

NEWSLETTER

Volume 2 • Number 2 • June 1992

PRESIDENT'S COLUMN*Cees J. Hamelink, IAMCR President*

During our forthcoming Conference in Guarujá, we shall hold elections for all positions in the governing bodies of the Association. This means that all members of the International Council and the Executive Board will have to be (re)-elected. The only exceptional case concerns the position of the President. I want to draw your attention to this, since I have observed in conversations and correspondence that there is considerable confusion about the Presidential tenure. When the Statutes of the Association were changed at the Barcelona Conference in 1988, a new rule for the term of office of the President was introduced. The new rule restricted the President's term of office to four years. It was decided that the position should not be re-electable.

This means that the General Assembly in Guarujá will have to elect a President-Elect who will then automatically become the President in 1994 when my term expires.

In connection with the election of a President-Elect also the issue of the future of the administration of the Association has come up fairly regularly. Again, there would seem to be some confusion that should be taken away.

In 1990 the administration shifted from Leicester University to an independent Administrative Office in Amsterdam. The obvious question is what will happen to this Office when a new President takes over in 1994. The general expectation appears to be that the current office will simply continue. Unfortunately, the reality is more complex than this.

The Administrative Office can presently only be run with a high level of external subsidy. Roughly, the annual income of the Association (to the order of some Dutch fl. 55.000,00 or in dollar equivalents: US \$ 31.000,00) represents less than 50% of the total expense which is approximately US \$ 78.000,00.

In the preparations for the financial reporting at the General Assembly in Guarujá I have consulted with the present funders and asked them in how far their subsidy might continue after August 1994. In response it was proposed to ask the external auditor to report on the financial state of the Association. The findings are interesting and I expect that we shall have ample time to discuss the implications at our meeting in August. The heart of the matter is that the current income of the

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ELECTIONS*Nominations Committee Report*

This report was prepared and approved by four of the five members of the Nominations Committee who held several meetings (during the annual meeting of the ICA, May 22-25, 1992) and a teleconference on June 21, 1992. Ragia Kandil could not be reached for comments at the time of these deliberations.

The Nominations Committee was elected by the members of the International Council, in Istanbul, Turkey, on June 18, 1991. The members of the Committee are: Roque Faraone (Uruguay), George Gerbner (USA), Olof Hultén (Sweden), Ragia Kandil (Egypt), and Annie Méar (Canada).

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PRESIDENT'S COLUMN, continued

Association is too low mainly because too many individual and institutional members do not pay their dues, pay only with certain intervals, or pay amounts that are not in line with their position or with their numbers of staff. An additional problem is caused by the fact that several collective members pay amounts that are far too low compared to the numbers of people covered by their membership.

The auditor's reports concludes that if only all those individuals and institutions that have received invoices from the Administrative Office would honour their commitment to the Association, the income (in 1991) would have been Dutch Fl. 120.815,00. (US \$ 68.000,00). This would get us close to the amount of money needed to run the Association from an independent administrative unit. The recommendation to the funding agencies was that it really makes no sense to provide external funding to an organization that can in principle self-finance its operations.

I can only agree with this recommendation. If an organization, such as ours, can take care of most of its own expense if only its members are sufficiently committed, the organizational problem of motivation and loyalty needs to be resolved first and foremost.

I do realize that this is a two-sided process, since for more members to feel more committed, the Association should offer them more. We are certainly making progress in this respect with a larger variety of activities, but much more needs to be done. One of the evident difficulties is that offering more to (prospective and current) members usually also requires the investment of funds which we do not have!

I would like to propose that we discuss this seriously and creatively in Guarujá. As many members have repeatedly stated that they want to see the organization become more democratic, this also implies that one cannot always expect that the officers of the Association resolve all its problems. The democratic nature of an organization also implies that its members have the duty to contribute to the well-being of the overall body.

I am aware of the fact that this is inherently problematic in a volunteer's association where most people have overloaded agendas. Therefore, it remains important that the members assess what kind of programmes and visions are presented by those that are nominated for the Association's governing bodies. It is improper for the incumbent to get involved in the election of his successor and I shall certainly refrain from doing so. However, I would like to recommend that the membership challenges the nominees for the Presidency particularly on their ideas and plans for the future administration of the Association and the ways of motivating more members to meet their commitment.

