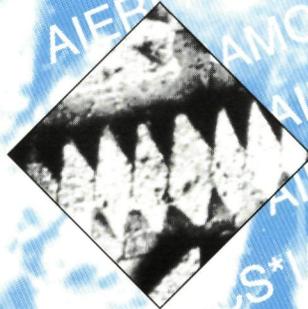
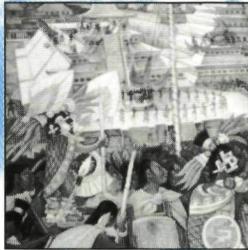


# IAMCR \* AIERI \* AIECS

## N e w s l e t t e r

International Association for Media and Communication Research \* Association  
Internationale des Études et Recherches sur l'Information et la Communication \*  
Asociación Internacional de Estudios de Comunicación Social  
Vol. 7, Number 2, March 1997



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# IAMCR\*AIERI\* AIECS\* INFORMATION



## IAMCR\*AIERI\* AIECS NEWSLETTER

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I AMCR is now forty years old. The last four decades have been extremely important times not only in terms of international relations but also in the way of communication and the manner in which we use our modern scientific and technological discoveries. Today, we live in a world of great contrast in the human condition. And, while the more perplexive problems we face are global in scope, the institutions to cope with them are largely national. Poverty and the inequality of information are not economic and technical abstractions; they are part of our human condition. The nation-state has become neither redundant nor ineffective, rather its power has been weakened and is on the defensive against a world economy it cannot control. These changes have been accelerated and in many cases have brought about by the so called "Information Revolution." However, the question before us is much more profound: Can we manage the "Information Revolution" better than we did the "Industrial Revolution?"

The information/communication explosion cannot be measured in statistics as can the output of the Industrial Revolution; deeper spiritual center and transcendent values are required. Our image of the new millennium must be a dynamic one. The struggle in the new century will be not so much on growth but on social distribution and the restructuring of public authorities. We must confront the "will to transgress" and build upon a new meaning of community.

The 40th anniversary of IAMCR must be a reminder that we, as an international association, should try not to remain a passive instrument in an increasingly divisive and turbulent sphere. We should put forth every effort to make our association a source for central research and a center of intellectual ferment on the major communication problems of our time. The knowledge, experience, and intellectual power that our membership possesses in different regions must be more actively enlisted for the challenges that are already facing us.

## President's Column



As we were entering the new year, I attended two highly stimulating international conferences: "The First Symposium on the Islamic Code of Ethics for Journalists" organized by the Center for Media Studies and Research in Teheran, Iran (December 9-12, 1996); and "The Impact of the Information and Communication Revolution on Society and State in the Arab World" sponsored by the Emirates Center for Strategic Studies and Research held in Abu Dhabi, United Arab Emirates (January 4-7, 1997). A number of the IAMCR members were present in these conferences and were among the participants. As the Islamic countries, from the Pacific to the Atlantic, continue to play a central role in world politics and economics, it becomes vitally important to examine the effect that technological advances are having on society and state relations. I welcome these initiatives in the Middle East and congratulate both centers for their timely and innovative undertakings. I am pleased to report that these two conferences provided an opportunity to recruit new institutional and individual members for IAMCR from Iran, Tajikistan, Pakistan, Kuwait, United Arab Emirates, Saudi Arabia, France, and South Africa.

As President of IAMCR, one of my central goals has been to see that our association is better integrated with the rapidly changing environment of international communication and international organizations — both governmental and non-governmental — that we have an opportunity to play a role in shaping it, and that we are better prepared to meet whatever challenges the 21st century may offer.

I have said on numerous occasions that if IAMCR does not succeed in globalizing itself and linking itself with other social science organizations around the world, it will not succeed anywhere. For IAMCR, as I suspect for most associations in our field, our external as well as our internal intellectual and professional activities can no longer exist in a separate box marked "mass communication" or "mass media," largely unconnected with the rapidly changing environment of national, regional, and international communication. This is why it was imperative for IAMCR to dismantle the fence of the Cold War bipolarity, to open itself to alternative and fresh multicultural perspectives, and to change its name in order to match its scientific and expanding areas of research and professional activities. This is also why it has been necessary for us to address other challenges thrown up by both our history and the imperatives of the future. One of these challenges has been the democratization and decentralization of our association. I think it will be equally as good for our long-term community cohesion and sense of ourselves if we transcend nation-state boundaries and make the leap to a truly universal intellectual and scientific community. The change will help describe us to ourselves and to others. It will help define our complex and diverse cultural identities, help articulate our ambitions and goals, and help fuse the links between what we were and what we want to become. It is also defining our path in international communication. But our engagement with communication subjects around us is not and must not be just abstract, and it is not just the result of some crude academic determination. It goes and must continue to go much deeper than that, evidencing a genuine desire to address the deepening social and communication crises of our time.

The grand "historical" theorizing of early on in this century — works with which we are all familiar — have been somewhat out of place for many years, being fairly invalid and ethnocentric. Only recently have new schools and research on comparative civilization

studies and world systems analysis emerged to examine societies in the broadest possible terms. I invite our members to compare and contrast their assumptions and their conclusions about broad-scale social and historical changes in communication and seek how to face the contemporary major issues of communications of our times. IAMCR needs to seek its intellectual challenges in world civilization rather than technological and ideological imperatives. This era of change means that as we celebrate the 40th anniversary of IAMCR, a new, stronger, and clearer vision of our future must emerge. It now goes without saying that much of the future will be in how well we engage ourselves rigorously with international communication issues, theories, and policies.

Let me turn now from international and global activities to the issues of regional activities and regionalism itself. What many nations are engaged in at the regional level — from the Asia-Pacific region to the European Union — will lay the foundation for the kind of development and security we may see in the 21st century. The expectations of a new international order, based on a concert of powers operating to a large extent through the manipulation of the United Nations, have not been fulfilled. In part, I believe this is because our global international structures are incomplete, immature, and biased with the worldview and ideologies of certain cultures and their politico-economic framework. They still reflect too directly the world into which most of them engaged at the end of the 1940s. It is not just the absurdity of the classifications of the world into numbers which irritates, but the practical consequences. Many nation's interests cannot simply be properly pursued in such a framework. It is a structure which emphasizes North-South dimensions, which tends to generate on the side of the North a strongly Eurocentric perspective on global problems. But the "South" is where Australia and Brazil are located and it is with the "South" that their interests often coincide rather than diverge. I think one outcome of this situation will be that regionalism and

regional approaches will come into their own as the so called "globalization" process takes its course. And here lies the opportunity for international organizations such as ours, to exercise a degree of flexibility in regional institutional building which has never before been possible.

**I**n order to take maximum advantage of international resources, it is imperative that we explore the possibilities of full and fair international regional representation in the association. IAMCR is continuing to expand with over 2,000 members globally. In order to allow our members to utilize our institution, I propose that we emphasize some regional continuity through increased participation between conferences. Although we presently give proper attention to geographic diversity through elections of our governing bodies, we can do more to increase cultural, regional, and gender diversities. There are several benefits to this framework:

- Regions can independently organize workshops, seminars, summer schools, clearing houses for documents, and perhaps even libraries. In addition to the conferences that are now a part of the tradition of IAMCR, conferences can be held by regional groups. This would permit more participation among those in similar regions, make it easier to access and share information for those members that seek it, and provide members of similar disciplines to fraternize.
- Regional members could work with similar external regional organizations in order to continue to expand intellectual activities, and perhaps offer joint activities.
- Regional activities can facilitate economic advantages for some members. It remains a fact that, due to economic constraints, not all members can participate in some activities. As an international organization, it is important that we continue to strive for diverse participation so that we can continue to learn and grow from one another. An example of an economic advantage is that it may be less expensive for some members who cannot, because of financial constraints, participate in IAMCR's bi-annual conferences to participate

in conferences held by regional members.

- The establishment of informal regional activities could facilitate contact and thus eliminate long delays in obtaining basic information regarding the association. This may also reduce unnecessary expenses often associated with the work of the central administrative office. More regional participation can be an additional building block in the establishment of greater coherence of our association. From this building block, regions can link together in broader cooperation. Regional membership will then greatly facilitate the communication an organizational networks of the association. At the same time this allows for the flexibility of more creative enterprises.

- Regional activities can assist in the recruitment of new members to our association.

- Such an informal framework is not meant to encourage dominance of one region over another. These activities should not be intended to segregate our members. On the contrary, if planned properly, regional participation can further enable greater expansion of our association by promoting involvement of all members, not just those with greater resources. In short, by striving to maintain balance, we can have unity among our diversity.

**T**he upcoming IAMCR conference in Oaxaca, Mexico is an important step toward the realization of these goals. I urge all members to consider attending what promises to be a very stimulating and timely gathering. I look forward to seeing many of you in Oaxaca this summer.

**Hamid Mowlana**  
President





# Secretary- General's Notes

## **The newsletter and the newsletter-list:**

The secretary general has a role to play in providing members with "official" information in a timely manner. Official information is channeled to the secretary general by the president, treasurer, section presidents and conference organizers. The organ of communication has been, traditionally, the IAMCR\*AIERI\*AIECS Newsletter, which has been edited usually by the secretary general. The Newsletter is printed and mailed to members all over the world. Additionally, there are a few internet "lists" on which IAMCR messages are posted. There is the list created by Andrew Calabrese, when he was editor of the Newsletter, to serve as an organ through which messages could be disseminated electronically while an issue of the the Newsletter was gestating. Messages may be posted directly on this list <IAMCR Newsletter.Spot.Colorado.Edu> without the sender having to go through a gatekeeper. A similar list set up by Robin Cheesman, when he was secretary general, has now been closed. Jan Servaes may be credited with setting up a list where interaction between section presidents takes place. Additionally several Sections have set up their own web pages and begun to publish their own Section newsletters. I have seen newsletters published by Participatory Communication and Political Economy, and am aware there may be other sections which have newsletters. The president's office is currently developing a web page for IAMCR which will link various sectional web pages.

Recently, in December 1997, there was a rather useful discussion on the IAMCR-Newsletter list, prompted by a posting by me of some suggested guidelines regarding postings made via the secretariat general. My

original posting and the comments and suggestions which were posted in response, are reproduced in the Forum section for the benefit of those who do not, either as a matter of choice or lack thereof, have access to e-mail.

The Newsletter will continue the policy enunciated by Andrew Calabrese and Melita Poler that only those contributions (over 100 words long) which are sent on a diskette or by e-mail will be used (IAMCR\*AIERI\*AIECS Newsletter November 1995, 4.) Short items will be accepted if they are below 100 words long. Items in French and Spanish should be directed in the first instance to Professor Annie Mear (Canada) and Professor Manuel Pares i Maicas (Spain) respectively.

## **Newsletter guidelines:**

All copy should be sent by plain text e-mail or MS Word for Windows file on an IBM-compatible 3.5" diskette. French and Spanish contributions should be channeled through: **Annie Mear** (Universite de Montreal, Departement de Communication, Case Postal 6128, Succ "A," Montreal, Quebec H3C 3J7, Canada; E-mail: <mear@ere.umontreal.ca>) and **M. Pares i Maicas** (Universidad Autonoma de Barcelona, Departamento de Periodismo, Facultad de Ciencias de la Informacion, Campus de Bellaterra, Barcelona, Spain: E-mail <ideq1@cc.uab.es>) respectively.

It will be useful if contributors follow the style used in the current newsletter for presenting their information. This will lessen the subeditorial demands in the production of the newsletter. DEADLINES for submissions, unless otherwise specified, will be: August 15 for November issues; December 15 for March issues.

