

Petit-Chêne 18 B,
1003 LAUSANNE, May 25th, 1968

Letter No 12 from the President

Dear colleagues and friends,

Our Association's 6th ordinary General Assembly was held, according to the statutes - every second year - in the highly noble, loyal and historical capital of Navarra : Pamplona.

The Congress was a success in every respect. It was attended by thirty-five IAMCR members coming from thirteen nations (Bulgaria, Ecuador, Spain, United-States, France, Hungary, Italy, Poland, Eastern and Western Germany, Czechoslovakia, Yugoslavia and Switzerland) and by about fifteen representatives of the Universities of Madrid and Pamplona. Vice-President Kondo (Japan) had delegated his powers to the President.

I am convinced that the personal contacts established on this occasion highly contribute to a better human and scientific understanding, which is a necessary condition to international cooperation in all fields. I am however concerned about the financial difficulties which these travels represent for some of our members living far away from our meeting points. The dearth of funds which is our chronic disease unfortunately prevents me from helping them, and I think that we should, inasmuch as possible, make our congresses coincide with meetings of organizations which are financially in a much better position to help their members.

The setting of granite and marble of the beautiful university of Navarra gave the whole manifestation a note of solemnity and sobriety that was greatly appreciated by all members of the audience. The excursions in the Spanish countryside, especially the visit to the Castle of the Kings of Navarra, in Olite, and the "fiesta de toros" in the ranch of Don. Cesar Morena, will remain in all memories ... your President even got a slight scratch on his arm from the bullhorn !

Prof. Angel Benito and Prof. Alfonso Nieto, Director of the Institute of Journalism of the University of Navarra took care of the whole organisation of the Congress and Colloquy, with the thoroughness and the kindness, which are characteristic of the Instituto de Periodismo. They were assisted in their task by His Exc. Don Juan Beneyto, member of our Bureau, President of the Spanish National Press Council and official representative of the Minister of Information and Tourism. I would like to express to all of them, once again, my sincere thanks.

Thanks to the kindness of the Press Service of the Congress, you will find enclosed a general chronicle of these days.

THE BUREAU - In the course of these days, the Bureau and the Executive Committee met, but since the subjects studied were most of the time similar to those discussed at the General Assembly, I shall give only one summary, including all questions.

THE 6th GENERAL ASSEMBLY met on April 26, in the Aula of the University. To start with, the President remarked that, by a significant coincidence, their meeting corresponded exactly with the Assembly of the United Nations, in Geneva, reunion which had elaborated, 20 years ago, the Convention about the Freedom of the Press. Seizing this opportunity, President Bourquin noted the evolution this notion underwent in the last twenty years. The right we are defending is not limited to the freedom of expression and of the press; the concept enlarges constantly and applies nowadays to every type of communication, as well as to the research of information and opinions, to the freedom to diffuse but also to that of receiving information, and the qualification of eventual misuses is no longer left up to the power, but becomes more and more a limitative enumeration.

Before starting with statutory operations, the President recalled the preceding meeting, held in Praha last November. He asked the Secretary general to convey his congratulations to Prof. Jiri Hajek - who had kindly invited the Permanent Bureau to his home - on the occasion of his appointment to the important functions of Minister of Foreign Affairs of the Socialist Republic of Czechoslovakia.

He then presented his activity report and asked the presidents of the various sections to do so. Inasmuch as possible, we have always kept you informed by our presidential letters, however we would like to mention that the Section for legal matters is planning to study the important question of the "code of honor" for the information professionals. Under the dynamic presidency of Dr. Martin Löffler, a complete documentation on the subject will be collected and published. A meeting will be organized next Spring, most probably in Monaco.

President Bourquin presented the auditors report. Its approval raised no particular question, although it is rather discomfoting to stand, on April 30, with no more than \$ 1.500's credit.

The question of an international documentation was approached next. The text elaborated by Mrs Tetelowska had been given to all participants the day before. The General Assembly decided to create a new section for Bibliography, and called Mrs I. Tetelowska, of the University of Cracovia, to its presidency.

