

NEWSLETTER

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IAMCR International Association for Media and Communication Research
AIECS Asociación Internacional de Estudios en Comunicación Social
AIERI Association Internationale des Études et Recherches sur L'Information et la Communication

It's all a matter of perception. Of course, the upcoming conference is in Paris but it's not in spring. But neither is it simply in summer, since for many of our Southern members it will be winter. As with the old brain teaser, so much is a matter of perception.



then...

So too with aging. 50 years old, or young?

It's certainly been a period of massive change, partly represented in the photographs on this page. The group of five men who established IAMCR are seen in a rather formal pose, wearing dark suits, complete with scientific formula in the background. One significant shift of the last 50 years is the extension of informality in social relations – a process analysed by Elias and Wouters – coupled with a shifting gender balance in many areas of social life. Our two vice-presidents riding a camel and donkey in Cairo last year perhaps exemplify these changes.

IAMCR has always been international in membership and focus, so it's hard to measure whether that is greater or less than before. Certainly, the programmes of the sections suggest highly globalised panels with participants from all over the world.

And what of our topics? Some of the old staples remain. A concern with freedom of the press, with media censorship and regulation within national



borders, with media concentration. But there is a renewed impetus to develop a more deeply international media studies. One that derives neither all its concerns nor its theoretical assumptions from the Eur-Am experience. There's greater interest in comparison as a method and mode of better understanding media practice. And there's increasing frustration with the static designations of 'old' and 'new' media.

And there are plenty of new issues. The idea of a 'right to communicate' is gaining ground, even while Article 19 argue that the UN Charter provides adequate recognition.

Editor's column Annabelle Sreberny

There's a rethinking of the remit and place of politics, with a 'democracy deficit' evident in the US and UK while Egyptian and Chinese blogospheres buzz. And there's renewed interest in diplomacy, increasingly public and complex, as when over the recent apprehension of British sailors both the British and Iranians play to national publics, international public opinion and political leaders all at once. There is also a growing recognition of the need to "talk with enemies" and not just friends.

Our 50th anniversary meeting will be a fine staging point for the old and the new, the European and the post-

colonial, the mediated and the informatic. A chance to reflect on the past half-century and plan for the next. Let us engage with each other in our long tradition of cosmopolitan conviviality, embracing differences of opinion and perception but also daring to challenge each other's convictions and points of view.

Long live IAMCR, 50 years young!



... and now!

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Picture Credits:

p.1 left: Four of the founders of IAMCR at the first session of the Strassbourg International Centre for Advanced Training in Journalism in October 1957, two months before the Constitutive Conference of IAMCR in Paris. from left to right: Francesco Fattorello (Italy), Fernand Terrou (France), E. Khoudiakoff (USSR - he did not attend Paris), Jacques Leaute (France) and Mieczyslaw Kafel (Poland). Photographer: Studio Jean Jungman.
 p.1 right: IAMCR Vice-presidents Davina Frau-Meigs & Annabelle Sreberny, snapped at the Pyramids during the 2006 Cairo Conference.
 p.14-15: The Paris skyline adapted from Wikipedia pages on Paris;
 p.16: left: Accordionist photographed by Julie Kertesz (<http://flickr.com/photos/joyoflife/>); image published under creative commons Attribution-NonCommercial-ShareAlike 2.0
 p.17 right: cover of 1928 Cole Porter score to musical comedy *Paris* from <http://www.geocities.com/Porterguide/paris.html>

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Please see the membership form on p.34 of this newsletter for details of the new individual and institutional IAMCR membership rates.

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To subscribe to the moderated announcements list please visit the IAMCR website and enter your e-mail address at the bottom of the home-page.

Media, Communication and Information – IAMCR's Future

We meet 23-25 July 2007 to celebrate IAMCR's 50th Anniversary. The conference theme is Media, Communication, Information: Celebrating 50 Years of Theories and Practices. We have our local conference organizers – Divina Frau-Meigs, Josiane Jouet, Michael Palmer, and Nathalie Sonnac – in Paris to thank for their very hard work. We have UNESCO to thank for providing the venue for the conference (see http://www.iamcrparis2007.org/conference_uk.html). This year we emphasise, in particular, the new theoretical spaces that are emerging through the original and innovative approaches being developed by our members. We will be welcoming non-members to this conference and I hope they will want to join us in a constant process of renewal. IAMCR renewal is essential in a world mediated ever more intensely by media, communication networks and the production and consumption of information of all kinds.

While we celebrate all that IAMCR members have achieved over the years, we need to tackle the challenges of the future as well. IAMCR can celebrate the fact that it has persistently maintained its commitment to interdisciplinarity, but I think it is important to review this concept and ask questions about what kind of interdisciplinarity, to what end and for the benefit of whom? I raise this because it has become fashionable to talk about interdisciplinarity and to presume that IAMCR is special in part because of this emphasis and in part because of the international reach of our membership. Today, however, ICA's remit is "to advance the scholarly study of human communication by encouraging and facilitating excellence in academic research worldwide". What then specifically are the goals of IAMCR? What will differentiate us in the future from ICA as it pursues its own approach to internationalism? ICA's remit refers to the 'critical evaluation' of research; in what sense can IAMCR claim to be

different? IAMCR's description of itself reads as follows:

"IAMCR is the worldwide professional organisation in the field of media and communication research. Its members promote global inclusiveness and excellence within the best traditions of critical research in the field".

These are not just issues of wording. As we continue to build IAMCR's membership base, what is it that we can say that is convincing so that more and more early career researchers will join us? It may be that IAMCR creates an attractive and complementary space for theory-building, empirical research and practice because it attracts those who seek to unveil the contradictory ways in which the media and communication are implicated in social struggles in which power, its reconfiguration and

President's Column

redistribution are central. If we want our membership to continue to grow, I think we will have to find ways to make IAMCR a meeting place that is considerably more inclusive than it is today. Although it need not be so for all of IAMCR's members, it seems to me that IAMCR members foster a deep awareness of the need to challenge mainstream conceptions of the role of the media in society, conceptions that so frequently become 'naturalized' in the rhetoric that supports imaginings about the empowering capabilities especially of new media.

Insofar as this is the case, as we celebrate our past, I suggest that we need to turn our minds to how we can support a distinctive and critical interdisciplinarity; one that favours inclusivity, not only of the knowledge bases that emerge in the wealthy countries, but also those emerging

elsewhere. Critical scholarship raises questions about which practices and actions are consistent with, or divergent from, sets of (often themselves contested) principles. Whatever our position as researchers, our answers to these questions ultimately inform our ideas about how we 'should' conduct research in the media and communication field. If we want our association to be more inclusive than it is today, we need to orient ourselves in a way that acknowledges the political nature of the project in which we are engaged and of the research conducted in its name. While our association as a whole takes no political position, our members certainly can and do. Your commitments of this kind are those that will shape the direction of IAMCR in the next 50 years.

As we approach this celebratory time in Paris, I want to say how proud I am to serve as President and to pay a special tribute to the work of all our Past Presidents, Vice Presidents, Secretaries General, Treasurers, members of the International Council and Working Group Chairs, all those who have served along-side them in various capacities – and not the least – to our enthusiastic members at large. I also want to thank all the current officer holders of IAMCR for their support in huge numbers of ways – particularly during a year that has been a testing one for me in my home institution.

Since I was elected, many of you will know that we have struggled to find a sensible way to manage the operational aspects of IAMCR. My President's messages have been filled with endless detail about membership databases. We owe Bruce Girard and Alvaro Mailhos a huge vote of thanks for the hours and hours they have spent to bring our new website and membership database online, the latter which you will see by the time we arrive in Paris!

My good wishes to all,
Robin Mansell

IAMCR as NGO

IAMCR has official relations with UNESCO like other over 500 Non-Governmental Organizations (NGOs) in various fields. We are listed under "Formal consultative relations" with nearly a hundred others, including a dozen in the media field (such as AMIC, IPI and AMARC).

The other type of formal relations is "Formal associate relations", which is granted to "a very small number of umbrella organizations that are broadly international in membership, bring together specialist international professional associations, have proven competence in an important field of education, science, culture or communication, and have a record of regular major contributions to UNESCO's work". This includes such NGOs as the International Association of Universities, the International Music Council and the International Social Science Council. The only NGOs from the media field in this 'highest' category are the International Council for Film, Television and Audiovisual Communication (IFTC) and the International Federation of Journalists (IFJ).

The 'lowest' category of official relations with UNESCO is "Operational relations" – the second major category along with the first "Formal relations" with its two sub-categories consultative and associate. The operational relations category includes over half of all the NGOs listed, including nearly 20 from the media field (such as ABU, CILECT, FELAFACS and WACC).

The NGO classification system was changed in 1995. Until then there were categories A, B, and C. Category A corresponded to the present associate relationship, and IAMCR was there since the mid-1980s as one of three from the field of media and communication; the other two were IFTC, IFJ.

Thus our status within the NGO family around UNESCO has somewhat declined. Why did we fail to make the top ranking? I asked this already in November 1999 (IAMCR Newsletter Vol. 9, No. 1, pp. 8-9) and replied: Because we are neither sufficiently heavy duty nor clearly an umbrella organization. The old categories only required wide geographical representation, which IAMCR had and still enjoys. The new criteria, however, require that for an associate relationship, an NGO has a federal structure. Despite the fact that IAMCR has in its Statutes a category of associate members (such as AMIC and ICA), we did not pass this test. To do so, national, regional and international associate members would have to be incorporated more formally into the Association's structure and governance.

This assessment still holds, although Past President Hamid Mowlana challenged my analysis in the same Newsletter. Of course, we should not be obsessed about a beauty competition among the NGOs at UNESCO. Nevertheless, it does matter that IAMCR was created 50 years ago on the initiative of UNESCO and at one time constituted its research arm in the field of journalism and mass communication.

Today we have every reason to take a fresh look at our structure and to recognize the expansion of the field worldwide. IAMCR could well become an umbrella NGO serving as a clearing house for the regional associations and thematic networks.

Kaarle Nordenstreng

Building Institutional Linkages

We are happy to report that IAMCR and ALAIC, the major Latin-American communication research organisation, are working toward an agreement on establishing a formal institutional link.

Draft Agreement

The Presidents of the International Association for Media and Communication Research (IAMCR) and the Asociación Latinoamericana de Investigadores de la Comunicación (ALAIC), representing the members of both associations, agree to:

1. reduce membership fees in IAMCR for ALAIC individual members to USD15.00 on condition that payment is made using the Paypal payment system at the IAMCR website (a discount from the full low income country individual membership fee of USD20.00). Individuals would not be entitled to receive a journal unless they pay an additional USD40.00. No alternative means of payment can be accepted by IAMCR for cost reasons.

2. in return, ALAIC will distribute IAMCR printed materials in its mailing, publicize the agreement in its journal and newsletter and pass to IAMCR its list of members annually.
3. ALAIC will organize, during each organisation's conference, meetings between representatives of the boards of IAMCR and ALAIC to elaborate cooperation plans for bilateral action.
4. ALAIC and IAMCR agree to foster interaction between working groups and sections with similar interests and to encourage meetings, publications, etc.

The objective of this agreement is to increase the number of Latin American members in IAMCR and its academic and political relevance to scholars based in Latin America, and to promote bilateral and regional actions.