**Naren Chitty**  
Secretary General

## Women's participation in iamcr:

In the November 1996 IAMCR Newsletter, the Women's Caucus presented the first information ever collected on IAMCR women's background in communications. This survey which was organized by the Department of Communication at the University of Helsinki was carried out by Hanna Tarjanne and Ullamaija Kivikuru. Information from 143 questionnaires (out of a total of 260) provide a 55% response rate for this survey. Among the interesting findings presented to the Women's Caucus in Sydney, was the discovery that between 30%-40% of personnel in communication departments around the world were women. Yet, their professional status, work assignments, promotion possibilities and areas of interest varied widely in these institutions. In common with women in other professions, female communication scholars find themselves frequently less well paid than their male colleagues and encounter what is known as the "glass ceiling" as they move into the top administrative positions.

Though the Women's Caucus figures do create a general snapshot of the professional qualifications of IAMCR women, the survey did not have a list of female IAMCR members to guide their questionnaire distribution. To remedy this situation the Treasurer began to insert gender as an important variable into the membership data base. It turned out that this was a much more complex process than anticipated since women's names are more difficult to identify and the membership data often register nothing but initials. Newly created membership forms will remedy this situation by requesting gender identification from 1997 onwards.

The two tables on page 8 provide the first overview of women's membership patterns in IAMCR, both in the INDIVIDUAL and the INSTITUTIONAL categories. Tables 1 & 2 show that women constitute 34.5% of individual memberships and slightly less, namely 31.3% of institutional memberships. These participation rates are similar to those

# Treasurer's report



of North American women print and broadcast journalists in the United States and Canada. Such figures are however considerably lower than the participation rates of women in the Scandinavian media professions. The tables furthermore indicate that the participation rates of women in IAMCR vary by region and by economic development criteria, though not nearly as widely as we had anticipated. In Table 1 the almost EQUAL participation rate of women and men in Scandinavia and Eastern Europe stand out. Yet, since these figures are based on such small samples (16 and 26 respectively), the institutional participation rate is probably a more accurate index. In Scandinavia this is 39% women and in Eastern Europe 40%. These figures are close to those in South America, where 38% of institutional members are women.

A comparison of North American and European rates indicates that overall women in both of these regions have about the same level of access to IAMCR membership, even though the categories of membership subscribed to are different. In North America 37% of individual, and 30% of institutional members are women. In Western Europe 39% of individual but only 28% of institutional members are women. Even the north/south, industrialized versus non-industrialized membership differentials are not nearly as large as had been anticipated. On the individual level, the difference is between 30% and 36.2% and on the institutional level it is almost unnoticeable: between 30% and 31.7%. Clearly these small membership variations mask the substantial salary differentials between northern and southern tier countries, which IAMCR tries to alleviate through its sliding fee scale, which was introduced in Dublin in 1992.

Sociologists have claimed that when a minority reaches the 30% mark in a profession, it can begin to change the BASIC RULES by which the workplace is organized. Has this begun to happen in IAMCR councils, which according to the Women's Caucus are still dominated by "big boy games?" A review and comparison of women's participation in three domains of IAMCR governance during the past twelve years, tells a CAUTIOUSLY OPTIMISTIC story. While the IAMCR, which was incorporated in the cold war period of 1952, was overwhelmingly run by men who practiced a careful NON-ELECTED "balance of power strategy" up until the Barcelona General Assembly in 1988, governance patterns began to change after this date. The principal mechanism through which women gained access to IAMCR's governing councils was through the process of OPEN VOTING, which replaced the so-called single slate "democratic centralism" approach practiced earlier.

In the twelve years since 1988, the ten person Executive has moved from a female participation rate of 14% (one female) to triple that figure in 1996. Four women now balance six men. In the domain of Sections, where the organization's academic work is done, women are also beginning to infiltrate the ranks. Of the 7 sections in 1988, only one was headed by a woman (14%). Today there are 3 women headed sections out of 10 for a low participation rate of only 23%. Women's reluctance to take on these responsibilities may have something to do with their lack of access to departmental power and resources. The greatest gain by women has been made in the International Council, which consists of 30 people and deliberates on the Association's business and goals. Since 1988 this Council moved from a 26% (8 women) female participation rate to a 50% PARITY situation after the 1996 election. These developments indicate that today women are poised at a point where they can indeed affect IAMCR's "rules of governance." In particular, women need to be active in all Sections and demand that there be gender balanced co-chairs, because it is these chairs who organize IAMCR panels and select papers for presentation. Lets hope that women's increased presence will also change the "ugly" tone and power games played at International Council and General Assembly meetings, which the Women's Caucus criticized.

**Gertrude J. Robinson**  
Treasurer

# Faces of Mexico :



## Pre-Columbian civilisation



Be

WOMEN'S PARTICIPATION IN  
IAMCR: INDIVIDUAL MEMBERS  
DECEMBER 1996

Region	Members		Women		Men	
	Count	%	Count	%	Count	%
Africa	12	2.0%	3	25%	9	75%
Middle-East	27	4.6%	4	15%	23	85%
South-America	46	7.6%	16	33%	30	66%
Non-Industrial Asia	34	5.6%	6	18%	28	82%
Eastern Europe	29	4.8%	14	49%	15	51%
Western Europe	126	20.8%	49	39%	77	61%
North America	198	32.7%	72	37%	126	63%
Scandinavia	32	15.3%	16	50%	16	50%
Industrial Asia	101	16.6%	28	28%	73	72%
<b>Total</b>	<b>605</b>	<b>100%</b>	<b>209</b>	<b>34.5%</b>	<b>396</b>	<b>65.4%</b>
Non-Industrial	148	25%	43	30%	105	70%
Industrial	457	75%	165	36.2%	292	63.8%

WOMEN'S PARTICIPATION IN  
IAMCR: MEMBERS ASSOCIATED WITH INSTITUTIONS  
DECEMBER 1996

Region	Members		Women		Men	
	Count	%	Count	%	Count	%
Africa	19	2%	11	58%	8	42%
Middle-East	10	1.1%	-	-	10	100%
South-America	63	6.8%	24	3.8%	39	62%
Non-Industrial Asia	85	9.2%	13	15%	72	85%
Eastern Europe	52	5.6%	21	40%	31	60%
Western Europe	385	41.6%	108	28%	277	72%
North America	90	9.7%	27	30%	63	70%
Scandinavia	179	19.4%	70	39%	109	61%
Industrial Asia	43	4.6%	16	37%	27	63%
<b>Total</b>	<b>926</b>	<b>100%</b>	<b>290</b>	<b>31.3%</b>	<b>636</b>	<b>68.7%</b>
Non-Industrial	229	14%	69	30%	160	70%
Industrial	697	86%	221	31.7%	476	31.7%



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aches.....

Hispanic heritage.....



and smiling people.



# Oaxaca 1997

## 40th Anniversary & Annual Conference, Oaxaca, Mexico July 3 to 6, 1997.

### General theme: New information technologies, globalisation and multicultural societies:

Since the Information Age has presented itself in an overpowering way to the different countries of the World, local cultures have answered its challenge in many ways. The responses of diverse social and cultural groups, living in urban and rural areas as well as more remote ethnic communities, provide challenging research questions to scholars in this area. Information technologies, telecommunications and cultural identity must be studied from different perspectives, including the economic, the political and social fields. New efforts and endeavors are needed in research and policy making which will generate conditions which are appropriate for new information technologies to be used effectively for diverse regions, countries and distinct social and cultural groups.

### Objectives:

- 1 The IAMCR 1997 Conference's main purpose is to discuss local reactions that different cultures have to globalisation and in particular to innovations in new information technology.
- 2 To explore and analyze the different mechanisms that social groups are developing to cope with the new information technologies and the media.
- 3 To further explore the different areas now opening to telecommunications and information research.
- 4 To propose strategic policies and actions needed in the face of globalisation and the penetration of new information technologies in society.

Co-sponsors: UNESCO Chair on Telecommunications

and Society; Oaxaca State Government; Departamento de Comunicacion, Universidad Iberoamericana.

### Fortieth anniversary:

The IAMCR 1997 Annual Conference will be carried out within the frame framework of the XL Anniversary of the Association. A special session will take place in the Alcala Theater in order to highlight the most important events of the association's growth and development. Printed, photographic and audiovisual material will make this evening very special.

### Deadlines:

- |                    |                            |
|--------------------|----------------------------|
| February 15, 1997: | Abstracts                  |
| March 15, 1997 :   | Final day for registration |
| April 30, 1997 :   | Final papers               |

### Tour arrangements:

The conference organizers have arranged for Oaxaca Magico, a travel agency in Oaxaca City, to provide its services in offering pre and post conference tours. The organizers have also arranged some activities for accompanying persons during the days of the conference. All fares must be reviewed at the end of January by the travel agency. The fees for tours must be made out and paid to the travel agency OAXACA MAGICO. All payments concerning these activities must be made to this travel agency and NOT to the Conference organization. If you are interested in some of these tours, please contact Oaxaca Magico directly at the address provided below:

**Adriana Guzman**, Oaxaca Magico,  
Netzahualcoyotl 216. Col. Reforma, Oaxaca,  
Oaxaca (Mexico)  
Tel/Fax: + 52-951 375-43;  
E-mail: <oaxmag@contanetica.com>  
Web: <URLwww.contanetica.com/magico>

Includes academic and cultural events, executive board and international council meetings @ the Victoria Hotel.

# Program:

## 2nd July, Wednesday

- 9:00-19:00 Women's Caucus (t.b.a.)  
 20:00-22:00 Women's dinner @ Restaurant La Catedral

## 3rd July, Thursday

- 9:00-11:00 Meeting of the Executive Board  
 11:00-11:30 Coffee Break  
 11:30-13:30 International Council Meeting  
 13:30-15:30 Lunch  
 15:30-17:00 International Council Meeting  
 17:00-17:30 Coffee Break  
 17:30-19:00 International Council Meeting  
 20:00-22:00 Dinner @ Restaurant La Catedral (downtown)  
 22:00-23:00 Walkabout the historic downtown with Ruben Vasconcelos, chronicler of City of Oaxaca.

## 4th July, Friday

- 9:00-11:00 International Council Meeting  
 11:00-11:30 Coffee Break  
 11:30-13:30 International Council Meeting  
 13:30-15:30 Lunch  
 15:30-17:00 International Council Meeting  
 17:00-17:30 Coffee Break  
 17:30-19:00 International Council Meeting  
 20:00-22:00 Reception of IAMCR members and dinner @ Victoria Hotel Gardens with marimba music.  
 22:00-23:00 Ruben Vasconcelos speaks about Oaxaca's culture (illustrating his talk with slides and videos): "With the soul on Earth, Oaxaca's cultural treasures"

## 5th July, Saturday

- 8:30-9:00 Opening Ceremony of the Conference on New Information Technologies, Globalisation and Multicultural Societies @

- 9:00-11:00 Plenary Session; Mexican Communication Research: balance and perspectives.

- 11:00-11:30 Coffee Break  
 11:30-13:30 Section Meetings  
 13:30-15:30 Lunch @ Victoria Hotel  
 15:30-17:00 Section Meetings  
 17:00-17:30 Coffee Break  
 17:30-19:00 Section Meetings  
 20:00-21:30 XL Anniversary: Special Evening @ Alcala Theater (downtown)  
 21:30-22:00 Calenda ( A music band formed by different ethnic groups will take us to the Restaurant El Vitral, where we will have the special dinner for the XL IAMCR Anniversary).  
 22:00-24:00 Dinner @ Restaurant El Vitral

## 6th July, Sunday

- 9:00-11:00 Plenary Session: Latin American Communication Research on the Threshold of the XXI Century.  
 11:00-11:30 Coffee Break  
 11:30-13:30 Section Meetings  
 13:30-15:30 Lunch  
 15:30-17:00 Section Meetings  
 17:00-17:30 Coffee Break  
 17:30-19:00 Section Meetings  
 20:00-22:00 Dinner @ Hotel Camino Real and Guelaguetza (Ethnic dance with flowers and music band)

## 7th July, Monday

- Departure or optional section meetings or Half day tour to Monte Alban (pyramids), Tlacoachaguaya (XVI Century Church) and Tule Tree (the largest tree in the world). This tour will be guided by Ruben Vasconcelos. To be payed during the conference at Victoria Hotel

## **Special activities and tours for accompanying persons:**

**a) City Orientation Tour:** We will show you how to get around Oaxaca. Visiting Oaxaca's landscapes, principal churches, murals, panoramic sights, etc. Also we'll tell you a bit about its organization, languages, culture that still exist today. Cost US\$ 26.45;

**b) Oaxacan Cooking Class:** Learn how to cook the original Oaxacan food in a nice kitchen with the original ingredients. You will learn how to make mole, tortillas, enchiladas, tacos and much more. Cost: US\$23.00;

**c) Oaxaca's Museums and Galleries:** We will take you to several galleries, the Rufino Tamayo Museum of Pre-Colombian Art and the Oaxaca Museum of Contemporary Art. Cost US\$ 33.35;

**d) Breakfast and Regional Dresses Parade:** Enjoy delicious Oaxacan breakfast in a really nice garden while watching a parade of the typical dresses used in the different regions that conform Oaxaca. Cost: US\$28.75.

