

**IAMCR/AEIRI/AIICS EXECUTIVE BOARD
MINUTES OF MEETING HELD ON JULY 27 1999
INTERCONTINENTAL HOTEL, LEIPZIG, GERMANY**

Present: Manuel Pares I Maicas, Hamid Mowlana, Naren Chitty, Annie Mear, Ole Prehn, Elizabeth Fox, Carmen Montes Gomez, Wolfgang Kleinwaechter. Apologies: John Sinclair

The meeting began with President Manuel Pares I Maicas in the chair.

The minutes of the Executive Board of June 25, 1998 were adopted.

The Executive Board decided that a letter of appreciation should be sent to Professor Herbert Schiller.

The President's draft report to the International Council was circulated. The Acting Treasurer reported that financial arrangements instituted by Treasurer Gertrude Robinson are to continue. A summary of financial operations was circulated. The Acting Treasurer apprised Members of the contributions in terms of resources made by the universities to which the President, Secretary General and Treasurer belong and invited other Members of the Executive Board to list their universities' contributions so that all contributions are visible. The Acting Treasurer announced that would initiate a membership drive. The President expressed congratulations to the Acting Treasurer for having taken over the function of Treasurer so effectively. The Secretary General reported on the work of the secretariat and its staff in relation to the Newsletter, website, archives and conference attendance. He reported on the exchange of letters with the British Foreign Office regarding the non-admittance to Britain of some Iranian scholars. The Deputy Secretary General reported on the organisation of the Leipzig Conference. The President congratulated the Deputy Secretary General for having worked cooperatively with Wolfgang Kleinwaechter in organising the Leipzig Conference.

The President tabled the resignation of Vice President Michael Palmer. He said that Michael Palmer's main task had been to liaise with UNESCO. It was decided that as elections will be held in 2000, there would be no need to appoint a replacement.

Elizabeth Fox proposed that Health Communication should be developed as a Working Group. Carmen Montes Gomez said that she had promoted IAMCR on the Mexican Communication Review and was preparing a book along with Hamid Mowlana and Naren Chitty based on papers from the IAMCR Oaxaca Conference. She proposed a "Cultural Diversity and Communication" project for Singapore and that IAMCR should be promoted through universities, websites and videoconferences. The President recommended that Carmen Montes Gomez should prepare a proposal for the Newsletter. Wolfgang Kleinwaechter outlined arrangements for the conference and the conference website. Annie Mear called for a coordinator of IAMCR websites.

Eddie Koh and Anura Goonasekera were invited to make a presentation on the Singapore Conference. Annie Mear agreed to provide the organisers of the Singapore Conference with a list of registered members. It was decided that the question of translation services needed to be worked out between the President and Conference Organisers. The Organisers were requested to write to Singapore Immigration regarding the conference.

The President informed the Executive Board of competitive proposals from Marseille and Tel Aviv for the 2001 conference and a proposal by Barcelona for the 2002 conference.

Kaarle Nordenstreng, attending by invitation, circulated a report by the Section Review Committee stating that the Committee had not been able to undertake a review of existing sections. He recommended that the International Council should determine a course of action in response to the report.

Kaarle Nordenstreng further reported that Finnida had requested that he resubmit the proposal of August 1998. The Executive Committee approved resubmission with the IAMCR Treasurer taking the responsibility to handle the disbursements, charging a 15% overhead fee for IAMCR.

The President announced that the European Consortium for Communication Research wished to integrate into the IAMCR family an autonomous sub-unit. The President also stated that ICA had expressed its interest in being an Institutional Member of IAMCR. He informed the Board that Klaus Krippendorf 's proposal that IAMCR should join his consortium had not been received positively by members.

It was decided that Gertrude Robinson, former Treasurer, should be felicitated at the Meeting of the International Council.

The President said that the question of elections to the Executive Board are to be discussed by the International Council.

The President informed the Board that support was being sought by Roque Faraone for a communication vocabulary project.

