this important task on behalf of the association. For a more detailed description of the Human Rights Committee, its composition, and its general mandate, consult the Section Reports in this issue of the IAMCR Newsletter.

### IAMCR - AEJMC COLLABORATIVE PROGRAM

A joint session of IAMCR/AEJMC was organized in connection with the annual conference of the Association for Education in Journalism and Mass Communication this summer in Washington, D.C. Introduced by AEJMC President Judy VanSlyke Turk



and IAMCR President Hamid Mowlana, and organized by Professor Ramona Rush, the joint session was entitled "Outsiders In, Insiders Out - Border Dwellers All: Identity and Diversity in Journalism in Mass Communication Education in the 21st Century".

Session panelists included Maudine Cooper, the President of the National Urban League; Ada Deer, the Assistant Secretary for Indian Affairs in the U.S. Department of Interior; Mary G. Jones, the President of the Consumer Interest Research Institute; Frank Mauro, the publisher of "Changing Men" magazine; and Mercedes Lynn de Uriarte of the University of Texas at Austin.

Respondents included Kaarle Nordestreng of the University of Tampere, Finland; Peggy Simpson, a freelance international correspondent; and Richard Vincent of the University of Hawaii, Manoa.

The joint session focused on the ways in which ethnic, racial, and cultural identity and diversity are treated in the media. The session represented the first time that IAMCR and AEJMC collaborated on a convention session. President Hamid Mowlana was also a keynote speaker at the opening session of the AEJMC annual conference.

### ANNOUNCING: The Journal of International Communication

The International Communication Section (ICS) proudly announces its affiliation with The Journal of International Communication (JIC), beginning September 1995. This is the first time in the history of IAMCR that a section has established a relationship of cooperative association with an international scholarly journal. This is a historic success not only for the International Communication Section, but for IAMCR as an association.

The following are two direct benefits from the cooperation between ICS and JIC for all IAMCR members.

1. JIC will provide subscriptions to IAMCR individual members at a 50% discount on the published rate.
2. JIC will provide subscriptions to individuals who are IAMCR members through an institutional membership at a 50% discount on the published rate.

To enjoy the discounted subscription rate for JIC please mention your IAMCR membership when you contact:

Dr. Naren Chitty, Managing Editor  
 The Journal of International Communication  
 c/o International Communication Program  
 Media & Communication Department  
 Macquarie University  
 Sydney, North Ryde, NSW  
 Australia 2109  
 tel: 612-850-8725  
 fax: 612-850-8240  
 email: nchitty@pip.engl.mq.edu.au

**Other JIC issues:**

1. Gulf & Beyond June 1994 (published)
2. Local Visions of the Global Dec 1994 (published)
3. Olympic Communication June 1995
4. The New Diplomacy Dec 1995
5. International Feminism(s) June 1996
6. Internet Dec 1996
7. News Media & Foreign Policy June 1997
8. Communication & Development Dec 1997

Dr. Naren Chitty, Managing Editor  
 The Journal of International Communication  
 c/o Media & Communication Studies Department  
 email:nchitty@pip.engl.mq.edu.au

**THE JOURNAL OF INTERNATIONAL COMMUNICATION - CALL FOR PAPERS**

Special issue on "News Media and Foreign Policy".  
 Scheduled release: June 1997. Sub-themes include:

1. Public opinion & foreign policy decision-making
2. The impact of technology on the process of foreign policy making
3. Foreign policy and the challenge of culture
4. Media, democracy and the foreign policy decision-making

Editors: Abbas Malek and Naren Chitty. Deadline for papers: December 1996.

Notes for contributors are available from the Managing Editor. Three blind copies of completed papers should be mailed to the Managing Editor along with one copy with the author's name. Prospective contributors may submit proposals to:

Abbas Malek, Ph.D.  
 Associate Professor  
 Dept. of Radio, TV and Film  
 School of Communications  
 Howard University  
 Washington, DC 20059  
 tel: (703) 849-0019  
 fax (202) 806-5216  
 email: AMALEK@AMERICAN.EDU

**FROM GEORGE GERBNER: Announcing the Founding Convention of the Cultural Environment Movement**

On March 15-17, 1996, the Cultural Environment Movement will hold its founding convention in St. Louis, MO. The convention will be hosted by Webster University and co-sponsored by Webster, IAMCR (voted at the Portoroz Conference), and other organizations, including the Children's Division of the American Humane Association, the Minority Media and Telecommunication Council, the Center for Media Education, the Center for the Study of Commercialism, Physicians for Social Responsibility, the Screen Actors Guild, and the Writers Guild of America, West.

