

MINUTES MEETING EXECUTIVE BOARD AUGUST 25 AND 26, 1990
Toplice Hotel, Lake BLED, YUGOSLAVIA.

The President opened the meeting in the presence of E.K.Eapen, P. Gray, C.J.Hamelink, Olof Hultén, H. Mowlana, and T. Szecskö.

1. It was reported that minutes had not normally been kept from the relatively informal meetings of the Executive Board. No regular meetings had been held in the past. In view of various proposals for restructuring, it was decided that in future Executive Board meetings should be formalised and regularly minuted.

2. A report on the arrangements for the Bled conference was presented and accepted. The report stated that well over 500 members from 53 different countries would attend the conference.

The Board expressed its appreciation for the work done by Slavko Splichal and by Jana Ambrozic and the conference centre staff.

3. The President announcing this would be his last meeting as chair of the Executive Board thanked Board members for their help and friendship over the years. A progress report and financial statement were presented and accepted.

4. The President-Elect presented his proposals for future management and finance of the association. Three main areas of organisational planning were singled out for indepth discussion:

Functions and tasks of Board and Council;
Structure and work programme of the Board;
Financial matters.

Seven International Council Committees were proposed.

Several proposals on the administrative office, seat of the association, investment policy, annual accounting and membership fees were discussed.

It was agreed that the Board would reconsider these proposals at a reconvened meeting to take place before the meeting of the International Council.

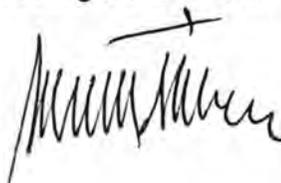
5. At the reconvened meeting the paper on Management and Finance was accepted with a number of amendments.

6. Following these amendments it was decided that one vice-president should deputise for the President, whilst the other should deputise for the Treasurer.

7. It was agreed that the official stationary should in future carry information about the administrative office and the names of the members of the Executive Board.

8. It was agreed that a further meeting of the Board was to be held after the General Assembly.

Signed by the Secretary-General:



Date:

MINUTES OF THE MEETING OF THE INTERNATIONAL COUNCIL

LAKE BLEED, YUGOSLAVIA

26th, 28th, 29th AUGUST 1990

1. (a) The President, James D Halloran, opened the meeting in the presence of:

M. Adnan	J. Jouet
J. Becker	W. Kleinwachter
K. Boafo	O. Linne
J. Bourquin	E. Mahoney
A. Brown	J. Marques de Melo
N. de Camargo	V. Mosco
U. Carlsson	H. Mowlana
R. Cheesman	G. Murdock
B. Dervin	K. Nordenstreng
K. E. Eapen	M. Pares i Malcas
R. Faraone	W. Pisarek
N. Garnham	Leela Rao
G. Gerbner	C. Roach
P. Gray	G. J. Robinson
C. Hamelink	H. Schiller
O. Hulten	T. Szecsco
F-X Hutin	J. Wasco
Y. Ito	R. White
K. Jakubowicz	

M. Giersing and A. Hancock were present as observers from UNESCO.

- (b) Apologies were received from:

M. Egbon	W. Melody
G. Heldorn	J. Mbindyo
R. Kandil	R. Nixon
A. Mear	Y. Zassoursky

2. MINUTES OF THE LAST MEETING

The previously distributed minutes of the last meeting of the Council (Budapest, August 1989) were accepted and signed as a correct record of that meeting, subject to the following amendment.

Item 16 should now read:

Dossier on Historical Documents

Kaarle Nordenstreng distributed Dossier No. 5 (1989) of the International Journalism Institute (IJI Prague) reproducing authentic documents of the IAMCR/AIERI from its founding conference (1957) to Bulletin No. 2 (1960) compiled by him from materials received from Jacques Bourquin and former members of the Association.

Item 17 would be the "Vote of Thanks".

3. BUSINESS ARISING FROM THE MINUTES

In answer to a question about the Conference Programme - more specifically about what it was felt had been agreed at the Budapest meeting about the arrangements for Wednesday afternoon, it was pointed out that arrangements for that day's excursions had already been made before the International Council meeting in Budapest and that, in addition, there had been considerable pressure from members to provide some free time during the period of the conference for informal contacts, as this had been so successful in the past.

4. CONFERENCE ARRANGEMENTS

Peggy Gray, Slavko Splichal and the President outlined the arrangements for the Bled Conference, drawing attention to certain specific aspects of the previously distributed programme. It was anticipated that well over 500 members from some 53 countries would attend.

The Association would be honoured by the presence of Mr Milan Kucan, the President of Slovenia, at the opening ceremony, and also by the presence of the Rector and the Dean of the Faculty of Sociology, Political Science and Journalism at the University of Ljubljana. The President would officially open the Conference.

