

# **INHABITING THE PLANET:**

Challenges for media, communication and beyond

# IAMCR 2023 | 9 -13 July | Lyon, France **CONFERENCE PROGRAM** Sciences Po Lyon

Lyon2023.iamcr.org

Venue: Rockefeller Campus, Université Claude Bernard Lyon 1, 8 avenue Rockefeller, Lyon













IAMCR

Version 09/07/2023

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Dear Participants,

It is my pleasure to welcome you in Lyon. This is an important and impatiently awaited moment for IAMCR, because it is our first main face-to-face conference after the COVID pandemic.

This pandemic sadly demonstrates the complexities of "Inhabiting the planet"—our conference theme—but it also shows how necessary it is to organise reflections about the many dimensions behind these three words, no longer taking that planet and its multiplicity of inhabitants for granted.

This conference is an invitation to all of us to critique our past and contemporary practices, at the level of communication and media, and beyond, but also to contribute to thinking a more just planet, regarding our interhuman relations but also when it comes to all other living beings on the planet.

At the same time, this conference is also an invitation to enjoy the pleasures of academic interaction, togetherness and proximity, and to celebrate the importance of communication and media studies scholarship, in its global dimension.

Finally: So many people made this conference possible, and I am deeply grateful to all of them. A warm thanks to the Local Organizing Committee, the IAMCR Executive Director and our secretariat, the IAMCR Executive Board, the IAMCR International Council, and the Heads of our many Sections and Working Groups.

I hope you will enjoy the conference, Nico Carpentier President, IAMCR





### Welcome!

Unlike previous editions of the conference, IAMCR 2023 is supported by a university, which welcomes about 2000 students per year and does not even have one hundred tenured professors, this is why except for Dr C. Gaboriaux and I, our local organizing committee welcomed colleagues from the Universities of Lyon2 (Dr I. Hare, PhD Student F. Saboul) and Lyon3 (Pr A. Staii, Dr V. Dymytrova), relied for logistics on the Congress Cell of Lyon1, the communication department of SPL (V.Goin) and Emma, my assistant.

But in fact, there are only 7 academics in the LOC and the goal was quite ambitious. However, the team which has been working throughout it all with me has done its best and spared no effort to



prepare this congress and to offer you plenaries of high quality, rich in exchanges and open-mindedness. If we came together to prepare everything to welcome you at the best and to propose a diversified and quality program, it is thanks to the unfailing support of the director of our High School and the Head of Research, who believed in this project and helped us to make the conference as successful as possible. We are indebted to Pr H.Surrel, current director of Sciences Po Lyon, and Pr R. Payre, former director, as well as Pr J.Blanc, the former director of research, who was the first to enthusiastically support the project in 2019. But I am also indebted to Nico Carpentier and Bruce Girard, who accompanied me, reassured, supported and relaxed throughout the preparation of the conference.

In all our efforts, we were also supported by several sponsors. The first of them and the most important is the Metropole de Lyon which has largely supported the opening cocktail of Sunday, as the theme of the Congress resonates with its objectives to make Lyon a calm, green and sustainable metropolis. Metropolitan Office of Business Tourism, OnlyLyon also helped us from the beginning of preparations for the board inspection journey in June 2022. Finally, Elico, the research group in Information Sciences and Communication contributed to the signage on the Rockefeller site. That is why I personally thank Pr Garcin-Marrou.

All together, we look forward to welcoming you, meeting you and we hope that our academic, logistical and entertaining preparations will suit you.

Thanks to all. Yes, we did it! Pr Françoise Paquienséguy Chair, Local Organising Committee



I would like to welcome you to the IAMCR 2023 conference from 9 to 13 July 2023 which is being held this year in Lyon, France, face-to-face after three online editions due to the COVID-19 pandemic.

For the first time in its history, it is not a university with a communication faculty that is hosting the IAMCR annual conference, but an Institute of Political Science. This is a strong symbol, it emphasizes the interdisciplinarity of our work but also the multidisciplinary richness of the research objects we are involved in, first and foremost media, governance, public policies, citizenship and territories.



As Director of Sciences Po Lyon, I have the pleasure and honour of hosting this Congress being

important for all of us, as current events require us to reflect about and consider our future life, our life of tomorrow. Sciences Po Lyon is an institution which has some 70 tenured professors and welcomes some 2,000 students. Our concerns reflect firmly the core topics of the Congress in our course offer as well as by the public we welcome. Thus, in order to welcome you in the best possible conditions, the conference will be held on the Rockefeller site of the University of Lyon 1.

A rich and varied programme has been prepared by the local organising committee and our various partners. From July 9 to 13, it will offer, as usual, plenary sessions, round tables, special sessions, verbal communication workshops and a conference dinner at the Musée des Confluences, Lyon cultural hotspot.

I sincerely hope that this conference will be a moment of meeting, exchange and conviviality between researchers from all over the world, we all being concerned by the theme we have chosen: "Inhabiting the planet: Challenges for media, communication and beyond".

Bienvenue à Lyon Hélène Surrel Director, Sciences Po Lyon



### About the Conference

Outlined by the 33 sections and working groups, the IAMCR conference 2023 covers a broad diversity of topics, proposing an individual central theme to be explored throughout the conference with the aim of producing and pursuing diverse perspectives on a shared set of issues. Three days prior to the start of the conference, academics, scholars, and researchers will have the chance to come together in Grenoble, Montpellier, or Lyon, participating in one of this year's 10 pre-conferences. These pre-conferences provide an exemplary prelude to the conference itself, exploring a variety of subjects, such as climate, journalism, media, and communication. Sunday, July 9th then begins the 2023 Conference, which will include four plenaries, 16 partner and special sessions, and numerous parallel sessions of our sections and working groups. The IAMCR 2023's central theme is Inhabiting the planet: Challenges for media, communication and beyond.

The 2023 IAMCR Conference encompasses two core questions which constitute its foundation: What does it mean to be human in a digital world? What does it mean to build a common future?

Incorporating the premonitions of various alternative media outlets, militant communities, opinion leaders (Wallace-Wells, 2019), philosophers and scholars (Morin, 2011; Latouche, 2016; Bourg et al, 2020), the conference will explore climate change's permanent consequences which have the power to render the planet inhabitable. Cultural conflicts and political tensions, the disappearance of natural resources, and foreseeable health crises will be analyzed as well. Turning however towards the future, the conference also incorporates voices articulating trust in technology's prospective contributions (Rifkin, 2011, 2014).

Combining these apprehensions with a belief in the future allows the conference to broach the key problematics of the digitalization of society and the technological transformation of nature, which require socio-political debate and governance (Feenberg, 1999, 2002). IAMCR 2023 grants the international society of media and communication scholars and researchers the opportunity to deliberate the diverse challenges associated with five pertinent themes: humanity and progress; democracy; media, information, and communication; cities and territories; and environmental accountability.

Within the realm of technological progress, the domains of computer science, engineering and medicine have brought numerous accomplishments. Accompanying these successes is a multitude of questions, pertaining to the logic of scientific innovations and its dialectics with society. These queries provide an opportunity for exploration, questioning the durability of society's democracy and addressing the issue of democratic political action in a global world, which are all crucial aims of the conference.



Through the lens of media and communication, digitalization has introduced several challenges predicted to complicate the future of society. The conference will address these historical and contemporary challenges specifically linked to industries and their economic models, expectations, practices, and societal status, throughout an obscure and rapidly maturing context.

Regarding cities and territories, the underlying question examined by the conference is "Will the 21st century be urban?" These studies include the questioning of three applicable characteristics: smart, sustainable, and creative cities, which each profoundly impact the urban ecosystem and its association with urban territories. The conference intends to investigate the role of state actors and the framework of national interventions which enforce restrictions, but which in turn allow for citizen representation through participation.

Finally, the 2023 IAMCR Lyon Conference aspires to accentuate the necessity of individual and collective environmental responsibility. Academics will highlight the influential impacts of reducing consumption of energy and natural resources, demonstrating the profound significance of not only their research but of actions exhibited by humanity, emphasizing each individual's essential role in protecting our planet.

### An Environmentally Friendly Congress

The logistics of the IAMCR Lyon 2023 Conference have been designed by the LOC to be as sustainable and as respectful as possible, linked directly to the theme Inhabiting the Planet. We warn delegates that no bottles of water will be distributed but that water fountains will be available throughout the Rockefeller site, so remember to bring your own water bottle. Lunch will be in the form of lunch boxes, with vegetarian options, and delegates will only receive one set of cutlery, which they must keep for all subsequent lunches. Any undamaged and leftover food will be shared between volunteers and a charity with which the LOC has made arrangements. No air conditioning will be used, and no goodies or tote bags will be distributed to attendees to avoid increasing the number of our plastic and disposable objects, which contribute greatly to pollution. Free WIFI access will be available on-site for all participants<sup>1</sup>. Virtual participation in the conference is possible, and all plenary sessions will be recorded for online viewing. Finally, the congress program will not be printed and will not be available in paper format; it will instead be available on the conference website in responsive formats to allow downloading or consultation.

Should you wish to calculate your carbon footprint in relation to your participation in the congress, you may visit the apps Carbon Footprint and CO2 Tracker, Adva, or Klima (available for IOS and Android).

<sup>&</sup>lt;sup>1</sup> WIFI has proven to be more energy efficient than using mobile data due to transmission speeds and power consumption.



### Schedule At-A-Glance

	Sunday, July 9	Monday, July 10	Tuesday, July 11	Wednesday, July 12	Thursday, July 13
08:00					
08:30		Parallel sessions	Parallel sessions	Parallel sessions	Parallel sessions
09:00		08:30 - 10:00	08:30 - 10:00	08:30 - 10:00	08:30 - 10:00
09:30		00.00 10.00			00.00 10.00
10:00			Coffee	break	
10:30					
11:00		Plenary session 2	Plenary session 3	Parallel sessions	Parallel sessions
11:30		10:30 – 12:30	10:30 – 12:30	10:30 – 12:30	10:30 – 12:30
12:00					
12:30		Lunch	Lunch	Lunch	Lunch
13:00		12:30 - 14:00	12:30 – 14:00	12:30 – 14:00	12:30 - 14:00
13:30					
14:00		Parallel sessions	Parallel sessions	Parallel sessions	Parallel sessions
<u>14:30</u> 15:00	Periotrotion	14:00 – 15:30	14:00 – 15:30	14:00 – 15:30	14:00 – 15:30
15:30	Registration 14h00 - 16:30		Coffee break 15:30 – 16:00		
15:45	141100 - 10.30		Sollee bleak 15.50 - 10.00	í	
16:00					
16:30		Parallel sessions	Parallel sessions	Parallel sessions	Plenary 4 and
17:00		16:00 – 17:30	16:00 – 17:30	16:00 – 17:30	Closing Ceremony
17:30					15:45 – 17:45
18:00	Opening ceremony and				
18:30	Plenary session 1				
19:00	16:30 - 20:30	Section & Working Group			
		gatherings	Free evening		
				Conference dinner	
				20:00 - 24:00	



### Opening Ceremony / Sunday July 9th - 4:30 PM

At 4:30pm on Sunday afternoon this year's opening ceremony begins at University Claude Bernard Lyon 1's Rockefeller campus, located in Lyon 8th district. Built in 1930 by a student of Tony Garnier's, Paul Bellemain, the Rockefeller Campus is composed of six buildings including the Faculty of Medicine Lyon East, the Institute of Pharmaceutical and Biological Sciences (ISPB), and the Institute of Rehabilitation Sciences and Techniques (ISTR).



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As the subject of a large architectural, technical, and heritage study in 2011, the estate's simultaneous renovations led to the discovery of several details dating back to the 1930s. Today, the original building has been restored, with the addition of a few modern touches. Its acoustic capacities, natural and artificial light, ventilation, and accessibility make Rockefeller an ideal location for this year's conference, the first in-person edition since 2019. The ceremony will begin with words of welcome and the 2023 congress's first opening plenary session, with a cocktail reception to follow.



### Conference dinner / Wednesday July 12th - 8 PM

At 8pm on Wednesday evening, the 12th of July, the conference dinner will be held at the Musée des Confluences. Situated at the confluence of the Rhône and Saône rivers, the museum serves as a monument at the merging of two paths, symbolic of unity and openness towards global perspectives. Having opened on December 20th, 2014, the museum will celebrate its ninth anniversary this year. Its architectural concept, developed by the Austrian agency Coop Himmelb(I)au, pays tribute to the idea of building a bridge between constructed elements and nature. From the outside, the museum takes the shape of a crystal cloud made of glass and stainless steel, floating in the air. Inside are the natural history and anthropology exhibits, with works of art surrounding the themes of society and civilisation. Centred around the questions pertaining to human origin and the future of diversity, the museum has put in place four permanent exhibitions in the hopes of revealing unknown ways of understanding the sheer complexity of the world. Along with access to the soirée de gala event, congress attendees who have registered for the conference dinner will have the opportunity to visit two of these ongoing exhibitions, "Nous les Fleuves" and "Afrique, Milles Vies d'Objets".

Photo: Musée des Confluences by Night, Olivier Guerrin, October 2022

This year's conference dinner has the honor of welcoming the Professor & Friends group. Baptized by former IAMCR President Janet Wasko as the IAMCR house band, they will play in Lyon with vocalist Rebecca Lobry, pianist Jean Louis van Dam, bass player Ton Felices and drummer Ben Schröeder. IAMCR past president Cees Hamelink leads the band, playing the vibrandoneon. The band will choose from its broad repertoire of the American Song Book swing, Brazilian bossa nova, Mexican bolero, film music, and French songs in Parisian jazz style.





### **Pre-conference events**

- The Territorial Factor of Health Crises
- Climate, Media and Public Issues
- Thinking and acting with data
- <u>New Frontiers for Media Viability</u>
- Climate Mis/Disinformation in a Post-Factual Era
- Exploring climate journalism from globalised perspectives
- Media History Social Inequalities
- Political Discourse on Global Digital Media Are We Heading in the Right Direction?
- Towards a New Gender Deal in Media and Communications
- Recovering journalism: disinformation and post-truth, especially in relation to electoral processes



**Plenary sessions** 

*IAMCR 2023 Opening Plenary Keynote* Sunday, July 9th, 2023 / 5:00-7:00PM Amphitheatres A, B, C

# Humanity, Alienation, and (In)Justice in the Digital Age Christian FUCHS

### Abstract

This talk asks and deals with the following question: How can we understand and explain the challenges humanity is facing today in the light of digitalisation?

First, the speaker argues that we need a critical theory of communication and society and that such a theory can in a feasible manner be based on insights from, updates and the further development of approaches that come from a variety of approaches in critical thought, theory, and philosophy. The presenter advances an approach to research that stands in the tradition of Critical Political Economy of Communication and combines critical theory, critical empirical social research, and critical ethics. In this context, the notions of radical (digital) humanism, social production, work, injustice as alienation, domination, exploitation, social struggles, media/communication/digital (in)justice, and democratic socialism/socialist democracy play an important role.

Second, the talk discusses the question: In what kind of societies do we live? It outlines some aspects of the notion of digital capitalism and compares it to other concepts such as the network society (Castells), surveillance capitalism (Zuboff), and platform capitalism (Srnicek).



Third, the talk will present aspects of specific case studies that deal with questions of humanity, (in)justice, and democracy in the digital age. The discussed cases will include the digital mediation of labour in the context of COVID-19; a critique of big data-based computational social science research methods; reflections on trends in academic publishing and open access publishing in the age of digital capitalism; digital violence; and the digital commons. All of these and other cases pose in one way or another the question: How have humanity and the role of humans in society been transformed in the digital age?



Fourth, the presentation will engage with the question of what alternatives there are to the explosion of a variety of forms of (digital) injustice and (digital) alienation that we are experiencing throughout the world today and what role communication and digitalisation play in this context. A key question in this context is how to organise communications, media systems, and the Internet in a just manner.

**Christian Fuchs** is Chair Professor of Media Systems and Media Organisation at Paderborn University's Department of Media Studies. Prior to taking up this position, he was Professor of Media, Communication & Society and Professor of Social Media at the University of Westminster. He is editor of the open access media and communication studies journal <u>tripleC: Communication</u>, <u>Capitalism & Critique</u> and was involved in founding the open access publishing house <u>University of Westminster Press</u>. Together with Klaus Unterberger (Austrian Broadcasting Corporation), Fuchs <u>initiated</u> the Public Service Media and Public Service Internet <u>Manifesto</u>.

His research and teaching are focused on the Critical Political Economy of Communication; the critical theory of communication and society; and digital media and society. Among his books are Media, Economy, and Society: A Critical Introduction; Social Media: A Critical Introduction; Digital Democracy and the Digital Public Sphere; Digital Ethics; Digital Humanism: A Philosophy for 21<sup>st</sup> Century Digital Society; Digital Fascism; Digital Capitalism; Foundations of Critical Theory; Communicating COVID-19: Everyday Life, Digital Capitalism and Conspiracy Theories in Pandemic Times; Marxist Humanism and Communication Theory; Marxism: Karl Marx's Fifteen Key Concepts for Cultural & Communication Studies; Nationalism on the Internet; Digital Demagogue; Critical Theory of Communication; Reading Marx in the Information Age; Digital Labour and Karl Marx; OccupyMedia!; Culture and Economy in the Age of Social Media; Internet and Society. <u>http://fuchsc.net</u>, @fuchschristian

### Moderators:



Françoise Paquienséguy, PhD in Information and Communication Sciences, Full Professor at Sciences Po Lyon, Head of the IAMCR Lyon 23 LOC



Adrian Staii, PhD in Information and Communication Sciences, Full Professor at the University Jean Moulin Lyon 3, member of the IAMCR Lyon 23 LOC



# *Plenary Session* Monday, July 10th, 2023 10:30-12:30 - Amphitheatres A, B, C.

# International communication: On the Significance of Borders in the Digital Borderless World

This plenary session will discuss the paradoxical role of the media and communication technologies, which are both tools for crossing and for erecting (symbolic) borders. As this panel will explore to what extent borders remain key categories for understanding the realities of transnational flows in digital times, it will address such issues as: the ways in which, in this so-called borderless world, an increasing number of governments use all the means at their disposal to protect themselves against what they regard as being harmful digital transnational flows, and build new barriers against them; how social media, but also traditional media play a key role in the building of symbolic boundaries between "us" and "them", or are used as instruments to fuel hatred between communities; how digital technologies constitute major components of the new walls that are erected by governments or international organizations for stemming transnational migration flows...

Words, sounds or images have never been so able to cross borders and have never circulated so rapidly, at an international scale. This is at least what the optimistic accounts on transnational connections in digital times suggest. These accounts tend, however, to neglect a series of obstacles that hinder these connections. Beyond, media and technologies are far from contributing only to the disruption of borders. On the contrary, they also actively contribute to the building of new kinds of physical or symbolic borders. It is this paradox of media and communication technologies being both tools for crossing or for erecting borders that will be discussed in this panel.



### Moderator:

**Tristan Mattelart** is professor of International Communication at the French Institute of the Press, University Paris-Panthéon-Assas, and researcher at the Centre for Interdisciplinary Analysis and Research of the Media (CARISM). Currently, he studies the ways in which global digital platforms reconfigure the transnational circulation of news and cultural products.



### Panellists:



**Yu Hong** is a professor of Communication at the College of Media and International Culture, Zhejiang University. She studies ICT4D, internet and media policy, digital capitalism, the politics of mediation, and shifting global communication order, with a focus on China. Her recent projects include a Chinese-language monograph on states and the cybersphere.



**Daya Thussu** is professor of International Communication at Hong Kong Baptist University. For many years, he was professor of International Communication at the University of Westminster in London. He is the author or editor of 20 books and founder and Managing Editor of the journal Global Media and Communication.



**Stefania Milan** (<u>stefaniamilan.net</u>) works at the intersection of participation, technology, and governance, with emphasis on infrastructure and agency. She is Professor of Critical Data Studies at the University of Amsterdam, affiliated with the Berkman Klein Center for Internet & Society (Harvard University) and the School of Transnational Governance (European University Institute).

Herman Wasserman is professor and chair of the Department of Journalism, Stellenbosch University, South Africa. He has published widely on media in Africa, journalism ethics, and disinformation in the Global South. He is Editor-in-Chief of the journals African Journalism Studies and the Annals of the International Communication, and Associate Editor of Communication Theory and International Communication Gazette.



# *Plenary Panel Session* Tuesday, July 11th, 2023 10:30-12:30 - Amphitheatres A, B, C

# The contribution of academia to peace-building: Critique, creativity and activism

This plenary panel aims to discuss what academics can and should do to facilitate our peaceful inhabiting the planet. What academic strategies, practices and identities are desirable or necessary for this purpose? What are the risks and opportunities for deploying them, and how can we strengthen and diversify academia's contribution to peace-building?

Throughout history, academia has taken a multiplicity of positions in relation to conflict. The critical study of violent conflict has a long history, but academic activism and academic diplomacy in relation to violent conflict also have a substantial history. Moreover, action research, used also in conflict-affected societal contexts, incorporates a similar interventionist dimension. The omnipresence of violence on the society/community scale and its intense traumatic impacts necessitate our continued attention. This plenary panel aims to discuss what academics can/should do to facilitate our peaceful inhabiting the planet and what academic strategies, practices and identities are desirable or necessary for this.

### Moderators:



Nico Carpentier is an Extraordinary Professor at Charles University (Prague, Czech Republic), Chief Research Fellow at Vilnius Gediminas Technical University (Lithuania) and IAMCR president.



Andrea Medrado is a Senior Lecturer at the School of Media and Communication at the University of Westminster (UK). Previouslu, she worked as a Tenured Assistant Professor at the Department of Social Communication and at the Postgraduate Programme in Media and Everyday Life of Federal Fluminense University (UFF) in Rio de Janeiro (Brazil). Andrea Medrado is an IAMCR vice-president.

Panellists:





# Pilar Riaño-Alcalá

is a Professor at the Social Justice Institute at the University of British Columbia (Canada), and co-lead of the Memory and Justice Research Stream.



### Kaarle Nordenstreng is a Professor Emeritus of Journalism and Mass Communication at the Faculty of Information Technology and

University of Tampere.

Communication

Sciences at the



Levi Obonyo is an Associate Professor of Media and Communication, and a Dean of the School of Communication at Daystar University in Kenya.



Lorenzo Angelini is a Senior Policy Officer at the European Peacebuilding Liaison Office, and he coordinates EPLO's work on peace and development. Prior to joining EPLO, Lorenzo worked as a Research Fellow for the Fund for Scientific Research



Anna Litvinenko is a researcher at the "Digitalization and Participation" department of the Institute for Media and Communication Studies, at the Freie Universität Berlin (Germany). Before, she worked as an Associate Professor at the Department of International Journalism of the Saint Petersburg State University (Russia).



*IAMCR 2023 Closing Plenary Keynote* Thursday, July 13th, 2023 - 4:30-6:30PM Amphitheatres A, B, C

# Communication for Sustainable Societies in the Anthropocene – the role of scholars and media industries Annika EGAN SJÖLANDER

### Abstract:

This closing keynote returns to the overall theme of the conference, "Inhabiting the planet", in order to engage in a dialogue about its challenging meaning for us as media and communication scholars today and in the future. Taking it seriously requires us to not only revise, but to profoundly re-work multiple boundaries and hierarchies in our own mundane knowledge production. This is not only a task for environmental communication scholars. The strong focus on social or societal dimensions is only one example. The habit of dividing humans from what we call nature is another, including the problematic hierarchy this distinction generally entails.

The role of media industries, a prime topic in our field, will also be discussed. They form parts of the commons in the Anthropocene and are therefore crucial when promoting much needed 'just' social change. At the same time, media industries themselves contribute in complex ways to the unprecedented environmental problems we face today, such as the climate crisis or biodiversity loss. The need for "greening the media" (Maxwell and Miller, 2012) has never been stronger.

Communication for sustainable societies in the Anthropocene, the title of this talk, points at the need for systematic and context-specific knowledge, both theoretical and empirical, about the role of media and communication when it comes to transformation(s) towards sustainability. Understanding "place" better, including global/local links and conflicts, is important. This will be exemplified with the case of emerging Climate Neutral Cities promoted by the EU Green Deal and the "green revolution" taking place in the Swedish North, all motivated by the climate crisis. Climate journalism and citizen dialogues in different places about this "green transition" are both key communication practices with democratic impact that ultimately influence societies' ability to change.



### About the speaker:



Annika Egan Sjölander is Professor and Chair in Media and Communication Studies at Umeå University, Sweden where she also leads the Umeå Transformation Research Initiative (UTRI), a cross-faculty network of researchers with an interest in transformation(s) towards sustainability. Egan Sjölander has taught and researched topics relating to science and the environment at several universities in Sweden (Umeå; Södertörn; Gävle) and elsewhere (Lancaster University, UK and UC Berkeley, USA). "Communication for Sustainable Societies in the Anthropocene" is the name of her research program that deals with the democratic role of media and communication when handling complex environmental problems such as nuclear waste, chemicals, climate change and water scarcity. Egan Sjölander was Chair of the Science and Environment Section in ECREA (2012-2018) and a founding member of the International Environmental Communication Association (IECA). In 2020 she edited The Local and the Digital in Environmental Communication together with colleagues from Australia, Belgium, India and Spain.

#### Moderators:



Valentyna Dymytrova is PhD in Communication Sciences, University Lyon 2. Associate Professor, Information and Communication Department, Institute of Technologies of Lyon 3 University, IAMCR 2023 Academic sub-committee & Pre-conferences sub-committee



Adrian Staii is PhD in Information and Communication Sciences, Full Professor at the University Jean Moulin Lyon 3, member of the IAMCR Lyon 23 LOC



### Special and Partner sessions

PARTNER SESSION EMERGING TOPICS OF ENVIRONMENTAL AND ETHICAL ISSUES IN COMMUNICATION RESEARCH Monday, July 10th, 16h-17h30 Room : Amphithéâtre de la médiathèque



This session will highlight the emerging topics of environmental communication and ethical issues in communication research. Both research fields have recently been crystallizing as SFSIC (Société Française des Sciences de l'Information et de la Communication) study and research groups (GER) with a pluriannual agenda and stable working collective, preparing regular events and publications. The session aims to present the research agenda and showcase recent research in both fields resonating with the overall conference theme.

Moderator: Philippe Bonfils, Professeur des universités au laboratoire IMSIC (ex I3M Toulon), Université de Toulon

### Speakers:

- Anne Gagnebien, Associate professor in information and communication sciences at Toulon-Var University
- Amélie Coulbaut-Lazzarini, Associate professor in information and communication sciences at Grenoble-Alpes University (GRESEC)
- Carsten Wilhelm, Associate professor at U. Haute-Alsace at Mulhouse, Vice-President of International Relations at the SFSIC, and co-founder of the GER Digital Ethics
- Jean-Claude Domenget, Associate professor (HDR) at the University of Franche-Comté, Vice-president of Professional Relations at the SFSIC, and as co-editor of the journal Communication and Professionalisation





PARTNER SESSION What's next for the UNESCO Guidelines for Regulating Digital Platforms Monday July 10th, 14h-15h30

Room: Amphithéâtre de la médiathèque

UNESCO's latest draft of its Guidelines follows its February global conference. This latest version draws upon a side event by IAMCR, as well as studies by Research ICT Africa plus the Centre for Law and Democracy. Dozens of consultation sessions are taking place worldwide to assess pitfalls and promises. The final outcome document in September will feed into wider UN processes. This session will cover these issues and canvass ideas for uptake and adaptation.

### Speakers:

- Robin Mansell, LSE
- Yasmin Curzi de Mendonca, FGV
- Aimée Vega Montiel, Ciudad Universitaria
- Bruce Mutsvairo, UNESCO Chair on Disinformation, Data and Democracy at Utrecht University
- Steph Hill, Co-chair, Emerging Scholars Network at IAMCR, University of Leicester
- Jeremy Shtern, Toronto Metropolitan University

### Presentations:

"Why, how and what: The process to date", Guilherme Canela, UNESCO "Background research for the Guidelines", Guy Berger, Research ICT Africa



# SPECIAL SESSION Teaching Journalism Today

Monday July 10th, 8h30-10h / Room: Amphithéâtre de la médiathèque

This session presents the results of the first global survey of journalism educators and their views on the future of the profession. The speakers will discuss journalism teachers' views in relation to surveys of journalists and journalism students. Hosted by the World Journalism Education Council and UNESCO, the session will launch the WJEC survey report as well as two new UNESCO resources for journalism educators, the handbooks Teaching Journalism Online and Reporting on Artificial Intelligence.

### **Convenor:**

Verica Rupar, Auckland University of Technology, WJEC Chair

### Speakers:

Nico Drok: Windesheim University (The Netherlands), Thomas Hanitzsch: LMU Munich (Germany), Trevor Cullen: Edith Cowan University (Australia), Guy Berger: former Director for Strategies and Policies in Communication and Information at UNESCO, Susan Keith (USA), Rutgers University.

# SPECIAL SESSION Commemorating Brenda Dervin

Tuesday, July 11th, 8h30-10h / Room: Salle des thèses

This session will commemorate Brenda Dervin, who was Professor Emeritus of Communication at Ohio State University and served as the first female president of the International Communication Association from 1985-1987. She was active in IAMCR for many years, heading the Publications Committee and contributing in many other ways. She is known for her work in communication, library and information science, and for her Sense-Making Theory and Methodology, which has been widely adopted by researchers across disciplines.

### Chairs:

Angharad Valdivia, University of Illinois Janet Wasko, University of Oregon **Speakers:** Naresh Agarwal, Simmons University, Jörg Becker, Marburg University Andrew Calabrese, University of Colorado, Cees Hamelink, University of Amsterdam Ullamija Kivikuru, University of Helsinki, Robin Mansell, London School of Economics and Political Science, Isabel Molina-Guzmán, University of Illinois, Kaarle Nordenstreng, Tampere University, Carrie Lynn Reinhard, Dominican University, Christine Urquhart, Aberystwyth University, Angharad Valdivia, University of Illinois, Janet Wasko, University of Oregon, and others...



# SPECIAL SESSION *Multimodal scholarship at IAMCR* Tuesday July 11th, 8h30-10h

Room: Salle du Conseil

This session will facilitate a broader conversation about the epistemological, methodological, ethical, and political considerations involved in multimodal research and IAMCR's role in supporting this kind of work. Participants include members of INTER/ACTIONS: Multimodal Academic Communication, a recently established Task Force whose mandate is to develop and implement strategies that stimulate multimodal scholarship at IAMCR.

#### Convenor:

Sandra Ristovska, Assistant Professor, University of Colorado Boulder

### Speakers:

- Sandra Ristovska, Assistant Professor, University of Colorado Boulder, USA Jeremy Shtern, Professor, Toronto Metropolitan University, Canada
- Pedro Pinto de Oliveira, Professor, Universidade Federal de Mato Grosso, Brazil
- Nico Carpentier, Professor, Charles University, the Czech Republic
- Aysu Arsoy, Associate Professor, Eastern Mediterranean University, Cyprus



# PARTNER SESSION Communication and Democracy: Risks and Possibilities for the Future

Tuesday, July 11th, 14h-15h30 Room: Amphithéâtre de la médiathèque Asociación Latinoamericana de Investigadores de la Comunicación

The partner session of the Latin American Association of Communication Researchers (ALAIC) is a continuation of the work we have been doing in our association throughout the previous editions of IAMCR in order to build a dialogue between researchers and activists from different regions of the world. This year it focuses on the link between communication and democracy.

It is our intention that this activity will allow us to systematise proposals and actions that can intensify cooperation between researchers, associations and civil society based on practices related to the recognition of differences and similarities. For this session, we invited researchers from five continents to reflect on communication and democracy and, in particular, on the risks and possibilities that are being experienced in the present and are unfolding towards the future in the different regions.

#### Chairs:

Dr. Fernando Oliveira Paulino (ALAIC President) Daniela Monje (ALAIC Vice-President)

#### **Presentations:**

- Eduardo Villanueva-Mansilla: Director of International Relations at ALAIC / Professor, Pontificia Universidad Católica del Perú
- Andrea Medrado: IAMCR Vice President / University of Westminster
- Gerard Goggin: Professor of Media and Communications, School of Art, Communication and English, Faculty of Arts and Sciences, University of Sydney
- Kanchan Malik: Professor, Department of Communication, Sarojini Naidu School of Arts & Communications, University of Hyderabad, India.

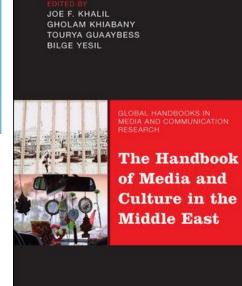


# SPECIAL SESSION Introducing the Handbook of Media and Culture in the Middle East: Implications for Area Studies Research and **Publication**

Tuesday, July 11th, 14h -15h30 Room: salle des thèses

The co-editors will share insights about their editorial approach, which draws on the humanities, arts, and social sciences, to account for the Middle East's diverse, vibrant, and complex media and cultural scenes. They also discuss challenges to include perspectives and experiences from the region without limiting any discussion necessarily to a single national, ethnic or religious scope.

This session would interest scholars who study other regions/national contexts since it provides a framework for conceptual and empirical analyses that address pertinent questions about culture and media. The panel is organized around a series of co-editors' interventions, allowing for a productive discussion with the attendees.



WILEY Blackwell

Since the Handbook of Media and Culture in the Middle East is the first collection dedicated to a region in the IAMCR/Wiley series, this panel invites collective thinking about future contributions from and about areas of the Global South.

**Convenor:** Janet Wasko, University of Oregon

### Speakers:

Chair: Karin Wilkins, University of Miami

- Joe F. Khalil: Northwestern University-Qatar,
- Gholam Khiabany: Goldsmiths, University of London, UK, •
- Tourya Gouaaybess: Université de Lorraine, France,
- Bilge Yesil: College of Staten Island, CUNY, USA.



# SPECIAL SESSION Memorial Tribute to Professor Annabelle Sreberny (1949-2022)

Tuesday, July 11th, 16h-17h30 Room: Salle des thèses

Annabelle's sudden death at the close of 2022 robbed the global academy, IAMCR, and her many devoted colleagues and friends, of a splendid scholar-activist-mensch. She was committed to feminist, global, justice-oriented media research and teaching. She made strong contributions to IAMCR for over four decades, including as President (2009-2012), as International Council member, on the Publications Committee, to name only the most salient ones. She consistently promoted and defended the interests of the professional community of media and communication researchers in freedom of academic thought and expression and in career development.

This tribute will provide multiple academic and personal glimpses of this very productive author, whose works are widely cited, and are used in classes across the planet. After brief statements by the participants listed below, the microphone will be open to those present.



### Convenor/s:

Claudia Padovani, University of Padova John Downing, Southern Illinois University

### Participants:

- Robin Mansell: past IAMCR President; London School of Economics
- Janet Wasko: past IAMCR President; University of Oregon,
- Nico Carpentier: IAMCR President; Charles University, Czech Republic
- Marjan de Bruin: University of the West Indies, Mona
- John Downing: past IAMCR Vice-President; Southern Illinois University
- Joe Khalil: Northwestern University in Qatar
- Gholam Khiabany: Goldsmiths College, London University
- Claudia Padovani: Università di Padova, Marc Raboy: McGill University.



SPECIAL SESSION Gender Equality and Freedom of Expression at Stake. The role of regulation. IAMCR Task Force for GAMAG Wednesday, July 12th, 8h30-10h Room : Salle du conseil



Based on the action-oriented proposal of the Global Alliance for Media and Gender (GAMAG), the New Gender Deal for Media and Digital Communications, from a feminist critical standpoint, this Special Session will focus on the role of media and digital laws and policies for the protection of gender equality and freedom of expression.

### Chair:

Aimée Vega Montiel, Universidad Nacional Autónoma de México

#### **Participants:**

- Anita Gurumurthy: ITforChange, Sarah Macharia: WACC
- Agneta Söderberg: FOJO
- Claudia Padovani: University of Padova
- Albana Shala: GAMAG/Free Press Unlimited
- Guilherme Canela, UNESCO.



### SPECIAL SESSION

# Tierra Común: Building Academic and Activist Solidarity In/With the Global South

Wednesday, July 12th, 10h30-12h30

Room: Amphithéâtre de la médiathèque

The Global North currently dominates debates on tech and big data, as noted at the IAMCR 2019 special session on 'Big Data and Datafication: Taking Seriously Perspectives from the Global South'. This new special session asks how academics can respond to this imbalance, drawing on the example of the Tierra Común network of academics and activists, formed in 2020 by Paola Ricaurte, Ulises Mejias and Nick Couldry to challenge data colonialism.

This session, chaired by Couldry, draws specifically on current research and activist practices by members of Tierra Común to highlight how Global North hegemony can practically be resisted through collaborative working practices and conceptual innovation. In this way, across all the contributors, the panel will raise the broader question of how academics can best put their research to use, in dialogue with those outside the academy, in order to serve social change.

**Chair:** Nick Couldry, London School of Economics

### Presentations and speakers:

- Nick Couldry: London School of Economics,
- Nai Lee Kalema: University College London / What is Digital Racial Capitalism: Data colonialism's entanglements with racial capitalism
- Andres Lombana Bermudez: Javeriana University/ Dialogues on Alternative Data Governance Approaches: Reflections from the TC network
- Anita Say Chan: University of Illinois/ *The Active Archive: Tierra Comun and Feminist Engagements of the Local Archive*
- Paola Ricaurte Quijano: Monterey Tech, Mexico City / Facing the terracide: The datafication of the ecosphere and the affectation of bodies-territories
- Sebastian Lehuedé: University of Cambridge, UK / Territories in Resistance: Activism Against Terricida; Technologies in Chile



### SPECIAL SESSION

Faster, Higher, Stronger: Mental Health Among Communication and Media Scholars

Wednesday July 12th, 10h30-12h30

Room: Salle du conseil

Recent evidence on the state of mental health among academics paints an alarming picture. Faculty members and PhD students around the world run a high risk of developing mental health issues, including anxiety, depression, and burnout, at some point in their career. The structural conditions of academic work, such as high publication pressure, fierce competition, and a culture of constant evaluation, may well contribute to the problem; and the pandemic has clearly intensified it. Based on a worldwide survey of media and communication scholars (n = 1028), the panel presents evidence on the mental health situation of academics in our field. Panellists discuss implications and possible ways forward from a range of relevant perspectives from within IAMCR.

#### Convenor:

Thomas Hanitzsch, LMU Munich

#### Speakers:

- Thomas Hanitzsch: LMU Munich,
- Antonia Markiewitz: LMU Munich,
- Gerard Goggin: Secretary General, IAMCR,
- Stephanie Hill: Co-Chair, IAMCR Emerging Scholars Network.
- Fiona Martin: IAMCR Committee for the Improvement of Academic Life



# PARTNER SESSION *Trustworthy and Responsible AI: Communication Perspectives* Wednesday July 12th, 14h-15h30 Room: Amphithéâtre de la médiathèque



Al is now replacing, assisting, and/or augmenting human communicators in diverse roles, thereby altering the processes and outcomes of communication in a substantial way – for better or worse. This session brings together communication/media/journalism scholars who directly tackle the questions of what challenges and opportunities recent advances in artificial intelligence (AI) have presented in different communication contexts. In particular, participants will discuss the matters of trust and responsibility of AI from psychological, political, and socio-cultural perspectives.

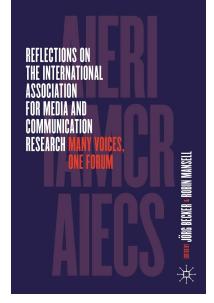
Chair:	Presentations and speakers:			
Eun-Ju Lee, Seoul Nation Republic of Korea.		Sun Sun Lim: Singapore Management University Responsible, Accountable, Transparent – Is There a Rat in Guidelines for Ethical AI?		
	S. Shyam Sundar: Pennsylvania State University Accurate Calibration of Trust Important for Respons	ible Al		
	Andrea L. Guzman: Northern Illinois University A Human-Machine Communication Perspective on Communication	the Study of AI within		
	Maximilian Eder: LMU Munich Journalism at the Algorithmic Crossroads: Challeng Responsible Al	es and Opportunities of		



# SPECIAL SESSION Reflections on the International Association for Media and Communication Research: Many Voices, One Forum – Book Launch

Wednesday July 12th, 16h-17h30 Room: Salle des pas perdus

Past IAMCR President, Janet Wasko, created an IAMCR History Commission in 2018, chaired by Professor Jörg Becker, to produce a collection of papers capturing the Association's history from its establishment in 1957. The book contains 34 chapters focusing on prominent areas of research, political struggles across the East and West and global North and global South, selected accounts of country and regional research, and reflections on the scholarly and institution-building contributions of George Gerbner, James Halloran, Stuart Hall, Herbert I. Schiller, and Dallas W. Smythe. This history offers insight into the controversies, conflicts, failings, and achievements by IAMCR members who contributed to the development of media and communication research and journalism practice over an extended period.



The Commission's work was guided by its members Binod Agrawal, Cees Hamelink, Robin Mansell, Kaarle Nordenstreng, Usha Raman, Sandra Ristovska and Eduardo Villanueva-Mansilla (at various times including Ulla Carlsson and the late Annabelle Sreberny and the late Binod Agrawal). The Commission's work was also supported by Bruce Girard, Shruti Singhal and our Palgrave editor, Lauriane Piette. This special session, co-sponsored with Palgrave Publishers, will celebrate publication of the book edited by Jörg Becker and Robin Mansell. As a hybrid session with speakers introducing the book and drinks, the book will be available at a discounted price for IAMCR members.

### Convenors:

Joerg Becker and Robin Mansell

**Chair:** Robin Mansell, London School of Economics and Political Science

### Speakers:

Jörg Becker: professor and chair of the IAMCR History Commission, Janet Wasko: former IAMCR president and founder of the IAMCR History Commission, Cees Hamelink: IAMCR History Commission member, Robin Mansell: IAMCR History Commission member, Lauriane Piette: Palgave editor.



### SPECIAL SESSION

# Communication for Development Contributions to the Sustainable Development Goals – Research Supported by the UNICEF/IAMCR C4D Fund

Thursday July 13th, 10h30-12h30 Room: Salle des thèses

The UNICEF/IAMCR C4D Research Fund, established in 2019, supports small research initiatives that advance our understanding of how Communication for Development (C4D) contributes to the Sustainable Development Goals (SDGs). Projects supported by the Fund feed into the work of the Global Alliance for Social and Behavioural Change (GA4SBC) that IAMCR is a member of, in particular the Evidence for Impact Cluster. This cluster is tasked with compiling evidence from social and behavioural change communication initiatives to advance the scale, quality, impact and sustainability of this field in support of the SDGs.

This panel first offers an introduction to the IAMCR/UNICEF C4D Research Fund, an update on the work of the GA4SBC, after which the 2021 UNICEF/IAMCR C4D Research Fund awardees present their research. Following responses by two discussants representing HEC and GEN (the Working Group and Section that the award recipients' research aligns with), a discussion will be facilitated.



### **Convenors:**

Task Force on the Global Alliance for Social and Behaviour Change (Vice-chair: Elske van de Fliert)

**Chair:** Elske van de Fliert, The University of Queensland/IAMCR Taskforce on GASBC

### **Presenters:**

Introductions: Elske van de Fliert: The University of Queensland/IAMCR Taskforce on GASBC and Tom Jacobsen: Temple University/IAMCR Taskforce on GA4SBC **Award presentations:** Solomon Oyeleye: Caleb University, Nigeria, Ifedolapo Ademosu: Caleb University, Nigeria and Sneh Gupta and Kulveen Trehan: Guru Gobind Singh Indraprastha University, India

**Respondents:** Professor Eliza Govender: University of KwaZulu-Natal, South Africa and Vice Co-Chair Health Communication Working Group, and Dr. Wajiha Raza Rizvi: Beaconhouse National University, Pakistan, Vice Co-Chair Gender and Communication Section.



### SPECIAL SESSION

# IAMCR Awards Special Session with Award Recipients

Thursday July 13th, 14h-15h30

Room: Salle des thèses

IAMCR offers awards to recognise the contribution of outstanding conference papers to the field of Communication and Media Studies. This special session aims to create a platform where conference participants can get to know the recipients of the IAMCR awards. The speakers are the IAMCR President, the representatives of the award selection committees, and the recipients of the IAMCR awards who will be present in Lyon.

**Convenors:** Nico Carpentier, Gerard Goggin, Elske van de Fliert, Bruce Girard, Andrea Medrado, Usha Raman

**Chairs**: Graham Murdock, Climate Change Communication Award 2023 Selection Committee Chair; Elske van de Fliert, Rural Communication Services Award Selection Committee Chair; John Sinclair, Smythe Award Selection Committee Chair; Janet Wasko, Urban Communication Selection Committee Chair.

#### Speakers:

Nico Carpentier, IAMCR President Kerrie Foxwell-Norton, representing the Climate Change Communication Award 2023 Selection Committee Elske van de Fliert, representing the IAMCR-FAO Rural Communication Services Award Selection Committee and IAMCR-UNICEF C4D Research Grant Selection Committee

Janet Wasko, representing Urban Communication Selection Committee and Smythe Award Selection Committee

Award recipients:

Christopher Petersen (2023 Prize in Memory of Dallas W. Smythe) Joseph Gotte and Julia Cope (2023 Climate Change Communication Award)

Sandra Jeppesen, Mingjun Zhao and Yongliang Liu, and Maria Isabel Norena Wiswell (2023 Urban Communication Award recipients) Nurul Hilmiati and Nurdahalia Lairing (IAMCR-FAO Rural Communication

Services Research Award)

Ma. Theresa Rivera (IAMCR-FAO Rural Communication Services Research Award)

Sneh Gupta (2021 IAMCR-UNICEF C4D Research Grant recipient)



# FLOW34 - 2023 Edition

Flow34 is a platform specifically designed to showcase innovative audio and/or visual contributions. It offers a wide array of videos and podcasts that skilfully merge academic and aesthetic elements to communicate academic knowledge.

All these captivating Flow34 works are screened at the Amphi Lacassagne throughout the conference (09-13 July) on a permanent rotating basis. Additionally, a panel with the creators of the Flow34 videos and podcasts is scheduled for Monday, July 10th, from 08:30 to 10:00 at the Amphi Lacassagne.

This provides a valuable opportunity to meet the authors of the Flow34 videos and podcasts, who will be present in Lyon and directly engage with the authors behind these remarkable works.

Anós I ba kim? by Maria Kowalski, ICNOVA/NOVA FCSH

# Changing the radio journalism: a short documentary on Czech Radio and podcast

by Matěj Skalický, Charles University, Czech Republic; Jaroslav Pokorný, Czech Radio; Damiana Smetanová, Czech Radio; Josef Tuka, Czech Radio; Daniel Dolenský, Freelance Translator

### Scenes from the extreme right in Brazil: the fusion of militarism and religiosity values

by Pedro Pinto de Oliveira, Federal University of Mato Grosso, Brazil

### Nothing Echoes Here

by Jimmy Hay, University of Bristol, UK

### The Moments When We Freeze: Working with Family Archive through Reenactment

by Anastasiya Maksymchuk, Lusófona University, Portugal

**The Egyptian Female Podcasters Podcast Series** by Kim Fox, American University in Cairo, Egypt

### **Black Bloc vs Black Box** by Renée Ridgway, Department of Digital Design and Information Studies, Aarhus University, Denmark

How have the internet and multidisciplinary art forms informed/shaped the writing of contemporary Black British

### women writers, and how is it creating a new language of self-discovery?

by Adjoa Wiredu University of Surrey, UK

### Exploring creative and cultural participation of older minoritised adults through collaborative video production

by Tot Foster, University of Bristol, UK in collaboration with Fanny Eaton-Hall, Roland Payne, Elanora Ferry, Erica Harrison, Ruth Harrison, Clare Finnimore, Anne Su, Amy Lo, Lisa Wan, Jeanne Ellin





# Black Expats and the Re(formation) of Black Identity

by Nandi Pointer, University of Colorado – Boulder, US

### Encapsulating' Experience: Stories of Digital Exclusion

by Constance Lafontaine, Concordia University, Canada; Kim Sawchuk, Concordia University, Canada

### Zoom Zoom: older adults, community organizations and the digital challenge

by Kim Sawchuk, ACTLab, Concordia University, Canada; Samuel Thulin, ACTLab, Concordia University, Canada

### Tekel Raum by Simber Atay, Faculty of Fine Arts, Dokuz Eylül University, Turkiye Father-land

by Kayla Parker, University of Plymouth, UK; Stuart Moore, University of the West of England, UK

**Mural to Kampung** by Ali Minanto, Charles University, Czech Republic



# **Publications Committee activities**

# Digital challenges transforming governance and research:

# New research approaches and publications

### 12 July, 2023 14h00 to15h30 Room 202 Cier

Panel co-sponsored by the Working Group on Global Media Policy, the IAMCR Publication Committee and the IAMCR/Palgrave Series

Chairs: Claudia Padovani, University of Padova, Italy & Marjan de Bruin, University of the West Indies, Jamaica

The panel brings together editors and authors who contributed in recent and forthcoming collections published in the IAMCR/Palgrave series, all of which address governance issues related to media, communication, the digital and fundamental rights: Media Governance. A Cosmopolitan Critique; Communication governance at the crossroads; Epistemic rights in the Era of Digital Disruption (see <u>https://iamcr.org/publications/iamcr-book-series</u>), alongside contributors to a *Javnost. The Public* themed issue on 'Global challenges to digital media policy and regulation'. Each volume elaborates on 'the global' in relation to communication developments, actors' interactions and power relations, old and emerging challenges to fundamental rights. The aim of this panel is to mobilize reflections and prospective visions that may emerge by networking the content of chapters and articles, so as to guide collaborative future research, also in view of possible IAMCR contributions to the WSIS+20 events planned for 2025.