I myself shall in any case remain very active during the next two years and I do hope that the 1992 elections will not only yield a strong and solid team to work with, but in particular a President-Elect who is ready to

commit a generous portion of time, energy and resources to the further development of a unique professional organization with a rapidly increasing global reach.

Cees J. Hamelink



Il parvint à en déchiffrer le sens.

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The IAMCR / AIERI Newsletter is published at least two times a year. Each issue includes news of IAMCR business (sections, committees, task forces, etc.) and news from individual IAMCR members (conferences, projects, publications, jobs, professional activities, honors, etc.). At least 25% of each issue is reserved for news from individual members, which will be included after necessary editing on a first submitted, first included basis as space is available. Submissions may be in English, French or Spanish and will be published in that language.

This issue has been prepared in Roskilde, Denmark, and printed and distributed from IAMCR headquarters in Amsterdam.

ELECTIONS: REPORT ..., continued

The Committee held its first meeting in Istanbul, on June 18, 1991 and elected Olof Hultén as its Secretary and Annie Méar as its Chair.

At its first meeting in Istanbul, the Committee resolved that it would 1) nominate an equal number of women and men for all positions; 2) nominate at last two candidates for each position as officer of IAMCR; 3) nominate a minimum of 40 candidates for the 30 seats on the International Council; 4) nominate candidates from all regions of the world. The Committee achieved most of those objectives.

The Nominations Committee is proposing fifty-three (53) nominees, (28 men and 25 women), representing most regions of the world, for the International Council. It decided to nominate to the International Council all of the candidates that it did not select for positions on the Executive Board.

Furthermore, it is proposing that all of the nominees who do not get elected to the Executive Board be offered the option to stand for nomination to the International Council.

This report is being published in the Newsletter, at this time, in order for those who do not wish to stand up for nomination for the post for which they are being proposed to withdraw their nomination by contacting either the Secretary of the Nominations Committee, Olof Hultén (Tel/fax 46.762.12778), or the Chair, Annie Méar (Tel 1.514.343.6636; Fax 1.514.343.2377). Feel free to contact me for any other question or comment you may have.

Annie Méar, Chair Nominations Committee

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ELECTIONS: NOMINATIONS, VOTING PROCEDURES

During the IAMCR General Assembly in August 1992 important elections will take place and it would seem helpful to explain in advance the procedures that will guide nominations and elections. These procedures have been established in consultation with the Legal Committee of the Association.

Nominations

The International Council during its meeting in Istanbul (June 1991) appointed a Nominations Committee with the mandate to nominate candidates for election by the General Assembly.

During the conference in Guajará there will be two sessions of the General Assembly. One on Monday 17th and the other on Thursday 20th. During the first session the Nominations Committee presents its formal report. After this presentation, the Committee will be discharged. The Chair of the Assembly will then ask the General Assembly whether there are objections to this report. At this time it will be possible to nominate additional candidates from the floor. These nominations (of paid-up members) should be supported by at least two paid-up members of the Association. Although nominating from the floor is perfectly acceptable, it needs to be borne in mind that the Nominations Committee will have prepared a listing that takes account of the requirements of balance on such factors as gender and geography. The instant nominating from the floor may easily upset this balance.

During this first session of the General Assembly the candidates for positions in the Executive Board will have an opportunity to hold electoral speeches in order to propose their programmes and expose their talents.

Elections

The actual elections will take place in two rounds. One for the Executive Board on Tuesday 18th and one for the International Council on Wednesday 19th. Since several candidates have been nominated for both Board and Council, the nominees for the Executive Board will also stand as candidates for the International Council.

Elections will take place by ballot box and with ballot forms extended to paid-up members of the Association.

NB! On Monday 17th there will be ample opportunity for those members who have not paid-up at that time, to repair this.

Ballot forms will be distributed in accordance with the rules on entitlement to votes. Article 5 of the Statutes states on this that *each individual member has one vote, each institution (accredited as collective member) has three votes, and each national council or international institution (accredited as collective member) has five votes.*

Individual members can be represented by other members of the Association. For this so-called proxy voting a special form needs to be filled out by the individual who mandates another member to represent him/her.