The events leading up to this convention began in 1991 with the founding of CEM by George Gerbner as an educational non-profit corporation with an active Board of Directors and a large advisory group. After many years of study, research, and observation, it became clear that media have coalesced into seamless, pervasive, and increasing



ly centralized, homogenized, and globalized cultural environments that have drifted out of democratic reach. CEM was launched in response to this drift.

The convention will assemble invited representatives from a broad range of independent organizations, leading media activists, and scholars to ratify a People's Communication Charter, draft a Viewer's Declaration of Independence, recommend an action program, and set up a Coordinating Council of organizations to guide the program. Most of the work of the convention will be done in regional, national, and international work sessions and in task groups representing a wide diversity of interests, including media education, religion, creative workers in media, independent producers, labor, women's and minority groups, youth and senior citizens, and groups concerned with children, violence, and physical and mental health.

The "culture wars" are heating up and leading in repressive directions. Working with IAMCR and other democratic organizations, CEM offers a liberating alternative. For more information and an opportunity to receive an invitation to the Founding Convention write to:

CEM  
P.O. Box 31847  
Philadelphia, PA 19104  
USA

### **SURVEY ON WOMEN MEMBERS**

Based on the discussions in Seoul and Portoroz, the Women's Caucus of the IAMCR will carry out a survey among women members of the association to collect baseline data about the number, interests, and expectations of women researchers in communication. The questionnaire and a covering letter explaining the objective of the survey will be sent to individual members and correspondents of institutions, the aim being that the correspondents will then prepare copies for all women members working in their institutions. Another approach is not possible because the names and addresses of women members are not yet known. Roughly a hundred women researchers have email addresses, and will be

approached directly. They and others with access to email can send their replies back electronically. Some women members will probably be approached twice, but this is better than no coverage at all. No plan of action to promote the cause of women within the IAMCR is possible if the number of women members is not known. (The IAMCR Office is not responsible for this exercise.) The questionnaires should be returned to:

Ullamaija Kivikuru  
Dept. of Communication  
P.O. Box 54 00014  
University of Helsinki  
Finland  
email: [kivikuru@valt.helsinki.fi](mailto:kivikuru@valt.helsinki.fi)

The results of the survey will be announced at the Sydney Conference. All other information will be treated on an aggregate level only, but a list of women members, their addresses, and interest areas will be prepared to aid contact. An email net for women members is under preparation. As a trial, a report of the discussions carried out in Portoroz has already been sent out with the preliminary list of email addresses. Anybody interested in this report should contact the address above.

### **RECENT BOOKS BY IAMCR MEMBERS**

A sociological and political study of the ideas and influences surrounding the beginning of broadcast news in Australia by Neville Petersen of the Department of Media and Cultural Studies of the University of Western Sydney, Nepean, has been published by Hale and Iremonger of Sydney. Called News not views: the ABC, the press and politics 1932-1947, the book contrasts the social, political, and journalistic settings of Australian radio news with those in Britain, Canada, and the United States in the same period. ISBN number is 0-86806-457-2.

The publisher's address is:

Hale and Iremonger of Sydney  
19 Eve Street  
Erskineville, NSW, 2043  
Australia  
fax: (02) 550-2012.

## FACULTY POSITIONS AVAILABLE

We hope to expand this section in the future and we welcome submissions from IAMCR member institutions.

### **University of Southern California—Dean, Annenberg School for Communication**

The School includes first-rate programs in journalism and communication research and education, offering B.A., M.A., and Ph.D. degrees in a wide variety of specialties. Candidates with many of these characteristics will receive particular consideration: prior academic, administrative, and budgetary experience; an appropriate advanced degree and an excellent scholarly or professional record which would allow appointment at the rank of full professor; experience with fund raising, foundations, and granting agencies; and a strong relationship with communications professions.

