

INTERNATIONAL ASSOCIATION FOR  
MASS COMMUNICATION RESEARCH

Petit-Chêne 18 B, 1003 Lausanne  
May 20, 1970

19th Presidential Letter  
Or. Fr./Trans. Engl.

Dear colleagues and friends,

VIITH ORDINARY GENERAL ASSEMBLY

Convocation -

To comply with the statutes of our association, which stipulate that the General Assembly be called for a meeting every second year, the Bureau of IAMCR officially invites you to attend the VIIth General Assembly, which will take place

from September 1st to September 4th, 1970,  
in Constance, Western Germany.

After Paris, Milan, Vevey, Vienna, Herceg-Novi and Pamplona, we are particularly happy to hold our 1970 General Assembly at the Bodensee. Constance is a charming and historical town, situated near the Austrian and the Swiss borders. It had become for a few years the center of the Western world, when a Pope had been elected there. The 1414 - 1418 Concile had gathered numerous prelates and contributed to the fame of Constance.

Most of our sessions will take place in the 13th Century Dominican monastery where Jean Hüss had stayed. This beautiful and well preserved building has been recently transformed into a very comfortable and internationally famous hotel.

The convocation of the VIIth General Assembly was decided by our Bureau and Executive Committee during the Barcelona meeting. Its organization is being carried out with the collaboration of the Internationale Studiengesellschaft für Publizistik, the Deutsche Gesellschaft für Publizistik und Zeitungswissenschaft, the Studienkreis für Presserecht und Pressefreiheit and finally of the national Commissions for UNESCO of Western Germany, Austria and Switzerland.

How to get to Constance -

Constance can easily be reached by plane, the nearest airport being Zurich-Kloten; then, by train via Winterthur, you get to Constance in about one hour.

Programme -

The enclosed tentative programme has been drawn up by the Bureau, first in Barcelona, then a gathering took place in Constance at the beginning of May, and the detailed set up of the congress has been taken up by a small committee formed by : Mrs. Brigitte Weyl and Professor E. Noelle Neumann, Professors Wilmont Haacke and Otto B. Roegele, Messrs. Horst Richter and Martin Löffler, as well as your president undersigned.

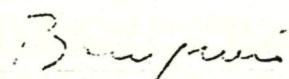
The applications to participate in the General Assembly are to be addressed AS SOON AS POSSIBLE, using the enclosed answer card, to the Constance Travel Agency, which will take care of the repartition in the various hotels and make the necessary reservations.

As far as the visas are concerned, there should not be any problem. In case some difficulty should arise, Professor Fritz Eberhard, Institut für Publizistik an der Freie Universität Berlin (Hagenstrasse 56, 1 - Berlin 33) has accepted to try and settle it.

We do hope there will be many of you attending the VIIth General Assembly and we look forward to meeting you on this occasion.

In the meantime,

Sincerely yours,  
Your President



Jacques Bourquin