### **Pre and post conference tours in Oaxaca; The following tours will be available:**

**a: Indian Artistry:** Half-day tour to Yagul, Talcochaguaya-Teotitlan del Valle. Yagul's most prominent feature is its "Palace of Seven Patios" an enormous building comprised of numerous lodgings. Talcochahuaya, where restoration of Zapotec wall and ceiling folk art has become the focus of recent worldwide attention, was originally a Dominican monastery; you will also see some fine wood carvings as well as more formal paintings by the Zapotec of that period. Finally you will visit Teotitlan del Valle, known throughout the world for its superb weaving. You will see how the weavers of today use the exact same methods their ancestors used for obtaining natural colors for the dying of wool. Time will also be apportioned to a visit to the village market for shopping before returning to Oaxaca. Cost: US\$34.50. 3th July and 8th July.

**b: A day at the ruins:** Half day tour of Mitla-

Lambityeco-Mescal-El Tule. Drive through the picturesque Mitla Valley. First stop at Lambityecto, the name means 'Still Hillock' and the site was purportedly only inhabited during the IVth. stage of Monte Alban (600 AC to 750 AC.) Visit Mitla, an ancient Zapotec center, a major archeological site whose pre-hispanic temples are noted for their unique geometric patterns. Its exquisite architecture is famous for its grecas or fret-type-decorations. At the end there will be a visit to a family that produce mescal (very ancient and popular drink) in the traditional fashion. The final stop will be to the famous tree of El Tule. 40 meters height, diameter of 52.58 meters, and 2 000 years old. Cost: US\$ 34.50. 4th July and 9th July.

**c: Oaxacan day at Monte Alban:** Full-day tour to Monte Alban-Arazola-Cuilapan-Zaachila (with lunch.) Monte Alban is one of Mexico most important archeological sites, where settlement dates back to 4000 BC. See the ceremonial center with ancient tombs, Olmec courts, a fascinating observatory, the hospital and the marvelous Sierra Mountains ranged around the city. Arazola is rapidly becoming known throughout the world for its unique wood carvings. The whole town is involved creating these brightly colored, carved animals and monsters. Cuilapan is a 16th century monastery. There will be a final stop for lunch at Zaachila for a traditional Mexican afternoon. Cost: \$US 63.25. 4th July and 8th July.

**d: Three nights at Huatulco:** Huatulco beaches of Oaxaca. Huatulco is Mexico's newest developing resort. It has nine bays covering 22 miles of beautiful Pacific coast land. Huatulco is situated on the southern coast of the Oaxaca State. The climate is warm, 28C. Hotels range from deluxe properties on Tangolunda to small inexpensive hostels. You can reach Huatulco by small plane from Oaxaca City (40 places) or by jet (Aeromexico and Mexicana from Mexico City, 200 places.) Hotel Maeva Huatulco (all inclusive hotel, 5 star, airplane fare, 3 breakfasts, 3 lunches, 3 dinners included.) By small plane from Oaxaca: 3 nights/4 days

(Oaxaca-Huatulco-Oaxaca); Single:US\$505.00; Double:US\$404.00 (per person); By jet leaving from Mexico City: Single:US\$ 593.00; Double:US\$ 488.00 (per person.) Club Med (all inclusive hotel, 5 star, airplane fare, 3 nights/4 days, all meals.) By jet leaving from Mexico City: Single:US\$ 646.00; Double:US\$ 566.00 (per person.)

**e:Three day tours to Maya ruins:** Chichen Itza, Uxmal, Kabah and Labna via Merida. For travelling to the Maya archeological sites, you can take a small plane (40 places) from Oaxaca, but if you prefer a jet (commercial airline) you must come back to Mexico City and fly by Mexicana or Areomexico. Both lines offer some packages at very reduced prices. Yucatan is a large area with vast expenses of green jungle, undisturbed beaches, clear blue skies and hot, dry days. To visit the Maya pyramids and cities you must stay in Merida, the capital of the state and one of the most beautiful Colonial cities of Mexico. To go to the archeological sites you can rent a car or go by yourself. Hotels offer very attractive all-day-tours to Chichen-Itza, Uxmal and Cancun-Cozumel. Hotel Hyatt (all inclusive hotel, airplane fare, 3 days/4 nights, 3 breakfasts and 3 lunches or dinners included.) By small plane from Oaxaca: 3 days/4nights (Oaxaca-Merida-Oaxaca.) Single: US\$ 497.00; Double: US\$577.00 (per person.) By jet leaving from Mexico City: Single: US\$ 555.00; Double: US\$ 442.00 (per person.)

You can easily reach Cancun and Cozumel from Merida by bus or car. If you wish to spend some more days we recommend to you the Camino Real Hotel. Our travel agency should help you to make any extra booking you should need in these places.

**f: A week at Cancun and/or Cozumel:** If you only want to spend a week at the seaside in Cancun, we recomend you the following Hotels. You can easily reach Chichen Itza, Uxmal and Merdia from Cancun (60 min. by car.) Club Med ( airfare, all meals included, 3 nights/4 days) by jet from Mexico City: Single

US\$ 757.00; Double: US\$ 668.00 (per person.) Camino Real (airfare, 3 nights/4, days, 3 breakfast and 3 lunches or dinners included.) By small plane from Oaxaca: Single US\$ 933.00; Double US\$ 744.00. By jet, leaving from Mexico City: Single:US\$ 1,200.00; Double:US\$ 805.00. Cozumel is an island in the coast of Yucatan, in the Caribbean Sea. This place is much less expansive than Cancun and the atmosphere is relaxed. The trip around the island can be rewarded. In Cozumel you can find beaches and coral formations, lagoons and the village of San Miguel with stores and restaurants. Inter-Continental Hotel: (3 nights/4 days, 3 breakfast and 3 lunches or dinners.) By small plane from Oaxaca:, Single:US\$ 1034.00; Double:US\$ 825.00. By jet, leaving from Mexico City: Single:US\$ 1045.00; Double:US\$ 747.00.

**g: Mexico City and Central Mexico:** Mexico City-Queretaro-Quanaajuato. You can also spend very nice days in Mexico City visiting the National Museum of Anthropology (one of the best in the world), the downtown as well as other typical places. We recomend you a five star hotel, that has offered reduced prices for the Ibero - americana University: Hotel Emporio, Paseo de la Reforma 124, Centro 06600, Mexico, D.f.; Tel: +525- 627 0272 and Fax: +525- 703 1424. Fares per room/ per day: Single:US\$36.00; Double:US\$ 48.00; Breakfast:US\$ 4.00. If you are interested in booking in this Hotel, please mention the IAMCR Conference of the Ibero - americana University and make the booking yourself. Motor trip to Queretaro and Guanajuato. In Mexico City you can rent a car, and go to the center of Spanish colonial architecture. We specially recomend you the next tour: Queretaro (two hours from Mexico) and Guanajuato (two hours from Queretaro) staying for two days in every city. Mexico City-Puebla. From Mexico City you can also reach Puebla (two hours ). Flanked by volcanoes, it is well known as the city of tiles and as a pottery and cotton textiles center. If you wish to stay there some days our travel agency could recommend you some very

good hotels at very reduce prices. All these cities have excellent highways as well as first class bus services. When you come to Oaxaca, you will find a tourist orientation desk at every hotel. Oaxaca Magico, our travel agency, has an office at Victoria Hotel.

### **General travel information:**

Oaxaca is 50 minutes southeast of Mexico City by aeroplane and 4 hours 30 minutes by car. All flights have easy connections with Mexican airlines every three or four hours. The main Mexican airlines that we recommend for your connections are Mexicana and Aeromexico. They offer 5 flights to Oaxaca every day. The National and International terminals at Mexico City Airport are located in the same building. At the Oaxaca airport you will find easy transportations to yours hotels. Taxis cost no more than \$ 2 (collective) and \$ 5 for individual travelling. Mexican currency: peso (approx. 8 peso = 1 US dollar.) Weather: July is a common Mexican Summer month. The rainy season begins around the time of the conference with an expected 26-28C. temperature. Accommodation: The main conference hotel will be the Victoria Hotel, a 5-star- hotel, located atop Fortin Hill, in the midst of 70 000 sq. meters park. It offers a breath-taking view of the ancient city of Oaxaca, while being only five minutes away from the city center. It has 110 comfortable rooms, Villas and Junior suites, beautifully furnished, and offers a private terrace, telephone, satellite TV and other amenities. We have selected two more hotels: The four star Fortín Plaza (60 rooms) five minutes away by foot from the Victoria Hotel and Misión de los Angeles (100 rooms), 5 minutes away by car. Hotel and room allocation will be on a "first-come-first- served" basis, so hurry up if you do not want to share your room.

### **Registration details:**

A conference registration form is provided at the end of this section along with membership forms. We will be happy to book accommodation in your hotel of choice on your behalf. Payment of the first night's fare be received with your registration fee to secure

your booking. Your first night's accommodation will be secured when we receive your cashier's check; the other nights will be guaranteed only if you give us your credit card number in advance, along with your registration form. The deadline for completing your accommodation booking is 15th March 1997.

### **Conference fees**

#### **- a. hotel fares:**

First night fares and rates for subsequent nights, for conference participants, for Hotel Victoria, Hotel Misión des Los Angeles and Hotel Fortin Plaza are provided below inclusive of tax. 1 US dollar = approximately 8 pesos.



**HOTEL VICTORIA \*\*\*\*\***

#### **First night fare**

Single:US\$ 80.00; Villa (double):US\$ 50.00 (per person); Junior Suite (double):US\$ 60.00 (per person. )

#### **Rate for subsequent nights**

Single:US\$ 67.00; Villa (double):US\$ 43.00 (per person); Junior Suite (double):US\$ 51.00 (per person.)

[Junior Suite and Villa Suite admit a third person for US\$ 15.00 per night.]

#### **Accompanying persons**

Accompanying persons must pay to the Organization Committee, by 15th March ,the first night fare + optional meals (breakfast US\$10.00 +lunch US\$20.00 +dinner US\$20.00) for each day of stay during the conference ie 2-7 July or 4-7 July.



HOTEL MISIÓN DE LOS ANGELES \*\*\*\*

(Five minutes away by taxi from Victoria Hotel.)

**First night fare**

Single: US\$70.00;

Double US\$35.00 (per person.)

**Rate for subsequent nights**

Single: US\$ 59.00; Double: US\$ 30.00 (per person.)

**Accompanying persons**

Accompanying persons must pay to the Organization Committee, by 15th March, the first night fare + optional meals (breakfast US\$10.00 +lunch US\$20.00 +dinner US\$20.00) for each day of stay during the conference ie 2-7 July or 4-7 July.

HOTEL FORTÍN PLAZA \*\*\*\*

(Two minutes by taxi from Victoria Hotel.)

**First night fare**

Single: US\$60.00; Double: US\$35.00

Rate for subsequent nights

Single: US\$55.00; Double: US\$32.00

**Accompanying persons**

Accompanying persons must pay to the Organization Committee, by 15th March, the first night fare + optional meals (breakfast US\$10.00 +lunch US\$20.00 +dinner US\$20.00) for each day of stay during the conference ie 2-7 July or 4-7 July.