Erick Torrico Villanueva
President ALAIC

Profesor Robin Mansell
President IAMCR

50 Years IAMCR Law Section

The Law Section was one of the four IAMCR Sections that were established during the founding IAMCR conference in Paris in 1957. Its first Chairman was Prof. Martin Löffler, a famous German press lawyer, who saw Media Law as a crucial part of communication research and concentrated in particular on national press laws. One of the main lines of activity at this time was to compare national legislation in the fields of press and broadcasting. By the end of the 1970s, Löffler struggled with health problems and could no longer be so active. In 1984 he resigned.

In New Dehli in 1986 the Law Section was re-established and Prof. Cees Hamelink was elected as the new Chair. Hamelink pushed human rights and international communication law into the centre of the section's work. In 1988 he organized a special symposium on the 40th anniversary of the adoption of the Universal Declaration of Human Rights during IAMCR's annual conference in Barcelona. He invited John Humphrey, one of the authors of the famous Article 19 of the Declaration, as key note speaker.

When Hamelink became IAMCR president in Barcelona in 1988, Vice Chair Prof. Wolfgang Kleinwächter overtook the leadership of the section and headed it until 1998. He continued with Hamelink's international orientation and concentrated in particular on the concept of the right to

communicate and the legal implications of new communication technologies, notably the Internet. Furthermore, in the early 1990s he launched a special research project on the media legislation in Central and Eastern Europe and the former republics of the Soviet Union (BLER Study Group). Two academic symposia – one in Bratislava in cooperation with the Council of Europe at the eve of the Vienna UN World Conference on Human Rights (1993) and another one in cooperation with Bertelsmann Corporation in Warsaw (1994) were among the concrete results of this project.

In Glasgow in 1998 Prof. Andrei Richter was elected as IAMCR Law Section Chair. Under his leadership the section continued to deal with freedom of expression and the right to communication, comparative studies on media legislation in different countries, more and more from the Third World, and Internet related legal problems. Members of the section were deeply involved in the work of the UN World Summit on the Information Society (WSIS) from 2002 to 2005, in particular with regard to Internet Governance. In 2006 the Law section co-organized the joint ICA-IAMCR symposium on Internet Governance in Rathen and helped to launch the Global Internet Governance Academic Network (GIGANET) and the European Summer School on Internet Governance (EURO-SSIG).

Andrei Richter &
Wolfgang Kleinwächter

2007 Global Fusion Conference:

Contested Intersections: Publics, Movements, Institutions

The Interface between Media Research, Media Arts,
Media Industry Professions and Media Activism.

September 7-9, St Louis, USA

Plenary round-tables will address video/film production, news and journalism, and advertising from these perspectives, all with an eye to how we teach Communication. As usual, an international focus will be evident. Proposals for papers are encouraged to focus within this area, but may be on any communication-related topic.

Paper proposals are due by April 30 to downing.john@gmail.com. Abstracts of up to 250 words; plus name(s), affiliations, email addresses and telephone number(s) of author(s).

ANJALI MONTEIRO will be the Main Keynote Speaker. Dr Monteiro is an award-winning documentary film-maker and university professor of media studies at the Centre for Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai. Her keynote address will be "Spaces for Dialogue - Rethinking Critical Media Praxis in India," or what it means for 'alternative' media praxis to engage with the new sites of contestation that have emerged in the wake of new media and communication technologies in an India that is neo-liberal, market-oriented and rapidly globalizing.

PAUL MILLER, aka DJ Spooky, will be the second Keynote Speaker. His award-winning Rhythm Science (MIT Press) was named among the books of the year by The Guardian (UK). Miller will address how "sound" acts as an invisible theater where the distinctions between sound art, information, and digital production methods are viewed as tools for the creative spirit of the artist.

More information will be posted at intervals on the Southern Illinois University,
Global Media Research Center website: <http://www.gmrc.siu.edu>

☞ special deadline extension for IAMCR MEMBERS to MAY 15 for abstracts ☞

Internet Governance: Challenge for Research

Wolfgang Kleinwächter

Internet Governance was one of the most controversial issues on the agenda of the World Summit on the Information Society (WSIS). One group of countries was in favour of more governmental control over the Internet, others wanted to keep the private sector in the lead. Additionally the special role of the US government and ICANN was under fire. Furthermore, the negotiations on Internet Governance were for the first time a multistakeholder effort. Not only governments but also private sector and civil society as well as the technical and academic community had been involved in different ways in the final negotiations.

The compromise reached at the Tunis summit in November 2005 reflects a complex balance of different interests. The key elements of the agreement are a framework with basic principles, the establishment of an Internet Governance Forum (IGF) and the launch of a process for “enhanced cooperation”.

The basic principle for Internet Governance, as agreed in Tunis, is “multistakeholderism”. This is a new principle in international diplomacy and means that governments, private sector and civil society have to become involved in their specific roles and responsibilities if it comes to decisions with regard to the governance of the Internet. This principle rejects the proposed concepts of single governmental leadership or single private sector leadership but distributes the policy development and decision making power for the governance of the Internet to different players on different layers.

Embedded in the concept of multistakeholderism is, inter alia, the recognition of national sovereignty over a country’s Internet domain name space (ccTLD). Other principles include multilingualism, security and stability of the Internet, openness, transparency and bottom up policy development. Of special importance is also the principle “that all governments should have an equal role and responsibility for international Internet governance and for ensuring the stability, security and continuity of the Internet.” This paragraph was seen as a political success for governments critical to the special role of the US government in overseeing the Internet Root and ICANN. However this principle did not include any procedure for a gradual change of this historical grown role of the US government.

Another innovation was the creation of the IGF. The IGF was seen as the substitute for the proposed new inter-governmental body. It has no decision making capacity and includes both governmental and non-governmental stakeholders. The expectation is that the high level discussion will produce important “messages” (not resolutions) which will be taken into account when designated organisations with a decision making mandate for specific issues – like ICANN for domain names, the IETF for standards, the ITU for infrastructure or UNESCO for multilingualism – will prepare projects and treaties. The IGF was constituted for five years and will take place annually under the umbrella of the UN Secretary General.

The agreement on the launch of a process towards “enhanced cooperation” disguised the fundamental dissent over the future of Internet oversight over the Internet core resources which are root servers, IP addresses and domain names. So far this is managed by ICANN under oversight of the US government. “Enhanced cooperation” is a not yet defined concept with different interpretations. For the US government this is nothing more than effective collaboration among existing organisations. Other governments see this as the beginning of the establishment of a new organisational structure which will eventually lead to a “new cooperation model” as proposed by the European Union.

Internet Governance in the Post Tunis Phase

In 2006 the Internet Governance debate continued in a less controversial climate. Some important steps had been taken to implement some of the Tunis decisions.

Most important was the substitution of the ICANN-DoC-MoU by a new “**Joint Project Agreement**” (JPA) between ICANN and the US Department of Commerce (DoC). The JPA gives ICANN a little bit more independence from the US government. ICANN is no longer obliged to report periodically to the DoC but has to report to the global community annually. ICANN is no longer directly subordinated to the DoC but obliged to have “consultations” on a regular basis. The JPA will terminate in October 2009 and it is expected that ICANN will be fully independent beyond this date. The EU Commissioner Vivian Reding welcomed the JPA underlining the point that this new agreement is a step into the right direction of reduced governmental involvement in the day-to-day operation of the management of the Internet resources.

ICANN itself has speeded up its reform process in 2006 and 2007 by trying to position itself more as a global multistakeholder organisation, inter alia by opening more regional offices and creating a network of 13 regional liaisons. Furthermore ICANN improved its relationship with ccTLDs by entering into formal or informal arrangements



GigaNet panel in Athens, October 2006

with a growing number of national registries. It enlarged the role of the At Large Membership via the conclusion of MoUs with new emerging Regional At Large Organisations (RALOs) from Latin America, Africa, Asia and Europe. And it will soon finalize policies for the introduction of new gTLDs, internationalized domain names and the WHOIS database. Additionally the relationship between GAC and the ICANN board was further improved and institutionalized via closer cooperation in working groups and task forces.

The first IGF took place in November 2006 in Athens and became a great success. More than 1500 experts - representing all stakeholder groups from developed and developing countries - discussed in six plenary sessions and more than 30 workshops on a high level key internet issues like openness, diversity, access and security. The multistakeholder mechanism of the IGF was seen as a real innovation in international politics. Although under the umbrella of the UN, the IGF did not follow UN procedures. There were no special name badges, reserved seats or special speaking rights. Governmental and non-governmental experts discussed on equal footing. The decision not to draft a final document liberated the debate from the pressure to agree on resolutions at the end of the meeting. This informality gave the IGF an additional dynamics which also led to the creation of another new political innovation: the creation of so-called "Dynamic Coalitions" around individual Internet issues like Spam, Cybersecurity, Privacy or Freedom of Expression by representatives from governments, private sector and civil society on a voluntary basis.

Finally the **process of enhanced cooperation** has started in form of informal consultations, mainly among governments themselves. It will take some time until the different parties will be able to draft concrete ideas and proposals how such a cooperation could be implemented. The ITU Plenipotentiary Conference in Antalya/Turkey in November 2006, adopted, inter alia, a resolution which called upon the ITU Secretary General to ask member states and sector members about their approach to the process of enhanced cooperation. At the same time, the newly elected ITU secretary General Hammadou Toure made it clear that the ITU under his leadership has no intention "to govern the Internet". In 2009 the ITU will host its own "World Telecommunication Policy Form" (WTPF) dealing with Internet issues.

Challenge for the Research Community

The issue of Internet Governance is rather new not only for economic activities, political debate and diplomatic negotiations, but also for scientific research and academic education. However, so far the multidisciplinary character of issues related to Internet Governance and the convergence of technical and political issues as well as its global dimensions and local importance has made it difficult to launch research projects and to include this new subject into academic curricula.

IAMCR researchers have been in the forefront to introduce this new subject into the academic discourse and to build bridges between the academic community and the different stakeholder groups involved in Internet Govern-

ance. IAMCR experts worked within ICANN, as members of the Internet Governance Caucus (IGC) of the civil society during WSIS, and were also involved in the UN Working Group on Internet Governance (WGIG) and the Advisory Group of the Internet Governance Forum (IGF-AG).

During the joint ICA-IAMCR symposium on Internet Governance in Rathen/Germany in July 2006, IAMCR supported the initiative to create a new "Global Internet Governance Academic Network" (GIGANET) to stimulate enhanced communication among researchers in this field. GIGANET constituted itself during the 1st IGF in October 2006 in Athens where it organized an academic symposium. A second GIGANET symposium is prepared for IGF II (November 2007 in Rio de Janeiro). A special Internet Governance Session will be held by Law Section during the forthcoming IAMCR Conference in Paris in July 2007. IAMCR is also involved in the launch of the new "European Summer School on Internet Governance" (EURO-SSIG) which will have its first one week course in August 2007 in Meissen/Germany.

The Internet Governance research agenda gets longer and longer. An important next checkpoint could become the year 2010. In 2010 the Joint Project Agreement (JPA) between ICANN and the US government will terminate. In 2010 the mandate of the Internet Governance Forum (IGF) comes to an end. And in 2010 the ITU has its next Plenipotentiary Conference in Mexico City.