The ideal candidate should enable the school to achieve its vision of education, professional development, and research at the forefront of the communications revolution. USC's goal is to be the foremost university for the advancement of communication research, technology, and education. The Annenberg School is a key contributor to this goal, along with The Annenberg Center with which the school is associated. The Annenberg Center is a consortium established two years ago by a \$120 million gift from Ambassador Walter Annenberg to further USC's goals for communication.

USC is located in Los Angeles, one of the world's leading communication capitals, and has close ties with the fields of communication, journalism, entertainment, and advanced technology industries. The university has a strong commitment to the community of Los Angeles and recognizes the importance of its multicultural heritage.

Nominations and applications will be received until the position is filled and should be submitted to: Scott H. Bice, Chair, Annenberg School for Communication Dean Search, University of Southern California, Los Angeles, CA 90089-4019. The University of Southern California is an equal opportunity/affirmative action employer and actively seeks nominations and applications from minority and female candidates.

### **University of Colorado at Boulder**

Two tenure-track positions to teach in one or more areas: mixed media, new media technologies, philosophy of technology, on-line production, copy editing, computerized news graphics, page design, video production of documentary, entertainment or corporate programming, and visual communication. Candidates must have significant professional experience, demonstrated capacity for research or creative work in one or more areas of specialization, appropriate academic credentials, and a commitment to excellence in teaching. Appointment intended as assistant professor; salary competitive. Positions for August 1996. The University of Colorado at Boulder strongly supports the principle of diversity. We are particularly interested in receiving applications from women, ethnic minorities, disabled persons, veterans, and veterans of the Vietnam era. Review of applications will begin December 1, 1995 and continue until suitable candidates are found. Send vita and names of three references to:

Prof. Meg Moritz

School of Journalism and Mass Communication

University of Colorado

Boulder, Colorado 80309-0287

USA

email: moritzm@spot.colorado.edu

The School of Journalism and Mass Communication at the University of Colorado also seeks applicants for a tenure-track faculty position in environmental journalism. The successful candidate will contribute to the School's undergraduate and graduate curricula, carry out a program of creative work or research, and participate in appropriate service activities. Candidates should have substantial

professional experience, demonstrated productivity in creative work or research in environmental issues, and appropriate academic credentials. They also should have demonstrated competence to teach environmental journalism, related areas of journalistic practice, and environmental or science policy. The successful candidate will play a major role in the School's Center for Environmental Journalism, which is an integral part of the University's interdisciplinary program in Global Change and Environmental Quality. The CEJ helps anchor the humanities and social sciences aspects of the program. The CEJ also has fostered an emphasis in environmental journalism in the School's graduate programs and includes a regular program of in-service training for journalists. The new faculty member will help develop these initiatives. Appointment is intended at the rank of assistant professor, but suitable candidates at other ranks may be considered. Salary is competitive. Appointments will begin August 1996. The University of Colorado at Boulder strongly supports the principle of diversity. We are particularly interested in receiving applications from women, ethnic minorities, disabled persons, veterans and veterans of the Vietnam era. Applications and nominations will be accepted until January 12, 1996, or until suitable candidates are found. Nominations and letters of application, including a vita and names of three references, should be sent to:

Prof. Len Ackland

School of Journalism and Mass Communication

University of Colorado - Campus Box 287

Boulder, Colorado 80309-0287

USA

email: [ackland@spot.colorado.edu](mailto:ackland@spot.colorado.edu)

## **IMPORTANT INFORMATION AND DATES TO REMEMBER FOR NOMINATING AND ELECTING MEMBERS OF THE EXECUTIVE BOARD**

**\*\*\*\*\* TO ALL IAMCR MEMBERS \*\*\*\*\***

In accordance with the decision taken by the General Assembly (Seoul, Korea, July 1994), the election of the members of the Executive Board (President-Elect, Secretary General, Deputy Secretary General, Treasurer, and Vice Presidents), will be conducted by mail. This is to ensure greater participation for all IAMCR members including those who cannot attend the General Assembly.

Please note the procedure for postal voting for the Executive Board adopted by the General Assembly, which is published separately in this issue of the newsletter. According to this procedure the International Council has appointed a Technical Election Committee composed of Rohan Samarajiva, Janet Wasko, and Ito Youichi, who will oversee the postal voting. Queries regarding the elections process may be addressed to any of the members of the election committee (contact information directory). All paid-up members of IAMCR are eligible to vote according to the outlined procedure.

