

## NEWSLETTER

Volume 1 • Number 3 • October 1991

## PRESIDENT'S COLUMN

*Cees J. Hamelink, IAMCR President*

Since Newsletter No. 2 several events and developments have occurred and I would like to update you on the most essential ones.

A memorable occasion was the conference on "News-media and International Conflict" in Turkey. As Catherine McKercher reports on the conference in this newsletter I would only draw your attention to the two factors that stand out in my personal assessment of the conference.

Firstly, the fact that we managed as research community to engage in reflection on media performance in international relations, early in the wake of an actual conflict.

Just like the media themselves, there is also in the intellectual community a very selective attention for real-life conflicts. Some wars are not only forgotten media-wars, but also forgotten as objects of academic analysis. Although wars go on all the time, only a few seem to arrest our attention. In the light of the global repercussions of such wars as the Gulf War, there is a clear need of an academic forum for continuous critical reflection.

Although it was still too early for systematic indepth studies to have been carried out, it was important that the research community began addressing the media performance in this crucial international conflict. This focus on media performance was indeed warranted by the significant role the media played, as key actors in the conflict: as sources of (dis)information and as tools of political propaganda.

Secondly, the conference was a new and experimental venture for the IAMCR. Whereas, in the past, the Association had exclusively concentrated on its bi-annual conferences, the Istanbul event signalled the intention to create more options for the membership to be actively involved. This was for the first time a smaller conference: a very successful experiment that the Association should replicate in the future.

Special mention deserves the very productive and creative intellectual collaboration with our Turkish friends and colleagues.

Several of the contributions to the conference will be published in a special joint WACC/IAMCR issue of Media Development. The journal will be distributed without costs to all our members. This is a very welcome form of cooperation between our associations.

*(Continued on page 2)*

## NEWSMEDIA AND INTERNATIONAL CONFLICT

*By Catherine McKercher, Carleton University, Canada*

When Editors sit down in newsrooms around the world this December to pick the biggest story of 1991, the Persian Gulf War will top many lists. Just two months after the U.S. claimed victory in that unequal contest, scholars, researchers and journalists from 25 countries gathered at an IAMCR meeting in Istanbul to discuss how the news media covered it.

If the goal of news is to inform, the quick answer to the question of how the media covered the war is: badly.

Coverage was dominated by western media and manipulated for propaganda purposes, panelists said. News stories glorified "smart" weapons and vilified Saddam Hussein. As Herbert Schiller of the U.S. said in the final panel discussion, one of the questions remaining in the aftermath of the conflict is how societies can offer such a thin diet of information about what is going on in the world.

On several counts, the June 19-20 session was unusual. Traditionally, the IAMCR concentrates on its biannual congresses. The June mini-conference, organized at the invitation of the Turkish Communication Research Association ILAD, was a new kind of session, held in conjunction with an IAMCR International Council meeting. And the meeting was organized – or perhaps, reorganized is more accurate – with astonishing speed.

The original focus of the conference was east-west and north-south communications. When U.S.-led troops moved into combat in January, organizers considered whether to move the conference. They decided instead to change the focus, to examine news media and international conflict. About 100 people, many of them from the host Turkish association, turned up for the two-day session.

Cees Hamelink, president of the IAMCR, says in a report to the ILAD newsletter that one of the outstanding features of the conference was "the fact that we managed as a research community to engage in reflection on media performance in international conflict, early in the wake of an actual conflict".

The domination of news coverage by western media emerged as a striking theme of the conference during the opening session – propaganda and disinformation in Gulf War reporting – and carried through the rest of the conference. Even in Iran, reported Kazem Motamed-

*(Continued on page 3)*

## PRESIDENT'S COLUMN, continued

In Istanbul the ILAD/IAMCR conference provided also the opportunity for the Executive Board and International Council to hold their annual meetings.

Those attending (thirty two) received progress reports from the President and Treasurer, from Section presidents, and from the Fund Raising, Membership, Publications, Section Review, Research Policy, and Legal committees.

Among the policy issues addressed were changes in the membership fee structure, procedures for elections of section heads, rules of order, and nominations. All these items will come up for final decisionmaking at the 1992 General Assembly. Concrete projects for the improvement of public relations and an IAMCR Summer School (see elsewhere in the Newsletter) were also discussed.

Since the conference at Bled we have significantly expanded our external relations. The most important news is that the Executive Board of Unesco has decided to admit the Association to the consultative and associate category of relations in category A. This implies that the IAMCR is accepted as the international umbrella organisation in the field of mass communication research. Category A status is given to a restricted number of international non-governmental organizations which are broadly international in membership and of proven competence in an important field of education, science or culture and with a record of regular major contributions to Unesco's work. They are invited by the Director General to advise him regularly in the preparations of Unesco's work programmes.

Meanwhile the Economic and Social Council of the United Nations has confirmed our admission to its roster of NGO's and also the International Labour Office has informed us that the IAMCR has been admitted to the ILO's Special List of Non-Governmental Organisations.

In the next months I shall continue negotiations with two other UN agencies, the World Intellectual Property Organization and the International Telecommunication Union. The closer liaisons with the UN systems have also implied a greater activity on our part in the fora for UN-affiliated NGO activities.

Vice president Mowlana has represented the Association at the annual NGO conference at the UN headquarters on "Peace, Justice and Development: Ingredients for an emerging world order" in September. In the same month I could represent the Association during the CAMDUN II (Citizens Associations for a More Democratic United Nations) conference at Vienna.

As I could report last time that an agreement of cooperation had been signed with the African Council on Communication Education, since early this year protocols of agreement have been signed with the Asian Mass Communication Information and Research Centre (AMIC) in Singapore, on July 9 and with the Asociación Latinoamericana de Investigadores de la Comunicación

(ALAIC) in Porto Alegre, Brazil on September 5. The World Association for Christian Communication has invited the Association to become its associate member.

At the December 1990 meeting of directors of COMNET it was decided that the Association and the restructured COMNET would cooperate closely in the future. The Nairobi meeting decided to create a firmer institutional setting for COMNET as an international association. The relations between IAMCR and COMNET shall be on the basis of the mutual associate membership. To reinforce the IAMCR/COMNET collaboration it was also decided to hold the next COMNET directors meeting in conjunction with the IAMCR 1992 conference in Brazil.

I am glad to report that (together with the ICA president-elect Ellen Wartella) we have begun to plan for special sessions at the 1992 ICA conference in Miami and at our Brazil conference. These sessions would focus on the role of communication organizations in the shaping of a new world. This is linked to the general themes for our conferences which are surprisingly similar: "Communication and New Worlds" (ICA) and "Communication for a New World" (IAMCR).

In case you have any suggestions for our input in these sessions, please transmit them to me.

The preparations for the Brazil conference are very promising. Peggy Gray and I had the good fortune of traveling to Brazil, courtesy of the official carrier, Varig, and had a series of very productive discussions with our Brazilian counterparts. The choice of Guarujá really provides the conference with an excellent location that has all the facilities we need.

I do realize that for many members the decision to go to Brazil does involve some serious financial consideration. If I can be of any assistance by writing official letters of invitation to present to your funding authorities, I shall be glad to do so. I would sincerely hope that many of you are able to participate next year. Among the arguments to persuade you to go to Brazil are the conference substance both in the light of the general theme and in terms of the various section and working group programmes, the upcoming elections for all offices, the excellent conference facilities, and the fact that we are building up a strong record of high conference attendance. The general theme for the 1992 conference "Communication for a New World", provides at the same time a pertinent intellectual challenge as well as a large measure of flexibility to cater for the diversity of interests and positions that characterizes the Association.

I am convinced that the combination of the conference and a unique voyage to Brazil represents excellent value for the investment required.

*Amsterdam, October 3, 1991*

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The IAMCR / AIERI Newsletter is published at least two times a year. Each issue includes news of IAMCR business (sections, committees, task forces, etc.) and news from individual IAMCR members (conferences, projects, publications, jobs, professional activities, honors, etc.). At least 25% of each issue is reserved for news from individual members, which will be included after necessary editing on a first submitted, first included basis as space is available. Submissions may be in English, French or Spanish and will be published in that language.

This issue has been prepared in Roskilde, Denmark, and printed and distributed from IAMCR headquarters in Amsterdam.

## NEWSMEDIA AND INTERNATIONAL CONFLICT, continued

Nejad, western sources provided the bulk of news. Studies from countries as diverse as Turkey and Malaysia found a similar pattern. In India, P. Sainath told a session on professional ethics in war reporting, those who could afford it checked into hotels with CNN service to watch the outbreak of fighting.

Conference sessions addressed the implications of that coverage, and the implications of the war itself. It is impossible in a report for a newsletter to summarize two days of debate and discussion, but I hope what follows will convey, however briefly, some of the ideas and issues that emerged.

Eileen Mahoney of the U.K. (via the U.S.) pointed out in a session on sociological and gender perspectives that women – particularly the Kurdish women of Northern Iraq – were pictured by the media as victims of war and were in turn victimized by the media.

In a session on information technologies, Farrell Corcoran of Ireland described a number of themes: the high degree of censorship and self-censorship of the media; the "demonizing" of Saddam Hussein through

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reports of brutality by Iraqi forces; and the linkages between high-technology, "smart" weapons, high moral purposes and modernity. Aydin Ugur of Turkey said the media helped people view war as a technological matter, not as a matter of lives and deaths.

Colleen Roach of the U.S., in a session on the political economy perspective, described the connections between U.S. President George Bush's so-called new world order and the calls for new world economic and information orders which emerged from the Third World. Kevin Robins of the U.K. drew links between the war and violence in the popular culture. Josiane Jouët of France said the media's romance with high-tech weapons did not reflect the fact that conventional weapons, especially carpet bombing, were more important militarily. The image on the TV screen contrasted "clean" high-tech weapons with the destructive power of Iraqi chemical weapons, she said.

Michael Traber of the U.K. told a session on professional ethics in war reporting that war highlights the problems of ethical reporting. These include the prob-

lems of nationalism and patriotism; the accustomed reliance on official sources for information; the invisibility of ordinary people in the news; and the tendency to stereotype those seen by the authorities as the enemy. P. Sainath spoke of the frustrations of Indian reporters who were unable to get visas to cover the war.

In the closing panel, George Gerbner of the U.S. said the war was successful on only one front: it boosted the popularity of George Bush and the Republican Party. He said creating the impression of success required the total orchestration of the state apparatus, including the media and the church.