It is too early to make any forecast how the environment of Internet Governance will look like in the year 2010.

Probably issues like internationalized domain names, alternative roots or net neutrality, cybercrime, eCommerce and individual human rights on the Internet will become more important than the authorization of the publication of zone files in the root. Whatever will happen— one or two things can be taken for granted:

In the year 2010 there will be nearly two billion Internet users, and the debate on how the Internet should be globally managed will never stop.

URLs:

GIGANET: <http://www.igloo.org/giganet>
European Internet Governance Summer School:
<http://www.euro-ssig.eu>

IAMCR POSITION PAPERS WITH UNESCO

UNESCO has commissioned four position papers from IAMCR members. These will be overviews of the current state of theorising and empirical research in key areas. The first three papers commissioned are:

Linje Manyozo (South Africa):
Communication for Development
Cherrell Shelley-Robinson (Jamaica):
Information Literacy
Africanus Diedong (Ghana):
Ethical Dimension of the Information Society

These will be presented as initial drafts in Paris.

Democracy and Active Citizenship through Communication Rights

Sophia Kaitazi-Whitlock

On celebrating the 50th anniversary of our association we are also facing new challenges regarding its future strategy and orientation. For decades the IAMCR has been in the vanguard in fighting to uphold scientific and humanist goals. It has acted in defense of universal values such as equality, empowering media access for all citizens and communities, and it has even fought for a new World Information and Communication Order. This year the association is also celebrating its maturity and the enormous experience and wisdom it has acquired over the years. But in view of the complexity and the obstinacy of certain salient problems the world of communications faces, we should perhaps ask ourselves to what extent are we prepared to face such challenges. With this note I take the opportunity to express my reflections and concerns on such matters and to share them with fellow members. More concretely, I want to draw attention to the centrality and the primacy of communication rights, in our time and the question of how we, as a scientific community, can help make these rights both unambiguous and effective.

As technology advances, it brings with it revolutionary innovations and generates solutions. Today, more than ever before, communication rights can be broadly realized. However, following the communication media explosion of the last forty years, a paradoxical development has taken place: markets have gained exorbitant power, while constitutions and constitutional rights have been on the retreat. Regulatory measures in defense of citizens' communication interests have all but disappeared. Under the spell of globalization citizenship has come to be a highly relativized term due to the remarkable weakness of states in their struggle to control market forces. Yet the concept of citizenship, however compromised, is the only ground we have on which to base individual and collective rights.

Communication rights are fundamental to the establishing and upholding of citizens' knowledge of political issues, and of maintaining their ability to participate in the democratic process and their alertness in view of abuses of power. However, freedom of communication, in both theoretical and political terms, remains one of the most complex, ambiguous and controversial human rights. In states with any claims to democracy this freedom cannot be reduced to the status of an 'essentially contestable concept'.

Where does the freedom to communication draw its centrality and its acute topicality from? First of all, this freedom constitutes both an individual and a collective right. There are, furthermore, instances when it combines both these traits. For, without it, how could we ever possess

the premises for such collective functions as dialogue and debate? The invocation of these functions is very much in fashion, yet the actual initiation of dialogue and debate requires due guarantees and citizens' access to the public sphere. The functions of dialogue and debate are indispensable for democracy, but so are the premises and the spaces where they may take place, the public sphere, among freely associating members of civil society. As scholars we have developed considerable and fruitful research on numerous aspects of communication. But, still today, the ambiguity associated with this human and civil right remains a perpetually unresolved problem. I am, therefore, inclined to call for a fresh, intense and persevering investigation into the question of how to make the right to communication effective and unquestionable. So, here is an idea or a highlight in the future research agenda of the association. Such special attention is in demand by the very centrality and the topicality of the issue of communication rights. The premises under which this right operates need first to be clarified. The premises of establishment and of practical implementation as well as the terms of enhancing such a key tool of democratic politics need also to be addressed.

**"Today...
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interests have all
but disappeared."**

In shaping its future strategy the IAMCR, the World Association for Media and Communication Research, needs to pay special attention to this issue as it is the heart of the matter of democracy. In reappraising research agendas for the 21st century, we must put the theme of communication rights high among our priorities. One way of engaging more systematically in this goal would be the creation of a pertinent section. Yet another way would be the convocation of ad hoc conferences and symposia in synergy with scientific associations in adjacent disciplines.

It is worth remarking that a great deal of interesting scholarship and research on our own subject matter is being generated within neighbouring disciplines such as politics, democracy theory, constitutional and public law, and public policy studies. Hence, synergetic conferences at a world, regional or national level, with such related scientific communities may be fruitful. The very interdisciplinarity of our field points towards such attempts. Even though communication rights are being researched across many disciplines, this research remains largely scattered. Consequently, attempts towards new and systematic crossings-over are not only desirable in this field of overlapping cognitive interest, but also very necessary.

e-mail: sophia@alphanet.gr

Section Plans for Paris

*For the complete Paris Conference programme for sections and working groups please consult the IAMCR Paris 2007 website:
<http://www.iamcrparis2007.org>*

E-mail addresses for all Heads of Sections and Working-Groups can be found on the back page of this newsletter



AUDIENCE SECTION REPORT

The Audience Section has been expanding its focus over the last two years. At the Cairo conference we were able to devote one day of the program to Digital Audience Studies and one to Reception Studies. For the Paris conference we offered four themes: Reception Studies, Digital Media Audience Studies, Audience Development research and Policy/Public Sphere issues because we wanted the Section to better reflect the range of studies currently being pursued by Audience Researchers. We were rewarded by a record number of abstracts, 120 in all, addressing all four of these themes. We also received an unprecedented number of requests for panel sessions, which offer groups of scholars working around a theme the opportunity to jointly present their particular perspectives on the theme topic. This year's sessions include panels on Gender and Audiences, Reality Television, New Media Worlds, Audience Development, and one from a group of researchers working on Indian media issues under the collaborative title of Sacred Media Cow.

This year, too, the Audience Section is delighted to recognize the support of established scholars in the field: Professors Annette Hill, Martin Barker, Nick Couldry, Julia Knight and Alexis Weedon will present papers to the Section. We confidently expect the Paris Conference to be the best yet for Audience Studies and to further expand the horizons of this growing and exciting field of study.

Virginia Nightingale



COMMUNICATION POLICY AND TECHNOLOGY (CP&T)

New policy perspectives and the future of technology

The CP&T Section will devote its entire programme to the future of communication policy research and emerging technology applications.

A total of 109 scholars from 27 countries responded to our Section's call and 70 were accepted, emanating in varying proportions from all continents. Europe and the United States continue to be large contributors, there was a significant growth in abstracts from Asia, and efforts continue to increase abstract submissions from other countries of the global South.

The CP&T papers fall into 5 main content categories, and provide research studies and critical perspectives that:

- Identify and discuss new agendas, new approaches and present innovative methods in future and emerging communication research;
- Identify and critically analyse innovative ICT strategies and policies that offer the prospect of positively transforming people, their communities and societies;
- Analyse nascent communication technologies, their design, proposed implementation and intended uses, within specific social and policy contexts;
- Assess the possibilities, benefits and limitations of existing Information and Communication Technologies (ICTs) and social policies;
- Propose new Communications Technology Policies to stimulate desirable outcomes at the national, regional or global levels.

The accepted papers have been organized into eleven panel presentation sessions and four poster presentations. There will be a session jointly organized with the Emerging Scholars Network (ESN) as well as two specially invited panels. A Business Meeting for the Section will also take place in Paris.

Completed papers for the CP&T Section should be submitted to Jo Pierson (iamcr-cpt-paris@telenet.be) and copied to Pascal Verhoest (p.verhoest@encip.org) no later than 15th June 2007.

Hopeton S. Dunn and Pascal Verhoest
Jo Pierson and Tanja Storsul



COMMUNITY COMMUNICATION

The Community Communication division had nearly 70 paper submissions. We were able to accept 45 for presentation on panels and in poster sessions. The section is looking forward to hosting 6 panel sessions organized around the areas of media and social movements, the Internet and community media practices, ethnic minority and indigenous media, the organizations and structures of citizens and alternative media, contemporary developments in local media, and civil society media policy. Poster sessions will explore alternative, local, participatory and multicultural communication initiatives from around the world.

The section will hold elections in Paris for a new Section Head and Deputy Heads. The practice has been for Deputy Heads to become Section Head after 4 years, with the affirmative vote of the section's members. Current Section Head, Laura Stein, will relinquish this position at the Paris conference. Current Co-Deputy Head, Per Jauert, has expressed an interest in assuming the position of Section Head. Co-Deputy Head, Ellie Rennie, has also expressed an interest in continuing in her current position,

and longtime section member Gabriel Hadl would also like to run for the position of Deputy Head. Those interested in running or voting for these positions should attend the section meeting scheduled for Monday, July 23, from 17-17:30. The section leadership is responsible for organizing the conference program, attending IAMCR conference and organization meetings, holding section meetings, maintaining the section's web site content, and occasionally reporting section membership data and activities to the central IAMCR organization.

For more information on the section, check out our web pages on <http://www.iamcr.org>. The site highlights recent books by section members, including Laura Stein's *Speech Rights in America: The First Amendment, Democracy and the Media*, Ellie Rennie's *Community Media: A Global Introduction*, Iñaki Zabaleta's *Teoría, Técnica y Lenguaje de la Información en Televisión y Radio: Sistemas Digitales y Analógicos* (Theory, Technique and Language of Television and Radio Information: Digital and Analog Systems), and Lorna Roth's *Something New in the Air: The Story of First People's Television Broadcasting in Canada*. The site also includes the section's conference program for Paris.

Laura Stein



The Gender and Communication Section is looking forward to a stimulating set of sessions at the 50th anniversary of IAMCR. The response to our call has been overwhelming, with 57 proposals submitted by 65 authors. This veritable flood of applications has cramped the section's philosophy of broad access and inclusiveness, necessitating the rejection of 32% of proposals. Despite this, 39 extremely high-quality papers have been tabbed for presentation. Surveying the geographic location of the authors, 4 continents and 24 countries are represented. While Europe is, understandably, well-represented this time around, the figures show the US continuing its traditionally strong presence in our section, and Asia steadily increasing its scholarly profile. At the same time, this year's distribution reveals a significant drop-off in presenters from South and Central America and Africa, sites of two of the last three IAMCR meetings. Efforts must be made to keep previous constituencies energized and committed to contributing to our IAMCR activities – a goal that we take seriously and will pursue in earnest in the years to come.

We have decided that in Paris we will de-emphasize traditional paper presentations in lieu of more free-wheeling roundtables emphasizing focused conversations of greater duration, on common topics present in the papers being reported on. The roundtable themes include:

1. discourse
2. technology/Internet
3. journalism
4. television.

There will also be two more conventional format panels on less traditional topics: Queer Studies, and trans-feminism.

Continuing the Gender Section's commitment to disciplinary collaboration, we will co-sponsor a session with the Audience Section. Finally, we have arranged to convene a Poster Session. As this will be the first time in recent memory that IAMCR has conducted poster sessions, we are excited about this development and would encourage our members to support the work at the heart of this endeavor.

Completed papers for the conference are expected no later than June 15, 2007, and should be submitted electronically to either of the Section Co-Chairs.

