

INTERNATIONAL ASSOCIATION FOR
MASS COMMUNICATION RESEARCH

Lausanne, June 7th, 1966

4th letter from the President

Dear Colleagues and Friends,

Our General Meeting at Herzeg-Novi promises to be a great success thanks to the excellent organization set on foot by our friend Jovan Marinovic. Three weeks ago, some thirty registrations had been received; we know however that there are still several of you who would like to attend this important meeting in Yugoslavia but have not yet registered. For the benefit of these members we have been able to obtain an extension of the final date for registration, which has now been postponed to June 30th at the very latest.

A number of minor modifications have been made to the agenda for our Meeting; thus Professor Adams will take part in the discussion devoted to "Mass Media in National Development" and Professor Schiller will present a report on "The Relations of the Structures of Mass Media in the National Objectives of Developing Countries". Dr. Clarke, on the other hand, will present part of the report of the psychological section. Finally, on the afternoon of September 8th, our Honorary President, Professor Fernand Terrou, will speak on "The General Conditions governing the Development and Future Action of the I.A.M.C.R."; an open discussion will follow, during which everyone will be free to make proposals and even, if desired, to suggest a possible dissolution of the Association.

Modification of the Statutes : apart from the 2 proposals we communicated to you in our last letter, the following modification will be submitted to the General Meeting : Article 6, new para 4, the Honorary President or Presidents automatically form part of the Permanent Bureau and the Executive Committee.

Executive Committee : Messrs J. Adams, R. Clause and G. Maletzke have already agreed to have their candidature submitted to the General Meeting. Mr. Zaruskij has not yet let us know his decision. Other candidatures may still be submitted to the Meeting.

Meeting of the Legal Section in Paris on May 26th and 27th, 1966. Thanks to the perfect organization laid on by the Head of the French Press Institute, our Honorary President Mr. Fernand Terrou, the President of the legal section Dr. Martin Löffler, and our colleague J.L. Hébarre, this meeting was a great success. Opening with a speech by Mr. Tor Gjesdal, Head of the Department of Information at UNESCO, the meeting gave some thirty experts an opportunity of exchanging views on press associations exercising self-censorship of the printed press. We take pleasure in announcing that

we shall publish a number of the reports submitted, as well as the Statutes of the organizations of self-censorship existing in different countries.

Discussion on the teaching of the sociology of mass communication enclosed you will find an invitation from the section presided over by Professor Fattorello.

University of Navarre, Pamplona : President J. Bourquin and Vice-President Fattorello gave talks at meetings that were impeccably organized by Professor Angel Benito.

Genoa : Vice-President Fattorello represented I.A.M.C.R. at the conference held by the International Communications Institute. This Institute invites us for 1967 to a conference devoted to Journalism in Contemporary Civilization.

Subscription : We thank all those who have already sent in their contributions : will they please consider the attached reminder as non-applicable. We should be grateful if all other members of I.A.M.C.R. would kindly pay their subscription for 1966 without delay.

With my kindest regards,

Yours faithfully,