#### Introductory remarks:

- Maria Michalis, Chair, IAMCR Publication Committee (University of Westminster)
- Lauriane Piette, Editor, Palgrave McMillan

### **Presenters:**

- Arne HIntz (Reader, Cardiff University)
- Benedetta Brevini (University of Sydney)
- Gerard Goggin (University of Sydney)
- Hannu Nieminen (Professor Emeritus, University of Helsinki and Vytautas Magnus University)
- Katja Lehtisaari (Tampere University and University of Helsinki)
- Marc Raboy (Professor Emeritus, McGill University)
- Robin Mansell (Professor Emerita, London School of Economics)

# Finding pathways to open access: A round table discussion

# 10 July, 2023 14h00 to 15h30, Room 202 Cier

A key concern for scholars globally is that of widespread and equitable access to research publications. How can we work towards building a truly open and inclusive information landscape that removes (or shares in a fair way) the burden of publishing costs from either author or reader? What feasible alternatives might be imagined? We invite your participation in a focused discussion around these issues in the hope of broadening our understanding and arriving at some answers.



### **Publishers**

### PUBLISHER INTELLECT

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### Websites

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### Stand hours:

Sunday, July 9th, from 2PM to 8:30PM, followed by each day from 8:30AM to 6PM



### IAMCR2023 | Lyon23 09 - 13 July 2023

# PUBLISHER Palgrave Macmillan

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### Website:

https://www.palgrave.com/fr https://www.springernature.com



# PUBLISHER ENS ÉDITIONS Questioning the world, spreading knowledge, opening up science

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collections, two series dedicated to source publishing, and thirteen journals. Through a rigorous and demanding process of selection and evaluation of manuscripts, a high-quality editorial work, a meticulous production, a professional distribution policy, and a collaboration with all the actors of the book trade, the publishing house contributes to the transmission and to the promotion of contemporary research in the humanities and social sciences. To ensure the broadest possible distribution, all new publications are published in both print and digital formats. Over nine hundred titles are accessible worldwide, and in all file formats (PDF, ePub, HTML), on platforms dedicated to the distribution of electronic resources renowned for their excellence in the humanities and social sciences.

Website: http://catalogue-editions.ens-lyon.fr/

### Stand Hours:

Wednesday, July 12th, from 10AM to 2PM



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Website: https://www.peterlang.com/

### Stand hours:

Sunday, July 9th 2PM to 8:30PM, followed by each day from 8AM to 6PM.







**IAMCR 2023** OCP23 online from 26 June Lyon23 9-13 July • Lyon, France

# IAMCR 2023 | 9 -13 July | Lyon, France

Detailed conference schedule for IAMCR 2023 This version was generated on 09 July 2023 Download the latest version here lyon2023.iamcr.org

Get the Ex Ordo programme guide from Google Play or the App Store. Passcode: Iyon23







# Sunday, 9 July 14:00 Registration Main building

### 16:30 **Opening plenary and keynote** *Amphitheatres A, B and C* Chaired by: Prof. Françoise Paquienséguy (France) and Prof. Adrian Staii (France)

**Humanity, Alienation, and (In)Justice in the Digital Age** » Christian Fuchs (Germany) - Department of Media Studies, Paderborn University

19:00 Reception

08:00

### Monday, 10 July

Regi	stration
Main	h building

### 08:30 AUD-1 -AUD - GenZAI: Cross-cultural research on Youth and Al/Robots in the US, UK, Singapore, China and Japan Room 105 Cier Chaired by: Dr. Miguel Vicente Mariño (Spain)

### Rethinking Audience Studies after AI: Complexity Model and Youths in a Global Context

» Prof. Toshie Takahashi (Japan) - Waseda University

# From cleaning the house to serving as a mayor, young people's perceptions of the roles of AI and Robots in the U.S.

» <u>Dr. SUNNY XUN LIU</u> (United States) - Stanford University, Prof. Jeff Hancock (United States) - Stanford University

# Hopes and Fears: The future of AI society 2050 amongst the UK genZ, reflecting the current society in 2021

» Dr. Koko Kondo (United Kingdom) - University of Westminster

# Imagining a future society with robots: Singaporean youngsters' case

» <u>Dr. María T. Soto-Sanfiel</u> (Singapore) - National University of Singapore

### Anticipation and Apprehension: Chinese Gen-Z adolescents' Imagination about AI and Robots in 2050

» <u>Dr. Qi Shen</u> (China) - School of Journalism & Communication, Nanjing University

# Trust Measurement of Social Robots Based on Media Equation Theory

» <u>Dr. Yunfang Cui</u> (China) - Communication University of China, Ms. Gaogao Peng (China) - Communication University of China, Ms. Xinran Xie (China) - Communication University of China, Mr. Wei Lu (China) -Communication University of China

### 08:30 сам-з -

CAM - Género y Tecnología en la investigación en Comunicación para el Cambio Social / Gender and Technology in Communication for Social Change Research

Room RB-103

Chaired by: Dr. Amparo Cadavid (Colombia)

### Creatividad y Género en Comunidades Indígenas Migrantes

» <u>Dr. Antonieta Mercado Anaya</u> (United States) - University of San Diego

### Género, tecnologías e innovación social (Marruecos y Túnez)

» <u>Prof. Lucía Benítez Eyzaguirre</u> (Spain) - Universidad de Cádiz



### Continued from Monday, 10 July

#### **"SER, ESTAR Y HACER: IDENTIDADES FEMENINAS EN EL** MAGDALENA MEDIO, COLOMBIA"

» <u>Prof. Carmen Lucía Bohórquez Bello</u> (Colombia) - Corporación Universitaria Minuto de Dios - UNIMINUTO

### La espiral de la comunicación indígena/The spiral of Indigenous communication

» Dr. Claudia Magallanes (Mexico) - Universidad Iberoamericana Puebla

#### 08:30 **CPN-1** -

**CPN - Changing Media Landscapes: Exploring Authoritarian** Communication Structures in Post-Transition Countries Room 106 Cier

Chaired by: Dr. Katja Lehtisaari (Finland)

### Fictionalising power, naturalising conspiracy: Right-wing 'identity journalism' and illiberalism in Poland

» <u>Dr. Kinga Polynczuk-Alenius</u> (Poland) - Polish Academy of Sciences

### Marketization of post-Communist TV Broadcasting: The Czech case in a comparative perspective

» Mr. Jan Miessler (Czech Republic) - Faculty of Social Sciences, Charles University in Prague

### Fact-checking in a Neo-Authoritarian media ecosystem The position of the Lakmusz.hu fact-checking site in the Hungarian media system

» Ms. Kata Horváth (Hungary) - Eötvös Loránd University, Prof. Gábor Polyák (Hungary) - Eötvös Loránd University

### Lest we forget': History as a legitimation tool in Zimbabwean presidential campaign rhetoric

» Mr. Noah Kupeta (South Africa) - University of KwaZulu Natal, Dr. Musara Lubombo (South Africa) - Northwest University, Prof. Lauren Dyll (South Africa) - University of KwaZulu-Natal,

### 08:30

### **CPT-2** -

**CPT** - Regulating digital platforms and their practices Room RB-201

Chaired by: Prof. Weiyu Zhang (Singapore) and Dr. Dal Yong Jin (Canada)

### The new journalistic privilege in online platform policy

» Dr. Sally Broughton Micova (United Kingdom) - University of East Anglia, Dr. Michèle Ledger (Belgium) - Universitè de Namur

### Local responses to challenges for news media in the global platform era: The collaboration between government and publishers in Taiwan

» Prof. Chang-de Liu (Taiwan) - College of Communication, National Chengchi University, Prof. Chen Ling Hung (Taiwan) - The Graduate Institute of Journalism, National Taiwan University, Dr. Hui-Ju Tsai (Taiwan) - The Graduate Institute of Journalism, National Taiwan University, Prof. Chun-Yen Chang (Taiwan) - Department of Southeast Asian Studies at National Chi Nan University

### From laissez faire to regulatory winter?: The shape of platform antitrust in China

» Ms. Xiaofei Han (Canada) - Carleton University, Dr. Min Jiang (United States) - UNC Charlotte

#### 'A digital society based on European values and European rules': Digital Sovereignty as sociotechnical imaginary in EU Platform Regulation

» Dr. Julia Pohle (Germany) - WZB Berlin Social Science Center, Dr. Robert Gorwa (Germany) - WZB Berlin Social Science Center



### Continued from Monday, 10 July

# The Platform Governance Archive: A longitudinal dataset to study the historical evolution of platform policies

 » Prof. Christian Katzenbach (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Dr. Daria Dergacheva (Germany) - ZeMKI, Centre for Media, Communication & Information Research, <u>Mr. Adrian Kopps</u> (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Dr. João Vieira Magalhães (Netherlands) - University of Groningen, Dr. Dennis Redeker (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Mr. Tom Sühr (Germany) - Max Planck Institute for Intelligent Systems, <u>Dr. Paloma Viejo Otero</u> (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Ms. Larissa Wunderlich (Germany) - Humboldt Institute for Internet and Society

### 08:30 DIM-1 -

### DIM - Navigating Borders and Narratives: Unveiling Trauma, Media Coverage, Diasporic Spaces, and Transnational Journeys

Room 210 Cier

Chaired by: Prof. Sofia Zanforlin (Brazil)

# [De]constructing Sanctuary: Discourses of Trauma, Refuge, and Elitism

» <u>Dr. Colleen Connolly-Ahern</u> (United States) - Penn State University, Dr. Emel Ozdora AKŞAK (Turkey) - Bilkent University, Ankara

# When migrants at the border become political pawns: examining media coverage of the busing of migrants in the U.S.

» Dr. Sumana Chattopadhyay (United States) - Marquette University

### Latinos à Paris: Exploring communicative spaces of Latin American contemporary diasporas in France

» <u>Dr. Jessica Retis</u> (United States) - University of Arizona, <u>Dr. Paola</u> <u>Garcia</u> (France) - Université Paris 8 | Vincennes - Saint-Denis

# Travesías de la recepción: rupturas y continuidades en la experiencia mediática transnacional del migrante

» Mr. Bruno Santos N Dias (Portugal) - Universidade de Coimbra

### 08:30 ESN-1 -

**ESN - Networks, cultures, and movements** *Salle des thèses* Chaired by: Dr. Steph Hill (Canada)

### Working together and challenging the field: The network for critical communications research (Germany) and its concept of critique

» <u>Dr. Mandy Tröger</u> (Germany) - University of Tübingen, <u>Ms. Marlen van</u> <u>den Ecker</u> (Germany) - Friedrich-Schiller-University Jena

# A new model for journalism culture in the Caribbean: The Controlled Watchdog

» Dr. Aurora Herrera (United Kingdom) - City, University of London

# Media and The Politics of Social Movements: A Critical Study on Odisha

» <u>Dr. Bikram Keshori Jena</u> (India) - Center for Adivasi Research and Development (CARD), <u>Dr. Aniruddha Jena</u> (India) - KIIT Deemed To Be University, Bhubaneswar

### A socio-technical analysis of factors affecting consumer engagement in livestream shopping: evidence from structural equation modeling and fuzzy set qualitative comparative analysis

» <u>Dr. Yingying Ma</u> (China) - Communication University of Zhejiang

# How does loss-versus-gain message framing affect HPV vaccination intention? The mediating roles of discrete emotions and cognitive elaboration

» <u>Dr. Chen Luo</u> (China) - School of Journalism and Communication, Wuhan University, Mr. Yifei He (China) - School of Journalism and Communication, Wuhan University, Ms. Yimeng Xu (China) - School of Journalism and Communication, Wuhan University, Ms. Xiaoya Yang (China) - School of Journalism and Communication, Wuhan University, Ms. Hanying Wang (China) - School of Journalism and Communication, Wuhan University



### Continued from Monday, 10 July

08:30 **ESR-1** -

ESR - Communicating the 'new normal': international coverage of extreme weather events

*Amphi 2bis* Chaired by: Dr. James Painter (United Kingdom)

# The Indian heatwaves of 2022: exploring English and Hindi language coverage

» <u>Dr. James Painter</u> (United Kingdom) - School of Geography, University of Oxford

# The use of Twitter for disaster communication: a case study of the 2022 climate-fuelled super-flood in Pakistan

» <u>Dr. Waqas Ejaz</u> (United Kingdom) - Reuters Institute for the Study of Journalism, Oxford University

# Examining Australian climate action group tweets during the 2019-2020 Black Summer bushfires

» <u>Mr. loshua Ettinger</u> (United Kingdom) - School of Geography, University of Oxford, <u>Dr. David Holmes</u> (Australia) - Monash University, Dr. James Painter (United Kingdom) - School of Geography, University of Oxford, Dr. Peter Walton (United Kingdom) - School of Geography, University of Oxford, Ms. Mary Sanford (United Kingdom) - Oxford Internet Institute, Dr. Fredi Otto (United Kingdom) - Imperial College, London

# Hotting up: the media coverage of the Italian summer 2022 heatwaves

» Dr. Susanna Pagiotti (Italy) - University of Perugia

### 08:30

### **ETH - SUFFERING-FOCUS ETHICS AND COMMUNICATION**

*Room 213 Cier* Chaired by: Dr. Elvira García de Torres (Spain)

ETH-1 -

### Ethical Perspectives of safety training interventions: Case Ukraine

» <u>Prof. Georgios Terzis</u> (Belgium) - Vrije Universiteit Brussel, Dr. Thomas Siomos (Greece) - University of Crete

# Missing POVs: Social Media Participants' Data and Thorny Research Ethics

» <u>Dr. Katie Mackinnon</u> (Canada) - University of Toronto, <u>Ms. Brittany</u> <u>Melton</u> (Canada) - Western University, Dr. Jacquelyn Burkell (Canada) -Western University

# Moral crusaders dealing with crises on social media: how radicalization is fueled online

» Prof. Raluca Radu (Romania) - University of Bucharest

### Toward An Ethic of Witnessing as An Ethic for Surviving

» <u>Dr. Julianne H Newton</u> (United States) - University of Oregon School of Journalism and Communication

### "Find out why it happened," news media professionals attitudes towards guidelines and codes of practice when covering cases of murder-suicide

» <u>Ms. Audrey Galvin</u> (Ireland) - University of Limerick

### 08:30 **GEN-1** -

### **GEN - Menstrual Anxiety and Reproductive Autonomy**

Amphi 1

Chaired by: Dr. Grace Tillyard (United Kingdom) and Dr. Cristina Pulido (Spain)

### Menstrual Anxiety and Women's Empowerment: A Content Analysis of the "Dayima (Big Aunt)" Hashtag on Weibo

» <u>Ms. Wanging Liu</u> (China) - School of International Journalism and Communication, Beijing Foreign Studies University

# Separate the feelings from the bodies: Pregnant women's use of Health & Fitness Apps

» <u>Ms. Tongtong Hou</u> (China) - Texas A&M University, <u>Mr. Zehua Li</u> (Macao) - University of Macau



### Continued from Monday, 10 July

#### Abortion, Data-Exploitation and Reproductive Autonomy: A **Critical Exploration**

» Dr. Grace Tillyard (United Kingdom) - SeNSS/ESRC postdoctoral fellow in the Media, Communications and Cultural Studies department at Goldsmiths, University of London.

### Comparison of the use of scientific evidence in the news coverage of health and gender

» Dr. Cristina Pulido (Spain) - Universitat Autònoma de Barcelona -UAB, Dr. Beatriz Villarejo (Spain) - Universitat Autònoma de Barcelona -UAB, Prof. Santiago Tejedor (Spain) - Universitat Autònoma de Barcelona - UAB

#### 08:30 GEN-15 -

### GEN - Women Journalist: Digital and Real (Post)Pandemic Threats and Climate Change

Amphi 1bis

Chaired by: Dr. Deb Anderson (Australia) and Dr. Zaeem Yasin (Pakistan)

### Examining Digital Threats Against Marginalized Women Journalists: A case study of Bangladesh and Nepal

» Dr. Samiksha Koirala (Bangladesh) - North South University, Dr. Harisur Rahman (Bangladesh) - Associate Professor in Media and Journalism Program, North South University

#### From "female journalist" to"little editor(xiao bian)" :The Changes of Female New Media Workers in Journalism

» Prof. Xing Zeng (China) - Communication University of China

#### Women's Writing on Weather Disaster: An Empathic Turn in Climate Iournalism in Australia

» Dr. Deb Anderson (Australia) - Monash University

### 08:30

HEC-1 -

HEC - Journalism, advertising and media framing in Health communication Room RAH-205

Chaired by: Dr. SubbaRao M Gavaravarapu (India)

#### After Pandemic: Framing of Monkeypox in German and South Korean News

» Prof. Siyoung Pyo (Korea, Republic of) - Kangwon national university, Ms. Seohyeon Huh (Germany) - University of Kaiserslautern-Landau

#### Temporal Distance, Message Framing, and Consideration of Future Consequences: Parents' Willingness to Vaccinate Children Aged 5-11 Against COVID-19

» Dr. Jie Xu (United States) - Villanova University, Dr. Xiao Wang (United States) - Rochester Institute of Technology

### "Navigating the Complex World of Health-Related Advertising: Exploring the Ethical and Regulatory Challenges"

» Dr. Sananda Mukherjee (India) - KIIT Deemed To Be University, Bhubaneswar

### The Indirect Effect of the "News-Finds-Me" Perception on Factual Knowledge of COVID-19: The mediating role of algorithmic news preference

» Dr. Yan Su (China) - Peking University

#### 08:30 **INC-1** -

### INC - Contesting Western Narratives: BRICS Media Coverage of the **Russia-Ukraine** War

Amphi 4

Chaired by: Prof. Daya Thussu (Hong Kong) and Kaarle Nordenstreng (Finland)

### Covering the Russian invasion of Ukraine in a 'multi-aligned' nation

» Prof. Daya Thussu (Hong Kong) - Hong Kong Baptist University

Continued from Monday, 10 July

Kingdom)



### Russia's invasion of Ukraine through the prism of TV news around the world » Dr. Svetlana Pasti (Finland) - Tampere University The South African Broadcasting Corporation's coverage of the **Russia-Ukraine war** » Prof. Musawenkosi Ndlovu (South Africa) - University of Cape Town Domesticating international news: China's media coverage of the Russia-Ukraine conflict » Prof. Degiang Ji (China) - Communication University of China, Ms. liang Xiaomei (China) - Communication University of China Disinformation and its regulation in Russia » Dr. Elena Sherstoboeva (United Kingdom) - University of Essex 08:30 IRE-1 -JRE - Journalism in the Digital Age I Amphi 2 Chaired by: Prof. Lingbo Tu (China) and Dr. Sherine Convers (United

### Study on News Value in Digital Journalism Practice: Selection, Presentation and Communication--- A Qualitative Comparative Analysis Based on 71 Cases in 2021-2022

» <u>Prof. Lingbo Tu</u> (China) - Communication University of China, Prof. Xuan Tang (China) - Communication University of China, <u>Mr. alson zhao</u> (China) - Communication University of China

### Can Explanatory Journalism Revitalize News Agencies in Japan and Elsewhere? A Cross-National Comparison of Digital Journalism in Japan and Other Democratic Nations

» Mr. Koichiro Shigaki (Japan) - Toyo University

### Navigating the Landscape of News Avoidance and News Consumption in the Digital Age: A Case Study of Spain

» <u>Dr. Laura Pérez-Altable</u> (Spain) - Universitat Pompeu Fabra, <u>Prof.</u> Javier Díaz-Noci (Spain) - Universitat Pompeu Fabra

### Weathering Distribution Storms: Why Writing the Important Stories Is No Longer Enough In The Digital News Space

» Dr. Sherine Convers (United Kingdom) - University of Leeds

### Local News Deserts in China: The Role of the Smartphone-based Personal Communication Networks and Digital Platforms

» <u>Dr. Bai He</u> (China) - Minjiang Univesity, Dr. Zixue Tai (United States) -University of Kentucky, Prof. Jianping Liu (China) - Minjiang Univesity

### 08:30 MCS-1 -

### MCS - Times of Transformation – Nordic Perspectives Room 212 Cier

Chaired by: Prof. Kirsten Frandsen (Denmark) and Dr. Xavier Ramon (Spain)

### The Nordic players framing the WEURO2022 on Instagram

» <u>Dr. Riikka Turtiainen</u> (Finland) - University of Turku, Dr. Anne Tjønndal (Norway) - Nord University, Dr. Egil Trasti Rogstad (Norway) - Nord University, Mr. Sigbjørn Skirbekk (Norway) - Nord University, Mr. Stian Røsten (Niue) - Nord University

# Sport, Instagram, and Masculinities. Hybrid and hegemonic traits among hockey-playing men in Sweden

» Dr. Daniel Alsarve (Sweden) - Ørebro University

# Media (Re)Presentation of a Black Woman Esports Player: The Case of Chiquita Evans in the NBA 2K League

» Dr. Egil Trasti Rogstad (Norway) - Nord University

# The role of the media and journalists in the work against sexual harassment in Finnish sports

» Dr. Veera Ehrlén (Finland) - University of Jyväskyla



### Continued from Monday, 10 July

**MPS-1** -

Negotiating professional principles and roles: The role of Nordic professional bodies

» Prof. Kirsten Frandsen (Denmark) - Aarhus University

08:30

**MPS - Artificial Intelligence, Twitter and Communication Research** *Amphi 4bis* Chaired by: Prof. Friedrich Krotz (Germany)

# Twitter Bots: Digital Storytelling Through the Use of Smart Technologies

» Dr. Mina Momeni (Canada) - University of Waterloo

# Al Stakeholders in US- and German Twitter Discourse: Who is Shaping Al Debates and Trajectories?

» <u>Ms. Vanessa Richter</u> (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Prof. Christian Katzenbach (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Dr. Daria Dergacheva (Germany) - ZeMKI, Centre for Media, Communication & Information Research, Ms. Vasilisa Kuznetsova (Germany) - ZeMKI, Centre for Media, Communication & Information Research

# Art or Theft? Analysis of the Networks of Euphoria and Desperation around Generative AI in Twitter

» Mr. Alex Valverde Valencia (Spain) - Universitat Pompeu Fabra, <u>Dr.</u> <u>Frederic Guerrero-Solé</u> (Spain) - Universitat Pompeu Fabra

# What are communication scholars talking about on Twitter? – A comparison of national and international research communities

» <u>Dr. Franziska Thiele</u> (Germany) - University of Rostock, Dr. Jakob Jünger (Germany) - University of Muenster, Mrs. Isabel Kleefeld (Germany) - University of Greifswald When epistemology, axiology and ontology make no sense? Understanding the research behaviors of post-proposal-defense doctoral students of communication studies

» <u>Dr. Mavis Amo-Mensah</u> (Ghana) - University of Education, Winneba, <u>Prof. Andy Ofori-Birikorang</u> (Ghana) - University of Education, Winneba

### 08:30 MAR-1 -

MAR - Music: Creativity, streaming & platforms Room RAH-201 Chaired by: Ignacio Gallego Pérez (Spain)

# From youtuber to rapper. The place of music production in the careers of YouTube media stars.

» <u>Dr. Caroline Creton</u> (France) - UCO-BS

# All you can listen to: disputes between scarcity and excess in globalized music consumption

» <u>Dr. Jose Claudio S. Castanheira</u> (Brazil) - Fluminense Federal University

# The Communication of Short Videos with TikTok Earworms Based on Interaction Ritual Chains

» Prof. Xinzhou Xie (China) - School of New Media, Peking University, <u>Dr. Haocheng Peng</u> (China) - School of New Media, Peking University

### 08:30 **PCR-A** -

### PCR Keynote Session "Celebrating Awards"

Room RAH-202

Chaired by: Prof. Ana Guilhermina Seixas Duarte Melo (Portugal) and Dr. Dorismilda Flores-Márquez (Mexico)

### **Therapy Tech in Surveillant Smart Cities**

» Mr. Christopher Petersen (Canada) - Lakehead University Orillia

# Urban Data? Block Sidewalk Resistance to Smart City Al Exploitation in Toronto

» Prof. Sandra Jeppesen (Canada) - Lakehead University Orillia



### Continued from Monday, 10 July

### RELATOS Y VIVENCIAS SOBRE LA CONFORMACIÓN URBANA DE COMUNIDADES AUTOORGANIZADAS: DOS ESTUDIOS DE CASO

» <u>Prof. María Isabel Norena Wiswell</u> (Colombia) - Corporación Universitaria Minuto de Dios - UNIMINUTO, <u>Dr. Maria Helena Botero</u> <u>Ospina</u> (Colombia) - Universidad del Rosario

### 08:30 POL-1 -

**POL - News Media: Performance and public attitudes** *Amphi 3* 

### Individuals' Political Characteristics and News Media Trust: Evidence from China's Mainstream Media

» <u>Mr. Yongliang Liu</u> (China) - School of Journalism and Communication, Tsinghua University, Ms. Zhaoxi Liu (China) - School of Journalism and Communication, Tsinghua University

# Post electoral violence and peace frames in newspapers. A comparative study of Kenyan and Zambian newspapers.

» Ms. Joy Marjawar (South Africa) - University of Cape Town

### Protesting Paradigm Geopolitically: A Comparative Study of News Coverage of UC Strike in US, 2022

» Mr. Jinao Li (Macao) - Macau University of Science and Technology, Ms. RANJUN HUA (China) - Northeast Normal University, Ms. YIWEN LUO (China) - Communication University of China, Ms. LINYI GAO (China) - University of Amsterdam, <u>Mr. TIEYU ZHOU</u> (China) - University of Amsterdam, Ms. GUO YAWEN (Hong Kong) - The Chinese University of Hong Kong

### What is journalism? Young adults' folk theories

» Prof. Sergio Splendore (Italy) - Department of Social and Political Sciences Università degli studi di Milano, <u>Mr. Diego Garusi</u> (Austria) -University of Vienna

# Digital activism in favour of minority languages: analysis of hashtivism in Korrika, the world's biggest language festival

» <u>Mr. Julen julen.orbegozo@ehu.eus</u> (Spain) - University of the Basque Country, <u>Mr. Jordi Morales-i-Gras</u> (Spain) - Universidad del País Vasco

### 08:30 **POE-1** -

POE - Infrastructures of Islamophobia and Changing Contexts of Mediated Hate

Room RB-202

Chaired by: Gholam Khiabany (United Kingdom)

# Muslim women, citizenship and racism: From the symbol of nation to anti-national threat

» <u>Dr. Milly Williamson</u> (United Kingdom) - Goldsmiths University of London

# Counter-speech or counter-narratives? The potentials and limitations of counter-narratives about Muslims on Twitter.

» <u>Prof. Elizabeth Poole</u> (United Kingdom) - Keele University, Prof. Ed de Quincey (United Kingdom) - Keele University, Dr. Eva Giraud (United Kingdom) - University of Sheffield, Dr. John Richardson (United Kingdom) - Keele University

# Islamophobia, cultural spectacle and the culturalisation of free speech

» Prof. Gavan Titley (Ireland) - Maynooth University

# Terrorcraft as Ideology: The Cultural Production of the Racialized Terrorist

» Prof. Deepa Kumar (United States) - Rutgers University

### 08:30 **POP-1** -

### POP - Representations: Challenging the norm I Ambpi 3bis

Chaired by: Dr. Tonny Krijnen (Netherlands)

### Revealing Gendered Ageism in Popular Culture: A Quantitative Content Analysis of Ageing Femininities in Hollywood Romantic Comedies (2000-2021)

» <u>Ms. Femke De Sutter</u> (Belgium) - Ghent University, <u>Prof. Sofie Van</u> <u>Bauwel</u> (Belgium) - Ghent University

### Growing pains: the representation of seniors in children content

» <u>Ms. Linde Bossuyt</u> (Belgium) - Ghent University



### Continued from Monday, 10 July

# The leader, the warrior and the geek: non-normative gender portrayals in the teen dystopia The 100

» <u>Dr. Maddalena Fedele</u> (Spain) - University of Barcelona, <u>Dr. Maria-</u> <u>lose Masanet</u> (Spain) - Faculty of Information and Audiovisual Media. Universitat de Barcelona., Dr. Margarida Carnicé Mur (Spain) -University of Lleida

#### Shifting Sexualities – A critical multimodal discourse analysis on the notions of pornography and sexual normativity in Flemish news media

» Ms. Leontine Hellemans (Belgium) - Ghent University

### 08:30 **REC-4** -

**REC - Radio, Film, & Social media** *Room RBC-201* Chaired by: Mr. Joseph Muyangata (United States)

# Filming God, filming Religion and the nationalistic sentiments: A study of the religious narratives and religious representations in Indian movies

» <u>Dr. Shinto Augustine</u> (India) - Adjunct Faculty, St. Theresa's College, Ernakulam, Ms. Sangeetha P.S (India) - Assistant Professor, Sacred Heart School of Communication, Thevara, Kochi

# What would Mary Magdalene's Tik Tok account look like? The analysis of Catholic women profiles

» <u>Dr. Veronica Israel Turim</u> (Spain) - Ramon Llull University, <u>Ms.</u> <u>Valentina Laferrara</u> (Spain) - Ramon Llull University

# Interactive video and anonymous divination: religious culture in streaming media

» Ms. Ying Lai (China) - Beijing Normal University

### 08:30 VIC-1 -

**VIC - Cinéma Français** *Room RB-102* Chaired by: Dr. Fabíola Paes de Almeida Tarapanoff (Portugal)

### Forgotten frames: feminism and innovation in Alice Guy-Blaché

» <u>Dr. Fabíola Paes de Almeida Tarapanoff</u> (Brazil) - Centro Universitário SENAC

#### "Philipe Grandrieux´s Body Art: Reflections on a Certain Tendency in French Cinema"

» <u>Dr. Raymond Watkins</u> (United States) - The Pennsylvania State University

# Le téléphone mobile: l'appareil cinématographique et les festivals du cinéma de poche français

» Dr. Claudia Lambach (Brazil) - UTP - University Tuiuti of Paraná

# Les séries et les films-fleuve : repenser la durée et la sérialité au cinéma

» <u>Mr. Milton do Prado Franco Neto</u> (Brazil) - Pontifícia Universidade Católica do Rio Grande do Sul

### Love Letter to Cinema: What is Behind the Common Phrase?

» Mr. Sergei Glotov (Luxembourg) - University of Luxembourg

08:30 SPE-1 -

SPE - Teaching Journalism Today - A special session from the World Journalism Education Council & UNESCO Salle de conférences Médiathèque

### 08:30 F34 -Flow34 - Panel with the creators and launch Amphi Lacassagne

### 10:00 **Coffee break**

*Various locations throughout the campus* 



10:30	International communication: On the Significance of Borders in the		» <u>Ms. ling Zhang</u> (China) - Institute of Communication Studies, Communication University of China, Prof. Yannan Liu (China) -
	Digital Borderless World		Audience Research Center, Communication University of China
	<i>Amphitheatres A, B and C</i> Chaired by: Prof. Tristan Mattelart (France)		
	chaned by. Froi. Histan Mattelart (France)	14:00	CAM-2 -
			CAM - Grassroots Media, Agency/Structure and Development Room RB-103
			Chaired by: Prof. Kanchan Malik (India) and CLAUDIA MAGALLANES
12:30	Lunch		BLANCO (Mexico)
	Various locations throughout the campus		
14:00	AUD-2 -		Assessing the sustainability of the Third Media Sector. The des of a composite indicators model
	AUD - Analysing Audiences, Algorithms and Artificial Intelligence		» Dr. ALEJANDRO BARRANQUERO CARRETERO (Spain) - Carlos III
	Room 105 Cier		university, Dr. José Candón Mena (Spain) - Sevilla University
	Chaired by: Dr. Asta Zelenkauskaite (United States)		
	Who Is "Tranned" in the Algerithms Influencing Factors for		Countering the global and consolidating the local: The case of Radio Dhimsa in Koraput, Odisha
	Who Is "Trapped" in the Algorithm: Influencing Factors for Algorithm-Recommended Content Addiction		» Dr. Aniruddha Jena (India) - KIIT Deemed To Be University,
	» <u>Prof. Dehuan Liu</u> (China) - School of New Media, Peking University,		Bhubaneswar, <u>Prof. VINOD PAVARALA</u> (India) - UNIVERSITÝ OF HYDERABAD, Prof. VASUKI BELAVADI (India) - UNIVERSITY OF
	Ms. Xinyi Hong (China) - School of New Media, Peking University		HYDERABAD
	An audience researcher on doing user-centric algorithm studies:		Role of Community Radio to Increase Agricultural Production
	Conceptual and methodological reflections after the 'end-of- audiences' moment		» <u>Mr. Saroj Prasad Paudel</u> (Nepal) - ACORAB
	» <u>Prof. Ranjana Das</u> (United Kingdom) - University of Surrey		
			"Let's create mediabut what do we do?" Grassroots media in contemporary Chile
	A dark side of technological affordances on YouTube: How user engagement with "Super Chat" affects digital inequalities?		» <u>Dr. Jorge Saavedra</u> (Chile) - Universidad Diego Portales
	» <u>Ms. Hui Lin</u> (United Kingdom) - King's College London		Street art for COVID-19 preparedness and response among Urb
			Poor of New Delhi in India: A case study of Nehru Yuva Kendra Sangathan (A youth volunteers' group in India)
	Korean Women's Dating Apps Usage as Planned Behavior		» Ms. Dishha Medhavi (India) - Guru Gobind Singh Indraprastha
	» <u>Ms. Giyeon Baek</u> (Korea, Republic of) - Ewha Womans University, Prof. Hye Eun Lee (Korea, Republic of) - Ewha Womans University		University, <u>Dr. Kulveen Trehan</u> (India) - Guru Gobind Singh Indraprastha University



4:00			Macao Based on the Creation of Cinematic Virtual Reality Art, Taking the Cinematic Virtual Reality Work 'I Love Being Me: in my
	СРТ-1 -		Place, my Home' as an Example
	CPT - The governance of AI and its blindspots		» <u>Mr. Zhiyun Lei</u> (Macao) - Faculty of Humanities and Arts, Macau
	Room RB-201		University of Science and Technology
	Chaired by: Dr. Julia Pohle (Germany) and Dr. Sally Broughton Micova (United Kingdom)		Mapping disconnective waves in crises: from Covid-19 to Russia-
			Ukraine war.
	European AI governance and critical blindspots		» <u>Dr. Gregory Asmolov</u> (United Kingdom) - King's College London, Dr.
	» <u>Prof. Aphra Kerr</u> (Ireland) - Maynooth University		Pavel Lebedev (United Kingdom) - Independent Scholar
	Key considerations for addressing critical blindspots in European	14:00	DIM-2 -
	Algovernance		DIM - Transnational Media Practices: Identity, Diasporas, and Digit
	» <u>Prof. Jo Pierson</u> (Belgium) - Hasselt University		Spaces
	Future challenges and directions for AI governance		Room 210 Cier
	» Prof. Stefania Milan (Netherlands) - University of Amsterdam		Chaired by: Dr. Jessica Retis (United States)
	(		Identity Devicemence and Digital Disconalying as Modia Tactics
	Al and risk regulation: critical assessment of the approach in the		Identity Performance and Digital Placemaking as Media Tactics: Use of Homeland Social Media by Chinese Influencers in Japan
	UK and EU		» <u>Ms. Yan Du</u> (China) - Keio University
	» <u>Dr. Jelena Dzakula</u> (United Kingdom) - King's College London		
	Algorithmic vulnerability and the limits of Al policy discourse		Diasporic Epistemologies in Cuban Independent Journalism
	» <u>Dr. Marguerite Barry</u> (Ireland) - University College Dublin		» <u>Dr. Sara García</u> (Spain) - Universitat Oberta de Catalunya, Dr. Ted Henken (United States) - Baruch College, City University of New York
4.00			(CUNY)
4:00	CRI-1 -		
<b>historical photographs of the Troubles on Insta</b> » <u>Dr. Paul Reilly</u> (United Kingdom) - University of G			A Sip of Home: Transnational Identity Construction and Digital
			Community Building in Chinese Diasporas' Bubble Tea
	Random Access Memories or clichéd representations? Exploring		<b>Consumption</b> » Ms. Yue Liang (United States) - University of Massachusetts Amherst
	historical photographs of the Troubles on Instagram		» Mis. Fue Liding (Officed States) - Offiversity of Massachusetts Affinerst
	» <u>Dr. Paul Reilly</u> (United Kingdom) - University of Glasgow		
	Handling violent extremism and terrorism online: the emergence		Defining Displaced Publics
	of a global governance regime ?		» <u>Ms. Liz Hallgren</u> (United States) - Annenberg School for Communication, University of Pennsylvania, <u>Mx. Lucila Rozas-</u>
	» <u>Ms. Marguerite Borelli</u> (France) - CARISM (EGIC ED 455) Université Paris Panthéon Assas		<u>Urrunaga</u> (United States) - Annenberg School for Communication, University of Pennsylvania



### Continued from Monday, 10 July

DID-2 -

### Platform Swinging: Cultural Identity and Social Media Use of Chinese Malaysian Students in China

» <u>Mr. Chenshuo Liu</u> (China) - Communication University of China, <u>Ms.</u> <u>Ding Zhang</u> (China) - Communication University of China, Ms. Wei Yuan Toh (Malaysia) - Communication University of China

### 14:00

**DID - Inequities in digital health** *Room 106 Cier* Chaired by: Dr. Carolina Escudero (Spain)

# The third level of digital divide in Spain: eHealth in the post pandemic

» Dr. Carolina Escudero (Spain) - University of Missouri

# Health self-management in Portugal: a national survey about digital health use and trust

» <u>Dr. Hernâni Oliveira</u> (Portugal) - Universidade de Évora, Prof. Helena Lima (Portugal) - University of Porto

#### The Impact of Digital Capital on the COVID-19 Vaccination Intention Among Chinese Elderly: The Mediating Effects of e-Health Literacy

» <u>Prof. Yuanxin Wang</u> (China) - School of Journalism and Communication, Minzu University of China, <u>Ms. Yifan Li</u> (China) -School of Journalism and Communication, Minzu University of China

### Journalistic Methods during the COVID-19 Pandemic Reporting: Case of South & South East Asia

» <u>Dr. Sara Chinnasamy</u> (Malaysia) - University Technology Mara, Mr. Felipe Salvosa II (Philippines) - University of Santo Thomas, Dr. Christian V. Esguerra (Philippines) - University of Santo Thomas

# Perceptions and Meanings of Digital Risks in a Post-Pandemic scenario among Young People in Mexico City

» <u>Mr. Rodrigo Cardoso</u> (Mexico) - National Autonomous University of Mexico

### 14:00 ESR-2 -

**ESR - Visual Communication** *Amphi 2bis* Chaired by: Dr. Maitreyee Mishra (India)

### Environmental identity and Greening Ireland, a case study of the Banchees of Inisherin (2022), The Wonder (2022) and An Cailin Ciuin (2021).

» Prof. Pat Brereton (Ireland) - Dublin City University

# INDIAN DISCOURSES ON POST-APOCALYPTIC CLIMATE CHANGE FILMS

» <u>Prof. I. Arul Aram</u> (India) - Anna University, Ms. Parama Gupta (India) - Anna University

### Reviving Community Engagement through Eco Cinema as a Wetland Conservation Advocacy Intervention in India

» <u>Mr. Gunjan Sharma</u> (India) - Bennett University, Ms. Sneh Gupta (India) - Guru Gobind Singh Indraprastha University

# Visualising COP: a comparative analysis of images, production practices and news values in Irish and Pakistani media

» <u>Dr. brenda mcnally</u> (Ireland) - Dublin City University, Ms. Rabia Qusien (Ireland) - Dublin City University

### A discourse-theoretical analysis of the discursive assemblage of ecocentrism and its ethics in the Swedish television series Jordskott

» <u>Prof. Nico Carpentier</u> (Czech Republic) - Institute of communication Studies and Journalism, Faculty of Social Sciences, Charles University, <u>Dr. Vaia Doudaki</u> (Czech Republic) - Institute of communication Studies and Journalism, Faculty of Social Sciences, Charles University

### 14:00 ЕТН-3 -

### **ETH - ETHICAL CONCERNS: AI MEDIATED COMMUNICATIONS** *Room 213 Cier*

Chaired by: Prof. Kanchan K. Malik (India) and Dr. Ben Hur Demeneck (Brazil)



### Continued from Monday, 10 July

# Would you co-author a story with ChatGPT? Ethical dilemmas in local Ibero-American newsrooms

» <u>Dr. Elvira García de Torres</u> (Spain) - Universidad CEU Cardenal Herrera -CEU Universities, <u>Dr. Juan Francisco Jiménez Jacinto</u> (Spain) -UAO (CEU Universities), Mr. Giovanni Ramos (Portugal) - Universidade da Beira Interior, Dr. Lyudmyla Yezers´ka (Peru) - Universidad de Piura

### Profit or Humanity: Research on the Ethical Constraints and Changes of Computational Advertising in the Era of Artificial Intelligence

» <u>Dr. Yaxin Cao</u> (China) - South China University of Technology, Prof. Chunlin Duan (China) - South China University of Technology

# Al justice and autonomy ethics relate to Al support among university students

» <u>Prof. Weiyu Zhang</u> (Singapore) - National University of Singapore, Ms. Jingyi Xie (Singapore) - National University of Singapore, Dr. Alex Mitchell (Singapore) - National University of Singapore, Dr. Eric Kerr (Singapore) - National University of Singapore, Dr. Bimlesh Wadhwa (Singapore) - National University of Singapore

# Imaginaries about ethics of artificial intelligence in user online comments in Germany

» <u>Dr. Laura Sūna</u> (Germany) - University of Siegen, <u>Prof. Dagmar</u> <u>Hoffmann</u> (Germany) - University of Siegen

# "Self-discipline Brings No Freedom": Ethic design of wearable fitness technology

» <u>Ms. 晨 梁</u> (China) - Communication University of China

# ChatGPT in the UAE media landscape: An artificial threat or a real opportunity?

» Mrs. Daniela Patornilho (Portugal) - ICNOVA/NOVA FCSH

### 14:00 **G**

#### GEN-2 -GEN - Body Surveillar

GEN - Body Surveillance: Shaming, Appearance and Anxiety Amphi 1

Chaired by: Prof. Xi Jiang (China) and Dr. Ashton Speno (United States)

### Care or Surveillance? A Study on "Appearance Scoring" Phenomenon on Social Media from Grounded Theory Approach

» <u>Ms. Yiting Dong</u> (China) - School of Journalism and Communication, Tsinghua University, <u>Mr. Haihu Fu</u> (China) - School of Journalism & Communication, Peking University

# Sexting coercion in romantic relationships: Exploring sexting coercion, body surveillance, and body shame

» <u>Dr. Ashton Speno</u> (United States) - Southern Illinois University Edwardsville, Dr. Arta Dodaj (Croatia) - University of Zadar, Dr. Kristina Sesar (Bosnia and Herzegovina) - University of Mostar

### "Being pretty does not help your success": Self-representation and behind-the-screen work of China's female showroom livestreamers

» <u>Ms. Zhen Ye</u> (Netherlands) - Erasmus University Rotterdam, Dr. Tonny Krijnen (Netherlands) - Erasmus University Rotterdam

# How and why social media objectified content affects female college students' appearance anxiety? A mixed methods study

» Prof. Xi Jiang (China) - Guangdong University of Foreign Studies

### 14:00 **GEN-19**-

### **GEN - Civil Society: Labour, Literacy and Empowerment** *Amphi 1bis*

prii Tbis

Chaired by: Prof. Andrea Press (United States) and Dr. Nindi Aristi (Indonesia)

# Media-Ready Feminism and Everyday Sexism: Gauging the Impact of #MeToo in STEM Fields

» <u>Prof. Andrea Press</u> (United States) - University of Virginia, Prof. Carolyn M. Byerly (United States) - Howard University



### Continued from Monday, 10 July

Participatory Approach to Women's Literacy and Empowerment: Deliberations Between Civil Society and Grassroots Communities

» <u>Dr. Annapurna Sinha</u> (Indonesia) - Bina Nusantara University International

An Analysis of the Diffusion Network and Key Nodes of the Propagation of Women's Issues in Cyberspace -- A Case on the Issue of "Taliban Bans Women from University Education"

» Dr. Nanchang Cheng (China) - Communication University of China, <u>Ms. Xuening Yao</u> (China) - Communication University of China, <u>Ms.</u> <u>Yuanyuan Chen</u> (China) - Coummunication University of China

### Teaching Gender in the Classroom: A Case Study of Gender Role Issues on High School Curriculum in Indonesia

» Dr. Nindi Aristi (Indonesia) - Padjajaran University

14:00 нес-2 -

**HEC - Communicating COVID-19: Where to from here?** *Room RAH-205* Chaired by: Prof. Elisa Govender (South Africa)

### Communicating COVID-19 in the years after 2020

» <u>Dr. Monique Lewis</u> (Australia) - Griffith University, Dr. Kate Holland (Australia) - University of Canberra, Prof. Elisa Govender (South Africa) -University of KwaZulu-Natal

# Identifying novel COVID-19 rumors through a multi-channel approach

» <u>Ms. Natalie Tibbels</u> (United States) - Johns Hopkin University, Dr. Danielle Naugle (United States) - Johns Hopkins University, Mr. Abdul Dosso (Côte d'Ivoire) - Johns Hopkins Bloomberg School of Public Health, Center for Communication Programs-Côte d'Ivoire,, Ms. Amata Kwizera (Mozambique) - Johns Hopkins Bloomberg School of Public Health, Center for Communication Programs-Mozambique

# What's up, fellow deadly diseases?" Creative arts and communicating COVID-19 in Ghana

» <u>Prof. Ama de-Graft Aikins</u> (United Kingdom) - University College London

### Answering questions – explanatory journalism and podcast 'liveness' during COVID

» <u>Prof. Mia Lindgren</u> (Australia) - University of Tasmania, Mr. Dylan Bird (Australia) - University of Tasmania

#### Much Ado About COVID -19 Vaccine[s]: Understanding Perceptions and Experiences of vaccines among Health Care Workers and its influence on patient COVID-19 communication in Eswatini hospitals

» <u>Ms. Nqobile Ndzinisa</u> (South Africa) - University of KwaZulu-Natal,, Prof. Elisa Govender (South Africa) - University of KwaZulu-Natal

### How did Chinese public health institutions promote COVID-19 vaccination on social media? A content analysis of the vaccination promotion posts

» <u>Dr. Chen Luo</u> (China) - School of Journalism and Communication, Wuhan University, Mr. Runtao DAI (China) - School of Journalism and Communication, Tsinghua University, Ms. Yuying Deng (Spain) -Department of Sociology and Communication, Faculty of Social Sciences, University of Salamanca, Dr. Anfan Chen (Hong Kong) -School of Journalism and Communication, the Chinese University of Hong Kong

### 14:00 HIS-1 -

HIS - Media and Propaganda Room RB-101 Chaired by: Prof. Barbie Zelizer (United States)

### Believability: Propaganda, Media and Sexual Violence

» <u>Prof. Sarah Banet-Weiser</u> (United States) - University of Southern California, Dr. Kathryn Higgins (United States) - Annenberg School for Communication, University of Pennsylvania



### Continued from Monday, 10 July

Industrialized Propaganda: How State-Aligned Info Ops Leverage Al to Undermine Information Integrity

» Dr. Courtney Radsch (United States) - UCLA

#### Patterns in Political Propaganda: Big Lies, Alternative Facts and Controlled Language

» <u>Dr. Nelson Ribeiro</u> (Portugal) - Universidade Católica Portuguesa/School of Human Sciences

#### How Cold War Logic Hides Propaganda in Democracies

» <u>Prof. Barbie Zelizer</u> (United States) - Annenberg School for Communication, University of Pennsylvania

# Ukraine and Russia: How did an elite Russian newspaper argue Russia's case in 2014?

» <u>Dr. Beate Josephi</u> (Australia) - University of Sydney, Mr. Berdak Bayimbetov (Kazakhstan) - Suleyman Demirel University

### 14:00 INC - PSM -

### INC - PSM - Joint session with the Public Service Media Working Group - European Public Service Media and SVOD Platforms: Enemies or Allies?