Hamid Mowlana of the U.S. said one of the after-effects of the war was that it promoted a sense of community among nations of the Middle East, who now feel they face a crescent of western power running from the Soviet Union to Hawaii.

Haluk Sahin of Turkey said the war raised questions about the relationship between political structures and the media. He said that if both parties in a two-party system supported the war, the media tended to fall in line.

Herb Schiller said thoughtful people have to ask how national governments around the world saw fit to support what will turn out in retrospect to be a barbaric action.

The conference ended with a speech by Kaya G. Toperi, Turkey's general director of press, broadcasting and information.

Those who travelled to Istanbul for the IAMCR-ILAD conference expected the meeting would be a success. But the warmth, good humour and hospitality of our Turkish hosts made the conference truly memorable.

One of the images to treasure was the final dinner, held in the garden of the international press centre in downtown Istanbul. Sheltered from the fresh June breeze by the thick stone walls of the Ottoman-style centre, we toasted the successful conclusion of the meeting, and the friendships made or renewed. It was a source of both pain and pride to recall that a war had brought us together.

□

## NEWS FROM THE ADMINISTRATIVE OFFICE

The Administrative Office is presently preparing a new membership list to be published in early 1992. In order to make this list as correct as possible, it would be helpful if you could let us know if your last address has changed. We would appreciate it if you keep us posted on your movements to other institutions or countries.

It is also important to know which people have to be mentioned under an institutional membership. If you are the correspondent for an institution, please provide the Administrative Office with an updated list of those colleagues who are covered by the collective membership fee.

In several institutions there is apparently some

uncertainty about the position of the correspondents. The IAMCR correspondent of an institutional member is supposed to transmit all information that he or she receives from the Administrative Office to all colleagues at his/her institute that are covered by the institutional membership.

A fairly large number of individual and institutional members have not yet paid membership dues for 1991. Only those members that are paid up can participate in the current round of nominations for the 1992 elections (i.e. they have the right to be nominated or to support someone else's nomination). It might also be important to know that non-members pay a higher conference fee (US \$ 100,- more than members).

Members that did not pay their dues yet will find an annual subscription form enclosed with this Newsletter. Please be so kind as to take notice of this and transmit your fees as soon as possible.

If you belong to an institution and you are not sure whether the institution is presently a paid-up member, please check either with the designated correspondent or with the IAMCR Administrative Office.

The variety of modalities of payment that has been offered turns out to be very useful, particularly in so far as it helps us to move away from the most expensive form of international funds transfer: the banker's draft. However, in spite of the instructions on subscription forms and invoices, the Administrative Office continues to experience peculiar problems with the payments of membership dues. Difficulties include: payments with credit cards for which no authorization can be obtained (wrong number), payments with bank cheques that bounce, payments to the wrong bank, payments of the wrong amount, or payments with dollars cheques drawn on European banks. To give you an example: some one sends a banker's cheque of Dfl. 40,- drawn at a local, non-Dutch bank. In order to cash this cheque IAMCR has to pay over Dfl. 40,- in expenses. Once we have offered the cheque to the bank there is no way back: we have to pay!

We have experienced so far that payments through credit cards are the most cost-effective for the Association. Therefore, we would like to encourage you, whenever possible, to use one of the major credit cards.

The new brochure with basic information about the Association is still available in large quantities. If you are interested in assisting the Association's PR, please let us know and we shall send you the number of brochures you may want to distribute. This can be very usefully done as you attend conferences, seminars etc. The Administrative Office could also send membership application forms: let us know in case you know of an individual or institution we should send these forms to.

And then a last word from the Administrative Office: Secretary General Dr. Tamás Szecskó has moved his professional address and can now be reached at: MEMRB-Hungary Ltd., Keleti Károly-u. 30-32, II.e.; 1024 Budapest, Hungary. Tel/fax: +36-1.1350072.

□

## NOUVELLES DU BUREAU ADMINISTRATIF

Le Bureau Administratif est en train de préparer la nouvelle liste des membres, qui devrait être publiée début 1992. Afin que cette liste soit aussi exacte que possible, nous aimerions savoir si le courrier d'AIERI vous parvient à la bonne adresse, et souhaiterions être tenus au courant de vos déplacements dans d'autres pays ou institutions.

Il est également important que nous sachions de manière précise quelles personnes doivent être mentionnées pour les institutions membres. Si vous êtes le correspondant d'une institution, veuillez nous fournir une liste mise à jour de vos collègues couverts par une cotisation collective.

Il semble qu'il existe dans certaines institutions des incertitudes quant à la position de leur correspondant. Nous voudrions savoir qui est ce correspondant, afin de lui adresser le courrier officiel en espérant que les informations soient fidèlement transmises à tous ses collègues.

Si vous faites partie d'une institution dont vous n'êtes pas sûr qu'elle soit membre cotisant, veuillez vérifier auprès du correspondant officiel ou du Bureau Administratif. Un nombre assez grand d'individus et d'institutions membres n'ont pas encore payé leur cotisation totale pour 1991.

Etant donné que ceci les empêche de participer aux préparations pour les élections en 1992, nous espérons que vous prendrez note et que vous réglerez votre cotisation dès que possible. Les divers modes de paiement proposés se sont avérés très utiles, surtout parce qu'ils nous évitent le transfert international de fonds le plus coûteux: le virement bancaire.

Malgré les instructions transmises sur les factures et les formulaires d'inscription, nous continuons d'avoir des problèmes avec les paiements des cotisations. Les difficultés sont: paiements avec cartes de crédit pour lesquelles aucune autorisation ne peut être obtenue, paiements avec des chèques bancaires non couverts, paiements à la mauvaise banque, d'un montant inexact ou en dollars à de banques européennes. Par exemple: si quelqu'un envoie un chèque de 40 Florins à encaisser dans une banque non-néerlandaise, l'AIERI devra payer 40 florins de frais pour toucher ce chèque. Une fois le chèque envoyé à la banque il n'est pas possible de le retirer donc nous devons payer.

Nous avons l'expérience que les paiements par cartes de crédit sont les plus avantageux pour l'Association. C'est pourquoi nous vous demandons d'utiliser autant que possible, les cartes de crédit les plus courantes.

La nouvelle brochure contenant les informations essentielles sur l'Association est à présent disponible en grande quantité. Si vous désirez aider le chargé des relations publiques de l'Association, faites-le nous savoir et nous vous enverrons le nombre de brochures que vous désirez distribuer. Cela serait très utile lors de séminaires ou conférences. Informez-nous également si vous connaissez une personne ou une institution à

laquelle nous pourrions envoyer ces formulaires.

La nouvelle adresse du Secrétaire Général Tamás Szecskó est: MEMRB - Hungría Ltda, Keleti Károli-u. 30-32, II.e. 1024 Budapest, Hungría. Tel/fax: +36-1.1350072. □

## NOTICIAS DESDE LA SEDE ADMINISTRATIVA

Estamos actualizando nuestra lista de afiliados, que esperamos publicar a comienzos de 1992. Para hacerla lo más exacta posible, nos será muy útil que usted nos reconfirme su dirección más reciente, y además que nos mantenga al tanto en caso de cambiar de país o lugar de trabajo.

También es importante saber cuántas personas reciben nuestro servicio bajo cada afiliación institucional. Si es usted nuestro enlace con determinada institución, por favor háganos llegar la lista de colegas suscritos bajo la cuota de afiliación colectiva. Han surgido algunas dudas en algunas entidades, con respecto a la persona encargada de mantener el vínculo directo con nuestra sede. Para nosotros es indispensable que cada entidad designe a una persona destinataria directa de nuestras comunicaciones oficiales, quien confiamos hará llegar la información a todas las partes interesadas en cada entidad.

Una suma considerable de miembros individuales e institucionales no se han puesto al día con sus cuotas de afiliación para 1991. Como el no pago de afiliación inhabilita para participar en las candidaturas para las elecciones de 1992, le encarecemos que se ponga al día con su cuota antes del primero de diciembre de 1991.

La variedad de modalidades de pago que hemos ofrecido es bastante favorable, especialmente porque ayuda a eliminar la forma más cara de transferir fondos internacionalmente, como es la letra de cambio bancario. A pesar de las instrucciones que hemos incluido en las formas de suscripción y en los recibos de pago, seguimos teniendo dificultad con el pago de abonamientos. Estas dificultades incluyen: pagos con tarjeta de crédito cuya autorización no puede ser obtenida, pagos con cheques bancarios sin fondos, pagos por bancos no autorizados, pagos a la cuenta equivocada, o pagos con dólares girados sobre bancos europeos.

Nuestro folleto con información básica sobre la Asociación todavía se encuentra disponible en grandes cantidades. Si desea ayudarle a la Asociación con sus relaciones públicas, por favor avisenos, y le enviaremos un número de folletos para su distribución. Esto puede hacerlo sin mayores problemas cuando asista a conferencias, seminarios, etc. También tenemos solicitudes de afiliación de sobra y le agradeceríamos que nos comuniqué si sabe de alguna persona o entidad a quien podamos remitirle este formulario.

El secretario general Dr. Tamás Szecskó trasladó su dirección profesional y ahora puede escribirse a la siguiente dirección: MEMRB - Hungría Ltda, Keleti Károli-u. 30-32, II.e.; 1024 Budapest, Hungría. Teléfono/-fax: +36-1.1350072. □

## 1992 CONFERENCE INFORMATION

From the information sent to members by the Brazilian National Committee you will know that the 1992 conference is now definitely scheduled to take place from August 16 to 21, 1992 in Guarujá (a very pleasant beach resort close to the city of São Paulo) in Brazil. Conference participants will be accommodated in two adjacent hotels: the Casa Grande and the Delphin Hotel.

The central conference theme is "Communication for a New World".

Enclosed with this Newsletter is a registration form which contains information on registration fees and modes of payment. On a separate sheet there is also information about travel and pre/post-conference arrangements.

The Brazilian National Committee shall in its forthcoming newsletter also provide information on such matters as visa requirements.

As this IAMCR Newsletter contains calls for papers for various sections and working groups, it is important to check the special column with details on the submission of papers. In particular the timing is important and a separate time-table for the conference is produced below. If you intend to use any audiovisual equipment for your presentation, please inform the local organizers ahead of time and be aware that the Brazilian TV/video standard is PAL.