This form is enclosed with this issue of the Newsletter.

Collective members should vote through their *official correspondent* or through someone who is delegated (in writing) by the correspondent to vote on behalf of the institution. To this end the form of representation (also enclosed with this Newsletter) should be used.

Since many institutions have not given the name of their official correspondent to the Administrative Office, we ask those who have not yet done so to provide this name to the Office. If there is no registration of this

person, the members of the institution involved cannot participate in the elections!

NB! Those members appointed as proxies and those members delegated by their correspondents should bring these forms duly filled out to Guarujá.

Nobody can represent more than one member, collective or individual.

The supervision of voting will be in the hands of a Teller's Committee appointed by the Chair of the General Assembly. This Committee will report the final vote during the second session of the General Assembly. After the reading of the Teller's report, the Chair announces the results of the vote.

In accordance with the Statutes all elections will be done by simple majority. As this term has often given cause to confusion, it may be good to state that this means that the candidate who collects more votes than anybody else wins the election. This means that candidates who collect less than 50% of the votes can still win the election.

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SLATE PROPOSED BY THE NOMINATIONS COMMITTEE

EXECUTIVE BOARD

PRESIDENT-ELECT

Linné, O. (F)	UK
Mowlana, H. (M)	USA
Pares i Maicas, M. (M)	Spain

VICE PRESIDENT

Boafo, S.T.K. (M)	Kenya
Hutin, F.-X. (M)	France
Marques de Melo, J. (M)	Brazil
Méar, A. (F)	Canada

SECRETARY-GENERAL

Cheesman, R. (M)	Denmark
Rao, L. (F)	India

DEPUTY SECRETARY-GENERAL

Petersen, N. (M)	Australia
Splichal, S. (M)	Slovenia
Wang, G. (F)	Taiwan

TREASURER

Corcoran, F. (M)	Ireland
Robinson, G. (F)	Canada

INTERNATIONAL COUNCIL

- | | |
|--------------------------------|-----------------|
| 1. Agrawal, B. (M) | India |
| 2. Becker, J. (M) | Germany |
| 3. Bens, E. de (F) | Belgium |
| 4. Braman, S. (F) | USA |
| 5. Brown, A. (M) | Jamaica |
| 6. Bruck, P. (M) | Austria |
| 7. Carlsson, U. (F) | Sweden |
| 8. Dajani, N. (M) | Lebanon |
| 9. Fadul, A. (F) | Brazil |
| 10. Faraone, R. (M) | Uruguay |
| 11. Fazal, S. (F) | UK |
| 12. Gallagher, M. (F) | France |
| 13. Gandy, O. (M) | USA |
| 14. Garnham, N. (M) | UK |
| 15. Gerbner, G. (M) | USA |
| 16. Goldberg, D. (M) | UK |
| 17. Gray, P. (F) | UK |
| 18. Hoffmann-Riem, W. (M) | Germany |
| 19. Horsfield, B. (M) | Australia |
| 20. Hultén, O. (M) | Sweden |
| 21. Jakubowicz, K. (M) | Poland |
| 22. Jouët, J. (F) | France |
| 23. Kandil, R. (F) | Egypt |
| 24. Kawakami, H. (M) | Japan |
| 25. Kelly, M. (F) | Ireland |
| 26. Kim, Chie-Woon (M) | Korea |
| 27. Laulan, A.M. (F) | France |
| 28. Lundby, K. (M) | Norway |
| 29. Mahoney, E. (F) | USA |
| 30. Manaev, O. (M) | Byelorussia |
| 31. McQuail, D. (M) | The Netherlands |
| 32. Mignot-Lefèbvre, Y. (F) | France |
| 33. Molnar, H. (F) | Australia |
| 34. Mont, C.G. (F) | Mexico |
| 35. Mutere, A. (M) | Kenya |
| 36. Perrone, F. (M) | Brazil |
| 37. Raboy, M. (M) | Canada |
| 38. Rahman, A. El (F) | Egypt |
| 39. Roach, C. (F) | USA |
| 40. Robinson, D. (F) | USA |
| 41. Rush, R. (F) | USA |
| 42. Santoro, J.L. (M) | France |
| 43. Schiller, H.I. (M) | USA |
| 44. Shrivastava, K.M. (M) | India |
| 45. Siefert, M. (F) | USA |
| 46. Sreberny-Mohammadi, A. (F) | UK |
| 47. Syvertsen, T. (F) | Norway |
| 48. Tremblay, G. (M) | Canada |
| 49. Uche, L.U. (M) | Nigeria |
| 50. Wartella, E. (F) | USA |
| 51. Wasko, J. (F) | USA |
| 52. Unsal, H. (M) | Turkey |
| 53. Zoonen, L. van (F) | The Netherlands |