The Council was unanimous in its appreciation of the preparatory work so successfully undertaken by the Programme Committee, and by Slavko Splichal and his colleagues.

5. PRESIDENT'S REPORT AND FINANCIAL STATEMENT

After welcoming new members to their first meeting, the President said how pleased he was to welcome Alan Hancock and Morten Giersing from UNESCO. UNESCO continued to support and work closely with the Association, and had contributed US\$ 10,000 to the costs of providing simultaneous interpretation at the Conference.

Welcome financial support had been provided by SIDA, DANIDA, NORAD and FINIDA, which had made it possible for a substantial number of members from the Third World to travel to Bled who, in the absence of such assistance, would not have been able to participate. The President thanked Robin Cheesman, Erik Nordahl Svendsen and Olof Hulten for their efforts in this connection.

The President outlined the developments in the Association since he last reported. He referred to his own work and that of fellow officers, particularly with regard to Statutes, relationships with other associations, section assessment and recruitment of new members.

In what would be his final report, the President felt that he was able to state, without any equivocation, that he was handing over a going concern. He drew attention to the fact that the Association - the only truly international association in the field of communications - had come a long way in the last twenty years in terms of membership, programme and activities. However, he went on to say that there was still a long way to go, and many new challenges to face, and there was certainly no room for complacency. One particularly encouraging feature since the Barcelona Conference had been the increasing willingness of many members to become more active and more involved in the affairs of the Association. The first issue of the Newsletter had been a most positive manifestation of this welcome tendency.

The Association was not without its problems, most of them financial, although he was pleased to be in a position where he was handing over a much more solvent association than he inherited. Some of the problems were associated with a fluctuating (albeit an overall increasing) membership, and others with the uniqueness of the administrative organization. The President reminded members that, over the years, he had often found it necessary to stress these problems. However, he did not regard them as insuperable. They were there, and it would be foolish to ignore them, but he felt sure that the Association could look forward with confidence to a future where these and other issues would be energetically and successfully tackled by the new President, the officers and members of the International Council.

The President concluded by thanking all officers and Council members for their help and friendship during the eighteen years of his presidency. He wished them well in their future work.

The report and financial statement, which showed a balance to the Association at 30/6/90 of SwF 85,580, was accepted and approved.

6. THE SEAT OF THE ASSOCIATION

It was agreed that:

"The International Council resolves that the address of the legal seat of the Association in the country designated by the Statutes is decided by the Executive Board by simple majority."

The legal seat, therefore, would remain in Paris, and the Association would be legally registered in the country of the Administrative Office.

7. PUBLICATIONS

(a) Newsletter

Congratulations were offered to the Newsletter committee, and it was agreed that the experiment had been a success, and should be continued. There should be two editions a year, each of approximately 20 A4 pages, possible dates of publication being January and June.

The editor, who would work closely with the Secretary General, would be responsible for issuing clear instructions about the delivery of contributions, the collection of all material, the content and technical editing of the Newsletter, and collaboration with translators, who would be volunteers. The Association's business articles would be printed in English, French and Spanish. The editor would deliver the Newsletter as a computer file to the Administrative Office, who would be responsible for printing and distribution.

The editor, in consultation with the Executive Board, would decide upon "essential contents". These would normally include:

- (i) Information from the Executive Board.
- (ii) Information from the Administrative Office.
- (iii) News about/from Sections.
- (iv) Conference information.
- (v) News about/from regional associations.
- (vi) News about IAMCR-related activities/members' activities (attendance at meetings, projects, etc.)
- (vii) Jobs available.

Robin Cheesman and Janet Wasko offered to be editors - an offer that was gratefully received.

A call for submissions for the Newsletter would be prepared for inclusion in the last Daily Bulletin of the Bled Conference.

(b) Book Series

A working paper, presented by Brenda Dervin, was discussed and some amendments made, after which it was agreed that the paper should be written up and presented to the General Assembly.

It was agreed that:

- (i) Plans would be made on an experimental basis to publish a series of readers and monographs, arising from intellectual work of IAMCR Sections and Working Groups, and submitted by them to the International Council Publications Committee. Submissions should make a major contribution to the literature, be international in scope, and represent quality scholarship.
- (ii) Instructions for submission and other relevant information would be published in the next Newsletter.
- (iii) Publications could be in English, French or Spanish.
- (iv) A translation fund would be established from the 75% of the royalties from the publications retained by IAMCR. The other 25% would go to the author. When the translation fund was big enough, proposals for books to be translated would be solicited from Sections and Working Groups.