.....
Professor Naren Chitty
Secretary General

Date.....
Singapore

Professor Manuel Pares i Maicas
President

Date.....
Singapore

**IAMCR/AEIRI/AIICS INTERNATIONAL COUNCIL
MINUTES OF MEETING HELD ON JULY 28, 1999 & CONTINUED ON JULY 29 & 30, 1999
INTERCONTINENTAL HOTEL, LEIPZIG, GERMANY**

Attendance sheet signed by the following on July 28, 1999:

Manuel Pares I Maicas, Hamid Mowlana, Cees Hamelink, James Halloran, Naren Chitty, Annie Mear, Ole Prehn, Wolfgang Kleinwaechter, Ullamaija Kivikuru, Graham Murdock, Jurgen Wilke, Don Shinar, Ursula Maier-Rabler, Virginia Nightingale, Carmen Montes Gomez, Elizabeth Fox, Wolfgang Donsbach, Andrei Richter, Frank Morgan, Tom Jacobson, Babaka Fal, Elizabeth Fox, Kaarle Nordenstreng, Nicholas Jankowski, Abbas Malek, Marjan de Bruin.

The meeting began with President Manuel Pares I Maicas in the chair.

The minutes of the International Council Meetings of June 25 and 30, 1998 were adopted.

A discussion on periodicity of conferences ensued. The points of view were that (a) there were too many conferences, (2) conferences were essential, (3) there should be a regionalisation of conferences and (4) there should be more balanced representation by region, gender and age.

The President's draft report to the International Council was circulated. The Acting Treasurer reported that financial arrangements instituted by Treasurer Gertrude Robinson will continue. A summary of financial operations was circulated. The Acting Treasurer apprised Members of the contributions in terms of resources made by the universities to which the President, Secretary General and Treasurer belong and invited other Members of the International Council to list their universities' contributions so that all contributions are visible. The Acting Treasurer announced that would initiate a membership drive. The President expressed congratulations to the Acting Treasurer for having taken over the function of treasurer so effectively. The Secretary General reported on the work of the secretariat and its staff in relation to the Newsletter, website, archives and conference attendance. He reported on the exchange of letters with the British Foreign Office regarding the non-admittance to Britain of some Iranian scholars. The Deputy Secretary General reported on the organisation of the Leipzig Conference. The President congratulated the Deputy Secretary General for having worked cooperatively with Wolfgang Kleinwaechter in organising the Leipzig Conference. The Deputy Secretary General was applauded for his work.

The President tabled the resignation of Vice President Michael Palmer. He said that Michael Palmer's main task had been to liaise with UNESCO. It was decided that as elections will be held in 2000, there would be no need to appoint a replacement.

Elizabeth Fox proposed that Health Communication should be developed as a Working Group. Carmen Montes Gomez said that she had promoted IAMCR on the Mexican Communication Review and was preparing a book along with Hamid Mowlana and Naren Chitty based on papers from the IAMCR Oaxaca Conference. She proposed a "Cultural Diversity and Communication" project for Singapore and that IAMCR should be promoted through universities, websites and videoconferences. The President recommended that Carmen Montes Gomez should prepare a proposal for the Newsletter. Annie Mear called for a coordinator of IAMCR websites.

Wolfgang Kleinwaechter outlined arrangements for the conference and the conference website. Wolfgang Kleinwaechter was applauded for his work.

Babaku Fall of UNESCO, attending by invitation, spoke of the UNESCO-IAMCR relationship emphasizing IAMCR's unique nature as a organisation of individuals. He assured that his Division would support regional development projects.

Eddie Koh and Anura Goonasekera were invited to make a presentation on the Singapore Conference. Annie Mear agreed to provide the organisers of the Singapore Conference with a list of registered members. It was decided that the question of translation services needed to be worked out between the

President and Conference Organisers. The Organisers were requested to write to Singapore Immigration regarding the conference.

Kaarle Nordenstreng, attending by invitation, circulated a report by the Section Review Committee. He recommended that the International Council should determine a course of action in response to the report.

Kaarle Nordenstreng further reported that Finnida had requested that he resubmit the proposal of August 1998. The Executive Committee approved resubmission with the IAMCR Treasurer taking the responsibility to handle the disbursements, charging a 15% overhead fee for IAMCR.

Cees Hamelink reported on the European Consortium for Communication Research, an organisation of institutional members, which wished to be affiliated with IAMCR as an institutional member. The ECA on the other hand was closer to ICA, he said. Andrei Richter proposed a European Regional Conference with funds contributed by IAMCR. The President undertook to develop some ideas regarding development of IAMCR.