**Conference fees**

**- b. registration:**

The conference registration fee includes meals for participants and members of IAMCR. Accompanying persons must pay for meals in advance before the 15th March with the first night fare:

2-7 July (five nights): US\$ 385 (4 breakfasts, 4 lunches and 4 dinners;

3rd,4th,5th and 6th July.)

4-7 July (three nights): US\$ 320 (3 breakfast, 3 lunches and 3 dinners; 4th,5th and 6th of July.)

**Conference fees**

**- c. women's dinner:**

Restaurant La Catedral : US\$20.00 per person.

**Conference fees**

**Summing up your payment**

Use one of the following two formulae:

Either [ **a** (first night fare) + **b** (registration fee)]; or [ **a** (first night fare) + **b** (registration fee) + **c** (Women's dinner)].

The following credit cards are accepted:

**Victoria Hotel:** American Express, Visa and

Master Card. **Misión de los Angeles:** American Express, Visa and Master Card.

**Fortín Plaza:** American Express, Visa, Master Card and Diner's Club.

Mode and address of payment: All payment should be made out in US dollars and payable by international draft (cashier's check) to Universidad Iberoamericana A.C. and mailed to:

**Carmen Gómez Mont**, *Departamento de Comunicacion, Salon A-201, Universidad Iberoamericana, Prol. Paseo de la Reforma 880, Lomas de Santa Fe, 01210. Mexico, D.F.*

We strictly recommend that you send your cashier's check by UPS, Federal Express, DHL or other mail services that guarantee the arrival of you money. Please do not send us any information by ordinary mail or certified mail.

Continued after forms.

The editor thanks the Consulate General of Mexico in Sydney, Australia for allowing the use of photographic material from literature produced by Turismo de Mexico and Carmen Gómez Mont for the loan of photographs and slides belonging to her. A special thank you to Perry Wong for subsidising the design of this issue by undervaluing his time and effort.

# Oaxaca 1997 Registration Form

Name: \_\_\_\_\_

Organization : \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

I wish to share a room with: \_\_\_\_\_

I will be accompanied by the following numbers of individuals (List all persons) :  
\_\_\_\_\_  
\_\_\_\_\_

Hotel Choice: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Time: \_\_\_\_\_ Departure date: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

**THE FOLLOWING PAYMENT IS INCLUDED  
(PLEASE TICK APPROPRIATE PLACES AND TOTAL):**

**a) Deposit for first night at selected hotel**

**HOTEL VICTORIA \*\*\*\*\***

Single US\$80.00  Double (Villa) US\$50.00\*  Double (Jnr. Suite) US\$60\*

**MISIÓN DE LOS ANGELES \*\*\*\***

Single US\$70.00  Double US\$35.00\*

**HOTEL FORTÍN PLAZA \*\*\*\***

Single US\$ 60.00  Double US\$35.00\*

**ACCOMPANYING PERSONS MEALS (Cultural festival included):**

2-7 July US\$250  4-7 July US\$200

**b) Registration Fee**

Member's fee 4-7 July(US\$320)  Non-members's fee (US\$420)

Member's fee 2-7 July(US\$385)  Late registration (add US\$100.00)

**c) Women's dinner (US\$20.00)**

**TOTAL (a+b+c)**

**IMPORTANT INFORMATION ABOUT PAYMENTS:** All payments must be in U.S. dollars and be made payable by international draft ( cashier's check) to: Universidad Iberoamericana A.C. We strictly recommend you send a cashier's check by UPS, Federal Express, DHL or other mail services that guarantee the arrival of your money. Please **DO NOT** send us any information by ordinary or certified mail. Send your cashier's check and registration form by March 15th to the following address: Prof. Carmen Gómez Mont, *Departamento de Comunicacion. Salon A-201, Universidad Iberoamericana, Prol. Paseo de la Reforma 880, Lomas de Santa Fe, 01210. Mexico, D.F. Tel:+525-723 1137 & +525-292 0258; Fax:+525-604 1758; E-mail:<cgomez@uiberouia.mx>*. **CANCELLATION FEE:** Cancellations made 45 days prior to the conference or earlier will incur an administrative fee of US \$ 150. After this date no refunds will be made.

# Membership Forms

## Individual Membership Application or Update Form.

TYPE OF MEMBERSHIP REQUESTED (PLEASE CHECK ONE):

All fees cover the calendar year.

Individual US\$80  Emeritus US\$40:  Student US\$20\*:  Low Income Country US\$20:

### ADDRESS & PERSONAL INFORMATION:

If you already are a member and wish to make corrections or updates on the information currently listed about you in the IAMCR membership directory, please use the space below to do so.

Family Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Nationality: \_\_\_\_\_

Institutional affiliation: \_\_\_\_\_

Occupational title: \_\_\_\_\_

Present Position: \_\_\_\_\_ Gender: \_\_\_\_\_

Full address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Correction or Update (tick one)

### FIELDS OF INTEREST:

Communication Technology Policy	<input type="checkbox"/>	Local Radio & TV	<input type="checkbox"/>
Documentation & Information Systems	<input type="checkbox"/>	Media Education Research	<input type="checkbox"/>
Gender & Communication	<input type="checkbox"/>	Political Communication Research	<input type="checkbox"/>
History	<input type="checkbox"/>	Political Economy	<input type="checkbox"/>
International Communication	<input type="checkbox"/>	Professional Education	<input type="checkbox"/>
Law	<input type="checkbox"/>	Sociology & Social Psychology	<input type="checkbox"/>
Participatory Communication Research	<input type="checkbox"/>	Other	<input type="checkbox"/>

\*In case of student membership, this application form must be signed by your supervisor or head of department.

Name: \_\_\_\_\_

Signature of supervisor or head of dept. of student: \_\_\_\_\_

Date: \_\_\_\_\_ Institution: \_\_\_\_\_

PLEASE MAIL THIS FORM TO: Prof. Gertrude J. Robinson, IAMCR Treasurer, McGill University Graduate Program in Communication, 3465 Peel Street, Montreal PQ H3A 1W7, CANADA.

**Institutional Membership Application or Update Form.**

TYPE OF MEMBERSHIP REQUESTED (PLEASE CHECK ONE):

All fees cover the calendar year.

Members covered 1-10 (US\$400)

Each additional members (US\$40)

Low income countries:

Members covered 1-10 (US\$400)

Each additional members (US\$40)

**INSTITUTIONAL ADDRESS & MEMBERS COVERED:**

If your institution already has a membership and you wish to make corrections or updates on the information currently listed about you in the IAMCR directory, please use the space provided below to do so.

Full address for all correspondence:

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Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Correction  or Update (tick one)

Name of correspondent member (indicate gender) . \_\_\_\_\_

Position: \_\_\_\_\_

Names of members covered (indicate gender):

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PLEASE MAIL THIS FORM TO: Prof. Gertrude J. Robinson, IAMCR Treasurer, McGill University Graduate Program in Communication, 3465 Peel Street, Montreal PQ H3A 1W7, CANADA.

## Change of Address Form.

If you have changed your address or have new means of contact, please complete and send this form to: Gertrude J. Robinson, IAMCR Treasurer, McGill University Graduate Program in Communication, 3465 Peel Street, Montreal PQ H3A 1W7, CANADA.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Institutional Members:** Please list persons covered by membership including e-mail addresses if available.

\_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Correspondent : \_\_\_\_\_

E-mail: \_\_\_\_\_

### Publication:

A book dealing with Mexican Communication Research will be published in English prior to the Conference.

### Procedures for panels and papers:

Mornings and afternoons will be devoted to Section Meetings. During the 5th through the 6th July, two plenary sessions will be held: Perspectives and Challenges of the Mexican Communication Research (5th July, 9:00 am-11:00 am ) and Latin American Communication Research at the Threshold of the 21st Century (6th July, 9:00-11:00). These events are designed to update IAMCR members on actual research done in this field. Sections are encouraged to organize their sessions around subjects related to the Conference theme.

### Abstracts and papers:

All members wishing to present papers at the Oaxaca Conference should send their abstracts to appropriate Section Heads and to Manuel Pares i Maicas (Academic Coordinator of the Congress.)

### Manuel Pares i Maicas

Universidad Autonoma de Barcelona, Facultad de Ciencias de la Informacion Edificio I, 08193 Bellaterra, Barcelona, Espagna; Fax: +34-3- 581 2005  
E-mail: <ideq1@cc.uab.es>

### Conference organizers:

The IAMCR Conference Committee for Oaxaca, Mexico, includes Hamid Mowlana (President), Manuel Pares i Maicas (President Elect) and Carmen Gomez Mont (Vice-president). A National Committee representing the most important communication organizations in Mexico is being convened at this moment. Carmen Gómez Mont is in charge of room and board facilities as well as the programming of cultural events. If you have any question or suggestion please write to:

### Carmen Gómez Mont

Departamento de Comunicación, Salon A-201, Universidad Iberoamericana, Prol. Paseo de la Reforma 880, Lomas de Santa Fe, 01210. Mexico, D.F. Tel:+525-723 1137 & +525-292 0258; Fax:+525-604 1758;  
E-mail: <cgomez@uibero.uia.mx>

# Section Review Committee



## New committee welcomes ideas:

At Sydney, the International Council appointed a new Section Review Committee with a broad mandate "for evaluating sections from the point of view of an intellectually sound section structure that examines the place of sections within the association as well as the workings of sections". This initiative was based on exchanges among section presidents, notably a proposal by Abbas Malek and Rohan Samarajiva to rationalize sections and working groups and to provide financing to sections. Actually, the mandate leads to fundamental questions about IAMCR's objectives (and statutes) and it partly overlaps with the "21st Century" Commission chaired by Aggrey Brown.

Among questions considered are:

- \* What should be the size and durability of the sections and by which criteria should working groups be qualified as sections?
- \* Is there an overlap of section activities and a proliferation of sections?
- \* Should sections have formal membership criteria?
- \* Should sections receive a share of membership fees?
- \* What should be the statutory role of the section presidents?

All members are invited to express their opinions on these and other matters relating to the future of IAMCR sections. The Section Review Committee will prepare, in consultation with current section presidents represented by Rohan Samarajiva, a proposal for an eventual reform to be considered by the International Council in Oaxaca (July 1997) and to be finally decided in Glasgow (July 1998).

The following are members of the new Committee. They are looking forward to

hearing about experiences and proposals from the membership at large!

Kaarle Nordenstreng (chair), Finland  
<tikano@uta.fi>

Virginia Nightingale, Australia  
<v.nightingale@nepean.uws.edu.au>

Slavko Splichal, Slovenia  
<slavko.splichal@uni-lj.si>

Annabelle Sreberny-Mohammadi, UK  
<as19@leicester.ac.uk>

Janet Wasko, USA  
<jwasco@sojc.uoregon.edu>

## Kaarle Nordenstreng

Chairman, Section Review Committee



## Sydney conference:

The major event in 1996 was the Sydney biennial conference. The Section organized four thematically coherent sessions, accommodating 29 scholars from 15 countries. The breakdown by region was USA/Canada - 9; EFTA countries - 8; East & Southeast Asia - 7; Australia/NZ - 4; Latin America - 1; Former Comecon Europe - 0; South Asia - 0; West Asia - 0; Africa - 0. Significant progress has been achieved in increasing participation from formerly under-represented Scandinavian and Central European countries but more needs to be done. The sessions were well attended. The average attendance was 50, with a high of 70 and low of 30. Around one-third of paper-givers were first-time participants at an AIERI/IAMCR/AIECS conference. All the abstracts and many papers are mounted on eCTP, the Section's website, at

<http://www.komdat.sbg.ac.at/ectp/>. Vice President Maier-Rabler continues to work on improving eCTP as a facility that will improve interactions between members. The thematic coherence of the Sydney sessions, the making available of discussant comments before the conference and the mounting of abstracts and conference papers on eCTP are indicative of the fruitful synergy that can be achieved between traditional and new forms of scholarly communication.