IN MEMORIAM JAQUES BOURQUIN

In February 1992 Dr. Jacques Bourquin, Honorary President of the Association died in Switzerland. Prof. Dr. Anne-Marie Laulan (professor at the Université de Bourdeaux III and Président du Comité des Sciences Humaines et Sociales de la France auprès de l'Unesco) wrote the following obituary.

"Beneath the cloud of history thrown over humanity lies the outstanding figure of Jacques Bourquin. Thanks to his quiescence of mediation and benevolence of disposition he facilitated an ongoing dialogue between his contemporaries.

At a period when many people realized how the paths of communications towards concrete freedom were blocked, he put to question the historical condition from which they were issued. Jacques Bourquin's determination embraced many forms of achievements with Unesco and the UNO. Successive stages revealed the forces he had set into motion.

As the Swiss delegate to the United Nations Conference on Freedom of Information, held in Geneva March-April 1948, he showed an insight and a breadth of vision that contributed to the adoption of the famous Article 19 of the Universal Declaration of Human Rights.

Addicted to logic as far as freedom of the press and freedom of information were concerned, he stood at the origin of the Convention Granting Customs Exemptions in Connection with the Importation of Educational, Scientific and Cultural Materials. This convention was opened for signature in November 1950.

Persuaded that these institutional agreements were models for the transmission of culture and information and needed to be firmly anchored by different actors, Jacques Bourquin participated in the creation of the International Press Institute and the Institut Français de Presse in 1951. In 1957 he devoted all his efforts for the creation of Le Centre International d'Enseignement Supérieur du Journalisme in Strasbourg and the establishment of the AIERI/IAMCR. In the numerous tasks that involved his presidency between 1964 and 1972 Jacques Bourquin has shown the universality of his aims. With a temperance rare in the controversies of his contemporaries, Jacques Bourquin fulfilled many levels of efficiency and profitability.

His work will forever flow healthily and vigorously in the domain of communication."

INFORMATION ON THE 1992 IAMCR CONFERENCE AND GENERAL ASSEMBLY PROVISIONAL CONFERENCE PROGRAMME

This is based upon information received so far. There are bound to be changes and additions as we prepare the final version of the conference programme.

Sunday 16th:

Meeting of the Executive Board 10.00-13.00

Meeting of the International Council 14.00-17.00

In the evening: ceremonial opening of the conference.

These events will take place in the Casa Grande hotel.

Monday 17th:

Morning: Academic opening session with key note speaker Professor Fernando Henrique Cardoso from Brazil.

After the opening session there will be opportunity for the sections and working groups to have a first orientation session to settle their agendas and exchange papers.

The opening session will be held in the Casa Grande hotel.

Afternoon: Meetings of sections and working groups.

At 17.00: First session of the General Assembly.

Agenda:

Report from the nominations committee;

Electoral speeches by candidates for the Executive Board.

The General Assembly will be held in the Casa Grande hotel.

Tuesday 18th:

Morning: Meetings of sections and working groups.

Afternoon: Meetings of sections and working groups.

On Tuesday voting for the positions in the Executive Board will take place.

Wednesday 19th:

Morning: Meetings of sections and working groups.

Afternoon: excursion to São Paulo.

On Wednesday voting for the positions in the International Council will take place.

Thursday 20th:

Morning: Meetings of sections and working groups.

Afternoon: Second session of the General Assembly.

Agenda to be announced later.

During this session of the Assembly the results of the elections will be announced. The General Assembly will be held in the Casa Grande hotel.

Friday 21st:

Meeting of the International Council 10.00-12.00

Meeting of the Executive Board 12.00-14.00

Departures.