Amphi 4

Chaired by: Prof. Karen Arriaza Ibarra (Spain) and Dr. Marius Dragomir (Spain)

# How SVoD competition transforms slow, hard-to-adapt, politicized public service media

» <u>Dr. Marius Dragomir</u> (Spain) - Media and Journalism Research Center, Dr. Francisco Campos Freire (Spain) - Universidade Santiago de Compostela

# A Public Service Media Metaverse? Exploring European PSM's ideas and attitudes towards the new platform

» <u>Dr. Martín Vaz Álvarez</u> (Spain) - Universidade de Santiago de Compostela, Mr. César Fieiras Ceide (Spain) - Universidade de Santiago de Compostela, Dr. Miguel Túñez López (Spain) - Universidade de Santiago de Compostela

# The platformization of Spanish Public Service Media: national vs. regional approaches

» <u>Dr. Marta Rodríguez Castro</u> (Spain) - Universidade de Santiago de Compostela, <u>Dr. Azahara Cañedo</u> (Spain) - Universidad de Castilla-La Mancha

# Production and Distribution through SVoD Platforms in Spain: The Case of Public Broadcaster TVE

» <u>Prof. Karen Arriaza Ibarra</u> (Spain) - Universidad Complutense de Madrid, Dr. Manuel Goyanes Martínez (Spain) - Carlos III University of Madrid

### 14:00 JRE-2 -

### JRE - Journalism in the Digital Age II

Amphi 2

Chaired by: Prof. Howard Tumber (United Kingdom) and Dr. Glenda Cooper (United Kingdom)

### "Vlog News": An Innovative Form of Rural Reports

» <u>Ms. Xinrong Bu</u> (China) - Communication University of China, <u>Ms.</u> <u>Zhuo Li</u> (China) - Communication University of China, Ms. Anny Fan (China) - Communication University of China, Ms. Yuqian Yang (China) -Communication University of China, Ms. Xingran Zhang (China) -Communication University of China

# Collaborative apps and new journalistic practices: mediated coverage of urban violence in Brazil

» Dr. Aline Grupillo (Portugal) - University of Beira Interior

### The First Podcast? Alistair Cooke's 'Letter from America'

» <u>Dr. Glenda Cooper</u> (United Kingdom) - City University of london, Prof. Howard Tumber (United Kingdom) - City University of london



### Continued from Monday, 10 July

MCS-2 -

Les podcasts de témoignages intimes en Suisse romande : coconstruire des récits avec les citoyens pour retrouver leur confiance

» Ms. Cécile Détraz (Switzerland) - Université de Neuchâtel

### 14:00

MCS - Reflections on the Qatar 2022 World Cup Room 212 Cier Chaired by: Dr. Xavier Ramon (Spain)

#### How much is too much? Footballization and agenda diversity in European PSM Twitter accounts during the Qatar 2022 World Cup

» <u>Dr. Xavier Ramon</u> (Spain) - Universitat Pompeu Fabra, Dr. José Luis Rojas-Torrijos (Spain) - Universidad de Sevilla, Dr. Emilio Fernández-Peña (Spain) - Universitat Autònoma de Barcelona - UAB

# Qatar vs. Germany. An analysis of Qatari reactions to German media's discursive othering during the World Cup 2022

» <u>Prof. Carola Richter</u> (Germany) - Freie Universität Berlin, <u>Prof.</u> Abdulrahman Al Shami (Qatar) - Qatar University

#### Examining the Role of Engagement in Sports Events Second Screen Usage: An Analysis of the FIFA World Cup in Qatar 2020 as a Media Event

» <u>Dr. Dana Weimann Saks</u> (Israel) - Yezreel Valley Academic College, Dr. Yaron Ariel (Israel) - Yezreel Valley Academic College, <u>Dr. Vered Elishar</u> <u>Malka</u> (Israel) - Yezreel Valley Academic College

### The Othered Othering the Other: Reflections on South African News Media Representing the Qatari World Cup

» <u>Mr. Sphesihle Khanyile</u> (South Africa) - Central University of Technology, <u>Dr. Rachel Moyo</u> (South Africa) - Central University of Technology

### 14:00

**MPS-3** -

**MPS - Media framing and mediated political discourse** *Amphi 4bis* Chaired by: Dr. Laura Pérez-Altable (Spain)

### "Attitudes of the media elite towards the impact of robot journalism on the media and freedom of information" "Field Study"

» <u>Dr. Eman Azab</u> (Egypt) - Faculty of mass communication, department of journalism, Sinai university

# How the Major Powers Persuade on Social Media: a Clue from Metadiscourse

» Prof. Chengzhang Zhu (China) - School of Literature and Journalism, Central South University, <u>Mr. Jiajun Tang</u> (China) - School of Literature and Journalism, Central South University, Prof. Yalong Xiao (China) -School of Literature and Journalism, Central South University, <u>Dr. Jie</u> <u>Feng</u> (China) - Central South University

### Influence of Social Media Messages on Nigerian Voter's Choice of Candidates in the 2023 General Elections

» <u>Dr. Olumuyiwa Ojo</u> (Nigeria) - The Polytechnic, Ibadan, Nigeria, Mr. Olusola Ayandele (Nigeria) - The Polytechnic, Ibadan, Nigeria, Mr. Bradford Oshotoye (Nigeria) - The Polytechnic, Ibadan, Nigeria

# Do ordinary citizens' voices democratize journalistically mediated discourse? Putting forward a research design

» <u>Ms. Antonia Baumgartner</u> (Switzerland) - University of Fribourg, <u>Prof.</u> <u>Philomen Schönhagen</u> (Switzerland) - University of Fribourg

# A study of BIRG, CORF and spiral of silence via examining social media activities in 2022 Taipei Mayor Election

» <u>Prof. Yah-Huei Hong</u> (Taiwan) - College of Communication,FuJen Catholic University, <u>Mr. Roland Chang</u> (Taiwan) - College of Journalism & Communications, Shih Hsin University

### 14:00 MAR-3 -

MAR - Radio evolutions Room RAH-201 Chaired by: Dr. Carolyn Birdsall (Australia)



### Continued from Monday, 10 July

14:00

Radio analysis: Experiments on the threshold between signals and narratives	
» <u>Mr. Johan Malmstedt</u> (Sweden) - Umeå University	
Launching Hospital Radio in Japan: Strengthening the bonds between staff and patients	
» <u>Dr. Akiko Ogawa</u> (Japan) - Nagoya University	14:0
Casting Change: Legacy Public Service Broadcasting Institutions and Podcasting in the Platformisation Era » <u>Dr. Christopher Cwynar</u> (Canada) - Trent University	
Cuts, fades and layers: Audio production interfaces and mental schemas for radiophonic storytelling » <u>Dr. Abigail Wincott</u> (United Kingdom) - Falmouth University	
POL-2 - POL - Manufacturing Government Communication on Covid-19 (1): To centralize or not to centralize? Amphi 3 Chaired by: Philippe J. Maarek (France)	
The EU Response and Communication during COVID-19 Crisis: an unexpected positive effect on the EU support by the citizen » <u>Prof. Inna Šteinbuka</u> (Latvia) - University of Latvia	
Government communication policy for dealing with Covid-19, the case of Israel: how to explain to groups with unique communication characteristics a universal phenomenon » <u>Prof. Hillel Nossek</u> (Israel) - Kinneret Academic College on the Sea of Galilee	
<b>Combatting Covid-19 by Non-Decision Making: Examining Strategies of Government Communications in Sweden 2020–2022</b> » <u>Prof. Lars Nord</u> (Sweden) - Mid Sweden University	

### We're [no longer] in it together: how politician's behavior impacted public trust during the UK's handling of the pandemic

» Prof. Darren Lilleker (United Kingdom) - Bournemouth University, <u>Dr.</u> <u>Tabitha Baker</u> (United Kingdom) - Bournemouth University

# Contesting government's Corona policies – an analysis of political and media frames

» Prof. Juliana Raupp (Germany) - Freie Universität Berlin

### 4:00 **POE-3** -

**POE - New flows of audiovisual production and distribution** *Room RB-202* 

Chaired by: Prof. Adilson Vaz Cabral Filho (Brazil) and Dr. Joe Straubhaar (United States)

### Television - a new shape: the same formula

» <u>Prof. Adilson Vaz Cabral Filho</u> (Brazil) - Fluminense Federal University, Prof. Eula Cabral (Brazil) - Professor of Post-graduate Program of Memory and Archive, Mrs. Cintia Augustinha Freire (Brazil) - MSc Student of the Post-graduate Program on Media and Everyday life.

# Netflix's strategy to influence the policy debate on the audiovisual sector in Latin America

» <u>Prof. Luis A. Albornoz</u> (Spain) - University Carlos III de Madrid, Ms. Marina Rossato Fernandes (Belgium) - PhD Student

### **Regulating SVoD Services in the EU and the Americas**

» <u>Prof. Maria Trinidad García Leiva</u> (Spain) - University Carlos III de Madrid, Prof. Guillermo Mastrini (Argentina) - Universidad Nacional de Quilmes, Prof. Ana Bizberge (Argentina) - Universidad Nacional de Quilmes

# Television production and distribution in the age of VoD and the role of PSM: The debate in Europe

» Prof. Maria Michalis (United Kingdom) - University of Westminster

# New television flows, content hierarchies, and new players in the lbero American SVOD services landscape

» Prof. Juan Piñón (United States) - New York University



### Continued from Monday, 10 July

14:00 **POP-2** -

**POP - Producing the popular: dynamics in the media industries** *Ambpi 3bis* Chaired by: Dr. Niall Brennan (United States)

### Cultural Politics of US-based Streaming Services in Korea

» Dr. Taeyoung Kim (United Kingdom) - Loughborough University

# Smells Like Teen Streaming? Netflix's Teen Originals and the transnationalisation of a genre

» <u>Ms. Axelle Asmar</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Tim Raats (Belgium) - imec-SMIT, VUB, Prof. Leo Van Audenhove (Belgium) - imec-SMIT, VUB

# Gendered TV production. Or, why and how women work in media industries.

» Dr. Tonny Krijnen (Netherlands) - Erasmus University Rotterdam

# 'A treasured possession that has seen better days': Work and memory at The Repair Shop

» Dr. Deborah Philips (United Kingdom) - University of Brighton

### 14:00 INC-PSM -PSM - INC - Joint session with the International Communication Section - European Public Service Media and SVOD Platforms: Enemies or Allies? Amphi 4

14:00 **REC-2 -REC - Religion and Media Channels** *Room RBC-201* Chaired by: Prof. Victor Khroul (Russian Federation)

# Covid-19 and the decline in church attendance: Is it the death of Religion in America?

» <u>Mr. Joseph Muyangata</u> (United States) - Full Gospel Tabernacle International

### Divine Sanctions, Avowals, Faith and Lived Experiences: An exploration into the Religious Communication Practices of a Tribal Community in Karnataka, Southern India

» <u>Dr. shamala R</u> (India) - Central University of Tamil Nadu, Dr. Vasupradha Srikrishna (India) - Madras Christian College

# Mediating Religion through Mobile Phone: A Study of worshiping through mobile phone in Hindu religion in India

» Dr. Krishna Sankar Kusuma (India) - Jamia Millia Islamia

### Online communication and public relations strategies within the Romanian Orthodox Church. An analysis of online media presence during the COVID-19 pandemic crisis.

» <u>Mr. Adrian Gog</u> (Romania) - Babeș-Bolyai University (Romania)

### 14:00 **RUC-1** -

RUC - Communication and Social Change for Marginalized Rural Communities

Room 214 Cier

Chaired by: Sarah Cardey (United Kingdom) and Dr. Loes Witteveen (Netherlands)

### Anganwadi workers as catalysts for communication and behavioural changes in bringing back millets to the food plates in India: A case study of rural Delhi, Bihar and Odisha.

» <u>Dr. Sweta Singh</u> (India) - Guru Gobind Singh Indraprastha University, Mr. Chandrasen Kumar (India) - Food Corporation of India, Mr. Tarun Joshi (India) - Guru Gobind Singh Indraprastha University



### Continued from Monday, 10 July

### Media Literacy as Prevention of Violence and Sexual Harassment against Women in and around Industrial Oil Palm in Indonesia

» <u>Mrs. Asri Sulistiawati</u> (United Kingdom) - University of Reading, Mrs. Anna Fatchiya (Indonesia) - Bogor agricultural university, Mr. Fredian Tonny (Indonesia) - Bogor agricultural university, Mr. Mahmudi Siwi (Indonesia) - Bogor agricultural university, Mr. Kunandar Prasetyo (Indonesia) - Bogor agricultural university, Mr. Tri Budiarto (Indonesia) -Bogor agricultural university

#### How Family Relationships Are Maintained Online: Cross-Regional Communication Practices of Migrant Workers' Families in China

» <u>Dr. yezi liu</u> (China) - Guangdong University of Foreign Studies, Mr. jianjun luo (China) - School of Journalism and Literature, Sichuan University

# Bridging gap or blurring boundary: Research on the intergenerational interaction of digital back-feeding in Chinese rural families

» <u>Prof. Xuan Tang</u> (China) - Communication University of China, Prof. Lingbo Tu (China) - Communication University of China, Dr. Shuang Leng (China) - Communication University of China

### AGRICULTURAL RADIO PROGRAMMES IN INDIGENOUS LANGUAGES AND FARMERS' PRODUCTIVITY IN NORTH-CENTRAL NIGERIA

» Dr. Babatunde Adeyeye (Nigeria) - Covenant University, Ota

14:00

VIC-2 -

**VIC - Artificial Intelligence** *Room RB-102* Chaired by: Prof. Marida Di Crosta (France)

# Face-over TV. How a creative use of AI is challenging the visual representation of the human on screen.

» Prof. Marida Di Crosta (France) - Lyon 3 University

### **Bridging Artificial Intelligence & Human Mind**

» <u>Prof. Flavio Carvalho</u> (Brazil) - Universidade Tuiuti do Paraná

# Limits of imagination: a comparative study of filters and censorship in text-to-image Als

» Dr. Ksenia Ermoshina (France) - Centre Internet et Société, CNRS

# Examining the Communication Effectiveness of Artificial Intelligence Art Personification

- » <u>Ms. YITING TANG</u> (China) Nanjing University of the Arts
- 14:00 **PAR-1 SPE Platform governance and regulation A partner session with UNESCO** *Salle de conférences Médiathèque*
- 14:00 Finding pathways to open access A round table discussion convened by the Publications Committee of IAMCR Room 202 Cier
- 15:30 **Break** Various locations throughout the campus
- 16:00 AUD-3 -

**AUD - How Audiences Consume News in the Disinformation Era?** *Room 105 Cier* Chaired by: Dr. Rafal Zaborowski (United Kingdom)

### "Newsers" – the new generation of news consumers: News consumption and political and civic participation among Israeli youth

» Dr. Sagit Dinnar (Israel) - Bar Ilan University, <u>Prof. Hillel Nossek</u> (Israel) - Kinneret Academic College on the Sea of Galilee



### Continued from Monday, 10 July

# YouNDigital: Exploring the complementarity of traditional and digital participatory methods to study young audiences, news and digital citizenship

» <u>Dr. Ana Filipa Oliveira</u> (Portugal) - University Lusófona/ CICANT, Ms. Margarida Maneta (Portugal) - University Lusófona/ CICANT, Dr. Inês Amaral (Portugal) - University of Coimbra/ Centro de Estudos de Comunicação e Sociedade (UMinho)

### Reasons for news switch-off in non-democratic societies: A Vietnamese study into pandemic news avoidance on social media

» Ms. Khanh Hoang (United Kingdom) - Bournemouth University, <u>Prof.</u> <u>An Nguyen</u> (United Kingdom) - Bournemouth University, Prof. Roman Gerodimos (United Kingdom) - Bournemouth University

# Disinformation, interest in news and trust: comparative analysis of France, United Kingdom and Spain

» <u>Dr. Livia García-Faroldi</u> (Spain) - University of Málaga, <u>Dr. Laura Teruel</u> (Spain) - University of Málaga

### To believe or not to believe? Investigating factors that play a role in audiences' critical thinking process when evaluating the credibility of online news and information.

» <u>Ms. Aline Duelen</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, <u>Mrs. Iris Jennes</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Wendy Van den Broeck (Belgium) - imec-SMIT, Vrije Universiteit Brussel

### 16:00

CPT-6 -

**CPT - Governing algorithms - Governance by algorithms** *Room RB-201* 

Chaired by: Prof. Aphra Kerr (Ireland) and Jeremy Shtern (Canada)

### Policy meets science: Taming the algorithm for collectivist action

» Dr. Stephen McConnell (United States) - New York University

### La pression douce du faire-faire des plateformes : le cas de Meta Business Suite

» <u>Mr. Hugo Thirard</u> (Belgium) - Université Catholique de Louvain, Prof. Andrea Catellani (Belgium) - Université Catholique de Louvain, <u>Prof.</u> <u>Damien Renard</u> (Belgium) - Université Catholique de Louvain

### Citizens' participation in government-driven data initiatives: lessons from two case studies in Canada

» Prof. Guillaume Latzko-Toth (Canada) - Université Laval, Prof. Florence Millerand (Canada) - Université du Québec à Montréal, Prof. Mélanie Millette (Canada) - Université du Québec à Montréal, Prof. Alexandre Coutant (Canada) - Université du Québec à Montréal, Dr. Lucie Delias (France) - Université Paul-Valéry Montpellier 3

# Questioning public algorithms: issues of automation of state action in France

» <u>Dr. Olessia Kirtchik</u> (France) - Centre Internet et Société, CNRS, <u>Dr.</u> <u>Francesca Musiani</u> (France) - Centre Internet et Société, CNRS

### 16:00 CRI-2 -

### CRI - Peace and Conflict Journalism Room RBC-301

### Perils and perseverance in reporting conflicts

» <u>Dr. Abdullahi Tasiu Abubakar</u> (United Kingdom) - City, University of London

### Us with them: The cosmopolitan potential of peace journalism

» Dr. Ayesha Jehangir (Australia) - University of Technology Sydney

#### 'You can't be a constructive Journalist and make it as a journalist in Kenya!' Professionals' Insights on Constructive Journalism Practice

» <u>Ms. Loise Macharia</u> (Ireland) - University College Dublin, Dr. Marguerite Barry (Ireland) - University College Dublin

# Framing military incompetence: An examination of media coverage of the Milicogate scandal in Chile

» <u>Dr. claudia labarca</u> (Chile) - Pontificia Universidad Catolica de Chile, Dr. Ingrid Bachmann (Chile) - Pontificia Universidad Catolica de Chile



### Continued from Monday, 10 July

16:00 **DIM-3** -

DIM - Shifting Landscapes: Identity (Re)Constructions, Migrant Narratives, and Digital Dynamics in Global Diasporas

Room 210 Cier

Chaired by: Dr. Sumana Chattopadhyay (United States)

### From Enemy to Enthusiast: Mapping Rohingya Diaspora's Identity (re)Construction and Political Participation on Facebook (2017-2022) using digital trace data

» <u>Mr. Anas Ansar</u> (Germany) - University of Bonn, <u>Dr. Julian Maitra</u> (Switzerland) - University of Fribourg, Switzerland

# Drawing Stories: Filipino youth migrants in Rome and their social representations of migration

» <u>Dr. Shiella Balbutin</u> (Philippines) - Asst. Professor, Development Communication Department, Xavier University-Ateneo de Cagayan

### Identity on the Border: a reflection on "be" in Pacaraima, Brazil.

» <u>Mr. Antonio Eduardo De Oliveira Junior</u> (Brazil) - Pos gratuation Program in Society and Borders, at Federal University of Roraima (PPGSOF/UFRR), Dr. Francilene dos Santos Rodrigues (Brazil) - Pos gratuation Program in Society and Borders, at Federal University of Roraima (PPGSOF/UFRR)

# Digital Networked Authoritarianism: Turkey's Diaspora Policy and Right-Wing Populist Digital Discourse

» Dr. Banu Durdag (France) - University of Strasbourg

16:00 **DID-1** -

### **DID - Algorithmic digital inequalities** *Room 106 Cier*

Chaired by: Dr. Christoph Lutz (Norway)

### The Organizational Shaping of Inequalities in Intelligent Technologies: Spanning Disciplinary Boundaries

» <u>Dr. Christoph Lutz</u> (Norway) - Bl Norwegian Business School, Ms. Gemma Newlands (United Kingdom) - Oxford Internet Institute

### Algorithms Divide as a Limiting Factor for Government and Youth Communications in Social Media

» <u>Dr. Anna Gureeva</u> (Russian Federation) - Lomonosov Moscow State University, <u>Ms. Polina Kireeva</u> (Russian Federation) - Lomonosov Moscow State University

### The Influence of Algorithmic Knowledge Divide on Information Acquisition and its Influencing Factors——Based on an Empirical Survey of Chinese Mobile Users

» Mr. Siyuan Shao (China) - Communication University of China

# The rise of "intermediaries" on Douyin: algorithmic knowledge, user empowerment and digital inequalities

» Ms. Hui Lin (United Kingdom) - King's College London

# Open research practices: Ethical and legal considerations in sharing sensitive Twitter data

» <u>Dr. Molly Drummond</u> (United Kingdom) - Keele University, <u>Prof.</u> <u>Elizabeth Poole</u> (United Kingdom) - Keele University, Prof. Ed de Quincey (United Kingdom) - Keele University

### 16:00 **ESN-2** -

**ESN - Media Representation** Salle des thèses Chaired by: Dr. Steph Hill (Canada)

# Andhera-Ujala (1983-84): Representation of Cop Culture and Crime in Pakistani TV Plays

» <u>Mr. Rehan Tayyab</u> (Pakistan) - Beaconhouse National University, <u>Dr.</u> <u>Wajiha Raza Rizvi</u> (Pakistan) - Film

### Manipulation and Monstrosity: Reading Animal Violence

» Ms. Deborah Hardt (Turkey) - Izmir University of Economics

### Too late for warnings? Representation of Climate Change in Editorial Cartoons in Kenya During the U.N. Climate Change Conference COP27 period- ESR/ESN

» <u>Mr. Jeremiah Nganda</u> (Kenya) - Daystar University, Ms. Cynthia Nyunva (Kenya) - Daystar University, Dr. Benjamin Muindi (Kenya) -Daystar University



### Continued from Monday, 10 July

Reality Television and its role of the mediator in the South African Society

» <u>Ms. Sylvia Matlala</u> (South Africa) - The Independent Institute of Education-The IIE

Capturing Climate Claims: A computational text analysis of energy company press releases - ESR/ESN Joint Session

» <u>Ms. Julia Cope</u> (United States) - Annenberg School for Communication, University of Pennsylvania

### 16:00 **ESR-3**-

### **ESR - Environmental Movements**

*Amphi 2bis* Chaired by: Dr. Kerrie Foxwell-Norton (Australia)

# Struggling for the environment in Southern America: The wetland movement in Argentina

» Dr. Ezequiel Pinat (Spain) - Autonomous University of Barcelona

### Contested frames and the media in local environmental protests: Shifting the geothermal debate in the Turkish Aegean

» <u>Prof. Burak Dogu</u> (Turkey) - Izmir University of Economics, Mrs. Begüm Pasin (Turkey) - Izmir University of Economics

# Earth Day for Future: Framing environmental awareness days through youth climate activism

» Dr. Giuliana Sorce (Germany) - University of Tübingen

# Mobilising Water: Elemental Resistance Against Terricidal Technologies in Chile

» Dr. Sebastian Lehuede (United Kingdom) - University of Cambridge

# Managing the Power of Images: River Watchers, Networked Public Screens and Environmental Activism in China

» <u>Dr. Shanshan Liu</u> (China) - School of Journalism and Communication, Communication University of Zhejiang, Hangzhou, China, Dr. Vincent Guangsheng Huang (China) - College of Media and International Culture, Zhejiang University, Hangzhou

### 16:00 **GEN-3** -

GEN - The Punching Ghosts: Anti-Feminism, Public Opinion Monitoring, and Resistance and Empowerment in Digital Age Amphi 1

Chaired by: Prof. Andy Ofori-Birikorang (Ghana) and Ms. Sizhe Wu (China)

### Reclaiming the "femi-punch": Chinese Internet Feminist's Stigma Deconstruction and Identity Construction

» <u>Ms. Sizhe Wu</u> (China) - Institute of Communication Studies, Communication University of China

### "Black Box": the Online Censorship and Public Opinion Monitoring in #MeToo China

» Ms. Huanyu Huang (United Kingdom) - University of Westminster

### Sexual narratives, Power and Redemptive voices of African women: Facebook and TikTok as spaces for contesting and resisting the Other

» <u>Prof. Andy Ofori-Birikorang</u> (Ghana) - University of Education, Winneba, <u>Dr. Mavis Amo-Mensah</u> (Ghana) - University of Education, Winneba

# After being bombed out: Chinese digital feminists survive as cyber living ghosts on Weibo

» <u>Ms. shao shao</u> (Netherlands) - University of Amsterdam, <u>Ms. Guanqin</u> <u>He</u> (Netherlands) - Universiteit Utrecht

### 16:00 **GEN-18** -

GEN - Identity and Attire: Self Presentation, Social Spaces, Social Cause

Amphi 1bis

Chaired by: Dr. Ann Mabel-Sanyu (United Kingdom) and Prof. Qin Wang (China)



### Continued from Monday, 10 July

Are women best served through separate spaces or mainstream media?

» <u>Dr. Ann Mabel-Sanyu</u> (Germany) - Ruhr University Bochum, Mrs. Viviane Schönbächler (Germany) - Ruhr University Bochum & University of Hamburg

# Self Presentation and Media Empowerment of Chinese Rural women in TikTok

» <u>Prof. Qin Wang</u> (China) - Media and Gender Institute, Communication University of China

### The Impact of Gender-Themed Empowerment Advertising: When Commodity Meets Social Cause

» <u>Dr. Jie Xu</u> (United States) - Villanova University

# Identity and Attire among Female Students of Dhaka University: an intergenerational perspective

» Prof. Gitiara Nasreen (Bangladesh) - University of Dhaka

### 16:00 нес-з -

#### HEC - Re-imagining social media for behavior change

Room RAH-205

Chaired by: Prof. Elizabeth Lubinga (South Africa) and Dr. Sinikka Torkkola (Finland)

### Editorial Review of Health Care Professional's Concerns Towards the Use of Social Media to Communicate with the Public: Treading with Increased Caution

» <u>Ms. Lina Alhafez</u> (Spain) - Rovira i Virgili University, <u>Dr. María Lourdes</u> <u>Rubio Rico</u> (Spain) - Rovira i Virgili University, Dr. Míriam Díez Bosch (Spain) - Ramon Llull University

### Theme Evolution of Social Media on the COVID-19 in a Postepidemic Era: An Analysis

» Dr. Nanchang Cheng (China) - Communication University of China, <u>Ms. Xuening Yao</u> (China) - Communication University of China, <u>Ms.</u> <u>Yuanyuan Chen</u> (China) - Coummunication University of China

#### Pain or Shame? A Comparison Between Opinions on Painless Delivery between Twitter and Weibo

» <u>Ms. xuechen Hu</u> (Japan) - Nagoya University, <u>Ms. Yiming Liu</u> (China) -Fudan University, Prof. Jiro Takai (Japan) - Nagoya University

### Organizational Behavior and the (Mis)information Agenda: An Analysis of Social Media Communication on Vaccination

» <u>Prof. Samantha Vanderslott</u> (United Kingdom) - University of Oxford, Dr. Aliaksandr Herasimenka (United Kingdom) - University of Oxford, Mr. Benedikt Stroebl (Germany) - Hertie School, Mr. Dorian Qualle (Switzerland) - University of Zurich, Mrs. Kate Joynes-Burgess (United Kingdom) - University of Oxford, Dr. Jonathan Bright (United Kingdom) - Turing Institute, Prof. Philip Howard (United Kingdom) - University of Oxford

### Diet for the Virtual World: The Body Image, Visual Action and Cultural Performance in the Diet Video-log(Vlog) Community of Xiaohongshu

» Ms. Anny Fan (China) - Communication University of China, <u>Ms.</u> <u>Yuqian Yang</u> (China) - Communication University of China, Ms. Zhuo Li (China) - Communication University of China, Ms. Xingran Zhang (China) - Communication University of China, Ms. Xinrong Bu (China) -Communication University of China, Ms. Xinyu Jiang (China) -Communication University of China

# Representation and Healing: Internet and Social Media Use and Satisfaction in People with Bipolar Disorder

» <u>Ms. Shurui Gao</u> (China) - School of Journalism and Communication, Tsinghua University, Prof. Qiaolei Jiang (China) - School of Journalism and Communication, Tsinghua University

### 16:00 HIS-2 -

### HIS - The Press, Economic and Political Power Structures Room RB-101

Chaired by: Prof. Maria Löblich (Germany)

### White Normativity, Slavery, and "the Charming of that Spirit of Lying": Revisiting Public Occurrences and the Origin Story of America's Early Press

» <u>Ms. Anjali DasSarma</u> (United States) - Annenberg School for Communication, University of Pennsylvania



### Continued from Monday, 10 July "AA Stage Show": "Old" and "Young" as Pioneers of Criticism of the Early Hebrew Press Press in Europe » Prof. Gideon Kouts (France) - University Paris 8 "Like a small trip back to the GDR"? East German viewers, historical truth claims and the TV serial Weissensee » Prof. Maria Löblich (Germany) - FU Berlin, Ms. Elisa Pollack (Germany) - FU Berlin First steps of Recoletos Media Group in 1970's Spain: from young reporters to self-made owners 16:00 » Dr. Carlos Barrera (Spain) - Universidad de Navarra, Dr. Javier Robles-Izu (Spain) - PhD Crisis and trends of innovations in the private sector: Portuguese press and the shift towards a market driven editorial policy. » Dr. Helena Lima (Portugal) - University of Porto 16:00 INC-3 -INC - Video-on-Demand in Europe: Audiovisual Platforms, Scenes and Imaginaries Vis-à-Vis Europeanization Amphi 4 Chaired by: Dr. Andrea Miconi (Italy) and Dr. Joe Straubhaar (United States) Consumption patterns on mainstream VOD platforms across ten FU countries » Dr. Achilleas Karadimitriou (Greece) - National and Kapodistrian University of Athens (NKUA), Dr. Ioanna Archontaki (Greece) - National and Kapodistrian University of Athens (NKUA), Dr. Iliana Giannouli (Greece) - National and Kapodistrian University of Athens (NKUA), Dr. Stylianos Papathanassopoulos (Greece) - National and Kapodistrian University of Athens (NKUA) **VOD Consumption and Cultural Europeanization** » Dr. Andrea Miconi (Italy) - IULM, Milan

# Turkey and the European identity from the perspective of Turkish TV Shows

» <u>Dr. Lutz Peschke</u> (Turkey) - Bilkent University, Ankara, Dr. Yasemin Gümüş Ağca (Turkey) - Bilkent University, Ankara, Dr. Irmak Dündar (Turkey) - Bilkent University, Ankara

# The impact of the transposition of the 2018/1808 directive on audio-visual communications services in Spain: The VOD portal Filmin as case study.

» <u>Dr. Judith Clares-Gavilán</u> (Spain) - Open University of Catalonia (UOC), Dr. Valentina Latronico (Spain) - Open University of Catalonia (UOC), Dr. Jim Ingebretsen (Spain) - Open University of Catalonia (UOC), Dr. Francisco Lupiáñez (Spain) - Open University of Catalonia (UOC)

### 5:00 JRE-3 -

JRE - Communication through social media: Uses, effects and issue of representation (1)		
Amphi 2		

Chaired by: Dr. Pieter Maeseele (Belgium) and Prof. Bella Palomo (Spain)

# Employing social media in building academic brand of the UAE's Universities: A comparative analysis

» <u>Dr. Shujun Jiang</u> (United Arab Emirates) - United Arab Emirates University, <u>Dr. Khalaf Tahat</u> (United Arab Emirates) - United Arab Emirates University, Dr. Ahmed Elgody (United Arab Emirates) - United Arab Emirates University, Dr. Ahmed Al Mansoori (United Arab Emirates) - United Arab Emirates University

# Twitter: a necessary evil? Journalistic Responses to Elon Musk and the Ethics of Platform Use

» <u>Ms. Annina Claesson</u> (France) - CREST (Institut Polytechnique)/Sciences Po Médialab

### A hybrid media storm: Unraveling the role of legacy, alternative and social media in the construction of a political scandal in Belgium

» <u>Ms. Priscilla Hau</u> (Belgium) - University of Antwerp, Dr. Steve Paulussen (Belgium) - University of Antwerp, Dr. Pieter Maeseele (Belgium) - University of Antwerp



### Continued from Monday, 10 July

# WhatsApp and Telegram applied to journalism practice: A constant challenge for media

» <u>Mr. Jon Sedano</u> (Spain) - University of Málaga, <u>Prof. Bella Palomo</u> (Spain) - University of Málaga

### 16:00

LAW - Nuevos retos para el derecho a la información en América Latina

Room 213 Cier

LAW-1 -

Chaired by: Dr. Fernando Gutiérrez Atala (Chile) and Dr. RODRIGO CETINA PRESUEL (Spain)

### Medios tradicionales e internet: la evolución regulatoria en Uruguay y el contexto regional

» <u>Dr. Gabriel Kaplún</u> (Uruguay) - Universidad de la República, Dr. Federico Beltramelli (Uruguay) - Universidad de la República

# Nuevos desafíos del derecho a la información ante el avance tecnológico. Chile y el mundo

» <u>Dr. Francisco Leturia</u> (Chile) - Presidente del Consejo para la Transparencia

# Análisis de la regulación subnacional sobre los medios de comunicación en México

» <u>Dr. Salvador De León</u> (Mexico) - Universidad Autónoma de Aguascalientes

### El debate sobre la desinformación en el Sistema Interamericano de Derechos Humanos en especial el caso de Chile

» Dr. Pedro Anguita (Chile) - Universidad de los Andes (Chile)

#### Distintos nombres, misma preocupación: los medios alternativos, periféricos o extrasistémicos y su influencia en las decisiones político-electorales de los jóvenes chilenos en el Plebiscito Constitucional 2022

» <u>Dr. Fernando Gutiérrez Atala</u> (Chile) - Universidad Católica de la Santísima Concepción (UCSC, Chile), Mrs. Yoselyn Sepúlveda Barría (Chile) - Universidad Católica de la Santísima Concepción (UCSC, Chile), Mrs. Josefa Muñoz Meléndez (Chile) - Universidad Católica de la Santísima Concepción (UCSC, Chile)

### Responsabilidad de las plataformas digitales en temas de autolesiones en menores y jóvenes

» Prof. Esther Martínez-Pastor (Spain) - Universidad Rey Juan Carlos

### 16:00 MCS-3 -

MCS - International Perspectives on Gender, Sport, and Social Media Room 212 Cier

Chaired by: Dr. Kulveen Trehan (India)

### Body Shaming of Male Athletes: Twitter Framing of the "Overweight" Brazilian Soccer Players

» <u>Dr. Katerina Turkova</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University, <u>Dr. Veronika Mackova</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University

# Challenging the Patriarchal Discourse in Sports Media: An Analysis of Israeli Journalists' Twitter Use

» <u>Dr. Alina Bernstein</u> (Israel) - School of Media Studies, College of Management Academic Studies (COMAS), Dr. Haim Hagay (Israel) -Kinneret College

### Sports Twitter frames the Olympic Loss! Analysing discourse on Top Indian Female Athletes defeat at Tokyo Olympics 2020

» <u>Dr. Kulveen Trehan</u> (India) - Guru Gobind Singh Indraprastha University



### Continued from Monday, 10 July

The history of the Women's World Cup in its relation to media logic, economization, political instrumentalization and globalization. A comparison to men's soccer

» <u>Dr. Joerg-Uwe Nieland</u> (Austria) - University of Klagenfurt, <u>Dr. Alexis</u> <u>Mirbach</u> (Germany) - LMU Munich

When 'Steel Roses' are in bloom: A feminist critical discourse analysis of discussion about China women's national football team on Weibo

» <u>Mr. Zehua Li</u> (Macao) - University of Macau, Ms. Tongtong Hou (China) - Texas A&M University

### 16:00 MPS-2 -

MPS - Community building and agency in networked media environments

Amphi 4bis

Chaired by: Prof. Trisha T. C. Lin (Taiwan)

### User agency in networked media environments

» <u>Prof. Susanne Eichner</u> (Denmark) - Film University Babelsberg KONRAD WOLF

### Go Against The Social Tide: Exploring The "Ebbing Users" of WeChat Moments in China Based on Grounded Theory

» <u>Dr. Fu Xiaoya</u> (China) - School of Journalism and Communication, Renmin University of China, <u>Mr. zheng li</u> (China) - PhD Student

#### Digital Nomads and Interpersonal Relationships: A Study on the Influence of Platform-swinging Behavior among Generation Z in China

» <u>Ms. Xinyu Jiang</u> (China) - Communication University of China, <u>Ms. Xingran Zhang</u> (China) - Communication University of China, Ms. Yuqian Yang (China) - Communication University of China, Ms. Anny Fan (China) - Communication University of China, Ms. Xinrong Bu (China) - Communication University of China, Ms. Zhuo Li (China) - Communication University of China, Ms. Zhuo Li (China) - Communication University of China

# Big Tech Philanthropy: Accessing techno-philanthropic initiatives for global communication in the case of Tencent and Meta

» <u>Dr. Zhan Zhang</u> (Switzerland) - Università della Svizzera italiana, <u>Ms.</u> <u>LIN YUE</u> (Switzerland) - USI Università della Svizzera italiana, Prof. Gabriele Balbi (Switzerland) - USI Università della Svizzera italiana

How is online identity defined through communal building of popular practice? Understanding reception and appropriation of popular texts via intertextual structures in user-generated remixes on TikTok

» <u>Ms. Lisa Plumeier</u> (Germany) - Film University Babelsberg KONRAD WOLF

### 16:00 PCR-2 -

**PCR - Inhabiting participatory ecosystems** *Room RAH-202* Chaired by: Prof. Sandra Jeppesen (Canada)

# Community Participation in Just Coal Transition(s): insights from the field of Communication for Social Change

» <u>Dr. Maria Touri</u> (United Kingdom) - University of Leicester, Dr. Ioanna Kostarella (Greece) - School of Journalism, Media & Communication, Aristotle University of Thessaloniki

#### An examination of the climate communication ecosystem to identify existing narratives and develop counter-narratives to inform the climate agenda in Kenya

» <u>Ms. Robi Ochieng</u> (Kenya) - United States International University-Africa, Mr. Denver Ochieng (Kenya) - Center of Media Viability and Development

#### Communication policies' activist participation in Portugal: limitations and inconsequences

» <u>Prof. Ana Guilhermina Seixas Duarte Melo</u> (Portugal) - University of Minho; Communication and Society Research Centre (CECS), Prof. Fábio Ribeiro (Portugal) - University of Trás-os-Montes e Alto Douro; Communication and Society Research Centre (CECS)



### Continued from Monday, 10 July

16:00 **POL-3** -

POL - Manufacturing Government Communication on Covid-19 (2): "Traditional" or "new" media?

*Amphi 3* Chaired by: Philippe J. Maarek (France)

### Facebook Communication of Brazilian Federal and São Paulo State Governments in Brazil: Contradictory Messages and Realities

» <u>Prof. Andrea Medrado</u> (United Kingdom) - University of Westminster, <u>Prof. Adilson Vaz Cabral Filho</u> (Brazil) - Fluminense Federal University

# Japan's Digital Transformation (DX) and Trends in Public Policy Communication

» Prof. Leslie Tkach-Kawasaki (Japan) - University of Tsukuba, Japan

### Weathering the storm: French Governmental Communication on Covid-19 Vaccination via Twitter during the normalization phase

» <u>Dr. Juliana Fraga</u> (France) - University of Burgundy, Dr. Gilles Brachotte (France) - University of Burgundy, Dr. Alexander Frame (France) - University of Burgundy

### Challenges for Government Communication: A Case of Communication Strategies during COVID-19 Pandemic in Poland

» <u>Dr. Małgorzata Winiarska-Brodowska</u> (Poland) - Jagiellonian University

### 16:00 **POP-3** -

### **POP - Representations: Challenging the norm II** *Ambpi 3bis*

Chaired by: Prof. Frederik Dhaenens (Belgium)

# Never Have I Ever Been Super Indian: Constructing Indian Femininity and recasting the "other"

» <u>Ms. Anuja Premika</u> (India) - UNIVERSITY OF HYDERABAD, <u>Prof. Usha</u> <u>Raman</u> (India) - UNIVERSITY OF HYDERABAD

### **Black Women to the Rescue**

» <u>Ms. Ashley Smalls</u> (United States) - The Pennsylvania State University

# Recalling a Female Ghost: Gender and Romance in the Chinese Horror Games

» Dr. Shuyan Zhou (China) - Soochow University in China

### The portrayal of diasporic Muslim women in European teen series » Mrs. Salma Mediavilla Aboulaoula (Belgium) - Ghent University

# Inhabiting Children's Television Around the Planet: Seven Decades of Transformations

» Dr. Yuval Gozansky (Israel) - Sapir Academic College

### 16:00 **REC-3** -

**REC - Religion News Content - I** *Room RBC-201* Chaired by: Dr. Krishna Sankar Kusuma (India)

### An increasingly (in)visible religion? A longitudinal analysis of the Italian news coverage of the Catholic Church from 2005 to 2021

» Prof. Rita Marchetti (Italy) - University of Perugia, <u>Dr. Susanna Pagiotti</u> (Italy) - University of Perugia

### Analysis of Journalistic Role Performance for News Coverage of Religio-political Discourses in Pakistan's Politics

» <u>Dr. Muhammad Usman Asghar</u> (Pakistan) - National Defence University, <u>Ms. Saman Choudary</u> (Spain) - Universitat Pompeu Fabra

### Journalists & Synagogue-State relations in Israel

» Prof. Yoel Cohen (Israel) - Ariel University

### The New Conflict between Ecological environment and Religious Beliefs in Chinese Mass Media: A Case Study of the ritual Fangsheng (life release to nature) Series

» <u>Ms. ZHANG YUANIIE</u> (France) - École Pratique des Hautes Études



### Continued from Monday, 10 July

16:00 **RUC-2** -

> RUC - Social Mobilization and Participation in Rural Communication Room 214 Cier

> Chaired by: Dr. Loes Witteveen (Netherlands) and Dr. Elske van de Fliert (Australia)

#### The alternative force: A gualitative study on civic organization's communication practices in networking urban and rural areas in China

» Ms. Chen Zhang (China) - Communication University of China, Ms. Tao Wei (China) - Communication University of China

### Ruralized teachers and ICT in pandemic. Scope and limits of a resilient integration

» Dr. Edgardo Carniglia (Argentina) - Departamento de Ciencias de la Comunicación, Universidad Nacional de Río Cuarto

#### IN PUBLIC AND SCIENCE REALM: CONSTRUCTS OF PUBLIC CONSULTATION ON THE CONDUCT OF BIOTECH CROP (GOLDEN **RICE) FIELD TRIALS**

» Dr. Parsons Hail (Philippines) - Central Luzon State University

### From Consensus to Action: A Study of Mobilization in Funeral Reform in Nujiang Prefecture, Yunnan Province, China

» Ms. xianlin GE (China) - School of Journalism and Communication, Renmin University of China

### 16:00

**VIC-3** -

VIC - Audiovisual, Sounds & Images Room RB-102 Chaired by: Dr. James Dettleff (Peru)

### Peruvian web series as an alternative way to distribute dramatic productions.

» Dr. lames Dettleff (Peru) - Pontificia Universidad Católica del Perú

### Tracking Audiovisual Archives about the European Union: How do symbolic images emerge?

» Ms. Shiming SHEN (France) - Université Côte d'Azur/ Sic.Lab Méditerranée

### Visual Culture, images and memories of cities in amateur painting

» Dr. João Cardoso (Brazil) - USCS; UPM, Prof. Fabrizio Dell'Arno (Italy) -RUFA, Dr. Priscila Perazzo (Brazil) - USCS

### Patrick Chartol et la technique de création de l'image du son des images

» Mrs. GISELE FILIPPETTO (Brazil) - Universidade Tuiuti do Paraná

### SOIL "STILL REMEMBER" SARA IEVO PROIECT

» Mr. Patrick Chartol (France) - 41 rue des guatre Cantons 91140 Villebon sur Yvette, Mr. Leif Boman (Sweden) - Trädgårdstorget 2d 582 24 Linköping Sweden, Mrs. Aicha Boman (Sweden) - Trädgårdstorget 2d 582 24 Linköping Sweden

#### 16:00 PAR-2 -

### SPE - Emerging topics of environmental and ethical issues in communication research - A partner session with SFSIC Salle de conférences Médiathèque

Chaired by: Prof. Philippe Bonfils (France)

# Tuesday, 11 July

08:00	Registration
	Main building

08:30 AUD-4 -**AUD - Exploring Audiences' Agency** 

### Room 105 Cier Chaired by: Dr. Miguel Vicente Mariño (Spain)



### Continued from Tuesday, 11 July

A trifecta to empower audiences against disinformation: Social literacy, information literacy, and media literacy

» Dr. Asta Zelenkauskaite (United States) - Drexel University

Communicating about the COVID-19 pandemic through data visualisations: audience engagement and influencing factors

» Dr. Jingrong Tong (United Kingdom) - University of Sheffield

# TikTok and Popular Music Fandom: Exploring Platform, Creativity and Affect through #RunningUpThatHill'

» <u>Dr. Rafal Zaborowski</u> (United Kingdom) - King's College London, Dr. Lucy Bennett (United Kingdom) - Cardiff University

### Unveiling audiences' attitudes towards deepfakes

» <u>Dr. María T. Soto-Sanfiel</u> (Spain) - Department of Communications and New Media, National University of Singapore, Mr. Sanjay Saha (Singapore) - National University of Singapore

# Effects of Brokerage and Closure on the Quality of Supportive Messages

» <u>Prof. Shengqing Liao</u> (China) - School of Journalism, Fudan University, <u>Dr. Xiaoxiao Cui</u> (China) - School of Journalism, Fudan University, Ms. Jianping Yu (China) - Shanghai Droi Technology Co., Ltd., Dr. Tianqi He (China) - School of Literature and Journalism, Central South University

### 08:30 сам-4 -

**CAM - Performing Activism in the Digital Space** *Room RB-103* Chaired by: Dr. Andrew Ó Baoill (Ireland)

### Infraestructuras digitales abiertas para el cuidado comunitario de la memoria viva

» <u>Dr. Juan Ramos</u> (Colombia) - Pontificia Universidad Javeriana, Dr. Offray Luna (Colombia) - Pontificia Universidad Javeriana, Dr. Carlos Barreneche (Colombia) - Pontificia Universidad Javeriana

# Here we speak: Challenging racist and sexist structures in and through the Instagram space

» <u>Ms. Julia Herkommer</u> (Netherlands) - Erasmus University Rotterdam, Dr. Amanda Paz Alencar (Netherlands) - Erasmus University Rotterdam

### Face off! Collective resistance to facial recognition technology

» Prof. Stefania Milan (Netherlands) - University of Amsterdam

### The educational potential of cyber feminist profiles on Instagram: The Portuguese cases of @feministas.pt, @redejovensigualdade and @plataformageni

» <u>Prof. Maria João Cunha</u> (Portugal) - CIEG (Interdisciplinary centre for gender studies)/ISCSP-ULisboa, Dr. Clarissa Godoy (Portugal) - CIEG (Interdisciplinary centre for gender studies)/ISCSP-ULisboa

### 08:30 срт-з -

**CPT - Digital practices of control and censorship** *Room RB-201* Chaired by: Jeremy Shtern (Canada) and Dr. Ksenia Ermoshina (France)

### Uncovering the Underlying Factors of Global Internet Censorship: An Empirical Study on the Blockade of Media Information Flow

» <u>Dr. Charles Feng</u> (Hong Kong) - Hong Kong Baptist University, Ms. Yiwen Luo (China) - Shenzhen University

### Digital Barricades and Blackouts: Internet Shutdowns in India

» Ms. Manisha Madapathi (India) - UNIVERSITY OF HYDERABAD

### How Horizontal Privacy Regulation Influences Risky Online Political Expression: Evidence from Russia

» Dr. Aysenur Dal (Turkey) - Bilkent University, Ankara



### Continued from Tuesday, 11 July

CRI-3 -

### Beware of the State – An International Comparison of Data Retention in Europe

» <u>Ms. Alena Birrer</u> (Switzerland) - University of Zurich, Department of Communication and Media Research, Media & Internet Governance Division, Ms. Danya He (Switzerland) - University of Zurich, Department of Communication and Media Research, Media & Internet Governance Division, Prof. Natascha Just (Switzerland) - University of Zurich, Department of Communication and Media Research, Media & Internet Governance Division

### Al-enabled Smart Media Use and Surveillance Anxiety

» <u>Dr. Vivian Hsueh Hua Chen</u> (Netherlands) - Erasmus university Rotterdam, Mr. Bingyu Chen (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Dr. Saifuddin Ahmed (Singapore) - Nanyang Technological University

### 08:30

**CRI - Governments and organizations communicating crisis and war** *Room RBC-301* 

Multimodal crisis communication: A comparative analysis of Instagram posts published by governments and health institutions in Germany, Turkey, the UK, the US during 2020–2021