- (v) All proposals should be refereed, and the Publications Committee would make recommendations to the Executive Board. An editorial supervising panel would work with the authors/editors of any book intended for publication in the series.
- (vi) In case of disputes, the International Council would be the final arbiter.
- (vii) Three publishers (one for each language) would be selected in an open bidding process. Recommendations would be made by the Publications Committee to the Executive Board. The Publications Committee would work out guidelines for future publications policy, and consider further possibilities relating to journals and monographs. It would report back to the 1991 International Council meeting.

8. EVALUATION OF SECTIONS

A report from the Section Review Committee was presented.

It was announced that Gunter Heidorn had tendered his resignation as Head of the History Section. The appreciation and thanks of the Association would be forwarded to him.

The acting co-head of the International Communication Section pointed out that she had intended to ask for nomination as Head of the Section. It was generally accepted that all Sections were expected to hold business meetings during the conference, and that proposals for Section Heads would stem from these. The Section Review Committee would be available to receive proposals before the General Assembly, where the final decisions would be made.

It was agreed that a new and clearly laid down procedure for appointment of Section Heads was necessary, and Graham Murdock undertook to produce a paper on the matter for the reconvened session of the International Council meeting. The paper, which proposed the following procedure, was accepted.

- (i) Section Heads would serve for four years, and may be re-elected only once.
- (ii) There would be an election at the end of each four year period of office.
- (iii) All members of the Association would be asked to declare Section affiliations. No member could be affiliated, for the purpose of elections, to more than two Sections. Each member of a group membership must declare affiliations individually. Those who had declared their affiliation to a Section could be referred to as members of that Section.
- (iv) All "members" of a Section would be eligible to take part in the election of its head by proposing a candidate for the position of head and by voting in the postal ballot.

- (v) Nominations for Head of a Section must be made by a "member" of the Section, and seconded by six other "members".
- (vi) Ballot forms would be distributed to Section "members" in the Association Newsletter, immediately before the meeting at which the term of office of the current head would expire.
- (vii) Election results would have to be submitted to the International Council, and ratified by the General Assembly. According to Statutes, the International Council should "draw up a list of members whose names are to be submitted to the General Assembly for election to the office of Heads of Sections".

9. EXTERNAL RELATIONS

- (a) Cees Hamelink spoke to a paper which had been previously circulated. It was agreed that:
 - (i) A request should be made to the UNESCO Executive Board, before December 1990, to grant IAMCR Category A status.
 - (ii) Closer cooperation, including consultative status where appropriate, should be sought with a range of other organizations, including ECOSOC, ITU, WIPO, ILO and other NGO international organizations.
 - (iii) The Executive Board should enter into discussions with the Directors of COMNET, and explore the possibility with regard to the status of associate member.
 - (iv) Official protocols of cooperation should be signed as soon as possible with AMIC, ALAIC, ACCE. These would include associate membership of IAMCR, joint organization of regional conferences and collection of dues in local currencies by the regional associations.
 - (v) After a wide-ranging discussion, it was agreed not to respond positively to the invitation to join an International Federation of Communication Associations. It was further agreed that we should encourage national organizations to join IAMCR, and that invitations should be sent to the proposer of the above initiative to join IAMCR, as the already established federation of communication researchers.
- (b) Alan Hancock outlined the changes at UNESCO, and explained that, from 3 September 1990, the Communications Division would split from Culture. Morten Giersing would be UNESCO's main contact with IAMCR.

10. NEW MEMBERSHIP

Ninety new individual members, and seven institutional memberships were ratified.

11. FUTURE CONFERENCES

- (a) The 1992 conference would be held in Brazil, probably at Guaruja, which is on the coast near to Sao Paulo. Negotiations and budgeting were proceeding, and it was hoped that all meetings could take place in one hotel. Since 1992 is the 500th anniversary of the discovery of the New World, the theme proposed for this conference was COMMUNICATIONS FOR A NEW WORLD.

An exploration of possible dates indicated that July would not be convenient for the Brazilians. In view of this, members asked that the date should be as early as possible in August, as many members would not be able to attend at the end of August because University sessions would have commenced by that time.

- (b) A proposal to hold the 1994 conference in The Netherlands, from 24th to 29th July 1994, was accepted.
- (c) Tentative proposals were made for conferences to be held in Malaysia in 1996, and in Africa (probably Nairobi) in 1998.
- (d) Hamid Mowlana informed the International Council of a proposal to hold a special conference in Istanbul, Turkey, in the summer of 1991.

12. MANAGEMENT AND FINANCE

Cees Hamelink spoke to a previously distributed paper on Management and Finance, as amended by the Executive Board.