### Call for papers:

The 1997 Oaxaca Conference, organized by CTP advisory committee member Carmen Gomez Mont, gives pride of place to the Section's central intellectual concerns. The conference objectives are (a) to discuss how different cultures respond to globalisation and in particular to new information technologies; (b) to analyze the different mechanisms utilized in this response; (c) to further explore new areas in telecommunications and information research; and (d) to propose strategic policy and actions appropriate for globalisation and the penetration of new information technologies in society. Section members and those wishing to join the section are invited to submit one to three page abstracts of papers for a three-hour session on "Current research in communication technology policy" on July 5th. A second time slot of 150 minutes will be requested on July 6th in the event many submissions are received. Submissions that address the conference objectives are encouraged. The CTP Section thinks of the conference sessions as important moments in ongoing research relationships between members and as opportunities for the initiation of new research contacts. The sessions are primarily intended to provide an environment for exchanges between members, rather than the reading of self-contained papers. The CTP Section will facilitate fruitful exchanges by circulating abstracts beforehand and reserving adequate time for structured discussion. Please direct abstracts and information requests to Rohan Samarajiva.

### Review of sections:

The International Council approved a systematic review of Sections at its

Sydney meetings. The Section Review Committee is headed by Kaarle Nordenstreng. The CTP Section President was elected as the non-voting section liaison. One meeting has already been held. It is hoped that the Section Review Committee will bring much needed reform proposals to the Oaxaca meetings.

**Rohan Samarajiva**, President, Communication Technology Policy Section of IAMCR, School of Communication and Journalism, Ohio State University, 3016 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210, USA: *Tel: +1-614-292 3713; Fax +1-614-292 2055; E-mail: <rohan+@osu.edu.>*

Section information is available at eCTP at <http://www.komdat.sbg.ac.at/ectp/>.



### Update:

Unfortunately the Section Report in the recent IAMCR Newsletter contained an error: The 'off year' conference in Oaxaca, Mexico, of course takes place July 4-7, 1997, as could be seen by the general announcement on the front page. Abstracts for the three sessions that we have planned for this conference should be sent by January 15, 1997. At the time of writing I have already received the first proposal and am looking forward to more. In February I will inform those whose papers will be accepted by our panel of reviewers. Completed papers are expected by May 1, 1997. The program of the section in Oaxaca will be announced in the next newsletter of the section. Hampton Press has meanwhile copyedited the book "Propaganda in the 20 Century" which emerged out the Seoul conference. There remains considerable work for me and the other contributors in meeting the publisher's guidelines. I am hoping that now all has been done, the book finally can be published in 1997. Proposals for planning further activities of the section and contributions to our newsletter are again encouraged. If you wish to contact me, please do so:

**Jürgen Wilke**, President,  
History Section of IAMCR,  
Institut für Publizistik, Johannes Gutenberg  
Universität, D-55099, Mainz, Germany. *Tel.*  
*+49 6131 392539; Fax. +49 6131 394239;*  
*E-mail: <wilke@mzdmza.zdv.uni-mainz.de>*

## International Communication



### Call for papers:

The International Communication Section of IAMCR will hold the following sessions at the 1997 IAMCR Conference to be held in Oaxaca, Mexico July 4-7, 1997: 1- Global Communication and International Community: Current Research on International Communication; 2- International News Coverage in National Media: Global Perspective. Members, researchers, and scholars are invited to submit papers on the above topical areas to be considered for presentation at the Mexico Conference. All papers must address one of the proposed themes for the above panels. Deadline for abstracts (not exceeding 250 words in length) is February 15, 1997. Abstracts should be sent by regular or email and not by fax. All completed papers must be received by March 15, 1997 to be reviewed for possible inclusion in the final conference program. Letters of acceptance will be sent out after the final selection is made. Please send all your correspondence to the Section President:

**Abbas Malek**, President, International  
Communication Section of IAMCR,  
Howard University, School of Communications,  
Washington, DC 20059, USA.  
*Tel: +1-703-849 0019; Fax: +1-202-806 5216;*  
*E-mail: <AMALEK@AMERICAN.EDU>*



**Call for papers: The Human Right to  
Communicate and the Global Information  
Infrastructure: The Challenge of Global**

### Mobile Personal Satellite Communication Systems (GMPCS.)

1998 will see the 40th anniversary of the adoption of the Universal Declaration of Human rights which included also basic information and communication rights. 50 years ago the technological environment for the exercise of the right to freedom of expression was totally different from today's information and communication opportunities. The development of a global information infrastructure has opened new opportunities for individual information rights, but at the same time there are also new dangers and pressures, from new forms of political censorship, commercialisation of communication and technological innovations which can be also misused to suppress the individual right to freedom of expression (proxy servers and clipper chips). With the emergence of new satellite systems (LEOs and MEOs) even broader opportunities arise and will give individuals possibilities to communicate at every time with everybody everywhere via Global Mobile Personal Communication Satellites (GMPCS). In 1996 the ITU organized the 1st World Telecommunication Policy Forum dealing with GMPCS. The conference adopted a Final document which also stresses the need to guarantee the individual right to freedom of expression and the right to communicate in the GMPCS sector. The GII and GMPCS represent new challenges for the right to communicate.

The planned session invites papers which deals with legal aspects of new communication technologies in the GII and the GMPCS context. Papers are preferred which combine global aspects with regional approaches showing the diversity of cultures and interests in the world communication system.

Please sent abstracts to:

**Wolfgang Kleinwächter**, President, Law  
Section of IAMCR,  
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# Participatory Communication

## International conference on "media & politics" in Brussels

- February 27 to March 1, 1997:

This conference is organized by the 'Participatory Communication Research' Section, in collaboration with the 'Political Communication' Section and the 'Human Rights Committee' of the International Association for Media and Communication Research (IAMCR), and the Faculty of Political and Social Sciences of the Catholic University of Brussels (K.U.Brussel).

Confirmed international speakers include: Emeritus Prof. Dr. George Gerbner, Annenberg School for Communication, Philadelphia, USA; Dr. Yogesh Atal, UNESCO, Paris, France ; Prof. Dr. Mina Ramirez, Asian Social Institute, Manila, Philippines; Prof. Dr. Yassen Zassoursky, University of Moscow, Russia; Prof. Dr. Cees Hamelink, University of Amsterdam, Netherlands ; Prof. Dr. Francis B. Nyamnjoh, University of Buea, Cameroon; Prof. Dr. Ronald E. Ostman, Cornell University, Ithaca, USA; Prof. Dr. Kaarle Nordenstreng, University of Tampere, Finland; Dr. Pradip Thomas, World Association of Christian Communication, London, England; Prof. Dr. Kwasi Ansu-Kyeremeh, University of Ghana; Dr. Jean Chalaby, London School of Economics, England; Prof. Dr. Slavko Splichal, University of Ljubljana, Slovenia; Dr. Samuel Coad Dyer, University of Waikato, New Zealand; Prof. Dr. David L. Paletz, Duke University, Durham, USA; Prof. Dr. Shalini Venturelli, American University, Washington, USA; Edward Bird, Director, Media Monitoring Project, South Africa; Dr. Peter Waterman, Institute of Social Studies, Den Haag, Netherlands; Prof. Dr. Richard Vincent, University of Hawaii, Honolulu, USA; Prof. Dr. Stig Hjarvard, University of Copenhagen, Denmark.

Special sessions will be arranged on: Politics of Communication and Human Rights; Internet and Democracy; Media and Politics in Transition in Russia; Mediatization of Elections and Propaganda ; Anti-Politics and/or Postmodern Politics; Does Public Opinion Exist? ; One World, Multiple Cultures; First Public Lecture in Communication for Social Change; Globalisation and Cultural Identity; Mass Media and Grassroots Networking in the so-called Third World; Citizenship and European Integration; Africa in the Picture; European (Tele)-communications Policies; New Challenges for the Political Journalist.

Deadline for registration was February 1, 1997. For enquiries and more information, please contact:

**Caroline Duprez** or **Tine Verhelst**, EBI, K.U.Brussel, Vrijheidslaan 17, B-1081 Brussels, Belgium.

*Tel: + 32-2-412 4268 or 412 4341; Fax: + 32-2-412 4200; E-mail: <FPSW@kubrussel.ac.be>*

### Call for papers (Oaxaca):

May we cordially invite you to submit papers for the PCR section for the IAMCR Conference in Oaxaca. Both papers discussing theoretical or methodological perspectives and/or documenting specific case studies are welcome. Participants wishing to contribute a paper should submit an extended abstract (not exceeding 800 words/two pages) to the convenors of the Section before February 15, 1997. Early abstracts will be given priority. The convenors will select those to be used, inform the authors accordingly before March 1, 1997. The final day for registration is March 15, 1997. The final papers have to be in the possession of the convenors on May 1, 1997. Abstracts and papers can be sent by mail or e-mail. Abstracts and/or papers can be submitted to either of the convenors:

**Jan Servaes**, President, Participatory Communication Section of IAMCR, (See address at bottom of this section report) or

**Tom Jacobson**, Vice-President, Participatory Communication Section of IAMCR, State University of New York at Buffalo, Dept. of Communication, Faculty of Social Sciences, 338 MFAC-Ellicott Complex, Box 610011, Buffalo, New York 14261, USA. *Tel: +1-716-645 2141, 2142; Fax: +1-716-645 2086; E-mail: <Comacker@ubvms.cc.buffalo.edu>*

#### **PCR newsletter and pcr website:**

**A** new issue of the PCR Newsletter is currently being drafted. The PCR Section has a Website or URL at : <http://www.kubrusssel.ac.be/psw/menu1.html> which is being maintained by Rico Lie. Contributions are still welcome. Please contact::

**Rico Lie**, Catholic University of Brussels, Department of Communication, Vrijheidslaan 17, B-1081 Brussels, Belgium; *Tel: +32-2- 412 42 47; Fax: +32-2- 412 42 00; E-mail: <Rico.Lie@KUBrusssel.ac.be>*

Member comments and questions are welcome.

**Jan Servaes**, President, Participatory Communication Section of IAMCR, Catholic University of Brussels, Department of Communication, Vrijheidslaan 17, B-1081 Brussels, Belgium. *Tel: +32-2-412 42 78 or +32-2-412 42 47; Fax: +32-2-412 42 00; E-mail: <Jan.Servaes@KUBrusssel.ac.be>*



#### **Update:**

**T**he Political Economy Section is stronger than ever as evidenced by its success at the biennial congress held in Sydney. Four panels with paper presentations were held successfully where not only the quality of material presented was high but also the participation from IAMCR members strong. We had decided in Seoul that the Political Economy Section would do more panels in

collaboration with other Sections and interest groups in the IAMCR. Two of the four panels at Sydney were done in such a collaborative spirit and proved that the idea had merit. The joint session with NEQTAR, billed as "Consuming Audiences", was a round table of presenters whose work may be included in the book project that the Section had endorsed two years ago. The Section's publications committee organized at Seoul under Janet Wasko has endorsed this book plan to be submitted to Hampton Press. Janet Wasko and Ingun Hagen will coedit the anthology. The other joint session was organized in collaboration with the Working Group on Ethnicity, Racism & Media. Andrew Jakubowicz, John Downing, Manji Pendakur, Charles Husband, Kalinga Seneviratne, and Kath Howey gave brief reports on the relationship between ethnicity, racism and the media covering Australia, the USA, India, U.K. and Sri Lanka. We plan to continue this sort of cooperative projects in our future conference planning as they were very productive in terms of encouraging interdisciplinary work and also in enhancing our mutual research across various groups and Sections in IAMCR.

**T**he Political Economy Section also had a strong presence in the Conference with Manji Pendakur being one of the speakers on the Plenary Session entitled, "The State of Critical Communication". All of the session meetings had strong attendance and good participation during the question period. As is customary at the business meeting of the Section, we discussed ideas for the Mexico off-year conference and came up with suggestions for panels (vide call for papers below.)