» Ms. Yi Xu (Germany) - Ilmenau University of Technology

# Covid-19 communication strategies of governments in Europe and US – a seven-country comparison

» Prof. Martin Loeffelholz (Germany) - Ilmenau University of Technology, <u>Ms. Pauline Gidget Estella</u> (Germany) - Ilmenau University of Technology, <u>Ms. Johanna Radechovsky</u> (Germany) - Ilmenau University of Technology, Ms. Kathrin Schleicher (Germany) - Ilmenau University of Technology, Ms. Yi Xu (Germany) - Ilmenau University of Technology

#### Public Health Organizations' Practices and Experiences in Communicating the COVID-19 Pandemic on Social Media: Lessons for Improving Social Media Crisis Communication

» Ms. Saman Choudary (Spain) - Universitat Pompeu Fabra

# The NATO eFP mission in the Spanish Defense's social media messaging during the Ukraine crisis

» <u>Dr. Sira Hernández</u> (Spain) - Centro Universitario de la Defensa de Zaragoza, <u>Dr. Samuel Negredo</u> (Spain) - Universidad de Navarra

# Who and what is represented, and why? Exploring international refugee organizations' public communication strategies for the Syrian and Central African crises (2015-2018)

» <u>Dr. David Ongenaert</u> (Belgium) - Erasmus University Rotterdam, Prof. Stijn Joye (Belgium) - Ghent University

### 08:30 **DIM-4**-

DIM - Digital Bridges and Transnational Flows: Empowerment, Relationships, and Activism in Migrant Communities Room 210 Cier

Chaired by: Dr. Shiella Balbutin (Philippines)

# Reconfiguring digital activism – how Twitter Space is transforming political participation among Afghan diaspora

» Dr. Ayesha Jehangir (Australia) - University of Technology Sydney

### Fractured Frontiers: Transnational family in the digital age

» <u>Dr. Vandana Pednekar-Magal</u> (United States) - Georgia State University

#### A qualitative study of the utilisation of WeChat as a part of female migrant workers' emotional support in northern China

» Ms. Linxin WANG (United Kingdom) - Cardiff University

### 08:30 **DID-3** -

**DID - Vulnerable People's digital inclusion** *Room 106 Cier* Chaired by: Dr. Panayiota Tsatsou (United Kingdom)

# Vulnerable people's digital inclusion: a mélange of theory and practice

» Dr. Panayiota Tsatsou (United Kingdom) - University of Leicester



### Continued from Tuesday, 11 July

Nothing about us: exploring the constructive absence of (dis)ability in the South African digital public sphere

» Prof. Lorenzo Dalvit (South Africa) - Rhodes University

"I Make Video, therefore I am": Cases Study about Positive Digital Inclusion Behavior and Production Strategy of Vulnerable Groups as Video Creators in Bilibili.com

» <u>Mr. Wu Yonglong</u> (China) - School of Humanities and Communication, Dongbei University of Finance and Economics

Digital barriers and empowerment: an empirical study of daily digital media usage and outcomes among the blind and visually impaired in China

» <u>Mr. Qi Liu</u> (China) - Communication University of China, Ms. Yujia Li (China) - Communication University of China

Mediating Effects of Media Discrimination and Self-Esteem: A study on the Relationship between Digital Media Accessibility and Digital Media Equity Improvement for Visually Impaired People in China

» <u>Dr. Linxuan Gao</u> (China) - School of Journalism and Communication, Renmin University of China, Dr. Tian Jing (China) - School of Journalism and Communication, Renmin University of China

### 08:30 ESR-4 -

ESR - AI, Big Data and Environmental Communication Amphi 2bis

Chaired by: Dr. Pieter Maeseele (Belgium)

### How Do Trust in Autonomous AI and News Media Attention Predict Public Adoption of AI Drones: Extending the UTAUT2 Model

» <u>Mr. Justin Chun Ting Cheung</u> (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Prof. Shirley Ho (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University

### Data Centres as Technologies of Green Extractivism

» Dr. Patrick Brodie (Ireland) - University College Dublin

# All Roads Lead to Rome at What Costs? The Geopolitics of the Internet Data Center in Taiwan

» Dr. Shih-che Tang (Taiwan) - National Chung Cheng University

# Discursive legitimation of platform companies as actors in sustainability transition

» Dr. Salla-Maaria Laaksonen (Finland) - University of Helsinki, <u>Prof.</u> <u>Mervi Pantti</u> (Finland) - University of Helsinki

### Outsourcing Socioenvironmental Damage: Uncovering the Life Cycle of Digital Eco-Imperialism

» <u>Dr. Ana Valdivia</u> (United Kingdom) - University of Oxford, <u>Dr.</u> <u>Sebastian Lehuede</u> (United Kingdom) - University of Cambridge

### 08:30 ЕТН-4 -

### ETH - Disinformation, media literacy and ethics

Room 213 Cier

Chaired by: Prof. Kanchan K. Malik (India) and Dr. Ben Hur Demeneck (Brazil)

#### Disinformation among older adults: analyzing the impact of factchecking on news credibility

» <u>Dr. Xavier Ramon</u> (Spain) - Universitat Pompeu Fabra, <u>Mr. Aleix Martí-Danés</u> (Spain) - Universitat Pompeu Fabra, Dr. Reinald Besalú (Spain) - Universitat Pompeu Fabra, Dr. Carles Pont (Spain) - Universitat Pompeu Fabra

# Digital Media Literacy, Stakeholder Engagement, and Connective Democracy: Combating Misinformation in India

» <u>Mr. Vamsi Krishna Pothuru</u> (India) - PhD Student, Department of Communication, University of Hyderabad, Prof. Kanchan K. Malik (India) - UNIVERSITY OF HYDERABAD

# Misinformation and disinformation as communicative acts in cinema and television: An ethical assessment

» Mrs. MARIA JOSE ARROJO (Spain) - Universidade da Coruña



#### Continued from Tuesday, 11 July

#### Media Ethics of Belief and Superstition Content in Digital Television Programs in Thailand

» <u>Dr. Chanettee Tinnam</u> (Thailand) - Chulalongkorn University, Mr. Metha Sereethanawong (Thailand) - Chulalongkorn University, Dr. Jessada Salathong (Thailand) - Chulalongkorn University, Dr. Tortrakool Ubolwatra (Thailand) - Kasembundit University, Dr. Visawat Panyawongsataporn (Thailand) - Chulalongkorn University

#### 08:30 GEN-8 -

**GEN - Representaciones y Percepciones de Género en Medios** *Amphi 1* 

Chaired by: Dr. Marian Blanco Ruiz (Spain) and Dr. Azul Castelli (Mexico)

#### Representaciones de la gestación subrogada en Instagram: análisis publicitario de agencias intermediarias

» <u>Ms. Eleane Harin Proo Méndez</u> (Mexico) - Universidad Nacional Autónoma de México

### Imaginarios sociales sobre corporalidad femenina y deseo en la novela El amor es hambre

» <u>Dr. Azul Castelli</u> (Mexico) - Universidad Autónoma del Estado de Hidalgo

### La representación de mujeres afromexicanas en la TV mexicana erigiendo identidades racializadas

» <u>Prof. Tania Maratalina Roque Medel</u> (Mexico) - Universidad Nacional Autónoma de México

#### Masculinidades y crisis carcelaria en Ecuador: Representaciones mediáticas de la violencia entre hombres

» <u>Dr. Edgar Vega Suriaga</u> (Ecuador) - Universidad Andina Simón Bolívar, Sede Ecuador

#### Género y body shaming: El impacto de las redes sociales en la percepción de la propia imagen de las adolescentes y jóvenes adultas

» Dr. Marian Blanco Ruiz (Spain) - Rey Juan Carlos University

#### 08:30 **GEN-7** -

# GEN - Dating Apps: LGBTQA+ Victimizations, Gender Swaps and Motivations for Open Relationships

Amphi 1bis

Chaired by: Dr. Ariadna Angulo-Brunet (Spain) and Dr. Rafael Ventura (Spain)

## The Analysis of LGBT Victimization in the Digital Age: A Population-Based Study of TFSV in Taiwan

» <u>Dr. NIEN-HSUAN FANG</u> (Taiwan) - Associate Professor, Department of Journalism, National Chengchi University

#### The rising threat of 'Gender swap' remakes

» Mr. rajat sharma (Hong Kong) - Hong Kong Baptist University

### How are LGBT+ characters represented on Video-on-Demand platforms?

» <u>Dr. Ariadna Angulo-Brunet</u> (Spain) - Universitat Oberta de Catalunya, Dr. Beatríz González-de-Garay (Spain) - Universidad de Salamanca, Dr. Maria Marcos Ramos (Spain) - Universidad de Salamanca

### Dating apps, gay men and open relationships: uses, practices and motivations

» <u>Dr. Rafael Ventura</u> (Spain) - UPF Barcelona School of Management, Dr. Arnau Roig (Spain) - Universitat Pompeu Fabra

#### 08:30 нес-4 -

#### HEC - Digitalisation and e-health

Room RAH-205

Chaired by: Dr. Monique Lewis (Australia) and Dr. SubbaRao M Gavaravarapu (India)

### End of a Patient? Health Care Communication and Change in Patienthood

» <u>Dr. Sinikka Torkkola</u> (Finland) - Tampere University, Dr. Anna Sendra Toset (Finland) - Tampere University, Dr. Anna-Maria Mäki-Kuutti (Finland) - Tampere University



HIS-3 -

### Effect of Fear Appeal Messages in Health Crisis Communication on Social Media Virality and User Attitudes

» Ms. Le Yao (Hong Kong) - Hong Kong Polytechnic University, <u>Dr. Cindy</u> <u>Ngai</u> (Hong Kong) - Hong Kong Polytechnic University, <u>Dr. Rita Gill</u> <u>Singh</u> (Hong Kong) - Hong Kong Baptist University, Ms. Fangfang Chen (Hong Kong) - Hong Kong Polytechnic University

# Digital communication for health in the context of sustainable development in rapidly changing societies: the experience of Côte d'Ivoire

» <u>Dr. Marie-Laure Tchere</u> (Côte d'Ivoire) - Universite Felix Houphouet Boigny, <u>Prof. Hugues Koné</u> (Côte d'Ivoire) - Universite Felix Houphouet Boigny

#### 08:30

#### **HIS - Researching Media Capture**

Room RB-101 Chaired by: Dr. Mireya Márquez-Ramírez (Mexico)

## Historical Dimensions of Media Control in Turkey: The Ebb and Flow of Fear of Media

» Dr. Murat Akser (United Kingdom) - Ulster University

#### Media System transformation in a context of stable instability: developing and capturing Guinea-Bissau's media since independence

» <u>Dr. Johanna Mack</u> (Germany) - TU Dortmund

### Captured by Elites: The Portuguese Media System in Liberalism (1820-1926)

» <u>Dr. Isadora Fonseca</u> (Portugal) - Universidade Católica Portuguesa/School of Human Sciences A narrower EU or deeper European integration? The views on European integration of 15 leading Austrian, German, French, British and Spanish newspapers when reporting the Cyprus bailout (2013) and the Greek referendum (2015) crises.

» <u>Dr. Ricard Parrilla Guix</u> (Austria) - Paris Lodron Universität Salzburg

Teorizando la captura de medios: condiciones, grados y rupturas durante el régimen autoritario de Fulgencio Batista en Cuba (1952-1959)

» Mr. Edel Lima Sarmiento (Mexico) - Universidad Iberoamericana

### 08:30 INC-4 -

INC - Citizens, Cities, Wars and Migration Flows

Amphi 4

Chaired by: Ms. Kateryna Kasianenko (Australia) and Ms. Adetobi Moses (United States)

### Cosmopolitanism in transnational issue publics: the case of Eurovision and Russia's invasion of Ukraine

» <u>Ms. Kateryna Kasianenko</u> (Australia) - Queensland University of Technology

#### The Coverage of International Conflict by State-Sponsored Media: The Case of the 2022 War in Ukraine

» <u>Dr. Ivanka Pjesivac</u> (United States) - University of Georgia, <u>Dr. Iveta</u> <u>Imre</u> (United States) - University of Mississippi, Ms. Leslie Klein (United States) - University of Georgia, Dr. Ana Petrov (Canada) - University of Toronto

#### Why do politically engaged citizens share disinformation? Evidence of deepfake sharing from eight countries

» <u>Ms. Ashling Tai</u> (Singapore) - Nanyang Technological Univeristy, <u>Dr.</u> <u>Saifuddin Ahmed</u> (Singapore) - Nanyang Technological Univeristy

#### A Transnational Network Analysis of Refugees/Migrants in Media Coverage from the United States, Mexico, Guatemala, Nicaragua, El Salvador, and Honduras

» <u>Prof. Linda-Jean Kenix</u> (New Zealand) - University of Canterbury, Mr. Eliot Gibbins (Taiwan) - National Chengchi University



#### Continued from **Tuesday**, **11 July**

Communicating "Home" through Multiple Migrations: A Case of Highly-Mobile Individuals

» Ms. Manisha Mishra (Norway) - University of Agder

Sustainability, city branding, and model roles at the international level: Framing strategic communication about solutions to systemic changes

» <u>Dr. Bruno Asdourian</u> (Switzerland) - University of Fribourg, Switzerland, <u>Dr. Jérôme Chariatte</u> (Switzerland) - University of Fribourg, Switzerland

#### 08:30 JRE-5 -

JRE - Professional journalism: The emerging ethical issues offline and online I

Amphi 2

Chaired by: Prof. Clara Almeida Santos (Portugal) and Dr. Inkyu Kang (United States)

### Fact-checks: a weapon against the pandemic. The case of Polígrafo and the vaccination campaign in Portugal

» <u>Prof. Clara Almeida Santos</u> (Portugal) - Universidade de Coimbra, <u>Prof. Ana Peixinho</u> (Portugal) - Universidade de Coimbra, Prof. Felisbela Lopes (Portugal) - Universidade do Minho, Dr. Rita Araújo (Portugal) -Universidade do Minho

#### Journalists at the crossroads of disinformation

» <u>Mrs. Luísa Torre</u> (Portugal) - University of Beira Interior / LabCom -Communication and Arts, Dr. Pedro Jerónimo (Portugal) - University of Beira Interior / LabCom - Communication and Arts, Dr. João Miranda (Portugal) - University of Coimbra, CEIS20

### Calling Gossip "Gossip," Not Journalism: In Search of a Citizen Journalism Model in the Age of "Fake News"

» Dr. Inkyu Kang (United States) - The Pennsylvania State University

#### 'the Enemy of Chinese people' or 'exemplary professionalism'? ---the online metajournalistic discourse on Western media in China

» <u>Dr. yuan zeng</u> (United Kingdom) - University of Leeds, <u>Mr. Tongzhou</u> <u>Ran</u> (United Kingdom) - University of Leeds

#### Caption as a Cue: The Influence of Modality on Online Video news Users' Credibility, preference, and intention to use

» Dr. Ryeong Oh (Korea, Republic of) - Ewha Womans University

#### 08:30 MCS-6 -

MCS - Communication and Sporting Mega-events Room 212 Cier Chaired by: Mr. Zesheng Yang (Singapore)

### The dawn of a regional Olympics: Brisbane 2032, Atlanta 1996 and the race for a sustainable legacy

» <u>Dr. Peter English</u> (Australia) - University of the Sunshine Coast, Dr. David Fleischman (Australia) - University of the Sunshine Coast, Dr. Amy Clarke (Australia) - University of the Sunshine Coast

### Branding a City through Sport Events News: The Example of Beijing's Two Olympic Games

» <u>Ms. Mingjun Zhao</u> (China) - Tsinghua University, Mr. Yongliang Liu (China) - Tsinghua University

#### Re-branding a Country? Communication Strategies around Sport Mega-events in KSA and Their Impact on Nation Branding

» <u>Mr. Mohammed Alghamdi</u> (Australia) - The University of Queensland, <u>Dr. Franzisca Weder</u> (Australia) - University of Queensland

#### Drawing and redrawing the boundary of Chinese collective: Analyze the idolization of the naturalized athlete Eileen Gu

» <u>Ms. Xiaoyu Zhang</u> (Netherlands) - Erasmus university Rotterdam, Dr. Delia Dumitrica (Netherlands) - Erasmus University Rotterdam, Prof. Jeroen Jansz (Netherlands) - Erasmus university Rotterdam



#### Continued from **Tuesday**, **11 July**

How does media's construction of discourse on nationalism has evolved?: Critical discourse analysis of Korean sports nationalism through the FIFA World Cup

» <u>Mr. Woochul Kim</u> (Canada) - Simon Fraser University

The Construction of Intercultural Media Identity in VUCA world: The Case of Ethnic Chinese Athletes in the 2022 Beijing Winter Olympics

» <u>Ms. Shurui Gao</u> (China) - School of Journalism and Communication, Tsinghua University

#### 08:30 MER-2 -

#### MER - Media and Social Change

Room 214 Cier Chaired by: Dr. Leena Ripatti-Torniainen (Finland)

### The impact of the "Science Reporters" on the student's motivation towards science

» <u>Prof. Santiago Tejedor</u> (Spain) - Universitat Autònoma de Barcelona -UAB, <u>Dr. Beatriz Villarejo</u> (Spain) - Universitat Autònoma de Barcelona -UAB, Dr. Cristina Pulido (Spain) - Universitat Autònoma de Barcelona -UAB

### Cards and Minecraft: developing urban civic competences in schools through playful learning

» Dr. Marta Fernandez-Ruiz (Spain) - Centre de la Imatge i la Tecnologia Multimedia (CITM), Universitat Politécnica de Catalunya, Dr. José M. Tomasena (Spain) - Faculty of Information and Audiovisual Media. Universitat de Barcelona., Dr. Antoni Roig Telo (Spain) - Universitat Oberta de Catalunya, <u>Dr. Carles Sora</u> (Spain) - Centre de la Imatge i la Tecnologia Multimedia (CITM), Universitat Politécnica de Catalunya

### Social justice needs a home': Youthsites, place and the infrastructures of civic activism in media education

» <u>Dr. Stuart Poyntz</u> (Canada) - Simon Fraser University

THE DIALOGICAL EDUCATOR IN MEDIA EDUCATION Learning to be in a digital world and climate change

» Dr. PATRICIA CORTES (Bolivia) - CEPIES - UMSA

#### Digital Media and Democracy: Utilizing a "Semester at Sea" to Challenge Journalism Students to Be a Positive Force for Change

» Dr. Kris Kodrich (United States) - Colorado State University

#### 08:30 MSD-1 -

MSD - Sustaining trust in hostile and polarized environments, from Central Africa to the Sahel Room RAH-201 Chaired by: Dr. Winston Mano (United Kingdom)

#### Perceptions of radio among youth and women in the Sahel

» Dr. Emma Heywood (United Kingdom) - University of Sheffield

#### Building Trust in a Fragile Context: Evaluating the Effects of Radio Ndeke Luka in Central African Republic

» Prof. Jeffrey Conroy-Krutz (United States) - Michigan State University

## Public media in Burkina Faso: coups, instrumentalization and crisis of trust

» <u>Dr. Lassané Yaméogo</u> (Burkina Faso) - Centre national de la recherche scientifique et technologique

### In women we trust? Female Journalists in Proximity Radios in Burkina Faso

» <u>Mrs. Viviane Schönbächler</u> (Germany) - Ruhr University Bochum & University of Hamburg

#### Fostering social cohesion: Dialogical radio formats in Niger

» Dr. Ines Drefs (Germany) - DW Akademie

### 08:30 MPS-4 -

**MPS - Polarization and radicalization and news avoidance** *Amphi 4bis* Chaired by: Mr. Siyuan Shao (China)



#### Continued from **Tuesday**, **11 July**

Discourse on populism in Europe: circulation of the world populis\* between Spain and France and its relation with their national contexts (2019)

» Mr. Raül Nuevo Gascó (Belgium) - Université Catholique de Louvain

#### Dynamic Polarization: Cumulation of News- and Opinion-Based Echo Chambers on Twitter

» <u>Mr. Nikita Tarasov</u> (Russian Federation) - St.Petersburg State University, <u>Prof. Svetlana Bodrunova</u> (Russian Federation) - St. Petersburg State University, Dr. Ivan Blekanov (Russian Federation) -St. Petersburg State University

### Health misinformation, ideology polarization, and digital literacy in Taiwan

» <u>Prof. Trisha T. C. Lin</u> (Taiwan) - College of Communication, National Chengchi University, Dr. Jeffry Oktavianus (Hong Kong) - Hong Kong Polytechnic University

### Ambivalences of News Avoidance Alternative media use between dissatisfaction, a search for happiness and radicalization

» <u>Dr. Christian Schwarzenegger</u> (Germany) - University of Augsburg, <u>Ms. Katharina Schöppl</u> (Germany) - University of Augsburg

#### "Public Cage" : Homogeneity and Logic of Information Cocoon in Social Media User Content — An Empirical Study on Sina Weibo Data Based on BERT Model

» <u>Ms. Junjun Yu</u> (China) - Tongji University, <u>Prof. Xiang Xu</u> (China) -Tongji University

### 08:30 PCR-3 -

PCR - Tiers-lieux culturels, participation, démocratie et citoyenneté: expériences françaises et internationales Room RAH-202 Chaired by: Dr. Matina Magkou (France)

#### Tiers-lieux culturels et participation : nouvelle utopie de l'action publique territoriale ? Étude de cas de trois tiers-lieux culturels luxembourgeois.

» Dr. Emilie Pamart (France) - Centre Norbert Elias, Avignon Université, Dr. Pascal Quidu (France) - Centre Norbert Elias, Avignon Université

#### Un rendez-vous manqué ? La dimension participative des Tierslieu à l'épreuve des médias

» <u>Prof. Nicolas Pélissier</u> (France) - Université Côte d'Azur/ Sic.Lab Méditerranée, Prof. Franck Renucci (France) - Université de Toulon, UFR en Sciences de l'information et de la Communication, Ingémédia , Laboratoire IMSIC-Toulon

### Une perspective du care dans les tiers-lieux culturels en Grèce: vers une communication participative?

» Dr. Leda Tsene (Cyprus) - Open University of Cyprus, <u>Dr. Matina</u> <u>Magkou</u> (France) - Université Nice Cote d'Azur

#### 08:30 **POL-4** -

**POL - Digital campaigns** *Amphi 3* 

#### Coming in from The Cold: Sweden Democrats' Campaign Communication Developments 2010-2022

» <u>Prof. Lars Nord</u> (Sweden) - Mid Sweden University, Dr. Niklas Bolin (Sweden) - Mid Sweden University, Dr. Marie Grusell (Sweden) -University of Gothenburg

### Political communication and Celebrity studies on Instagram: the case of the presidential campaign in Colombia 2022

» <u>Dr. Sergio Alvarado Vivas</u> (Colombia) - Corporación Universitaria Minuto de Dios - UNIMINUTO, Dr. Juan Sebastián López López (Colombia) - Universidad Santo Tomás, Mr. Danny Cuellar Aragón (Colombia) - Universidad Santo Tomás

## Study of political communication techniques of AKP and CHP during the local elections in Istanbul

» <u>Mrs. Mina Tever</u> (Turkey) - City University of london



#### Continued from Tuesday, 11 July

### The visual and textual frames of German politicians' personalization on Instagram

» Ms. Yuru Li (Germany) - University of Bremen

### Performing politics in TikTok - Comparative study of generation Z and Y politicians in Latin America and Europe

» Dr. Dolors Palau (Spain) - University of Valencia, <u>Dr. Virpi Salojarvi</u> (Finland) - University of Vaasa, Dr. Teija Waaramaa (Finland) - University of Vaasa

#### 08:30 **POE-9** -

**POE - Information, Disinformation, and Public Politics** *Room RB-202* Chaired by: Dr. Peter Thompson (New Zealand)

## Afro-optimism and Progressive Modernity: the Fintech story in the African press

» <u>Ms. Cathleen LeGrand</u> (United Kingdom) - University of Leeds, <u>Prof.</u> <u>Chris Paterson</u> (United Kingdom) - University of Leeds, Dr. Jorg Wiegratz (United Kingdom) - University of Leeds

#### The political economy of disinformation in Taiwan

» <u>Prof. Chen Ling Hung</u> (Taiwan) - The Graduate Institute of Journalism, National Taiwan University, Prof. Chang-de Liu (Taiwan) - College of Communication, National Chengchi University

### Never the Twain: The policy contradictions of the Aotearoa New Zealand Public Media Bill

» Dr. Peter Thompson (New Zealand) - Victoria University of Wellington

#### The Voice of America in the Horn of Africa: Examining Public Diplomacy, Journalistic Autonomy, and Power Interlocks at the Amharic Desk

» Dr. Tewodros Workneh (United States) - Kent State University

### The Business and Social Enterprise Models of Performing Rights Organizations

» <u>Dr. lim Rogers</u> (Ireland) - Dublin City University, <u>Dr. Sergio Sparviero</u> (Austria) - Paris Lodron Universität Salzburg, Prof. Patrik Wikstrom (Australia) - Queensland University of Technology

### 08:30 **POP-4** -

**POP - Setting boundaries: the nation and identities** *Ambpi 3bis* Chaired by: Dr. Florian Vanlee (Belgium)

### Constructing 'Belgitude': a casestudy of Jacques Brel on constructing national identity in Belgium

» Ms. Hanne Van Haelter (Belgium) - Ghent University

## Picture-Perfect Romania: The Everyday Construction of the Nation on Instagram

» Dr. Delia Dumitrica (Netherlands) - Erasmus University Rotterdam

### I'm a Royal – Get Me Out Off Here! – Cultural Politics of Harry and Meghan

» Prof. Lothar Mikos (Germany) - Filmuniversität Babelsberg

#### Borders and Boundaries in culinary identities: Discursive content of Bengali Foodka Series YouTube channel

» <u>Ms. Naznin Sultana</u> (India) - Doctoral candidate, Department of Communication, University of Hyderabad, India

# Drag Story Hour: The Ascent and Decline of (Young) Western Civilization

» Dr. Niall Brennan (United States) - Fairfield University

08:30 **REC-1** -

**REC - Religion News Content - II** *Room RBC-201* Chaired by: Dr. HAPPY JEJI (India)



Continued from <b>Tuesday, 11 July</b>		"Speed watching is speeding up my life?": Variable playback speed, divergent temporalities, and "controlled" viewing	
	The linear path to marginalization of Christianity in media coverage » Prof. Arne H. Krumsvik (Norway) - Kristiania University College		» <u>Mr. Xiancheng JIANG</u> (China) - School of Journalism and Communication, Renmin University of China, <u>Dr. Tianping HE</u> (China) - School of Journalism and Communication, Renmin University of China
	Islamic Feminism Through Zines: Subverting Nationalistic Symbols for Gender Justice		Exploring the Interplay between Gorgeous Performing in Festival Gala and Carnival Parodying in Cyber World: A Study of Global Communication Paradigm of Visual Culture for Chinese Style Dance Programs
	» <u>Ms. Yamila Frei</u> (United States) - Annenberg School for Communication, University of Pennsylvania		» <u>Ms. Yasi Han</u> (China) - School of Humanities and Communication, Dongbei University of Finance and Economics, <u>Ms. Zihan Pei</u> (China) - School of Humanities and Communication, Dongbei University of Finance and Economics, Prof. Liao Weimin (China) - School of
	Malka Leifer in secular and religious news and community talk: reportage, power and scandal » Ms. Mona Chatskin (Australia) - University of Canberra		Humanities and Communication, Dongbei University of Finance and Economics
08:30	VIC-4 - VIC - New concepts & Technologies Room RB-102	08:30	SPE-2 - SPE - Multimodal Scholarship at IAMCR - A special session with IAMCR's Multimodal Academic Communication Task Force Salle du Conseil
	Chaired by: Dr. Alexandre Silva Wolf (Brazil) Louis Malle's protopoetics in "Zazie dans le métro", "Black Moon"	08:30	SPE-3 - SPE - Commemorating Brenda Dervin Salle des thèses
	and "Pretty Baby". » <u>Dr. Alexandre Silva Wolf</u> (Brazil) - FAE Centro Universitário Expanded Montage & New Scenarios: a challenge for "repertorial-	10:00	<b>Coffee break</b> Various locations throughout the campus
	» <u>Dr. Denize Araujo</u> (Brazil) - UTP	10:30	The contribution of academia to peace-building: Critique, creativity and activism
	<b>Cinematic VR: Cinema of the Future or a New Medium?</b> » <u>Mr. Savo Zunjic</u> (France) - Université Côte d'Azur/ Sic.Lab Méditerranée		<i>Amphitheatres A, B and C</i> Chaired by: Prof. Nico Carpentier (Czech Republic) and Prof. Andrea Medrado (United Kingdom)
	From photography practice to screen culture: the evolution of mobile camera technology discourse » <u>Mr. YUZE ZHANG</u> (China) - Renmin University of China	12:30	<b>Lunch</b> Various locations throughout the campus



#### Continued from **Tuesday**, **11 July**

14:00 AUD-5 -

**AUD - Dialogues between Generational Audiences** Room 105 Cier Chaired by: Dr. Rafal Zaborowski (United Kingdom)

#### Cine-Love in the Digital Age: Rethinking Cinephilia and Cinephiles in Light of Generational Differences in Turkey

» Mr. Batuhan Keskin (Turkey) - Izmir University of Economics, Prof. Gokcen Karanfil (Turkey) - Izmir University of Economics

#### Analysing digital parent networks from the perspective of communicative figurations

» Prof. Christine Trueltzsch-Wijnen (Austria) - Salzburg University of Education Stefan Zweig & Charles University, Prof. Raniana Das (United Kingdom) - University of Surrey, Prof. Ana Jorge (Portugal) - CICANT, Lusófona University, Prof. Niklas Chimirri (Denmark) - Roskilde University, Dr. Philip Sinner (Germany) - University of Bremen, Prof. Sascha Trueltzsch-Wijnen (Austria) - University of Salzburg

#### An Examination of the Impacts of Different Parenting Styles on Parent-adolescents Conflicts over Mobile Phone Use between Bovs and Girls

» Dr. Xiaodong Yang (China) - School of Journalism & Communication Shandong University, Ms. Yijing Li (Macao) - Faculty of Humanities and Arts Macau University of Science and Technology, Ms. Bing Song (China) - School of Journalism and Communication Shandong University

#### TV viewing practices of Mexican college students during the COVID-19 lock down

» Dr. Elia Margarita Cornelio Marí (Mexico) - UNIVERSIDAD JUÁREZ AUTÓNOMA DE TABASCO, Dr. Gladvs del Carmen Medina Morales (Mexico) - UNIVERSIDAD JUÁREZ AUTÓNOMA DE TABASCO

#### More of Connectivity or Capitalization? A Case Study of Fan Experience with Non-fungible Tokens

» Ms. Gelan Cen (China) - KU Leuven

#### 14:00

CAM ESN -

CAM - ESN - Joint session with the Emerging Scholars Network -Platformized community communication Room RB-103 Chaired by: Dr. Steph Hill (Canada)

#### Alternative rationalities: Conspiracy culture and mainstream logics - CCAM/ESN Joint Session

» Mr. Frederik Aarup (Norway) - Nord University

Platform-based media channels as community/alternative media: exploring the progressive potential of industrial-oriented channels (IOCs) for working-class formation in China (CCAM/ESN **JOINT SESSION** 

» Dr. Yang Zhou (Hong Kong) - Lingnan University

#### Fake news, violence and WhatsApp: Grassroot awareness efforts to empower rural citizens in India

» Mr. Vamsi Krishna Pothuru (India) - PhD Student, Department of Communication, University of Hyderabad

#### Vernacular Radio and the Practice of Resistance: Community Radio as a Cultural Tool to Engage on Health and Social Identities among Marginalized Communities in Ghana-CCAM/ESN Joint Session

» Mr. Emmanuel Essel (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Durban, South Africa., Prof. Elisa Govender (South Africa) - University of KwaZulu-Natal

#### How to build a "data tree" to address community data literacy needs: A creative intervention

» Ms. Sophia Han (Canada) - Simon Fraser University

#### 14:00 CRI-6 -

**CRI - Experiencing crisis and conflict** Room RBC-301



### Consuming news about the 2022-2023 Russian-Ukrainian war in Germany and Israel: A comparative analysis

» <u>Dr. Julian Unkel</u> (Germany) - LMU Munich, <u>Dr. Vered Elishar Malka</u> (Israel) - Yezreel Valley Academic College, Dr. Yaron Ariel (Israel) -Yezreel Valley Academic College, Dr. Dana Weimann Saks (Israel) -Yezreel Valley Academic College

### Examining attribution theories in negative events: A systematic review of communication journals

» <u>Dr. Yingru li</u> (China) - Zhejiang University, Dr. Weiting Tao (United States) - University of Miami

### Nationalised childhood during conflict: Analysis of the nationalist discourse in Turkish Cypriot children's magazines

» <u>Mr. Mazlum Kemal Dagdelen</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague

### Analysis of Covid-19 information consumption by Spanish citizens: disinformation, platforms and media

» <u>Mr. Aleix Martí-Danés</u> (Spain) - Universitat Pompeu Fabra, <u>Mr. Roger</u> <u>Cuartielles</u> (Spain) - Universitat Pompeu Fabra, Dr. Carles Pont (Spain) -Universitat Pompeu Fabra

### Slippery discourses of intertwined crises: migratory phenomenon and Covid-19 pandemic

» Dr. Ester Minga (Portugal) - Universidade Católica Portuguesa

#### 14:00 **DIM - Diaspora and Media Working Group Business Meeting** *Room 210 Cier*

Chaired by: Prof. Sofia Zanforlin (Brazil) and Dr. Jessica Retis (United States) and Dr. Sumana Chattopadhyay (United States)

#### 14:00 **DID-4** -

**DID - Age and the digital divide** *Room 106 Cier* Chaired by: Dr. Bhanu Acharya (Canada)

# Leveraging social capital: how older adults make use of social connections to position themselves in a digital world

» <u>Ms. Cora van Leeuwen</u> (Belgium) - imec-SMIT, VUB, Prof. An Jacobs (Belgium) - imec-SMIT, VUB

## My View of Smartphones: Exploring the Mature Concept of Smartphones among Chinese Elderly

» <u>Dr. Jiayi Yang</u> (China) - University of International Business and Economics, Ms. Yingxi Yang (China) - School of Journalism and Communication, Renmin University of China

### The holistic understanding of factors that shape older adults' engagement in use-by proxy: a focus group study

» Dr. Andraž Petrovčič (Slovenia) - Faculty of Social Sciences, University of Ljubljana, Dr. Simona Hvalič-Touzery (Slovenia) - Faculty of Social Sciences, University of Ljubljana, Dr. Bianca C. Reisdorf (United States) - Department of Communication Studies, University of North Carolina, <u>Ms. Jerneja Laznik</u> (Slovenia) - Faculty of Social Sciences, University of Ljubljana

# Cultural Divide Among Digital Generations: HVIC, Motivations, and Cultural Differences in Social Media Use in China

» <u>Dr. Qingqing Hu</u> (China) - Northwest University, Ms. Sitong Guo (China) - Northwest University, Ms. Wenya Zhu (China) - Northwest University

#### 14:00 ESN - CAM - Joint session with the Community Communication and Alternative Media Section - Platformized community communication Room RB-103



#### Continued from Tuesday, 11 July

ESR-5 -

14:00

**ESR - Covid 19** *Amphi 2bis* Chaired by: Dr. Joana Diaz-Pont (Spain)

### Journalism's responses to the chaos of Covid-19 data, and their implications

» Prof. An Nguyen (United Kingdom) - Bournemouth University

#### Narratives, Tones, and Popularity of Tweets on the COVID-19 Vaccines: An Investigation Using the Health Belief Model

» <u>Dr. Yanfang Wu</u> (United States) - University of Miami, Ms. Lefan Xiong (United States) - ISPA

### Predicting scientists' public communication intentions in social crisis: A survey in China during COVID-19

» Mr. Lechen Li (China) - Communication University of China

Devil or a blessing in disguise? News coverage and crisis management in Spain (2017-2021). The use of social networks by journalists and public emergency officials during Covid-19, the listeriosis outbreak, forest fires and the La Palma volcano.

» <u>Dr. Christopher Tulloch</u> (Spain) - Universitat Pompeu Fabra, Dr. Maria Luisa Sanchez Calero (Spain) - Universidad Complutense de Madrid, Mr. Roger Cuartielles (Spain) - Universitat Pompeu Fabra

### The Aspect of Voluntariness in Pandemic Communication and Innovation Processes

» <u>Dr. Frans Folkvord</u> (Netherlands) - Tilburg School of Humanities and Digital Sciences, Tilburg University, Tilburg, Dr. Lutz Peschke (Turkey) -Bilkent University, Ankara, Ms. Karlijn van Houten (Spain) - PredictBy Research and Consultancy, Barcelona

#### 14:00 **GEN-4** -

#### GEN - The Feminine Machine: Misogyny and Disconnection Experiences in Real and Virtual Lives

Amphi 1

Chaired by: Dr. Ambrish Saxena (India) and Dr. Susmita Bala Saxena (India)

#### "Now I'm a woman because they have more rights": Naim Darrechi's case and the circulation of popular misogyny discourses on social networks

» <u>Ms. Ona Anglada-Pujol</u> (Spain) - Universitat Pompeu Fabra, <u>Ms. Maria</u> <u>Castellvi</u> (Spain) - Universitat Pompeu Fabra

# "Previously, the controlling one was me". Gender differences in digital disconnection experiences

» <u>Prof. francesca comunello</u> (Italy) - Sapienza University of Rome, Prof. Francesca leracitano (Italy) - Sapienza University of Rome

### Be born to a feminine machine: Exploring gender glitches of the empathetic semantic chatbot Xiaolce

» <u>Dr. Xiao Han</u> (China) - Communication University of China, <u>Prof. Mei</u> <u>Yu</u> (China) - Communication University of China

# Sexual harassment in Sports: Experience and perception of sportswomen in India

» <u>Dr. Ambrish Saxena</u> (India) - Delhi Metropolitan Education, Noida, Dr. Susmita Bala Saxena (India) - Delhi Metropolitan Education, Noida

# Finding Sarah Everard: A critical discourse analysis exploring the first two weeks of news media coverage following her disappearance and murder

» <u>Mrs. Simron Gill</u> (United States) - Annenberg School for Communication, University of Pennsylvania

### 14:00 **GEN-20** -

GEN - The Networked Masculinities: Gender Politics and Identity from Classroom to Bus Stop to Technology Amphi 1bis



#### Continued from **Tuesday**, **11 July**

A naughty boy, a heroic father, or a cool expert? The networked body and multiple masculinities in Chinese child-rearing robots

» <u>Dr. Yan Yuan</u> (China) - Huazhong University of Science and technology, Dr. Lin Zhu (China) - Hebei University

#### Caught between Chinese and American Imperialisms: Gender Politics in Seqalu: Formosa 1967 and Gold Leaf

» Prof. Fang-chih Yang (Taiwan) - National Cheng Kung University

### The Platform of One's Own: The Politics of Gender, Labour, and Selfhood in China

» Ms. Ran Xi (Hong Kong) - The University of Hong Kong

#### Visible Gendering Mobile Phone and Invisible Technology Politics: A Case of Doov Female Mobile Phone

» Mr. YUZE ZHANG (China) - Renmin University of China

#### African feminist interpretations of political practices and policies: Zimbabwe's Bustop Tv

» <u>Dr. Norita Mdege</u> (Switzerland) - Graduate Institute of International and Development Studies

#### 14:00 нес-5 -

HEC - Communication strategies, interventions and campaigns for COVID-19

Room RAH-205

Chaired by: Prof. Elizabeth Lubinga (South Africa) and Dr. Sinikka Torkkola (Finland)

### Feeling and acting: A content analysis of government communication strategies during COVID-19

» <u>Prof. Shirley Ho</u> (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Ms. Vanessa Ho (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Dr. Agnes Chuah (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Dr. Sonny Rosenthal (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Dr. Hye Kyung Kim (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Dr. Hye Kyung Kim (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Ms. Shannon Soh (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University

# Risk Communication for Emerging Pandemics: Analysing how the consideration of local community settings influence COVID\_19 consciousness building in Rwandan communities

» Ms. MPUNGIREHE Odette (South Africa) - University of KwaZulu Natal

#### Mindfulness to go - Examining the Effects of Digital Mindfulness Interventions

» <u>Ms. Elina Schock</u> (Germany) - Department of Communication Science, University of Hohenheim

#### Charting Attitudinal Structures toward Science Information about COVID-19 Vaccination in Taiwan

» Prof. Lin-Mei Huang (Taiwan) - Shih Hsin University

#### 14:00 INC-5 -

# INC - International Influence of Chinese Media and also in Social Media

Amphi 4

Chaired by: Prof. Deqiang Ji (China)

#### International English Translation of Chinese Domestic Movie Titles: A Content Analysis Study

» <u>Dr. Suya Yin</u> (United States) - Stockton University, Dr. Xu Song (United States) - Stockton University



### Framing China in Chile: A study of Op-Eds on China in Chilean media (Jan 2018 – Aug 2021)

» <u>Dr. claudia labarca</u> (Chile) - Pontificia Universidad Catolica de Chile, Dr. María Montt Strabucchi (Chile) - Pontificia Universidad Catolica de Chile, Dr. Ingrid Bachmann (Chile) - Pontificia Universidad Catolica de Chile

### Networked Gatekeeping and Framing: A Comparative Study between Weibo and Twitter

» <u>Ms. Ziwei Wang</u> (Hong Kong) - Hong Kong Baptist University, Prof. Yunya Song (Hong Kong) - Hong Kong Baptist University, Dr. Liang Lan (Hong Kong) - Hong Kong Baptist University

#### Internal and External: The Behavior of Chinese State-owned Companies on Domestic and Global Social Media and Corporate Image

» <u>Mrs. Mo Wang</u> (China) - Tsinghua University, Mrs. Hong Fan (China) - Tsinghua University

#### The 'Post-pandemic West' in the Chinese State Media: How 'the West' is Discursively Constructed in the Covid Coverage of People's Daily

» <u>Mr. Tongzhou Ran</u> (United Kingdom) - University of Leeds

# The Belt and Road Initiative in Two Academic Contexts: A Comparative Review of Chinese and English Literature

» <u>Prof. Li Zhang</u> (China) - School of Journalism and Communication, Tsinghua University, <u>Ms. Xiaoyu Li</u> (China) - Tsinghua University

### 14:00

### JRE - Journalism education: Challenges and practices I

Amphi 2

**JRE-10** -

Chaired by: Dr. Cláudia Lago (Brazil) and Prof. Nico Drok (Netherlands)

## The view of journalism teachers from USA, Europe and China on journalistic roles

» <u>Mrs. Rolien Duiven</u> (Netherlands) - Windesheim University of Applied Sciences, <u>Prof. Nico Drok</u> (Netherlands) - Windesheim University of Applied Sciences

#### Overcoming the Challenges of Teaching Data Journalism in India: Navigating Technical, Resource, and Ethical Barriers

» <u>Dr. Umashankar Pandey</u> (India) - Surendranath College for Women, University of Calcutta

## Revisiting News Editors' Evaluation of Journalism Courses and Graduate Employability

» <u>Prof. Trevor Cullen</u> (Australia) - Edith Cowan University, Dr. Laura Glitsos (Australia) - Edith Cowan University, Mrs. Andrea Burns (Australia) - Edith Cowan University

# 'Ideal' versus 'typical': The focus of journalism education in the time of global risk societies and manifold crises

» <u>Ms. Pauline Gidget Estella</u> (Germany) - Technische Universität Ilmenau

#### Fact-checkers' perception of their task in different media environments: The US, France and Sweden in a comparative perspective

» <u>Mr. christian nounkeu tatchou</u> (Sweden) - Mid Sweden University

#### 14:00 LAW-2 -

#### LAW - Free Speech, Press Freedom, Power and Struggle Room 213 Cier Chaired by: Dr. RODRIGO CETINA PRESUEL (Spain)

# Free Speech and the LGBTQ Community: Examining Increasing Attempts at Restricting Queer Expression

» Dr. Chris Demaske (United States) - University of Washington Tacoma



#### When Believing is Seeing: A Multimodal Exhibition about the Power and Limitation of Video Evidence

» <u>Dr. Sandra Ristovska</u> (United States) - University of Colorado -Boulder, Ms. Darija Medic (United States) - University of Colorado -Boulder, Ms. Rory Bledsoe (United States) - University of Colorado -Boulder

# Framing the violence: A typology of aggressions against journalists and press freedom in Peru

» <u>Prof. Andres Calderon</u> (Peru) - Pontificia Universidad Católica del Perú, Ms. Susana Gonzales (Peru) - Pontificia Universidad Católica del Perú, Ms. Francesca Chocano (Peru) - Universidad del Pacífico

# Legal Activism in Heirs' Property Law Reform: A Legal Rhetorical Paradigm for Social Change

» Ms. Valentina Aduen (United States) - Texas A&M University

### 14:00 мсѕ-в -

**MCS - Media, Communication and Sport Business Meeting - MCS** *Room 212 Cier* Chaired by: Dr. Alina Bernstein (Israel) and Dr. Xavier Ramon (Spain)

14:00 MER-1 -MER - Data and Algorithm Literacy Room 214 Cier Chaired by: Prof. Pierre Fastrez (Belgium)

# DATA LITERACY COMPETENCE MODELS: A CRITICAL ANALYSIS OF THE EU DIGCOMP 2.2 FRAMEWORK

» <u>Prof. Leo Van Audenhove</u> (Belgium) - imec-SMIT, VUB, Prof. Wendy Van den Broeck (Belgium) - imec-SMIT, VUB, Ms. Lotte Vermeire (Belgium) - imec-SMIT, VUB

## Young people and algorithmic content personalization: challenges for media education

» <u>Ms. Guna Spurava</u> (Finland) - Tampere University, Prof. Sirkku Kotilainen (Finland) - Tampere University

# Open Educational Resources: pedagogy, ideology, and media for social change

» <u>Dr. Andrew Ó Baoill</u> (Ireland) - National University of Ireland Galway

### 14:00 MSD-3 -

**MSD** - Innovations in journalism and media sector development *Room RAH-201* 

Chaired by: Dr. Winston Mano (United Kingdom) and Prof. Jairo Lugo-Ocando (United Arab Emirates)

# Solutions Journalism: the impact of solutions and innovation narratives on the ecological transition

» <u>Prof. Dora Santos-Silva</u> (Portugal) - NOVA University of Lisbon / ICNOVA

# Exploring Fact-Checking as a developing journalistic genre: a content analysis informed by Todorov's genre theory

» <u>Ms. Florence Oliveira</u> (Portugal) - University of Beira Interior / LabCom - Communication and Arts, <u>Mrs. Anabela Gradim</u> (Portugal) -University of Beira Interior / LabCom - Communication and Arts

#### Broadcasting Networks and Streaming: Delivering Trustworthy In-Depth News Essential for a Globalized World

» Dr. Kris Kodrich (United States) - Colorado State University

# How does Programmatic Advertising System Threaten the Sustainability of News Media ? A Case Study in Taiwan

» <u>Dr. Chao Chen Lin</u> (Taiwan) - Graduate Institute of Journalism, National Taiwan University

# A new media business model? The Native digital media in the chilean context (2000-2022)

» Dr. René Jara (Chile) - University of Santiago de Chile



#### Continued from Tuesday, 11 July

14:00 MPS-5 -

**MPS - Framing of laws, moral crisis and media predicting research** *Amphi 4bis* Chaired by: Prof. Gilles Bastin (France)

### News reacts to Laws: How social media indicators and governmental affect news coverage in Singapore

» Ms. YiTing Chen (Singapore) - National University of Singapore, <u>Dr.</u> <u>Kokil Jaidka</u> (Singapore) - National University of Singapore

# The representation of the "only yes means yes" law in the Spanish digital media landscape

» <u>Dr. Laura Pérez-Altable</u> (Spain) - Universitat Pompeu Fabra, Dr. Cristina Perales-García (Spain) - Universitat Pompeu Fabra

#### SOME THINGS DO NOT CHANGE FAST: A QUANTITATIVE CONTENT ANALYSIS OF HUMAN TRAFFICKING FRAMES IN GERMAN PRESS

» <u>Dr. Makhzuna Bozorova</u> (Germany) - University of Augsburg, <u>Prof.</u> <u>Jeffrey Wimmer</u> (Germany) - University of Augsburg

# Beyond multiple divides to digital breakdown: A content analysis of newspaper framing of the electricity crisis in South Africa

» <u>Dr. Rachel Moyo</u> (South Africa) - Central University of Technology, Mr. Sphesihle Khanyile (South Africa) - Central University of Technology

# Divert and Converge: Representations and Agenda Interactions of E-cigarettes News, Research and Policy in China

» <u>Ms. Yang Yuyingzi</u> (China) - Student, school of journalism and communication, Tsinghua University, Prof. Qiaolei Jiang (China) -School of Journalism and Communication, Tsinghua University

#### 14:00 PCR-8 -

PCR - Conflict, displacement and social cohesion. Facilitating dialogue and countering misinformation for peace and community development

Room RAH-202

Chaired by: Dr. Florencia Enghel (Sweden) and Prof. Nico Carpentier (Czech Republic)

# Communicative Ecologies of Displaced Youth. 'Connecting', 'receiving' and 'sharing' in refugee camps

» Dr. Valentina Baú (Australia) - Western Sydney University

# Communicative peacebuilding in Kenya: the inclusion of women and youth into local dispute resolution mechanisms

» Dr. Stef Pukallus (United Kingdom) - University of Sheffield

# Migrants as Citizen Journalists: understanding displacement for stronger communities

» <u>Mr. Lorenzo Vargas</u> (Colombia) - World Association for Christian Communication (WACC), Mrs. Carolina Martinez (Colombia) - Grupo Communicate-Colombia

#### Re-signifying Territories Affected by War and Natural Events: Decolonial participatory research in Tolima (Colombia) and Panabaj Canton (Guatemala)

» <u>Dr. Cristina Sala Valdes</u> (United Kingdom) - University of East Anglia, Dr. lokine Rodriguez (United Kingdom) - University of East Anglia, Dr. Teresa Armijos Burneo (United Kingdom) - University of East Anglia, Mr. Diego Sapalu (Guatemala) - Community Researcher, Mr. Cándido Prieto (Colombia) - Community Leader, Mrs. María Esilda Ramírez (Colombia) - Community Leader

#### 14:00 **POL-5** -

POL - Media Effects

Amphi 3

# News Repertoires and Political Engagement among Young People in South Korea

» <u>Ms. Zhieh Lor</u> (Korea, Republic of) - Ewha Womans University, Prof. Jihyang Choi (Korea, Republic of) - Ewha Womans University



### The Daily Mail Effect and beyond: Understanding the influence of news coverage on Official Development Assistance

» <u>Dr. Martin Scott</u> (United Kingdom) - University of East Anglia, <u>Prof.</u> <u>Mel Bunce</u> (United Kingdom) - City, University of London, Dr. Ludek Stavinoha (United Kingdom) - University of East Anglia

### Between fact and illusion: An experimental study on acquiring political knowledge on social media

» Ms. Maria Grub (Germany) - University of Mannheim, <u>Dr. Philipp</u> <u>Müller</u> (Germany) - University of Mannheim, Prof. Peter Vorderer (Germany) - University of Mannheim

#### The Effects of Partisan Media Use on Misperceptions of COVID-19: Examining the Communication Mediation Model in the United States

» Dr. Yan Su (China) - Peking University

#### Fear of missing out as a driver of online political engagement among the politically disengaged: Survey evidence from Singapore

» <u>Ms. Yan Yun Toh</u> (Singapore) - Nanyang Technological Univeristy, <u>Dr.</u> <u>Saifuddin Ahmed</u> (Singapore) - Nanyang Technological Univeristy

### 14:00

#### **POE - Metabolism of Communication and Nature** *Room RB-202* Chaired by: Prof. Janet Wasko (United States)

#### **Metabolic Marxism**

**POE-6** -

» Prof. Thomas Nail (United States) - University of Denver

#### Ecomedia and Ecoinformation for a Living World: Overcoming Long-term vs. Short-term Views

» <u>Prof. Divina Frau-Meigs</u> (France) - Université Sorbonne Nouvelle -Paris 3

#### The Political Economy of Repair and Anti-Repair

» Prof. Steven Jackson (United States) - Cornell University

#### A Political Economy of Imagination

» <u>Prof. Janet Wasko</u> (United States) - University of Oregon, <u>Prof. Jeremy</u> <u>Swartz</u> (United States) - University of Oregon

### 14:00 **POP-5** -

**POP - Articulating trust in social media** *Ambpi 3bis* Chaired by: Prof. Lothar Mikos (Germany)

### Journalism through the eye of the camera: How American audiences use fiction to bridge the journalism knowledge gap

» Ms. Maxine De Wulf Helskens (Belgium) - Ghent University

Can we still trust social media? Analyzing popular narratives of trust, accountability and anger in the European public sphere following the "Facebook Whistleblower" event.