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KEYNOTE SPEAKER:**Fernando Henrique Cardoso**

Senator Fernando Henrique Cardoso is emeritus-professor of the University of São Paulo. After his return from exile in 1969 he taught sociology in several universities and founded the Brazilian Center of Analysis and Planning. From 1982 to 1985 Professor Cardoso chaired the International Sociological Association. He published numerous scholarly works among which several acquired international acclaim. Well-known works are his studies on 'Capitalism and Slavery in Southern Brazil', 'Industrial Enterprise and Economic Development in Brazil', 'The Brazilian Political Model', and 'Dependency and Development in Latin America'.

In 1983 Professor Cardoso was elected for the Senate in which he held many important positions in a variety of commissions. □

SECTIONS AND WORKING GROUPS

During the forthcoming conference all ten sections will hold sessions. A provisional overview indicates that the sections on Bibliography, Gender and Communication, History, International Communication, Law, Political Communication Research, Political Economy, Professional Education, Communication Technology Policy, and Sociology & Social Psychology will present over 200 papers.

The following working groups will be active: Comic Art, Environmental Issues and the Mass Media, Ethnicity, Racism and the Media, International Theater of Consumption: Cross-Cultural Analysis of Advertising, Local Radio and Television, Mass Media and Popular Fiction, Media Education, Network on Qualitative Audience Research, Participatory Communication Research Network, Science Journalism in the World, Development Support Communication, New Directions in International/Intercultural Communication Scholarship, Communication, Myth and Ritual, Young People and their Orientation to the Mass Media, Mass Communication and Cultural Identity, Media and Tourism, Media Systems in Transition, Media in Transition from Totalitarianism to Democracy, and Research for Public Service Broadcasting in a Commercial Marketplace.

These working groups have presented at this moment a total of 150 abstracts.

Special Sessions scheduled include: a Francophone group on Current Research in Communication Science in the French Speaking World, a Joint IAMCR/WAPOR panel on Mass Media and Public Opinion, a joint IAMCR/ICA meeting on Public Presence of Communication Research with representatives from the various regional associations, a celebration of the 10th anniversary of GRACIAS (Group for the Advancement of Communication in the Americas) and round tables on various special projects. □

ABSTRACTS AND PAPERS

Presently the Administrative Office is processing the abstracts for printing and publishing by the Brazilian sponsors of the Conference. Abstracts that did not arrive in time can unfortunately not be published in the Conference Book of Abstracts.

If you did not send your complete paper for reproduction to Brazil by May 31, please make sure you bring fifty copies of your paper with you. Authors may sell their papers to cover the costs of reproduction, if they wish so. A sales point will be set up at the conference site.

For sales of papers after the Conference, authors should send a clear printed version of their paper to the Administrative Office. It is important that papers have sufficient print quality for reproduction and that they be sent to Amsterdam before September 30, 1992. □

**REGISTRATION,
TRAVEL AND ACCOMMODATION**

The number of registrations at this moment is over 350.

Several participants in the conference have asked the Administrative Office about the confirmation of their registrations and payments. This will be handled by the Brazilian Conference Committee and we have been assured that letters of confirmation are under way to all those who have transferred payment to the bank in Miami.

For those arriving on Saturday 15th or Sunday 16th there will be a meeting point at São Paulo airport and the Brazilian hosts will arrange for transportation by bus to the hotels in Guarujá. The fare for this shuttle is US\$ 20,00 and can be paid in US dollars or local currency at the meeting point in the airport.

For those arriving Saturday 15th it is possible to make reservations for an extra night in the hotel where they will be accommodated during the conference. Special discount charges are available and reservations should be made through Mrs. Marina Rector, Av. Prof. Lucio Martins Rodrigues, 443, São Paulo. Telephone: (55) 11.813.3222 or Telefax: (55) 11.815.4272 or 814.4764 or 813.0596. □

CONFERENCE SPONSORS

The 18th Scientific Conference and General Assembly of the IAMCR has been made possible through the assistance of: ALAIC (the Latin American Association for Communication Research), INTERCOM (the Brazilian Association for Communication Research), the School of Communications and Arts of the University of São Paulo, and Brazilian government agencies such as the CNP (National Research Council), CAPES (Government Human Resource Foundation), and the State Secretary for Culture in the State of São Paulo. □

NEWS FROM SECTIONS

The Professional Education Section will host at the São Paulo conference four sessions on various topics (ethics, professionalization, democratization, etc.) plus a business meeting. Programme co-chairs are Clifford Christians (University of Illinois, USA) and Joaquin Sanchez (FELAFACS, Colombia).