- (a) It was agreed that:

- (i) The Administrative Office should be established in Amsterdam, separate from the offices of the President's other academic activities. A separate IAMCR office, with its own telephone, etc. would be set up in the immediate future, financed with the help of two foundations in The Netherlands, which would provide funding for a few years whilst the Fund Raising and Finance Committee sought adequate structural funding to establish a fully independent, professional Administrative Office for the Association. The situation would be reviewed at the 1991 and 1992 International Council meetings.

The President expressed the gratitude of the Association for the subsidy arranged by Cees Hamelink.

- (ii) Some money (SwF 25,000) from the present balance would be used to purchase basic office equipment.
- (iii) The Treasurer would establish a savings account, and deal with investments.
- (iv) The proposed operational budget for the year 1 January to 31 December 1991 was accepted.

- (v) The accounts would, in future, operate by the calendar year, and would be audited each year in time for audited accounts to be presented to the summer International Council meeting.
- (vi) Membership fees would be reviewed to take account of the currency variations in different countries/regions.
- (vii) Regional organizations might collect fees in local currencies.
- (viii) Institutional members might pay a specific fee to enable each individual to receive direct mailings. The fee might be SwF 25-35.
- (ix) Seven committees, as proposed in the document, should be established. Most members would be volunteers. The International Council would appoint their members on the committees, and the President would appoint the convenor of each committee.
- (x) International Council committee members could be appointed, in addition to the Executive Board members already identified. The established deputies might replace the named Board members in any instance.

(b) The committees would be constituted as follows:

(i) Conference Committee

President (convenor)
Secretary General
Past President

Peggy Gray
Slavko Splichal (representative of last conference)
Fernando Peronne and Marques de Melo (representatives of
host committee)

(ii) Legal Committee

President (convenor)
Past President
Wolfgang Kleinwachter
Francois-Xavier Hutin
David Goldberg (GA member)

(iii) Research and Policy Committee

President or Vice-Président Mowlana
G. Gerbner (convenor)
J. Becker
A. Brown
N. de Camargo
J. Jouet
G. Murdock
S. Splichal

(one additional IC member added by the International Council)

(iv) Section Review Committee

Secretary General
Vice-President Mowlana
K. Jakubowicz (convenor)
K. Boafo
J. Marques de Melo

(v) Publications Committee

Secretary General
Vice-President Eapen
B. Dervin (convenor)
U. Carlsson
K. Jakubowicz
M. Pares i Maicas
R. White
Editors: R. Cheesman and J. Wasko

(vi) Fund-Raising and Finance Committee

Treasurer (convenor)
Past President
R. Cole (GA member)
F. Corcoran (GA member)
F-X Hutin

(vii) Membership Committee

Secretary General
Treasurer
K. Boafo (convenor)
M. Adnan
N. de Camargo
P. Gray
Ien Ang (GA member)

13. ELECTION PROCEDURES

Hamid Mowlana presented a working paper on election procedures in which past practices were discussed, in particular the Barcelona experience. The need to have proper procedures arranged before the Brazil meeting was emphasized. Questions of voting procedures, and the desirability of a postal ballot were also raised.

Some amendments to the paper were agreed:

Item 2. after IC insert "selected on the basis of nomination and election by each body".

Item 4. add to end of first sentence "giving due weight to nominations from members".

delete "no more than two candidates can be listed for each position on the Executive Board".

Item 4. after "geographical" insert "gender, cultural and other
(contd) categories to produce the broadest possible"

after "mail to the Nominating Committee" add the sentence
"All nominations should be supported by at least six
members of the Association".

delete "only through substitution for candidates proposed
by the Nominating Committee".

The amended version of the paper would be presented to the General
Assembly.

14. IPDC PROJECT

Kaarle Nordenstreng reported that the project was almost complete,
and a final report was in preparation, and should be ready in about
two month's time. He reported that the Monitoring Committee had
functioned very effectively.

Manuel Pares i Malcas said that the Monitoring Committee had draft
reports, and would be meeting in Bled.

15. A.O.B.

- (a) The provisional agenda for the General Assembly was approved.
- (b) It was agreed that, in future, the General Assembly would
elect a chairperson for its biannual meeting.
- (c) It was proposed that a set of Standing Orders for the operation
of International Council meetings should be prepared.