One final order of business will be actual business! During the Business Meeting we will solicit nominations for section Vice-Chair. This position, which runs for an unspecified term, is regarded as an opportunity to be mentored with an eye toward assuming the leadership of the section, upon expiration of the term of one of the current Co-Chairs. For those who are not interested in running the show, that is fine too: the Vice-chair is a non-binding, non-requisite post. Anyone interested in applying for the position must be nominated (though self-nomination is welcome) and submit a statement of candidacy. Candidates present in Paris can offer a public appeal on their own behalf at the Business meeting. The actual election will be conducted on-line in the months following the conference. Anyone interested in more information is encouraged to contact the Co-chairs.

Todd Holden and Ellen Riordan



Since the Conference at Paris is going to commemorate a historical event and the History Section was the first established within IAMCR, our main purpose lay in contributing to the fiftieth anniversary with appropriate topics to these happy circumstances. A number of papers will focus on topics related to the conference theme, including historical aspects of the development of media research and communication studies; different national or international traditions; methodological approaches; communication as a teaching discipline, etc.

The theoretical foundations of media history as a specific research field also will be tackled through an examination of the past, the present and the new challenges concerning sources and methodological issues. An important group of papers will deal with the relationship between media, history and globalization, some examining theoretical aspects, while others present analysis of different cases. A last session will be devoted to the study of the role of media in historical events. Papers from approximately twenty countries and four continents have been accepted so that the variety of geographical origins will help to reach conclusions beyond the limits of particular borders and discover new perspectives for the immediate future of our research field.

Carlos Barrera



INTERNATIONAL COMMUNICATION

The section received over 100 submissions and a special effort has been made to address UNESCO-related themes, as well as providing opportunities from colleagues from underrepresented nations to address IAMCR. We accepted 30 papers for presentation in regular panels, in addition to 8 more papers for two special panels.

The first special panel, organized in cooperation with Ibrahim Saleh and the Political Science Section, will focus on the Danish Cartoon controversy, and explore divergent perspectives toward free speech and sacred texts/images.

The second special panel was developed through the Center for Communication Research at the City University of Hong Kong, by Chin-Chuan Lee, who will act as moderator. The panel will examine both "discourses of globalization" and "globalization of discourses." Among other panels planned is an examination of case studies in media development, media hegemony and diversity, national and regional profiles in new media, global media problems and new perspectives in media research.

At its annual business meeting in Paris, IC section members will meet to elect a new section head, since Allen Palmer is stepping down. There will also be a discussion at the meeting about the mission and direction of the IC Section. We hope to refine the role of the section in the IAMCR framework. Deputy section head Sujatha Sosale from the University of Iowa has been nominated, as is our customary practice and, if elected, will assume the section leadership duties and take charge for next year's planning for Stockholm. She will be assisted by section assistant and conference facilitator Tania Cantrell from the University of Texas.

Nominations for deputy head of the IC section will be received by the current section head who may be contacted for more information. The section leadership is responsible for organizing the conference program, attending IAMCR conference and organization meetings, holding section meetings, maintaining the section's web site content, and occasionally reporting section membership data and activities to the IAMCR board.

Allen Palmer



PARTICIPATORY COMMUNICATION RESEARCH

The PCR Section had an overwhelming response to her Call for Papers and managed to draft an interesting program consisting of 2 panels, 9 different sessions and a selected package of poster presentations. Besides the more common or traditional topics of 'Communication for Development', 'Communication for Democratization' and 'Communication for Change', certain new fields will also be addressed at the Paris Conference. These new fields concern, for instance, communication in the life sciences (agriculture, environment and health), participatory journalism and processes of creative learning. Being participatory by using ICTs also runs as a theme through many of the sessions.

The Section has planned two special events in Paris. The first special event will address "the history and future of participatory communication research." The panel for this session consists of previous section heads:

- Jan Servaes (University of Queensland, Australia),
- Tom Jacobson (Temple University, USA) and
- Ullamajja Kivikuru (University of Helsinki, Finland)

It will be chaired by Rico Lie (Wageningen University, The Netherlands) and Pradip Thomas (University of Queensland, Australia).

In celebrating the IAMCR's 50th anniversary, the panelists will critically review the history of participatory communication research and its theoretical and practical developments inside and outside the IAMCR. Future paths will be determined.

The second special event is a panel session on "assessing participation in communication interventions." The event is co-sponsored by the Task Force on Media and Communication Policy and coordinated and facilitated by Tom Jacobson and Susan Abbott. The panel will explore methods for assessing participation in social change efforts ranging from health communication projects to media development programs. Various methods will be presented and their complementary strengths and weaknesses evaluated with the aim of advancing understanding of the tools needed for the successful design, implementation, and evaluation of large scale programs. Panelists include Denis Grey-Felder from the Communication for Social Change Consortium, Tom Jacobson from Temple University, Paulo Mefalopolus from The World Bank, Mark Whitehouse from the Media Development Division of International Research & Exchanges Board - IREX, and Simon Haselock, Director of Albany Associates in the UK.

Rico Lie



POLITICAL COMMUNICATION RESEARCH

The Section received an exceptionally high number of 190 papers which have been organised into 14 slots and 20 poster sessions. We accepted roughly 60% of papers, a harsh refereeing process eliminating case-studies that were too "local" and panel proposals with insufficient international diversity. One of the sessions will be in French and another in Spanish. One session has been co-convened with the International Communication Section, another has been co-convened with the Political Communication Section of ECREA.

The final program encompasses most of the field: political communication and new perspectives on agenda setting and media framing; personalisation and "peopolisation" of political campaigns; debating public opinion and the public sphere; audiovisual media and political campaigns; media, government and democracy; governments, media and terrorism; government communication to the public; comparative views; processes of democratization and new outlets for political communication in the E.U; politics and the media in the Arab Middle East; journalism and politics; the Danish

cartoon controversy; internet and political change; towards alternative politics?

Section Board: Given the high level of participation in the section in recent years, Dominic Wring from the University of Loughborough has kindly accepted to assist the section Chair. His nomination will be confirmed at the business meeting scheduled for the 2008 Congress.

Philippe Maarek



POLITICAL ECONOMY

The section received over 100 paper proposals and its programme will include 10 panels with around 60 papers, plus 10 poster sessions. Panel themes will include:

- the Political Economy of Communication Labour;
- "From Watchdogs to Mouse-Minders?: Reframing Journalism Practices and News Cultures in Contemporary Europe";
- the Political Economy of Culture and Cultural Industries;
- Issues in Media Restructuring;
- Developments in Media Globalization;
- Theories of the Political Economy of Communication: Issues and Debates;
- Studying Media Ownership and Concentration;
- Information Society and the Information Economy;
- Case Studies in Film, Entertainment and Spectacle;
- New Developments in the Study of Political Economy of Communications in France.

The preliminary program for the section will be posted after April 15th on the section's website:
<http://jcomm.uoregon.edu/~IAMCR-PolEcon>.

Janet Wasko and Helena Sousa



PROFESSIONAL EDUCATION

A recurrent question will be discussed at the Paris conference: Should the Professional Education section alter its profile to become the 'Journalism and Journalism Education section'? Journalism education and practice are closely intertwined, and it makes sense to have both in one and the same section. For the 2007 conference we have taken this position and our program contains sessions on journalism education, journalism practice and journalism theory. The Professional Education section had well over 50 abstract submissions, which made the selection process quite competitive.

In its anniversary year, the first panel will celebrate 50 Years of Theories and Practices in Professional Education for Journalists around the world, led by the former chair of the section, Kaarle Nordenstreng where we will consider the enormous transformations journalism education has experienced in the past half century. This is followed by a session lead by David Weaver on Paradigms of Journalism Research in an Era of Globalization.

Another panel focuses on the current book project of the Professional Education section, titled *Journalism Education*

under Challenging Circumstances and edited by section head Beate Josephi, to be published by Hampton Press. It inquires into journalism education in countries which are partly or not free with regard to press freedom, such as Egypt, Oman and Romania, and contributors to the book will be joined by other presenters whose countries also fall under these criteria, such as Kuwait and Cameroon. Further sessions will be dedicated to journalism education, journalism education & practice, journalism ethics and journalism in the digital age, and there will be a poster session.

Again, we are very pleased to welcome presenters from five continents, a fact which highlights ever more the urgency to rethink paradigms, originally based on the practices of only a few countries, for journalism and journalism education in this multifaceted world. Our provisional program is at:

http://profed-iamcr.cci.ecu.edu.au/provisional_program_07.pdf

Beate Josephi



PSYCHOLOGY AND PUBLIC OPINION

The section invited submissions of abstracts for two special panels in addition to the general conference theme. The first was in congruence with the tradition we started in Porto Alegre that the section dedicates a panel at each conference to the work of a scholar relevant to media and communication studies. We decided to devote the Paris panel to Bourdieu (the previous ones were on Goffman, Schuetz and Habermas) and we will have a panel related to the application of several of Bourdieu's concepts to theoretical and empirical research in media and communication studies.

The second special panel emerges from a joint effort by the section with the initiative of Claudia Padovani from the University of Padova to continue the work started at a 2006 conference in London (attended by all of us) on the question of comparative international research.

Submissions came from all continents and geographic areas and from a variety of academic statuses (graduate students, doctoral candidates, and researchers at various stages of their careers). A variety of approaches will be represented, including theoretical papers, empirical research using quantitative and qualitative research methods and papers in interdisciplinary contact with other disciplines such as Psychology, Sociology, Social Psychology and Cultural Studies.

The four further panels of the section will be focus on Media Images, Public Opinion and the Public Sphere; Digital Media and the new forms of mediated communication; Reception and the Influence of Conditions of Receptions and a panel in French and Spanish. Four papers were accepted for presentation in a poster session.

Participants are asked to mail the full papers and an indication of their registration no later than 30 June 2007.

See you in Paris!

Hillel Nosseck and Friedrich Krotz

PARIS - Celebrating in Style



The schedule for the Paris conference celebrating the 50th anniversary of IAMCR is well under way. Thanks to the many proposals that were submitted it promises to be a highly scientific event, with the participation of major figures in the field and many promising young scholars. Most regions of the world will be represented in this truly international meeting, symbolically located at UNESCO's headquarters.

Several plenaries will provide opportunities to convene and discuss different dimensions of research. The first plenary will present dominant trends in French research and will immediately be followed by a second plenary on trends in European research. These two sessions will take place just after the opening ceremony. Participants will reconvene in the prestigious main hall of UNESCO (room I) for the last afternoon celebrations. This will include an intense moment of remembrance. We will celebrate the past with witnesses from the first moment of IAMCR, who will honour us by coming especially for the occasion, especially Hifzi Topuz from Turkey, and Peggy Gray from England. A number of past presidents and important personalities will also receive a special tribute.

After celebrating the past we will set the course for the future, with a two hour round table, covering the main research topics at stake at present and in the near future. Panelists and participants will have the opportunity to discuss the evolution of some of the main research themes over the last 50 years. Some initial research themes are still alive (journalism, press freedom) while new themes have emerged (gender, globalization). These two events will be an occasion to showcase the continuity of IAMCR's activities over the last 50 years but also to open up scope for its future development.