» Prof. Sander De Ridder (Belgium) - University of Antwerp

### The Short Video Spectacle: Dissolution of Truth and Construction of Power.

» <u>Ms. Wanquan Hao</u> (China) - Tsinghua University, Ms. Sanmei Wen (China) - Tsinghua University

### Articulating Ecological Imaginaries: The Mediation of Greta Thunberg

» Dr. Leslie M Meier (United Kingdom) - University of Leeds, <u>Dr. Nancy</u> <u>Thumim</u> (United Kingdom) - University of Leeds

#### 14:00 **REC-5** -

**REC - Religion and the social media revolution** *Room RBC-201* Chaired by: Dr. Shinto Augustine (India)

## Construction of Religious Identity on Instagram: Hinduism as a Case Study

» Dr. Madhavi Ravikumar (India) - UNIVERSITY OF HYDERABAD



"Russian world" concept in religious context: professional media       * MS. Yuy         "s prof. Victor Khroul (Poland) - Center for Religious Studies, Ruhr-Universität Bochum       14:00       PAR-3- SPE - Confuture - J         INTERACTIONS WITH THE OUTSIDE WORLD AND GETTING BACK TO ONE'S SELF IN THE GLOBAL WORLD WE DWELL IN TODAY       14:00       SPE - Confuture - J         * Dr. HAPPY IEII (India) - Punjabi University,Patiala       14:00       SPE - 4- SPIRITUAL COMPETENCE AND DIALOGUE Analysis grid for learning to be in a digital world and climate change       14:00       SPE - 4- SPE - 4ar SPE - 4ar Implicati session         14:00       VIC-5- VIC - Digital Art, Imaginaries & Visualities Room RB-102 Chaired by: Ms. Asli Caglar (France)       15:30       Break Various lo Various lo Room 102 Chaired by: Ms. Asli Caglar (France)         * Ms. Asji Caglar (France) - Paris 13 / Université Sorbonne Paris Nord (USPN) Ecole Doctorale ERASME, Laboratoire des Sciences de L'Information et de Communication (LabSIC)       16:00       CAM-1 - CAM - Mu Room 102 Chaired b         * Ms. Asji Caglar (France) - Paris 13 / Université Cattolica del Sacro Cuore di Milano       * Ms. Asji Caglar (Tanda) - Carleton University, Dr. Sarah Smith (Canada) - Western University       16:00       CAM-1 - CAM - Mc CAM - Mc CAM - Mc         * Ms. Bethany Berard (Canada) - Carleton University, Dr. Sarah Smith (Canada) - Western University       Freire an and Soci       Freire an and Soci	Continue	d from <b>Tuesday, 11 July</b>		Screens a Screen-b
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		» <u>Ms. Manxin Xu</u> (Hong Kong) - The Chinese University of Hong Kong		THOMAS

### Screens as Archipelago: Expansion, Fluxion, and Dispersion of Screen-based Public Art in China

» <u>Ms. Yuyang Zeng</u> (China) - Xiamen university

14:00	PAR-3 - SPE - Communication and Democracy: Risks and Possibilities for the future - A partner session with ALAIC Salle de conférences Médiathèque
14:00	SPE-4 - SPE - Handbook of Media and Culture In the Middle East: Implications for Area Studies Research and Publication - A special session Salle des thèses
15:30	<b>Break</b> Various locations throughout the campus
16:00	<b>AUD-6 -</b> <b>AUD - Audience Section Business Meeting</b> <i>Room 105 Cier</i> Chaired by: Dr. Miguel Vicente Mariño (Spain) and Dr. Asta Zelenkauskaite (United States)
16:00	CAM-1 - CAM - New Books on Community Communication – a panel discussion Room RB-103 Chaired by: Prof. Dorothy Kidd (United States)
	Freire and the Perseverance of Hope: Exploring Communications and Social Change » <u>Dr. Ana Suzina</u> (United Kingdom) - Loughborough University, Prof. Thomas Tufte (United Kingdom) - Loughborough University



Media Activism, Artivism and the Fight Against Marginalisation in the Global South – South to South Communication

» <u>Prof. Andrea Medrado</u> (United Kingdom) - University of Westminster, Dr. Isabella Rega (United Kingdom) - Bournemouth University

#### Community Radio in South Asia: Reclaiming the Airwaves

» <u>Prof. Kanchan Malik</u> (India) - UNIVERSITY OF HYDERABAD, Prof. Vinod Pavarala (India) - UNIVERSITY OF HYDERABAD

#### Polyphony: Listening to the Listeners of Community Radio

» Dr. Bridget Backhaus (Australia) - Griffith University

#### The Workers' Landless Movement and its dialectic march: formation and political communication between the city and the countryside

» <u>Prof. Pablo Bastos</u> (Brazil) - Professor of the Communication Department at Universidade Federal Fluminense. Professor and coordinator of the Graduate Program in Media and Everyday Life (PPGMC-UFF)

#### Media Activist Research Ethics: Global Approaches to Negotiating Power in Social Justice Research

» Prof. Sandra Jeppesen (Canada) - Lakehead University Orillia, <u>Dr.</u> <u>Paola Sartoretto</u> (Sweden) - Jönköping University

### Communicative Justice in the Pluriverse: An International Dialogue

» <u>Dr. Eliana Herrera Huerfano</u> (Colombia) - Corporación Universitaria Minuto de Dios - UNIMINUTO, Dr. Juana Ochoa Almanza (Colombia) -Corporación Universitaria Minuto de Dios - UNIMINUTO, Dr. Joan Pedro Carañana (Spain) - Universidad Complutense de Madrid

#### 16:00 CPN-2 -

CPN - Challenging Authoritarianism? Media, Identity and Inequality in International Perspective

Room 106 Cier

Chaired by: Dr. Anke Fiedler (Germany)

### Why state matters? Media trust and institutional trust in authoritarian China

» <u>Mr. zijie Zhou</u> (China) - Renmin University of China, <u>Prof. yang Chen</u> (China) - Renmin University of China

#### Construction and Differentiation of Identity: Transnational Digital Hashtag Activism in Southeast Asia from a Post-authoritarian Perspective

» Ms. Yonghua Zhao (China) - Renmin University of China, <u>Mr. Jiaqi</u> <u>Zhao</u> (China) - Renmin University of China, Ms. Shuqi Dou (China) -Renmin University of China

## Adaptation to Authoritarianism: A Case Study on Nonprofit Journalism in China

» Mr. Zhong Zhang (United Kingdom) - University of Sheffield

### The Media and Social Inequality in Chile: The case of the Pension Reform

» Ms. Micaela Lobos (United Kingdom) - University of Westminster

### 16:00 срт-4 -

#### **CPT** - Shaping the digital transformation

Room RB-201

Chaired by: Dr. Francesca Musiani (France) and Prof. Stefania Milan (Netherlands)

### Digitalising Switzerland. History and key players of the "Digital Switzerland" Strategies (1998-2022)

» Ms. Ely Lüthi (Switzerland) - USI Università della Svizzera italiana

### Digital transformation narratives as emerging policies: South American cases

» <u>Prof. Eduardo Villanueva-Mansilla</u> (Peru) - Pontificia Universidad Católica del Perú

#### **Telecommunications Policy in a 5G Era**

» <u>Dr. Rowan Wilken</u> (Australia) - RMIT University, Dr. James Meese (Australia) - RMIT University, Prof. Catherine Middleton (Canada) -Toronto Metropolitan University (TMU)



#### Continued from Tuesday, 11 July

Regulating Communication in Sub Saharan Africa: A comparative analysis

» Dr. Emilly Maractho (Uganda) - Uganda Christian University

16:00 **CRI-4** -

**CRI - Journalism in conflict and crisis** *Room RBC-301* 

### The framing of USA and Russian school massacres in American mainstream media

» <u>Mrs. Anabela Gradim</u> (Portugal) - University of Beira Interior / LabCom - Communication and Arts, Prof. João Pedro Baptista (Portugal) - University of Trás-os-Montes and Alto Douro; Labcom -Communication and Arts

### Covering the COVID-19 pandemic - Journalists' role perceptions in South Africa and France

» <u>Ms. Pauline Renaud</u> (United Kingdom) - City, University of London, <u>Dr. Carolyne Lunga</u> (United Kingdom) - City, University of London

#### Impact of insecurity on journalistic work: a comparative analysis of security's role in managing sources during a socio-political and a socio-natural crisis.

» <u>Dr. Soledad Puente</u> (Chile) - Pontificia Universidad Catolica de Chile, Ms. Constanza Ortega-Gunckel (Chile) - Pontificia Universidad Catolica de Chile, Dr. Daniela Grassau (Chile) - Pontificia Universidad Catolica de Chile, Dr. William Porath (Chile) - Pontificia Universidad Catolica de Chile, Ms. Muriel Alarcón (Chile) - Pontificia Universidad Catolica de Chile

### Framing the future: Comparative news coverage of Syrians in Turkiye and implications for regional stability

» <u>Dr. Emel Ozdora AKŞAK</u> (Turkey) - Bilkent University, Ankara, <u>Dr.</u> <u>Colleen Connolly-Ahern</u> (United States) - Penn State University, Dr. Lee Ahern (United States) - Penn State University, Ms. Triwik Kurniasari (United States) - Penn State University

### Afghanistan's media usage under the Taliban Regime: A changed habitus of media usage after the Taliban's takeover?

» <u>Ms. Julia Eyrich-Welzl</u> (Germany) - Universität der Bundeswehr, <u>Ms.</u> <u>Linda Henke</u> (Germany) - Universität der Bundeswehr, Prof. Sonja Kretzschmar (Germany) - Universität der Bundeswehr

### 16:00 ESN/INC -

ESN - INC - Joint session with the International Communication Section - Recognizing the Other in International Communication Amphi 4

#### 16:00 **ESR-6** -

ESR - Science Communication

Amphi 2bis

Chaired by: Dr. Pieter Maeseele (Belgium) and Dr. Aneta Podkalicka (Australia)

#### Attitudes of scientists towards hype in Science Communication

» <u>Dr. María T. Soto-Sanfiel</u> (Singapore) - Department of Communications and New Media, National University of Singapore, Ms. Chin-Wen Chong (Singapore) - Department of Communications and New Media, National University of Singapore, Dr. José Ignacio Latorre (Singapore) - National University of Singapore

#### Contextual Science: How Chinese Users Talk about the Big Bang Theory on Social Media

» Dr. Lin Shi (China) - Beijing Normal University

### Epistemic Standpoints, Visual Stories and Caricatures: Science as a dialectic subculture within Communication Studies

» <u>Dr. Vasupradha Srikrishna</u> (India) - Madras Christian College

### O Globo and the press coverage of the Cesium-137 accident in Brazil

» <u>Prof. Isaltina Gomes</u> (Brazil) - Universidade Federal de Pernambuco, <u>Mrs. Gilvania Ferreira</u> (Brazil) - Comissão Nacional de Energia Nuclear



#### Continued from Tuesday, 11 July

Visual environmental communication in Japanese media: Does the visual framing of natural environment influence the Japanese view of nature and environmental attitude?

» Prof. Miki Kawabata (Japan) - Mejiro University

# Scientists under attack: A setback for public engagement with science and technology?

» <u>Dr. Sarah Kohler</u> (Germany) - Heinrich Heine University Duesseldorf, Prof. Frank Marcinkowski (Germany) - Heinrich Heine University Duesseldorf, Ms. Hella de Haas (Germany) - Heinrich Heine University Duesseldorf

#### 16:00 GEN-5 -

**GEN - Panel: Queer Media Representations and Materialities** *Amphi 1* 

Chaired by: Dr. Robert Payne (France) and Dr. Páraic Kerrigan (Ireland)

#### Representation by Numbers, or How to Shut Down Popular Discourses of Queer Media

» Dr. Robert Payne (France) - American University of Paris

### Queerness, in the Last Instance: Base and Determination in Online $\mathsf{TV}$

» Dr. Hollis Griffin (United States) - University of Michigan

### Automating vulnerability: Algorithms, artificial intelligence and machine learning for gender and sexual minorities

» Dr. Páraic Kerrigan (Ireland) - University College Dublin

#### Filter Bubbles? Also Protector Bubbles!: Folk Theories of Zhihu Algorithms Among Chinese Gay Men

» Mr. Longxuan Zhao (China) - East China Normal University

#### 16:00 **INC-ESN** -

INC - ESN - Recognizing the Other in International Communication: A joint Session of INC Section and ESN

Amphi 4

Chaired by: Dr. Steph Hill (Canada) and Prof. Daya Thussu (Hong Kong)

# Recognition of the other as the foundation of democracy: A conceptual observation applied to the French public sphere - INC/ESN Joint Session

» <u>Mrs. Johanna zumFelde</u> (Germany) - Freie Universität Berlin, Dr. Erik Bauer (Austria) - Universität Wien

## Language ideologies and technology development: results from a systematic review- INC/ESN joint session)

» Ms. Melissa Gasparotto (United States) - Rutgers University

# A Study of Cultural Adaptation among Mixed-marriages in Mumbai

» <u>Mr. Sameer Patankar</u> (India) - School of Communication Studies, Panjab University, Chandigarh, India

#### Framing the 21st Century US elections: China's English-language News Media on Twitter - INC/ESN Joint Session

» <u>Ms. Fangyuan Liu</u> (Hong Kong) - Hong Kong Baptist University

#### Efficacy of China's Soft Power in Africa: Impact of SPI engagement and media exposure on Nigerians' attitude towards China (INC/ESN Joint Session)

» Dr. Mistura Salaudeen (Hong Kong) - Hong Kong Baptist University

# The more similarity, the more empathy? The double-edged sword effect of cultural similarity on empathy in intercultural communication

» <u>Mr. Xiancheng JIANG</u> (China) - School of Journalism and Communication, Renmin University of China



#### Continued from Tuesday, 11 July

16:00 JRE-6 -

JRE - Professional journalism: The emerging ethical issues offline and online II

Amphi 2

Chaired by: Prof. Yi-Ning Katherine Chen (Taiwan) and Mr. Diego Garusi (Austria)

#### "Symbol of Pride": Subjugation of Journalism Under Power

» Mr. Huzaifa Muhammad (United States) - Colorado State University

Third-party Fact-checking and Trust in the News: Do Political Misinformation and Scientific Misinformation Make a Difference?

» Prof. Yi-Ning Katherine Chen (Taiwan) - National Chengchi University

Journalists' and audience's trust in each other: Unpacking their relationship from a phenomenological sociological perspective

» Mr. Diego Garusi (Austria) - University of Vienna

#### Checking the German Fact-Check

» <u>Ms. Johanna Radechovsky</u> (Germany) - Ilmenau University of Technology

### What's Newsworthy for Special Branches of Journalism: Study of Newsworthiness in Czech Sports Journalism

» <u>Mr. Miroslav Langer</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague

#### 16:00 JRE-9 -

JRE - Sustainable journalism: Media representation and coverage of sustainability, environment and humantaries crises I

Amphi 1bis

Chaired by: Prof. Jairo Lugo-Ocando (United Arab Emirates) and Dr. Thomas R. Schmidt (United States)

### Poverty, environment and the news media: Why sustainability narratives do not address inequality

» <u>Prof. Jairo Lugo-Ocando</u> (United Arab Emirates) - University of Sharjah, Prof. Leon barkho (United Arab Emirates) - University of Sharjah

#### Sustainability and Impact: Capacity-Building for Media Outlets Led by People of Color

» <u>Dr. Thomas R. Schmidt</u> (United States) - University of California, San Diego, Dr. Miya Williams Fayne (United States) - California State University Fullerton

#### Discourse on Sustainability and Environmentalism in the Arab news media: Challenges for uncontested agendas

» <u>Dr. Ahmed Radwan</u> (United Arab Emirates) - University of Sharjah, <u>Dr. Sheren Mousa</u> (United Arab Emirates) - AlKhawarizmi International College and Helwan University, Dr. Viola Gjylbegaj (United Arab Emirates) - Abu Dhabi University

#### Saving the planet with school strikes is fine, but gluing himself to streets is over the line? How German newspapers cover different climate movement organizations

» <u>Ms. Marlene Schaaf</u> (Germany) - Johannes Gutenberg University Mainz, Dr. Charlotte Löb (Germany) - Johannes Gutenberg University Mainz

16:00 **LAW-В**-

#### LAW Section Business Meeting

Room 213 Cier

Chaired by: Dr. RODRIGO CETINA PRESUEL (Spain)

16:00 MCS-5 -

MCS - An Evolving Sports Media Landscape: Audiences' and Athletes' Engagement Room 212 Cier Chaired by: Dr. Alina Bernstein (Israel)



### Audience Engagement by a Professional Sports League: Examining Social Media Content of NFL's Game in Germany

» <u>Prof. Frauke Hachtmann</u> (United States) - University of Nebraska-Lincoln, <u>Prof. Thomas Horky</u> (Germany) - Macromedia University

### Weibo as a Second Screen: A Study of Public Discussion about the Beijing 2022 Winter Olympics on Social Media

» Mr. Zesheng Yang (Spain) - Universitat Autònma de Barcelona

#### The Strategies and Barriers for Chinese Female Football Fans to Integrate into Online Football Community: A Study Through the Lens of Co-cultural Theory and Dominant Group Theory

» <u>Mr. Haihu Fu</u> (China) - School of Journalism & Communication, Peking University, <u>Ms. Yiting Dong</u> (China) - School of Journalism and Communication, Tsinghua University, Dr. Hongfeng Qiu (China) -School of Journalism and Communication, Xiamen University

### The media coverage of the Paralympic Games from the perspective of their participants

» <u>Dr. Ondrej Trunecka</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague

#### A Comparative Analysis of Athletes' Use of Social Media, Sponsorships Pressure, and Mental Health Outcomes

» Dr. Kim Bissell (United States) - the University of Alabama

#### "SERIOUS" AVATARS: AN EMPIRICAL STUDY OF E-SPORTS PLAYERS FROM A SERIOUS LEISURE PERSPECTIVE

» <u>Dr. Luleiya HUANG</u> (China) - Beijing Sport University, <u>Dr. Simon Licen</u> (United States) - Washington State University, Prof. Xuemei Bl (China) -Beijing Sport University, Ms. Yakun WU (China) - Beijing Sport University

### 16:00 MER-3 -

**MER - Information and News Literacy** *Room 214 Cier* Chaired by: Dr. Maria-Jose Masanet (Spain)

## NewsWise: Developing UK primary school pupils' news literacy skills

» <u>Dr. Gianfranco Polizzi</u> (United Kingdom) - University of Liverpool, Prof. Tom Harrison (United Kingdom) - University of Birmingham

# Young people's trajectories to get news in 2022 about Chile's proposed new constitution

» <u>Dr. Rayen Condeza Dall'Orso</u> (Chile) - Pontificia Universidad Catolica de Chile, Dr. Tabita Moreno (Chile) - Universidad de Concepción, Prof. Constanza Gajardo león (Chile) - Universidad de Concepción

## Information and disinformation: practices and perspectives of Portuguese adolescents

» <u>Prof. Sara Pereira</u> (Portugal) - University of Minho, CECS, Braga, Dr. Margarida Toscano (Portugal) - School Libraries Network

### Transparency or conspiracy? Using Wikipedia for information literacy in Australian classrooms

» <u>Dr. Mathieu O'Neil</u> (Australia) - University of Canberra, Dr. Rachel Cunneen (Australia) - University of Canberra

### 16:00 MPS-6 -

**MPS - Racism, Stigmatization and Exclusion** *Amphi 4bis* Chaired by: Dr. Vivian Hsueh Hua Chen (Netherlands)

# Consumer's perspective on multiracial advertising: in a South African context

» <u>Ms. Millicent Mavimbela</u> (South Africa) - University of Free State, <u>Mrs.</u> <u>Lesego Radebe</u> (South Africa) - University of Free State

#### To live in a world with(out) racism: Everyday reflexivity in longlasting debates about race and racism in the Netherlands

» <u>Ms. Maud van Roessel</u> (Netherlands) - Erasmus university Rotterdam, Dr. Delia Dumitrica (Netherlands) - Erasmus University Rotterdam



#### Continued from Tuesday, 11 July

**MAR-2** -

Breaking the Silence: Examining the effect of decriminalizing homosexuality on the media agenda and public attitudes towards LGBTs in Asia

» Ms. YiTing Chen (Singapore) - National University of Singapore, <u>Dr.</u> <u>Kokil Jaidka</u> (Singapore) - National University of Singapore

## Moral panics and social media: a structural approach to the media framing of poor suburbs in France between 2010 and 2020

» <u>Ms. Anastasia Magat</u> (France) - Université Grenoble Alpes, <u>Prof. Gilles</u> <u>Bastin</u> (France) - Sciences Po Grenoble

### My Preference My Choice: Exploring Colorism in Kenya within the Twitter Platform

» <u>Dr. Caroline Kiarie</u> (Kenya) - United States International University-Africa

#### 16:00

MAR - Podcast: Peripheries, industry and models Room RAH-201 Chaired by: Prof. Mia Lindgren (Australia)

#### Peripheries in Podcasting: A Rapper Against the Journalistic Flow

» <u>Dr. Claudia Sarmento</u> (United Kingdom) - King's College London, <u>Dr.</u> <u>Plinio Fraga</u> (Brazil) - Federal University of Rio de Janeiro (UFRJ)

### Podcast Industry in China: Democracy, Professionalization and Elitism

» <u>Dr. Fan Yang</u> (China) - School of Cultural Creativity and Media, Hangzhou Normal University

### New models and strategies of audio content production in Iberoamerica

» Dr. Ignacio Gallego (Spain) - Universidad Carlos III de Madrid

#### Advice Podcasting, Trust, and Authenticity

» Dr. Anne MacLennan (Canada) - York University

#### 16:00 **PCR-5** -

**PCR - Civic Engagement and Participation in Digital Media** *Room RAH-202* Chaired by: Dr. Jessica Noske-Turner (United Kingdom)

## App Activism and Negotiated Politics in the Digital Age: Towards a Typology

» Dr. Jing Meng (China) - HSBC Business School, Peking University, <u>Dr.</u> <u>YU-PENG LIN</u> (Taiwan) - Department of Taiwanese Languages and Communication, National United University, <u>Dr. Hui-Ju Tsai</u> (Taiwan) -The Graduate Institute of Journalism, National Taiwan University

### Youth activists' perspectives on navigating the online spaces in their civic engagement

» <u>Mrs. Lydie Kárníková</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University, <u>Ms. Karolína Šimková</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University

#### Citizens councils as a participatory approach in user-centric algorithm studies: A three-wave participatory project connecting individual experiences to collective recommendations

» <u>Prof. Philip Jackson</u> (United Kingdom) - University of Surrey, Dr. Rhianne Jones (United Kingdom) - BBC, Prof. Ranjana Das (United Kingdom) - University of Surrey, Dr. Yen Wong (United Kingdom) -University of Kent

#### From Prosumers to Moderators: Users' Participation in Content Moderation on a Chinese Social Media Platform

» <u>Ms. Zheyu Shang</u> (Netherlands) - Leiden University

16:00 **POL-6** -

**POL - Political polarisation in contentious times** *Amphi 3* 

# Ecological Dynamics of Political Polarisation on Twitter: Evidence from the Spanish Case

» <u>Dr. Frederic Guerrero-Solé</u> (Spain) - Universitat Pompeu Fabra, <u>Dr.</u> <u>Lluís Mas-Manchón</u> (Spain) - Universitat Pompeu Fabra



#### Continued from Tuesday, 11 July

### When polarization and disinformation go hand in hand: the discourse in the quality European press

» <u>Dr. Laura Teruel</u> (Spain) - University of Málaga, Dr. Livia García-Faroldi (Spain) - University of Málaga

## Caring Central VS Chaotic Local: Political polarization in rural young Chinese

» Prof. Xuan Tang (China) - Communication University of China

#### Towards a New Empiricism: Polarisations across Four Dimensions

» <u>Prof. Axel Bruns</u> (Australia) - Queensland University of Technology, Dr. Tariq Choucair (Australia) - Queensland University of Technology, Dr. Katharina Esau (Australia) - Queensland University of Technology, Dr. Sebastian Svegaard (Australia) - Queensland University of Technology, Ms. Samantha Vilkins (Australia) - Queensland University of Technology

#### Has Political Polarization on Twitter Increased with Bolsonaro's Presidency?

» <u>Prof. Pablo Ortellado</u> (Brazil) - Universidade de São Paulo, <u>Prof.</u> <u>Marcio Moretto</u> (Brazil) - Universidade de São Paulo

### Affective polarisation in the communication of political leaders in Brazil and Denmark

» <u>Dr. Sebastian Svegaard</u> (Australia) - Queensland University of Technology, Dr. Tariq Choucair (Australia) - Queensland University of Technology, Prof. Axel Bruns (Australia) - Queensland University of Technology

### 16:00 рое-7 -

**POE - Global Capitalism, Media ownership, and Regional Crises** *Room RB-202* Chaired by: Prof. Rodrigo Gómez García (Mexico) Complex, global and financialised ownership structures. A network analysis of the ownership structure of Spain's four most relevant media conglomerates in 2020: Vocento, PRISA, Planeta and Mediaset.

» <u>Dr. Ricard Parrilla Guix</u> (Austria) - Paris Lodron Universität Salzburg, Dr. Ruth Rodríguez (Spain) - Universitat Pompeu Fabra, Dr. Marcel Mauri-Ríos (Spain) - Universitat Pompeu Fabra

### Mexico Communication Concentration performance after Telecomm constitutional reform in 2013.

» <u>Prof. Rodrigo Gómez García</u> (Mexico) - Universidad Autónoma Metropolitana- Cuajimalpa

### Media ownership transparency in Portugal: challenges and limitations

» <u>Prof. Elsa Costa e Silva</u> (Portugal) - University of Minho, Braga, Dr. Alexandra Figueira (Portugal) - Universidade Lusófona de Humanidades e Tecnologias

### Back to the Field: Slow Reality Television and the Reimaging of Chinese Rurality

» Dr. Shuo Liu (United Kingdom) - Middlesex University

## Cines latinoamericanos on demand: distribución fílmica y diversidad en catálogos VOD en España

» Prof. Marylin Luis Grillo (Spain) - Universidad Carlos III de Madrid

#### 16:00 **POP-6** -

POP - Technologies and the popular

Ambpi 3bis Chaired by: Dr. Tonny Krijnen (Netherlands)

### AI ENABLED APPLICATIONS IN THE CONTEXT OF PARASOCIAL INTERACTION: THE EXAMPLE OF CHATGPT

» <u>Dr. Ozge Ozkok Sisman</u> (Turkey) - Dr at Istanbul Kultur University, Dr. Ceren Bilgici (Turkey) - Asst. Professor



### Algorithms as Facts and Fabrications: Ethnographic Stories of Factishes from the Costa Rican Caribbean

» <u>Dr. Ignacio Siles</u> (Costa Rica) - Universidad de Costa Rica, Dr. Rodrigo Munoz-Gonzalez (Costa Rica) - Universidad de Costa Rica, Dr. Edgar Gomez-Cruz (United States) - University of Texas at Austin

#### Technifying happiness in Singapore: imagining resistance against algocratic articulations of well-being in Tiong Bahru Social Club (2020)

» Dr. Pei-Sze Chow (Netherlands) - University of Amsterdam

### Investigating Ideology: Portrayals of Technology in TV Detective Series

» Mr. Benjamin Cunningham (Spain) - University of Barcelona

#### The Platformization of Global Distribution Channels in the COVID-19 Era: Korean Perspectives

» <u>Dr. Dal Yong Jin</u> (Canada) - Simon Fraser University

#### 16:00 **PSM-1** -

PSM - Public service media, collaboration and innovation for social good

Room 210 Cier

Chaired by: Prof. Colleen Murrell (Ireland) and Prof. Maria Michalis (United Kingdom)

### Brainstorm & the Conversation: the public service co-production of academic news

» <u>Dr. Fiona Martin</u> (Australia) - The University of Sydney, <u>Prof. Colleen</u> <u>Murrell</u> (Ireland) - Dublin City University

#### Supporting the sustainability of Australia's local news ecosystem

» Prof. Susan Forde (Australia) - Griffith University

#### A Public Utility Approach to AI in Public Service Media

» Dr. Anis Rahman (United States) - University of Washington

### Artificial Intelligence and Journalism: Critical Considerations for Public Service Media

» <u>Dr. Bronwyn Jones</u> (United Kingdom) - University of Edinburgh, Dr. Rhianne Jones (United Kingdom) - BBC, Prof. Ewa Luger (United Kingdom) - University of Edinburgh

#### 16:00 **REC-В** -

**REC - Religion and Communication Working Group Business Meeting** *Room RBC-201* Chaired by: Prof. Yoel Cohen (Israel)

#### 16:00 VIC-6 -

VIC - Media Memory, Identity & Historical Imagination Room RB-102 Chaired by: Ms. Atalya De Cock (Belgium)

#### Back to the past: the emergence of nostalgic sequels to popular Flemish television series in Flanders' film industry

» <u>Ms. Atalya De Cock</u> (Belgium) - Ghent University/University of Antwerp, Dr. Eduard Cuelenaere (Belgium) - Ghent University/University of Antwerp, Prof. Gertjan Willems (Belgium) -University of Antwerp/Ghent University, Prof. Stijn Joye (Belgium) -Ghent University

#### The Visualized Folkloric Imagination and Youth Engagement: Remaking the "Intangible Cultural Heritage" on the Chinese Social Media

» <u>Ms. Yuqian Yang</u> (China) - Communication University of China, Ms. Fang Hu (China) - Communication University of China, Mrs. Xiaoqing Bai (China) - Communication University of China

#### Remembering the Future, Forgetting the Past: Internet Memes as Agencies of Collective Memory and Historical Imagination among Hong Kongese Netizens

» <u>Mr. Milos Moskovljevic</u> (Hong Kong) - Ph.D. Candidate, City University of Hong Kong (Department of Media and Communication), Dr. Marko Skoric (Hong Kong) - City University of Hong Kong, Mr. Muhammad Masood (Hong Kong) - City University of Hong Kong



### Continued from **Tuesday**, **11 July** Film digital archives and urban cultural creative clusters: the reproduction and communication of visual culture » Ms. Ying Lai (China) - Beijing Normal University South African Film, Nollywood and the identities of Africa: A visual analysis » Mr. Bakidzanani Dube (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University 16:00 SPE-5 -SPE - Memorial Tribute to Professor Annabelle Sreberny (1949-2022) Salle des thèses Wednesday, 12 July 08:00 Registration Main building 08:30 AUD-7 -AUD - Researching the field of Audience Research Room 105 Cier Chaired by: Dr. María T. Soto-Sanfiel (Singapore) Youth news audiences Portugal: Approaches, trends and needs » Dr. Ana Filipa Oliveira (Portugal) - University Lusófona/ CICANT, Dr. Maria José Brites (Portugal) - Universidade Lusófona, Dr. Marisa Silva (Portugal) - Universidade Nova de Lisboa, ICNOVA, iNOVA Media Lab Networking Audience Studies in Latin America (RELATA) » Dr. David Gonzalez (Mexico) - ITESO

## Exploring the role of IAMCR Audience Section in the consolidation of a research field

» Dr. Miguel Vicente Mariño (Spain) - Universidad De Valladolid

### 08:30 САМ-6 -

### CAM - Technological Appropriations and Resistance

Room RB-103

Chaired by: Dr. ALEJANDRO BARRANQUERO CARRETERO (Spain) and Dr. Juan Ramos (Colombia)

#### Comunicar la transición energética: disputas entre los medios de comunicación hegemónicos y los medios alternativos en torno a la agenda neo progresista de Gustavo Petro y Francia Márquez en Colombia

» <u>Prof. Angélica Nieto</u> (Colombia) - Corporación Universitaria Minuto de Dios - UNIMINUTO

#### Apropiación y creación de medios de comunicación entre personas con discapacidad visual, auditiva y motriz. Estudio de caso del sur de Tamaulipas.

» <u>Dr. Cesar Barcenas</u> (Mexico) - Universidad Autónoma de Tamaulipas, Dr. María Consuelo Lemus (Mexico) - Universidad Autónoma de Tamaulipas

# The adoption of social media for crisis communication during the devastating earthquake in Turkey in the context of authoritarian populism

» <u>Dr. Duygu Karatas</u> (Germany) - University of Siegen, <u>Prof. Mine</u> <u>Gencel Bek</u> (Germany) - University of Siegen

#### Inhabiting in the Trans-Cultural Imagination and Visual Translation: An Action Research on the Audio-Described Film-Making in China

» <u>Mr. Zhongrui Chen</u> (China) - Communication University of China, <u>Prof. Xiaohong Gao</u> (China) - Communication University of China

#### The Archival Challenge: developing an Alternative Audio Archive

» <u>Dr. Andrew Ó Baoill</u> (Ireland) - University of Galway, Prof. Andrea Medrado (United Kingdom) - University of Westminster



#### Continued from Wednesday, 12 July

08:30 CPT/ESN -

CPT - ESN - Joint session with the Emerging Scholars Network -Technological imaginaries, policy, and the state

Room RB-201

Chaired by: Dr. Steph Hill (Canada) and Dr. Julia Pohle (Germany)

"Ukraine's "State in a Smartphone" initiative: from sociotechnical imaginaries of innovation to infrastructural contestations of war"

» <u>Ms. Anh Phan</u> (Canada) - Toronto Metropolitan University (TMU)

The battle of norms; mutual shaping of normative behavior and affordances among Instagram and Twitter users (CPT/ESN joint session)

» <u>Ms. Nathalie VanRaemdonck</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel

The Ethical, Social and Democratic Shortfalls of the Role of Standards in the EU's Approach to Artificial Intelligence Governance

» Ms. Naira López Cañellas (Ireland) - Technological University Dublin

Sociotechnical imaginaries within Al industry in Quebec and in Poland: how do Al creators imagine the future and "intelligent" machines?

» <u>Ms. Ola Siebert</u> (Canada) - UQAM

#### MEDIOS Y GOBIERNO EN LA PROTESTA: ANÁLISIS DE LA COMUNICACIÓN EN UN CONTEXTO AUTORITARIO

» Mr. Luis Yaim Martínez (Mexico) - Universidad Iberoamericana

08:30

**CRI - ICTs and new approaches towards conflict management** *Room RBC-301* 

### Can encryption save lives? Secure messaging tools as loci of convergence between cyber warfare and conventional warfare

» Dr. Ksenia Ermoshina (France) - Centre Internet et Société, CNRS, <u>Dr.</u> <u>Francesca Musiani</u> (France) - Centre Internet et Société, CNRS

### Computer-mediated communication technologies for intercultural conflict management: A Conceptual Framework

» <u>Dr. Nadeem Akhtar</u> (China) - South China Normal University, <u>Prof.</u> <u>Juana Du</u> (Canada) - Royal Roads University, Victoria BC, Ms. Gulshan Nadeem (China) - Guangdong University of Foreign Studies

#### How perceived threat in instructing information and crisis types influence emotions, crisis responsibility attribution and NWoM: Examining the role of ethical crisis response

» <u>Ms. Huai-Kuan Zeng</u> (Taiwan) - Institute of Applied Arts, National Yang Ming Chiao Tung University, Prof. Shu-Chu Li (Taiwan) - National Yang Ming Chiao Tung University

#### 08:30 DIM-5 -

DIM - Unveiling Migrant Narratives: Film, Collaboration, Media Consumption, and Counter-Culture in Diasporic Communities Room 210 Cier

Chaired by: Dr. Vandana Pednekar-Magal (United States)

## Diasporic film practices in Flanders, state support and funding: a case study of Kadir Balci's 'Turquaze' (2009)

» <u>Mr. Alexander De Man</u> (Belgium) - Ghent University/University of Antwerp

#### Collaborative Student Documentary Production with Migrant Communities in Bari, Italy.

» <u>Mr. Christopher Hall</u> (United Kingdom) - Sheffield Hallam University, Ms. Saskia Wilson (United Kingdom) - Sheffield Hallam University

### Keeping a foot in both worlds: Motivations, barriers, and patterns of ethnic media consumption among migrant domestic workers

» Dr. Jeffry Oktavianus (Hong Kong) - Hong Kong Polytechnic University

CRI-5 -



#### Continued from Wednesday, 12 July

The Missing Noise - Guerrilla television project by Asian in America in 1970s-80s

» <u>Dr. Klavier lieying Wang</u> (Taiwan) - National Yang Ming Chiao Tung University

#### 08:30 **DID-5** -

#### **DID - Digital Youth and Inequalities** *Room 106 Cier* Chaired by: Dr. Anna Gureeva (Russian Federation)

#### Tethered Disparities: Youth Mobile Lifestyle in Rural and Urban China

» <u>Dr. Zixue Tai</u> (United States) - University of Kentucky, Prof. Huan Chen (China) - Minjiang Univesity

### The Digital Inclusivity of Online Youth Work: 3 Key Issues in the Field

» <u>Ms. Lotte Vermeire</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Wendy Van den Broeck (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Leo Van Audenhove (Belgium) - imec-SMIT, Vrije Universiteit Brussel

### Co-learning of youth and elderly to reduce digital divide: Taiwan's experience

» Dr. Shun-Chih Ke (Taiwan) - Chinese Culture University

#### A lurking digital divide: Internet anonymity

» <u>Dr. Sophia Kaitatzi-Whitlock</u> (Greece) - School of Journalism, Media & Communication, Aristotle University of Thessaloniki

#### 08:30 ESN/CPT -

ESN - CPT - Joint session with the Communication Policy and Technology Session - Technological imaginaries, policy, and the state *Room RB-201* 

#### 08:30 **ESR-7** -

**ESR - Risk Communication** *Amphi 2bis* Chaired by: Dr. Maitreyee Mishra (India) and Prof. Isaltina Gomes (Brazil)

### Sharing responsibility for risk: codesigning media for bushfire resilience

» <u>Dr. Skye Doherty</u> (Australia) - The University of Queensland, <u>Dr. Elske</u> <u>van de Fliert</u> (Australia) - The University of Queensland, Dr. Ben Matthews (Australia) - The University of Queensland, Dr. Awais Hameed Khan (Australia) - The University of Queensland

#### Consensus and Divergence: A Study of Risk Communication and Perceptions of Official and Public Agendas in the Context of Emergencies

» <u>Ms. Yanchun Chen</u> (China) - Communication University of China, <u>Ms.</u> <u>Gaogao Peng</u> (China) - Communication University of China, Ms. Yuwei Tu (China) - Communication University of China

# Female expertise in demand? Visibility of female compared to male scientific experts in German media coverage of seven risk debates

» <u>Dr. Melanie-Marita Leidecker-Sandmann</u> (Germany) - Karlsruhe Institute of Technology, Mr. Nikolai Promies (Germany) - Karlsruhe Institute of Technology, Prof. Markus Lehmkuhl (Germany) - Karlsruhe Institute of Technology

### The Roles of Mass Media in Risk Communication: From the Experiences of Japanese Media

» <u>Dr. Kuniko Sakata Watanabe</u> (Japan) - Senior Assistant Professor, Graduate School of Information Sciences, Tohoku University, Mr. Shinya Miura (Japan) - Senior Research Fellow, Disaster Information Research Division, National Research Institute for Earth Science and Disaster Resilience, <u>Dr. Junji Hashimoto</u> (Japan) - Lecturer, The Graduate School of Social Design, Ms. Yukari Suzuki (Japan) - PhD student, Graduate School of Information Sciences, Tohoku University, Ms. Ayano Kubota (Japan) - PhD student, Graduate School of Information Sciences, Tohoku University



#### Continued from Wednesday, 12 July

ETH-5 -

#### Risk communication for public health: case study of radon gas

» <u>Dr. Sara Pérez-Seijo</u> (Spain) - Universidade de Santiago de Compostela, Prof. José Sixto-García (Spain) - Universidade de Santiago de Compostela, Mrs. Tania Forja-Pena (Spain) - Universidade de Santiago de Compostela

#### 08:30

#### ETH - The ideals of virtue journalism

*Room 213 Cier* Chaired by: Prof. Sandra Borden (United States) and Dr. MARIA TERESA NICOLAS GAVILAN (Mexico)

#### Key Paradoxes in Journalistic Praxis

» <u>Dr. Mónica Codina</u> (Spain) - Universidad de Navarra, <u>Prof. Sandra</u> <u>Borden</u> (United States) - Western Michigan University

### Content curation as a distinguishing ethical and journalistic value in news aggregators

» <u>Prof. Concha Edo</u> (Spain) - Complutense University, Dr. María José Pérez-Serrano (Spain) - Complutense University, Dr. Miriam Rodríguez Pallarés (Spain) - Complutense University

### Media accountability e transparência jornalística nos portais brasileiros da Agência Pública e The Intercept Brasil

» <u>Ms. Kalianny Bezerra de Medeiros</u> (Brazil) - Universidade Federal de Santa Catarina Brasil, Prof. Rogério Christofoletti (Brazil) - Universidade Federal de Santa Catarina Brasil

#### Consorcios y proyectos periodísticos colaborativos en América Latina: los ejemplos de "Política Falaz" (CLIP, 2022) y del CVI (2020-2023) contra la desinformación

» <u>Dr. Ben Hur Demeneck</u> (Brazil) - UEPG (State University of Ponta Grossa)

#### Ethical Challenges of Emerging Adults Moving into Media Industries

» Dr. David Craig (United States) - University of Oklahoma, <u>Dr. Patrick</u> <u>Plaisance</u> (United States) - The Pennsylvania State University, Dr. Erin Schauster (United States) - University of Colorado, Dr. Chris Roberts (United States) - the University of Alabama, Dr. Katie Place (United States) - Quinnipiac University, Ms. Lana Medina (United States) - The Pennsylvania State University, Ms. Casey Yetter (United States) -University of Oklahoma, Mr. Chris Vardeman (United States) - Towson State University

#### El nuevo escenario mediático y los desafíos éticos para el periodismo: estudio comparativo de la cobertura de medios tradicionales, independientes y alternativos al Proceso Constitucional chileno

» <u>Dr. Fernando Gutiérrez Atala</u> (Chile) - Universidad Católica de la Santísima Concepción (UCSC, Chile), Mrs. Sofía Caamaño Fuentes (Chile) - Universidad Católica de la Santísima Concepción (UCSC, Chile)

#### 08:30 **GEN-11** -

### GEN - Far and Ultra-Right Accusations, Feminist Movements and Controversies

Amphi 1

Chaired by: Dr. Cinzia Padovani (United States) and Dr. Yu Sun (United Kingdom)

## Feminism from the margin: A critical analysis of discursive activism across Chinese vlogging platforms

» <u>Dr. Yu Sun</u> (United Kingdom) - University of Glasgow, <u>Dr. Altman</u> <u>Yuzhu Peng</u> (United Kingdom) - University of Warwick

### Broadcast Your Self: A Critique of Ultra-right Anti-feminism on Social Media

» <u>Dr. Cinzia Padovani</u> (United States) - Southern Illinois University Carbondale



#### Continued from Wednesday, 12 July

### Situating #MeToo: A comparative analysis of the movement in Portugal and Catalonia

» Ms. Marta Roqueta-Fernàndez (Spain) - GenTIC, Internet Interdisciplinary Institute (IN3), Universitat Oberta de Catalunya, Barcelona, Catalonia., <u>Dr. Sofia Caldeira</u> (Portugal) - CICANT, Lusófona University

### 08:30 GEN-21 -

#### GEN - Violencia de Género en Medios de Comunicación, Representación en América Latina

Amphi 1bis

Chaired by: Dr. María Soledad Vargas Carrillo (Chile) and Dr. Giuliana Cassano (Peru)

#### Violencia digital consecuencia del sexting contra un grupo de mujeres del Estado de México

» <u>Mrs. Vanessa Soriano Acuña</u> (Mexico) - Universidad Nacional Autónoma de México

#### Violencia de género en medios de comunicación y redes sociales: experiencias de líderesas políticas y sociales chilenas

» <u>Dr. María Soledad Vargas Carrillo</u> (Chile) - Pontificia Universidad Catolica de Valparaiso, <u>Ms. Maria Pilar Bruce Hoyuelos</u> (Chile) -Pontificia Universidad Catolica de Valparaiso, Ms. Fabiola Leiva (Chile) -Pontificia Universidad Catolica de Valparaiso, Ms. Claudia Pérez-Müller (Chile) - Pontificia Universidad Catolica de Valparaiso

# Sororidad en pantalla: Lucha contra la violencia de género en tres telenovelas de América Latina

» <u>Dr. Giuliana Cassano</u> (Peru) - Pontificia Universidad Católica del Perú, Dr. Lorena Antezana (Chile) - Universidad de Chile, Dr. Gabriela Gómez (Mexico) - Universidad de Guadalajara

#### Percepción de mujeres indígenas sobre los avances de la Política Pública de Educación Indígena: un estudio comparado entre Colombia y México

» <u>Prof. Monica Perez-Marin</u> (Colombia) - Universidad Nacional de Colombia, Prof. Sergio Cruz Hernández (Mexico) - Universidad Autónoma de Baja California, Prof. Ilia Rodríguez (United States) -University of New Mexico

### 08:30 **GMP-1** -

#### **GMP - Epistemic Rights in the Digital Era: Global Perspectives** *Room 212 Cier*

Chaired by: Sara Bannerman (Canada) and Claudia Padovani (Italy)