The programme for the conference looks at this stage as follows:

### Sunday August 16:

Meeting of the International Council  
Formal Opening Ceremony

### Monday August 17:

Opening plenary session with key note speech by  
Senator Prof. Fernando Enrique Cardoso

Extra meeting of the General Assembly in connection with nominations and elections

First meeting of sections and working groups

### Tuesday August 18:

Continuation sessions of sections and working groups

### Wednesday August 19:

**Morning:**  
Continuation sessions of sections and working groups

**Afternoon:**  
Free (possibility of excursion to São Paulo)

### Thursday August 20:

**Morning:**  
Last session of sections and working groups

**Afternoon:**  
General Assembly

### Friday August 21:

Meeting International Council  
Departures

## 1992 CONFERENCE TIME-TABLE

Proposals for new working groups to the IAMCR administrative office	January 1
Abstract of papers to convenors	January 1
Accepted papers and titles of sessions from convenors to IAMCR administrative office	March 31
Closure registration at normal fee	March 31
Papers for reproduction in Brazil to be received by national committee	May 31

## INFORMATION ON SUBMISSION OF PAPERS

If you wish to participate in the 1992 conference with a paper, you should first submit an abstract in English. This abstract must not exceed 400 words, and should be submitted by January 1, 1992, to the convenor of the Section or Working Group in which you want to present your paper. The summary should fit on one size A4 page, and include the name and address of its author.

The convenors are responsible for selecting the papers to be used, and once an abstract is accepted they will request the paper in full from the author for peer review and send copies of the paper and its abstract to the Administrative Office by March 31, 1992.

A book of abstracts will be produced and given to each participant at the outset of the conference. Only those papers listed by convenors will be regarded as official and noted in the programme.

Authors should be aware that they should carry fifty copies of their paper with them to Brazil or else they may request the hosts to reproduce the copies for them, provided that the original arrives in Brazil before May 31, 1992, and the author will pay for the reproduction on arrival at the conference. Authors may sell their papers to cover the costs of reproduction, if they wish to do so. A sales point will be set up at the conference.

The final date for receipt by the Administrative Office of all relevant information from convenors, including abstracts and papers, accepted for presentation will be March 31, 1992. □

## INFORMATION SUR LA SUBMISSION DES ARTICLES

Les résumés sur feuille A4 mentionnant le nom et l'adresse de l'auteur ne doivent pas dépasser 400 mots en anglais et devraient parvenir au président de la section ou à l'organisateur du groupe de travail avant le 1.1.1992.

Les organisateurs décideront des résumés à utiliser, demanderont aux auteurs de reproduire le texte pour évaluation et enverront des copies du résumé et du texte au Bureau Administratif avant le 31 mars 1992.

Une compilation des résumés sera produite et distribuée à tous les participants au début de la conférence. Seuls les documents choisis par les organisateurs seront considérés officiels et inclus dans le programme.

Les auteurs doivent apporter 50 copies de leur texte au Brésil ou demander aux hôtes de faire des copies pour eux, à condition que l'original arrive au Brésil avant le 31.5.1992 et que l'auteur paie les coûts de reproduction en arrivant à la conférence. Les auteurs peuvent vendre leurs articles pour couvrir les frais de reproduction s'ils le désirent. Un point de vente sera organisé sur les lieux de la conférence.

Le 31 mars 1992 est la date limite de réception par le Bureau Administratif de toutes les informations nécessaires, de même que tous les articles et résumés acceptés par les organisateurs. □

## INFORMACION SOBRE COMO SOMETER PONENCIAS

Si usted desea participar con una ponencia en la conferencia de 1992, primero deberá someternos un resumen o abstracto en inglés. Este no deberá exceder las 400 palabras, y su fecha límite de entrega al coordinador del grupo de trabajo o sección es el primero de enero de 1992. El resumen deberá caber en una página tamaño A4, y llevar adjuntos el nombre y dirección de su autor.

Los coordinadores son responsables de seleccionar las ponencias a ser utilizadas, y una vez aceptado el abstracto le solicitarán al autor la ponencia completa, para ser sometida al juicio de sus colegas. Copias de la ponencia y de su abstracto deben llegar a la Administración antes del 31 de marzo de 1992.

Todo participante recibirá estos abstractos editados en forma de libro al comienzo de la conferencia. Únicamente los trabajos seleccionados por los coordinadores serán anotados en el programa y considerados documentos oficiales de la conferencia.

Se encarece a los autores llevar consigo cincuenta copias de su ponencia a Brasil, o bien solicitar a sus anfitriones preparar dichas copias, siempre y cuando puedan hacer llegar el original a Brasil antes del 31 de mayo de 1992. El autor deberá cancelar los costos de reproducción a su llegada a la conferencia. Si desean, los autores podrán vender copias de su ponencia para sufragar los costos de reproducción. Un punto de venta

se establecerá en el lugar de la conferencia misma.

La fecha final para la entrega en la Administración de toda la información pertinente por parte de los coordinadores, incluyendo abstractos y ponencias aceptadas para su presentación, es el 31 de marzo de 1992. □

## IAMCR BOOK SERIES

IAMCR's Publication Committee continues to solicit proposals for books from any IAMCR section or working group. Books may be edited or authored. They may be by one author or multiple authors. They may focus on any subject as long as they meet the criteria set for all books in the IAMCR book series. These criteria are that books must make a major contribution to the literature, represent quality scholarship, address globally important themes, and show promise of becoming classics.

Detailed proposals are to be submitted through recognized leaders of IAMCR sections or working groups. Proposals must be in English although they may propose books in English, French, or Spanish. Proposals may be submitted at any time.

Members of the IAMCR publication committee include: Hamdam Hj. Adnan, William E. Biernatzki, Ulla Carlson, Robin Cheesman, Brenda Dervin, Nelly de Camargo, Cees Hamelink, Karol Jakubowicz, Manuel Pares i Maicas, Annie Mear, Tamás Szecskó, Janet Wasko, Robert White.

For more details or to submit proposals, contact the IAMCR committee liaison: Dr. Brenda Dervin, Department of Communication, Ohio State University, 319 Neil Hall, 1634 Neil Avenue, Columbus, Ohio 43210-1217, USA. Phone: (614) 292-3400 Fax: (614) 292-2055. □

## SECTIONS: REPORTS AND CALLS FOR PAPERS

Please note that deadlines for submission of abstracts and papers are common to all sections, as listed in the conference time-table.

## BIBLIOGRAPHY

It is the intention of the Bibliography Section, as expressed during the Bled conference business meeting, to change its profile into becoming a forum of more general theoretical and methodological interest to communication researchers. A review committee (Ulla Carlsson, Robin Cheesman and Guy Pelachaud) has prepared a new section program to be finalized in São Paulo.

Since Bled, the Section has become the formal liaison between IAMCR and COMNET. The next COMNET directors' meeting will thus be held during the São Paulo conference.

Members of the Bibliography section attending the 1992 conference are invited to take part in a study visit to Departamento de Biblioteconomia e Documentação at

Escola de Comunicações e Artes, São Paulo. This excursion is planned for Wednesday afternoon, August 19, with the help of our colleagues at the department. You are welcome to indicate your interest in this visit.

### Call for papers

#### 1. Organizational forms in documentation work

The development of documentation centres around the world is extremely varied, from the relatively well staffed, well equipped centres in few places – mainly in the North, to small and poor centres – often in the South. The Bibliography section is a forum for exchange of experiences, theoretical and methodological discussions, materials and contacts related to documentation work.

#### 2. Research on research

The sociology of communication research, and researchers. Bibliometrical research, literature reviews.

#### 3. Databases and data banks

With the rapid development of databases for public access, new media have developed. These media were initially created as intermediate stages before output to print, but are now increasingly seen as alternatives to print, which often is no longer produced. This development has created a series of new research areas, related to the organization (indexing, thesaurus), presentation (formatting, user interfaces) and user behaviour (search strategies).

Convenor of sessions on the themes above: Robin Cheesman, Section Head, Communication Studies, Roskilde University, PO Box 260, DK-4000 Roskilde, Denmark. Phone: +45 757711 Fax: +45 755313 E-mail: robin@ruc.dk

#### 4. International Academic Electronic Mail

Academically oriented computer networks have evolved to the point where electronic mail services are widely available at universities on a global basis. While still concentrated in the industrialized North, some access is available in the South, especially in newly industrializing countries, and is rapidly growing in eastern European countries.

Implications for scholarship are both theoretical and practical. Theoretically, these networks represent a significant instance of the diffusion of a computer communication technology. At a general level, questions can be asked about the potential benefits and dangers of this diffusion. More specifically, questions can be asked about the degree to which e-mail networks are becoming a central academic resource, about whether electronic mail is a useful or necessary academic infrastructure for countries at all levels of "development", and about the impact of these networks on libraries and documentation centers.

Practical implications concern the potential uses of such networks for scholars studying communication internationally. What networks are available to serve communication researchers? What services are available over these networks?

Papers are solicited addressing electronic mail networks

in either theoretical or practical connections. The session will begin with a brief historical overview of the nature and global growth of academic e-mail networks. Hand-outs on e-mail at an introductory level will be available. After this overview the session may turn to a range of concerns ranging from theoretical to descriptive and practical.

Early abstracts will be given priority. The presentation of each paper will be limited to 10-15 minutes in order to leave time for discussion. Abstracts and papers may be sent to the convenor: Tom Jacobson, Dept of Communication, 338 MFAC – Ellicott, SUNY at Buffalo, Buffalo NY 14261, USA. E-mail messages can be addressed to comdev@ubvms.bitnet.

## COMMUNICATION TECHNOLOGY POLICY

Since the IAMCR conference in Bled, Yugoslavia, several actions have been taken with respect to the Section.

a. No mailing list including IAMCR members with a particular interest in the Communication Technology Policy section was found to exist as of August 1990. As a result of discussion with the outgoing section head, Bill Melody and reference to the IAMCR membership list, a mailing to approximately 300 IAMCR members was undertaken in November 1990. The results of the Bled Section Meeting were provided with a request for comments, suggestions, etc. for future section activities and the XVIII Conference in São Paulo. The response was very positive with over 70 suggestions and requests for continuing information to supplement that provided by IAMCR to the general membership.

b. The Section jointly hosted with the Human Communication Technology Division (ICA) a panel session at the 41st International Communication Association Conference in Chicago, 22-27 May 1991. The panel entitled "Global Telecommunication Networks: The National Policy Interface" was chaired by Robin Mansell and included papers by Eduardo Barrera Juarez (COLEF, Mexico); Bella Mody & Norman Graham (Michigan State U), Robert Frieden (George Washington U) and Richard Hawkins (SPRU, Univ of Sussex). Rohan Samarajiva (Ohio State U) provided discussants comments.

c. The Communication Technology Policy Section sponsored a session at the IAMCR conference in Istanbul in May 1991 on "Reporting the Gulf War". Four papers were presented by Turkish and other colleagues in a session chaired by Prof. Farrel Corcoran, Department of Communication, Dublin City University.

d. In the course of other related meetings, IAMCR Communication Technology Section plans for the 1992 São Paulo conference have been discussed with UNCTAD and several Canadian agencies (e.g. CWARC Canadian Workplace Automation Centre) with the aim of raising funds for travel to the conference by those requiring travel assistance. Any funds raised will be brought to the attention of IAMCR President, Cees Hamelink for disbursement.

e. The SPRU Centre for Information and Communica-

tion Technology is establishing a database on English language papers and other sources in several key areas (e.g. Networks, Industrial Restructuring and Policy and Software Development Policies) concerned with the social and economic implications of information technologies. From October 1991, it will be possible to enable IAMCR members to obtain information on the contents of the database and to respond to requests for bibliographic information.