INTERNATIONAL ASSOCIATION FOR MASS COMMUNICATION RESEARCH

XVIIth GENERAL ASSEMBLY

THURSDAY, 30 AUGUST 1990 - 1430 HRS

HALL A, CONVENTION CENTRE, LAKE BLEĐ

PROVISIONAL AGENDA*

- (1) APOLOGIES
- (2) MINUTES OF THE LAST MEETING HELD IN BARCELONA, 28 JULY 1988
- (3) BUSINESS ARISING FROM THESE MINUTES NOT COVERED ELSEWHERE ON THE AGENDA
- (4) REPORT FROM THE PRESIDENT, INCLUDING FINANCIAL STATEMENT FOR THE PERIOD 1988-90

CHANGEOVER OF PRESIDENTS

- (5) INAUGURAL STATEMENT BY THE NEW PRESIDENT
- (6) THE SEAT OF THE ASSOCIATION
- (7) PUBLICATIONS: NEWSLETTER, FUTURE POLICY
- (8) REPORT ON SECTIONS AND ESTABLISHMENT OF NEW SECTIONS
- (9) EXTERNAL RELATIONSHIPS:
 - (a) UNESCO
 - (b) REGIONAL ASSOCIATIONS
 - (c) MULTILATERAL ORGANISATIONS
 - (d) I.C.A.
 - (e) COMNET
 - (f) OTHERS
- (10) FUTURE MANAGEMENT OF THE ASSOCIATION, AND DIVISION OF FUNCTIONS ON THE EXECUTIVE BOARD
- (11) MEMBERSHIP - RATIFICATION AND CONCESSIONARY FEES
- (12) BLEĐ CONFERENCE
- (13) FUTURE CONFERENCES
- (14) A.O.B.

* The final agenda will be approved by the International Council at its meeting on Sunday, 26 August 1990.

PLEASE BRING THIS AGENDA WITH YOU TO THE MEETING

Minutes of the General Assembly. Lake Bled. August 30th 1990

The President opened the meeting in the presence of 210 members.

1. Apologies

There were 23 apologies including those from the Secretary General Tamas Szescko, Deputy Secretary General Annie Mear, The President of the Communication Technology Section Bill Melody, Honorary Past President Nixon and Cleve Wilhoit, all of whom were prevented from attending by illness.

2. Minutes

The minutes of the last meeting held in Barcelona on July 28th 1990 which had been circulated were agreed and signed as a correct record.

3. President's Report

The President gave his report and presented the financial statement. During the report he expressed thanks to SIDA, DANIDA, NORAD, and FINNIDA for their financial support which enabled a number of Third World scholars to attend the conference in Bled. He also thanked Robin Cheesman, Eric Nordhal Svendsen and Olof Hulthen for organising that support and Olof Hulthen for administering the funds. He also thanked Morten Giersing and through him UNESCO for their valuable support and the financial contribution which had enabled the organisers of the Bled conference to provide interpretation in Spanish.

The President also thanked those who had worked hard to sort out the situation with regard to the official seat of the Association:- David Goldberg, Francois Xavier Hutin and Jacques Bourquin.

4. Membership

143 new individual and 17 institutional memberships were ratified.

5. Inaugural statement by the new President

Presentations were made to the outgoing President.

A gavel for the Association in memory of Jim Halloran's Presidency given by the Nordic countries was presented by Olof Hulthen.

A Honorary Doctorate from the University of Bergen was presented by Helge Ostbye and Kirsti Saelen

The Honorary Life Presidency of the Association was announced by the new President, Cees J. Hamelink.

Peggy Gray was made an Honorary Life member of the Association.

There followed a number of presentations to both the outgoing President and the Administrative Secretary who were quite overwhelmed by the kindness and generosity of members and the appreciation expressed by the new President.

Faculty of Sociology, Political Science and Journalism of the University of Ljubljana, a leather album containing cards with signatures and messages from members of the Association and photographs of gifts too big to present in Bled, a garden bench for Jim Halloran and a fax machine for Peggy Gray. Both expressed their gratitude as each new presentation took place.

The General Assembly then returned to normal business.

6. Reports from Sections.

All Sections gave a report and there were a number of new Section Presidents to be confirmed in office.

a. Bibliography.

Walery Pisarek announced his resignation. The Association's gratitude for two decades of work as Section President was expressed. The new President of the Section is to be Robin Cheesman.

b. Communication Technology.

The President of the Section was absent due to illness. He had arranged for Nick Garnham, Raquel Salinas and Robin Mansell to cover for him. Nick Garnham reported. Bill Melody was thanked for his work as President. Robin Mansell is to be the new President of the section.

c. History.

Gunther Heldorn had tendered his resignation and was sorry that he was unable to be at the Bled Conference. The Association's gratitude for his work was expressed and would be sent to him by letter. The new President of the Section is to be Gertrude J. Robinson.

d. International Communication.

Colleen Roach, who had been joint acting head of the Section with Eileen Mahoney, gave the report. Howard Frederick is to be the new President of the Section.

e. The Law Section.

Wolfgang Kleinwachter was confirmed as President of the Section.

f. Political Economy

Vincent Mosco was confirmed as President of the Section.

g. Professional Education

Kaarle Nordenstreng was confirmed as President of the Section

h. Sociology and Social Psychology.

Olga Linné is to continue as President of the Section.