#### Why we need epistemic rights

» Prof. Hannu Nieminen (Finland) - University of Helsinki

#### Public Service Media as enablers of epistemic rights

» Prof. Maria Michalis (United Kingdom) - University of Westminster

# Nordic illusion and challenges for epistemic rights in the era of digital disruption

» Dr. Katja Lehtisaari (Finland) - University of Tampere

### Balancing rights to information and right to data protection in the digital era: the case of China

» Prof. Yik Chan Chin (China) - Beijing Normal University

#### 08:30 нес-7 -

HEC - Health Promotion and communication: From theory to practice

Room RAH-205

Chaired by: Prof. Elizabeth Lubinga (South Africa) and Prof. Elisa Govender (South Africa)



#### Continued from Wednesday, 12 July

### Communicating about cervical cancer screening with graphical displays: A longitudinal experiment

» <u>Dr. Yasmina Okan</u> (Spain) - Universitat Pompeu Fabra, Prof. Eric Stone (United States) - Wake Forest University, Dr. Dafina Petrova (Spain) - Andalusian School of Public Health, Prof. Wändi Bruine de Bruin (United States) - University of Southern California

#### 'Let's Fix Our Food': An adolescent and youth engagement campaign in India for encouraging their participation in advocating for a healthy food environment

» <u>Dr. SubbaRao M Gavaravarapu</u> (India) - ICMR-National Institute of Nutrition, Dr. Preetu Mishra (India) - UNICEF-India, Dr. Vani Sethi (Nepal) - Unicef Regional Office for South Asia, Dr. Tina Rawal (India) -Public Health Foundation of Inda, Prof. Monika Arora (India) - The Public Health Foundation of India, Dr. Sanjay Pandey (India) - Global Health Advocacy Incubator, Dr. Hemalatha Rajkumar (India) - ICMR-National Institute of Nutrition

# MEDIA 4 WELL-BEING, a study case: how sound can be a tool to depressurize from chaos and improve health for journalists and citizens

» <u>Ms. Gabriela Ferreira</u> (Portugal) - ICNOVA/NOVA FCSH, <u>Ms. Ana Sofia</u> <u>Paiva</u> (Portugal) - ICNOVA/NOVA FCSH

# Mukbang: Prevent or Trigger the Binge Eating? -- An Exploration Based on Social Learning Theory

» <u>Ms. Ziyi Zhu</u> (China) - School of Journalism and Communication, Tsinghua University

#### Effects of gain-and-loss framed HPV messages and issue involvement on Behavioral and Electrophysiological Measures of Attention and Implicit Attitudes: Event-Related Potential Study

» Prof. Ya Yang (China) - Beijing Normal University, <u>Dr. Fang Su</u> (China) -Beijing Normal University

#### 08:30 HIS-5 -

HIS - Publics, Voices and Dissidence Room RB-101 Chaired by: Dr. Beate Josephi (Australia)

#### International Cooperation on (Counter)Publics between Tradition and Reorientation: Social Democracy and its Media in the Cold War Era

» Dr. Niklas Venema (Germany) - Leipzig University

#### Gendered histories and oralities in Arabi Malayalam: How the Mariyakutty Kathupatt ('letter song') foregrounds women's voices in Kerala Mapilla history

» Mr. Abdul Rahiman (India) - Department of Communication, University of Hyderabad, India, <u>Prof. Usha Raman</u> (India) - UNIVERSITY OF HYDERABAD

# Censorship and deception: Portugal's role during the onset of the Spanish Civil War

» <u>Dr. Manuel Carvalho Coutinho</u> (Portugal) - Research Centre for Communication and Culture - CECC (UCP-FCH)

#### Revisiting Journalistic Roles in Socialist Eastern Europe

» <u>Dr. Martin Marinos</u> (United States) - The Pennsylvania State University

#### 08:30 INC-7 -

#### **INC - International Screens, Fandom, and Platform Content** *Amphi 4*

Chaired by: Prof. Karen Arriaza Ibarra (Spain) and Ms. Kateryna Kasianenko (Australia)

# Transcultural fandom and Contra flows of culture: Turkish television in the Hispanic world

» Dr. Pinar Aslan (Turkey) - Uskudar University



#### Continued from Wednesday, 12 July

A Comparative Study on the Colors of Original-Remake Programs between Countries - Focusing on the original (Spain) and remake (Korea) of < Money Heist >

» <u>Ms. Yoonju Lim</u> (Korea, Republic of) - Ewha Womans University, <u>Prof.</u> <u>HO YOUNG YOON</u> (Korea, Republic of) - Ewha Womans University

#### From Nollywood (via Netflix) with Love: How African Film Content is helping to Articulate New Media Geographies

» <u>Prof. Nickesia Gordon</u> (United States) - Rochester Institute of Technology

#### Algorithmic experiences of Netflix's users in the MENA region: Exploring agency as tactical behavior

» <u>Dr. Mohamed Ben Moussa</u> (United Arab Emirates) - University of Sharjah, <u>Dr. Engi Khalil</u> (United Arab Emirates) - University of Sharjah

#### 08:30

ISM-1 -

**ISM - Politics of Representation: Text and the Context** *Room RBC-201* Chaired by: Prof. Bushra Rahman (Pakistan) and Dr. Jiayi JING (China)

Declaration of National Emergency and Response to Flood Havoc in Pakistan: Exploring Corporate Perceptions of Relationship between CSR and SDG-13

» Dr. abida ashraf (Pakistan) - University of the Punjab

### Public Diplomacy and Emotional Community: How Do Iran Strengthen Its Discursive Power in the Digital Age?

» Dr. Jiayi JING (China) - Chinese Academy of Social Sciences

## Amid exclusions and seclusions: South African Indian Muslim women connect and consume on Instagram

» Ms. Aaisha Dadi PAtel (South Africa) - University of Cape Town

#### 08:30 JRE-7 -

JRE - Professional journalism: The emerging ethical issues offline and online III

Amphi 2

Chaired by: Dr. Edson Tandoc (Singapore) and Dr. Richard Stupart (United Kingdom)

#### Friends like these. The normative relocation of conflict journalism

» <u>Dr. Rob Sharp</u> (United Kingdom) - Sussex, <u>Dr. Richard Stupart</u> (United Kingdom) - University of Liverpool

#### Mission vs. Money: Professional Values and Attitudes of Public and Commercial Media Journalists in the United States

» <u>Mr. Stan Jastrzebski</u> (United States) - Syracuse University, Dr. Lars Willnat (United States) - Syracuse University

#### Detecting precarious work in journalism

» Ms. Jana Rick (Germany) - LMU Munich

### Do Nepali Journalists Uphold Professional Standards of Journalism on Digital Platforms?

» <u>Dr. Bhanu Acharya</u> (Canada) - University of Ottawa

### Winning the game against fake news? Using games to inoculate adolescents and young adults in Singapore against fake news

» <u>Dr. Edson Tandoc</u> (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, Mr. Seth Seet (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University

#### 08:30 MPS-7 -

MPS - Online visibility, identity-building and the role of emotion *Amphi 4bis* 

Chaired by: Dr. Caroline Kiarie (Kenya)

### Ripples of empathic expression: algorithmic visibility and empathy generation in the Digital Age

» <u>Dr. YUCHUN ZHU</u> (China) - Fudan University, <u>Mr. LIWEI CHEN</u> (China) - Fudan University



#### Continued from Wednesday, 12 July

#### Exploring the Interplay of Emotional Emancipation, Catharsis and Self-Disclosure in the Use of Memes on Social Media

» Ms. Sitong Guo (China) - Northwest University, Dr. Qingqing Hu (China) - Northwest University

#### Authenticity, class, and visibility: How Chinese migrant workers perform their identity on social media

» Ms. Miao Tian (United Kingdom) - Loughborough University

#### "Will I be manipulated by the algorithmic gaslight effect?" A moderated mediation model on digital authoritarianism and users' self-censorship practice in Chinese social media

» Prof. Yang Chen (China) - School of Journalism and Communication, Renmin University of China, <u>Dr. Xing Lv</u> (China) - School of Journalism and Communication, Renmin University of China

#### 08:30 **MAR-4** -

### MAR - SOUND STUDIES: CONNECTING DISCIPLINES

Room RAH-201 Chaired by: Dr. Jose Claudio S. Castanheira (Brazil)

#### **Reframing the Urban Politics of Media Production: Broadcast** Buildings, 1930-1945

» Dr. Carolyn Birdsall (Netherlands) - University of Amsterdam

#### Listening as a Memory Practice: Dialogues between a Covid-19 Aural Archive and Philadelphia Communities

» Ms. Adetobi Moses (United States) - Annenberg School for Communication, University of Pennsylvania

#### Do we share similar perceptions in the virtual and the real world when singing together? An fNIRS hyperscanning study

» Ms. Jingyi Guo (China) - Beijing Normal University, Prof. Ya Yang (China) - Beijing Normal University, Prof. Guoming Yu (China) - Beijing Normal University

#### 08:30

PCR-1 -

PCR - Inhabiting Places, Perspectives from Urban and Participatory Communication Room RAH-202

Chaired by: Dr. Florencia Enghel (Sweden)

#### Inheritance and inhabitancy: The material place-making practices of community radio

» Dr. Bridget Backhaus (Australia) - Griffith University

#### Dancing in Public Baths: The Communicative Figuration of Dama Community in China's Rustbelt city

» Mr. Haoyu Huang (China) - School of Journalism and Communication, Wuhan University, Ms. Yirou Chen (United Kingdom) - London School of Economics and Political

#### "I did not know my neighbour": Chile's cabildos as communicative realms

» Dr. Jorge Saavedra (Chile) - Universidad Diego Portales

#### 08:30 POL-7 -

POL - Emergent methods and conceptual frameworks Amphi 3

#### "People are Saying": Figleaves and the Mainstreaming of Mis/disinformation Online

» Dr. Raymond Drainville (Canada) - University of Waterloo, Lori Young (Canada) - University of Waterloo, Dr. lennifer Saul (Canada) -University of Waterloo

#### **Data Collection on Instagram - Practical and Political Perspectives** in Platform Studies

» Mr. Patrick Nehls (Germany) - University of Bonn, Mr. Yannik Peters (Germany) - University of Bonn, Prof. Caja Thimm (Germany) -University of Bonn



#### Continued from Wednesday, 12 July

#### When politicians do journalism: a genre perspective on pseudojournalistic political communication

» <u>Mr. Maximilian Grönegräs</u> (Belgium) - ECHO, Vrije Universiteit Brussel, Prof. Benjamin De Cleen (Belgium) - Vrije Universiteit Brussel, Prof. Yazan Badran (Belgium) - Vrije Universiteit Brussel

### Creating heuristics to identify echo chambers in political discussions on Twitter

» <u>Dr. Mathieu O'Neil</u> (Australia) - University of Canberra, Prof. Robert Ackland (Australia) - Australian National University

#### Hegemony, Discourse, and Political Strategy

» Prof. Thomas Jacobs (Belgium) - Université Catholique de Louvain

#### 08:30 **POE-4** -

POE - Funding Public Interest Journalism through Tech Giants' resources: comparing debates and solutions around the world *Room RB-202* 

Chaired by: Prof. Benedetta Brevini (Australia)

## Digital Lords and Media Lords deals in Australia : privatising media policy

» <u>Prof. Benedetta Brevini</u> (Australia) - University of Sydney/ London School of Economics

### Making Tech Giants Pay for the news : the case of France and Spain

» Dr. Marius Dragomir (Spain) - Data Media Centre

### The UK Case : creating or thwarting a Sustainable local journalism ecology?

» <u>Prof. Natalie Fenton</u> (United Kingdom) - Goldsmiths University of London, <u>Prof. Des Freedman</u> (United Kingdom) - Goldsmiths University of London

#### Participation to avoid elite capture in communication policies. Lessons from Latin America

» <u>Dr. Maria Soledad Segura</u> (Argentina) - UNC/CONICET, Dr. Alejandro Félix Linares (Argentina) - UNAF/CONICET

#### Thinking beyond traditional political economic paradigms: Making a case for media environment capture

» <u>Dr. Mandy Tröger</u> (Germany) - University of Tübingen, <u>Dr. Hendrik</u> <u>Theine</u> (Austria) - Vienna University of Economics and Business, Dr. Sebastian Sevignani (Germany) - Friedrich-Schiller-University Jena

#### 08:30 **POP-7** -

**POP - Queer Fictions? Normativity and LGTBQ+ representations** *Ambpi 3bis* 

Chaired by: Dr. Niall Brennan (United States)

## Queer as Cute: Unpacking cuteness in contemporary gay teen drama series

» <u>Prof. Frederik Dhaenens</u> (Belgium) - Ghent University, Mr. Ben De Smet (Belgium) - Ghent University

#### Mandating queerness or safeguarding heteronormativity? Normative pluralism in public service media remits and LGBTQ+ representation

» Dr. Florian Vanlee (Belgium) - Ghent University

### Spanish adolescents' perspectives of LGBTQ+ characters in scripted series

» <u>Ms. Esmeralda Vazquez</u> (Spain) - Universitat Autònma de Barcelona, Dr. María T. Soto-Sanfiel (Singapore) - National University of Singapore

#### Non-binary depiction in TV fiction. Dan (HIT, RTVE), the first nonbinary character of Spanish TV as a study case.

» <u>Mx. Vítor Blanco-Fernández</u> (Spain) - Universitat Pompeu Fabra, Dr. Isabel Villegas-Simón (Spain) - Universitat Pompeu Fabra, Dr. María T. Soto-Sanfiel (Singapore) - National University of Singapore



#### Continued from Wednesday, 12 July

08:30 RUC-3 -

**RUC - Communication, Culture and Rurality** *Room 214 Cier* Chaired by: Sarah Cardey (United Kingdom)

#### Visual Narrative, Cultural Translation and Re-imagined Rurality: A Visual Ethnographic Study on the Rural Painting in Southern China

» <u>Mr. Heng Huang</u> (China) - Television School, Communication University of China, Dr. Suqin Cheng (China) - Communication University of China

### A culture-centered approach to understanding project mentality in mangrove management in the Philippines

» <u>Ms. Julienne Elca</u> (Philippines) - University of the Philippines Los Banos, Dr. Rodel Lasco (Philippines) - World Agroforestry (ICRAF) – Philippines, <u>Dr. Pamela Custodio</u> (Philippines) - University of the Philippines Los Banos, Dr. Margaret Calderon (Philippines) - University of the Philippines Los Banos, Dr. Rico Ancog (Philippines) - University of the Philippines Los Banos

#### The Limited Visibility in Social Media: An Investigation of The Visibility of China's Rural Areas in Douyin Short Video Platform

» <u>Ms. Yuan FANG</u> (China) - School of Journalism and Communication, Renmin University of China

#### The role of design thinking in constructing innovative rural communication platforms. The case of the Digital Farmer Field School Enrekang, Indonesia

» <u>Dr. Loes Witteveen</u> (Netherlands) - Research group Knowledge, Technology and Innovation, Wageningen University & Research - The Netherlands, Mrs. Nurdahalia Lairing (Indonesia) - Research center for Communication, Social Ecological Learning and Sustainable Environment (CoSeLSe), University of Muhammadiyah Enrekang – South Sulawesi - Indonesia, <u>Dr. Rico Lie</u> (Netherlands) - Research group Knowledge, Technology and Innovation, Wageningen University & Research - The Netherlands, Mr. Muhammad Ashadi (Indonesia) -District Agriculture Office of Enrekang - Indonesia

#### 08:30

**VIC-7** -

VIC - Transmedia, Visual Reporting, (Auto)Ethnography, Cine-Activism, Countervisuality, Intermedial Hibridity Room RB-102

Chaired by: Mr. Giacomo Toffano (Belgium)

# Refugee hybrid-fiction: rhetorical, generic, and intermedial hybridity as strategies of resistance

» <u>Mr. Giacomo Toffano</u> (Belgium) - VUB, Dr. Kevin Smets (Belgium) - VUB

### Extensiones transmedia del videoclip musical: el formato en la industria musical y la ecología de los medios

» Dr. Ana Sedeño-Valdellos (Spain) - Universidad de Málaga

### Adapting participatory photography from on-site to online in ASEAN's visual (auto-)ethnography

» <u>Mr. Kristian Jeff Agustin</u> (United Kingdom) - Manchester Metropolitan University

#### Humanizing the Environment: Character Presentation in Solution-Oriented Visual Reporting

» <u>Dr. Petra Kovacevic</u> (Croatia) - University of Zagreb, <u>Dr. Kyser Lough</u> (United States) - University of Georgia

### The landscape of Brazilian documentary-based cine-activism in the 2010s

» <u>Mr. Giancarlo Couto</u> (Brazil) - Pontifícia Universidade Católica do Rio Grande do Sul, <u>Prof. Cristiane Freitas Gutfreind</u> (Brazil) - Pontifícia Universidade Católica do Rio Grande do Sul, Dr. Márcio Zanetti Negrini (Brazil) - Pontifícia Universidade Católica do Rio Grande do Sul, Ms. Giulianna Nogueira Ronna (Brazil) - Pontifícia Universidade Católica do Rio Grande do Sul

#### The Woman King: A Disruptive, Yet Unruly Site of Countervisuality

» Ms. Nandi Pointer (United States) - University of Colorado - Boulder



#### Continued from Wednesday, 12 July

08:30 SPE-6 -SPE - Gender Equality and Freedom of Expression at Stake. The Role of Regulation Salle du Conseil

10:00 **Coffee break** Various locations throughout the campus

#### 10:30 AUD-8 -

**AUD - Negotiating the Relation between Platforms and Audiences** *Room 105 Cier* 

# Why do people run away from TikTok? Analysis of influencing factors of short video discontinuous usage behavior based on the OSOR model

» <u>Ms. Xue Zhang</u> (China) - School of Journalism and Communication, Renmin University of China, Dr. Tian Jing (China) - School of Journalism and Communication, Renmin University of China, Dr. Linxuan Gao (China) - Renmin University of China

#### Playing with Local Cultural Traits or How Netflix Appeals to Audiences with the Curation of its European Catalogues on Instagram

» <u>Dr. Belen Monclus</u> (Spain) - Universitat Autònoma de Barcelona -UAB, Dr. Celina Navarro (Spain) - Universitat Autònoma de Barcelona -UAB

### Social media from the adolescent perspective: Young users in Spain making sense of YouTube, Instagram and TikTok

» Dr. Ignacio Bergillos (Spain) - CESAG - UP Comillas, Dr. Sue Aran-Ramspott (Spain) - Blanquerna- URL, <u>Dr. Oihane Korres</u> (Spain) -Universidad de Deusto, Dr. Iciar Elexpuru (Spain) - Universidad de Deusto, Dr. Álvaro Moro Inchaurtieta (Spain) - Universidad de Deusto

### Understanding SKAM France audiences : from measures to qualitative data to qualify media experiences

» Mr. Frederic Marty (France) - Université Paul-Valéry Montpellier 3

#### 10:30 **COA-1** -

#### **COA - Social Uses and Representations on the Comics** *Room RBC-201*

Chaired by: Prof. Iván Facundo Rubinstein and Prof. Levi Obonyo (Kenya)

#### Academic prejudice about comics in Mexico

» <u>Prof. Laura Nallely Hernandez Nieto</u> (Mexico) - Universidad Autónoma Metropolitana

#### La representación del alma y la venganza en la historieta Mexicana: El caso Camila, de Aujerji

» <u>Dr. Sarahi Isuki Castelli Olvera</u> (Mexico) - Benérita Universidad Autónoma de Puebla

#### Sexismo y misoginia en el manga

» <u>Prof. yailuma leyva</u> (Mexico) - Universidad Nacional Autónoma de México, <u>Prof. Tania Maratalina Roque Medel</u> (Mexico) - Universidad Nacional Autónoma de México, Prof. Medley Aimée Vega Montiel (Mexico) - Universidad Nacional Autónoma de México, Mrs. Vanessa Soriano Acuña (Mexico) - Universidad Nacional Autónoma de México

#### Comics and cartoons on social media adopted as Public Service Advertisements and Entertainment Education strategy for the response of COVID-19 in China

» Ms. Yiheng Wang (Spain) - University of Cadiz

#### Intercultural Perception of overseas network users on the YouTube platform : Analysis of the theme bias of "New God List: Nezha Rebirth"

» Dr. Xiao Jun (China) - School of Journalism and Communication, Wuhan University., <u>Ms. Zhang Qiyun</u> (China) - School of Journalism and Communication, Wuhan University

### 10:30 CAM-5 -

CAM - Beyond the urban, vindicating the rural – diverse perspectives on social movements *Room RB-103* Chaired by: Prof. Vinod Pavarala (India)



#### Continued from Wednesday, 12 July

### Social Movements, Social Change and SBC: Strategic reflections and directions from Latin America and the Caribbean

» Dr. Cássia Ayres (Panama) - UNICEF, <u>Prof. Jair Vega Casanova</u> (Colombia) - Universidad del Norte

## Mujeres indígenas Kankuamas: actores claves en la defensa del territorio de la Sierra Nevada de Santa Marta, Colombia

» <u>Prof. Monica Perez-Marin</u> (Colombia) - Universidad Nacional de Colombia, Prof. Fabio López de la Roche (Colombia) - Universidad Nacional de Colombia, Prof. Juan Carlos Garzón Barreto (Colombia) -Universidad Nacional de Colombia

### Reporting Ireland's Turf Troubles: Outside Regulation and Local Activism

» Dr. Maria Marron (United States) - University of Nebraska-Lincoln

# Indigenous media and community listening: Harnessing the power of the spoken word for urban and regional Indigenous communities

» <u>Prof. Susan Forde</u> (Australia) - Griffith University, Mr. Jyi Lawton (Australia) - Brisbane Indigenous Media Association, Ms. Sinead Dumas (Australia) - Griffith University

# Engagement and struggles for the commons in Latin America: The discourses of popular organizations Via Campesina and ALBA from Social Movements

» Prof. Pablo Bastos (Brazil) - UFF - Universidade Federal Fluminense

#### Daring to do things that others don't: Singapore alternative media

» <u>Dr. JINNA TAY</u> (Singapore) - National University Singapore, Dr. Alex Lambert (Australia) - The University of Sydney

10:30 срт-7 -

**CPT** - Understanding and regulating digital ecosystems

Room RB-201

Chaired by: Dr. Francesca Musiani (France) and Prof. Eduardo Villanueva-Mansilla (Peru)

### Disruptive conflict-based innovation and perverse economic logics: the case of the disinformation ecosystem

» <u>Prof. Juan Miguel Aguado</u> (Spain) - Universidad de Murcia, Dr. Angel Gómez de Ágreda (Spain) - Spanish Air Force

#### Redes de transformación digital: Una metodología para el mapeo de los ecosistemas de comunicación en entornos locales y regionales como base para el desarrollo de políticas de innovación

» <u>Prof. Inmaculada José Martínez</u> (Spain) - Universidad de Murcia, Dr. Carmen María Robles López (Spain) - Universidad de Murcia, Dr. Paloma del Henar Sánchez Cobarro (Spain) - Universidad de Murcia

# Made in Surveillance: What reforms are necessary to improve the trade control of government hacking technologies?

» Ms. Mariana Canto (Germany) - WZB Berlin Social Science Center

# Cyber security and financial frauds in India's urban geographies: A study of communication strategies used by RBI for fraud mitigation and awareness campaigns.

» <u>Ms. Shikha Shalini</u> (India) - PhD Scholar, GGSIPU, NEW DELHI, INDIA, Dr. Sweta Singh (India) - Guru Gobind Singh Indraprastha University

# Anytime and anywhere: Labor and control on mobile working platforms

» <u>Prof. Qiaolei Jiang</u> (China) - School of Journalism and Communication, Tsinghua University, Mr. Kunqiang Wu (United Kingdom) - University of Cambridge, Judge Business School

#### 10:30 **DID-6** -

**DID - Digital Divide and education** *Room 106 Cier* Chaired by: Dr. Padma Rani (India)

# The persistence of the digital divide: Through the lens of libraries outside the global North

» <u>Ms. Cathleen LeGrand</u> (United Kingdom) - University of Leeds



#### Continued from Wednesday, 12 July

#### Conceptualizing Digital Divide through Actor-Network Theory: Examining the Interplay between Technology, Society, and Power

» Dr. Umashankar Pandey (India) - Surendranath College for Women, University of Calcutta

#### Digital divide: a comparison of digital cultivation of rural and urban "left-behind children" in China

» Ms. Menglu Zhang (United Kingdom) - The University of Manchester

#### The Impact of COVID and the Digital Divide on Education

» Dr. Rod Carveth (United States) - Central Connecticut State

#### Digitisation of education in South Asia: A comparative analysis of teritary education

» Dr. Padma Rani (India) - Manipal Institute of Communication, Manipal Academy of Higher Education, Manipal

#### 10:30 ESR-8 -

#### ESR - Marginal Voices in Environmental Communication Amphi 2bis

Chaired by: Dr. Pieter Maeseele (Belgium) and Prof. Libby Lester (Australia)

#### Women of the Great Barrier Reef: The Personal is Political in **Environmental Communication**

» Dr. Kerrie Foxwell-Norton (Australia) - Griffith University, Dr. Deb Anderson (Australia) - Monash University

#### Communicating with the Devil: Pervasive Plastics in Indigenous Lifeworlds

» Dr. Maitrevee Mishra (India) - Manipal Institute of Communication, Manipal Academy of Higher Education, Manipal

#### Integrating communication of climate change and social welfare through personal stories of health and food

» Dr. Joana Diaz-Pont (Spain) - UAB Autonomous University of Barcelona, UNED Universidad Nacional Educación Distancia

#### Politics for future Earth: young people's imaginaries in their own voices and in television news

» Dr. Anabela Carvalho (Portugal) - University of Minho, Braga, Ms. Daniela Ferreira da Silva (Portugal) - University of Minho, Braga, Dr. Tânia Santos (Portugal) - University of Minho, Braga, Dr. Maria Fernandes-Jesus (United Kingdom) - York St. John University

#### Human-nature relationships represented in Tattoos

» Dr. Franzisca Weder (Australia) - University of Queensland, Ms. Jasmine Burdon (Australia) - University of Queensland, Mrs. Caitlin Kearney (Australia) - The University of Queensland, Mx. Thomas Shann (Australia) - The University of Queensöand

#### 10:30 ETH-2 -

ETH - The ethics of privacy in reality and fiction Room 213 Cier Chaired by: Dr. Elvira García de Torres (Spain)

#### How does social media use affect privacy awareness? Unpacking the roles of different usage patterns and privacy risk perception

» Dr. Yulong Tang (China) - School of Journalism and Communication, Beijing Institute of Graphic Communication, Ms. Qing Wen (China) -Institute of Communication, Communication University of China, Dr. Chen Luo (China) - School of Journalism and Communication, Wuhan University

#### Attitudes and Perceived Risks of Face Recognition: Introducing a Modell for Ethics of 'Somatic Interfaces'

» Prof. Caja Thimm (Germany) - University of Bonn, Mr. Phillip Engelhardt (Germany) - University of Bonn

#### Analysis of Factors Influencing the Ability of Chinese Adolescents to Mind and Protect Their Online Privacy

» Dr. Fang Zengguan (China) - Beijing Normal University, Ms. yue gin (China) - Beijing Normal University, Mr. Pu Wenyue (China) - Beijing Normal University, Ms. Qi Xuejing (China) - Beijing Normal University, Dr. Ying Yuan (China) - Beijing Normal University



### Continued from Wednesday, 12 July Los ejes semánticos entre lo público y lo privado. Análisis de la serie Intimidad. » Dr. María de Lourdes López Gutiérrez (Mexico) - UNIVERSIDAD PANAMERICANA, Dr. MARIA TERESA NICOLAS GÁVILAN (Mexico) -UNIVERSIDAD PANAMERICANA Finding common ground: The role of communication in transformation in higher education » Prof. Ylva Rodny-Gumede (South Africa) - University of Johannesburg, 10:30 HEC-6 -Prof. Colin Chasi (South Africa) - University of the Free State 10:30 GEN-14 -GEN - Self-Worth: Livelihood, Entrepreneurship and Gig Economy Amphi 1 Chaired by: Dr. Amanda Williams (Canada) and Ms. Deborah Aderibigbe (Afghanistan) University E-Migrant Women Entrepreneurs: Mobile Money Apps, Transnational Communication and the Maintenance of Social Practices » Ms. Deborah Aderibigbe (South Africa) - University of Cape Town Gender, Migration, and the Gig Economy: Migrant Domestic Workers in the Platform-Based Gig Economy University » Ms. Guangin He (Netherlands) - Universiteit Utrecht Rethinking the visual representation of Indigenous women entrepreneurs in Canada: Making the unseen seen » Dr. Amanda Williams (Canada) - Mount Royal University Articulating the Agency and Livelihood of Female YouTube Vloggers: A Review through the Development Lens » Dr. Nadira Khatun (India) - Asst. Professor at XIM University in Bhubaneswar

#### Beyond the paradox: Self-worth and Empowerment practice of Chinese rural women e-commerce anchors in the digital age

» <u>Prof. Yun Long</u> (China) - Communication University of China, Dr. Xin Zeng (China) - Institute of Journalism and Communication, Chinese Academy of Social Science

# The Impacts of Women Leadership on Gender Pay Gap and Firm Performance Within the Media Industry

» Dr. Huyen Nguyen (United States) - Kansas State University, <u>Dr. Katie</u> <u>Olsen</u> (United States) - Kansas State University

HEC - Socio-cultural and cognitive research in health communication Room RAH-205

Chaired by: Marjan De Bruin (Jamaica) and Dr. Sinikka Torkkola (Finland)

# Intrapersonal communication and well-being: Conversations with self as coping strategy among COVID-19 patients in Kenya

» <u>Mr. Jeremiah Nganda</u> (Kenya) - Daystar University, Dr. Kinya Mwithia (Kenya) - Daystar University, Dr. Wilson Ugangu (Kenya) - Multimedia University

# Why the health of the lower-level communities is trapped: the construction of the health meaning of female nursing workers under the "Culture-Centered Approach"

» <u>Dr. yezi liu</u> (China) - Guangdong University of Foreign Studies, Mr. jianjun luo (China) - School of Journalism and Literature, Sichuan University

# Vaginal practices and products use: Implications for bacterial vaginosis and HIV acquisition among women in South Africa

 » Prof. Elisa Govender (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Mrs. Oluwabunmi Okelola (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Mrs. Mpumelelo Gumede (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Ms. Nqobile Ngubane (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Ms. Nqobile Ngubane (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Ms. Nqobile Ngubane (South Africa) - University of KwaZulu-Natal, Centre for Communication, Media & Bociety, Centre for Communication, Media & Boc



#### Continued from Wednesday, 12 July

10:30

10:30

How Do Victim Vividness and External Attribution Influence Policy Support Regarding the Opioid Epidemic: The Mediating Role of Emotions » <u>Dr. Hang Lu</u> (United States) - University of Michigan	
HIS-6 - HIS - Technologies and (De)Colonialism Room RB-101 Chaired by: Dr. Niklas Venema (Germany)	
<b>Digital technology and/as colonialism</b> » <u>Dr. Wendy Willems</u> (United Kingdom) - London School of Economics and Political Science	
<b>Decolonising media and communication studies through history</b> » <u>Dr. Burçe Celik</u> (United Kingdom) - Loughborough University	
<b>Cosmotechnics: Archaeologies of the once and future Al media</b> » <u>Prof. Lei Zhang</u> (China) - Communication University of China, Mr. Junyi Ji (China) - Communication University of China, Mr. Wenbin Jia (China) - Communication University of China	
From Number to Data: the Origin and Evolution of Data Governance Ideas in China	
» <u>Mr. Linhao Zeng</u> (China) - School of Journalism and Communication, Renmin University of China	
How Telegraph Scrambling the Ottoman Empire: A Study of Crimean War Telegraph System » <u>Mr. YinFai Ho</u> (China) - Peking University	
INC-8 -	
INC - How Others Perceive 'Nation' and its Events Amphi 4	
Chaired by: Prof. Deqiang Ji (China) and Ms. Kateryna Kasianenko (Australia)	

#### Death of Queen Elizabeth II as Media Event: Comparing Newspaper Coverage in Five Regions

» Mr. Ho Yin Kwong (Hong Kong) - The Chinese University of Hong Kong, <u>Prof. Clement So</u> (Hong Kong) - The Chinese University of Hong Kong

#### Seeing the Nation from Ground Level?: Engaging with User-Generated Nation Branding in Everyday Life

» Ms. Yunyi Liao (United Kingdom) - Loughborough University

# Exploring Practitioners' Views on Product Placement: What can Taiwan Learn from the West

» Ms. Christine Moh (Taiwan) - Tatung University, <u>Dr. Shuhui Cheng</u> (Taiwan) - Chaoyang University of Technology, Dr. Weber Lai (Taiwan) -National Taiwan University of Arts, Dr. Po-Chung Chuang (Taiwan) -Chinese Culture University

# Challenging the boundaries of knowledge production: implementing culturally sensitive approaches

» Prof. Thomas Herdin (Austria) - University of Salzburg

# From "Self-Orientalism" to "New-Orientalism"-- The representation of modernity of Chinese online game "Genshin"

» Ms. Shuyi Shen (China) - Peking University

#### ):30 **JRE-12** -

### JRE - Journalism practice across regions and cultures I Amphi 2

Chaired by: Dr. Sara García (Spain) and Dr. Tabe Bergman (China)

# Role Performances in Cuban Diasporic Journalism. A Reflexive Practice Approach from the Backstage

» <u>Dr. Sara García</u> (Spain) - Universitat Oberta de Catalunya, Dr. Ted Henken (United States) - Baruch College, City University of New York (CUNY), <u>Mr. Edel Lima Sarmiento</u> (Mexico) - Universidad Iberoamericana



#### "We are part of the platform! We are part of the community!" Investigating Gate-watching in Taiwan's Citizen Journalism

» <u>Mr. Chun Hong Tse</u> (Hong Kong) - School of Journalism and Communication, the Chinese University of Hong Kong, Dr. Roberto Spiezio (Taiwan) - Ming Chuan University

### Trump or not Trump? China Daily on the 2016 and 2020 US presidential candidates

» <u>Ms. Fangyuan Liu</u> (Hong Kong) - Hong Kong Baptist University, Dr. Tabe Bergman (China) - Xi'an Jiaotong-Liverpool University

#### Funding Public Interest Journalism in Japan: an Overview

» <u>Dr. Akiko Ogawa</u> (Japan) - Nagoya University, Dr. Makoto Sakai (Japan) - Meiji University, Ms. Yuko Tsuchiya (Japan) - Momoyama Gakuin University

### Representing Foreign Public Opinion in Chinese State Media: How and Why?

» Mr. Haodong She (China) - Communication University of China

Nonfiction writers, artistic propagandists, or novel professionals: How literary journalism is practiced by some Chinese journalists as alternative role in changing media system

» Mr. Kang Yan (United Kingdom) - University of East Anglia

#### 10:30 JRE-15 -

#### JRE - Journalism: Diverse perspectives

Amphi 1bis

Chaired by: Prof. An Nguyen (United Kingdom) and Dr. Noha Mellor (United Arab Emirates)

# Engaging Audiences with Local News: Can Positive News be a Solution to Local Journalism's Crisis?

» Prof. An Nguyen (United Kingdom) - Bournemouth University, <u>Dr.</u> <u>Noha Mellor</u> (United Arab Emirates) - University of Sharjah

### 'News Cabaret': investigating the transformative power of journalism told though drama

» <u>Dr. Glenda Cooper</u> (United Kingdom) - City University of london, <u>Ms.</u> <u>Catherine Adams</u> (United Kingdom) - Nottingham Trent University

# Exploring the Influence of Headline Narratives and Affects on News Engagement

» <u>Dr. Charles Feng</u> (Hong Kong) - Hong Kong Baptist University, Ms. Yiwen Luo (China) - Shenzhen University

### Sports Journalism and the Emotional Labour Concerning Online Policies, Practices and Behaviours.

» Dr. Daniel Kilvington (United Kingdom) - Leeds Beckett University

# The culture of implementing Freedom of Information laws in three Australian jurisdictions

» <u>Prof. Johan Lidberg</u> (Australia) - Monash University, Prof. Moira Paterson (Australia) - Monash University, Dr. Erin Bradshaw (Australia) - Monash University

#### 10:30 MCS-4 -

MCS - Sports Journalism: Content, Values, and Challenges Room 212 Cier Chaired by: Dr. Xavier Ramon (Spain)

### Sports News in Five Arab Countries: A Comparative Study of Platforms, Sources, and Journalistic Role Performances

» Dr. Claudia Kozman (Qatar) - Northwestern University in Qatar

# Playing on Multiple Fields: Captured Sports Media in Mexico and Greece

» <u>Dr. Michael Nevradakis</u> (Greece) - College Year in Athens, <u>Dr. Mireya</u> <u>Márquez-Ramírez</u> (Mexico) - Universidad Iberoamericana Ciudad de México

#### It Is Mostly About Football And Ice Hockey. Contribution to Discussion of Gender and Newsworthiness in Sports

» <u>Mr. Miroslav Langer</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague



#### Continued from Wednesday, 12 July

### Use of Social Networking Platforms: Changing Patterns of Sports Journalism in Bangladesh

» <u>Ms. Tahmina Haque</u> (Bangladesh) - The University of Queensland, Mr. Md Riasad Azim (Bangladesh) - Ekattor Media Limited

# Cross-cultural impact of network agenda-setting: a bilingual empirical study in football

» <u>Prof. Xuemei Bl</u> (China) - Beijing Sport University, <u>Dr. Luleiya HUANG</u> (China) - Beijing Sport University, Mr. Peng FANG (China) - Beijing Sport University

#### Playing at home: The FIFA World Cup Qatar 2022 on Al-Jazeera

» Dr. Christopher Tulloch (Spain) - Universitat Pompeu Fabra

#### 10:30

**MER-4** -

**MER - Learning and MIL competences assessment** *Room 214 Cier* Chaired by: Dr. Stuart Poyntz (Canada)

#### Self-assessed and measured media literacy competence of Belgian and Swiss teenagers in information search and multimodal content production

» Mrs. Julia Bihl (Belgium) - Université Catholique de Louvain, Dr. Denise Sutter Widmer (Switzerland) - Université de Genève, <u>Prof. Pierre</u> <u>Fastrez</u> (Belgium) - Université Catholique de Louvain, Prof. Christophe Ronveaux (Switzerland) - Université de Genève

#### Narrative Breakthrough, Media Empowerment and Dilemma Relief: Museum Aesthetic Education Practice on TikTok

» Ms. Linwei Ding (China) - Nanjing University

#### Breaking expectations when facing reality! Young people learning about sexualities through porn: An ethnographic research in the Barcelona area

» <u>Dr. Maria-Jose Masanet</u> (Spain) - Faculty of Information and Audiovisual Media. Universitat de Barcelona., <u>Dr. Laura Fernández</u> (Spain) - University of Barcelona, Dr. Sergio Villanueva (Spain) -Universitat de Barcelona

# Like father, like son: Examining the mechanisms between parental technoference and adolescent technoference

» Dr. Il Bong Mun (Korea, Republic of) - Research Center for Media, Culture and Content, Sungkyunkwan University, <u>Ms. Eunsung Lee</u> (Korea, Republic of) - Sungkyunkwan University, Prof. Seyoung Lee (Korea, Republic of) - Sungkyunkwan University

#### 10:30 мра-1 -

MPA - Production systems and their impact on creativity and innovation Room RBC-301

### Chaired by: Dr. Willemien Sanders (Netherlands)

# Working three jobs – at the same time: Occupational convergence in factual TV production

» Dr. Anna Zoellner (United Kingdom) - University of Leeds

#### Exploring the Impact of Leadership on Innovation through In-Depth Interviews in Multiple Chinese Media Organizations: A Case Study Analysis

» <u>Dr. Changcheng Zhou</u> (China) - School of Journalism and Communication, Tsinghua University, Mr. Dongxiao Li (Belgium) - imec-SMIT, VUB

## Creative aid or artificial prop? A technographic analysis of the use of artificial intelligence tools in film production

» <u>Dr. Pei-Sze Chow</u> (Netherlands) - University of Amsterdam, Dr. Claudio Celis Bueno (Netherlands) - University of Amsterdam



#### A Grounded Exploratory Study of DAO: Transforming Decentralized Media Content Production in the Web 3.0 Era

» <u>Ms. Chen Chen</u> (China) - Student, school of journalism and communication, Tsinghua University, Ms. Jiaqi Fan (China) -Communication University of China

#### 10:30 MPS-8 -

MPS - Actor constellation and communicative practices in online communities

*Amphi 4bis* Chaired by: Prof. Yang Chen (China)

# "Human Rights and democracy online": Actor constellation and communicative practices of the No Hate Speech Committee in Austria from a figuration-theoretical perspective.

» <u>Dr. Sascha Trültzsch-Wijnen</u> (Austria) - University of Salzburg, Dr. Philip Sinner (Germany) - University of Bremen, Prof. Christine Trueltzsch-Wijnen (Austria) - Salzburg University of Education Stefan Zweig & Charles University

#### I Know You Know Who I Am: Analysis of the Usage of Anonymous Social Media applications among Friends and Acquaintances in China

» <u>Ms. Yan Wang</u> (Hong Kong) - Hong Kong Baptist University, <u>Dr.</u> <u>Xiaomeng Lan</u> (China) - Beijing Normal University-Hong Kong Baptist University United International College

#### Making Friends or Maintaining Friends: A Study on Social Interaction Behavior of Online Game Players

» <u>Ms. Xiaoyu Li</u> (China) - Tsinghua University

#### The effect of identification of avatars and perception of social norms on uncivil behavioral intentions in metaverse: Mediating effect of immersion, and moderating effect of self-concern

» <u>Dr. In-jae Lim</u> (Korea, Republic of) - Sungkyunkwan University, Dr. Youn Jung Park (Korea, Republic of) - Sungkyunkwan University, Ms. Soyoung Kim (Korea, Republic of) - Sungkyunkwan University, Prof. Seyoung Lee (Korea, Republic of) - Sungkyunkwan University, Prof. Heejo Keum (Korea, Republic of) - Sungkyunkwan University

### The dynamics of toxic communication in online gaming related communities

» <u>Dr. Vivian Hsueh Hua Chen</u> (Netherlands) - Erasmus university Rotterdam, Ms. Valerie Yu (Singapore) - Nanyang Technological University

### 10:30 мак-в -

#### MAR - Music, Audio, Radio and Sound Working Group Business Meeting

Room RAH-201

Chaired by: Prof. Mia Lindgren (Australia) and Ignacio Gallego Pérez (Spain)

#### 10:30 PCR-4 -

**PCR - Participation, Inclusion and Engagement** *Room RAH-202* Chaired by: Dr. Pragati Paul (India)

## Fostering a decolonial approach to Paralympic broadcasting and engagement: Communication for localization

» <u>Dr. Jessica Noske-Turner</u> (United Kingdom) - Loughborough University, Dr. Emma Pullen (United Kingdom) - Loughborough University, Prof. Mufunanji Magalasi (Malawi) - University of Malawi

#### Towards an Inclusive Digital Future: Exploring the Nexus of Digital Commons, Sociotechnical Imaginaries, and Participatory Communication

» <u>Ms. Laura Temmerman</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Ms. Carina Veeckman (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Ilse Mariën (Belgium) - imec-SMIT, Vrije Universiteit Brussel



#### Continued from Wednesday, 12 July

The contingent role of gender and education in the moral foundations of online political participation: A non-Western perspective

» <u>Dr. Saifuddin Ahmed</u> (Singapore) - Nanyang Technological University, <u>Ms. Ruolan Deng</u> (Singapore) - Nanyang Technological University, Dr. Peter Beattie (Hong Kong) - The Chinese University of Hongkong

### Identifying the drivers and barriers for youth e-participation in political decision-making in Finland

» <u>Dr. Jari Varsaluoma</u> (Finland) - Tampere University, <u>Ms. Guna Spurava</u> (Finland) - Tampere University

# Digital public sphere and political participation of women in Guanajuato, Mexico

» Dr. Dorismilda Flores-Márquez (Mexico) - Universidad La Salle Bajío

10:30 POL-12 -

**POL - Populism** Amphi 3

# Behind the right ideas: Comparing populist party views on public service media in Northern and Southern Europe

» <u>Prof. Karen Arriaza Ibarra</u> (Spain) - Universidad Complutense de Madrid, Prof. Lars Nord (Sweden) - Mid Sweden University

#### The social construct of the people and the elites in populist farright parties Chega and Vox

» <u>Mr. Tiago Lapa</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University

#### Pandemic Communication in Times of Populism

» <u>Prof. Sabina Mihelj</u> (United Kingdom) - Loughborough University, Dr. Paulo Ferracioli (Brazil) - Universidade Estadual Paulista (Unesp), Prof. Daniel Hallin (United States) - University of California San Diego, Prof. Beata Klimkiewicz (Poland) - Jagiellonian University, Mr. Nithyanand Rao (United States) - University of California San Diego, Prof. Danilo Rothberg (Brazil) - São Paulo State University (Unesp), Dr. Vaclav Stetka (United Kingdom) - Loughborough University, Dr. Ana Stojiljkovic (United Kingdom) - Loughborough University, <u>Dr. Katarzyna Vanevska</u> (Poland) - Jagiellonian University

# Varieties of information control in populist and authoritarian political regimes and conjunctures

» <u>Dr. Marko Ribac</u> (Slovenia) - The Peace Institute

#### Telegram as the Backbone of Dark Communication Repertoires: On the Role of Different Social Media Platforms in the Dissemination of Conspiracy Narratives

» <u>Mr. Christian Wasner</u> (Austria) - Paris Lodron Universität Salzburg, Mr. Roland Holzinger (Austria) - Paris Lodron Universität Salzburg, Dr. Ricarda Drüeke (Austria) - Paris Lodron Universität Salzburg, Dr. Corinna Peil (Austria) - Paris Lodron Universität Salzburg, Dr. Thomas Steinmaurer (Austria) - Paris Lodron Universität Salzburg, Mrs. Charlotte Spencer-Smith (Austria) - Paris Lodron Universität Salzburg

### 10:30 **POE-2** -

**POE - Platform Capitalism and Digital Labor** *Room RB-202* Chaired by: Ms. Xiaofei Han (Canada)

# "Pink Terror": Fan wars, censorship sensibilities, and interpretive labour in China

» <u>Ms. Erika Ningxin Wang</u> (United Kingdom) - King's College London

#### Taobao/Livestream Village Model?: "Platform Capitalism" Revisited through a Non-linear Lens

» Ms. Xiaofei Han (Canada) - Carleton University



#### Continued from Wednesday, 12 July

#### Re-manufacturing Consent and Returning Subjectivity: A Grounded Theory Analysis of Vloggers' Labor Process on Digital Platforms

» <u>Mr. Pengcheng Yang</u> (China) - School of Journalism and Communication, Tsinghua University, <u>Ms. Ziyi Zhu</u> (China) - School of Journalism and Communication, Tsinghua University

# "Who are you working for?": Thinking on audience value production under Platform capitalism

» <u>Ms. Han Yu</u> (China) - Tsinghua University, <u>Ms. Runxuan Tuo</u> (China) -Tsinghua University

### The data-driven neoliberal ideology of smart cities: A comparative study of IBM and Alibaba

» Ms. Yihan Li (Hong Kong) - The Chinese University of Hongkong

#### "We are new farmers ": how do live e-commerce sellers in rural China understand and construct the authenticity?

» Dr. Shichang Duan (Netherlands) - Utrecht University

#### 10:30 **POP-8** -

### POP - Digital communities: popular culture online

Ambpi 3bis

Chaired by: Prof. Sander De Ridder (Belgium)

# #CryTok: Exploring the portrayal of crying on TikTok and the redefinition of emotional labour in social media

» <u>Ms. Maria Castellvi</u> (Spain) - Universitat Pompeu Fabra, <u>Dr. Mercè</u> <u>Oliva Rota</u> (Spain) - Universitat Pompeu Fabra

#### At the Intersection of Illusory Relationship, Digital Labor, and Shadows of Misogyny: a Study of Chinese Female Audience of English-speaking VTubers

 » <u>Ms. Wanqing Liu</u> (China) - School of International Journalism and Communication, Beijing Foreign Studies University, <u>Ms. Lin MA</u> (China)
 - School of International Journalism and Communication, Beijing Foreign Studies University A digital ideoculture? Whatsapp groups, homosociality and masculinity.