Then the General Assembly unanimously voted the following resolution, presented by Prof. Fernand Terrou : Among the immediate tasks of the IAMCR, one of the most important is the creation of an International Centre of Documentation. This Centre should be organized in connection with research institutes that have already dealt with similar work. The Assembly invites the Executive Committee to set up everything in order to materialize this project.

According with the powers granted to him in Herceg-Novci, the Bureau set up a proposal to modify the statutes, which was submitted in writing to the members. They unanimously accepted the new text of article 6, which is now short of its last two lines, so as to allow the re-election of the President, which had become necessary since - despite the call for a replacement - no candidature had been received.

The members of the Bureau and of the Executive Committee subject to re-election had been advised and a candidature list had also been submitted in advance. For the coming two years, the managing organs of the Association are as shown on Attachment I.

On proposal of the Executive Committee, the Assembly decided to admit as collective members the National Councils of Spain, Hungary, and Eastern Germany. Several individual members were then admitted :

Prof. Don Alfonso Nieto Tamargo, Director of the Institute of Journalism and specialist of practical and scientific problems of the press, Pamplona.

Prof. Bartolomé Mostaza, Director of the Official School of Journalism, Madrid.

Prof. Lucas Brajnovic, Vice-Director of the Institute of Journalism, specialist in technology of information, Pamplona.

Prof. Freitas Nobre, former Director of the National Federation of Journalists in Brazil, Sao Paulo.

Don Angel Faus Belau, journalist, author of "The journalistic work of Otto Groth".

Prof. Don Andrès Romero Rubio, Secretary at the Official School for Journalism, Madrid.

Mr. G.M. Roppa, Mass Communication Consultant, London.

Mr. Peter Szolnok, Association of Hungarian Journalists, Budapest.

Don Manuel Fernandez Areal, Vice-director of "La Actualidad Espanola", Madrid.

Prof. Tommaso Mirabella, Attaché to the University of Messina, Palermo.

Mr. Masaaki Kasagi, The Nippon Newspapers Publishers & Editors Association, Tokyo.

Mrs. Klimès, Professor and wife of our Secretary general, Praha.

Miss Maria Elena Leguina, journalist, secretary at the Institute of Journalism

Miss Margara del Blanco, journalist, professor at the Institute of Journalis, both in Pamplona.

They shall appear on a reprint of our address list, which will be issued shortly since the present one had to suffer too many modifications to be usable much longer.

In addition to our members about a hundred students and graduates of the Institute of Journalism attended our Assembly. Of course the non-members were invited to speak after the closure of the official assembly, which they did with intelligence, curiosity and vivacity.

We would not fail to mention that we were received by the Municipal Authorities in the venerable Town-hall of Pamplona.

On the occasion of numerous and very pleasant excursions, the participants had the opportunity of exchanging ideas and opinions. One of the very positive sides of this congress was the discovery of Spain, this native land of Cervantes, Goya, Velasquez, Albeniz, of great explorers and geographers. Many of our friends, in spite of their age and experience, had never had a chance and not even dreamed of travelling one day to this country. Thanks to the efficient authority of Juan Beneyto, all visas requested by members belonging to socialist countries were delivered in due time. The 6th Congress has thus complied with the wishes of success formulated at the end of the Herceg-Novi Assembly.

Before giving you the list of our forthcoming meetings, that of the books we have received and the usual sheet of amendments to our address list, I would like to point out briefly a few things.

In my previous letters, I had asked publishers of scientific reviews to let me know under what conditions they could supply a certain number of copies of their publication, so that I could send them to our members who would be interested. I have received only two answers, one from the editor of the "Democratic Journalist" and the other from that of "Zeszyty Prasoznawsze", review of the Research Centre of Cracovia, who also sent me their mailing list. I would like to thank them for their cooperation and inform all members who do not know yet the publication of the International Organization of Journalists that I have some copies in French and English at their disposal. They could also receive these reviews in Spanish and Russian.

On the other hand, I have a few copies of the IBM report, containing the text of the conferences presented by IBM engineers on the occasion of the Congress of the International Press Institute of last year. The subject is : "Press and the Computer". Please order them from my office.

Dr Löffler asked the secretarial office to establish a list of IAMCR members who would be able to translate scientific texts. We have to face a lot of difficulties in this respect and that is why I do ask all those who are qualified to inform me of the languages and specialities they practice.