**T**he Section has three vice presidents: John Sinclair (Australia), Andrew Calabrese (USA), and Nikhil Sinha (India/USA). They have all expressed to continue in their positions until the Mexico conference. Andrew's work as editor of the PEC newsletter is much appreciated by the Section.

### Call for papers:

At the Section Business meeting in Sydney, the members had decided to organize the work of the Section around certain panel ideas listed below. We envision the conference in Mexico to help us plan for the biennial Congress in Scotland by starting discussion on these issues:

Political Economy of Social Movements; Political Economy of Gender (possibly with the Section on Gender); Political Economy of Labor in the communications industries; Political Economy of Latin American and Caribbean media industries; Political Economy of Human Rights (with the Human Rights Committee); Political Economy and Cultural Studies.

The deadline for Abstracts is Feb. 15, 1997 and for completed Papers is May 1, 1997. Abstracts of papers (300 words max) should be sent to the section president.

**Manjunath Pendakur**, President, Political Economy Section of IAMCR, Director, Communication & Development Program, Dept of Radio-TV-Film, Northwestern University, Evanston, IL 60208-2270.

Tel: +1-847-467 1155; Fax: +1-847- 467 2255.  
E-mail: < m-pendakur @nwu.edu >



### Update:

The major activity relating to the Professional Education Section, since the last Newsletter, was the 10th Biennial Conference of the African Council for Communication Education (ACCE) held in Cape Town, South Africa, 15-22 November 1996. ACCE is a long-standing affiliate of IAMCR and the two organisations have collaborated very fruitfully in several projects, such the UNESCO-funded learning materials project led by Professor Kaarle Norderstrenng (Finland). The conference was doubly

significant, being held in South Africa for the first time and coming on the eve of the declaration of the new South African Constitution, as the nation struggles to build an economic and social order to match its new political order. The conference itself focussed on the theme of "Communication and the Empowerment of Civil Society". It was preceded by a UNESCO-supported workshop on the development of curriculum for communication courses in Africa, led by Dr Kwame Boafo from the Secretariat of UNESCO's Communication Division in Paris and Mr Johnny McClain, UNESCO Regional Communication Adviser for Southern Africa.

Frank Morgan (Australia), the new Section President, was invited by ACCE and contributed papers to both the curriculum development workshop and the main conference. Professor Awatef Abd El Rahman (Egypt) and Dr Gabriella Meerbach (Netherlands), both members of the Section Executive, also took part. Professor Francis Wete (Cameroon) completed his term as President of ACCE and was succeeded by Mr Polycarp Ochilo (Kenya). The newly elected Vice-Presidents are Dr Eronini Megwa (South Africa) and Dr Francis Nyamnjoh (Cameroon). Dr Charles Okigbo remains Secretary General and Mrs Rahab Gatura (Kenya) was elected Treasurer.

The UNESCO curriculum development workshop was based on field studies in each of the four subregions of Africa. Polycarp Ochilo of the University of Nairobi (East Africa), Absalom Mutere of the University of Zimbabwe (Southern Africa), Regina Traore of CERCOCOM, Cote d'Ivoire and Kweku Rockson of Ghana (West Africa) and Charles Boyamou of Cameroon (Central Africa) together presented a very detailed picture of the challenges facing both professional and academic curriculum developers in Africa. Key factors, such as the need to link professional practice more productively with the academy; the ubiquitous lack of equipment, facilities and qualified personnel; and the persistence of old, unhelpful towards theory and practice are obstacles to progress throughout the continent. Equally, however, they made it very

clear that the solutions to these challenges must be local if they are to address the vital issues of society, economy, polity and culture that underpin successful communication. The discovery and invention of the necessary knowledge and its packaging into new and lively subjects in the curriculum remains a daunting task, but the mood of all four research teams and the workshop as a whole was much more positive than that in many international meetings of recent years. The challenge to communication researchers to engage more actively with the real world, thrown down at the IAMCR Conference in Sydney by James Halloran, Annabelle Sreberny-Mohammadi and others, needed no repetition in Cape Town. Under the guidance of Kwame Bofo and the ACCE Secretariat, we can look forward to it being well and positively met.

The workshop included several remarkable visits. One was to Baygen Power Company, the makers of the brilliantly simple "clock-work radio" which requires neither mains electricity nor batteries. Regrettably more expensive than it need be in South Africa, because of import and export duties, the Baygen Freeplay Radio offers cheap and accessible radio reception to people throughout the developing world and is produced by a most impressive workforce of people, often and misleadingly called "handicapped". Another was to C-Flat Community Radio where a group of committed community development activists, finding that their community newspaper was threatened by falling literacy rates among immigrants, turned to radio production and broadcasting. Their programming and contribution to social reconstruction on the desolate Cape Flats is one thing. Their success in placing young volunteer workers in the mainstream media is another. And, just to confound the Foucauldian cultural theorists perhaps, in music the note C-Flat does not exist! A third visit was even more striking. That was to Radio Zibonele in the dreadful Cape flats township of Kailishia. There, in an abandoned shipping container, a small group of brilliantly committed and articulate young

people (most still at school) run a radio station that produces 35 per cent music and 65 per cent education and community development. For Christians, it appeared to be a re-enactment of the miracle of the loaves and fishes. For others, it appeared to be simply magic.

The main conference, which began on 18 November, attracted a wide and diverse range of presentations. The concepts of civil society, democracy and communication are clearly no less pertinent and vital in Africa than anywhere else in a world faced with powerful new technology, privatisation (often into the hands of foreign owners) and globalisation. An added dimension (and edge) to the consequent debates was added by South Africa's evident enthusiasm for re-engagement with the rest of the African continent and the rest of the intellectual world after its years of isolation. I returned in no doubt of the great work that we all have to do together.

Having now received an extensive array of contact lists of Section members from Kaarle Nordernstreng, I hope to be in contact with you all in the New Year to beginning mapping out our joint work program for the next few years. Meanwhile, the best of seasonal greetings to you all.

**Frank Morgan**, President, Professional Education Section of IAMCR, Dept. of Communication & Media Arts, The University of Newcastle, NSW, 2308, Australia.  
Tel: +61-49 21 6639; Fax: +61-49 21 6944;  
E-mail : <fmorgan@mail.newcastle.edu.au>



**Workshop on information society, Nicosia - March 19-23, 1997:**

Theme: Information society and communication: societal challenge or mere technology?

This workshop is part of the 2nd Convention of the European Association for the Advancement of Social Sciences: "Conflict and Co-operation - The Implications of Contemporary European Transformations for Social Theory", University of Cyprus, Nicosia, March 19-23, 1997. Detailed information about the convention is available from **Roman Tronner**, The Inter-disciplinary Centre for Comparative Research in the Social Sciences (ICCR,) Hamburgerstrasse 14/20, A-1050 Vienna, Austria.

Tel: +43-1-587 3973 13; Fax: +43-1-587 3973 10 E-mail: <rt@iccr.co.at> Also at the EA-website: <<http://www.iccr.via.at/iccr>>

**Peter Golding**, (Scientific Coordinator, EA Workshop on Information Society) University of Loughborough, United Kingdom.

**Conference on 20th Century Europe, in Colchester - August 27-30, 1997:**

Theme: '20th Century Europe: Inclusions and Exclusions'

There will be a Network on Sociology of Mass Communications session at the European Sociological Association Conference to be held in Colchester, England, Aug. 27-30, 1997. All conference bookings and organisation are handled by the Colchester office. For general details about the ESA, membership and so on, please contact: **Monique van der Laan**, SISWO, Plantage Muidergracht 4, NL-1018 TV Amsterdam. Conference secretariat: E-mail: <[ESA97@essex.ac.uk](mailto:ESA97@essex.ac.uk)> Conference web site with links to ESA home page at: <<http://www.essex.ac.uk/sociology/esa97.htm>>

**Peter Golding**, Head of Department, Dept. of Social Sciences, Loughborough University, LE11 3TU, UK. Tel +44-(0)-1509 223390 (omit the '0' from outside the UK); Fax: +44-(0)1509 223944 (omit '0' from outside UK); E-mail: <[P.Golding@lboro.ac.uk](mailto:P.Golding@lboro.ac.uk)> & **Marju Lauristin**.

**Summer school in Brazil - July 1-26, 1997:**

Comparative Regional Communication; Economic Decentralisation and Cultural Identity in the Globalised Society.

Speakers include Gaetan Tremblay (Canada,) Daniel Jones (Spain,) Joseph Luyten (Japan,) Mario Kaplun (Uruguay,) Sergio Caparelli (Brazil) and Fabiola de Oliveira (Brazil.) Lectures will be in Spanish and Portuguese. The summer school is coordinated by Prof. Jose Marques de Melo.

**Jose Marques de Melo** (Brazil), UNESCO Chair in Communication for Regional Development, Methodist University of São Paulo, Faculty of Communication and Arts, Rua Sacramento, 230 - Ed. Delta, Rudge Ramos, 09735-460 SBC - São Paulo / Brasil; Tel: + 55-11-457 3733 ext: 1360; Fax: 55-11-455 3349; E-mail: <[jodmelo@usp.br](mailto:jodmelo@usp.br)>

**Researching visual construction of reality in Copenhagen - 1996-1999:**

During 1996-99 an interdisciplinary research program at the University of Copenhagen, Denmark, will focus on visual communication and visual cognition. Six departments - Film and Media Studies, Psychology, History, Humanistic Informatics, Nordic Languages and Literature, and Art and Theater - contribute to the program, financed by \$ 1.5 million from the Faculty of the Humanities and directed by Klaus Bruhn Jensen from the University's Department of Film and Media Studies. Research professors, Ph.D. students, and associated researchers will examine, among other issues:

Visual theory ;History of visual media;Visual media in society;Visual cognition;Historical imaging;Images in computer media.

The research program may be contacted at <[visuals@coco.ihl.ku.dk](mailto:visuals@coco.ihl.ku.dk)>. More information is available through its website: <<http://coco.ihl.ku.dk/~visuals/index.html>>

**Klaus Bruhn Jensen**. E-mail: <[kbj@coco.ihl.ku.dk](mailto:kbj@coco.ihl.ku.dk)>



**Malek, Abbas. (ed.) News media and foreign relations: a multifaceted perspective.**

**Norwood, N.J.: Ablex, 1996.**

[ISBN: 1-56750-272-5; 1-56750-273-3; Ablex Publishing Co. 355 Chestnut St., Norwood, NJ 07648; Phone: (201)767-8450; Fax: (201)767-6717.]

PART I. Theoretical Perspective: 1. Abbas Malek and Krista E. Wiegand: News Media and Foreign Policy: An Integrated Review; 2. Hamid Mowlana: The Media and Foreign Policy: A Framework of Analysis; 3. Bosah Ebo: Media Diplomacy and Foreign Policy: Toward a Theoretical Framework; 4. Shalini Venturelli: Information Liberalization and the Restructuring of International Relations; 5. Nancy K. Rivenburgh: Social Identification and Media Coverage of Foreign Relations.

PART II: Empirical Studies: 6. Dom Bonafede: The President, Congress and the Media in Global Affairs; 7. Richard L. Barton: Appropriating the "Public Mood" of Other Nations in Press-Foreign Policy Management: A Case Study from Canadian/American Relations; 8. Robert A. Hackett: The Press and Foreign Policy Dissent: The Case of the Gulf War; 9. Catherine Cassara: Presidential Initiatives and Foreign News: The Carter Human Rights Policy and Coverage of Central and South America; 10. Rebecca Carrier: Global News and Domestic Needs: Reflections and Adaptations of World Information to fit National Policies and Audience Needs; 11. Paul Grosswiler: The Impact of Media and Images on Foreign Policy: Elite U.S. Newspaper Editorial Coverage of Surviving Communist Countries in the Post-Cold War Era; 12. James J. Zaffiro: African New Media and Foreign Policy: The Case of Botswana; 13. Abbas Malek: New York Times' Editorial Position and US Foreign Policy: The Case of Iran Revisited.