In addition, the Section convenes a pre-conference workshop on the so-called textbook project (Promotion of Educational Materials for Communication Studies), Phase I of which was carried out with a 50,000 US \$ grant from UNESCO's IPDC in 1989-90. FINNIDA (Finnish International Development Agency) has now decided to support Phase II of the project - at this stage with 60,000 US \$. The workshop will assess the results of Phase I (published as report B 34/1991 by Department of Journalism and Mass Communication, University of Tampere) and specify the actions of Phase II. It will take place on Sunday, August 16 from 9 a.m. onwards. Convenors are Kaarle Nordenstreng (University of Tampere, Finland) and Michael Traber (WACC, UK).

Kaarle Nordenstreng, Section President □

REPORT ON INTER-REGIONAL COMMUNICATIONS CONSULTATION THE PHILIPPINES, JANUARY 8-15, 1992

By Colleen Roach

From January 8-15, 1992, an inter-regional consultation on communications brought together 25 participants from North America and 8 Asian countries. The consultation was sponsored by Intermedia (National Council of Churches of the USA), and the Asian Region of the World Association for Christian Communication, in cooperation with the Christian Conference of Asia, the National Council of Churches of the USA, the Asian Social Institute, People in Communications and the Philippines National Council of Churches.

The above organizations represent the most progressive, activist elements of the churches concerned with communications who, for at least the last ten years have been addressing issues of direct concern to the IAMCR: increasing global control of communications by the transnationals; cultural imperialism; and the need to establish alternative, grassroots "people's" models of communications. Given the almost wholesale conversion of the UN system to Western aims, the churches now represent one of the only institutional bases with the resources and commitment to pursue issues of global justice in communications.

The Philippines was particularly well chosen, since it has a long tradition of developing "people's" communication models as an antidote to media domination by national and international elites. Participants at the meeting had ample opportunity to bear witness to the

vibrancy of these models, both through presentations of Asian media workers and visits with local media representatives.

Unlike many international meetings, which have their own "elitist" flavor, participants had modest but more than adequate housing on the Ateneo de Manila University campus. They were also given direct exposure to the daily struggles of the Filipinos through 2-day visits with various groups struggling for change, such as squatters in a fishing village, or urban workers out on strike. I was able to visit with organizers from a peasant union trying to cope with the devastation caused by the recent eruption of Mt. Pinatubo and the damage left in the wake of last year's typhoons.

In the official deliberations of the meeting, the tone was set by a powerful keynote address by Dr. Kim Yong Bock, a Korean theologian and ethicist. He told the meeting: "Communication is a 'cultural war' between the power and the people that is waged through political propaganda, commercial advertisement and information technology. The most important consequence of modern communication and the information revolution carried out through high-tech development is the subjugation of the spirit, mind, will, heart, passion and even desire of the people to the dictates of the dominant powers."

Dr. Yong Bock's remarks also showed that the issues raised by the NWICO movement are not moribund in Asia, since, as he noted, "The MacBride Report has clearly shown the nature of the international information and communication order as dominated by the powerful."

My presentation focused on the current transnational trends of global communications. I noted that over the last decade the control of the TNCs has drastically increased around the world, and that the current "globalization" rhetoric is really just another name for the acceleration of this control. I also pointed out that the famous "service society" (a variant of the "information society") may be playing a heavy role in the recession of local economies such as that of New York, and warned countries of the South to be wary of transnational rhetoric promising them a better deal if they will facilitate the expansion of service industries. I also updated the consultation on the current status of the NWICO debate, emphasizing that if it has any future at all it must lie precisely with grassroots, people's communication models.

Stewart Hoover, another IAMCR member, present as both "resource person" and organizer, gave a comprehensive overview of the present communication situation in Asia in a paper entitled "Trends in Global Communication and Justice: The Asian Perspective." Hoover concluded by stating that in spite of "information age" ideology, most of the world still lives pretty much as they always have: hunger and poverty have not gone away and the countries of the South have limited power to control their own destinies.