MEMBERSHIP FEE - Those who are finding a reminder for their membership fee will know that their contribution has not been received yet in Lausanne. It is however possible that their payment has crossed my letter : if this is the case, please disregard and excuse this reminder. I shall anyway acknowledge receipt of each payment.

NEWS FROM OUR MEMBERS -

Mr. Claude Bellanger, Director General of "Le Parisien Libéré" and member of our Bureau, has been appointed "Commandeur dans l'Ordre des Palmes académiques".

Mr. François Archambault entered the Chamber of Commerce & Industry of Tours and Indre & Loire as Technical Adviser.

Our colleague, Prof. Dr. Hermann Budzislowski became Chief Editor of "Die Weltbühne" which is published again in Eastern Germany.

Dr. Kurt Koscyk, Director of the Research Institute in Dortmund defended an inauguration thesis "of habilitation" at the Free University of Berlin, on the subject : "Politics of the German Press during World War I". We would like to mention that this is the first inauguration defence on journalism (Publizistik) presented since 1945 in a German university.

The Centre International d'Enseignement supérieur du Journalisme, à Strasburg, organized, from May 6th to May 11th, its 15th International Colloquy dedicated to the following subject : "Concentration of press enterprises and the liberty of information".

The Institute of Communications, in Genova (Italy) will decern, on October 12th, the "Christopher Columbus" award, representing an amount of 5 millions liras. The

works are to be remitted before July 31, 1968. All members interested would please write to me or contact the Institute of Communications, 18, Viale Brigate, Porti Giane, 16129 Genova directly.

On April 5th and 6th, in Offenburg, the 23th Session of the Study Group for the right and freedom of the press was held. As usual, Dr. Martin Löffler presided the meeting.

One hundred and twenty editors attended the 17th Perfection Course organized by the German Institute for Journalism Training in Düsseldorf. The subject of this meeting was the economical and journalistic problems of the Press. We noted the interventions of our colleagues Jean-Louis Hebarre, from Paris, and Franz Ronnenberger, from Nürnberg.

From May 31st to June 5th will be held in Trieste the 7th Italian National Congress on the History of Journalism. It will be dedicated to Italian Journalism from 1900 to 1918.

FORTHCOMING EVENTS -

Ljubljana - September 2nd to September 5th : International Symposium organized by the Haute Ecole des Sciences politiques, on the general subject : Mass Media and International Understanding. (The international information in the light of scientific researches - Ethical and humanist principle of international information - The role of the United Nations and of the UNESCO in international understanding).

Salzburg - September 9th to September 12th : Colloquy on Human Rights and Mass Media, organized by the Council of Europe. You will received more detailed information direct from the Council of Europe.

Paris - Moscow : November 13th to November 18th : 7th Technical Conference of the F.I.E.J. After two days in Paris, dedicated to the study of rotatives offset and other technical problems, a study trip is organized to Moscow, where the participants will have the opportunity of visiting the Pravda, the Izvestia, Tass Agency and the huge distribution organization Soyuzpechat, which assures the sale of all newspapers and reviews published in USSR. Reservations have been forseen for about 10 members of the IAMCR. I kindly request all persons interested to advise me immediately.

Valparaiso - February 1969 : Colloquy organized simultaneously by the International Organization of Journalists and the IAMCR, and dedicated to the problem of the influence of scientific and technical revolution on the formation of journalists. This meeting will be the continuation of the symposium held in Praha last Fall on the same subject.

Praha - February 4th and 5th, 1969 : Commemoration of the 250th Anniversary of the foundation of the Czekoslovakian press. International Colloquy on the origins of press and its role in national domain.

Monaco - March 1969 : Meeting of the Section for legal matters, to study the "Code of honor" of information professionals.

Leipzig - Fall 1969 : Meeting dedicated to "Mass Communications and the Perfecting of Scientific Training of Journalists".

Moscow - 1970 : IAMCR General Assembly, probably simultaneously with the International Congress of Historians.

Philadelphia - 1972 : IAMCR General Assembly.