**Abbas Malek**, Howard University, School of Communications, Washington, DC 20059, USA.  
Tel: +1-703-849 0019; Fax: +1-202-806 5216;  
E-mail: <AMALEK@AMERICAN.EDU>

**The global journalist - news people around the world:**

This study is scheduled to be published in 1997 by Hampton Press as part of The IAMCR Book Series. Originating as a project of the Professional Education Section of IAMCR in 1994, under the leadership of Professor Kaarle Nordenstreng, this work includes chapters from 21 countries and territories by 36 authors based on surveys of 20,280 journalists conducted from 1988 to 1996. Each chapter includes information on journalists' backgrounds and education, working conditions and job satisfaction, and professional values and ethics. Chapter authors include Taik Sup Auh (Korea), Maria Jose Canel (Spain), Adalberto Cardoso (Brazil), Joseph Man Chan (Hong Kong), Chongshan Chen (China), Anthony Delano (Britain), Ari Heinonen (Finland), John Henningham (Australia), Heloiza Herscovitz (Brazil), Myung Koo Kang (Korea), Mhamed Kirat (Algeria and United Arab Emirates), Ildiko Kovats (Hungary), Suzanna Layton (Australia), Geoff Lealand (New Zealand), Chin-Chuan Lee (Hong Kong and U.S.A.), Chang Keu Lee (Korea), Paul S.N. Lee (Hong Kong), Ven-hwei Lo (Taiwan), Martin Loeffelholz (Germany), Aralynn Abare McMane (France), Jerzy Oledzki (Poland), Antoni Pique (Spain), David Pritchard (U.S.A. and Canada), Gertrude Robinson (Canada), Armande Saint-Jean (Canada), Forian Sauvageau (Canada), Beate Schneider (Germany), Klaus Schoenbach (Germany), Armin Scholl (Germany), Dieter Stuerzebecher (Germany), Siegfried Weischenberg (Germany), David Weaver (U.S.A.), Wei Wu (China and U.S.A.), G. Cleveland Wilhoit (U.S.A.), Juergen Wilke (Germany), and Jian-Hua Zhu (Hong Kong and U.S.A.)

**David Weaver, Roy W. Howard** Professor, School of Journalism, Indiana University. Bloomington, IN 47405-6201, USA.; Tel: +1-812-855-1703. Fax: +1-812-855-0901; E-mail: <weaver@indiana.edu>

**Call for manuscripts:**

A new book Series in Communication entitled "International Political Communication" edited by Professor Abbas Malek of Howard University in Washington, DC

has just been announced by Ablex Publishing Co. This Series will continue the scholarly traditions of the Series in our Communication Series. The International Political Communication Series will include, but not limited to areas such as: media and international conflicts, international media systems, political communication systems, media diplomacy, media and international relations, etc. Manuscripts and book proposals should be sent to the address below. A letter accompanying submissions should provide necessary information regarding the nature of the project, its schedule, and the potential audience.

**Abbas Malek**, Howard University, School of Communications, Washington, DC 20059, USA.

Tel: +1-703-849 0019; Fax: +1-202-806 5216;  
E-mail: <AMALEK@AMERICAN.EDU>

**Zer: revista de estudios de comunicacion:**

The first issue of a new Spanish-language communication journal appeared at the end of 1996, as an initiative of the Faculty of Social Sciences and Communication of the University of the Basque Country in Spain. The biannual journal contains a summary of articles in English. The on-line edition and guidelines for submission of papers are available on the web at <<http://zerrev.lp.ehu.es>>. For further information contact the editor Carmelo Garitaonandia or the assistant editor Mrs. Idoia using e-mail address at the journal's website.

**Carmelo Garitaonandia**, Professor of Journalism, Faculty of Social Sciences and Communication of the University of the Basque Country, Spain.

**The journal of international communication:  
Call for Papers for Special Issue on  
Communication and Human Rights:**

Scheduled for release in June 1998, the issue will have Professor Shalini Venturelli as Guest Editor. It will be devoted to generating a new debate on the question of human rights in the information age. The Journal invites submissions addressing the

conceptual/ theoretical, historical, policy, political and/or cultural aspects of communication and human rights for the Information Society. Deadline for papers: December 1997. Prospective contributors may submit proposals to: Prof. Shalini Venturelli, International Communication Division School of International Service The American University, 4400 Massachusetts Avenue, NW, Washington, DC 20016. Phone: 1-202-885-1635; Fax: 1-202-885-2494; E-mail: <[sventur@american.edu](mailto:sventur@american.edu)> Notes for contributors are available from the JIC office at the address below. One copy of the completed article should be mailed to the Guest Editor, Shalini Venturelli (see above). Three blind copies of completed papers and one copy with the author's full name and address should be mailed to the JIC office.

**JIC and feminist theory and praxis:**

The issue on "International Feminism(s)," guest edited by Professor Annabelle Sreberny-Mohammadi, was released in November 1996. It contains the following articles: Angaradh N. Valdivia - "Is modern to male as traditional is to female?"; Lily Ling - "Feminist international relations: From critique to reconstruction"; Poonam Pillai - "Postmodern feminism and postcolonial criticism"; Ellen Balka - "Women and computer networking in six countries"; Alice Mastrangelo Gittler - "Taking hold of electronic communications"; Joan Ross Frankson - "Women's global faxnet"; Valentine M. Moghadam - "Feminist networks north and south."

**JIC and other issues:**

An issue on "Media and Foreign Policy" is being edited currently by Prof. Abbas Malek with a view to being released in 1997. Other issues which are in various stages of gestation and development currently include "Beyond Development Panaceas" (Prof. Bella Mody, ) "Communication Technology and Policy" (Prof. Rohan Samarajiva) and "Political Economy and International Communication" (Prof. Manjunath Pendakur.) Already published issues include "Gulf & Beyond," "Local Views of the Global" and "Olympic Communication." Under arrangement with the International

Communication Section of IAMCR, to which JIC is affiliated, all IAMCR members may order copies of JIC at half price.

**Naren Chitty**, Editor, Journal of International Communication, c/o ICP-MCS-ELM, Macquarie University, North Ryde, NSW 2109, Australia.  
Tel: +61-2-9850 7931; Fax: + 61-2- 9850 9689;  
E-mail: <nchitty@pip.engl.mq.edu.au>



#### **Telecommunications policy/new media:**

The Department of Radio-TV-Film, Northwestern University, seeks applicants with Ph.D. in hand, teaching experience, and a significant publication record or demonstrated potential for research and publication. Teaching requirements include graduate and undergraduate courses in telecommunications policy. Expertise in one or more of the following areas is desirable: public policy and industry studies, economics, social theory, political economy, international communications, emerging technologies and multimedia. The appointment will be made at the Assistant Professor level, although applications at more senior levels will be considered. The position is full-time, tenure track, starting September 1997, with competitive salary. In order to ensure full consideration, applications and supporting materials must be received by March 1, 1997. The appointment may start as early as September 1997, but later beginning dates will be considered. There may be the possibility of joint appointments with other departments and programs. Northwestern University is an Affirmative Action/Equal Employment Opportunity Employer. Women and minorities are encouraged to apply. Hiring is contingent upon eligibility to work in the United States. Send letter of application, vita, sample of publications/papers, and three letters of reference to:

**Manjunath Pendakur**, Chair,  
Telecommunications Policy Search Committee,

Department of Radio-TV-Film, Northwestern University, 1905 Sheridan Rd., Evanston, IL 60208-2270. RTVF Homepage  
<http://www.rtvf.nwu.edu/>

#### **U.S. telecom policy, international telecoms, economics of telecoms, telecom technology, telecom management::**

The Dept of Telecommunication at Michigan State University is inviting applications for Visiting Assistant Professor position(s) for Aug-Dec 1997 and Jan-April 1998. Specializations in a combination of the above areas are required to fill curricular gaps. A Ph.D is essential. Applicants are welcome for both terms or only one. by March 31, 1997. Your application should include a curriculum vitae specifying teaching and industry experience, and addresses of three referees and be received by March 31, 1997. Please contact the Interim Chair by e-mail, fax or snail mail at: Prof. Tom Muth, Interim Chair, Dept of Telecommunication, College of Communication Arts & Sciences, Michigan State University., East Lansing, MI 48824-1212, USA.. Fax: 1- 517-355 1292; E-mail: <TOMUTH@PILOT.MSU.EDU>

**Bella Mody**, Dept. of Telecommunication,  
Michigan State University, USA..



#### **Tribute to a Kenyan journalist who died in Comoros Islands plane crash:**

“Nothing’s impossible. It’s all possible if you want it.” This Kenyan cameraman Mohamed Amin told me, a message about journalism he delivered unceasingly to any audience who would hear him. In November, Mo Amin was killed in the Comoros Islands plane crash.

Since the IAMCR has been at the forefront of advocating balanced global news flow and alleviating the distortions which still plague coverage of developing countries, I thought colleagues might appreciate this tribute to the media practitioner who waged this

fight along with our organization for the last three decades.

Few people have had as many close brushes with death as Mo Amin, few have been so indestructible, but finally, Mo encountered a situation where he could not maintain that slight element of control that permitted him to escape so many times before. (In Ethiopia a few years back Mo's brush was so close that he lost an arm, and a colleague, but it never slowed him).

Africa, and Mo's native Pakistan which he loved and which loved him, are, like the rest of the developing world, too often ignored by a Western media that can only portray peace and routine politics and economics close to home. Close to home is easy on news coverage budgets, but the result is an image of developing countries, and the majority of people in the world, in perpetual chaos. This Mo, who worked mostly for Reuters Television (formerly Visnews), spent a lifetime fighting, always insisting that no excuse was good enough to avoid a story, and that it was wrong to present this singular view of a continent.

I did not know Mo well, having only met and interviewed him once. But as I complete a book on television news agencies and the media image of the developing world, I may have a better sense than some of Mo Amin's journalist brethren of the depth of his contribution. He has, almost single-handedly, kept Africa on the international news agenda for most of my lifetime - - over three decades.

Mo is best remembered for extraordinary video journalism which motivated rich nations to make a rare generous and personal gift to Africa and save the lives of millions starving in Africa's Horn in 1984. Mo's intrepid journalism, not the BBC, NBC, or Visnews, were responsible for this story and its effect, though those organizations gladly rode his coattails.

What often gets left out of the Mo legend (a legend he - and biographer Brian Tetley, who was killed with Amin - had a hand

in promoting) is the vastness of human history that would not have been written had Mo not been there; had Mo not fought his London news agency editors tooth and nail for story after story. Global journalism would ignore and forget Africa, Europe and America's most tragic and embarrassing colonial legacy, if the few media giants writing the world's news are not held to account.

Mo waged the fight every day - - digging for stories throughout Africa and pushing them under the noses of his news agency bosses. So respected was Mo - - holder of the British OBE, of every journalism and humanitarian award, and friend to royals, presidents, and potentates the world over - - that editors under pressure to find any excuse to refuse the expense of African coverage would have to listen, and often, would have to allow Mo to do what he did best.

In the early nineties Mo tried to cover new famine in the Horn, but was mostly ignored; a few years later military intervention in Somalia was one result. In 1995 he told me of his frustration in trying to cover elections in Africa's most populous, and for the West, strategically important nation, Nigeria. His editors did not want the story unless there were bodies in the streets. When, he asked, is this same criteria applied to election coverage in Western countries?

Now Mo is silent. A few excellent journalists still represent big media in Africa, but none have the power to challenge, as Mo routinely did, a corporate journalism with little room for Africa. Mo is a hero to me, not just for his magnificent and remarkable photojournalism, but for using his stature for the betterment of the nations and people he loved. Media critics (IAMCR colleagues among them) will continue the fight, and so too will caring journalists and unsatisfied media consumers the world over. But will it be enough? I fear none will speak again with the authority of Mo Amin.