It was agreed that the present procedures for appointing Section Presidents are not satisfactory and a proper procedure would be established.

The establishment of two new Sections was confirmed:

Gender and Communication..... President Madeleine Kleberg
Political Communication Research..... President David Paletz

7. International Council Committees.

The six new committees established by the International Council were announced.

The Fund Raising and Finance Committee (chair: Olof Hulten);
The Legal Committee (chair: Cees J. Hamelink);
The Membership Committee (chair: Kwame Boafo);
The Publications Committee (chair: Brenda Dervin);
The Research Policy Committee (chair: George Gerbner);
The Section Review Committee (chair: Karol Jakubowicz).

The Conference Committee for the 1992 Conference would consist of: Cees J. Hamelink (chair), Peggy Gray, Jim Halloran, Jose Marques de Melo, Fernando Perrone, Slavko Splichal, and Tamas Szecsko.

8. Publications.

The report of the Publications Committee was presented by the chair Brenda Dervin.

Items for the Newsletter, for which a Call for Contributions appeared on the Daily Bulletin, should be in by December 1st 1990. Members of the Committee (Dervin, Cheesman, Carlsson, Jakubowicz, Pares i Maicas, Wasko, White) were thanked for their work. The proposal for an experimental IAMCR book series was accepted.

9. External Relations.

The paper on External Relations was presented and approved.

IAMCR will request:

the UNESCO Executive Board to grant Category A status;
ECOSOC to grant category 11 consultative status;
ITU to grant appropriate INGO status;
WIPO governing bodies to grant observer status;
ILO to grant appropriate consultative status;
Negotiations will continue with pertinent non-governmental international organisations to pursue future cooperation.

Official protocols of collaboration between IAMCR and the regional associations AMIC, ALAIC and ACCE should be signed at the earliest convenient time.

The Executive Board will enter discussions with COMNET directors about effective modes of cooperation and the possible exchange of the status of Associate member.

IAMCR will not accept the invitation to join the initiative to establish an International Federation of Communication Associations.

10. Legal Seat

It was agreed that: The address of the legal seat of the Association in the country designated by the statutes is declared by the Executive Board by a simple majority.

The legal seat will therefore remain in France and the Association will be legally registered in the country where the Administrative Office is located at any time.

11. Administrative Office

It was agreed that the Administrative Office will be established in Amsterdam, The Netherlands, and that the Fund Raising and Finance Committee shall seek adequate structural funding for a fully independent, professional, Administrative Office. Meanwhile a subsidy from International Foundations in the Netherlands would cover the deficit. The International Council will review the administrative arrangements in the light of reports from the Fund Raising and Finance Committee at its meetings in 1991 and 1992.

12. Finance

It was agreed that an investment of approximately SF 25.000 for the purchase of basic office equipment and printed materials may be made. The financial reports of the Association be annually submitted for external audit subject to the legality of having accounts annually audited when the General Assembly is held biannually. The Legal Committee will look into the situation. The operational budget for the calendar years 1991 and 1992 was approved.

The Treasurer and Fund Raising and Finance Committee shall: design a differentiated membership fee structure; enter into consultation with national councils, international organisations and institutional members to accept an increase in membership fees when the number of members covered by them exceeds fifty; explore the possibility of directly mailing all IAMCR materials to all collective members for the payment of an amount that covers the cost of production, distribution and related overheads.

13. Election procedures

A paper was presented and accepted.

It was agreed that -

A Nominating Committee be formed, at least one year prior to the election of any officer, to nominate a candidate or candidates for election by the Association members at the General Assembly.

The Nominating Committee will consist of 2 members from the Executive Board and 3 from the International Council nominated and elected by the relevant body and mandated by the General Assembly. The President will not be eligible to serve.

Members of the Association will be asked to nominate candidates by sending names supported by at least 6 members of the Association to the Nominating Committee.

The Committee will prepare a slate to be presented to the General Assmby which will meet during the early part of the conference. The Committee should do its utmost to ensure that the slate reflects the broadest possible representation taking into account geographical, gender, cultural and other categories.

Additional nominations may be made in the General Assembly. After the General Assembly has reviewed the slate a ballot box will be designated and members may cast their votes.

The Committee will designate staff to monitor the ballot, check membership lists and ensure voting accuracy in accordance with the statutes.

The counting of votes will be supervised by the Committee and election results announced and posted.

The Nominating Committee will then cease to exist.

14. Bled Conference

530 participants from 53 countries;
77 meetings;
290 papers.

Thanks were expressed to Slavko Splichal and his thirteen staff on reception and in the secretariat, to Jana Ambrozic and all the staff of the Conference Centre, the interpreters and technicians, all of whom had worked so hard and long and willingly in such a cheerful way.