Other opportunities for exchange and debate will take place in different settings. The Inathèque de France will give us a demonstration of the latest research tools related to broadcasting and digital networks. The Sorbonne University will take us back to the past, in the prestigious Grand Amphitheatre recently restored to its

golden grandeur, where we will gather for the keynote speech. The closing ceremony at UNESCO will be an opportunity to consider the international dimension of research in its connection to development, as IAMCR is also an NGO with consultative status with this United Nations entity dedicated to Culture, Science and, increasingly, Communication and Information.

Participants will have many informal occasions to meet and discuss professional and personal matters at their leisure, besides the workshop sessions. Such moments could take place around the library that will be set up for the occasion, around the publishers' booths or at the cybercafe. Paris also offers other temptations such as sitting at chic restaurants and terraced cafés, looking at the Eiffel tower, promenading in the Latin Quarter or enjoying newly opened spaces like the Musée des Arts Premiers.

To enjoy these moments fully, the local organizing committee would like to make a few final recommendations.

Please note that registration is on Sunday, prior to the actual conference. This is due to heavy security measures at UNESCO that require you to go through two waiting lines, one for identity verification, one for actual IAMCR access procedures.

We would encourage you to register online as much as possible so as to feel less harassed and pressed for time on location. Our website <www.iamcrparis2007.org> is providing as many facilities as possible for online registration, which is also less costly. Please check the website regularly as updates will be made, especially about the detailed programme.

The "back to the future" section is also of interest, as it welcomes your contributions and memories about IAMCR. This live digital archive is part of the event in itself, as a link between the old and new generations of IAMCR researchers.

We hope that many of you will attend and participate fully in this special event, which will be both a time for commemoration and a moment of intense scientific communication. The local organizing committee is dedicated to making it happen, but only you can make it a success.

The local organizing committee:
Divina Frau-Meigs,
Josiane Jouet, Christine Leteinturier,
Michael Palmer, Nathalie Sonnac,

General Programme, 50th Anniversary

Sunday July 22nd Registration

please note: to facilitate procedures and to avoid long queues for security clearance, it is strongly recommended to register early on Sunday 22nd, in the afternoon. More details will be provided on the conference web site by July 1st.

The 2007 IAMCR conference will take place at the UNESCO headquarters in Paris. Alternate locations, such as the Bibliothèque Nationale de France and the Sorbonne University will host our evening receptions.

All conferences and workshops will take place at the UNESCO headquarters in Paris. UNESCO has two different sites (within walking distance from each other), place Fontenoy and rue Miollis, both of which will be used for the IAMCR conference.

The closing reception will be held on the premises on Wednesday, July 25th.

Conference main entrance: 125 Avenue Suffren.

Day 1 Monday July 23rd

- 9:00-9:30 Opening: welcome address by the organizers and hosts
- 9:30-11:00 plenary 1:
The French Research landscape
- 11:00-11:15 coffee break
- 11:15-12:45 plenary 2:
The European Research landscape
- 12:45-14:00 lunch
(Unesco cafeteria and self service)
- 14:00-15:30 workshops (13 sessions in parallel)
- 15:30-16:00 coffee break
- 16:00-17:30 workshops (13 sessions in parallel)
- 18:00-18:45 bus trip to Bibliothèque Nationale de France
- 19:00-21:00 Inathèque presentation and roundtable, followed by a reception

conference website:
<http://www.iamcrparis2007.org>



Conference, UNESCO, Paris 2007

Day 2 Tuesday July 24th

- 9:00-10:30 workshops (13 sessions in parallel)
10:30-11:00 coffee break
11:00-12:30 workshops (13 sessions in parallel)
- 12:30-14:00 lunch
(Unesco cafeteria and self service)
- 14:00-15:30 workshops (13 sessions in parallel)
15:30-16:00 coffee break
16:00-17:30 workshops (13 sessions in parallel)
18:00-18:30 bus trip to the Sorbonne University
19:00-20:30 keynote speeches in the grand amphitheatre of the Sorbonne, followed by a reception

Day 3 Wednesday July 25th

- 9:00-10:30 workshops (13 sessions in parallel)
10:30-11:00 coffee break
11:00-12:30 workshops (13 sessions in parallel)
- 12:30-14:00 lunch
(Unesco cafeteria and self service)
- 14:00-15:30 plenary 3: IAMCR:
Once upon a time, Fifty years ago
15:30-16:00 coffee break
16:00-17:30 plenary 4: IAMCR:
The next fifty years
19:00-20:30 closing speeches and reception at Unesco

ICA—IAMCR JOINT PANEL:

REFLECTIONS ON THE GLOBAL, THE TRANSNATIONAL AND THE INTERNATIONAL

9.00 - 10.30AM, TUESDAY 24TH JULY

The two leading organisations in the field of media and communication research (IAMCR & ICA) refer to themselves as "international". Are they in fact "international", "transnational" or even "global"? How do these different concepts relate to communication research, practice and policy? Panel participants will discuss how, from their various and contrasting perspectives, concepts of the global, the transnational and the international are theoretically positioned and in what ways, if at all, they are useful in guiding our thinking in the interdisciplinary field of media and communications

Chair:

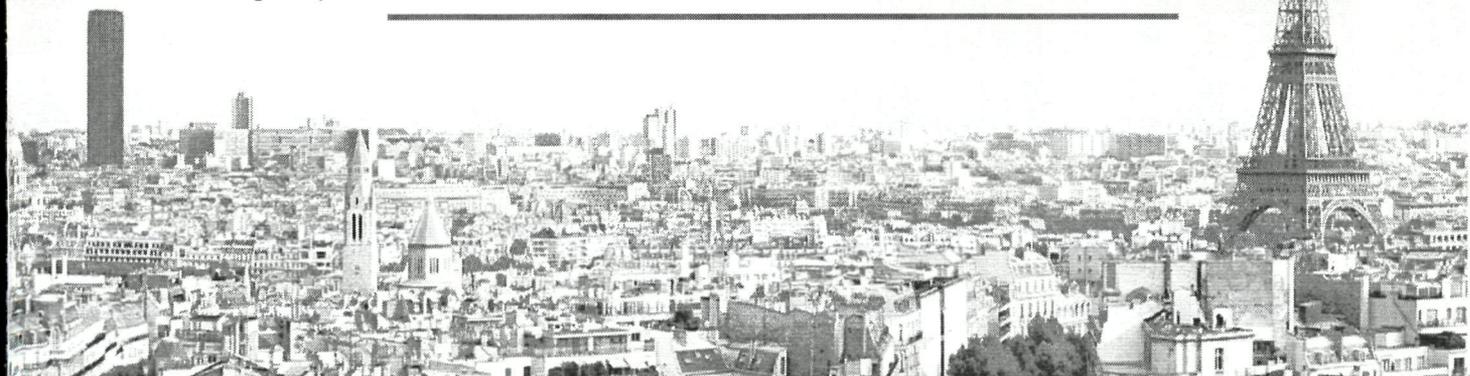
Cees Hamelink, U Amsterdam, The Netherlands

Presenters:

Claudia Padovani, U Padova, Italy;
Oliver Boyd-Barrett, Bowling Green State
U, Ohio, USA;
Toshie Takahashi, Rikkyo U, Tokyo,
Japan;
Indrajit Banerjee, Nanyang Technological
U, Singapore

Respondents:

Sonia Livingstone, LSE, UK and
President, ICA (2007-8)
Robin Mansell, LSE, UK and
President, IAMCR





Hidden Musical Talent?



This is an invitation to all the musicians and singers from any musical tradition or style and all degrees of training amongst the membership to help celebrate IAMCR'S 50th birthday with a little musical performance in Paris.

We are convinced that we can drum up a veritable jam session. So please contact either Cees Hamelink (hamelink@antenna.nl) or Annabelle Sreberny (iamcr@soas.ac.uk) with details of your skills. As Cole Porter wrote : "Let's do it"

Paris, s'evaille... I love Paris in the springtime ... Paris, Paris, Paris...



IAMCR Conference UNESCO, Paris 23-25 July, 2007



Important Dates

| | |
|---|------------------------------|
| Early-bird registration ends: | May 1 st , 2007 |
| Submission date for papers to most sections: (please check the website for the specific date for your section/panel) | June 15 th , 2007 |
| Last date for payment by bank transfer: | July 12 th , 2007 |

(You can pay online with American Express, Visa and Mastercard at the conference web site. Electronic payment is highly recommended to non-Euroland applicants to avoid incurring steep bank transfer charges.)

For details on accommodation in Paris please consult the conference website. A large number of rooms has been booked at the Ibis Tour Eiffel at a special rate of 79 EUR + 7 EUR for breakfast, and there is a lot of budget accommodation available too. You are advised to book early as Paris is a tourist city in high demand: hotels fill up fast, especially in the Summer.

Working Group Reports

COMIC ART WORKING GROUP

The Comic Art Working Group, organized first in 1984 by John A. Lent, will have one panel this year with papers on political cartoons concerning the Millennium Declaration, political cartoons and social memory, Asian comics, and Ramon Cases and the theory of mirrors. This will be the 11th conference for which the group has organized.

John A. Lent



COMMUNICATION AND HIV/AIDS

Having been established at the IAMCR World Congress 5 years ago in Barcelona, this working group is now meeting for the 5th time. The group arose in the aftermath of the huge HIV/AIDS Congress in Barcelona held in 2002. It was established in response to the growing interest and demand for an academic space for communication scholars to discuss the challenges of using strategic communication as a tool to fight the HIV/AIDS pandemic. In many ways, we saw the pandemic challenging our science and communication practice, challenging the applicability of communication as a means to curb with a dramatic development problem. Throughout the years, we have maintained the double working group focus on a) critical assessments of communication practices around HIV/AIDS and b) theoretical and methodological challenges posed to strategic communication by the nature of the pandemic.

This year, the interest has been the largest so far, with approximately 35 submitted abstracts, of which 8 have been accepted for our only two allotted sessions. Another 10 abstracts have been accepted for poster presentations.

As a milestone after 5 years of existence, the working group coordinators are preparing to edit a book on HIV/AIDS communication. This is in the planning stages, and will reflect some of the works presented over the years as well as being open to other contributors.

Also after 5 years of coordination, the Paris conference will mark a change as new coordinators are expected to be elected.

Marjan de Bruin and Thomas Tufte



DIASPORA AND MEDIA WORKING GROUP

We will hold two panels at the Paris conference. The first, comprising six papers and chaired by Annabelle Sreberny, will focus on both the interplay of the transnational and the local in diasporic communications, and diasporic audiences and cultural politics. Case studies include the

Zimbabwean virtual diaspora and the racism row surrounding the U.K.'s 2007 Celebrity Big Brother series and Bollywood actress Shilpa Shetty.

The second panel, chaired by John Sinclair, will examine diasporic identities and diasporic cultural production and consumption, with seven papers ranging from Iranian-Norwegian media reception to "The Simpsons of the South Pacific."

Shehina Fazal



DIGITAL DIVIDE

Digital Divide as Media Divide: Challenges for Contemporary Media Research

The digital divide discourse has changed substantially over time. Nowadays it is more concerned with issues of uses, social, human, and individual dimensions, qualitative approach than ever before when it was dominated by the pure qualitative approach focused mostly on the problems of technical infrastructures and physical access. This is proved by the papers to be presented at the meeting of the Working Group on Digital Divide in Paris.