» Dr. Marco Scarcelli (Italy) - University of Padova

#### Performing a New Type of Intimacy Experience in China: A Case Study of the Douban Group "I had a Crush Today"

» <u>Ms. Ding Liangqi</u> (China) - School of Journalism, Fudan University, <u>Dr.</u> <u>Zhijuan Chen</u> (China) - Communication Unviersity of China, Ms. Ye Zi (China) - School of Journalism, Fudan University

# Warm experts in the era of short videos: Chinese ageing content creators perform labour on Douyin

» <u>Mr. Yongjian Li</u> (Netherlands) - Erasmus University Rotterdam

### 10:30 **PSM-2** -

#### **PSM - Public Service Media in Europe**

Room 210 Cier

Chaired by: Dr. Fiona Martin (Australia) and Dr. Peter Thompson (New Zealand)

### The meaning of innovation in Public Service Media: Case study of RTVE and RTP

» <u>Dr. Sara Pérez-Seijo</u> (Spain) - Universidade de Santiago de Compostela, Dr. Marta Rodríguez Castro (Spain) - Universidade de Santiago de Compostela

# The part played by commercial broadcasters in the transformation of the Czech Television into a most trusted Czech media institution

» <u>Prof. Martin Stoll</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague, <u>Mr. Jan Miessler</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague

#### Georgian Public Broadcasting: Practice towards the Adoption of Constructive Journalism in Georgia

» <u>Ms. Marina Kevkhishvili</u> (Georgia) - Ivane Javakhishvili Tbilisi State University (TSU)



Image: Second	Continued	d from <b>Wednesday, 12 July</b>		Contested understandings of technology in cultural and heritage site engagement
VIC - Visual Culture Working Group Business Meeting, "Film Fest", E-Book and Dossier Launch Room RB-102 Chaired by: Dr. Denize Araujo (Brazil)       "representation in TV fiction.         Book and Dossier Launch Room RB-102 Chaired by: Dr. Denize Araujo (Brazil)       Deferred Liveness: Mobile Witnessing of Mediatized Terrorism and New Contexts of Production, Reception, and Traumatic Recurrence         10:30       SPE-7- SPE - Tierra Comun : Building Academic and Activist Solidarity in/with the Global South Salle de conférences Médiathèque       Deferred Liveness: Mobile Witnessing of Mediatized Terrorism and New Contexts of Production, Reception, and Traumatic Recurrence         10:30       SPE-7- SPE - Tierra Comun : Building Academic and Activist Solidarity in/with the Global South Salle de conférences Médiathèque       How Does the Production Team Negotiate with Subcultural Fandom? A Discourse Analysis of Danmei Adaptation * MS. SU LI (United Kingdom) - Cardiff University         10:30       SPE-8- Salle du Conseil       * MS. SU LI (United Kingdom) - Cardiff University         12:30       Lunch Various locations throughout the campus       14:00       COA-2- COA - Political Tensions in Comics Room RBC-201 Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania Maratalina Roque Medel (Mexico)         14:00       AUD-9 - AUD - Cultural Representations of Audiences' Identities Room 105 Cier       Mediating Socio-Political issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India		BBC, RTÉ, and VRT. » <u>Mr. Michael Pakvis</u> (Belgium) - imec-SMIT, VUB, Prof. Tim Raats		University, Dr. Joan Ramon Rodriguez-Amat (United Kingdom) - Sheffield Hallam University Embedding, Consumption and Reproduction: Chinese Millennials' Active Construction of Cyber Memory Space » <u>Prof. Xiaodong Gui</u> (China) - Television School, Communication University of China, <u>Ms. Ying Qi</u> (China) - Television School,
Image: New Contexts of Production, Reception, and Traumatic Recurrence         10:30       SPE-7- SPE - Tierra Comun : Building Academic and Activist Solidarity in/with the Global South       > Prof. Andrew Fitzgerald (United States) - Rensselaer Polytechnic Institute         10:30       SPE-8- SPE - Faster, Higher, Stronger: Mental Health Among Communication and Media Scholars       > Mss. SU LI (United Kingdom) - Cardiff University         10:30       SPE-8- Salle du Conseil       > Mss. SU LI (United Kingdom) - Cardiff University         12:30       Lunch Various locations throughout the campus       14:00       COA-2 - COA - Political Tensions in Comics Room RBC-201 Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania Maratalina Roque Medel (Mexico)         14:00       AUD-9 - AUD - Cultural Representations of Audiences' Identities Room 105 Cier       Mediating Socio-Political issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India » Dr. Krishna Sankar Kusuma (India) - AJK Mass Communication	10:30	VIC - Visual Culture Working Group Business Meeting, "Film Fest", E- Book and Dossier Launch Room RB-102		<b>representation in TV fiction.</b> » Dr. Isabel Villegas-Simón (Spain) - Universitat Pompeu Fabra, Dr. Juan José Sánchez Soriano (Spain) - Universidad Rey Juan Carlos, <u>Dr. Rafael</u>
10:30       SPE-7 - SPE - Tierra Comun : Building Academic and Activist Solidarity in/with the Global South Salle de conférences Médiathèque       ** Prof. Andrew Fitzgerald (United States) - Rensselaer Polytechnic Institute         10:30       SPE-8 - SPE - Faster, Higher, Stronger: Mental Health Among Communication and Media Scholars Salle du Conseil       ** Mediating Socio-Political Tensions in Comics Room RBC-201 Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania Maratalina Roque Medel (Mexico)         14:00       AUD-9 - AUD - Cultural Representations of Audiences' Identities Room 105 Cier       Mediating Socio-Political issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India ** Dr. Krishna Sankar Kusuma (India) - AJK Mass Communication				New Contexts of Production, Reception, and Traumatic
10:30       SPE-8 - SPE - Faster, Higher, Stronger: Mental Health Among Communication and Media Scholars Salle du Conseil       > Ms. SU LI (United Kingdom) - Cardiff University         12:30       Lunch Various locations throughout the campus       14:00       COA-2 - COA - Political Tensions in Comics Room RBC-201 Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania Maratalina Roque Medel (Mexico)         14:00       AUD-9 - AUD - Cultural Representations of Audiences' Identities Room 105 Cier       Mediating Socio-Political issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India » Dr. Krishna Sankar Kusuma (India) - AJK Mass Communication	10:30	SPE - Tierra Comun : Building Academic and Activist Solidarity in/with the Global South		» <u>Prof. Andrew Fitzgerald</u> (United States) - Rensselaer Polytechnic
Communication and Media Scholars       14:00       COA-2 -         Salle du Conseil       COA - Political Tensions in Comics         12:30       Lunch       Room RBC-201         Various locations throughout the campus       Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania Maratalina Roque Medel (Mexico)         14:00       AUD-9 -         AUD - Cultural Representations of Audiences' Identities Room 105 Cier       Mediating Socio-Political issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India - NJK Mass Communication	10:30			Fandom? A Discourse Analysis of Danmei Adaptation
<ul> <li>12:30 Lunch Various locations throughout the campus</li> <li>14:00 AUD-9 - AUD - Cultural Representations of Audiences' Identities Room 105 Cier</li> <li>Lunch Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania Maratalina Roque Medel (Mexico)</li> <li>Mediating Socio-Political issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India » Dr. Krishna Sankar Kusuma (India) - AJK Mass Communication</li> </ul>		Communication and Media Scholars	14:00	COA - Political Tensions in Comics
AUD - Cultural Representations of Audiences' Identities       Mediating Socio-Political Issues through Digital Cartoons: A Study of Caste based Cartoons on Instagram in India         Room 105 Cier       » Dr. Krishna Sankar Kusuma (India) - AJK Mass Communication	12:30			Chaired by: Prof. Laura Nallely Hernandez Nieto (Mexico) and Prof. Tania
	14:00	AUD - Cultural Representations of Audiences' Identities Room 105 Cier		of Caste based Cartoons on Instagram in India



Continue	<ul> <li>d from Wednesday, 12 July</li> <li>KENYA'S 2022 GENERAL ELECTIONS: THE FRAMING OF POLITICAL LEADERS IN POLITICAL CARTOONS</li> <li>» Prof. Levi Obonyo (Kenya) - Daystar University</li> <li>Visualizing Deep Time: Environmental Narratives and Temporal Spatialization in EcoComix</li> <li>» Dr. Anthony Enns (Canada) - Dalhousie University</li> <li>Cartoons and Memes in India on Environment: Growing in numbers, occupying more mind-space</li> </ul>		<ul> <li>Perceptions of Business-Community Partnerships in Addressing Climate Change Issues in Suburban Kenyan Communities</li> <li>» Dr. Nancy Muturi (Kenya) - Daystar University</li> <li>Company towns: Communications, sport and local environmental harm</li> <li>» Prof. Libby Lester (Australia) - University of Tasmania, Prof. Brett Hutchins (Australia) - Monash University</li> <li>Sign the manifesto: Examining corporate advocacy efforts in the creation of a mandate to negotiate a legally binding instrument on plastic pollution at the United Nations</li> <li>» Dr. Steph Hill (United Kingdom) - University of Leicester</li> </ul>
	» <u>Prof. Mrinal Chatterjee</u> (India) - Indian Institute of Mass Communication <b>Technology and Civilizational Crisis. Some Reflections from a</b> <u>Mexican Comic</u> » <u>Prof. Iván Facundo Rubinstein</u> (Mexico) - National Autonomous University of Mexico		Faced with greenwashing, what do journalists write? On the quality of journalism regarding sustainable investments in Portugal » <u>Ms. Marta Silva</u> (Portugal) - University of Beira Interior / Labcom - Communication and Arts, <u>Mr. André Pereira</u> (Portugal) - Instituto de Ciências Sociais - Universidade de Lisboa
14:00	CAM ESR - CAM - ESR - Joint session with Environment, Science and Risk Communication Working Group Room RB-103	14:00	ESR/CAM - ESR - CAM - Joint Session with Community Communication and Alternative Media Section Room RB-103
14:00	<b>CPT-B -</b> <b>CPT - Communication Policy and Technology Business Meeting</b> <i>Room RB-201</i> Chaired by: Dr. Francesca Musiani (France) and Dr. Julia Pohle (Germany)		Environmental Accountability: Creating A Training Program for Community Journalists in Kansas to Help Build Consensus on Climate Change and Take Action. » <u>Prof. Samuel Mwangi</u> (United States) - Kansas State University Local and Global Crises: Climate Catastrophe as "Elemental Media
14:00	<b>ESR-9 -</b> <b>ESR - Greenwashing</b> <i>Amphi 2bis</i> Chaired by: Dr. Franzisca Weder (Australia) and Prof. Miki Kawabata (Japan)		<ul> <li>» Prof. Hart Cohen (Australia) - Western Sydney University, Dr. Myra Gurney (Australia) - Western Sydney University, Dr. Antonio Castillo (Australia) - RMIT University</li> <li>Warming Up Australia: Community radio and climate change as eco-communicative democracy in action</li> <li>» Dr. Bridget Backhaus (Australia) - Griffith University, Dr. Kerrie Foxwell-Norton (Australia) - Griffith University</li> </ul>

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### Local Climate Voices: Community Media and Community Participation in Climate Policies in the Brazilian, Colombian, and Ecuadorean Amazon

Continued from Wednesday, 12 July

» <u>Mr. Lorenzo Vargas</u> (Colombia) - World Association for Christian Communication (WACC); Toronto Metropolitan University (TMU), <u>Mr.</u> <u>Philip Lee</u> (United Kingdom) - World Association for Christian Communication (WACC)

### 14:00 **GEN-13** -

**GEN - The Technological Self: Live Streaming and (Digital)Migration** *Amphi 1* 

Chaired by: Prof. Aimee Rickman (United States) and Dr. Jen-Yi Chen

# Women, technology and the gendered body in the post-pandemic era

» Dr. Jen-Yi Chen (Taiwan) - Fooyin University

# (Un)scripted practices, normative behaviours: Young adults' mobile app uses and gender performances

» <u>Dr. Rita Basílio Simões</u> (Portugal) - University of Coimbra/ICNOVA, Dr. Inês Amaral (Portugal) - University of Coimbra/ Centro de Estudos de Comunicação e Sociedade (UMinho), <u>Dr. Ana Marta M. Flores</u> (Portugal) - University of Coimbra/ICNOVA, Mr. Eduardo Antunes (Portugal) - University of Coimbra

# "I find myself venturing off": Contexts of U.S. media migration in young women's public mobile phone use

» <u>Prof. Aimee Rickman</u> (United States) - California State University, Fresno

# Migrant Women in the Covid-19 Pandemic: building relationships through whatsapp

» <u>Dr. Cláudia Lago</u> (Brazil) - São Paulo University, <u>Mrs. Elisa Canjani</u> (Brazil) - PhD Student São Paulo University

#### "I was completely lost": How Brazilian female journalists coped the Covid-19 pandemic at individual and professional levels

» <u>Ms. Juliana Alcantara</u> (Portugal) - University of Coimbra, Dr. Rita Basílio Simões (Portugal) - University of Coimbra/ICNOVA

### 14:00 **GMP** -

GMP - Digital challenges transforming governance and research: New research approaches and publications Room 212 Cier

#### 14:00 нес-в -

**HEC - Health disinformation, misinformation and conspiracy theory** *Room RAH-205* Chaired by: Dr. Monique Lewis (Australia) and Mr. Emmanuel Essel (South Africa)

# Exploring conspiracy theory arguments and counterarguments about childhood obesity in the US

» Dr. Lee Ahern (United States) - Penn State University

# Assessing and addressing health mis/disinformation among Hispanics/Latinx on the South Plains of Texas

» <u>Prof. Kenton Wilkinson</u> (United States) - Texas Tech University, <u>Prof.</u> <u>Lucinda Holt</u> (United States) - Texas Tech University

# The roles of third-person perception and subjective norms in motivating healthcare professionals to correct online health misinformation

» <u>Dr. leffry Oktavianus</u> (Hong Kong) - Hong Kong Polytechnic University, Dr. John Robert Bautista (United States) - University of Texas at Austin



# Examining the role of subjective- and objective socioeconomic status in socioeconomic health-related disparities in eHealth literacy and online health information-seeking behavior.

» <u>Ms. Evanthia Malinaki</u> (Greece) - School of Journalism, Media & Communication, Aristotle University of Thessaloniki, <u>Prof. Antonis</u> <u>Gardikiotis</u> (Greece) - School of Journalism, Media & Communication, Aristotle University of Thessaloniki

#### Panic control and medicine buying behavior during the transition period of public health crisis policy: Considering the roles of buying crisis, Coronavirus conspiracy beliefs, and pandemic fatigue in the EPPM during the Omicron epidemic

» <u>Dr. Tian Jing</u> (China) - School of Journalism and Communication, Renmin University of China, Dr. Linxuan Gao (China) - Renmin University of China, Ms. Xue Zhang (China) - School of Journalism and Communication, Renmin University of China

#### 14:00 **HIS-7** -

HIS - Policies and Memory Building Room RB-101 Chaired by: Dr. Nelson Ribeiro (Portugal)

### Ideological and economic motivations in Flemish cinematographic coproduction policies from the 1960s until the 1980s

» <u>Prof. Gertjan Willems</u> (Belgium) - University of Antwerp/Ghent University

# The Biopolitical Management of Media and Medicine in the U.S. and Canada, 1920-1940

» Dr. Bill Kirkpatrick (Canada) - University of Winnipeg

# History Education as Revolutionary Ethos: The 1776 Curriculum as a Lieu de Memoire Reactif

» Dr. Patricia Davis (United States) - Northeastern University, <u>Mr.</u> Joseph Muyangata (United States) - Full Gospel Tabernacle International

## Encuadre a la memoria mediática chilena: El cara y sello de las muertes y funerales de Aylwin y Altamirano

» <u>Dr. Francisco Tagle</u> (Chile) - Universidad de los Andes, Mr. José Tomás Hargous (Chile) - Universidad de los Andes, Ms. Vanessa Zuñiga (Chile) - Universidad de los Andes

### 14:00 INC-В -

**INC - International Communication Section Business Meeting** Amphi 4

Chaired by: Prof. Karen Arriaza Ibarra (Spain) and Prof. Deqiang Ji (China) and Ms. Kateryna Kasianenko (Australia)

#### 14:00 JRE-4 -

# JRE - Communication through social media: Uses, effects and issue of representation (2)

Amphi 2

Chaired by: Dr. Julian Maitra (Switzerland) and Dr. Patric Raemy (Switzerland)

#### Towards Social Mass Media: Quantitatively Exploring Global News Distribution and Usage Patterns on Instagram

» <u>Dr. Julian Maitra</u> (Switzerland) - Université de Fribourg, Département des Sciences de la Communication et des Médias, Dr. Patric Raemy (Switzerland) - Université de Fribourg, Département des Sciences de la Communication et des Médias

#### Foreign Source V.S. Domestic Quotation: How News Coverage of Foreign Affairs Influence Hostile Media Phenomenon in Social Media

» <u>Ms. Jiaqi Guo</u> (China) - Central South University, <u>Dr. Jie Feng</u> (China) -Central South University

# Engagement of media institutions with their Audience across Social Media in the UAE

» <u>Dr. Khayrat Ayyad</u> (United Arab Emirates) - University of Sharjah, College of Communication, Associate Professor



Continue	ed from <b>Wednesday, 12 July</b>		Trusted Flaggers and the European Digital Services Act: How Public Authorities embrace Private Standards for Content Moderation
	Media Richness Theory and the influence of technological affordances in science journalism in the global South: A case study of Twitter use in South Africa » <u>Dr. Sisanda Nkoala</u> (South Africa) - Cape Peninsula University of Technology		» <u>Dr. RODRIGO CETINA PRESUEL</u> (Spain) - Universitat Pompeu Fabra The Social Science Deficit in AI Regulation: An Analysis of the Composition of the European Commission's High-Level Group of Experts on Artificial Intelligence and Implications for Technology Regulation.
14:00	JRE-14 - JRE - News Media in the Arab World Amphi 1bis		» <u>Ms. Gizem YARDIMCI</u> (Ireland) - Maynooth University, Prof. Aphra Kerr (Ireland) - Maynooth University, Dr. David Mangan (Ireland) - Maynooth University
	Chaired by: Dr. Omar Al-Ghazzi (United Kingdom) and Dr. Zahera Harb (United Kingdom)	14:00	MPA-B - MPA - Media Production Analysis Working Group Business Meeting
	<b>The Question of the Arab audience</b> » <u>Dr. Omar Al-Ghazzi</u> (United Kingdom) - London School of Economics and Political Science		<i>Room RBC-301</i> Chaired by: Prof. Concha Edo (Spain) and Dr. Anna Zoellner (United Kingdom)
	<b>Critical Engagements with News Media Amongst Arab Youth</b> » <u>Dr. Abeer AlNajjar</u> (United Arab Emirates) - American university of Sharjah	14:00	MSD-2 - MSD - Action-oriented research for healthier media ecosystems <i>Room RAH-201</i> Chaired by: Prof. Jairo Lugo-Ocando (United Arab Emirates) and Nick Benequista
	<b>"Independent News Media" in the Arab region and the question of editorial autonomy</b> » <u>Dr. Zahera Harb</u> (United Kingdom) - city, university of london		<b>Resisting Information Disorder in the Global South: Identifying drivers, developing responses, evaluating strategies</b> » <u>Prof. Herman Wasserman</u> (South Africa) - Stellenbosch University
14:00	LAW-3 - LAW - Platform governance, disinformation and AI in the OCDE and the EU Room 213 Cier		Regulating Informative Disorders: Lessons from Latin America » <u>Dr. Ana Jacoby</u> (Mexico) - Universidad Autónoma de Campeche Decoloniality and Democratisation of African Media Are Not
	Chaired by: Dr. Lucas Logan (United States) How does Legal Traditions Matter in Information Governance? The Diffusion of Freedom of Information Laws among OECD		Strange Bedfellows » <u>Dr. Winston Mano</u> (United Kingdom) - University of Westminster Public policies, institutional dynamics and the gendered aspects
	<b>countries (1949-2013)</b> » <u>Dr. Fen Lin</u> (Hong Kong) - City University of Hong Kong		of the battle for public service media » <u>Prof. viola milton</u> (South Africa) - University of South Africa



### Simulating support for media freedom: Sudanese and Filipino journalist perspectives on international advocacy campaigns » Dr. Martin Scott (United Kingdom) - University of East Anglia, Prof. Mel Bunce (United Kingdom) - City, University of London, Dr. Mary Myers (United Kingdom) - University of East Anglia, Ms. Lina Yassin (United Kingdom) - University of Oxford, Ms. Ica Fernandez (United Kingdom) - University of Cambridge, Prof. Rachel Khan (Philippines) -University of the Philippines Illiberal Democracy, Normative Theories of the Press, and the Challenge They Pose to Media Development » Ms. Susan Abbott (United Kingdom) - University of Westminster 14:00 MPS-B -MPS - Mediated Communication, Public Opinion & Society Business Meeting Amphi 4bis Chaired by: Prof. Susanne Eichner (Denmark) 14:00 PCR-6 -**PCR - Digitally Mediated Participation** Room RAH-202 Chaired by: Prof. María Isabel Norena Wiswell (Colombia) The Symbolic Exchange and Hyper-performance: A Study on the social-mediated Emojis in the Chinese Online Subcultural Community » Mr. Zhaoyang Wang (China) - Communication University of China, Mr. Kunpeng Miao (China) - Communication University of China, Ms. Yugian Yang (China) - Communication University of China, Ms. Xinrong Bu (China) - Communication University of China Mediating self, change and identity through Interactive Games » Dr. Pragati Paul (India) - AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi

# Dissent heuristics: An experimental study on the polarization of online public opinion

» Dr. Hui QU (China) - Beijing Normal University

### 14:00 **POL-8** -

**POL - Political participation, activism and engagement** *Amphi 3* 

#### "We live in a sausage": expression of political mistrust on Twitch political streams. A case study of France Télévisions' channel during the 2022 French presidential election.

» Mrs. Elodie Berthet (France) - Université Paris-Est Créteil (UPEC) – Centre d'étude des discours, images, textes, écrits, communication (Céditec), Dr. Gaël Stephan (France) - CARISM (EGIC ED 455) Université Paris Panthéon Assas, <u>Dr. Stéphanie Wojcik</u> (France) - Université Paris-Est Créteil (UPEC) – Centre d'étude des discours, images, textes, écrits, communication (Céditec), Dr. Alexandre Borrell (France) - Université Paris-Est Créteil (UPEC) – Centre d'étude des discours, images, textes, écrits, communication (Céditec)

# Understanding the influence of irregular political conditions on pre-election political engagement preferences

» <u>Dr. Yaron Ariel</u> (Israel) - Yezreel Valley Academic College, Dr. Dana Weimann Saks (Israel) - Yezreel Valley Academic College, <u>Dr. Vered</u> <u>Elishar Malka</u> (Israel) - Yezreel Valley Academic College

# Grassroots Illiberal Movements in the Cross-Media Milieu: Paving the Rise of Far-Right Politics in Bulgaria

» Prof. Maria Bakardjieva (Canada) - University of Calgary

# Experiencing Political Advertising trough Social Media Logic. A Qualitative Exploration

» <u>Dr. Martin Echeverría</u> (Mexico) - Benemerita Universidad Autónoma de Puebla

### 14:00 **POP-9** -

# **POP - Laughing matters: humor and popular culture** *Ambpi 3bis*

Chaired by: Dr. Deborah Philips (United Kingdom)



### Continued from Wednesday, 12 July The affective economies in imagining rural masculinities through danmu: a critical analysis of the Huanong Brothers' videos on **Bilibili in China** » Ms. shao shao (Netherlands) - University of Amsterdam 'Can we not laugh with anything anymore?' - A multi-method analysis on how humour controversies are reported on in Flemish print media from 2005 to 2021 » Ms. Anke Lion (Belgium) - Ghent University The flattery for recognition: How Chinese stand-up comedians reshape the politics of cultural recognition » Dr. Daniel Cao (China) - School of Journalism & Communications, Shanghai International Studies University 14:00 **PSM-3** -PSM - Public Service Media in Asia Room 210 Cier Chaired by: Dr. Anis Rahman (United States) and Prof. Yik Chan Chin (China) How Does the Korean Wave Reimagine the Discourse on PSMs?: The Reconfiguration of Korean PSMs by the Confluence of Neoliberalism and Nationalism » Mr. Woochul Kim (Canada) - Simon Fraser University **Connecting Communities and Fostering a Sense of Local** Autonomy: The Value of PSM in a Network Era » Mr. Ryo Ohsumi (Japan) - Japan Broadcasting Corporation Sapporo Station, Mr. Kazuya Sano (Japan) - TORCH Inc., Dr. Tomoko Kanayama (Japan) - Institute of Advanced Media Arts and Sciences Engaging youth in Climate change and deforestation using multiplatform media content in Indonesia » Mr. Sanjib Saha (United Kingdom) - BBC Media Action, Ms. Rosiana Eko Noviyanti (Indonesia) - BBC Media Action, Mr. Benedek Paskuj (United Kingdom) - BBC Media Action

#### PSM Climate Action and its Challenge born by New Geopolitics An integrated theories of global communication critique

» Dr. Hamilton Cheng (Taiwan) - Taiwan Public Television Service Foundation

14:00	RUC-B - RUC - Rural Communication Working Group Business Session Salle du Conseil Chaired by: Dr. Rico Lie (Netherlands) and Sarah Cardey (United Kingdom)
14:00	PAR-5 - SPE - Trustworthy and Responsible AI: Communication Perspectives - A partner session with ICA Salle de conférences Médiathèque
15:30	<b>Break</b> Various locations throughout the campus
16:00	<b>AUD-10 -</b> <b>AUD - Gender Representations and Audiences</b> <i>Room 105 Cier</i> Chaired by: Dr. Asta Zelenkauskaite (United States)
	The importance of Authenticity and Socio-Cultural norms in Rural Women's Engagement with the Turkish Television Program Müge

# Anlı and Tatlı Sert

» Dr. Miriam Berg (Qatar) - Northwestern University in Qatar

#### Inequalities in women's life and media biographies

» Dr. Rebeca Padilla (Mexico) - Autonomous University of Aguascalientes, Dr. Nonica Cervantes (Mexico) - Autonomous University of Aguascalientes, Prof. Estefanía Díaz (Mexico) -Autonomous University of Aguascalientes



### The Order of Things: Readings of Adult Mexicans and Dominicans to Audiovisual Content with Gender Violence

» <u>Dr. Oscar Mario Miranda Villanueva</u> (Mexico) - Tecnologico de Monterrey, Dr. Elizabeth Tiscareño-García (Mexico) - Tecnologico de Monterrey

#### "It is only because ignorance, hatred and politics": Perceptions of cultural minority of their representations in the media during the covid-19 pandemic- the case of the Ultra-orthodox community in Israel.

» <u>Dr. Nissim Katz</u> (Israel) - Kinneret Academic College on the Sea of Galilee, <u>Dr. Tsuriel Rashi</u> (Israel) - Ariel University, Mr. Efi Friedman (Israel) - Ariel University

#### Are studies about ethnic stereotypes biased? A survey of Europeans' media diets and perceptions of Chinese people

» <u>Ms. Yuejue Zhang</u> (Belgium) - ECHO, Vrije Universiteit Brussel, <u>Prof.</u> <u>Pascal Verhoest</u> (Belgium) - ECHO, Vrije Universiteit Brussel, Prof. Leen d'Haenens (Belgium) - IMS, KULeuven

16:00	COA-B
	COA (

#### COA - Comic Art Working Group Business Meeting Room RBC-201

16:00 сам-в -

CAM - Community Communication and Alternative Media Section Business Meeting

Room RB-103

Chaired by: Prof. Vinod Pavarala (India) and Dr. Amparo Cadavid (Colombia)

16:00 срм-з -

**CPN - War, media practices and narratives** *Room 107 - Learning lab* Chaired by: Dr. Katja Lehtisaari (Finland)

#### Living in disrupted media world: patterns of media usage in postwar environment in Russia

» <u>Mr. Ilya Kiriya</u> (France) - Gresec Laboratory, University Grenoble Alpes

### Battle of memories: Actualization of the past in Russian and Ukrainian memes in the context of the Russo-Ukrainian war

» <u>Dr. Anna Litvinenko</u> (Germany) - Freie Universität Berlin, Ms. Anastasia Magazova (Germany) - Freie Universität Berlin, Dr. Barbara Christophe (Germany) - Leibniz Institute for Educational Media | Georg Eckert Institute, Dr. Hans-Ulrich Wagner (Germany) - Leibniz Institute for Media Research | Hans-Bredow-Institut

#### A \*\*\*, not a war: development of sensitive word culture in social media as a form of everyday resistance during the Russian invasion of Ukraine

» <u>Dr. Daria Dergacheva</u> (Germany) - University of Bremen, Ms. Evgenia Barakshina (Russian Federation) - Independent Scholar

### 16:00 срт-5 -

#### **CPT - Safety and Well-Being Online: Policies and Practices** *Room RB-201*

Chaired by: Prof. Weiyu Zhang (Singapore) and Prof. Jo Pierson (Belgium)

#### Be Safe Online: Policies and Literacies for Online Safety

» <u>Dr. Hsin-yi Sandy Tsai</u> (Taiwan) - National Yang Ming Chiao Tung University

#### Exploring the link between the UNCRC, General Comment 25 and the European Union's policy on children's rights and the digital environment: a tale of competences, coordination and child participation

» <u>Ms. Argyro Chatzinikolaou</u> (Belgium) - Ghent University, <u>Prof. Eva</u> <u>Lievens</u> (Belgium) - Ghent University, Dr. Valerie Verdoodt (Belgium) -Ghent University



#### Continued from Wednesday, 12 July

Voice assistants and children's rights: the analysis of privacy policies of Amazon's Alexa, Apple's Siri and Google Assistant, and the application of the walkthrough method on the use of these services

» Dr. Ingrida Milkaite (Belgium) - Ghent University

#### With senior citizens in mind? Affordances and constraints in how Swedish government user interfaces offer different contact channels to its users

» Dr. Ernesto Abalo (Sweden) - Jönköping University

### Seeing AI: Sociotechnical Imaginaries and their Implications for Disability Communication Policy

» <u>Dr. Kuansong Victor Zhuang</u> (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University, <u>Prof. Gerard Goggin</u> (Australia) - University of Sydney

#### 16:00

#### DID - Digital Inclusivity

DID-7 -

Room 106 Cier Chaired by: Ms. Paola Verhaert (Belgium)

### Opportunities for engaging economic actors in strategies for an inclusive digital transition

» <u>Ms. Paola Verhaert</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Ilse Mariën (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Ms. Camilia Ben Omar (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Koen Ponnet (Belgium) - imec-mict-Ugent, Ms. Périne Brotcorne (Belgium) - UCLouvain

# Smart Cities: A critical communications for social change intervention

» <u>Dr. Paola Sartoretto</u> (Sweden) - Jönköping University, <u>Prof. Sandra</u> <u>Jeppesen</u> (Canada) - Lakehead University Orillia

### Too digital, too fast? An analysis of the inclusivity of service delivery in the banking sector in Belgium

» <u>Ms. Milica Lazarevic</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Ilse Mariën (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Prof. Koen Ponnet (Belgium) - imec-mict-Ugent, Dr. Carolien van den Berg (South Africa) - Department of Information Systems - University of the Western Cape

#### Creating the digital opportunity of community technology center in indigenous communities: The case of Taiwan

» Dr. Ming-Ying Lee (Taiwan) - Providence University

#### To Be in Sight: An Investigation of Digital Discrimination Against the Visually Impaired in Infrastructural Mobile Applications

» Prof. Mingrui Ye (China) - Communication University of China

#### 16:00 **езм-в**-

**ESN - Emerging Scholars Network Business Meeting** *Room 202 Cier* Chaired by: Steph Hill (Canada)

#### 16:00 **ESR-B**-

ESR - Environment, Science and Risk Communication Working Group Business Meeting Amphi 2bis Chaired by: Dr. Kerrie Foxwell-Norton (Australia)

### 16:00 ESR-13 -

**ESR - Climate and media** *Salle des thèses* Chaired by: Dr. Maitreyee Mishra (India)



Continue	ed from <b>Wednesday, 12 July</b>		<b>Reconsidering the definition of noise: Multimodal analysis of computer vision datasets</b> » <u>Ms. Giyeon Baek</u> (Korea, Republic of) - Ewha Womans University
	Communicating Planetary Health - A Scoping Review » <u>Ms. Anna Gaul</u> (Germany) - Ludwig-Maximilians-Universität München Did Xi outshine Trump? Examining US and Chinese media representation of global climate leadership in 2016-2021	16:00	GMP-B - GMP - Global Media Policy Working Group Business Meeting Room 212 Cier
	» <u>Ms. Zheng Cui</u> (United States) - The Pennsylvania State University		
	What Motivates Individuals to Purchase NEVs and Support Double Carbon Policies in China: Based on an Extended Theory of Planned Behavior Model » <u>Ms. Jianglan Xu</u> (China) - Freelancer	16:00	HIS-4 - HIS - Media, Ideologies and Nation Building Room RB-101 Chaired by: Susan Douglas (United States)
	Elite Perspectives on Climate Change in Pakistan: A Discourse Analysis of Dawn Op-Eds » <u>Ms. Bei Liu</u> (China) - Tsinghua University		A kaleidoscope of lies – Partisan realities and adaptable conspiracy myths in the 1920s German Nationalist Press » <u>Ms. Hanna-Sophie Ruess</u> (Germany) - University of Augsburg, Dr. Christian Schwarzenegger (Germany) - University of Augsburg, Prof.
16:00	GEN-6 - GEN - Appropriation, Abrogation and Activism: Queer Power Structures and Temporalities Amphi 1 Chaired by: Dr. Anne Kustritz (Netherlands) and Dr. Hollis Griffin (United States)		Susanne Kinnebrock (Germany) - University of Augsburg Anniversary as a dramaturgical principle of totalitarian media » <u>Prof. Martin Stoll</u> (Czech Republic) - Faculty of Social Sciences, Charles University in Prague
	The presentation and power structure of masculinity among Chinese gay men ——A network ethnographic study of Blued		'The Voice from the Homeland': uncovering the ideological meaning of the Afrikaans programme of Radio Netherlands Wereldomroep (1949-1977) » <u>Dr. Vincent Kuitenbrouwer</u> (Netherlands) - University of Amsterdam
	<ul> <li>» <u>Ms. YUZHEN DENG</u> (China) - Sichuan University</li> <li>I Eat Transphobes For Breakfasts": Postcolonial literary language politics and identity construction on social media</li> <li>» <u>Ms. Fatima Zahid Ali</u> (Belgium) - ECHO, Vrije Universiteit Brussel</li> <li>Queer Bio-Temporalities of Pandemic Media</li> <li>» <u>Dr. Anne Kustritz</u> (Netherlands) - Utrecht University</li> </ul>		<ul> <li>Radio and Nation Building: Edmonton's contribution to Canadian networks in the 1930s</li> <li>» Dr. Anne MacLennan (Canada) - York University</li> <li>Raising Little Mujahideen: A Discourse Theoretical Analysis of the Militarism in Turkish Cypriot Children's Magazines</li> <li>» Mr. Mazlum Kemal Dagdelen (Czech Republic) - Faculty of Social Sciences, Charles University in Prague</li> </ul>



#### Continued from Wednesday, 12 July

16:00 INC-9 -

#### INC - A Better Future Through International Empathy and Intercultural Communication

Amphi 4

Chaired by: Prof. Karen Arriaza Ibarra (Spain) and Ms. Maxine De Wulf Helskens (Belgium)

#### Contextualizing A post-Pandemic Future: A Cross-regional Framing Analysis Model for International Health Communication

» Dr. Zhan Zhang (Switzerland) - Università della Svizzera italiana

# From Third World to Global South: China's Changing Spectatorship of Distant Suffering

» Dr. Xiaojun Ye (China) - Beijing Language and Culture University

### The viability of games as a cross-cultural communication medium: Analysis of Genshin Impact videos on YouTube

» <u>Dr. Fang Yuan</u> (China) - Communication University of China, <u>Ms.</u> <u>Mengting Hu</u> (China) - Communication University of China, Ms. Yuwei Tu (China) - Communication University of China, Ms. Yanchun Chen (China) - Communication University of China

#### Cultural values and intercultural imagination of Chinese food : Take traditional Chinese dumplings as an example on YouTube

» <u>Ms. Zhang Qiyun</u> (China) - School of Journalism and Communication, Wuhan University

16:00 JRE-16 -JRE - Journalism: Diverse perspectives Amphi 2 Chaired by: Prof. Jackie Harrison (United

Chaired by: Prof. Jackie Harrison (United Kingdom) and Dr. Brian Goss (Spain)

# Breaking free from hectic daily media production. Collaborative innovation as a platform for wayfinding, exploration and self-reflection.

» <u>Mr. Giordano Zambelli</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Dr. Luciano Morganti (Belgium) - imec-SMIT, Vrije Universiteit Brussel

#### Introducing Sham Journalism: A Case-Study of Newsmax.com

» Dr. Brian Goss (Spain) - Saint Louis University-Madrid Campus

# Journalism Safety and the surprising exclusion of journalists/ism in exile

» Dr. Stef Pukallus (United Kingdom) - University of Sheffield, <u>Prof.</u> Jackie Harrison (United Kingdom) - University of Sheffield

## Media Use and Social Interaction of Migrant Children in China: A Diachronic Perspective

» <u>Dr. xi zhuang</u> (China) - Nanjing normal university, <u>Mr. xu wang</u> (China) - Nanjing normal university

# Prácticas emergentes en el fotoperiodismo mexicano desde contextos de violencias y transiciones tecnológicas

» <u>Dr. Marcela de Niz</u> (Mexico) - Universidad de Guadalajara, Dr. Paola Cortés Almánzar (Mexico) - Universidad de Guadalajara

#### 16:00 LAW-4 -

LAW - Communication Law and Policy: Free speech and personal data protection developments from around the world *Room 213 Cier* 

Chaired by: Dr. RODRIGO CETINA PRESUEL (Spain)

#### One Platform, Two Presidents: Twitter's Suspension of President Trump's Account, President Buhari's Suspension of Twitter, and Platform Governance in the United States and Nigeria

» Prof. Lyombe Eko (United States) - Texas Tech University



### How far are we from personal information security: a comparison of privacy policies of Chinese social media platforms

» <u>Dr. Yulong Tang</u> (China) - School of Journalism and Communication, Beijing Institute of Graphic Communication, Dr. Qing Wen (China) -Institute of Communication Studies, Communication University of China

#### Communication law and policies in Brazil: an overview of the Jair Bolsonaro government (2019-2022) / Legislación y políticas de comunicación en Brasil: un panorama del gobierno de Jair Bolsonaro (2019-2022)

» <u>Dr. Jonas Valente</u> (United Kingdom) - University of Oxford, <u>Dr. Elton</u> <u>Bruno Pinheiro</u> (Brazil) - University of Brasília, Dr. Ana Beatriz Lemos da Costa (Brazil) - University of Brasília

#### FUTURE REGULATIONS FOR HEALTH DATA IN EU

» <u>Prof. Seldag Günes Peschke</u> (Turkey) - Ankara Yıldırım Beyazıt University

#### Write or Fight: SLAPPs against journalists in Brazil, the United States, and Spain

» Ms. Amanda Getz (United States) - University of Tulsa, <u>Ms. Svea</u> <u>Vikander</u> (Spain) - University of the Basque Country, Mr. Victor Vicente (Brazil) - University of Sao Paulo

### 16:00 MER-5 -

**MER - Using and refusing digital media and social networks** *Room 214 Cier* Chaired by: Prof. Sara Pereira (Portugal)

# Study on digital stress of middle school students and its influencing factors in China

» Dr. Zengquan Fang (China) - Beijing Normal University, Dr. Ying Yuan (China) - Beijing Normal University, <u>Mr. Yulou Jiang</u> (China) - Beijing Normal University, Mr. Jin Chang (China) - Beijing Normal University, Ms. Xuejing Qi (China) - Beijing Normal University

#### Learning to understand the refusal to use social media

» <u>Dr. Leena Ripatti-Torniainen</u> (Finland) - Department of Language and Communication Studies, Faculty of Humanities and Social Sciences, University of Jyväskylä, Dr. Karoliina Talvitie-Lamberg (Finland) -Department of Language and Communication Studies, Faculty of Humanities and Social Sciences, University of Jyväskylä

# Keeping Up with Networks: Black youth media education and engagement in Canada

» <u>Dr. Kisha McPherson</u> (Canada) - Toronto Metropolitan University (formerly Ryerson University)

### 16:00 мра-2 -

**MPA - Digital transformation and news production** *Room RBC-301* Chaired by: Prof. Concha Edo (Spain)

### Current Challenges on a Micro Scale – The Swiss Local Media under Digital Transformation

» <u>Ms. Johanna Burger</u> (Switzerland) - University of Applied Sciences of the Grisons & Freie Universität Berlin, <u>Prof. Matthias Künzler</u> (Switzerland) - University of Applied Sciences of the Grisons & Freie Universität Berlin, Prof. Ulla Autenrieth (Switzerland) - University of Applied Sciences of the Grisons

### Collaborative journalism in IberoAmerica: challenges and opportunities for local media

» <u>Mr. Giovanni Ramos</u> (Portugal) - Universidade da Beira Interior, <u>Dr.</u> <u>Elvira García de Torres</u> (Spain) - Universidad CEU Cardenal Herrera -CEU Universities, Dr. Lyudmyla Yezers´ka (Peru) - Universidad de Piura, Dr. MARIA TERESA NICOLAS GAVILAN (Mexico) - UNIVERSIDAD PANAMERICANA, Dr. Juan Francisco Jiménez Jacinto (Spain) - UAO (CEU Universities)

# Why digital competence is becoming more important in the processing phase of media production

» <u>Dr. Bente Kalsnes</u> (Norway) - Kristiania University College, <u>Prof. Arne</u> <u>H. Krumsvik</u> (Norway) - Kristiania University College



#### Automation's role in fact-checking

» <u>Ms. Adriana Gonçalves</u> (Portugal) - University of Beira Interior / LabCom - Communication and Arts, <u>Ms. Florence Oliveira</u> (Portugal) -University of Beira Interior / LabCom - Communication and Arts, <u>Mrs.</u> <u>Luísa Torre</u> (Portugal) - University of Beira Interior / LabCom -Communication and Arts, Dr. Pedro Jerónimo (Portugal) - University of Beira Interior / LabCom - Communication and Arts

#### Parking Humanity at the Door? Journalists and Editors Perspectives on Covering Murder-Suicide in Ireland

» Ms. Audrey Galvin (Ireland) - University of Limerick

#### 16:00 мѕр-в -

MSD - Media Sector Development Working Group Business Meeting Room RAH-201 Chaired by: Nick Benequista

#### 16:00 MPS-9 -

**MPS - Misinformation and knowledge acquisition** *Amphi 4bis* Chaired by: Ms. Katharina Schöppl (Germany)

### From the Military Conflict to the Information War: Spread of Russian Disinformation about the War in Ukraine

» <u>Dr. Katerina Turkova</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University, <u>Dr. Veronika Mackova</u> (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University

The Analysis of Dissemination of Health Misinformation with Conformity on Social Media——Based on an Empirical Study of Sina Weibo Users

» Mr. Siyuan Shao (China) - Communication University of China

#### The Research of Knowledge Dissemination and Media Practice of Chinese Youth: Based on the Analysis of Users in the Knowledge Area of the Chinese Bullet Screen Video Website – Bilibili

» <u>Prof. Xiangmin Zeng</u> (China) - Communication University of China, Dr. Siqi Liu (China) - Communication University of China

### A Study on the Relationship Between Social Media Use and Parenting Anxiety

» <u>Ms. Huiling Guo</u> (China) - School of Journalism and Communication, Renmin University of China, <u>Dr. Tian Jing</u> (China) - School of Journalism and Communication, Renmin University of China, Ms. YI JING (China) -School of Journalism and Communication, Renmin University of China, Ms. Yanbin Zhang (China) - School of Journalism and Communication, Renmin University of China, Mrs. Xuan Yang (China) - School of Journalism and Communication, Renmin University of China

#### Rumors, Conspiracy Theories and Media Credibility in Public Emergencies: A Comparative Study of Two Bizarre Cases about Disappearance and Death of Chinese Teenagers

» Ms. Yishan Lin (China) - School of Humanities and Communication, Dongbei University of Finance and Economics, Dalian, <u>Prof. Liao</u> <u>Weimin</u> (China) - School of Humanities and Communication, Dongbei University of Finance and Economics

#### 16:00 рск-в -

#### PCR - Participatory Communication Research Section Business Meeting

Room RAH-202

Chaired by: Prof. Ana Guilhermina Seixas Duarte Melo (Portugal) and Dr. Dorismilda Flores-Márquez (Mexico)

#### 16:00 **POL-10** -

POL - Political disco

**POL - Political discourse: Cases around the globe** *Amphi 3* 

# Sympathy with Ukraine (or not much)! Using an emotion-based framework of solidarity to understand Mateusz Moravieczki's and Viktor Orbán's reactions to the war.

» <u>Dr. Gabriella Szabó</u> (Hungary) - Centre for Social Sciences, Budapest, Hungary



# Articulations of the institutional and the popular in the construction of Europe: A discourse-theoretical analysis of Czech social media content

» <u>Dr. Vaia Doudaki</u> (Czech Republic) - Institute of communication Studies and Journalism, Faculty of Social Sciences, Charles University, Dr. Miloš Hroch (Czech Republic) - Institute of communication Studies and Journalism, Faculty of Social Sciences, Charles University, <u>Prof.</u> <u>Nico Carpentier</u> (Czech Republic) - Institute of communication Studies and Journalism, Faculty of Social Sciences, Charles University, Ms. Klára Odstrčilová (Czech Republic) - Institute of communication Studies and Journalism, Faculty of Social Sciences, Charles University, Ms. Sandra Abdulhaková (Czech Republic) - Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University, Ms. Sandra

### "Ecological apocalypse": An elective affinity between political and religious discourses?

» <u>Mr. Joseph Gotte</u> (France) - Université Paris-Est Créteil (UPEC) – Centre d'étude des discours, images, textes, écrits, communication (Céditec)

#### Online Propaganda in the Age of Platforms: Uncovering the Cooperation and Tension between State Media and Digital Platforms in China

» Ms. Zheyu Shang (Netherlands) - Leiden University

### 16:00

POE-8 -

### **POE - Media, imperialism, and media practice** *Room RB-202*

Chaired by: Prof. Paschal PRESTON (Ireland)

# South Africa's online media and the Ukrainian war: A deconolial Marxism perspective

» Prof. Mandla Radebe (South Africa) - University of Johannesburg

#### Towards a Political Economy of News Sources

» <u>Dr. Jernej Amon Prodnik</u> (Slovenia) - Faculty of Social Sciences, University of Ljubljana, <u>Dr. Igor Vobič</u> (Slovenia) - Faculty of Social Sciences, University of Ljubljana

#### The US Internet Giants and the Resurgent US War Machine

» <u>Prof. ShinJoung Yeo</u> (United States) - Queens College, City University of New York

# The Political Economy of Internationally Funded Media in Afghanistan

» Mrs. Somaya Shafiqi (China) - PhD candidate at Zhejiang University

#### Media and the Drums of War – From the (classic) era of Capitalist Imperialism to the Escalating Threats of Today

» Prof. Paschal PRESTON (Ireland) - Dublin City University

### 16:00 **POP-10** -

**POP - About Streaming: audiences and identities** *Ambpi 3bis* Chaired by: Prof. Frederik Dhaenens (Belgium)

# Streaming and Queer Diversity: A qualitative study into the Negotiation and Articulation of LGBTQ+ identities on Spotify

» <u>Mr. Ben De Smet</u> (Belgium) - Ghent University, <u>Prof. Frederik</u> <u>Dhaenens</u> (Belgium) - Ghent University

# Listening alone, listening together and always listening: Branded competition for user experiences of international and local music streaming services

» Prof. Miao-Ju Jian (Taiwan) - National Chung Cheng University

#### "Everything for Someone": Sundance Now and the Tenuous Evolution of Cinema-Specific Streaming Services

» <u>Dr. Anne Major</u> (United States) - Texas Christian University

#### Adoring a Star as an Incomplete Participatory Activity: How Do Participation Gap Marginalize Fan Practices of the Digitally Disadvantaged Youth in China?