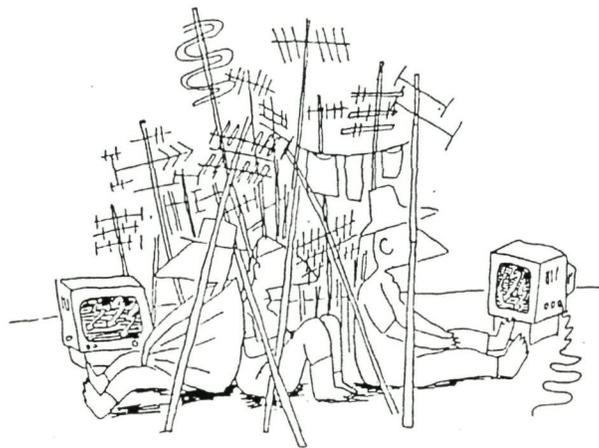
At the close of the consultation, the Asian and North American participants issued statements that highlighted

their assessment of the current communications reality. The Asian statement referred to the "continuing colonization" of the region by the West and stressed that the "very identity of the people has been destroyed." In this process, the role of the TNCs was condemned: "The process of colonization has continued for centuries. In fact, it is even more strongly felt today, now that the purveyors of domination have managed to link with transnational corporations engaged in the media business." The North American statement reflected how much had been learned during the meeting about the "depth and power of indigenous communication and people's communication," and also used strong language to condemn the reach of the TNCs: "We recognize North America as a cultural dominator. We export not only form and content but Western economics-based theories of media regulation that serve the interests of transnationals rather than those of peoples."

The consultation closed with action recommendations, such as continuing exchanges between grassroots communicators in both regions, and challenging the Churches to engage in policy formulations on issues of communications and justice in the global community.

At the end of the consultation, both myself and Hoover offered to support and network with the different groups represented on behalf of the IAMCR and other research groups.

Copies of the final report and documents of the consultation will be available in June by contacting the principal organizer: David Bridell, Intermedia, National Council of Churches of Christ in the USA, 475 Riverside Drive, Room 670, NYC 10115. Copies of Colleen Roach's paper may be had by writing: Colleen Roach, Dept. of Communication Arts and Sciences, Queens College, CUNY, Kissena Blvd., Flushing, NY 11367. Stewart Hoover's paper may be obtained by writing: Stewart Hoover, School of Journalism and Mass Communication, Campus Box 287, University of Colorado, Boulder, Colorado 80309-0287. □□



PUBLICATIONS

IAMCR PUBLICATION COMMITTEE TO CONSIDER BOOK PROPOSALS WHILE IN BRAZIL

For more details or to submit proposals, contact the committee liaison: Dr. Brenda Dervin, Department of Communication, Ohio State University, 319 Neil Hall, 1634 Neil Avenue, Columbus, Ohio 43210-1217, USA. Phone: (614) 292-3400 Fax: (614) 292-2055. □

MASS MEDIA IN THE MIDDLE EAST

Hamid Mowlana, The American University, and Yahya R. Kamalipour, Purdue University Calumet, are editing a comprehensive book on "Mass Media in the Middle East." They are seeking chapters on the mass media in Afghanistan, Bahrain, Cyprus, Egypt, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Libya, North and South Yemen, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Turkey, and the United Arab Emirates.

Contact Yahya R. Kamalipour, Department of Communication and Creative Arts, Purdue University Calumet, Hammond, Indiana 46307 U.S.A. Phone 219-989-2628; Fax 219-989-2581; E-mail: KAMALIYR@PUCAL (Bitnet). □

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UDC IN EUROPE

Plans to activate members of the Union for Democratic Communication in Europe have been tossed around for the last several years. The interest building up the network between the European UDC members will be discussed at a working meeting at the IAMCR Conference in Guarujá. Interested people are asked to prepare proposals regarding interest areas and projects as well as regarding the preferred means of networking.

Please contact Peter A. Bruck during the first two days of the Conference. A meeting place and time will be announced in Guarujá. □