One of the key aspects that several papers are dealing with is an attempt to elaborate more comprehensive analytical tools to describe and measure digital divide through the dynamics of technical/economic and human/social dichotomy. Together with this the questions of access and dissemination of digitalized knowledge both at the educational, institutional and individual level have been introduced into the agenda. Some papers argue that information exchange becomes one of the key social processes. Therefore media literacy and skills to participate in this process are viewed as important mechanisms to enable equal participation in information sphere and to promote further socio-economic progress.

Today, researchers are growingly dealing with new approaches to digital divide using the sociability concept by introducing it into national contexts. Another theoretical explanatory tool is the concept of information habitus which links the issues of digital divide to individual features of users, their identities and media behavior. Other issues addressed are the role of cultural and media competences, and the digital dynamics of web-journalism. Major research methods include nationally based cases studies of digital divide and its consequences for various groups of users and comparative research based on national, age and gender differences.

Elena Vartanova



The Environment, Science and Risk Communication Working Group received a record 34 submissions for the forthcoming Paris Conference. Twelve papers are included in two panels and 12 in the poster-presentation session. Contributors come from: France, Spain, Portugal, The Netherlands, Germany, Austria, Britain, Brazil, USA, Canada, Malaysia, Bangladesh, Taiwan and Australia.

The core environmental and scientific concerns of our time (e.g. climate change, risk and disaster communication, sustainable development, biotechnology and genetic modification) continue to feature prominently in the work of the Group and in the research which will be presented in Paris.

Key themes/foci for Paris include:

- ☞ Media uses and roles in relation to the global climate change debate - comprising new advances in approaches to media analysis, public discourse and the mapping of historical change.
- ☞ Theorising communication, risk, environment and sustainable development.
- ☞ Corporate, government and pressure group communication strategies in the management and use of both traditional and new media for the contestation of claims regarding environmental and scientific matters.
- ☞ Media construction and media roles in relation to environment, science and health risk issues.
- ☞ Internet practices around environmental questions.
- ☞ Media roles in disaster communication and community-based response models for environmental crises.
- ☞ The uses of nature, environment, health and science in commercial and social advertising.
- ☞ Media science, media scientists and the construction of a scientific citizenry.

Anders Hansen



GLOBAL MEDIA POLICY

The Global Media Policy Working Group will host two sessions in Paris, featuring developments in the global media policy "mapping exercise" that members of the working group decided to undertake at the last IAMCR Congress in Cairo. In keeping with the working group's traditional format, the sessions will be highly interactive and take the form of a focused discussion rather than a series of papers.

The first session will present and elaborate on progress in the "mapping exercise" since Cairo, and the second session will look at concrete actions that members might engage in to move the exercise forward during the coming year.

Mark Raboy



Islam and Media Working group has received 13 submissions for Paris conference. Because of limited space and just one session, only five proposals have been accepted. Professor Hamid Mowlana, Past IAMCR President, has kindly agreed to chair the session. Abstracts were received from many countries in the Middle East, India, Pakistan, Malaysia, USA, and Great Britain. Papers will be presented on a range of topics, in a panel entitled "Media and Muslims: Opportunities and Challenges in the Information Age."

The session will be held on Tuesday, July 24, 2007 at 2:00 - 3:30 p.m. For room number, please look into the program guide.

Mohammad Siddiqi



MEDIA PRODUCTION ANALYSIS

The Working Group for Media Production Analysis will have two sessions at the 2007 IAMCR conference. Thanks are due to IAMCR and the Paris organizers for welcoming the Working Groups under the challenging circumstances of severely limited conference space.

The mission of the Media Production Analysis Working Group is to encourage research on production processes and foster debate about those processes and the methodological tools and theories employed to analyse them. The group focuses on technologies, organizational contexts and genres to grasp the internal and external dynamics of media production, and to provide an outlet for new research on media production and papers about media production research. The need for the promotion and facilitation of production research becomes more pressing every year as ageing canon of production research becomes less relevant with rapid change in traditional production environments and the rapid innovation of new production processes by new media.

For the Paris conference, ten papers will be presented in two panels. These were selected from over thirty submissions through blind review by four distinguished scholars - to whom the group's coordinator is most indebted. Despite the need to hold closely to the group's central focus, we have a wider range of topics this year than we have had in previous years. Paper topics range from the production of telenovelas to video games to business news to factual television. Some of the work to be presented will focus on technological change in production, and others on the globalization of production. We welcome all IAMCR delegates to our sessions, which will include a brief business meeting to discuss future directions for the group.

Chris Paterson



Emerging Scholars Network

The Network gets a New Identity

This year, the Junior Scholars Network changed its name to the Emerging Scholars Network (ESN). We have the same dedication to new and emerging scholars in the field of communication, and have added over 40 new members this year. As always, ESN strives to provide members with rich feedback and support as they submit and prepare for what is often their first IAMCR conference.

As part of its new identity, the Network has a new web site, generously hosted as a donation from the Department of Journalism & Technical Communication at Colorado State University and developed by Rosa Mikeal Martey. The new site, <http://esn.colostate.edu>, has a new look, updated announcements, and will soon add a photo archive. Take a look!

For the 2007 Paris conference ESN received 63 abstracts. We organized five panels and nine poster sessions for over 40 new IAMCR members. Students and researchers from around the world will present on topics ranging from digital technologies to the press, and from global media policy to identity constructions.

ESN is collaborating with several other sections to provide ESN members with high quality feedback and support in our panels, as well as to build member ties across the Association. Ellen Riordan, Gender section chair, will be the respondent for ESN's panel on media and identity; Chandrika Kaul, History section member, will respond to papers in our history and the press panel; and Audience section member Nick Couldry will respond to our panel on

global content and local audiences. We will also be holding a special round table, *Media Content for Politics and Policies*, moderated by long-time IAMCR member and ESN supporter John Downing of Southern Illinois University. Many thanks to section chairs and members who helped us coordinate these great collaborations and who are giving their time and comments at panels.

In addition, ESN is thrilled to be working with the Communication Technology & Policy section in the creation of a joint round table discussion titled *Technologies, Evaluation Methodologies and the Future*. Coordinated by CT&P chair Hopeton Dunn, this panel combines scholars from both sections and should prove to be a great exchange of ideas!

ESN will also be holding section elections this year during our business meeting at the Paris conference, time and day to be determined. We are looking for interested ESN members to run for vice-chair, membership officer, communications officer, and secretary. Keep an eye on the ESN web site and at conference announcement boards for details.

If you are interested in knowing more about the Emerging Scholars Network, please feel free to contact section chair Rosa Mikeal Martey at rosa.marthey@colostate.edu, or take a look around our new web site. Please be sure to come to our business meeting in Paris, open to members and non-members alike!

Rosa Mikeal Martey

IAMCR Task Force on Media and Communication Policy

The IAMCR Task Force on Media and Communication Policy is co-sponsoring a panel with the Participatory Communication Research section at the conference in Paris. The panel, titled "Assessing Participation in Communication Interventions," will include university-based academics, as well as professionals involved full-time in communication and development work, including representatives from the Communication for Social Change Consortium, the World Bank, and the Media Development Division of the International Research & Exchanges Board (IREX).

The Task Force also will sponsor a roundtable in Paris, titled "Shining a spotlight: Promoting transpar-

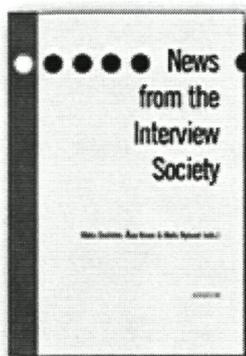
ent and accountable global media governance through research." Roundtable participants will discuss pressing research questions relating global ICT policy issues to broader issues of social justice, with an emphasis on research agendas that can contribute to transparency and accountability among media institutions and within media governance processes.

Task Force members also are collaborating with the IAMCR Working Group on Global Media Policy in exploring opportunities for activism related to the research agenda being developed by the working group for discussion in Paris.

Andrew Calabrese

NORDICOM

Nordic Information Centre for Media and Communication Research



Mats Ekström, Åsa Kroon and Mats Nylund (eds.):
News from the Interview Society,
NORDICOM, Göteborg
University, 2006, 267 pp.
ISBN 91-89471-37-7
(Price: € 30)

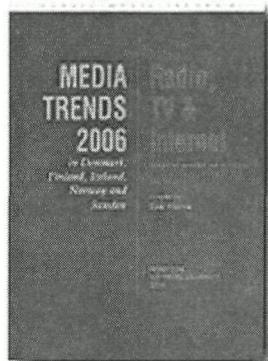
During the 20th century, the interview has evolved in such a way that it has become the dominating form for talk and text production in the mass media (i.e. in newspapers, radio, television). This book introduces the Interview Society as an innovative, provocative and challenging concept to understand the construction of news, the use of language, and the power of journalism in contemporary media society. It focuses on the journalistic interview and on the techniques for the representation of utterances, talk and conversation, and combines theories of the public sphere, news journalism, and the interview as a form of interaction. It relates discursive techniques on a micro level to institutional and cultural conditions on a macro level, with regard to journalism and the media public sphere, and takes a historically point of departure with the intention of pinning down important tendencies in the development of modern journalism during the 20th century. Without being nation-specific, it presents findings from a number of empirical studies from five different countries and various genres. The book is structured in relation to four main themes: (1) Historical perspectives, (2) Practices of interviewing and institutionalised interaction, (3) Quoting and editing, (4) New arenas and new forms of interaction.

Birgitta Höijer (ed.):
Ideological Horizons in Media and Citizen Discourses. Theoretical and methodological approaches.
Göteborg University, 2007, 165 pp., ISBN 978-91-89471-45-0

In which ways does the media discursively make sense of contemporary society? In which ways does the public, through the media, deal with and negotiate ongoing changes in society?

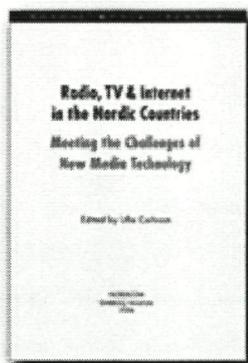
How can we study this? Such questions are addressed in this volume. The authors consider societal changes not only as structural, material processes, but also as deeply ideological. They further consider ideologies to be observable in various discursive practices. A new concept, *ideological horizon*, is introduced, and its theoretical and methodological fruitfulness is developed. The analytical richness of the concept is demonstrated and different methods are suggested for empirically studying ideological horizons in the media and among citizens. Areas of current interests, such as "the global war on terrorism", drug trafficking, crises events, mental illness and violence, health and healthism, and contemporary working life, are analysed.

Two books about *Radio, TV and Internet in the Nordic Countries*



Eva Harrie (ed.):
Media Trends 2006 in Denmark, Finland, Iceland, Norway and Sweden. Radio, TV and Internet (Statistics and Country reports),
NORDICOM, Göteborg University, 2006, 188 pp.
ISBN 91-89471-40-7,
(Nordic Media Trends 8),
(Price: € 32)

This volume offers a broad picture of the radio, TV and Internet landscape in the Nordic countries. Commentaries examine developments country by country, while detailed comparative Nordic statistics present each media with respect to structure, ownership, economy, content and penetration/reach and consumption. Moreover, the publication includes analyses and overviews of media regulation and policies for the three media sectors with a Nordic comparative focus.