Yours sincerely

The President :

Bourgeois

PUBLICATIONS FROM OUR MEMBERS -

Prof. Alex S. Edelstein draw our attention to the important number of mistakes left in his article "A Conceptual Model for Research in Development Communication", published in our Bulletin 7/8. We are sure our readers will have rectified themselves the printing mistakes, however, we would not like to leave any doubts which might complicate the understanding of the text.

Page 35, line 4 of the paragraph should read : "Communication theory tells us that although the more developed individuals and societies are more varied and more complex, they are able to build into their systems means of integrating a greater amount and diversity of information. Thus while the content of a highly developed communication system will reflect ...".

Page 36, figure 2 : "Output or producer system". The columns are transposed : "intensive" applies to Types A & C, while "Limited" corresponds to Types B & D.

Page 50, last line : The author of "Mass media and national development" is of course Mr. Wilbur Schramm.

We ask Mr. Edelstein and his readers to excuse these regrettable mistakes.

WE HAVE RECEIVED -

- "Organisms of auto-control of the Press throughout the World" is the result of the collaboration of our colleagues Dr. Martin Löffler and Jean-Louis Hebarre. (German text, with French and English summaries). This very interesting document can be obtained at the special (IAMCR members) price of DM 18.-

- Also from Dr. Löffler we have received the second tome of "Presserecht : Landespressegesetze Kommentar",

- "Die Rolle der Massenmedien in der Demokratie" (Schriftenreihe der Deutschen Studiengesellschaft für Publizistik, Vol. 6 - Verlag C.H. Beck, Munich and Berlin.

- and "Die Pressekonzentration aus verfassungsrechtlicher Sicht", an article published in the German review ZV & ZV (Press and Publicity).

- "The Frontiers of Journalism", symposium to honor Professor Ralph O. Nafziger on his retirement as Director of the School of Journalism at the University of Wisconsin. Prof. Nafziger has been appointed Executive Secretary of the National Association for Education in Journalism.

- Prof. Herbert Schiller sent us a very interesting article "Social Control and Individual Freedom", which was published in May issue of the Bulletin of the Atomic Scientists. We suggest that all those interested in receiving copy of this document apply to our office, or direct to Mr. Schiller. For our French-speaking members, we hope to be able soon to give them a translation of this article.
 - Thanks to the obligingness of Mr. Gabriel Elorriaga, we have received Nos 2, 3, 4 and 5 of "Estudios de Informacion", quarterly review published by the Technical Secretariat of the Spanish Minister of Information and Tourism.
 - "Informacion y politica" by Mr. G. Elorriaga, as well as the Italian translation of this book.
 - From Mr. Nicholas Antonopoulos, "The Freedom of the Press in Greece", in Greek.
 - Mr. Julio Garcia Morejon, a new member of our Executive Committee, from the University of Sao Paulo sent us various reviews of the Faculty of Journalism "Casper Libro" as well as a comparative study of the dailies of Sao Paulo.
 - The Italian Publishing House Dr. Francesco Vallardi presented us with two splendid illustrated tomes of the "Storia del Giornalismo" by our eminent colleague Giuliano Gaeta. One can follow the development of journalism throughout the world, from Ancient Greece up to now.
 - Prof. Burton Paulu announced the publication of his book "Radio and Television Broadcasting on the European Continent". University of Minnesota Press.
 - From Mr. Richard Powers, Department of Agriculture of the School of Journalism of the University of Wisconsin, we have received various publications. In order to avoid giving a list of publications destined to specialists, we suggest that all members interested in the problem of mass communication applied to the development of agriculture contact me or write direct to M. Powers to obtain the list of documents available.
 - Mr. Abdus Salam Khurshid sent us the programme of a Seminary held in Lahore under the presidency of the Minister of Information, from March 14 to March 22. This seminary was dedicated to the Ethics of Journalism and was attended by numerous journalists. We would like to thank Mr. Khurshid for his efforts and encourage similar promotion of the press in other countries.
 - "Forsvarstanke of suverenitetsprinsipp" (Editorial Circle around Aftenposten and the Debate in Swedsh-Norwegian Union Politics, 1890 to March 1905 - with an English summary).
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Following numbers have been confirmed and are to be underlined 421

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