Wolfgang Donsbach reported on ICA's interest in joint sessions or a joint conference with IAMCR. The President said that Robert Cox had indicated that ICA would be willing to become an Institutional Member of IAMCR. Cees Hamelink pointed out that ICA already was an Institutional Member of IAMCR. There was heated debate about the proposal to have joint sessions with ICA. Wolfgang Donsbach stated that with ICA internationalising its membership, IAMCR and ICA will be in competition for conference attendees. It will there for be rational to join forces by organising joint conferences. On the other side it was argued that if the two organisations were targetting the same international membership, the stronger will soon absorb the weaker. A motion by Keval Kumar that proposed "that the issue of joint sessions and joint conferences of the IAMCR with ICA should be put before the IAMCR's General Assembly in Singapore in July 2000" was defeated with 4 ayes, 7 nays and 7 abstentions. A second motion by Wolfgang Donsbach "that the Council accept the ICA's invitation for cooperation in (a) organising joint sessions at next year's conference, (b) to plan for joint conference in the year 2001 and/or beyond" was accepted with 7 ayes, 6 nays and 5 abstentions. However Cees Hamelink pointed out that constitutionally it will be necessary for the Donsbach motion to be ratified by the General Assembly for it to be valid.

The President informed the Board of Klaus Krippendorf's proposal that IAMCR should join his consortium. The proposal was rejected.

The following motion proposed by Elizabeth Fox was adopted unanimously: "To elaborate a sliding scale for membership fees and for IAMCR conference registration based on both GNP per capita and on the average level of academic remuneration in each country and region for approval in the Singapore General Assembly. While this sliding scale is under consideration and preparation the Treasurer will decide on the membership fees following current IAMCR guidelines".

The proposals of Israel and Spain respectively for conferences in Tel Aviv in 2001 and Barcelona in 2002 were accepted.

Gertrude Robinson, former Treasurer, attending by invitation, was thanked by the President and Hamid Mowlana for her services as Treasurer. She was applauded by the International Council.

Support was sought by Roque Faraone, attending by invitation, for a communication vocabulary project. More details were called for by the International Council.

Continuation on July 29, 1999.

There was a discussion of whether the committee to oversee the Postal Vote for the Executive Board should be a pro-active nominating committee. On the basis of the published rules it was noted that the committee would be a Technical Election Committee which should call for nominations without making nominations itself. The President was asked to select three members as required from the following: Howard Frederick, Cees Hamelink, Keval Kumar, Knut Lundby, Leila Rau, G.G. Robinson, Janet Wasko. It was

reported that Cees Hamelink, Keval Kumar and Janet Wasco had indicated a willingness to serve on the committee.

The Report of the Section Review Committee was discussed. Wolfgang Donsbach called for a theory of sections based on important problems, theoretical position and epistemology. Frank Morgan said that when an existing Section attracts less than 10% or more than an identified % of the membership of AMCR it should be reviewed under the Donsbach model. Abbas Malek argued that the Section Review Committee had been proposed by Rohan Samarajiva and himself with a view to gaining resources for Sections. The Section Review Committee had exceeded its brief in seeking to revise sections. Virginia Nightingale mentioned that there was no representation for her area of research, audience. Kaarle Nordenstreng called for six thematic sections.

Continuation on July 30, 1999.

The International Council adopted the following motion:

“The laudable contribution of the members and chair of the Section Review Committee is acknowledged. In order to build on the Committee’s initiatives, we propose that a Committee of Review composed of Section Heads be formed to examine the contents of the Section Review Committee Report with the purpose of formulating a strategy relating to structuring and operating of sections, taking into account the Report of the Committee on IAMCR in the 21st Century and the findings of the Committee on Future Conferences. The Report of the Committee of Review will include a list of statutory changes required to implement its recommendations and will be circulated to all members of the Association two months before the General Assembly. The Report of the Committee of Review is to be submitted to the President and Secretary General by the first of January 2000.

Kaarle Nordenstreng assured the Council that the Section Review Committee will be available for consultation by the Committee of Review. It was decided that the Committee of Review will be convened by Frank Morgan”.

Tom Jacobson conveyed a proposal by K. Sarikis for representation on the International Council by Junior Members. It was decided that this should be placed on the agenda for the next meeting in Singapore.

The President said he would be at the disposal of Members of the International Council on the last day of the conference.

**Professor ~~Naren Chitty~~
Secretary General**

**Date.....
Singapore**

**Professor Manuel Pares I Maicas
President**

**Date.....
Singapore**