**Chris A. Paterson**, Assistant Prof.,  
Communication Dept., Georgia State University.  
**E-mail postings on iamcr-newsletter**

**@lists.colorado.edu regarding information flows within IAMCR (vide secretary general's notes):**

**Naren Chitty** (*Secretary General of IAMCR, posted the following on 11 Dec. 1996*):

**D**uring his tenure as editor of the IAMCR-AIERI-AIECS Newsletter, Prof. Andrew Calabrese introduced this list as a method of publishing messages, when they fell between issues, in a timely manner. Having assumed the role of editor of IAMCR-AIERI-AIECS Newsletter, I have requested Prof. Calabrese to continue the list: He has agreed, graciously, to do so. The list is not moderated and users do not need to go through Prof. Calabrese to make a posting. Under the circumstances I suggest we follow the guidelines listed below: 1. Official items, such as section heads' reports, for publication in the IAMCR-AIERI-AIECS Newsletter should be sent to me at [<nchitty@pip.engl.mq.edu.au>](mailto:nchitty@pip.engl.mq.edu.au) (I will post them as releases from the secretariat general); 2. Non-official items such as announcements of academic vacancies, conference (non-IAMCR) announcements and calls for papers by scholarly journals, may be sent directly to the IAMCR-Newsletter list. I will draw on these announcements for the newsletter. Alternatively you may wish to send these announcements to me for the newsletter; if you make the request I will post it on the list, but not as a release from the secretariat general.

**Brenda Dervin** (*Ohio State University, USA, posted the following on Dec. 12, 1996*):

**I** am concerned because it seems like the Newsletter is becoming an email function (.e. Naren's referring to "releases" [above])...Will there be an official printed newsletter with all the "official" items? I assume so because of all our members who still do not have email.... Assuming that (i.e. that there will be a snail mailed newsletter), then we must consider these issues: a) The issuing of advance releases from our official newsletter may not on the surface of it seem a troublesome thing to do...but I continue to be concerned about the force of cyberspace speed and how it utterly cuts the unconnected out of the loop for prime consideration in many activities.... b) In distinguishing which items are sent by "IAMCR

secretariat" versus by members directly to IAMCR list, I am concerned as well about keeping IAMCR activities for IAMCR business. I, as an individual member, would rather not be getting "releases" from our secretariat that are not IAMCR business...and I know I will be getting the same "releases" from multiple other sources. In short, I am concerned that our secretariat will become just one more relay line for what is becoming cyberspace overload and I will be unable to identify it clearly as a RELAY FOR IAMCR BUSINESS, which I think is important. Comments from others?

**Andrew Calabrese** (*University of Colorado, USA, posted the following on Dec. 12, 1996*):

**I** agree with Brenda's concerns and, some of you may recall from this past summer, I expressed anxieties about closing non-email users out of the loop of official information. One possibility is to close down this list, not that I'm suggesting that Brenda is calling for that. Regarding the issue of official information released by the secretariat versus information posted by members who are not officials, these two types of business can be separated by having two separate lists and enabling people to opt onto or off of one, the other, or both lists. This list can be configured for use only by the secretariat for the distribution of official announcements. Of course, access to the official channel may then become an open question as well, but the precedent for answering it may be the same as for the question of access to the hard copy newsletter. In any event, the question of how many lists and how they are configured is secondary to the question of what to do about the fact that many members do not use e-mail. The latter issue seems to be the critical one requiring deliberation first.

**Jan Servaes** (*University of Brussels, Belgium, posted the following on Dec. 12, 1996*):

**I** do share your concerns, though I often do also make (mis)use of the system. Just to remind you that we still have our so-called Section Heads "closed list," (coordinated by Rico Lie and myself from Brussels) - which got started in preparation of the IAMCR 96 Sydney conference, and which could be kept for

specific 'business' discussions.

**Naren Chitty** (*Secretary General IAMCR, posted the following on Dec. 13, 1996*):

**B**renda, Jan and Andrew have made some useful comments and queries regarding postings on the list. Let me preface my response by remarking that, my own view (as I am sure is the view of Brenda, Jan, Andrew and all of you) is that members are fortunate to have a list such as the one provided by Andrew in which they can place public notices without having to go through gatekeepers. As secretary general I am pleased to have access to such a list for the posting of official releases and as a means of receiving postings from members. I am concerned, along with Brenda, that all members do not have access to e-mail, and agree with Andrew that steps should be taken to encourage greater access to e-mail by all members. I should hasten to reassure Brenda that the snail mail newsletter will continue to be an essential organ of IAMCR. The use of this list to publish official reports in a timely manner precedes my editorship of the newsletter. Some section heads have requested that I publish Calls for Papers in a timely manner so that their members could send abstracts before the February deadline. As the next issue of the newsletter is scheduled for March 1997, we are fortunate to have Andrew's list. If section heads and members are opposed to the posting of reports on this list, I would be glad to oblige. Perhaps the question could be debated and decided on at Oaxaca. Perhaps this list is named wrongly, it should be called something like IAMCR-PUBLIC. Not everything which is posted on it will be used by me in newsletters, though I shall use the list as a source. Members are invited to send me information directly as well. All section heads' reports, conference reports etc will be posted as official releases unless the section heads collectively advise me not to do so. The content of section heads' reports is a matter for them rather than me to decide. If I make any posting as a release from the secretariat general which you feel is not part of IAMCR's business, I hope that you draw my attention to this publicly on this list. If I am in error I will acknowledge this publicly. Robin Cheesman and Janet Wasko

once wrote: "...future newsletter editors will greatly benefit from the cooperation of the Association's officers, as well as other members, in providing information. Lots of information" (*IAMCR Newsletter*, March 1995, 3.) Here's wishing everyone a free and balanced flow of information in 1997.

**Shelton Gunaratne** (*Moorhead State University, USA, posted the following on Dec. 13, 1996*):

**A**t the last general assembly, I requested (not as a motion) that the IAMCR president set up an IAMCR Homepage. Krista Wiegand, graduate student at The American University, has informed me that such a Homepage is under construction. The bulletins can easily go into this Homepage, which those interested can access as they wish. Those who do not have e-mail can also access it through cyber-cafes or university Web sites. This will help stop the clutter of bulletins on our e-mail accounts. It will help avoid cyberspace "noise."

**Dina Iordanova** (*University of Chicago, USA, posted the following on Dec. 13, 1996*):

**O**ver the past two years I keep hearing people reminding to each other that not all of us are on e-mail, and we should be more considerate to the needs of those of us who are not. Which last call I completely support. But for all this time I have not heard any discussion about helping these ones of our colleagues who are deprived of access to the information superhighway (because, you will agree with me, it is not only about the IAMCR-listserv, but also about many other goods available via the Internet). Why don't we think of spending some of the organization's money on buying modems or paying the link-up fees for those who are cut out? (Instead of spending these money on holding conferences at upscale locations?) Why don't we set up a committee to develop proposals to external funding agencies to get the money for this purpose, if we cannot spend any of the IAMCR assets on helping others to be linked-up? To me the issue is not so much as to what we should do to adjust to the fact that the forms in which people around

the world communicate, are incompatible. We would not be discussing all this if we did not agree on a basic premise - that e-mail communication is a fast and convenient way. Why not then help the ones who are not on e-mail get on-line?

**Andrew Calabrese** (*University of Colorado, USA posted a summary of the above followed by these comments on 9 Jan 1997*):

For one reason or another many IAMCR members do not have access to the information posted on this list. For probably the majority who are not subscribers, it is not a question of choice but rather it is more likely that it is a matter of either or both a lack of resources -- either training or physical facilities (computers, modems, access to the Internet). If postings go onto this list which do not simply duplicate what is mailed out in the "hard copy" newsletter, it raises the issue of whether those who are not able to subscribe to this list are de facto "second class citizens" of the association. Despite this situation, judging from the limited response generated, I'm guessing that there is more or less a consensus about keeping this list alive. As to the other issues raised here, I have nothing further to add, but I will read with interest what anyone else has to say. In an association in which there is with good reason such acute sensitivity among so many of us to issues of political and economic inequality, it should be possible to come up with a reasonable and revisable consensus about how best to facilitate democratic communication among our members. Personally, I do not think that the existence or democratic well being of the association is threatened by listservs or home pages alone but, understandably, this set of issues appears to have particular symbolic and practical significance for many members of this association. Two additional points: 1) In order to avoid confusion with the IAMCR Newsletter edited by Naren Chitty, ...I plan to change the name of this list from "iamcr-newsletter" to "iamcr-bulletins"; 2) Regarding "clutter," if you would like to remove your e-mail address from this list, just follow these instructions: a) send a message

addressed to: listproc @lists.colorado.edu; b) leave the subject line blank; c) type the following message: <unscub-scribe iamcr-newsletter> d) send.



### **Governing Committees 1996-2000:**

Members are requested to correct two errors in the pamphlet entitled "Governing Committees 1996-2000" which was mailed out along with the 1996 Membership Directory. One is related to the entry on page 3 of the name "Ali Sreberny-Mohammadi." This should in fact read as follows: Annabelle Sreberny-Mohammadi, Centre for Mass Communication Research, University of Leicester, 104 Regent Road, Leicester LE17LT, UK. *Tel: +44-533-523 863; Fax: +44-533-523 874; E-mail: as19@leicester.ac.uk*. The second is Vice President John Sinclair whose details on page 1 should read as follows: Vice President John Sinclair, Victoria University of Technology, Dept. of Humanities, P.O. Box 14428, Melbourne Mail Centre, Melbourne, Victoria 8001, Australia. *Tel: +61-3-9688 4048; Fax: +61-3-9688 4805.*



### **How to order papers from the sydney conference:**

The following is a list of IAMCR Sydney conference papers received by the IAMCR secretariat general by December 31, 1996. This list includes papers listed in the November 1996 issue. The numbers to the left of each title are the numbers listed in the Sydney Conference Program. If a number includes a letter of the alphabet, it means that the paper is available but not listed in the Program. If titles are not listed here it means

the paper is available but not listed in the Program. If titles are not listed here it means that copies of these papers are not available at the secretariat general. However all sections listed in the conference program are listed here as well, along with relevant paper numbers. If you have not sent a copy of your paper to the secretariat general, please do so now. Photocopies of papers can be ordered by sending a list of selected numbered titles along with payment of US\$5 per paper. The money order or bank cheque should be made out to IAMCR. This payment includes postage and handling. An order form is to be found below. If you are merely quoting numbers rather than using this order form, please specify "Sydney Conference."

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- SP.02 Claver, Francisco F. "The IAMCR, Human Rights & Indigenous Peoples," pp. 7.
- SP.03 Molnar, Helen. "UNESCO Presentation for IAMCR Conference 19 August," pp.8.
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- No. 22 Joseph, R. A. "Political Myth, High Technology & the Information Superhighway: Australian Perspective". pp. 13.
- No. 31 Gomez y Mendez, J. M. "Iciacia un Modelo de Periodico Cibernetico." (Towards a Model of Cybernetic Newspaper," pp. 13 (Spanish version only.)
- No. 33 Neverla, Irene. "On Time in Internet," pp. 7.

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- No. 40 Targino, Maria das Gracas. "The Internet & Society: Just Another Dream?" pp. 14.
- No. 49 David, Claire, Duc Giroux & Suzanne Bertrand Gastaldy. "Negotiating Information: A Cognitive Analysis of Document Indexing," pp. 13.
- No. 51 Mignot-Lefebvre, Yvonne. "From Multimedia Knowledge-

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- No. 53 Froehlich, Romy. "Virgins, Vamps, & Lack of Reality: A Content Analysis of Crime Coverage in German Local Newspapers," pp. 23.
- No. 54De, Dipak & A. K. Singh. "Gender, Print Media Coverage of Environmental Issues & Awareness & Self Commitment for Sustainable Development," pp. 31.
- No. 55 Ross, Karen. "Women, Politics & the Media: From Fighting to Freedom & Back Again," pp. 15.
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