» <u>Ms. Ying Qin</u> (China) - School of Media and Communication, Shanghai Jiao Tong University, <u>Dr. Fang Wu</u> (China) - School of Media and Communication, Shanghai Jiao Tong University



Continue	ed from <b>Wednesday, 12 July</b>	16:00	SPE-9 - SPE - Reflections on the International Association for Media and
16:00	PSM-B - PSM - Public Service Media Policies Working Group Business Meeting Room 210 Cier		<b>Communication Research: Many Voices, One Forum (Book Launch)</b> Salle des pas perdus
	Chaired by: Dr. Fiona Martin (Australia) and Dr. Anis Rahman (United States)	Thur	sday, 13 July
		08:00	<b>Registration</b> Main building
16:00	RUC-5 - RUC - Rural Communication Services – Awards Session	00.20	
	Salle du Conseil Chairead hur Dr. Dice Lie (Netherlande)	08:30	ESR-10 - ESR - News media
	Chaired by: Dr. Rico Lie (Netherlands)		<i>Amphi 2bis</i> Chaired by: Dr. Joana Diaz-Pont (Spain)
	Rural Communication Services – global initiatives supported by FAO		
	» <u>Mr. Mario Acunzo</u> (Italy) - Communication for Development Team Leader, Family Farming Engagement, Parliamentarian Networks and		The Journalistic Concretization of the Inflation Reduction Act as a "Historic" Climate Bill
	ComDev Initiatives Unit, FAO		» <u>Dr. Hanna Morris</u> (Canada) - University of Toronto
	Improving rural communication services through co-innovation towards commercial family farming in Timor-Leste: Insights from the Redi KAMODI model		Examining the impact of particulate matter policy on news production and content: A 9-year time-series analysis of South Korean news
	» <u>Dr. Nurul Hilmiati</u> (Indonesia) - Research Centre of Community Welfare, Village and Connectivity. National Research and Innovation Agency (BRIN)		» <u>Mr. Sungbin Youk</u> (Korea, Republic of) - University of California, Santa Barbara, <u>Mrs. Hyejung Kim</u> (Korea, Republic of) - Ewha Womans University, Prof. Yungwook Kim (Korea, Republic of) - Ewha Womans University
	Developing Contemporary Rural Communication Services in Indonesia, Prototype Testing of Digital Farmer Field School (DFFS)		
	» <u>Mrs. Nurdahalia Lairing</u> (Indonesia) - Research center for Communication, Social Ecological Learning and Sustainable		South African Press Coverage of Climate Change Negotiations: From Concealed Agency to Blame-shifting
	Environment (CoSeLSe), University of Muhammadiyah Enrekang – South Sulawesi - Indonesia		» <u>Dr. Henri-Count Evans</u> (Swaziland) - Department of Journalism and Mass Communication, University of Eswatini
	Rural Radio and Citizen Participation : Role of Digital technology in Multi-stakeholder participation		Reporting the creeping crisis of invasive species: A comparative study of US and Aotearoa New Zealand journalists' approaches
	» <u>Dr. Ma. Theresa Rivera</u> (Philippines) - Far Eastern University		» <u>Dr. Donald Matheson</u> (New Zealand) - University of Canterbury



#### Continued from **Thursday**, **13 July**

Green struggle: An analysis of the way the Indian press frames environmental issues using frame theory

» <u>Dr. Madhavi Ravikumar</u> (India) - UNIVERSITY OF HYDERABAD

### 08:30 GEN-9-

GEN - FAMILY Communication: Identity, Age and Gender

Amphi 1

Chaired by: Dr. Jonita Siivonen (Finland) and Dr. Ana Marta M. Flores (Portugal)

## Older women and older LBTQIA+ people as news subjects in mainstream journalism

» <u>Dr. Jonita Siivonen</u> (Finland) - Swedish School of Social Science at the University of Helsinki

#### Influence of Family Communication Patterns and Media Exposure on Single Women's Marriage Ideas

» <u>Dr. Wanqi Gong</u> (China) - Guangdong University of Foreign Studies, Ms. Biwei Zheng (China) - Guangdong uninversity of foreign studies

#### "Middle-aged Old Mothers" in China: Parenting Anxiety, Humor, and Discursive Resistance

» Ms. Ding Liangqi (China) - School of Journalism, Fudan University

### Gender and sexual identities in apps: mediated experiences of young adults

» <u>Dr. Ana Marta M. Flores</u> (Portugal) - University of Coimbra/ICNOVA, Dr. Inês Amaral (Portugal) - University of Coimbra/ Centro de Estudos de Comunicação e Sociedade (UMinho), Dr. Rita Basílio Simões (Portugal) - University of Coimbra/ICNOVA, Mr. Eduardo Antunes (Portugal) - University of Coimbra

#### 08:30 INC-10 -

**INC - Digital Citizenship, Sustainability and Communication** *Amphi 4* 

Chaired by: Ms. Maxine De Wulf Helskens (Belgium) and Prof. Deqiang Ji (China)

#### Transformative Digital Citizenship in Africa

» <u>Dr. Tanja Bosch</u> (South Africa) - University of Cape Town, Dr. Tony Roberts (United Kingdom) - Sussex University

Shanghai's City Brand Competitiveness in the Comparative Perspective of Top Ten Global Cities: Empirical Study based on Artificial Intelligence-Driven Semantic Mining on the Five-Year Full-Sample Global News Big Data

» <u>Prof. Chenyu Zheng</u> (China) - School of Journalism, Fudan University, Prof. Shaojing Sun (China) - School of Journalism, Fudan University

#### Digital Attachment and Control: Intergenerational Communication in Chinese Families

» <u>Prof. Arul Chib</u> (Singapore) - Erasmus university Rotterdam, Mr. Bingyu Chen (Singapore) - Wee Kim Wee School of Communication and Information, Nanyang Technological University

#### Localizing the Sustainable Development Goals in Smart and Sustainable Cities: Improving top-down developed indicators with bottom-up feedback by local stakeholders. A case study of the Brussels Capital Region.

» <u>Mr. Koen Borghys</u> (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Mr. Franz-Ferdinand Rothe (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Dr. Laurens Vandercruysse (Belgium) - imec-SMIT, Vrije Universiteit Brussel, Dr. Rob Heyman (Belgium) - imec-SMIT, Vrije Universiteit Brussel

#### Gazes Outside the "Large window" and Cross-Cultural Communication: An Analysis of Reaction Videos on Chinese Online Platforms

» <u>Ms. Cailing Zou</u> (China) - Communication University of China, Prof. Ruhan Zhao (China) - Communication University of China

### 08:30 JRE-11 -

**JRE - Journalism education: Challenges and practices II** *Amphi 2* Chaired by: Dr. Faith Valencia-Forrester (Australia)



#### Continued from **Thursday**, **13 July**

China's Experience and Roads: An Exploration of the International Communication Talents Training Model——An Empirical Study Based on Chinese Universities

» <u>Prof. Xiangmin Zeng</u> (China) - Communication University of China, <u>Dr.</u> <u>Liping Yang</u> (China) - Communication University of China

### The Disability Reporting Handbook: adressing disability both in the newsroom and the classroom

» Dr. Faith Valencia-Forrester (Australia) - Griffith University

#### WIP paper - Innovative approaches to journalism education: Combining constructive journalism and work-integrated learning for enhanced student learning outcomes

» <u>Ms. Christine Kearney</u> (Australia) - University of Technology Sydney, Dr. Katrina Clifford (Australia) - Faculty of Arts and Education, Deakin University

#### The future of teaching journalism online

» Dr. Susan Keith (United States) - Rutgers University

#### 08:30 PCR-7 -

**PCR - Imagining participation for social change** *Room RAH-202* Chaired by: Dr. Ana Suzina (United Kingdom)

#### Utilizing Service-Learning Courses as Communication Interventions for Development and Social Change: A Case Study

» <u>Dr. Pinar Umul Unsal</u> (Turkey) - Izmir University of Economics, <u>Ms.</u> <u>Serra Evci</u> (Turkey) - Izmir University of Economics

Digital Participatory Communication for Development ----A Case Study of the Seminar Held by International Poverty Reduction Center in China

» Ms. Lu Liu (China) - Communication University of China

#### OPEN-SOURCE MEDIA PROJECT: COMMUNITY ATTITUDES AFTER FIVE-YEAR ORGANIZATIONAL EVOLUTION

» Prof. Samuel Mwangi (United States) - Kansas State University

#### Social Enterprise as the Venue of Media Participation for Immigrants: The Case Study of "New Citizens Television" in Taiwan

» Prof. CHUN-FU CHEN (Taiwan) - Fu Jen Catholic University

#### "Everyday participation" and neighbourhood Facebook groups: how to engage at a local level?

» <u>Mrs. Léa Amand</u> (Belgium) - Université Catholique de Louvain, Prof. Sandrine Roginsky (Belgium) - Université Catholique de Louvain, Prof. Damien Renard (Belgium) - Université Catholique de Louvain

### 08:30 POL-13 -

**POL - Activism and counter hegemonic communication** *Amphi 3* 

### Mapping the nodes of 'guerrilla' political communication in contemporary Zimbabwe

» <u>Prof. Wallace Chuma</u> (South Africa) - University of Cape Town Centre for Film and Media Studies

### The "Media-state capacity" in Media Development and Modernization: The Case of China

» <u>Mr. Tianfang Zhang</u> (China) - Communication University of China, <u>Prof. Lingbo Tu</u> (China) - Communication University of China

### ARMY for Leni: The Filipino BTS Fandom's Fight Against Disinformation in the 2022 Philippine National Elections

» <u>Mr. Noel Murad</u> (Philippines) - De La Salle University, <u>Ms. Allison Atis</u> (Philippines) - University of the Philippines Diliman, Ms. Hannah Sison (Philippines) - De La Salle - College of Saint Benilde

#### Structural consequences of multiple modernities in Latin American media systems. A theoretical proposal

» <u>Dr. Martin Echeverría</u> (Mexico) - Benemerita Universidad Autónoma de Puebla, Dr. Rubén González (Mexico) - Benemerita Universidad Autónoma de Puebla



Continue	d from <b>Thursday, 13 July</b>		"It feels like we're doing something good." Using participatory photography to understand perceptions of Zero Budget Natural
	Locked Down, Voice upDigital Media Repertoire and Everyday Resistance in 'Zero-Covid' China » <u>Dr. yuan zeng</u> (United Kingdom) - University of Leeds		<b>Farming</b> » <u>Dr. Grady Walker</u> (United Kingdom) - University of Reading, <u>Dr. Sarah</u> <u>Duddigan</u> (United Kingdom) - University of Reading, Prof. Henny Osbahr (United Kingdom) - University of Reading
08:30	POP-B - POP - Popular Culture Working Group Business Meeting Ambpi 3bis Chaired by: Dr. Tonny Krijnen (Netherlands)		<b>Tracing the nudges: Building financial household resiliency of small scale fishers through savings clubs</b> » <u>Ms. olga Lomboy</u> (Philippines) - College of Development Communication, University of the Philippines
		10:00	<b>Coffee break</b> Various locations throughout the campus
08:30	RUC-4 - RUC - Perspectives on rural communication and agricultural development <i>Room 214 Cier</i> Chaired by: Dr. Maria Stella C. Tirol (Philippines) and Dr. Rico Lie	10:30	<b>CAM-7 -</b> <b>CAM - Media, Education and Community Engagement</b> <i>Room RB-103</i> Chaired by: Prof. Susan Forde (Australia)
	(Netherlands) Analyzing the Sugarcane Block Farm System farmers' engagement with extension agents: The case of selected sugarcane farmers in Batangas, Philippines » <u>Ms. Pamela Joyce Eleazar</u> (United Kingdom) - University of Reading and University of the Philippines Los Baños A Reflexive and Participatory Approach to Rural Communication		<ul> <li>News Making at the Laundry: A Case Study of Community Engagement Journalism</li> <li>» Prof. HO YOUNG YOON (Korea, Republic of) - Ewha Womans University, Prof. Nakho Kim (United States) - Penn State Harrisburg</li> <li>Leading with Community Communication and Social Movement Media in the Classroom</li> <li>» Prof. Dorothy Kidd (United States) - University of San Francisco</li> </ul>
	Services (RCS): Experimenting with Developmental Puppetry in Agriculture Extension Communication in Assam, India. » <u>Dr. Ayesha Rashid</u> (India) - ASSAM UNIVERSITY, Dr. Syed Murtaza Alfarid Hussain (India) - ASSAM UNIVERSITY		<b>"What happens when we lose alt-weeklies?": Editorial responses to alternative newsweekly closures</b> » <u>Mr. Andrew Locke</u> (United States) - University of Minnesota Twin Cities
	Experiments of Sustainable Agricultural Practices and lessons through WhatsApp: Perspectives from Farmers of the Coastal Belt of South India. » <u>Dr. Padmakumar K</u> (India) - Manipal Institute of Communication		Buskers in Galway: not in the European Capital of Culture neither on the streets. » <u>Dr. Nivea Bona</u> (United States) - Boston University, Dr. Andrew Ó Baoill (Ireland) - National University of Ireland Galway

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Continued	from Thursday, 13 July
	<b>Creolized Media: An Examination of Local Cable Television in Jamaica as Hybrid Upstarts</b> » <u>Prof. Nickesia Gordon</u> (United States) - Rochester Institute of Technology
10:30	<b>CPN-B -</b> <b>CPN - Communication in Post- and Neo-Authoritarian Societies</b> <b>Working Group Business Meeting</b> <i>Room 107 - Learning lab</i> Chaired by: Dr. Katja Lehtisaari (Finland)
10:30	CPT/GMP - CPT - Geopolitics of digital governance - Joint session with Global Media Policy Room RB-201 Chaired by: Jeremy Shtern (Canada) and Arne Hintz (United Kingdom)
	(Pragmatic) Collaboration for Progress or Threat to Autonomy? African Views on Chinese Technology in Nigeria and Ghana » <u>Dr. Dennis Nguyen</u> (Netherlands) - Universiteit Utrecht, <u>Mrs. Bei</u> <u>Wang</u> (Netherlands) - University of Applied Science Utrecht, Prof. Bruce Mutsvairo (Netherlands) - Universiteit Utrecht
	<b>Los límites neoclásicos en la regulación de plataformas: hacia una política global</b> » <u>Dr. Gustavo Buquet</u> (Uruguay) - Universidad de la República, Mr. Nicolas Thevenet (Uruguay) - Universidad de la República
	<b>Online Digital News Platform of Regional Bloc BIMSTEC</b> » <u>Mr. Arjun Chatterjee</u> (Hong Kong) - Hong Kong Baptist University
	Weird – Whether Old or New: Problematizing the Racialized Discourse of Japan's Continued Fax Use » <u>Dr. Inkyu Kang</u> (United States) - The Pennsylvania State University

### 10:30 DID-8 -

DID - Digital Skills, Opportunities, and Risks in Supporting Youth's Wellbeing: Cross-country experiences Room 106 Cier

Chaired by: Prof. Leen d'Haenens (Belgium)

# Digital refugees? Displaced youth's digital lives between vulnerability and wellbeing

» <u>Prof. Myria Georgiou</u> (United Kingdom) - London School of Economics and Political Science, Ms. Alia Zaki (United Kingdom) -London School of Economics and Political Science, Dr. Verónica Donoso (Belgium) - European Schoolnet

#### Gendered perspectives on digital skills and digital activities: Comparing non-binary and binary youth

» Dr. David De Coninck (Belgium) - KU Leuven, <u>Prof. Leen d'Haenens</u> (Belgium) - IMS, KULeuven, Ms. Joyce Vissenberg (Belgium) - KU Leuven

# European adolescents' digital skills' role in wanted and unwanted receiving and sending of sexts

» <u>Ms. Michaela Lebedíková</u> (Czech Republic) - Masaryk University, Prof. David Smahel (Czech Republic) - Masaryk University

#### Supporting vulnerable youth's wellbeing through digital skills: Examining the impact of intervention strategies

» <u>Prof. Margus Pedaste</u> (Estonia) - University of Tartu, Ms. Natalia Edisherashvili (Estonia) - University of Tartu, Ms. Marit Puusepp (Estonia) - University of Tartu, Prof. Lukasz Tomczyk (Poland) -Jagiellonian University

# Situating psychological and relational wellbeing in adolescents' social contexts and digital practices

» <u>Prof. Susana Batista</u> (Portugal) - NOVA University of Lisbon, Prof. Cristina Ponte (Portugal) - NOVA University of Lisbon

### 10:30 ESN/GEN -

ESN - GEN - Joint session with the Gender and Communication Section - Representing and manufacturing gender Amphi 1bis



Continue	ed from <b>Thursday, 13 July</b>		Discursive Constructions of Rohingya Women in Bangladeshi and British Newspaper: A Critical Discourse Analysis
10:30	<b>ESR-11 -</b> <b>ESR - Community journalism</b> <i>Amphi 2bis</i> Chaired by: Dr. Kerrie Foxwell-Norton (Australia)		» <u>Ms. Janina Abir Islam</u> (Bangladesh) - Independent University, Bangladesh (IUB) The Rohingya Crisis in the Media: Frames, discourses and silences around sexual violence
	<ul> <li>Public collaboration and engagement in and for municipal environment communication development.</li> <li>» Prof. Raimonds Ernsteins (Latvia) - University of Latvia, Ms. Erika Lagzdina (Latvia) - University of Latvia, Mr. Karlis Konkovs (Latvia) - University of Latvia</li> <li>The role of media pluralism in the communication of disasters: a case study of the Atacama Flood in Chile, 2015</li> <li>» Dr. Karla Palma (Chile) - University of Chile, Dr. Claudio Salinas (Chile) - University of Chile</li> </ul>		<ul> <li>» <u>Dr. Kajalie Islam</u> (Bangladesh) - University of Dhaka</li> <li>Mediating femicide and sexual violence in Ireland 2018-2023</li> <li>» <u>Dr. Maria Marron</u> (United States) - University of Nebraska-Lincoln</li> <li>'Bad' journalism from good people: sexual violence, social responsibility, and change-making in Indian newsrooms</li> <li>» Dr. Chindu Sreedharan (United Kingdom) - Bournemouth University, Prof. Einar Thorsen (United Kingdom) - Bournemouth University</li> <li>A critical analysis of the representation of women's involvement in (non-state) political violence: Dominant myths and narratives</li> </ul>
	"It's just one drug replacing another": How patient-doctor communication may shape patient's attitudes toward medication-assisted treatment for opioid dependence. » <u>Dr. Lola Xie</u> (United States) - The Pennsylvania State University, Dr. Bu Zhong (Hong Kong) - Hong Kong Baptist University		surrounding "radicalised" women in the UK » <u>Dr. Itoiz Rodrigo Jusue</u> (United Kingdom) - Loughborough University Addressing race and space through testimonies of racialized women living in Bordeaux
10:30	ETH-B - ETH - Ethics of Society & Ethics of Communication Working Group Business Meeting Room 213 Cier Chaired by: Dr. Elvira García de Torres (Spain)		<ul> <li>» <u>Dr. Melodine Sommier</u> (Finland) - University of Jyväskyla</li> <li>Migrant women in the news: using representational intersectionality to uncover multiple jeopardies in Portuguese print media</li> <li>» Prof. Carla Cruz (Portugal) - CIEG (Interdisciplinary centre for gender studies)/ISCSP-ULisboa, <u>Prof. Maria João Cunha</u> (Portugal) - CIEG (Interdisciplinary centre for gender studies)/ISCSP-ULisboa</li> </ul>
10:30	<b>GEN-10 -</b> <b>GEN - Migration, Mediation and Sexual Violence in Digital Age</b> <i>Amphi 1</i> Chaired by: Dr. Maria Marron (United States) and Dr. Kajalie Islam (Bangladesh)	10:30	GEN/ESN - GEN - ESN - Joint session with the Emerging Scholars Network - Representing and manufacturing gender Amphi 1bis Chaired by: Dr. Steph Hill (Canada)

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#### Continued from Thursday, 13 July

Communicating romance like a man? Comparing masculine selfpresentations by contestants in the Bachelorette USA and South Africa - GEN/ESN Joint session

» Dr. Mthobeli Ngcongo (South Africa) - University of the Free State

The Interplay between Communication, Culture and Gender on Kenya's Democratic Space: A Netnographic Approach -GEN/ESN Session

» Ms. Nancy Gakahu (United Kingdom) - University of Leeds

# Can't Delete: An intervention in mainstream news media representations of image-based sexual abuse (GEN/ESN Joint Session)

» <u>Mrs. Josie Gleave</u> (Australia) - RMIT University, Prof. Lisa Waller (Australia) - RMIT University

## Manufacturing couples: Teamwork, Imagined Interaction and Reluctant Performance of Chinese Xinghun Groups

» Ms. Yiran Ding (China) - Renmin University of China

### The desiring and fading of originality: The contradictions of platformization and women's cloth production of China

» <u>Dr. Deva Xu</u> (China) - East China Normal University, Dr. Tingting Liu (China) - Jinan University

#### Procedural Justice vs Digital Accusations: Perception of Using Social Media Against Sexual Harassment Among Young Chinese -GEN/ESN Joint Session

» Dr. Lin Jiao (China) - Beijing Foreign Studies University, Ms. Siqi Wang (China) - Beijing Foreign Studies University, <u>Ms. Jialing Song</u> (Netherlands) - University of Amsterdam

#### "Regardless, I am a tough, responsible guy": A culture-centered exploration of male IBD patients' discursive reconstruction of masculinity through self-made videos- GEN/ESN Joint Session

» <u>Ms. Jia You</u> (China) - Xiamen university, Prof. hui xiong (China) -Xiamen university, Prof. He Gong (China) - Renmin University of China

#### 10:30 нес-9 -

HEC - Health research, interventions and practice with young people Room RAH-205

Chaired by: Mr. Emmanuel Essel (South Africa) and Dr. Monique Lewis (Australia)

#### A study of youngsters' evaluation of e-mental health experiences identifying factors that motivate young people's use of e-mental health services

» <u>Dr. Wai Sing Tsen</u> (Hong Kong) - Lecturer and Associate Program Director; Hong Kong Baptist University College of International Education, <u>Dr. Wai Han Janet Lo</u> (Hong Kong) - Assistant Professor, Hong Kong Baptist University

#### Acculturation of and Perceptions towards Health Risks Associated with Hubbly Bubbly Use among South African University students.

» Ms. Aniekie Motloutsi (South Africa) - University of Zululand, <u>Prof.</u> <u>Elizabeth Lubinga</u> (South Africa) - University of Johannesburg

#### Interdisciplinary Perspective-Based Behavioral Prediction of E-Cigarette Use: A Research Among Chinese College Students

» <u>Mr. Zining Wang</u> (China) - School of Journalism and Communication, Peking university, <u>Mrs. Yu CHEN</u> (China) - School of Journalism & Communication, Peking University, Prof. Jing XU (China) -School of Journalism & Communication, Peking University

#### Prevalence and Coping of Depression and Anxiety among College Students During Nationwide Lockdowns in China

» <u>Prof. Jianping Liu</u> (China) - Minjiang Univesity, Dr. Zixue Tai (United States) - University of Kentucky

#### Young mental health patients on image-based social media Little Red Book: Self-disclosures, visual clues, and social support

» <u>Dr. Jiabao Pan</u> (China) - The School of Culture and Communication, Central University of Finance and Economics, Prof. Xi Wang (China) -The School of Informaion, Central University of Finance and Economics, Dr. Yichen Ding (China) - The School of Finance and Business, ShangHai Normal University



Continued	from <b>Thursday, 13 July</b>	10:30
10:30	HIS-8 - HIS - Researching Journalism and Visual Media Room RB-101	
	Chaired by: Dr. Burçe Celik (United Kingdom) <b>Dieciséis años de periodismo móvil: lo móvil como espacio</b> » <u>Prof. Alba Silva Rodríguez</u> (Spain) - Universidade de Santiago de Compostela, Prof. José Sixto-García (Spain) - Universidade de Santiago de Compostela	
	In the Pursuit of Social Benefits: the Cantonese Pictorial in the early Twentieth Century China » <u>Dr. Xin Lu</u> (China) - Sun Yat-sen University	
	An archaeology of Marxism: the impact of Marx on the study of media and communication » <u>Dr. Sašo Slaček Brlek</u> (Slovenia) - university of ljubljana, Dr. Boris Mance (Slovenia) - university of ljubljana	
10:30	ISM-2 - ISM - Mediated Perceptions and Perspectives in the Contemporary World and Islam and Media Business Meeting <i>Room RBC-201</i> Chaired by: Dr. abida ashraf (Pakistan) and Ms. Aaisha Dadi PAtel (South Africa) and Prof. Bushra Rahman (Pakistan)	10:30
	Media Images of Islam in Transition? A Comparative Content Analysis of German Newspapers and Television Programs » <u>Prof. Carola Richter</u> (Germany) - Freie Universität Berlin, <u>Dr. Sünje</u> <u>Paasch-Colberg</u> (Germany) - German Centre for Integration and Migration Research (DeZIM)	
	Religious Ethical Values in Media Education and Practice: Comparing perspectives of media students, teachers and practitioners in Pakistan » Prof. Bushra Rahman (Pakistan) - University of the Punjab	

#### 08 IRE-8 -

JRE - Sustainable journalism: Media representation and coverage of sustainability, environment and humantaries crises II

Amphi 2

Chaired by: Prof. I. Arul Aram (India) and Dr. Charlotte Löb (Germany)

#### Towards Ecological Civilization: A Study on the Media **Construction and Discourse Strategies of China's Environmental Governance Discourse**

» Ms. yongxin Du (China) - School of Journalism & Communication, Peking University

#### Framing of environmental news through constructive journalism in Indian context

» Prof. I. Arul Aram (India) - Anna University, Ms. S. Lekshmi Priya (India) - Anna University

#### Aid & the news agenda: examining the forces shaping NGOproduced humanitarian news

» Mr. Mike Sunderland (United Kingdom) - Bournemouth University

#### 80 MPS-10 -

**MPS - Theorizing Artificial Intelligence and Robot Interactions** Amphi 4bis

Chaired by: Dr. Mina Momeni (Canada)

#### So-called Artificial Intelligence for Social Issues and processes? A Theoretical and Empirical Critique.

» Prof. Friedrich Krotz (Germany) - University of Bremen

#### Boundary Crossing: An Experimental Study of Individual Perceptions Towards AIGC

» Dr. Wei Tao (China) - School of Journalism and Communication, Tsinghua University, Ms. Shuang Gao (China) - School of Journalism and Communication, Tsinghua University, Ms. Yilang Yuan (China) -School of Journalism and Communication, Tsinghua University



### Continued from **Thursday**, **13 July** The Mediated Lives of AI errors: Critical Insights from European News Media (2020-2022) » Prof. Veronica Barassi (Switzerland) - University of St. Gallen, Dr. Philip Di Salvo (Switzerland) - University St. Gallen Effects of personal traits and robot attributes on perceived human-robot similarity: An empirical study of Mainland China » Prof. Hualin Zhang (China) - Shenzhen University, Prof. Lin Shi (China) - University of Chinese Academy of Social Sciences 10:30 Potential Noncognitive Impacts of Robots on Children: A Systematic Review » Ms. Xueyan Cao (China) - School of Journalism and Communication, Wuhan University PCR-9 -PCR - Theories, Methodologies and Frames Room RAH-202 Chaired by: Dr. Jorge Saavedra (Chile) Communication for Development and/or Social Change across the Americas: A Critical-Qualitative Analysis of "Change" in Anglo- and Latin-American lournals » Dr. Adriana Angel (Colombia) - Universidad de La Sabana, Dr. Anna Wolfe (United States) - Texas A&M University, Dr. Antonio La Pastina (United States) - Texas A&M University Towards a circular theory of communication: the case of the Wayusa ritual of the Traditional Kichwa People of Sarayaku » Dr. Ana Suzina (United Kingdom) - Loughborough University 10:30 Conceptualizing participation: Defining and evaluating

» Dr. Moshe Schwartz (Israel) - Ben Gurion University of the Negev, Prof. Amit Scheiter (Israel) - Ben Gurion University of the Negev

#### Exploring social justice-frameworks for Communication for Social 'Changemaking'

» Dr. Jessica Noske-Turner (United Kingdom) - Loughborough University

What is participatory about this project? A case of investigating everyday communicative practices, establishing rapport with interviewees, and rethinking how to take them into account

» Dr. Florencia Enghel (Sweden) - Jönköping University

POL-11 -

POL - Political discourse: Frame analysis Amphi 3

#### Hate Speech, Citizenship and the Identity of Muslim Superstars in a Time of #BoycottBollywood: Narrative Framing Analysis

» Dr. Nadira Khatun (India) - Asst. Professor at XIM University in Bhubaneswar, <u>Dr. Subhajit Bhattacharya</u> (India) - Associate Professor at XIM University in Bhubaneswar

#### Diasporic communities' framing of 'Australian values' around 'China' and the 'Chinese' issues in the Australian Senate public inquiry of 2020

» Ms. Chenjun Wang (Australia) - Macquarie University

#### **Campaign Frames of Frontline Presidential Candidates in the 2023** Election in Nigeria: Implications for Voter Choice

» Dr. Victor Eze (Nigeria) - University of Ibadan

#### POE-5 -

POE - Media and Communications Research Amid Environmental Crisis Room RB-202 Chaired by: Dr. Trish Morgan (Ireland)

participatory processes

10:30



#### Continued from **Thursday**, **13 July**

# The media industry's mobilization in the Swedish North – a case of transformative "green" power or unjust reproduction of an exploited periphery?

» <u>Prof. Annika Egan Sjölander</u> (Sweden) - Umeå University, Ms. Mikaela Wikstrom (Sweden) - Umeå University, Dr. Moa Eriksson Krutrok (Sweden) - Umeå University

#### Material Matters

» Prof. Graham Murdock (United Kingdom) - Loughborough University

### A Climate of Democratisation: Traditional Ecological Knowledge and Climate Communication

» <u>Dr. Maitreyee Mishra</u> (India) - Manipal Institute of Communication, Manipal Academy of Higher Education, Manipal

'Gatekeepers of the status quo' but 'desperately needed' – multiscalar and contradictory political economies of media and communications, the climate crisis and insights from Greta Thunberg's The Climate Book

» <u>Dr. Trish Morgan</u> (Ireland) - Dublin City University

#### Exploring the Climate Crisis- Economic Inequality Nexus in the U.S American Media Landscape

» <u>Ms. Carlotta Verita</u> (Austria) - Vienna University of Economics and Business (Wirtschaftsuniversität Wien), Dr. Hendrik Theine (Austria) -Vienna University of Economics and Business (Wirtschaftsuniversität Wien)

#### 10:30 **POP-11** -

#### **POP - Cyber-activism in popular social media** *Ambpi 3bis*

Chaired by: Prof. Sofie Van Bauwel (Belgium)

# Financialization of daily life through a stock investment app: A cultural analysis of Stockplus app by utilizing walkthrough method

» <u>Mr. Dongwook Song</u> (Canada) - Simon Fraser University

#### "Activist Influencing": A Critical Investigation into Instagram Commodity Activism

» <u>Ms. Edith Hollander</u> (United States) - University of Texas at Austin

#### Exploring the imaginaries of feminist activism on Instagram

» Dr. Sofia Caldeira (Portugal) - CICANT, Lusófona University

### Does "Self-Discipline" Really Bring "Freedom"? : Gender and body metaphors on digital fitness platform

» <u>Ms. Runxuan Tuo</u> (China) - Tsinghua University, <u>Ms. Han Yu</u> (China) - Tsinghua University

### 10:30 **PSM-4** -

**PSM - Digital Policy and Public Service Media** *Room 210 Cier* Chaired by: Prof. Yik Chan Chin (China) and Dr. Fiona Martin (Australia)

### Public Service Media online: A comparative policy perspective on the shift to digital portals in six countries

» Dr. Catalina lordache (Belgium) - imec-SMIT, Vrije Universiteit Brussel

#### «Man 18» -the challenge of new media practices.

» <u>Prof. Torill Mortensen</u> (Norway) - Nord University, Prof. Kristine Jorgensen (Norway) - University of Bergen

#### Imperfect Complements: Public Service Broadcasters and For-Profit Digital Platforms

» Dr. Christopher Cwynar (Canada) - Trent University

#### Regulated participatory mechanisms in Public Service Media: public complaints in different Media Accountability Instruments in Brazil and Germany

» <u>Dr. Jairo Coelho</u> (Germany) - Erich-Brost Institute for International Journalism, Mr. Dominik Speck (Germany) - Erich-Brost Institute for International Journalism



Continued from <b>Thursday, 13 July</b>		14:00
10:30	SPE-10 - SPE - Communication for Development Contributions to the	
	Sustainable Development Goals – Research Supported by the UNICEF/IAMCR C4D Fund Salle des thèses	
12:30	<b>Lunch</b> Various locations throughout the campus	
14:00	DID-9 - DID - Digital inequalities in the pandemic and post-pandemic time: manifestations on communication education Room 106 Cier Chaired by: Prof. Bushra Rahman (Pakistan) and Dr. Bhanu Acharya (Canada)	
	Impact of digital divides in Pedagogical practices during the COVID-19 restrictions in Nepal's teritary education » <u>Dr. Bhanu Acharya</u> (Canada) - University of Ottawa	
	Digital Technologies and Pakistani Universities: Places of Imagination and Possibilities in the Light of Iqbal's Vision of Education » <u>Prof. Bushra Rahman</u> (Pakistan) - University of Punjab, Dr. abida ashraf (Pakistan) - University of the Punjab	
	From Walled Classrooms to Online: Effect of Pandemic Based online education on Media Teachers and Learners in India » <u>Dr. Kulveen Trehan</u> (India) - Guru Gobind Singh Indraprastha University	
	Virtual Teaching for Real Learning Impact of COVID 19 Pandemic on Private University Education in Haryana » <u>Dr. MAITHILI GANJOO</u> (India) - Manav Rachna International Institute of Research and Studies	14:00

#### 00 ESR-12 -

#### ESR - Social Media and Digital Communication Amphi 2bis

Chaired by: Dr. Hanna Morris (Canada) and Dr. Steph Hill (Canada)

# How Are Novel Food Discussed On Facebook In Singapore: A Content Analysis

» <u>Ms. lingyi Xie</u> (Singapore) - National University of Singapore, Prof. Weiyu Zhang (Singapore) - National University of Singapore

#### Dear Earth, No Thanks: How YouTube's Embrace of Neoliberal Environmentalism Impedes Meaningful Climate Progress

» <u>Ms. Sydney Forde</u> (United States) - The Pennsylvania State University, <u>Ms. Cassandra Troy</u> (United States) - The Pennsylvania State University

#### Climate Change Discourse of Chinese and American Media on Twitter: An Investigation Based on the Perspective of Environmental Paradigm

» <u>Ms. yongxin Du</u> (China) - School of Journalism & Communication, Peking University

# Popular environmental media in Australia: discussions about impact

» <u>Dr. Aneta Podkalicka</u> (Australia) - Monash University, Dr. Danie Nilsson (Australia) - CSIRO, Dr. Simon Troon (Australia) - Monash University

# Agenda building and topic modeling for analyzing environmental debates in the energy transition era: A case study in hard-rock mining.

» Ms. Catherine Brooks (United States) - University of Arizona, <u>Ms.</u> <u>Brigitte Juanals</u> (France) - Aix-Marseille Université, Mr. Jean-Luc Minel (France) - ModyCo, UMR 7114

#### 00 ESR/ESN -

ESR - ESN - Joint session with the Emerging Scholars Network -Emotion and expertise in environmental communication *Room RAH-202* Chaired by: Mr. Jeremiah Nganda (Kenya)



#### Continued from **Thursday**, **13 July**

Emotionality in Environmental Reporting in China : An empirical exploration based on the Green News Edition of Southern Weekly-ESR/ESN Joint Session

» <u>Ms. MEIQI PENG</u> (China) - Student, school of journalism and communication, Tsinghua University

#### La politisation de la médiation des savoirs pour l'écocitoyenneté par les jeunes : analyse ethnographique multi-située par la méthode par théorisation ancrée

» <u>Mrs. Kelly Céleste Vossen</u> (Belgium) - Université Catholique de Louvain

### "Smoke Screen": Environmental Denialism and Colonial Imaginary in Brazil - ESR/ESN Joint Session

» Mr. Caio Santos (Brazil) - Universidade Federal de Minas Gerais

Generating understanding or deepening prejudice? Knowledge brokers in risk communication: Investigation of nuclear power discussions on a Chinese knowledge-sharing platform — ESR/ESN Joint Session

» <u>Ms. Xiaoou Liao</u> (China) - School of Journalism and Communication, Tsinghua University

14:00	GEN-12 -
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GEN - Equity and Communication Dissent: Artists, Philanthropists and Bankers

Amphi 1

Chaired by: Prof. Raffaele Lombardi (Italy) and Dr. Fei Huang (China)

#### Communicating Dissent: The Women 'Chhau' Artists of Purulia, India

» Dr. Arkaprava Chattopadhyay (India) - SRM University Sikkim

Flow of Ideas: A study on "gender equality" strategies and actions of multilateral development banks

» <u>Dr. Fei Huang</u> (China) - Tsinghua University

#### **Girls Help Girls: Gender and Philanthropy on Ant Farm** » <u>Mrs. Mo Wang</u> (China) - Tsinghua University

# Narrative strategies and gender roles in institutional communication advertising about gender-based-violence

» Prof. Raffaele Lombardi (Italy) - Sapienza University of Rome

- 14:00 **GEN-B GEN Gender and Communication Business Meeting** Amphi 1bis
- 14:00 ніз-в -

HIS - History Section Business Meeting Room RB-101 Chaired by: Dr. Nelson Ribeiro (Portugal)

14:00 INC-11 -

INC - Governance of Information and Communication in Different Geopolitical Contexts Amphi 4

npin +

#### Chaired by: Prof. viola milton (South Africa)

# Communications Governance: Decolonising epistemologies and ethics in Transforming Geopolitical Contexts

» Prof. viola milton (South Africa) - University of South Africa

# Whose Feeling is the Information? Investigating Privacy Paradox in the Intelligence Systems

» <u>Mr. Laurence Dang</u> (Hong Kong) - uMaxData, Dr. Amanda Huang (Macao) - University of Macao

Continued from Thursday,

14:00



Integration into the Global Communication Order: A Study of the Time Reform in Early Modern ChinaRoom RBC-301 Chaired by: Dr. Anna Zoellner (United Kingdom)» Dr. Tianmin Xu (China) - Communication University of China, Prof. Lei Zhang (China) - Communication University of ChinaResearcher, feminist, activist: challenges and opportunities of collaborative media production research » Dr. Noha Mellor (United Arab Emirates) - University of SharjahResearcher, feminist, activist: challenges and opportunities of collaborative media production research » Dr. Willemien Sanders (Netherlands) - Universiteit UtrechtJRE-13 - JRE - Journalism practice across regions and cultures II Amphi 2 Chaired by: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago (Brazil)Pr. Sarah Iosefine Schaefer (United Kingdom) - University of Limeric "Window to the World", "Amplifier of Voices", and "Your Eyes and Ears on the Ground": Insights into News Agency Foreign Correspondents' Role in Communicating Foreign Cultures » Ms. lasmin Surm (United Kingdom) - University of Leeds* Dr. Safak Etike (Turkey) - Yozgat Bozok University14:00POL-9 - POL - Public opinion dynamics and political behavior			
Integration into the Global Communication Order: A Study of the Time Reform in Early Modern ChinaRoom RBC-301 Chaired by: Dr. Anna Zoellner (United Kingdom)» Dr. Tianmin Xu (China) - Communication University of China, Prof. Lei Zhang (China) - Communication University of ChinaResearcher, feminist, activist: challenges and opportunities of collaborative media production research » Dr. Noha Mellor (United Arab Emirates) - University of SharjahResearcher, feminist, activist: challenges and opportunities of collaborative media production research » Dr. Willemien Sanders (Netherlands) - Universiteit UtrechtJRE-13 - JRE - Journalism practice across regions and cultures II Amphi 2 Chaired by: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago (Brazil)Pr. Sarah Iosefine Schaefer (United Kingdom) - University of Limeric "Window to the World", "Amplifier of Voices", and "Your Eyes and Ears on the Ground": Insights into News Agency Foreign Correspondents' Role in Communicating Foreign Cultures » Ms. lasmin Surm (United Kingdom) - University of Leeds* Dr. Safak Etike (Turkey) - Yozgat Bozok University14:00POL-9 - POL - Public opinion dynamics and political behavior	ıy, 13 July	14:00 MPA-3 - MPA - Ethics and responsibility in media production and research	
Zhang (China) - Communication University of China       Researcher, feminist, activist: challenges and opportunities of collaborative media production research         Digital divide and Arab media       Dr. Noha Mellor (United Arab Emirates) - University of Sharjah         JRE-13 -       JRE-13 -         JRE - Journalism practice across regions and cultures II       Pr. Sarah losefine Schaefer (United Kingdom) - University of Limeric Arab Ethics in radio broadcasting: Multimodal representations of ethnic diversity in German youth radio imaging         Amphi 2       Vindow to the World", "Amplifier of Voices", and "Your Eyes and Carazil)         Scrolling the News: News Consumption Practices of Journalism Students in Turkey       Ms. Jasmin Surm (United Kingdom) - University of Leeds         » Dr. Safak Etike (Turkey) - Yozgat Bozok University       14:00       POL-9 - POL - Public opinion dynamics and political behavior	orm in Early Modern China	Room RBC-301	
» Dr. Noha Mellor (United Arab Emirates) - University of Sharjah         JRE -13 -         JRE - Journalism practice across regions and cultures II         Amphi 2         Chaired by: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago (Brazil)         Scrolling the News: News Consumption Practices of Journalism Students in Turkey         » Dr. Şafak Etike (Turkey) - Yozgat Bozok University         14:00         POL-9 - POL - Public opinion dynamics and political behavior	ina) - Communication University of China	Researcher, feminist, activist: challenges and opportunities of collaborative media production research	
JRE-13 -       ethnic diversity in German youth radio imaging         JRE - Journalism practice across regions and cultures II       » Dr. Sarah Josefine Schaefer (United Kingdom) - University of Limeric         Amphi 2       Chaired by: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago (Brazil)       "Window to the World", "Amplifier of Voices", and "Your Eyes and Ears on the Ground": Insights into News Agency Foreign Correspondents' Role in Communicating Foreign Cultures         Scrolling the News: News Consumption Practices of Journalism Students in Turkey       » Dr. Şafak Etike (Turkey) - Yozgat Bozok University         N Dr. Şafak Etike (Turkey) - Yozgat Bozok University       14:00       POL-9 - POL - Public opinion dynamics and political behavior		» <u>Dr. Willemien Sanders</u> (Netherlands) - Universiteit Utrecht	
Amphi 2         Chaired by: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago (Brazil)         Scrolling the News: News Consumption Practices of Journalism Students in Turkey         » Dr. Şafak Etike (Turkey) - Yozgat Bozok University             14:00    POL-9- POL - Public opinion dynamics and political behavior		ethnic diversity in German youth radio imaging	
Chaired by: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago (Brazil)       "Window to the World", "Amplifier of Voices", and "Your Eyes and Ears on the Ground": Insights into News Agency Foreign Correspondents' Role in Communicating Foreign Cultures         Scrolling the News: News Consumption Practices of Journalism Students in Turkey       "Ms. Jasmin Surm (United Kingdom) - University of Leeds         » Dr. Şafak Etike (Turkey) - Yozgat Bozok University       14:00       POL-9 - POL - Public opinion dynamics and political behavior	alism practice across regions and cultures II		
Scrolling the News: News Consumption Practices of Journalism         Students in Turkey         » Dr. Şafak Etike (Turkey) - Yozgat Bozok University         14:00         POL-9 -         POL - Public opinion dynamics and political behavior	r: Dr. Mireya Márquez-Ramírez (Mexico) and Dr. Cláudia Lago	Correspondents' Role in Communicating Foreign Cultures	
» <u>Dr. Şafak Etike</u> (Turkey) - Yozgat Bozok University POL-9 - POL - Public opinion dynamics and political behavior		» <u>Ms. Jasmin Surm</u> (United Kingdom) - University of Leeds	
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Core and Essence of China's Independent Knowledge System of Journalism: The Constitution and Internal Logic of the CPC's	n: The Constitution and Internal Logic of the CPC's	Amphi 3	
Though on News & Public Opinion       Women in party politics in Mato Grosso and the culture of machismo         » Prof. Yongliang Gao (China) - Communication University of China       Women in party politics in Mato Grosso and the culture of machismo		Women in party politics in Mato Grosso and the culture of machismo	
Emotionally demanding environments and psychological aid for       » <u>Mrs. Julia Munhoz</u> (Brazil) - Federal University of Mato Grosso         journalists: The Venezuelan case       A cap of worms or a gift that keeps on giving? The role of voting	lly demanding environments and psychological aid for		
» Dr. Virpi Salojarvi (Finland) - University of Vaasa, Dr. María T. Soto- Sanfiel (Singapore) National University of Singapore	<u>Salojarvi</u> (Finland) - University of Vaasa, <u>Dr. María T. Soto-</u>		i
do Porto, Prof. Vasco Ribeiro (Portugal) - Faculdade de Letras da Universidade de Letras da Universidade	in pandemic times: job insecurity and work	Universidade do Porto, Prof. Raquel Meneses (Portugal) - Faculdade d	č
» <u>Dr. Mireya Márquez-Ramírez</u> (Mexico) - Universidad Iberoamericana Ciudad de México <b>The Politics of Newsjunkies: Intrinsic Need For Orientation and</b>		The Politics of Newsjunkies: Intrinsic Need For Orientation and	
Feminist journalism in Brazil and Argentina: the collectives PortalPolitical Party Identification, Political Ideology, and Vote Choice a U.S. Presidential election		Political Party Identification, Political Ideology, and Vote Choice in a U.S. Presidential election	I
Catarinas and Feminacida       » Dr. Justin Martin (Qatar) - Doha Institute for Graduate Studies, Mr.         » Dr. Cláudia Lago (Brazil) - São Paulo University, Ms. Isabella Crosta (Brazil) - University of Sao Paulo       » Dr. Justin Martin (Qatar) - Doha Institute for Graduate Studies, Mr.         Krishna Sharma (Qatar) - Institute for Advanced Study in the Global South, Northwestern University in Qatar	dia Lago (Brazil) - São Paulo University, <u>Ms. Isabella Crosta</u>	Krishna Sharma (Qatar) - Institute for Advanced Study in the Global	



#### Continued from Thursday, 13 July

# Incidental exposure on social media and political tolerance toward minorities

» <u>Mr. Muhammad Masood</u> (Hong Kong) - City University of Hong Kong, <u>Dr. Marko Skoric</u> (Hong Kong) - City University of Hong Kong

#### Network Brokerage roles and Moral Foundations: Moral Language Use by US and UK Political Elites in Online Climate Change Discourse Network

» <u>Dr. Liang Lan</u> (Hong Kong) - Hong Kong Baptist University, Ms. Ziwei Wang (Hong Kong) - Hong Kong Baptist University, Prof. Yunya Song (Hong Kong) - Hong Kong Baptist University

### 14:00 **POE-10** -

POE - Institutions, Infrastructures and Emerging Alternatives: Challenges and Opportunities Room RB-202

Chaired by: Dr. David Hesmondhalgh (United Kingdom)

#### Digital Platforms and Infrastructure in the Realm of Culture

» Dr. David Hesmondhalgh (United Kingdom) - University of Leeds

#### Cultural third places and commons in a world of transformationsevidence from France

» <u>Dr. Matina Magkou</u> (France) - Université Nice Cote d'Azur, Dr. Maud Pélissier (France) - Université de Toulon, UFR en Sciences de l'information et de la Communication, Ingémédia , Laboratoire IMSIC-Toulon

### Digital commons for the ecological transition: Critiques, practices and policies

» Dr. Kit Braybrooke (Canada) - Technical University Berlin, Dr. Sébastien Broca (France) - University of Paris VIII, <u>Dr. Mathieu O'Neil</u> (Australia) - University of Canberra, <u>Dr. Sébastien Shulz</u> (France) -Technology University of Compiègne, Prof. Stefano Zacchiroli (France) -Telecom Paris

#### Large Language Models as Monopolies of Knowledge: Contributions to a Political Economic Critique of ChatGPT

» <u>Dr. James Steinhoff</u> (Ireland) - University College Dublin, <u>Dr. Vincent</u> <u>Manzerolle</u> (Canada) - University of Windsor

#### "Public Laboratory" and "Management Cockpit": the sociotechnical imaginaries of Hong Kong and Shenzhen's smart city plans

» Ms. Fangyu Qing (Hong Kong) - The Chinese University of Hongkong

#### 14:00 **POP-12** -

**POP - Mediating fans: relations between producers and consumers** *Ambpi 3bis* 

Chaired by: Dr. Florian Vanlee (Belgium)

#### An Online Fan-base of One's Own: how Women Writers from Brazil Relate to their Fans in the Digital Age

» Ms. Flavia Pessoa Serafim (United Kingdom) - University of Leeds

# Influence of parasocical interaction and celebrity identities on social media endorsement: the moderation role of product placement

» <u>Dr. Wanqi Gong</u> (China) - Guangdong University of Foreign Studies, Dr. Shubin Yu (Norway) - Bl Norwegian Business School, Ms. Wenqing Ye (China) - Guangdong University of Foreign Studies

#### 14:00 **PSM-5** -

#### **PSM - Public Service Media in the Global South**

Room 210 Cier

Chaired by: Dr. Anis Rahman (United States) and Mr. Sanjib Saha (United Kingdom)

#### The Role of Public Service Broadcasting in Developing Networked Public Sphere: An Empirical Evidence from Global South

» <u>Mr. Md Amdad Hossan</u> (Australia) - The University of Queensland

The Use of Social Media by the Public Service Media in Mexico: ¿Has anything changed?

» <u>Dr. Rosa Arroyo</u> (Mexico) - UNAM



### Continued from **Thursday**, **13 July**

	The crossroads of the Public Broadcasting System of the Mexican State in a Digital Ecosystem (2014-2022) » <u>Dr. Cesar Barcenas</u> (Mexico) - Universidad Autónoma de Tamaulipas
14:00	SPE-11 - SPE - IAMCR Awards Ceremony Salle des thèses
15:30	<b>Bring your coffee to the plenary</b> Various locations throughout the campus
15:45	<b>Closing plenary - Communication for Sustainable Societies in the</b> <b>Anthropocene – the role of scholars and media industries</b> <i>Amphitheatres A, B and C</i> Chaired by: Dr. Valentyna Dymytrova (France) and Prof. Adrian Staii (France)
	Communication for Sustainable Societies in the Anthropocene – the role of scholars and media industries

» Annika EGAN SJÖLANDER (Sweden) - Umeå University