### Call for papers

#### 1. Perspectives on Information Technology Policy: Critical Assessments of Theory and Practice

The main paper for this session will be given by Prof. Dr. Jörg Becker, Germany. Dr. Becker will present the strengths and weaknesses of different approaches to Information Technology Policy. The session is designed to consider questions about the social and economic relations embedded in information technologies, rather than the technologies themselves. Respondents will be selected from abstracts submitted to this session for papers addressed to theoretical or conceptual approaches to policy. Respondents will be invited to comment on Dr. Becker's paper from their own perspectives.

#### 2. Information Technology: Public and Private Space

This session will consider the domestic or household uses of information technology and the ways new applications shape cultural and social relations within the family and the wider social environment. Papers presenting the results of comparative studies will be especially welcome.

#### 3. Global Telecommunication & Information Networks: Threats and Opportunities

This session will consider the structural, institutional, and policy questions which arise with the increasing spread of global networks. What are the geographical and spatial issues? What types of "needs assessment" are underway? What are the social and economic implications of global networking? What standardisation issues need to be addressed?

#### 4. The Historical Development of New Information Technology

This session will consider new applications of information technology applications and services, for example, high definition television, multimedia applications, office automation. It will be particularly interested in papers which look at the way these applications have emerged over time and how they have become institutionalised through public policy and decisions in the private sector.

Note: The Communication Technology Policy Section will also hold a business meeting during the conference. If you are uncertain whether your abstract fits these session themes, please do not hesitate to submit.

Dr. Robin Mansell, Section Head; Science Policy Research Unit; Univ of Sussex; Falmer, Brighton, E. Sussex BN1 9RF UK; Tel: +44 273-678165/686758 Fax: +44 273-685865.

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## GENDER AND COMMUNICATION

### Call for papers

#### 1. Latin America and Feminist Scholarship

We welcome the opportunity to arrange a session on Latin American contributions to the theoretical and empirical development within the field of gender and communication.

#### 2. Feminist Theories and Methodologies: the state of the art.

Contemporary theoretical and conceptual ideas from the humanities and the social sciences developed in or applied to communication and media research.

#### 3. Feminist Theory and Political Economy

Joint session with the Political Economy Section - paper on the relevance of each approach for the other.

#### 4. Current Research

This session gives the opportunity to present ongoing research and we have already received some proposals for papers to be presented. However there is room for more contributions. Within this session there will be a panel/workshop on the subject Gender, Public Space and the Media (Organizer: Gary Gumpert, USA and Susan J. Drucker, USA).

Madeleine Kleberg, Dept of Journalism, Media and Communication, Stockholm Univ; Gjörwellsgatan 26; S-112 60 Stockholm, Sweden. Phone: +46 8 164418 Fax: +46 8 6187979.

Abstracts will be reviewed by Madeleine Kleberg and Ulla B Abrahamsson (Audience and Research Department, Swedish Broadcasting Corporation) and by panel organizers.

## HISTORY

The History Section has received about 15 abstracts to date for the meeting in Brazil. Four papers have been accepted for presentation as of this writing. Several more will be reviewed soon and members who submitted abstracts after July 1 can expect to hear from the chair and co-chair by the end of October. We will continue to accept abstracts until January 1. Three sessions are proposed: one on the history of the press and journalistic values in history, one on historiography in communications research, and a third on the history of broadcasting and the cinema.

In addition to the three sessions scheduled, we will also have a poster session. This will allow some members to circulate their papers in an official capacity, and thus provide the requisite acceptance for securing funding. This means, in effect, that when the slots for the three sessions are filled, we will be able to accept more papers for the poster session. If you have questions call or write either Gertrude Robinson (Graduate Program in Communications; McGill University; 3465 Peel St.; Montreal, Quebec H3A 1W7) or Mary S. Mander (School of Communications; 127 Carnegie; Penn State University; University Park, Pa 16802; USA). Please remember to send both Robinson and Mander a copy of

your abstracts, as this cuts down on time and confusion in processing them.

We have published notices of the Brazil meeting in several newsletters and journals. Most have an international circulation. In addition to the ones listed in the last newsletter, the IAMHIST, a European historians' association, has publicized the conference for us.

In addition to reviewing abstracts and publicizing the up and coming meeting, we have also put together a directory of members of the history section. It is still being assembled. We hope to mail it to members of the section by the end of November. If members of the history section would like to submit a one-page biographical sketch, there is still time. We will need your copy no later than November 1.

At the meeting in Bled, we decided to circulate samples of our work. We have received several such samples. We have decided to xerox and circulate one article for each member. The other articles submitted to us will be listed on a publications list. We will bring copies of the articles to Brazil and members will be able to have any or all of them xeroxed - at their own expense. We thought this was the best way to handle the volume of publications. Of course, this and any other procedure we have taken is open to debate, if members so wish.

We look forward to seeing many of you in Brazil!

## INTERNATIONAL COMMUNICATION

The conference theme "Communication for a new world" embodies both the quincentennial anniversary of Columbus' landing in the Americas as well as the recent revolutionary changes in Eastern Europe, Latin America and elsewhere. It also reminds us that communication within and between national societies is essential for building a shared new world that protects both the biosphere and the sociosphere.

### Call for papers

#### 1. Technologies of international communication

*(In Spanish, Portuguese and English)* Structure, programming, technology and socio-political context of diverse global channels of communication, for example, broadcasting, computers, satellites, and other technologies.

Co-chairs: Laurien Alexandre, Antioch University, 13274 Fiji Way, Marina Del Rey, CA 90292 USA. Voice: +1-213-578-1080. Fax: +1-213-822-4824; Juan Braun, Chasqui: Revista Latinoamerica de Comunicación, Apartado Postal 17-01-584, Av. Diego de Almagro y Andrade Marin, Quito, Ecuador. Office: +593-2-548-011; Home: +593-2-550-710; Fax: +011-593-2-502-487; Telex: 393-22474; Email: jbraun@ecuanex.apc.org (if problem, contact hfederick@igc.org)

#### 2. International communication and international conflict: lessons from recent history

*(In English)* Examines the way in which mass media have treated international crises, with focus on events in

the Middle East, Eastern Europe and Latin America.

Chair: Abbas Malek, School of Communications, Howard University, Washington, DC 20059. Office: +1-202-806-7929; Home: +1-703-849-0019; Fax: +1-202-483-5352; Email: amalek@auvm.american.edu or ausisicp@igc.org

#### 3. The "Macbride movement": Flourishing or perishing?

*(In Spanish, Portuguese and English)* Assessment of the progress and prospects of the movement toward a new world information and communication order, as conceived by UNESCO and the Non-Aligned Movement and articulated in the 1980 MacBride Report.

Co-chairs: Colleen Roach, Communication Arts and Sciences Department, Queen's College, City University of New York, Flushing, NY 11367 USA. Office: +1-718-520-7353; Home: +1-914-636-0947; Fax: +1-718-520-5124; Email: croach@igc.org; Rafael Roncagliolo, Instituto Para America Latina, Centro de Estudios de Cultura Transnacional, Apartado Postal 270031, Lima 17, Peru. Office: +51-1-617949; Fax: +51-1-4617949; Email: ipal@ax.apc.org

#### 4. Communication and cultural industries

*(Spanish, Portuguese and English)* Critical examination of the role of entertainment programming in national development and international relations, with a focus in the Caribbean and Latin America. Special focus (with video presentations) on soap opera/telenovelas, infotainment, co-productions, reality-based series, and others.

Co-chairs: Anamaria Fadul, Escola de Comunicações e Artes, Universidade de São Paulo, Av. Prof. Lucio Martins Rodrigues, Cidade Universitaria, São Paulo, SP 05508, Brazil. Voice: +55-11-813-3222. Fax: +55-11-815-4272 Telex: 80629. Vibert Cambridge, School of Telecommunications, Ohio University, Athens, OH 45701. Office: +1-614-593-9178; Home: +1-614-594-2170; Fax: +1-614-593-1837; Email: cambridge@ouvaxa.ucls.ohiou.edu

#### 5. Dependency theory revisited

*(Joint session with Political Economy Section of IAMCR)* Candid evaluation of the current applicability of dependency theory to communication and development based upon empirical evidence collected over three decades.

Co-Chairs: Vincent Mosco, School of Journalism, Carleton University, Ottawa, ONT K1S 5B6 Canada. Office: +1-613-788-7404; Home: +1-613-235-7876; Fax: +1-613-788-5604; Email: vincent\_mosco@carleton.ca; Hamid Mowlana, School of International Service, The American University, Program in International Communication, Washington, DC 20016, USA. Office: +1-202-885-1628; Home: +1-202-362-9095; Fax: +1-202-885-2494; Email: ausisicp@igc.org

#### 6. Multilateral negotiations on trade in services

*(Joint session with Legal Section of IAMCR)* Critical perspectives on the contradictory needs of northern and southern countries in "trade in services" negotiations. Strategic planning for coordinating these negotiations in UNESCO, GATT, ITU, WIPO.

Co-chairs: Wolfgang Kleinwächter, Braunschweiger-Strasse 30, Leipzig, Saxonia 7022 Germany. Home: +37-41-54 801; Fax: +37-41-282-435; Telex: 51350; after January 1, 1992: Department of Journalism, University of

Tampere, Box 607, Tampere 33101, Finland. Voice: +358-31-156-292; Fax: +358-31-134473; Telex: 85722263; Email: tikano@kielo.uta.fi; Eileen Mahoney, Center for Mass Communication Research, University of Leicester, 104 Regent Road, Leicester LE1 7LT, England. Office: +44-533-523863; Fax: +44-533-523874.

### 7. Comparing Latin American communication systems: mass communications and social communications

(*Joint panel with Brazilian Organizing Committee*) Comparative examination of Latin American communication policies and infrastructures, especially television, radio, film and print as well as research, teaching and alternative media.

Chair: Contact José Marques de Melo at Brazilian Organizing Committee address below and at Email: jomdmelo%BRUSP.ANSP.BR@UICVM.uic.edu (Internet) or jomdmelo@brusp (Bitnet)

Prospective panelists should submit copies of the completed paper to the chairs of the panel and to Howard Frederick, President, International Communication Section of IAMCR, PO Box 94653, Pasadena, California 91109 USA. Email: hfrederick@igc.org (Internet) or hfrederick@igc.org@stanford (Bitnet).

## LAW

### Call for papers

#### 1. The Consequences of the GATT Negotiations on Trade in Services for further international legislation in the field of communication

(*Joint session with the International Communication Section*)  
Convenor: Prof. Wolfgang Kleinwächter (Section Head); University of Leipzig; Braunschweiger Str. 30, 7022 Leipzig; Germany; Tel: 54 801; Fax: 209-325

#### 2. Legal Aspects of the Intellectual Property Rights and the Genetic Information.

For this session we are seeking papers in the following areas:

a. Theoretical and conceptual approaches to the tangible/intangible distinction in intellectual property law, and as a problem for information policy in general.

b. Examination of intellectual property rights at the convergence of man-made, computer-made, and biological entities.

c. Implications of current extensions of intellectual property law as applied to biotechnology and software for more traditional intellectual property concerns, and/or for information policy in general.

d. Examination of the political, economic, social, cultural and ecological impact of intellectual property rights as applied to the genetic information of basic food grains such as rice, corn, and soybeans.

If you are interested in working in this area, please communicate intentions as soon as possible: Sandra Braman, Institute of Communications Research, University of Illinois, 222B Armory, 505 East Armory Avenue,

Champaign, Illinois 61820, USA; Tel: 217/333-1549; Fax: 217/244-7695; Bitnet: Braman@UIUCVMD

### 3. Communication Law, Principles and Processes: Comparative Analysis

Convenor: Dr. Rohan Samarajiva; Ohio State University, Department of Communication; 205 Derby Hall; 154 North Oval Mall; Columbus, OH 43210-1360; USA; Tel: (614) 292-3400; Fax: (614) 292-2055.

### 4. Article 19 and the Right to Freedom of Information for Journalists

(*Joint session with the Professional Education Section*)  
Convenor: David Goldberg; University of Glasgow; School of Law; Glasgow G12 8QQ; UK; Tel: (041) 339-8855; Fax: (041) 330-4900.

## POLITICAL COMMUNICATION RESEARCH

The Political Communication Research Section is pleased to announce that it will be holding several sessions at the IAMCR August 1992 Conference "Communication for a New World". All IAMCR members and potential members are invited to participate. Suggestions for panel topics, paper proposals, and offers to serve as panel chairpersons or discussants, should be sent as soon as possible to the PCRS Section Head, Professor David L. Paletz, Dept of Political Science, 14 Perkins Library, Duke University, Durham, NC 2776, USA, Fax: 31-71-91-68128. Abstracts should list subject, methodology, important questions and significant findings.

## POLITICAL ECONOMY

### Call for papers

#### 1. Dependency Theory Revisited

Joint session with the *International Communication Section* on the relevance of this perspective in contemporary research.

#### 2. Rethinking Political Economy

An appraisal of central theoretical and conceptual ideas in the field.

3. **Ownership and Control in the Media Industries**  
Empirical research on contemporary developments in the media industries.

#### 4. Political Economy and Feminist Theory

Joint session with the *Gender and Communication Section* – papers on the relevance of each approach for the other.

#### 5. Political Economy and Ethnography

Papers that make use of both approaches in media research.

#### 6. Communication Technologies: The New International Division of Labor

Organizer: Gerald Sussman, USA: In São Paulo, the focus shall be on communication technologies development at the site of production and as a *shared* project of numerous state and private actors in the industrialized and semi-industrialized economies.

## 7. Roundtable: Political Economy and Cultural Studies

Organizer: Andrew Calabrese, USA. A dialogue across disciplinary boundaries.

Abstracts will be reviewed by Vincent Mosco (Section Head) and Manji Pendakur (US) and individual session organizers where indicated. Selected papers will be proposed for publication in an IAMCR sponsored book on the Political Economy of Mass Communication. Send abstracts and papers to: Professor Vincent Mosco; Program in Mass Communication; School of Journalism; Carleton University; Ottawa, Canada K1S 5B6; Phone 613-788-7404; Fax 613-788-5604; E-mail (Internet): Vincent\_Mosco@Carleton.CA

## PROFESSIONAL EDUCATION

Since the Bled conference, the Section's main attention has been attached to completing the UNESCO/IPDC project on promotion of educational materials in communication studies, on the one hand, and preparing for the São Paulo conference, on the other. Other activities include a panel on professional ethics during the Istanbul conference in June as well as participation in the construction of a data bank of communication education institutions around the world.

The project on educational materials, in short "text-book project", has been carried out by the Section since August 1989 with a grant of 50 000 US\$ from the IPDC Special Account. The work done in this Phase I includes surveys, with annotated bibliographies, of textbooks used in communication training institutions in Asia (both in the South Asian "SAARC" region and in the "ASEAN" region), Latin America (both Spanish-speaking Middle-South America and Portuguese-speaking Brazil) as well as the Arab world. Anglophone Africa is already covered by an earlier IPDC project by the Section, followed up by a parallel project by the ACCE, financed by SIDA.

A composite report of the regional surveys was edited by Kaarle Nordenstreng (University of Tampere) and Michael Traber (World Association for Christian Communication). It will be issued later this fall as publication No. B 34/1991 of the Department of Journalism and Mass Communication, University of Tampere (P.O.Box 607, 33101 Tampere, Finland). The Section's programme for São Paulo is being coordinated by Joaquin Sanchez, President of FELAFACS (Apartado Aereo 7883, Bogota, Colombia), and Clifford Christians, Director of Institute of Communications Research at the University of Illinois (Armory Building, Urbana-Champaign, IL 61820-6295, USA). There will be five sessions, one of them jointly sponsored with the Law Section. Preliminary programme is as follows:

### 1. Teaching Communication Ethics: Problems of Curricula

Chair: C. Christians (USA)	Invited papers:
Asia E. Eapen	(India)
Africa S. James	(Nigeria)

Latin America	R. Fuentes	(Mexico)
North America	E. Lambeth	(USA)
Europe	J. Wilke	(Germany)

### 2. Changing Concepts of Professionalization: Problems in Professionally Emerging Fields

Chair: J. Sanchez (Colombia)	Invited papers:
Asia A. Goonasekera	(Singapore)
Africa K. Bofo	(Kenya)
Latin America M. Restrepo	(Colombia)
North America D. Weaver & C. Wilhoit	(USA)

### 3. Communication Ethics Under New Conditions of Democracy

Chair: Y. Zassoursky (USSR)	Invited papers:
Africa F. Kasoma	(Zambia)
Latin America J. Perez	(Colombia)
Europe three from Eastern Europe	
Discussant: E. Dennis (USA)	

### 4. The Rights and Responsibilities of Journalists Under Article 19 of the Universal Declaration of Human Rights

Chair: D. Goldberg (UK)  
Papers: R. Martin (Canada) and others

### 5. Open Papers

Chair: A. El-Rahman (Egypt)

Proposals for papers are welcome especially for sessions III-V, to be sent to Joaquin Sanchez or Clifford Christians (addresses above). As to submission of summaries and full papers for advance reproduction, the Section follows the general rules set out by the São Paulo programme committee (see elsewhere in this Newsletter).

As shown in the Section's report to the Bled conference, the Professional Education Section has a Steering Committee composed of representatives of relevant regional and international organizations, including ACCE, AMIC, FELAFACS, AEJMC, WACC and IOJ. The Steering Committee met in Paris in June in connection with UNESCO's consultation among regional training institutions. General inquiries and correspondence to the Section President: Professor Kaarle Nordenstreng, University of Tampere, PO Box 607, 33101 Tampere, Finland.

## SOCIOLOGY & SOCIAL PSYCHOLOGY

Section Head: Dr. Olga Linné; Centre for Mass Communication Research; Univ of Leicester; 104 Regent Road; Leicester LE1 7LT; United Kingdom.

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## WORKING GROUPS: REPORTS AND CALLS FOR PAPERS

Please note that deadlines for submission of abstracts and papers are common to all working groups, as listed in the conference time-table. The working groups listed below are those known to the Administrative office and Newsletter editors. More working groups may appear later (see conference time-table). If you want to present

a paper but do not know which group would be most relevant, please contact the administrative office.

### **Comic Art**

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Those interested in contributing to the working group on Comic Art should contact Prof John Lent; 669 Ferne Blvd.; Drexel Hill; PA 19026; USA.

### **Communication, myth and ritual**

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Members who are interested in presenting papers on themes of meaning, symbolism, religion, ritual or myth in mass communication should contact the chair of the group at the following address: Steward M. Hoover; Center for Mass Media Research; Campus Box 287; Univ of Colorado; Boulder, Colorado 80309; USA.

### **Environmental Issues and the Mass Media**

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The role of the mass media as brokers of information relevant to public participation in democratic decision-making about the environment, and the role of the media as a site of struggle over competing definitions of environmental/scientific problems are the focus of this working group.

Papers on media coverage and roles regarding environmental issues, science and risk/disaster/-emergency communication are invited. Convenor: Anders Hansen; Centre for Mass Communication Research; University of Leicester; 104 Regent Road; Leicester LE1 7LT; United Kingdom.

### **Ethnicity, Racism and the Media**

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Those interested in contributing papers to the sessions of this group, please contact Dr Charles Husband; Univ of Bradford; Dept of Social and Economic Studies; Bradford; West Yorkshire BD7 1DP; United Kingdom.

### **International Theater of Consumption: Cross Cultural Analysis of Advertising**

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Papers dealing with issues of marketing, consumption and culture are invited. At the moment we will simply call for papers and see if there is a natural division of subject matter for the two sessions scheduled in São Paulo. Convenor: Sut Jhally; Dept of Communication; Univ of Massachusetts at Amherst; Amherst MA 01003; USA. Fax: 413-545-6399.

### **Local Radio and Television**

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Established at the 1982 IAMCR conference in Paris the working group on *community radio and television* has successfully continued its work with sessions at all conferences since. In Bled, two sessions with 10 papers

attracted participants from Europe, North America, and India.

The concept of community radio and television is interpreted and used differently in various countries and regions, but many resemblances exist, and the work in the group has provided participants with stimulating experiences and research results from all over the world.

Starting in the US in the late 1940s, the case of community stations has been on the agenda in nearly all countries, be it officially recognized or as clandestine activities. Even though the community concept is still important, the development of community oriented radio and television stations in many countries converge with local stations without giving up the community policy.

In order to embrace this development the working group will now appear under the heading "local radio and television".

One result of the continued work in the group is the book "The People's Voice: Local Radio and Television in Europe", which will be published by John Libbey & Co. in fall 1991.

Members of the IAMCR are invited to take part in the working group. During the Bled conference the group submitted an application to the IAMCR International Council to be recognized as a section. This application is still under consideration. All contacts regarding the group should be made to the convenor:

Prof Ole Prehn; Dept of Communication; Univ of Aalborg; P.O.Box 159; DK-9100 Aalborg; Denmark; Tel: +45 98158522 ext 7138; Fax: +45 98152201.

### **Mass Media and Popular Fiction**

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Convenor: Peter Larsen; Dept of Mass Communication; Univ of Bergen; Fosswinkelsgate 7; N-5007 Bergen; Norway. Phone: +47 5-212025 (direct) or +47 5-212174 (dept). Fax: +47 5-327639.

### **Media Education**

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Since the IAMCR conference in 1984 in Prague the working group on Media Education has continued its work. During the past decade Media Education has developed internationally into a recognized field of study, at the level of academic research, in the training of teachers and in the curricula of primary, secondary and high schools.

At the 1990 conference in Bled the working group on Media Education was well attended, and 12 papers were presented.

The aim of the group is to exchange experiences and ideas about research and development work regarding media education on different levels of the educational system in different countries. Whereas the first meetings of the group focussed very much on the integration of Media Education in the curricula, most of the papers in Bled discussed 1) theoretical and methodological approaches in teacher education, and 2) experiences with

cooperation between mass communication researchers and teachers.

During the Bled conference the working group agreed to send an application to the International Council to be recognized as a section. The application was submitted in April 1991, and we are looking forward to an answer.

In São Paulo the group will continue the above mentioned discussions, and IAMCR members are invited to participate.

All contacts regarding the group should be made to the convenor: Birgitte Tufte; Dept of Media Education; The Royal Danish School of Educational Studies; Emdrupvej 54; DK-2400 Copenhagen NV; Denmark; Tel: +45 31696633 ext 2835; Fax: +45 39660063.

### **Network on Qualitative Audience Research (NEQTAR)**

The working group on reception, focusing on qualitative empirical audience research, will convene once again at the 1992 conference. Since the 1988 meeting in Barcelona, the NEQTAR group has been a forum for research and debate concerning the theory, methodology, and politics of reception studies. The convenor especially welcomes papers that address the implications of reception analysis for theory development and for the politics of mass communication. Convenor: Klaus Bruhn Jensen; Inst for Film, TV and Communication; Univ of Copenhagen; Njalsgade 80; DK-2300 Copenhagen S; Denmark.

### **On-Line Academic Community for Development Communication**

Tom Jacobson; Dept of Communication, 338 MFAC - Ellicott Complex; Buffalo NY 14261; USA; Phone: (716) 636-2141/2 Fax: (716) 636-2086 E-mail: comacker@ubvms.bitnet (see also article on ComDev in this issue).

### **Participatory Communication Research Network**

Many policymakers and researchers, who support the principles of "another" communication for development, seem to forget that such an engagement must be materialized as well. Forms of rational, comprehensive or allocative planning, which have been executed by technocrats and bureaucrats at distinct levels for many years do no fit to the demand of "another" communication policy and planning. Especially the applied methodology, the choice of the place and the context of research, and the place and role of the policymaker and researcher can differ fundamentally. Therefore, the major difference between the majority of, though often well-intended, non-participatory development programs, and projects which aim at encouraging true participation, is that while the former strategies attempt to do everything possible "for" the people, the latter are also executed

"by" the people.

In this working group session we will attempt (1) to summarize the basic theoretical and methodological characteristics of the distinct participatory communication perspectives and approaches; and (2) to discuss a number of critical issues and cases related to this participatory communication research.

Topics to be discussed include, folk media, social movements, national and cultural identity, the concept of community, the relationship between participation and emancipation, interactive dialogue, assessment of extension programmes, criticism of objectivism in participatory research, sense-making, locality and community, quantitative and qualitative methodology, action research, and so on.

Early papers will be given priority. Lengthy papers should not be read. The presentation of each paper will be limited to 10-15 minutes, in order to leave time for discussion.

Convenors: Jan Servaes; Catholic Univ of Nijmegen; Inst for Mass Communication; PO Box 9108; 6500 Nijmegen; The Netherlands. Phone: +31 (0)80 612322 or 612372 Fax: +31 (0)80 615938 (ComWet); E-mail: u211550@hnykunii. Tom Jacobson (full address above).

### **Science Journalism in the World**

Convenors: Prof José Marques de Melo (São Paulo, Brazil) and Dr Pierre Fayard (Poitiers, France). Theme for the São Paulo meeting: "Scientific Journalism: a comparison between Europe & Latin America". The first seminar of this working group, supported by the International PCST Network (Public Communication about Science and Technology), will be focused on Europe (East and West) and Latin America. Nevertheless, it plans to include other parts of the world to initiate other comparative analyses. The seminar will include three sessions: agenda & coverages, sources of information, methodologies for comparative analysis.

Contact: Dr Pierre Marie Fayard; LABCIS Université de Poitiers; 40 Avenue du Recteur Pineau; 86022 Poitiers Cedex; France. Fax: +33 49453600

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### **IAMCR Researchers Use Electronic Networks**

*By Howard Frederick*

Computer networks are helping about 160 IAMCR researchers from Brazil to Poland and from New Zealand to California receive news and announcements of the Association. This "IAMCRNet" has emerged as a mailing list at the Institute for Global Communications in San Francisco. It is connected to Bitnet hosts and Internet sites, to commercial networks such as CompuServe and non-profit ones such as Pegasus in Australia.

So far there have been eight IAMCRNet emailings. Calls for papers, news about IAMCR's recognition by Unesco, and announcements from the IAMCR Adminis-

trative Office have been transmitted near-instantaneously to these addresses.

There are two problems thus far. Despite its low cost many colleagues in poor and even some moderately affluent countries cannot connect to this network due to financial and technological constraints. But conditions are changing quickly as costs are plummeting and hardware is increasing available in many parts of the world. Numerous international aid efforts are underway to diffuse this technology widely. Many colleagues already have costly fax and telex machines, so that for a price these sites could be added to the network.

The other problem is lack of interactivity. So far these messages have been a one-way flow. To make this a multi-way flow of information among IAMCR researchers, it would be necessary to start and manage a Bitnet LISTSERV Discussion Group, such as COMSERVE is already doing in many areas. If you have any enthusiasm for this project, please write. If you have an email address and you have not received the IAMCRNet mailings, send a request to hfrederick@igc.org (Internet) or hfrederick%igc.org@stanford (Bitnet). □

## **ComDev: An Online Community for International and Development Communication**

*By Tom Jacobson*

Those who work in the area of international and development communication face a number of challenges to furtherance of their work. These include wide geographical distances separating colleagues with whom close cooperation is essential, location of widespread information sources, and the difficulty of finding outlets for all the forms of writing important in this area. The recent global evolution of academic computer networks offers a means by which these difficulties can in part be overcome. Online "communities" of individuals can communicate at low cost, or no cost, through the networks globally.

ComDev provides the opportunity for regular global interaction among individuals and institutions working in the areas of international and development communication. ComDev is a service of Comserve, an information service operating (geographically speaking) out of Rensselaer Polytechnic Institute, New York State, in the U.S. It is accessible through BITNET, EARN, NetNorth, AsiaNet and other electronic networks.

With rapidly growing membership now over 10,000, Comserve is dedicated to the advancement of communication teaching and research, providing enhanced electronic mail and file storage services to users of computers who have network access. Through Comserve, workers in specific communication subfields can (and currently do) establish ongoing electronic print communication globally on a variety of subjects. The forms of interaction include electronic bulletin boards, conferences, electronically distributed newsletters, calls for papers, and other forms of publication and commu-

nication. Over twenty subject areas are discussed ranging from gender and communication to mass communication to political communication research, in subject oriented "Hotlines" which distribute message among Hotline members. ComDev is one such Hotline supported by Comserve.

Participation in ComDev can take two forms. The first involves signing up on Comserve's ComDev Hotline, and then sending and receiving messages. It may also involve searching the system for bibliographies, research instruments, conference announcements or other materials. The second form of participation involves contributing this kind of information to the database.

To learn more about Comserve, send the word "help" without quotation marks, punctuation, or any other characters in an electronic BITNET mail message to Comserve@rpiacs. (For those on the Internet, Comserve's Internet address is Comserve@vm.ecs.rpi.edu.) To sign-up to ComDev send the phrase "join comdev yourname" to Comserve@rpiacs. Either message will result in a number of informational files being transferred from Comserve to the sender, explaining more about Comserve and the research areas it serves. Joining ComDev will automatically place the sender on the membership list of the ComDev Hotline.

For more information on either Comserve or ComDev send a letter to Tom Jacobson at the Department of Communication, 338 MFAC, SUNY - Buffalo, Buffalo NY 14261, USA, or send a BITNET electronic mail message to Comdev@ubvms. □

## **A BRIDGE ACROSS THE BOSPORUS**

*Hamid Mowlana, IAMCR Vice President*

When I proposed the idea of a special IAMCR-ILAD joint conference in Istanbul to my Turkish colleagues in November, 1989, not only did they welcome the proposal with a great deal of enthusiasm but also agreed on a general theme, "Communicating at the Crossroads: North-south, East-West". The historic place of Istanbul as an ancient city connecting Europe to Asia, being a crossroad of a number of civilizations, and playing a major role in international relations, indeed was underlined since that initial meeting as events rapidly took their course, not only in Europe and the Middle East but also on a global level. It was only natural, therefore, that in the light of global developments the theme of the conference had to be more focused and thus - "An International Conference on News Media and International Conflict: The Persian Gulf War", held June 19-20, 1991.

The IAMCR-ILAD conference also was significant for a number of other reasons. First, it marked a turning point in the history of IAMCR to add a special international conference to its list of bi-annual World Congress and General Assembly and thus enhanced its scholarly and professional activities on a more continuous basis. Second, the Istanbul conference represented an historic

link between IAMCR and ILAD and by that underlined the importance of international and regional cooperation in the field of communication research. Third, the success of the Istanbul conference and the quality of papers presented as well as the range of participants proved that issue-oriented themes of a vital nature, such as the Persian Gulf War, in international communication will draw a large number of scholars and professionals together. In short, in a rapidly changing environment of international relations, more than ever communication scholars must focus their attention on specific areas of economic, political, and cultural developments which have bearing, not only on the international community as a whole but also on the quality and coherence of their disciplines as well.

Thanks to the splendid organization and coordination provided by ILAD and its board of directors and staff, at times under extremely difficult circumstances, not only IAMCR and ILAD both extended their geographical spheres of activities to new frontiers but also set as an example what can be accomplished through the use of untapped resources. □

### **Papers presented at "Propaganda and Disinformation in Gulf War Reporting"**

*Organized by the International Communication Section*

Rune Ottosen (Norway), "Why truth is the first victim of war?" [International Peace Research Institute Oslo (PRIO), Fuglehauggata 11, N-0260 Oslo 2, Norway, Office: 472-557150 Fax: 472-558422 Email: tomand@ifi.uio.no]

Stig Arne Nohrstedt (Sweden), "Ruling by Pooling: The Gulf War News Reporting as Seen by some Non-Pool Journalists" [Univ. College of Örebro, Box 923, S-70130 Örebro, Sweden, Office: 46-19-301068 Fax: 46-19-331524]

Robin Andersen (USA), "The Press, The Public, and the New World Order: The Media Coverage of the Gulf War" [Department of Communications, Fordham University, Rose Hill Campus, Bronx, NY 10458-5154, USA, Office: 212-579-2533 Fax: 212-579-2708]

Yvonne Mignot-Lefebvre (France), "The Reverse of Media: An Analysis of Media Role During the Gulf War" [Centre d'Études Comparative sur le Développement, I.E.D.E.S., Université de Paris 1, 162, rue Saint-Charles, Paris, 75015 France, Office: 33-1-45581854 Fax: 33-1-40210940]

Bukhory Ismail (Malaysia), "Reporting the Gulf War in Malaysia" [School of Mass Communication, Mara Institute of Technology, 40450 Shah Alam, Selangor, Malaysia, Office: 03-5592721-9 Fax: 6035500226]

Richard Vincent (USA), "The Role of Elites in News Origination and News Manipulation: A Close Look at Persian War Coverage by CNN" [Department of Communication, University of Hawaii at Manoa, 2560 Campus Road, GRG 336, Honolulu, HI, 96822 USA

Office: 808-956-3352 Fax: 808-956-5591 Email: t331990@uhccmvs]

Kazem Motamed-Nejad (Iran), "The Iranian Press and the Persian Gulf War: A Content Analysis of Tehran Daily Newspapers" [7 Shirkouh St., Zaferanieh Chemiran-Tehran 19887, Iran, Office: 98-21-223002-4 Fax telex: 951-215372]

Wolfgang Kleinwächter (Germany), "Rights of Journalists and the Problems of Censorship in Military Conflict." [Institut für Internationale Studien, Universität Leipzig, Augustusplatz 9, Leipzig, Saxonia, 07010 Germany, Office: 37-41-719-3117/18 (WK) -21 (Sec) Fax: 37-41-282435 Telex: 840-51350 kni]

Heikki Luostarinen (Finland), "The Gulf War and Innovations of Moral Policy" [University of Tampere, Box 607, Tampere, SF-33101 Finland, Office: 358-31-156748 Fax: 358-31134473]

Abbas Malek and Lisa Leidig (Iran, USA), "The Iraqi Invasion of Kuwait, The Press and American Democracy" [7334 Lee Highway, Apartment 103, Falls Church, VA, 22046 USA, Office: 202-806-7929 Fax: 2024835352 Email: ausisicp@igc.org or amalek@auvm.american.edu] □

### **Istanbul Statement of the MacBride Roundtable "Few Voices, Many Worlds"**

*June 21, 1991 Istanbul, Turkey*

The Third MacBride Round Table met at the end of a conference on "Newsmedia and International Conflict", which critically assessed the roles the news media played during the war in the Persian Gulf. It took place in the ancient city of Istanbul, Turkey, at the crossroads of East and West, North and South, on 21 June 1991. Thirty participants from 14 different countries and 18 non-governmental organizations endeavored to pursue the thoughts and values of the New World Information and Communication Order (NWICO) as advanced by the Non-Aligned Movement and inspired by the ideals of the late Sean MacBride. The group made the following observations on the current state of communication and mass-mediated cultures.

We observe with growing concern the rapidly increasing concentration, homogenization, commercialization, and militarization of national and world cultures. The principles of the MacBride Report, Many Voice, One World, have been countered:

- by the virtual monopoly of global conglomerates over the selection, production, and marketing of information and entertainment products, including crucial scientific and technical data and informational rights;
- by the transnational industrial-media complex under its American military protectorate; and
- by the weakening of multilateral relations and international organizations.

This trend has further widened the inequities of resources within and amongst nations.

We are confronted, therefore, with media coalescing

into a centrally manufactured symbolic and cultural environment. That environment permeates every home in an ever growing number of countries. It is displacing parents, schools, communities, publics and even nations as the originator of messages and images that define our lives and our relationships with each other. It serves marketing strategies and government priorities that are increasingly beyond the reach of democratic policy making.

Great efforts must now be made to develop a culture of non-violence, of dialogue and negotiations, practicing the art of democracy, and promoting a culture of peace. This effectively means to demilitarize cultural products and processes.

Politically, alternative systems of peace and security need to be established, both on the global and regional levels. The United Nations, and especially UNESCO, should play a central role in this, thus becoming what they have always meant to be, peace-making and peace-keeping bodies.

The challenge before us is to build new peoples' coalitions and constituencies that can help regain a significant measure of participation in cultural policy-making, nationally and internationally.

The coalitions should include a broad range of public groups, social movement, and organizations. They should enlist media professionals, citizen activists, consumer groups, women's, minorities, religious, labor, environmental, and other organizations in the new cultural struggle.

The democratization of communications should build on the strengths of national coalitions and answering into international cooperation on the basis of independence, equality and mutually beneficial objectives. The new frontier for the advancement of human values and rights is the cultural frontier. It is there that the principles of the MacBride Report have to be recognized as more essential than ever.

In pursuance of these and other relevant objectives, the MacBride Round Table will publish a collection of relevant documents, support the development of and communication amongst groups concerned with media democratization, and organize future meetings to facilitate the work of the Round Table and related coalitions.

For more information on the "MacBride Movement", you may contact Colleen Roach or Michael Traber. □

## LA TRICONTINENTAL DE LAS COMUNICACIONES

*Por Rafael Roncagliolo*

En los tiempos de la guerra fría y la bipolaridad del mundo, surgió la idea de la unidad del Sur. Todo empezó con la descolonización afro-asiática después de la segunda guerra mundial. Hubo luego la cita de las Islas Brioni y la célebre conferencia de Bandung; el grupo de los 77 y, lo más significativo, la expansión y

consolidación del Movimiento de Países No Alineados.

Todo esto repercutió en la esfera de la información y las comunicaciones. La Conferencia Cumbre del Movimiento No-AI, realizada en Argel en 1973, denunció por vez primera el "colonialismo informativo". La discusión se trasladó a las Naciones Unidas y a sus agencias, pasó por el Informe de la Comisión McBride ("Un solo mundo, muchas voces"), y terminó abruptamente con el retiro de Estados Unidos de la UNESCO.

Mientras tanto los tiempos cambiaron. Europa del este se derrumbó. El neoliberalismo sentó plaza en todas partes. Las corporaciones transnacionales, mercado. Los esfuerzos iniciales de los No Alineados en el terreno de la información y las comunicaciones (el pool de agencias de noticias, los acuerdos de radiodifusión, las reuniones de Ministros de Información) se vieron afectados, como todo el Movimiento, por las nuevas circunstancias internacionales.

Pero la bandera y matriz conceptual de la democratización de las comunicaciones, que había alimentado la idea del Nuevo Orden Internacional de la Información y las Comunicaciones no murió. Al replegarse los estados, variados grupos y cuerpos sociales y académicos, organizaciones no gubernamentales, asociaciones profesionales, etc. la retomaron. La reivindicación se trasladó en todas partes de la sociedad política a la sociedad civil.

Los propósitos de la cooperación sur-sur, y la perspectiva de una autosuficiencia colectiva se volvieron más necesarios, en la medida misma en que ha venido creciendo el abismo que separa el consumismo comunicacional del desarrollo real, en que se incrementa la estratificación tecnológica y económica entre y dentro de nuestras sociedades (opulencia informativa por un lado analfabetismo tecnológico por el otro); y en que la concentración unipolar del poder mundial lleva a niveles sin precedentes la marginación e insignificancia del Tercer Mundo.

Con todo esto en mente, del primero a cuatro de abril último se realizó en Lima un encuentro titulado "Cooperación Sur-Sur en el campo de las comunicaciones: reunión tricontinental". El evento fue apoyado por la UNESCO y autoconvocado por el African Council on Communication Education (ACCE), con sede en Nairobi; el Asian Mass Communication Research and Information Center (AMIC), radicado en Singapur; y el Instituto para América Latina (IPAL) que se desempeñó como anfitrión.

Participaron también la Asociación Latinoamericana de Investigadores de la Comunicación (ALAI), la Federación Latinoamericana de Facultades de Comunicación Social (FELAFACS), el Centro Internacional de Estudios Superiores de Comunicación para América Latina (CIESPAL), la revista CHASQUI, la Unión Latina, el International Development Research Center del Canadá, el Centro Internazionale CROCEVIA de Italia, la Asociación Mundial para las Comunicaciones Cristianas (WACC) y otros organismos internacionales no menos representativos.

Las metas del encuentro fueron muy precisas: revisar

la situación de las comunicaciones en los tres continentes, establecer acuerdos concretos de cooperación en materia de investigaciones, documentación, publicaciones, intercambios de información y entrenamiento.

Por supuesto, no se emitió ninguna declaración de principios. Todos los acuerdos apuntan a mecanismos de apoyo recíproco que van desde la edición de publicaciones conjuntas, hasta la planeación de actividades de formación inter-regional y la interconexión de bases de datos por vía electrónica. Ojalá que el carácter pragmático de estas resoluciones abra una nueva vía, más fructífera, a la cooperación sur-sur. Por lo menos, en el dominio de las comunicaciones.

*Lima, 18 de mayo de 1991*

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## **IAMCR POSTGRADUATE SUMMER SCHOOL**

The idea to establish a summer school was put forth by Slavko Splichal (Slovenia), and welcomed by the International Council at its meeting June 1991 in Istanbul. In September also the colloquium on "Media Systems in Transition" agreed to support the proposal. The main text of the proposal is published below.

### **Objectives**

The school is designed to achieve three main objectives:

1. To create effective channels of communication among social scientists, communication researchers and students, and to bring together a variety of research perspectives and interests;
2. To equalize access to recent research, new materials and other facilities;
3. To pursue high International standards in terms of educational quality, theoretical and methodological relevance, and disciplinary diversity of courses.

The Summer School ought to create an inviting atmosphere for continuing education of communication scientists and genuine internationalization of communication science. These courses should draw upon the expertise of a variety of interdisciplinary sources to present the latest developments in the field, to encourage cooperative research and teaching activities, and to provide a forum for the exchange of ideas as an integral aspect of the advancement of communication science.

### **Organization**

The level of all courses is postgraduate, but a limited number of non-graduate students may be admitted to the courses. The number of student-participants in a course should be between 15 to 30 to enable opportunities for discussions and seminars. The group of students should consist of as many nationalities as possible. Specifically, students should be recruited from developing countries and Eastern Europe. Each course should consist of about 30 hours (three hours a day) of lecturing and 30 hours of discussions, seminars, student-presentations etc. Each student should receive a certificate of participation and achievement.

The initiative to organize courses is with the IAMCR

council and Sections. A special commission (board) should be appointed to take care of financing, assembling and editing course materials, recruiting lecturers and students, and approving courses to be offered each year.

Each course should have the organizing director plus one or two co-directors from different countries, or at least different universities, who will be the principal lecturers. The administrative office of the School should be with one of the universities included in the Summer School Network. Its main task would be to take care of organizational details (accommodation, teaching facilities, library, correspondence).

A list of courses should be prepared in the beginning of the academic year (September). If more than one course will be offered, we should seek for a combination of theoretical and more policy oriented courses.

### **The role of the International Council, Sections and Working Groups**

IAMCR sections, working groups and the International Council should consider the possibility to organize their meetings at the same place before or after the respective course, so that researchers could participate in the courses as lecturers and resource persons for working groups and seminars. This will also make easier to finance courses because university funds are usually available for attending conferences. In fact, the International Council, sections and working groups should be the main initiators of courses. For example, each year at least one section should offer a course (e.g., political economy, communication law, international communication).

### **Network of universities**

IAMCR should invite all universities affiliated with the Association through their members to join this initiative. In particular, universities and faculties should acknowledge the courses of the Summer School as a part of regular postgraduate courses organized by themselves. Universities should also be invited to provide the School with the names of potential lecturers and the topics of specific courses they would be interested in, or able to take responsibility for.

### **Time and place**

Summer School courses will be organized during July and August. Several possible (inexpensive) locations for the Summer School are in Slovenia (Ljubljana, Radovljica, Piran). □

## **NOTE ON BLED CONFERENCE PAPERS**

Due to the transfer of materials from Leicester to Amsterdam, some papers of the Bled conference were mislaid and unfortunately never appeared in the list from which papers could be ordered. These papers are however available and they include:

Ulla B. Abrahamsson: "Are We Nearing the Top of the Hill? (Notes from a decade of working toward equality in Swedish Broadcasting)" (Price: Dfl. 3,50).

Nelly de Camargo: "Nurse and Nursing Profession as

Depicted by the Mass Media; an Image Study". (Dfl. 2,00).

Sylvia Harvey: "Free Markets and Freedom of Communications: Some Problems for Democratic Policy". (Dfl. 2,50).

Maca Jogan: "The Mass Media as (Re)Producers of Women's Social (In)Visibility". (Dfl. 4,00).

Yasuko Muramatsu: "Of Women, By Women, For Women? Toward New Hopes for Television in Japan". (Dfl. 2,50).

Tarja Savolainen: "The Representation of Women in Finnish Broadcasting News and Current Affairs Programmes". (Dfl. 2,00).

The papers can be ordered from the Administrative Office. An invoice (covering the costs of reproduction and mailing) will be sent with the papers.

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### IAMCR/AIERI

The International Association for Mass Communication Research (IAMCR) – Association Internationale des Études et Recherches sur l'Information (AIERI) is the largest international professional organisation in the field of communication research. Established in 1957 the Association counts over 2000 members in some 70 countries. The Association has consultative status with various United Nations bodies and cooperates closely with the major regional communication research associations.

Every two years the Association holds a General Assembly and a Scientific Conference. In past years conferences have been held in Caracas, Paris, Prague, New Delhi, Barcelona and Bled. Each of these events attracted between 300 and 600 members from more than 40 countries.

The Association publishes a regular Newsletter with up-to date information on its different activities.

IAMCR/AIERI has individual, institutional and associate members. Individual membership may be granted to all persons qualified by their activity in the field of mass communication research and related fields of study and practice. Individual membership fee per year is between 25 US \$ (graduate students) and 85 US \$ (full amount) – or the equivalent in local currency.

Those wishing to become a member of the Association, or requiring further information should contact:

IAMCR/AIERI Administrative Office  
PO Box 67006, 1060 JA Amsterdam  
The Netherlands

☎ +31 20-6101581, fax +31 20-6104821  
E-mail Hamelink@IAMCR.NL

## CALL FOR NOMINATIONS

Annie Méar  
Chair, Nominations Committee

At the XIIIth General Assembly of the IAMCR to take place in Guarujá, Brazil, from the 16th to the 21 of August 1992, the General Assembly will elect a *President-Elect*, two *Vice-Presidents*, a *Secretary-General*, a *Deputy Secretary-General*, a *Treasurer* as well as the thirty members of the *International Council*. The present officers and International Council members are listed on the back page of the Newsletter. All of the officers (with the exception of the president) are eligible for another term and may therefore be nominated either for the same or for any other position.

At the meeting of the International Council held in Istanbul, Turkey, on the 16th and 17th of June 1991, the following members were elected to the Nomination Committee: Roque Faraone (Uruguay), George Gerbner (USA), Olof Hultén (Sweden), Ragia Kandil (Qatar), Annie Méar (Canada) The Committee elected Olof Hultén as its secretary and Annie Méar as its chair.

The Committee invites all IAMCR members to submit nominations for the various positions. In order for any nomination to be accepted, the following conditions have to be met:

- the nominee must be recommended by *two* nominators;
- the nominee as well as the two nominators have to be paid-up members of the Association;
- the nominee must have indicated willingness to serve if elected.

A paid-up member is a member who has paid his/her dues for 1991, or whose institution has paid for 1991.

The Committee has decided to implement IAMCR's desire, as expressed in numerous resolutions (most recently at the Bled conference) to make its leadership more gender-balanced as well as geographically representative. Therefore, the Committee solicits nominees from all major areas of the world and intends to nominate an equal number of women and men for all positions. The Committee has decided to present at least two nominees for each major office and a total of forty nominees for the thirty positions of the International Council, at the General Assembly, in Brazil.

Nominations should preferably be made on the attached form and should be postmarked latest by December 31st 1991. Nominations postmarked after that date will not be accepted.

Please, send nominations to Dr. Olof Hultén, Secretary, to the following address: Department of Journalism and Mass Communication, University of Göteborg, Sprängkullsgatan 21, S-411 23 Göteborg, Sweden. □

## IAMCR GOVERNING BODIES AS FROM AUGUST 1990

### EXECUTIVE BOARD

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Honorary President	J. Bourquin	Switzerland
Honorary/Past President	J. D. Halloran	UK
President	C. J. Hamelink	The Netherlands
Vice President	K. E. Eapen	India
Vice President	H. Mowlana	USA
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Treasurer	O. Hultén	Sweden

### INTERNATIONAL COUNCIL

M. Adnan	Malaysia	Y. Ito	Japan
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S. T. K. Bofo	Kenya	R. Kandil	Qatar
A. Brown	Jamaica	J. Marques de Melo	Brazil
N. de Camargo	Brazil	J. Mbindyo	Kenya
R. Cheesman	Denmark	M. Pares i Maicas	Spain
B. Dervin	USA	L. Rao	India
M. Egbon	Nigeria	G. G. Robinson	Canada
R. Faraone	Uruguay	H. I. Schiller	USA
N. Garnham	UK	S. Splichal	Slovenia
G. Gerbner	USA	J. Wasko	USA
P. Gray	UK	R. A. White	Italy
F.-X. Hutin	France	Y. Zassoursky	Russia

### PRESIDENTS OF SECTIONS

(*Ex officio members of the International Council*)

Bibliography	R. Cheesman	Denmark
Communication Technology Policy	R. Mansell	UK
Gender and Communication	M. Kleberg	Canada
History	G. G. Robinson	Canada
International Communication	H. Frederick	USA
Law	W. Kleinwächter	Germany
Political Communication Research	D. Paletz	USA
Political Economy	V. Mosco	Canada
Professional Education	K. Nordenstreng	Finland
Sociology and Social Psychology	O. Linné	UK

### INTERNATIONAL COUNCIL STANDING COMMITTEES

#### Committee for fund-raising and finance:

O. Hultén (*Convenor*), J. D. Halloran, F.-X. Hutin, F. Corcoran, R. Cole

#### Legal committee:

C. J. Hamelink, D. Goldberg, J. D. Halloran, F.-X. Hutin, W. Kleinwächter

#### Membership committee:

S. T. K. Bofo, M. Adnan, I. Ang, N. de Camargo, P. Gray, O. Hultén, T. Szeckó

#### Publications committee:

B. Dervin, R. Cheesman & J. Wasko (*Newsletter editors*), U. Carlsson, K. E. Eapen, K. Jakubowicz, M. Pares i Maicas, T. Szeckó, R. A. White

#### Section review committee:

K. Jakubowicz, S. T. K. Bofo, J. Marques de Melo, H. Mowlana, T. Szeckó

#### Research/policy committee:

G. Gerbner, J. Becker, A. Brown, N. de Camargo, H. Mowlana, G. Murdock, S. Splichal

### AD-HOC COMMITTEE: Conference committee 1992

C. J. Hamelink, P. Gray, J. D. Halloran, J. Marques de Melo, F. Ferrone, S. Splichal, T. Szeckó