15. Future Conferences

An invitation was issued by Fernando Perrone on behalf of Intercom and AlAIC to members of the Association to attend the 18th General Assembly and Scientific Conference in Brazil in summer 1992.

The theme will be:-
"Communications for a New World".

For the 1994 Conference negotiations take place with colleagues in the Netherlands and Belgium.

Offers for future conferences have been received from Malaysia and Kenya.

A smaller conference is proposed for 1991 to coincide with the International Council meeting in Istanbul in June 1991. The theme will be "Communication at the Crossroads". Details will be published in the Newsletter.

16. General Assembly Chair

It was agreed that the General Assembly should elect a chairperson for the time of each biannual meeting.

The Legal Committee will design a procedure for this election.

17. A.O.B.

The President announced that Standing Orders were to be prepared for International Council meetings and proposed that the same should be done for the General Assembly. This was agreed and the Legal Committee was asked to undertake the task.



Notes on the International Council Meeting held in Bled on August 31st 1990

Present:-

Hamelink, Halloran, Mowlana, Eapen, Hulten, Bourquin
Adnan, Becker, Brown, De Camargo, Carlsson, Dervin, Frederick, Gerbner,
Gray, Hutin, Ito, Jakubowicz, Jouet, Kleberg, Kleinwachter, Linne, Mosco,
Nordenstreng, Pares i Maicas, Leela Rao, Robinson, Schiller, Splichal,
Wasko.

(31 members & Giersing) Giersing

Apologies:- Boafo, Cheesman, Egbon, Garnham, Kandil, Mear, Mbindyo,
Murdock, Nixon, Paletz, Szescko, Zassoursky

1. The new President welcomed members and dealt with business arising from decisions of the General assembly. He pointed out that some of the work of representing IAMCR at meetings of external bodies might be through Sections for instance the Legal Section might deal with the World International Property Organisation and it was agreed that a procedure would be prepared for the next IC meeting

The question of the operation of the Research Committee was raised by Gerbner...do individuals speak for the Association or will they operate as individuals in the field of research? It was agreed that a policy would be worked out.

2. Reports were received from committees that had met in Bled.

a. Fund Raising and Finance

One of their tasks is to raise money to finance the Administrative Office. Promotional material would be prepared this autumn

The Latin American group would be making a special effort

The committee would be working on the introduction of a graduated fee structure. It was suggested that it is sometimes easier to raise money for special projects rather than a general fund but the Treasurer said our primary need is for the general fund at the moment.

b. Membership

The main task is to try to expand and diversify membership of the Association. There is a great need for careful consideration to be given to ways in which Third World individuals and organisations can more easily handle payment of fees and to the introduction of a graduated fee structure taking into account the value of currencies and the level of wages/salaries in various regions. Big institutions and National organisations should pay higher fees reflecting their large membership. A letter will be sent from the Membership Committee to the Fund Raising and Finance Committee urging them to take action on the matters as soon as possible.

All members of the Committee asked for promotional leaflets to be sent to them for use in their local fora.

The most important aspect of trying to recruit, especially in the Third World, would be to be able to point to positive benefits of membership. Such benefits would be

the opportunity to attend conferences which would in many cases necessitate the provision of financial assistance. The assistance offered to a number of scholars to come to Bled was a great advance and it was hoped that such initiatives would be continued and extended to assist even more members in future.

something in addition to the usual reports sent to all members after the conference, so that even those unable to attend would receive an obvious benefit. This "something" might be the main plenary papers or the keynote paper or a choice of any 2 conference papers free of charge. The fact that all members would receive the Halloran keynote paper this time was regarded as a positive step in this direction.

c. Section Review Committee

The request for Section status by the Community Media Group was rejected for the moment while clear criteria are worked out for the establishment of new Sections.

A clear policy is also needed for the evaluation of Sections.

The committee wondered whether or not it was to deal with the establishment of new working groups and the effectiveness of their operation.

Coordination of Section activities would be desirable but the way to achieve this is as yet unknown.

The Committee asked that all former documents relating to their tasks should be sent to them.

d. Research Policy Committee

The main tasks are

to facilitate research. The Newsletter would be used to disseminate information

to control the quality of papers which should meet specified criteria resulting from a set of research principles laid down to avoid papers of a too narrow scope.

to require more attention to methodology, maybe a methodology workshop is needed.

to coordinate groups to avoid overlap.