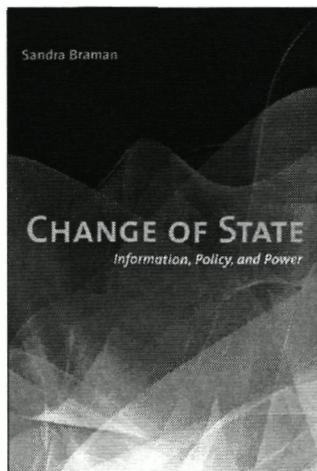
Ulla Carlsson (ed.):
Radio, TV and Internet in the Nordic Countries. Meeting the Challenges of New Media Technology,
NORDICOM, Göteborg University, 2006, 109 pp.
ISBN 91-89471-41-5,
(Nordic Media Trends 9),
(Price: € 22)

In this book Nordicom brings together a number of scholars from different Nordic countries to shed light upon issues of vital importance that arise when dealing with television, radio and Internet in the Nordic media landscape; such as convergence, Internet and the public sphere, public service broadcasting in the new media landscape, Nordic radio digital development and the media policy of the European Union.

SPECIAL PACKAGE OFFER:
These volumes, *Nordic Media Trends 8 & 9*,
can be purchased together at the special price of € 42.

For further information about Nordicom's publications see:
<http://www.nordicom.gu.se>

Member's New Work



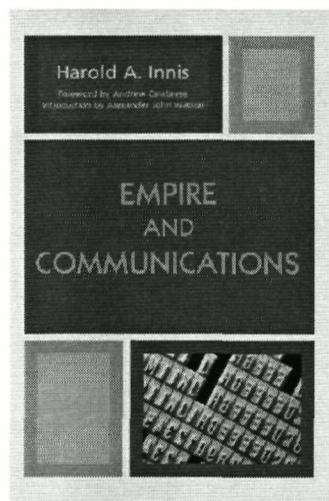
Sandra Braman:
Change of State.
Information, Policy, and Power
MIT Press, Cambridge (MA),
February 2007, 6 x 9, 544 pp.
US\$37.50/ £24.95 (CLOTH)
ISBN-10: 0-262-02597-3
ISBN-13: 978-0-262-02597-3

As the informational state replaces the bureaucratic welfare state, control over information creation, processing, flows, and use has become the most effective form of power. In *Change of State* Sandra Braman examines the theoretical and practical ramifications of this "change of state." She looks at the ways in which governments are deliberate, explicit, and consistent in their use of information policy to exercise power, exploring not only such familiar topics as intellectual property rights and privacy but also areas in which policy is highly effective but little understood. Such lesser-known issues include hybrid citizenship, the use of "functionally equivalent borders" internally to allow exceptions to U.S. law, research funding, census methods, and network interconnection. Trends in information policy, argues Braman, both manifest and trigger change in the nature of governance itself.

After laying the theoretical, conceptual, and historical foundations for understanding the informational state, Braman examines 20 information policy principles found in the U.S. Constitution. She then explores the effects of U.S. information policy on the identity, structure, borders, and

change processes of the state itself and on the individuals, communities, and organizations that make up the state. Looking across the breadth of the legal system, she presents current law as well as trends in and consequences of several information policy issues in each category affected.

Change of State introduces information policy on two levels, coupling discussions of specific contemporary problems with more abstract analysis drawing on social theory and empirical research as well as law. Most important, the book provides a way of understanding how information policy brings about the fundamental social changes that come with the transformation to the informational state.

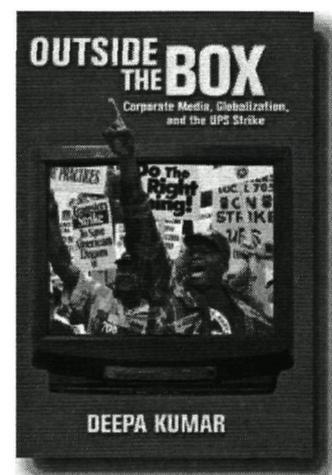


Harold A. Innis:
Empire and Communications
Foreword by Andrew Calabrese
Introduction by Alexander John Watson
Series: Critical Media Studies: Institutions, Politics, and Culture
Rowman & Littlefield Publishers, Inc.
List Price: US\$19.95
Paper 0-7425-5508-9 / 978-0-7425-5508-2
Mar 2007, 224pp

It's been said that without Harold A. Innis there could have been no Marshall McLuhan. *Empire and Communications* is one of Innis's most important contributions to the debate about how media influenced the development of consciousness and societies. In this foundational work, he

traces humanity's movement from the oral tradition of preliterate cultures to the electronic media of recent times. Along the way, he presents his own influential concepts of oral communication, time and space bias, and monopolies of knowledge.

With a new introduction by Alexander John Watson, author of *Marginal Man: The Dark Vision of Harold Innis*, and a new foreword by series editor Andrew Calabrese, this previously hard-to-obtain book is now readily available again.



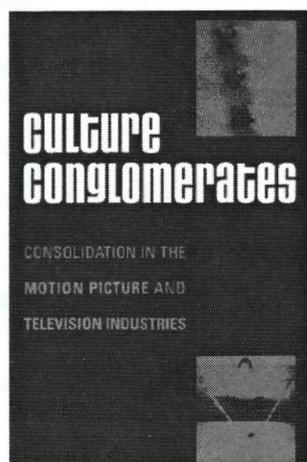
Deepa Kumar:
Outside the Box: Corporate Media, Globalization, and the UPS Strike
University of Illinois Press, (March 2007).
CLOTH, 978-0-252-03172-4. US\$35.00
<http://www.press.uillinois.edu/f06/kumar.html>

When 185,000 United Parcel Service (UPS) workers across the United States walked off their jobs in the fall of 1997, working-class concerns became front-page news. *Outside the Box* presents a rare, in-depth study of the media representation of this major labor struggle. Deepa Kumar delineates the background and history of the strike, how it emerged within the trajectory of the rise of neoliberal globalization, and how television networks and dominant print media portrayed the event.

Through a textual analysis of over 500 news reports, Kumar shows how the strikers pressured a seemingly

intractable media system to represent the interests of workers and thereby elevated the class contradictions at the heart of a booming economy. While UPS had made about a billion dollars in profit during the year prior to the strike, its workers had seen paltry wage increases.

Drawing on her analysis of the strike, Kumar argues that media reform is more complicated than is suggested by liberal media theorists, yet she also argues against the pessimistic currents of radical scholarship that view the media as all-powerful. Instead, she puts forward the case for a dialectical understanding, developing what she calls a "dominance/resistance model" for media analysis.



William M. Kunz:
Culture Conglomerates: Consolidation in the Motion Picture and Television Industries.
 Rowman & Littlefield Publishers, Inc., 2006.
 List Price: US\$26.95
 ISBN-10: 0-7425-4066-9
 ISBN-13: 978-0-7425-4066-8

Published as part of the R&L Series: Critical Media Studies: Institutions, Politics, and Culture.

This succinct overview explains conglomeration and regulation in the film and television industries, covering its history as well as the contemporary scene. Former producer William M. Kunz shows how the current structure of these industries has evolved and how this structure impacts the production and distribution of cultural products. Providing a critical view without taking a political stance, Kunz focuses on film and TV

in order to give an in-depth portrait of these industries and their dynamic relationship to each other. Ideal as a supplement for a variety of media courses—such as media and society, policy, economics, and criticism—this student-friendly text includes synopses of key media regulations and policies, discussion questions, a glossary, and interesting sidebars.

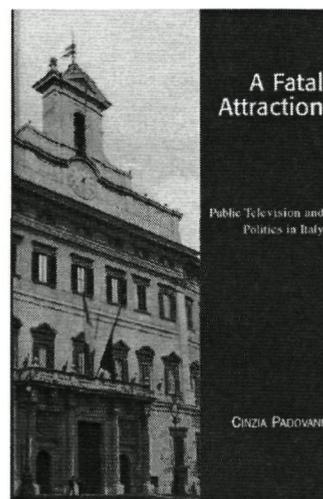


Tristan Mattelart
 (sous la direction de):
Médias, migrations et cultures transnationales
 Collection : *Médias Recherches*
 1^{ère} édition : février 2007, 160 pages
 Prix public TTC: 16,50 €
<http://www.deboeck.com>

Rompant avec une tradition de recherche privilégiant la représentation des populations d'origine immigrée dans les médias nationaux, cet ouvrage collectif analyse les principaux enjeux transnationaux que suscitent les flux concomitants de médias et de migrations.

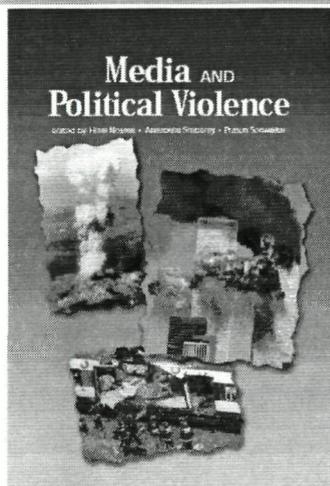
Introduites par un chapitre de mise en perspective théorique, les contributions de ce livre éclairent ainsi tour à tour les tactiques mises en œuvre par les minorités noires en France pour pallier les carences de leur représentation télévisuelle; les stratégies qu'a développées le cinéma indien pour séduire ses publics diasporiques; les efforts de l'État turc pour interdire les télévisions par satellite kurdes; la manière dont les chaînes par satellite arabophones ont été reçues dans l'Hexagone, tant par la classe politique que par les populations d'origine maghrébine; et, enfin, l'utilisation politique des radios cubano-américaines de Miami.

À travers cette réflexion sur les croissants flux transnationaux de médias et de migrations, c'est à une exploration des défis que recèle la déterritorialisation de la culture, de la politique et de l'économie à l'heure de la mondialisation que nous convient les auteurs de ce livre.



Cinzia Padovani:
A Fatal Attraction: Public Television and Politics in Italy
 Series: Critical Media Studies: Institutions, Politics, and Culture
 Foreword by Giuseppe Richeri
 Rowman & Littlefield Publishers, Inc.
 Paperback edition February 2007
 List Price: US\$29.95
 ISBN: 0-7425-1950-3 / 978-0-7425-1950-3
 Feb 2007 298pp

In her book, Cinzia Padovani takes an in-depth look at Italian public service broadcasting, covering its history, its role in Italian society, its relationship to the political party system, and its influence on cultural and linguistic unification in Italy. Tracing the history and development of Italian public television broadcaster Radiotelevisione Italiana (RAI) to the present, Padovani challenges traditional views by asserting that parties' "interference" in RAI has, at times, strengthened the role of public service broadcasting and that partisan journalism has even enhanced democratic potential.

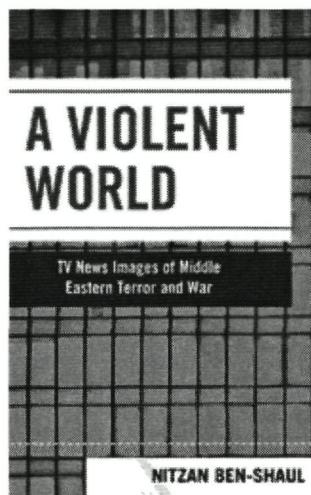


**Hillel Nosssek, Annabelle Sreberny,
Prasun Sonwalkar (eds.):**
Media and Political Violence
ISBN: 1-57273-728-X
Price: US\$87.50
Published: January 2007
Pages: 400, Format: Cloth.