The deadlines for all nominations and voting are as follows:

**January 1 to May 22, 1996:** Nominations must be submitted to election committee between these dates

**June 21, 1996:** Ballots will be sent to members by this date

**July 30, 1996:** Ballots must be returned to election committee by this date

Please read the voting procedure very carefully to ensure that all the requirements are met in both nominating the candidates as well as sending your voting ballot.

Nominations and completed ballots should be submitted to:

Professor Janet Wasko  
School of Journalism and Communication  
University of Oregon  
Eugene, Oregon 97403-1275  
USA

Note: The procedure and deadlines announced for the postal voting are only for the election of Executive Board members and does not apply to the election of members of the International Council, which will also take place in Sydney, Australia. Since members can nominate anyone from the floor of the General Assembly for the International Council, it was felt that there is no need for establishing a separate procedure including a nomination committee for the International Council. The General Assembly will meet in Sydney on August 21st. The International Council can make its own recommendations for candidates during the Sydney conference if it wishes to do so. All Executive Board and International Council members are elected every four years.

## DATOS Y FECHAS IMPORTANTES PARA LA NOMINACION Y ELECCION DE LOS MIEMBROS DE LA JUNTA DIRECTIVA

\*\*\*\*\* A TODOS LOS MIEMBROS DE AIECS \*\*\*\*\*

De acuerdo con la decisión adoptada por la Asamblea General (Seul, Korea, julio de 1994), la elección de los miembros de la Junta Directiva (Presidente Electo, Secretario General, Secretario General Diputado, Tesorero y Vice Presidentes) se realizará a través del correo. El propósito de esta decisión es asegurar la participación de la mayor cantidad de miembros del AIECS posible, incluyendo aquéllos que no puedan asistir a la Asamblea General.

Por favor tome nota del proceso para votar mediante el servicio postal que ha sido adoptado por la Asamblea General y que está publicado posteriormente en este tomo del boletín informativo. De acuerdo con este proceso, el Consejo Internacional ha elegido un Comité Técnico de Elección comprendido por Rohan Samarajiva, Ito Youichi y Janet Wasko, quienes estarán encargados de supervisar el sufragio postal. Las dudas pertinentes al proceso de votación pueden ser atendidas por cualquiera de los miembros del comité de elección (favor contactar el directorio telefónico). Todos los miembros del AIECS que estén al día con sus pagos tendrán derecho a votar siempre que se guien por el proceso antes mencionado.

Las fechas límites para las nominaciones y la votación son las siguientes:

**1 de enero a 22 de mayo de 1996:** las fechas en las cuales se pueden proponer nominaciones

**21 de junio de 1996:** Envío de las balotas de votación a los miembros para esta fecha

**30 de junio de 1996:** Las balotas de votación deben estar devueltas al comité de elección para esta fecha

Favor leer cuidadosamente el procedimiento de votación para así asegurar que todos los requisitos sean cumplidos tanto en la nominación de los candidatos como en el envío de las balotas de votación.

Las nominaciones y las balotas de votación deben enviarse a la siguiente dirección:

Professor Janet Wasko  
School of Journalism and Communication  
University of Oregon  
Eugene, Oregon 97403-1275  
USA

Nota: El proceso y la fecha límite de votación a través del correo que fueron estipulados anteriormente sólo son aplicables a la elección de los miembros de la Junta Directiva y no a los miembros del Consejo Internacional. Esa votación se efectuará en Sydney, Australia. Como los miembros pueden nominar a cualquier otro miembro de la Asamblea General para los puestos en el Consejo Internacional, no hace falta establecer un proceso independiente para el sufragio de ese Consejo. La Asamblea General se reunirá en Sydney el 21 de agosto. El Consejo Internacional puede sugerirle recomendaciones a los candidatos durante la conferencia en Sydney si lo desean. Todos los miembros de la Junta Directiva y del Consejo Internacional son elegidos cada cuatro años.

## **DATES ET INFORMATIONS IMPORTANTES A RETENIR CONCERNANT LA NOMINATION ET L'ELECTION DES MEMBRES DU CONSEIL EXECUTIF**

**\*\*\*\*\* A TOUS LES MEMBRES DE L'AIERI \*\*\*\*\***

Conformément à la résolution prise en assemblée générale (Séoul, Corée, Juillet 1994), l'élection des membres du conseil exécutif (Président-élu, Secrétaire Général, Secrétaire Général Adjoint, Trésorier et Vice-présidents), se fera par correspondance. Ceci permettra une plus grande participation de la part de tous les membres de l'AIERI qui ne seront pas en mesure d'assister à l'assemblée générale.

Veillez prendre note que la procédure adoptée par l'assemblée générale pour l'élection par correspondance du conseil exécutif est publiée séparément dans ce bulletin. Conformément à cette procédure, le conseil international a nommé un Comité Technique des Elections, formé de Rohan Samarajiva, Janet Wasko et Ito Youichi, qui est chargé de la supervision des élections par correspondance. Toute demande d'information concernant le processus électoral peut être adressée à un des membres du comité des élections (pour les adresses, voir le bottin de l'AIERI). Tous les membres de l'AIERI qui ont payé leur cotisation annuelle ont le droit de participer au vote suivant la procédure décrite.

Les dates limites pour les nominations et le vote sont les suivantes:

**Du 1<sup>er</sup> Janvier au 22 Mai 1996:** Les nominations doivent être soumises au comité des élections

**21 Juin 1996:** Les bulletins de vote doivent avoir été expédiés aux membres

**30 Juillet 1996:** Les bulletins de vote doivent avoir été retournés au comité des élections

Les membres sont priés de lire attentivement la procédure de vote afin de s'assurer que toutes les conditions requises concernant la nomination des candidats et l'envoi du bulletin de vote ont été correctement remplies.

Les nominations et les bulletins de vote doivent être soumis à:

Professor Janet Wasko  
School of Journalism and Communication  
University of Oregon  
Eugene, Oregon 97403-1275  
USA

N.B. La procédure et les délais précités pour le vote par correspondance concernent uniquement l'élection des membres du conseil exécutif et ne s'appliquent pas à l'élection des membres du conseil international qui, elle, aura lieu également à Sydney Australie. Puisque les membres peuvent procéder à la nomination, pour le conseil international de n'importe quel membre de l'assemblée générale présent, il n'a pas semblé nécessaire de mettre au point une procédure de vote séparée incluant un comité de nomination pour le conseil international. L'assemblée générale se réunira à Sydney le 21 Août. Le conseil international sera alors en mesure de faire ses propres recommandations concernant les candidatures durant la conférence de Sydney s'il le désire. Tous les membres du conseil exécutif et du conseil international sont élus tous les quatre ans.

## PROCEDURE FOR POSTAL VOTING FOR THE EXECUTIVE BOARD

### GENERAL PRINCIPLES

- All current voting principles are maintained, in particular
  - free candidacy for all elected offices
  - first past the post system
- A technical Election Committee composed of three members appointed by the International Council will oversee the postal voting procedure and a Tellers Committee will process the ballot.

### CANDIDACY PROCEDURE

- each candidate, who must be a paid-up member of IAMCR, should be sponsored by five paid-up members of IAMCR from at least two different countries.
- the notification of candidacy (and 100 word vitae) must be sent by her/him by registered letter only and be received by the Technical Election Committee 90 days before the General Assembly.
- candidates can only apply to one category of office of the Executive Board.

### POSTAL VOTING PROCEDURE

All paid-up members of IAMCR will receive the following material which will be sent no later than 60 days before the General Assembly.

- one ballot paper containing the names of all the candidates for each position
- vitae of each candidate
- one voting envelope for the returned ballot paper
- one pre-printed return envelope

Members should sign over the backflap of the return envelope, which must be received by the technical election committee no later than 21 days before the General Assembly.

### TIMETABLE AND PROCEDURE FOR PROCESSING THE BALLOT

- A Tellers Committee of seven members already present and registered for the Scientific Conference will be randomly drawn under the supervision of the Technical Election Committee just before the ceremonial opening session, on the evening preceding the first day.
- the Tellers Committee will process the votes brought by the Technical Election Committee during the first day of the Scientific Conference.
- the Tellers Committee will announce the result of the ballot on the same day.

**NB:** Unsuccessful candidates for the Executive Board may still apply for election to the International Council, which will take place under current voting procedures on the following days of the Scientific Conference.

## PROPOSICIÓN PARA EL PROCESO DE SUFRAGIO A TRAVÉS DEL CORREO PARA LA JUNTA DIRECTIVA

### PRINCIPIOS GENERALES

- Todos los principios pertinentes al proceso de votación que están actualmente en efecto se mantendrán, en particular
  - la libertad de candidatura para todos los puestos electivos
  - elección por mayoría simple de los votos
- Un Comité Técnico de Elecciones, compuesto por tres miembros designados por el Consejo Internacional, supervisará el proceso de votación por correo y un Comité de Escrutadores de votos procesará las balotas de los votantes

### PROCESO PARA OPTAR A LA CANDIDATURA

- Cada candidato(a) deberá estar al corriente en sus pagos al AIECS y debe tener cinco patrocinadores de por lo menos dos países diferentes que también estén al día en sus pagos
- La notificación de la candidatura, junto con un Currículum Vitae de 100 palabras como máximo deberá enviarse por carta certificada únicamente al Comité Técnico de Elecciones 90 días antes de la Asamblea General
- Los candidatos solamente podrán solicitar a uno de los puestos de la Junta Directiva

### PROCEDIMIENTO PARA VOTAR A TRAVÉS DEL CORREO

Se les enviará el siguiente material a todos los miembros que estén al corriente en sus pagos al AIECS en un plazo mínimo de 60 días antes de la Asamblea General:

- Una balota con los nombres de los candidatos postulados y sus respectivas posiciones
- El Currículum Vitae de cada candidato
- Un sobre para sellar el voto después de haber hecho el sufragio
- Un sobre pre-impreso para enviar la votación de regreso

Los miembros deberán sellar el sobre y firmar sobre la selladura. La votación deberá ser recibida por el Comité Técnico de Elecciones 21 días previos a la Asamblea General.

### ITINERARIO Y PROCEDIMIENTO PARA EL ESCRUTINIO LAS BALOTAS

- Un Comité de Escrutadores, compuesto por siete miembros ya inscritos y presentes en la Conferencia Científica, será elegido al azar por el Comité Técnico de Elecciones justo antes de la apertura ceremonial de la sesión la noche anterior al primer día
- El Comité de Escrutadores procesará los votos que les entregue el Comité Técnico de Elecciones durante el primer día de la Conferencia Científica
- El Comité de Escrutadores anunciará los resultados de las votaciones ese mismo día

**NB:** Los candidatos a la Junta Directiva que no hayan sido elegidos pueden postularse para la candidatura del Consejo Internacional. Esta votación se efectuará según el proceso actual de sufragio en los días siguientes a la Conferencia Científica

## PROCEDURE DE VOTE PAR CORRESPONDANCE POUR LE BUREAU EXECUTIF

### PRINCIPES GENERAUX

- Les principes actuellement en vigueur sont maintenus, et en particulier:
  - liberté de candidature pour tous les postes électifs
  - élection à la majorité simple des suffrages exprimés
- Un Comité Electoral Technique composé de trois membres désignés par le Conseil International supervisera le vote par correspondance et un Comité de Depouillement des Votes se chargera dudit dépouillement

### PROCEDURE POUR FAIRE ACTE DE CANDIDATURE

- chaque candidat(e), qui doit être un membre de l'AIERI à jour de cotisations, doit être parrainé par cinq membres de l'AIERI provenant de deux pays différents au minimum
- la déclaration de candidature, accompagnée d'un curriculum vitae de cent mots au maximum, doit être effectuée par lettre recommandée et doit parvenir au Comité Electoral Technique 90 jours au moins avant l'Assemblée Générale
- les candidatures sont limitées à une catégorie de membres du Bureau Executif seulement

### PROCEDURE DE VOTE PAR CORRESPONDANCE

Tous les membres de l'AIERI à jour de leurs cotisations recevront le matériel électoral suivant qui devra leur être envoyé 60 jours au moins avant l'Assemblée Générale:

- un bulletin de vote avec les noms des candidat(e)s pour chaque poste à pourvoir
- un curriculum vitae de chaque candidat(e)
- une enveloppe dans laquelle ils devront insérer le bulletin de vote
- une enveloppe préimprimée de retour

Les membres devront apposer leur signature à cheval sur le volet de fermeture de l'enveloppe, qui devra être rescuée par le Comité Electoral Technique 21 jours au moins avant l'Assemblée Générale

### CALENDRIER ET PROCEDURE DE DEPOUILLEMENT DES VOTES PAR CORRESPONDANCE

- Un Comité de Dépouillement des Votes de sept membres déjà présents et enregistrés pour le Congrès sera tiré au sort sous la supervision du Comité Electoral Technique juste avant la cérémonie d'ouverture officielle, la veille du Congrès
- le Comité de Dépouillement des Votes depouillera les bulletins amenés par le Comité Electoral Technique durant la première journée du Congrès
- le Comité de Dépouillement des Votes annoncera les résultats du vote le même jour

NB: Les candidat(e)s au Bureau Executif qui n'auront pas été élus pourront s'ils le désirent faire acte de candidature pour les élections au Conseil International qui se dérouleront suivant les procédures actuelles les jours suivants du Congrès

## IAMCR GOVERNING BODIES - 1995

### EXECUTIVE BOARD

President	Hamid Mowlana	USA
Deputy Secretary General	Slavko Splichal	Slovenia
Treasurer	Gertrude J. Robinson	Canada
Vice-President	François-Xavier Hutin	France
Vice-President	Olga Linné	UK
Vice-President	José Marques de Melo	Brazil
Vice-President	Annie Méar	Canada

### INTERNATIONAL COUNCIL

A. Brown	Jamaica	N. de Camargo	Brazil	U. Carlsson	Sweden
F. Corcoran	Ireland	B. Dervin	USA	A. M. Fadul	Brazil
R. Faraone	Uruguay	M. Gallagher	France	O. Gandy	USA
G. Gerbner	USA	P. Gray	UK	Y. Ito	Japan
K. Jakubowicz	Poland	J. Jouët	France	C. W. Kim	Korea
K. Lundby	Norway	O. Manaev	Byelorussia	D. McQuail	Netherlands
G. Mont	Mexico	M. Pares i Maicas	Spain	F. L. Perrone	Brazil
A. Abd El-Rahman	Egypt	L. Rao	India	R. Roncagliolo	Peru
J. Sanchez	Colombia	T. Syvertsen	Norway	L. U. Uche	Nigeria
J. Wasko	USA	L. van Zoonen	Netherlands		

### HONORARY PRESIDENTS

James D. Halloran UK      Raymond Nixon      USA

### PAST PRESIDENT

Cees Hamelink      Netherlands

### PRESIDENTS OF SECTIONS (ex-officio members of the International Council)

COMMUNICATION TECHNOLOGY POLICY	Rohan Samarajiva	USA
DOCUMENTATION AND INFORMATION SYSTEMS	Yvonne Mignot Lefebvre	France
GENDER AND COMMUNICATION	Liesbet van Zoonen	Netherlands
HISTORY	Mary Mander	USA
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LOCAL RADIO AND TV	Ole Prehn	Denmark
MEDIA EDUCATION RESEARCH	Birgitte Tufte	Denmark
POLITICAL COMMUNICATION RESEARCH	David Paletz	USA
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PROFESSIONAL EDUCATION	Kaarle Nordenstreng	Finland
SOCIOLOGY AND SOCIAL PSYCHOLOGY	Wolfgang Donsbach	Germany
PARTICIPATORY COMMUNICATION RESEARCH	Jan Servaes	Netherlands

### INTERNATIONAL COUNCIL STANDING COMMITTEES

Convenors:

COMMITTEE FOR FUND-RAISING AND FINANCE: Gertrude J. Robinson

LEGAL COMMITTEE: Hamid Mowlana

MEMBERSHIP COMMITTEE: François-Xavier Hutin

PUBLICATIONS COMMITTEE: Robert A. White

SECTION REVIEW COMMITTEE: Karol Jakubowicz

RESEARCH POLICY REVIEW COMMITTEE: Manuel Pares i Maicas

COMMITTEE ON HUMAN RIGHTS: Shalini Venturelli

AD-HOC COMMITTEE: Conference Committee 1996

Hamid Mowlana, Slavko Splichal, Gertrude J. Robinson, Chie-Woon Kim,  
Jin Whan Oh, Virginia Nightingale, Frank Morgan, and Helen Wilson

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