A discussion followed about the role of IAMCR in promoting research. Should the Association take on a research project without clearly knowing a member/s who would execute the work or should the leadership identify opportunities for research and then seek out the people to do the work? A procedure should be established by which IAMCR will recommend proposals for research and support members in their search for research sponsorship.

e. Publications Committee

The Committee had presented its plans to the IC earlier in the week and it would now set about the execution of those plans and would continue to work out the problems of the policy. One question to be considered is the possibility of accepting advertisements for the Newsletter

Legal committee

The Committee will consider:-

- election procedures and the statutes with regard to them
- the election of a Chairperson for the General Assembly
- annual accounting procedures.
- the preparation of Standing Orders for the IC etc.

Conference Committee

not yet met or finalised its workings but would soon do so. - early '91

3. International Council Meeting 1991

An invitation had been received for the IC to meet in Istanbul, Turkey in June 1991 to link in with a Seminar.

It was agreed that the invitation should be accepted to hold the IC meeting in Istanbul on the 17th/18th June 1991. The IC meeting will be followed by a conference on the 19th, 20th. It was understood that the IC will be guests of the Turkish Association for the 5 nights of June 16th to 20th inclusive. Sections will be encouraged to hold meetings in Istanbul at the time of the conference.

There was a discussion on the theme for the Brazil conference and it was agreed that the choice of a theme had to be pragmatic to enable the hosts to obtain sponsorship etc. A subtitle can be used to help members focus their work in the actual conference.

It was noted that people will generally divert whatever theme to their own interests. It is possible to distinguish between invited speakers and others in the requirement to address the theme. The Sections should maximise the presentation of new ideas and some part of their work should address the theme. It was agreed that a well prepared paper for the opening plenary session should if possible be sent to all participants before the conference.

4. Preparation for 1992 Elections

The appointment of three IC and two EB members for the Nominating Committee should be postponed till the Istanbul meeting.

5. AOB

Future conferences:- The Netherlands 1994
after that maybe Jamaica, also proposals from
Malaysia and for later on in the decade from Nairobi.

The question of rotation was raised. The situation in Europe is changing so that the future rotation might be different.

It was suggested that the criteria for going to a particular place for tour

conferecnes should be:-

that it is a location at which the broadest representation of members can be obtained

the facilities are conducive to a good conference.

suitable funding is available

6. Before closing the meeting the President expressed the thanks of members to Slavko Splichal. He also asked that if any member is unhappy about anything to do with the Association they should inform the leadership and those involved.

MINUTES MEETING EXECUTIVE BOARD ON AUGUST 31, 1990

The Board meeting was held at the Toplice Hotel, Lake Bled, Yugoslavia and was attended by Eapen, Gray, Halloran, Hamelink, Hultén and Mowlana.

Apologies were received from Méar and Szecsö.

1. The following division of labour was agreed upon:

President :

preparation of the annual management report;
responsibility for the overall organizational policy and long-term planning;
preparation of the agenda for the meetings of the Executive Board, International Council and General Assembly (in consultation with the members of the Executive Board);
convening the meetings of the Executive Board, International Council and General Assembly;
chairing the meetings of the Executive Board and International Council;
general representation of the Association;
general coordination of the working programmes;
chairing the conference committee and the legal committee.

President-Elect:

coordinate with the president the transition of the presidency;
participation in committees as assigned;
stand in for the president if needed.

Vice-presidents:

provision of assistance to the president;
chairing committees as assigned;
stand in for president if needed.

A special division of responsibilities was made between vice-presidents Mowlana and Eapen.

VP Mowlana shall work directly with the president as his Deputy and shall assist the president in all the presidential tasks; committees to which the VP has been assigned: Section Review committee and Research/policy committee.

VP Eapen shall work with the treasurer as his Deputy and shall stand in for the treasurer if needed in the fund-raising and finance committee; the VP shall participate in the Publications committee.

Secretary General and Deputy Secretary General:

responsibility for the records of the proceedings of the Executive Board, International Council and General Assembly;
supervision of membership matters;
supervision of publications matters;
supervision of public relations matters.
SG and DSG participate in the Membership committee, Publications committee and Section Review committee.
The SG also participates in the Conference committee. The DSG stands in if needed.

Treasurer:

responsibility for financial management and budget;
preparation of budget and financial account;
liaison with external auditors;
fund raising;
representation in financial matters.

Past President:

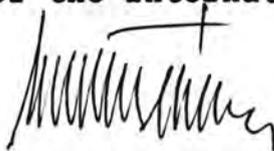
in addition to providing general expertise and experience to the Executive Board, International Council and General Assembly;
assistance in constitutional matters, conference matters; fund raising and general PR.

2. The official stationary of the Association shall bear the address of the administrative office and the names of all members of the Executive Board

3. Members of the Executive Board shall try to communicate regularly and keep each other posted on IAMCR-related activities and developments.

4. The next Executive Board meeting shall be convened in conjunction with the 1991 meeting of the International Council.

Signed by the Secretary-General:



Date: