

Minutes of the Executive Board Meeting. June 16th 1991. Istanbul

The President opened the meeting in the presence of Jim Halloran, Olof Hulten, Hamid Mowlana, Tamas Szecsko. Annie Mear and K.E. Eapen joined later. Minutes were taken by Peggy Gray.

Apologies were received from Jacques Bourquin and Raymond Nixon.

1, Opening.

The President welcomed those present and reported that a good attendance was expected at the Istanbul meetings. Thirty three Councillors and thirty two foreign and thirty Turkish participants. All conference sessions would be plenary.

2. Minutes.

Minutes of the previous three meetings were accepted with one amendment, the date of the second meeting was August 26th not 29th as printed. The minutes were duly signed by the Secretary General.

3. Future Meetings.

There was a discussion about the progress towards the Brazil conference in 1992, and about possible venues for future International Council meetings, possibly in the Arab region. In this context Egypt and Israel were mentioned for 1993.

It was accepted that the time might come when hosts may not be able to carry all the costs of the meeting in which case members would be asked to pay for their accomodation, but hosts might be asked to take care of Third World members.

It was agreed that in principle it is a good idea to combine the IC meeting with a conference whenever possible. Maybe in 1993 the IC meeting could be combined with the proposed Seminar for Mass Communication Students and may combine with other organisations in the field. Initiatives for these intermediate conferences could come from Sections. At the time of IC meetings the Association might arrange fund raising workshops at which members would give lectures (non members would pay to attend).

It was agreed that decisions about time and place of IC meetings/conferences should be announced at least one year before the event to enable members to plan and raise funds for attendance.

The 1994 Conference would possibly be in Belgium, pending negotiations with the Flemish colleagues.

Tentative offers for the 1996 and 1998 Conferences had been made by Australia and Jamaica, and Kenya was proposing to host in 2000. Perhaps the future policy might be one year in an industrialised country and the next in the Third Wprld.

#### 4. External Relations.

It was agreed to further strengthen external relations with various organisations.

Category A status had just been achieved with UNESCO. This establishes IAMCR as first in the field and it should be widely publicised internationally. A press release should be issued and all possible journals, newsletters etc. should be used to spread the news.

Relationship with ISA Communications Research Committee should be pursued.

Formal cooperation had been established with ACCE which will collect membership fees in local currencies and transmit them to the Association in convertible currency. Similar arrangements will be made with AMIC. Local arrangements will be explained in the Membership Dues letter.

Cooperation with ICA was discussed and further discussions may take place.

#### 5. Public Relations

A paper prepared by the General Secretary was tabled and it was agreed that the EB should explore the possibility of an IAMCR World Student Congress .

#### 6. Membership Fees.

There was a wide ranging discussion about the problems of non payment of dues and the level of fee charged to institutional memberships. It was agreed that the Legal Committee should look into the matter with a view to getting rid of National Councils and implementing a system whereby institutions should pay a small additional fee for each member above 20.

Members who fail to pay regularly should be penalised. It should be absolutely clear that only paid up members can nominate/stand for election.

#### 7. Summer School

A paper proposing regular summer schools to be arranged by IAMCR was tabled. It was agreed that the possibility should be further explored.

#### 8. The President's Report.

Finance: The report was tabled and accepted. The President pointed out that by August 1994 the present subsidy will come to an end, that the Association is working with a structural deficit so that a plan to overcome the problem is necessary.

There was a wide ranging discussion about the future structure of the administration, which covered the question of the need for a middle manager to take control if the Admin office and Presidency were to be separated. Suggestions were made about the need for aggressive campaigning to increase membership, ensure that dues are regularly paid, to raise funds from seminars etc and to raise sponsorship to cover the costs of an office and secretary for the the long term (10 to 20 years was mentioned)

Mailing list.

Members should be asked if they objected to the membership list being sold to bona fide concerns.

9. Treasurer's Report

The report was tabled and accepted.

10. Report of the Legal Committee on Standing Orders.

The report was tabled and the committee was congratulated and thanked for its work. It was agreed that every member should receive a booklet clearly laying out Standing Orders.

Attention was drawn to the need to clearly spell out the meaning of "simple majority".

11 Nominations and related procedures.

The only persons to receive ballot papers for the elections shall be properly paid up members.

The EB representatives on the Nominating Committee will be Annie Mear and Olof Hulten.

12. Closure.

A handwritten signature in cursive script, appearing to read "Annie Mear". The signature is written in dark ink and is positioned below the "12. Closure." heading.

Signed by the Secretary General/Deputy Secretary General  
Guaruja, Brazil, August 16h, 1992.

Minutes of the International Council Meeting. June 17th/18th 1991.

Istanbul, Turkey

The President, Cees Hamelink, opened the meeting in the presence of Boafo, Bourquin, Carlsson, De Camargo, Cheesman, Dervin, Eapen, Frederick, Garnham, Gerbner, Gray, Halloran, Hulten, Kandil, Kleinwachter, Kleberg, Linne, Marques de Melo, Mear, Molnar, Mowlana, Mosco, Nordenstreng, Paletz, Pares i Maicas, Schiller, Splichal, Szescko, and White.

The meeting was joined later by Jouet and Hutin.

Perrone and Fadul attended as observers.

Apologies were received from Nixon, Adnan, Agrawal, Becker, Brown, Faraone, Hancock, Jakubowicz, Mansell, Robinson, Wasko, Zassoursky.

There was no news from:- Egbon, Ito, Mbindyo, Murdock, Rao.

Minutes were taken by Peggy Gray.

1. Opening.

The President welcomed those present, noted the excellent facilities provided for the meeting by the Turkish colleagues and expressed the deepest gratitude and profuse thanks of all present to them.

2. The agenda was accepted.

3. Minutes.

Minutes of the previous meetings of August 26th/27th/29th were accepted and were duly signed by the Secretary General, as were those of August 31st with one amendment, the name of Vincent Mosco was added to the list of those present.

#### 4. President's Report.

The President's report was adopted.

The discussion following the report addressed the following items.

- a. Members should use the new IAMCR Brochure.
- b. An IAMCR E-Mail network had now been established by Howard Frederick.
- c. The Association had been awarded Status Category A by UNESCO
- d. Regional affiliations had been negotiated with ACCE, AMIC and ALAIC who explore the collecting of fees in local currencies in future.
- e. Close working relationships had also been established with other organisations including COMNET, and WACC.
- f. Further consideration would be given to future relationships with the ICA.
- g. It was agreed that:- the Membership List of the Association can in principle be made available at a negotiable price to bona fide institutions.
- h. Membership dues must be paid every year and they may in some way be related to income levels. Those failing to pay dues in any one year should be penalised by having to pay higher conference fees.
- i. The future independence of the Administrative Office will depend upon fund raising as the current sponsorship is for four years only. For the office to remain independent of any one institution, members must pay their dues every year, more members must be recruited and the Fund Raising Committee will need to raise additional money.
- j. A general discussion about the value of IAMCR membership ranged across a wide range of topics including the Association's role in UNESCO as a *STATUS A* NGO, the ratification of membership and presentation/publication of papers giving status and benefitting the careers of members, especially younger colleagues, the opportunity to attend the biennial conferences and the provision of funds to enable Third World and young scholars to be there.

k. A plea was made reminding members that some Third World members have no opportunity to use such advanced communication means as E-Mail.

#### 5. Treasurer's Report

The treasurer's Report was adopted.

#### 6. Bled Conference review:

The conference had been generally well organised and successful. The standard of conference papers came under review and it was agreed that more rigorous selection processes were needed to ensure a high standard. It was proposed that when Section Presidents and Working Group Convenors had made their choice the papers should be sent to a Central Selection group. It was agreed that the 'open door' policy and flexibility should be maintained and that there should be a distinction between 'official' and other papers. It was agreed that the President should appoint a Programme Organiser.

7. The host committee and especially Husamettin Unsal were thanked and congratulated for their work in organising the Istanbul conference and providing such wonderful facilities.

#### 8. Brazilian Conference:

The President of the National Committee reported that plans were going ahead for the 1992 Conference in Guarujá near Sao Paulo. There would be an inspection visit by President Hamelink and Peggy Gray at the time of the INTERCOM conference in early September. A further Newsletter will be sent to all members in September. Registrations will be taken strictly in order of receipt and all early registrations will be accommodated at the Headquarters Hotel, the Casa Grande. Anyone requiring a formal invitation saying that local hospitality will be provided, for visa purposes, should contact Jose Marques de Melo as soon as possible.

## 9. IC Meetings

Possible venues for future International Council meetings were in the Arab region. Egypt/Israel were mentioned for 1993.

It was discussed that the time might come when hosts may not be able to carry all the costs of the meeting in which case members would be asked to pay for their accommodation, but hosts might be asked to take care of Third World members.

A motion providing that the costs of accommodation during meetings of the Council should in principle be borne by members of the Council was rejected by the majority present.

It was agreed that in principle it is a good idea to combine the IC meeting with a conference whenever possible. Maybe in 1993 the IC meeting could be combined with the proposed Seminar for Mass Communication Students and may combine with other organisations in the field. Initiatives for these intermediate conferences could come from Sections. At the time of IC meetings the Association might arrange fund raising workshops at which members would give lectures (non members would pay to attend).

It was agreed that decisions about time and place of IC meetings/conferences should be announced at least one year before the event to enable members to plan and raise funds for attendance.

## 10. Future Bi-annual Meetings.

The 1994 Conference is likely to be in Brussels or Gent, Belgium, pending further negotiations with the Flemish colleagues.

For the 1996 and 1998 Conferences there are tentative offers from Jamaica and Australia.

For the year 2000 there is a tentative offer from Kenya.

Other offers for the future had come from Turkey, Austria and Germany. It was suggested that meetings might rotate between North and South locations (Industrialised/Third World) in future. Australia should certainly be encouraged for 1998. It was noted that ICA would go to Australia in 1994.

## 11. External Relations.

It was agreed to further strengthen external relations with various organisations.

The motion before the meeting to delegate the maintenance of the Association's external relations to specific bodies was accepted.

The motion read that the International Council resolves to delegate the maintenance of its external relations in the following way:

Unesco and ECOSOC: the Board;

WIPO: Law Section; ILO: Political Economy Section;

ITU: Communication Technology Section;

IFJ, IOJ, AEJMC, and CAEJC: Professional Education Section;

COMNET and FID: Bibliography Section;

Regional Associations, WACC, and Article 19: the Board.

The addition was made that 'the Law Section should be connected with ITU and GATT.

Category A status had just been achieved with UNESCO. This establishes IAMCR as first in the field and it should be widely publicised internationally. A press release should be issued and all possible journals, newsletters etc. should be used to spread the news.

Relationship with ISA Communications Research Committee should be pursued.

#### 12. Public Relations

The General Secretary tabled a discussion paper which was accepted and upon which he was congratulated.

It was agreed that the EB should explore the possibility of an IAMCR World Congress for communication research students.

It was proposed that the name of the Association was at times a disadvantage and that we should change it to the International Association for Communication Research or the International Association for Media and Communication Research which would enable the acronym to remain the same.

#### 13. Membership.

Ratification of new members:-13 new individual members, 1 institutional members, and 1 associate member.

It was agreed that the Membership Committee should produce a proposal for a dues structure that would;

- a. tie dues rates to a country's currency strength;
- b. encourage individual membership, particularly for individuals in currency rich countries;
- c. institute substantially higher fees for persons who are not listed by name as paid in full either on the members' list of an institutional member or on the roster of individual members.

The Membership Committee gave their report and there was a wide ranging discussion about the problems of non payment of dues and the level of fees charged to institutional memberships. It was agreed that the Legal Committee should look into the matter with a view to getting rid of National Councils and implementing a system whereby institutions should pay a small additional fee for each member above 20...\$5 for members 21 to 50 and \$1 for 51 plus.

Members who fail to pay regularly should be penalised..only paid up members can nominate/stand for election. A new category called 'Patrons' was recommended.

#### 14. Committee Reports.

##### a. Fund Raising and Finance:

Emphasis was laid on the need for all members of the IC to try to get money for Third World people to go to Bled.

A 'begging letter' was in preparation.

The committee would seek money for the proposed Summer School.

b. Publications Committee:

The committee was thanked for the Newsletter and its work towards publications. The gratitude of everyone to the editors was recorded. Two book proposals were progressing, but more are needed. Material is needed for the Newsletter. There is an issues page for which items of not more than 100 words are welcome. Regional news is very welcome.

Only 5 people had responded to the invitation for institutional members to receive their own newsletters at the cost of 25 guilders.

c. Legal Committee:

The committee was thanked for its work in producing the papers on Standing Orders for this meeting.

It was resolved to deal at this meeting only with the part of the proposed Rules of Order that had relevance for nominations and elections. The remainder of the document would be further discussed by the Legal Committee and then submitted to the 1992 meeting of the International Council.

15. Section reports;

Reports were received and accepted from:

Bibliography

Communication Technology Policy

Gender and Communication

International Communication

Law

Political Communication Research

Political Economy

Professional Education

Sociology and Social Psychology.

Section Presidents reported about their meeting in Istanbul.

They agreed:

a. to retain the existing process for election of Presidents of Sections and to establish that a President should hold office for no more than two consecutive terms of four years.

b. to strengthen the system for conference paper selection.

c. that Presidents will not give papers in their own section meetings.

d. that there will be four joint sessions in Brazil:

Law with International Communication

Law with Political Economy

Political Economy with International Communication

Political Economy with Gender and Communication.

A programme organiser should be appointed for the 1992 Conference to deal with timing of sessions, avoid conflicts of interest, coordinate translation and technical services etc.

16. Procedures related to Sections:

The paper prepared by the Section review Committee was tabled. In the light of the report received by the IC from the meeting of Section Presidents Items 3,4,5,9, were adopted and item 12 was added. This item would provide that a Vice President will be elected by the business meeting (1992) initially for a 2 year term till 1994, thereafter it will be on a 4 year term. The position will be limited to two terms.

Paragraphs 1,2,6,7,8,10,11 were not adopted, but have to be further discussed at the 1994 meeting of the Council.

17. IPDC Project.

It was reported that the IPDC Project had been completed three months ago. There would be a publication from the University of Tampere. The financial statement had been submitted. There is a possibility of a two year continuation project funded by FINIDA.

18. Nominatlons/Election Procedures.

Paragraph 8 of the Report from the Legal Committee on Standing Orders was adopted.

19. Nominations Committee.

In accordance with the Standing Orders adopted, the Council proceeded to elect three of its members to serve on the Nominations Committee. Those elected were Ragia Kandil, Roque Faraone, and George Gerbner. They will be joined by Olof Hulten and Annie Mear from the Executive Board.

The Legal Committee will be asked to make preparations for voting through the Ballot Box at the Brazil conference.

21. Summer School

A paper proposing regular summer schools to be arranged by IAMCR was tabled. It was agreed that the possibilty should be further explored.

22. A.O.B.

a. The proposed change of name for the Association should be submitted at the Brazil conference. Effort should be made to retain the present acronym IAMCR. The proposed new name could be: International Association for Media and Communication Research.

b. Thanks were again expressed to ILAD, to its President (Topuz) and in particular to Husamettin Unsal, and all others involved in the planning of the Istanbul meeting and conference.

23. Closure.

Signed by the Secretary General/Deputy Secretary General  
Guaruja, Brazil, August 16th, 1992.