The international contributors to this volume review and critique existing theoretical frameworks for the study of media and political violence, provide rich, empirically grounded case studies of instances of media coverage of political violence, both contemporary and historical, and suggest some new approaches and trajectories for research.

The first section of the book presents a range of theoretical perspectives on media coverage of political violence. The chapters explore whether there are common patterns to be found in such coverage, presented both as domestic and as foreign news around the world, and what the determinants might be. Questions are posed about the potential effects of such mediated violence on various actors, including the initiators of violence, on the governments involved, on the media themselves, and on the publics at large.

Chapters in section two present analyses of the media/violence relationship from a variety of different points in historical time, including Hiroshima, and geographic location, notably Bosnia and the South Pacific. Chapters in section three deal directly with the coverage of September 11, 2001, and nonstate political violence in Bali and Gujarat, while the final section deals with other contemporary forms of political violence and includes chapters on the coverage of the wars in Afghanistan and Iraq.



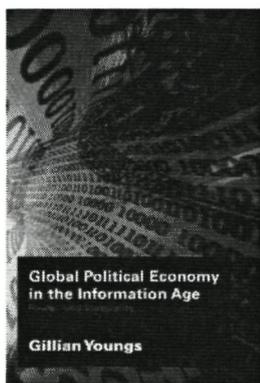
Nitzan Ben-Shaul:
*A Violent World: TV News Images
of Middle Eastern Terror and War*
Series: Critical Media Studies: Institutions, Politics, and Culture
Rowman & Littlefield Publishers, Inc.
List Price: US\$69.00
Cloth 0-7425-3798-6 / 978-0-7425-3798-9 Jul 2006 180pp
List Price: US\$27.95
Paper 0-7425-3799-4 / 978-0-7425-3799-6 Mar 2007 180pp

Images are the core of television news, particularly in the coverage of terror events and war, where pictures often overwhelm the verbal commentary. *A Violent World* analyzes images on global CNN, Israeli IBA, and Palestinian PATV that contribute heavily to how the current violence in the Middle East is framed. Nitzan Ben-Shaul draws from critical media theory, and from qualitative and aesthetic approaches out of cinema studies, to examine how dominant ideologies are embedded in mainstream TV news. Specifically, he focuses on the American elites' global ideology and the conflicting dominant national-peripheral ideologies of Israeli-Palestinian elites. His in-depth study, of particular interest to scholars of Middle East studies and international communication, further offers a new model of analysis for contemporary television news.

Dwayne R. Winseck and Robert M. Pike:
Communication and Empire: Media, Markets, and Globalization, 1860-1930
Duke University Press, Durham (NC),
432 pages
ISBN 978-0-8223-3928-1
paper, \$24.95, Available July 2007

Filling in a key chapter in communications history, Dwayne R. Winseck and Robert M. Pike offer an in-depth examination of the rise of the "global media" between 1860 and 1930. They analyze the connections between the development of a global communication infrastructure, the creation of national telegraph and wireless systems, and news agencies and the content they provided. Winseck and Pike argue that the role of the imperial contest, while significant, has been exaggerated. They emphasize how much of the global media system was in place before the high tide of imperialism in the early twentieth century, and they point to other factors that drove the proliferation of global media links, including economic booms and busts, initial steps toward multilateralism and international law, and the formation of corporate cartels.

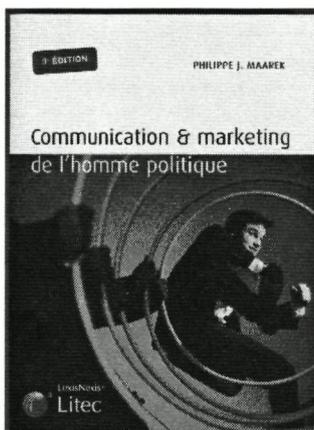
Drawing on extensive research in corporate and government archives, Winseck and Pike illuminate the actions of companies and cartels during the late nineteenth century and early twentieth, in many different parts of the globe, including Africa, Asia, and Central and South America as well as Europe and North America. The complex history they relate shows how cable companies exploited or transcended national policies in the creation of the global cable network, how private corporations and government agencies interacted, and how individual reformers fought to eliminate cartels and harmonize the regulation of world communications. In *Communication and Empire*, the multinational conglomerates, regulations, and the politics of imperialism and anti-imperialism as well as the cries for reform of the late nineteenth century and early twentieth emerge as the obvious forerunners of today's global media.



Gillian Youngs:
Global Political Economy in the Information Age: Power and Inequality
Paperback List Price: £ 22.99
ISBN: 9780415384070
Publisher: Routledge
Publication Date: 11/12/2006, Pages: 208

Contents:
Introduction: 20th-21st century imaginings and realities Section 1: Time/Space Frameworks 1. States and Markets: understanding geospatial time 2. Virtual Realities: exploring sociospatiality 3. The Political Economy of

Time: historical time, speed and mobility Section 2: Borders and Inequality 4. Transcendence and Communication 5. Inequality as Driver 6. Embedding Patriarchy: feminism and inequality in the Internet era Section 3: Technofutures and Power 7. Complex Hegemony in the 21st Century: power and inequality Conclusion



Philippe J. Maarek has just published in Paris a third edition of his textbook on Political Marketing and Communication:
Communication et Marketing de l'homme politique,
Litec/LexisNexis, Paris,
ISBN 978-2-7110-0779-0,
466 pages, price € 30.

A previous edition of the book is also available in English ("Communication and Political Marketing", John Libbey, 1995), and in Spanish ("Marketing Politico y comunicacion", Paidos, Barcelona/Buenos Aires/Mexico). This update encompasses the most recent political campaigns, as the 2006 US Congressional elections, and the beginning of the 2007 French Presidential Campaigns, and deals with the most recent changes in Political Communication (Blogs, Web 2.0, etc.).

CALL FOR PAPERS

The Asia Pacific Media Educator Special Issue, December 2007

Narrative or literary journalism has often been treated in journalism courses as either a rare speciality or an historic oddity. However, with the changing nature of journalism innovative narrative approaches to both news and features must be taken more seriously. An early 1990s research project at the St Petersburg Times in Florida showed that readers preferred news in narrative style and today's newspapers and magazines present an array of different news and feature styles that have taken journalism away from the traditional inverted pyramid approach that is still the mainstay of most journalism courses.

This special issue of APME aims to explore both traditional approaches to the practice and teaching of literary or narrative journalism as well as the narrative impulse in daily news journalism.

Although the focus of APME is on teaching practice and media education for this special issue we are also interested in receiving more general research based articles on the topic that can in some way inform media education practice.

Some topics that we would be interested in receiving articles on would be:

- Teaching or researching literary journalism;
- Teaching or researching feature journalism;
- Redefining "new journalism"?
- The underlying narratives of journalism implicit in the distinctions taught between news and narrative journalism;
- News journalism and the narrative impulse;
- The relationship between daily journalism and long-form non-fiction;

- Teaching "creative" techniques in non-fiction writing;
- Aspects of narrative theory applied to journalism and journalism education;
- Using and teaching interdisciplinary techniques such as oral history in long-form literary journalism;
- Myth as an underlying structure for journalistic storytelling;
- Documentary film, radio audio-scapes and web-based multi-media as forms of literary journalism.

Timeline

1. Send an expression of interest to the editors in the form of an article abstract with a short biography statement by May 18 2007
2. Editors will reply with comments by June 1 2007
3. Completed articles for peer review by August 31 2007
4. Peer-review comments will be returned to authors no later than 2 November 2007
5. Final revised articles to be submitted 2 December 2007
6. Publication early January 2008 with a publication date of December 2007

Email your abstract to:

Issue Editor: Marcus O'Donnell at marcuso@uow.edu.au
Editor: Eric Loo at eloo@uow.edu.au
School of Journalism & Creative Writing
University of Wollongong, NSW, Australia

APME Website:

<http://search.informit.com.au/> (Click on "Title List")

Back issues of APME up to Issue No. 15 are available at:
<http://www.uow.edu.au/crearts/sjcw/APME/APME.html>

CALL FOR PAPERS

Narrating the Nation.

Television Narratives and National Identities

4 & 5 October 2007

Reus (Catalonia, Spain)

This conference aims to bring together scholars researching the processes of national identity building in relation to television narratives and the ways in which national identity is reflected in and itself influences television programs in content and form.

Deadline for the call for papers is 15 June 2007

This international conference is jointly organised by Rovira i Virgili University (Tarragona), Glasgow Caledonian University, and Universiteit Antwerpen and will be held in Reus (Catalonia), hosted by the Communication Studies Department of Rovira i Virgili University.

For more information please visit:

<http://www.urv.cat/comunicacio/narratingthenation.htm>



New Membership Form Jan-Dec 2007

To join IAMCR please go to <http://www.iamcr.org> and select *About IAMCR > Membership > Join IAMCR*. Alternatively you can fax this form to +44 (0) 870 759 8283 or mail it to Robin Mansell, President, IAMCR, at the address given under payment option C below.

Contact Details (this information is mandatory, please print clearly)

Member Name: Surname _____; First Name _____

Title: Prof/Dr/Mr/Mrs/Ms/Other _____

Address: _____

Tel: _____ work; _____ home (optional)

Email: _____

URL: _____ (optional)

Individual Membership

High Income Country

- Regular 130 USD * (no membership without choice of 1 journal for regular high income country members)
 Student 90 USD * 40 USD
 Emeritus 90 USD * 40 USD
(includes choice of 1 journal) * (without journal)

Low Income Country

- Regular 40 USD * 20 USD
 Student 30 USD * 15 USD
 Emeritus 30 USD * 15 USD
(includes choice of 1 journal) * (without journal)

Honorary - pay regular or emeritus fee if you wish.

Institutional Membership

High Income Country

10 members 500 USD * plus 50 USD for each additional member.
(includes choice of 1 journal; contact person will receive one copy of selected journal) *

Low Income Country

10 members 140 USD * plus 14 USD for each additional member.
(includes choice of 1 journal; contact person will receive one copy of selected journal) *

For Institutional Membership, please submit the names and e-mail addresses of up to 10 members on a separate page. Alternatively, if you have submitted institutional members' information on the IAMCR website please tick this box:

Countries listed below are classed as High Income countries by the World Bank. If you reside in one of these countries you qualify for IAMCR's High Income membership status:

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Membership fee includes choice of 1 Journal from Sage

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C. Check drawn on a USD bank account payable to IAMCR, send to:

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Department of Media and Communications

London School of Economics & Political Science

Houghton Street, London WC2A 2AE, UK

D. Direct Bank Transfer in USD to payable to IAMCR

Name of Bank: HSBC

Account Holder's Name: IAMCR

Bank Account No.: 59092763

Branch Number (Sort Code): 400515

Bank Address: 194 Strand, London, WC2R 1DX

London, UK Fax Number of Branch: +44 (0) 7599 3914

Swift Number or ABA Number (IBAN number):

USD account GB92MIDL40051559092763.

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Thank you for joining IAMCR!

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