

## FROM THE EDITOR

**W**e didn't know, when we left IAMCR's Conference in Budapest on September 9, that only two days later its theme — Peace and Communication — would have acquired new meaning for many of us. For some it had already been a lived reality, others had been working on it as an intellectual or political challenge. But from September 11 for many of our colleagues, Peace and Communication entered more than their intellectual lives.

From whatever perspective we look at the events of the last months, as communication scholars, concerned with the quality of communication and its effect on public interest, we are confronted with developments that, although not at all new, have now become more urgent. Several sections within the Association recognized the need to respond and have already changed their agenda for the Barcelona Conference. They are now explicitly inviting members to analyse the events from a communication perspective (see Section Reports in this issue). The International Communication Section states that the September 11 attacks necessitate "an honest and rigorous intellectual discussion that delineates the contexts of terrorism." The section's official journal — the *Journal of International Communication* — is planning a special issue on Terrorism and is calling for contributions (see Call for Articles in this issue).

Against the background of these world events it seems almost trivial to announce what we feel are improvements within our Association. But the changes that we are trying to achieve, although taking place in the relative innocent environment of a professional association, all have to do with striving for more accountability of the governing bodies (Executive Board and International Council). In this Newsletter you will find the Progress Reports of the officers elected by you, in which each of them describes what has so far been realized of the pre election promises.

To make the decisions of Executive Board (EB) and International Council (IC) more transparent and accessible, Secretary General Ole Prehn, selected the highlights of the three meetings each, of the EB and IC. He went the extra mile by writing up a special report for the Newsletter (see page 8) instead of limiting his duties to preparing draft minutes (which, by the way, will shortly be sent to you).

Looking ahead, information on IAMCR's most important event next year can be found on the centre spread of this issue: the Barcelona Conference 2002. The subject of that Conference — Intercultural Communication — has, of course, taken on an even greater weight after September 11.

— MdeB

- 3** **MANUEL PARÉS I MAICAS, PRESIDENT,** proposes to expand the scope and activities of the IAMCR
- 4** **FRANK MORGAN, PRESIDENT-ELECT,** reflects on the achievements of the Association in Budapest
- 5** **NEWS FROM WITHIN**
- 6** **MORE NEWS** on Grants for Barcelona, Barcelona's on-line paper presentation, the Herbert Schiller Prize and IAMCR Web site
- 7** **WHAT DO THE SECTION HEADS SUGGEST?** Klaus Bruhn Jensen summarizes the Section Heads meeting in Budapest
- 8** **HIGHLIGHTS OF THE EXECUTIVE BOARD AND INTERNATIONAL COUNCIL.** The major decisions of three well attended International Council meetings and three Executive Board meetings prepared by Ole Prehn
- 10** **PROGRESS REPORTS.** Election promises — officers report
- 15** **PEACE AND COMMUNICATION PANEL, BUDAPEST.** Summaries of the keynote speaker's address — Konai Helu Thaman — and panelist Cees J. Hamelink
- 17** **JSN ON MENTORING:** Junior and senior scholars will benefit, argues Wai Hsien Cheah
- 18** **MEMBERSHIP PROFILE:** Find out where our members are and what the gender distribution looks like
- 20** **CALL FOR ARTICLES**
- 21** **CONFERENCE 2002: BARCELONA JULY 21-26:** The basic facts in English, Spanish and French
- 25** **SECTIONS AND WORKING GROUPS:** Reports on Budapest and Barcelona Call for Papers
- 36** **OTHER CONFERENCES:** Call for Papers
- 39** **MEMBERS' NEW WORK**
- 41** **PREVIEW** Professional Journals
- 43** **AGENDA ANNOUNCEMENTS**
- 44** **GOVERNING BODIES**

## IAMCR • AIERI • AIECS

President: Manuel Parés i Maicas (Spain) iamcr@selene.uab.es  
President-elect: Frank Morgan (Australia) Frank.Morgan@newcastle.edu.au  
Secretary General: Ole Prehn (Denmark) prehn@hum.auc.dk  
Dep. Secretary General: Divina Frau-Meigs (France) meigs@wanadoo.fr  
Treasurer: Annie Méar (Canada) mear@com.umontreal.ca  
Vice presidents: Marjan de Bruin (Jamaica) mdebruin@uwimona.edu.jm  
Eddie Kuo (Singapore) CYKUO@ntu.edu.sg  
Tawana Kupe (South Africa) t.kupe@ru.ac.za  
Katharine Sarikakis (UK) k.sarikakis@coventry.ac.uk  
Jan Servaes (Belgium) freenet002@pi.be

The IAMCR Newsletter is published two or more times per year in cooperation with the Caribbean Institute of Media and Communication (CARIMAC), University of the West Indies. It is free for IAMCR members.

All copy should be mailed, faxed or emailed to the Editor:  
Marjan de Bruin, CARIMAC, University of the West Indies,  
Mona, Kingston 7, Jamaica.  
Fax: 876 977 1597 (mdebruin@uwimona.edu.jm)

Deadline for the April issue: March 15, 2002.

## Contact Addresses

### GENERAL INFORMATION:

Manuel Parés i Maicas  
Universidad Autónoma de Barcelona  
Dept. de Periodisme i de Ciències de la  
Comunicació  
Bellaterra, 08193 Barcelona, SPAIN  
Tel.: + 34 9 3 581 2798  
Fax: + 34 9 3 581 2940  
(iamcr@selene.uab.es)

### INTERNAL COMMUNICATION, CONFERENCES & WEB:

Ole Prehn  
Faculty of Humanities, Aalborg University  
Frederik Bajersvej 7F, P.O. Box 159,  
DK-9100 Aalborg, DENMARK  
Tel.: + 45 9635 9038 or +45 9635 9598  
Fax: + 45 9815 6864  
(prehn@hum.auc.dk)

### MEMBERSHIP FEES AND DIRECTORY:

Annie Méar  
Département de Communication,  
Université de Montréal  
C.P.6128, succursale Centre-Ville, Montréal,  
Québec H3C-3J7 CANADA  
Tel.: 1 514 343 7808  
Fax: 1 514 343 2298  
(mear@com.umontreal.ca)

### FUND-RAISING AND DEVELOPMENT:

Divina Frau-Meigs  
10, Rue de Tours  
45072 Orléans, Cedex 2, FRANCE  
Tel.: + 33 02 38 49 07  
Fax: + 33 02 28 49 47 71  
(meigs@wanadoo.fr)

### PROMOTING THE PARTICIPATION OF WOMEN AND JUNIOR SCHOLARS IN IAMCR:

Katharine Sarikakis  
Communication Culture and Media, CSAD,  
Coventry University  
Priory Street  
CV1 5FB UK  
Tel.: + 44 247688 7488  
Fax: + 44 247683 8667  
(k.sarikakis@coventry.ac.uk)

### INTERNATIONAL RELATIONS:

Eddie Kuo  
School of Communication Studies  
Nanyang Technological University  
31 Nanyang Link  
SINGAPORE 637718  
Tel.: + 65 790 4578  
Fax: + 65 791 3082  
(CYKUO@ntu.edu.sg)

### PUBLICATIONS AND RESEARCH:

Jan Servaes  
K.U. Brussel,  
Research Center  
'Communication for Social Change' (CSC)  
Vrijheidslaan 17 B1081  
Brussels, BELGIUM  
Tel.: + 32 02 412 42 78  
Fax: + 32 03 610 47 07  
(freenet002@pi.be)

### NEWSLETTER:

Marjan de Bruin  
Caribbean Institute of Media and Communication  
(CARIMAC),  
University of the West Indies, Mona,  
Kingston 7, JAMAICA  
Tel.: + 876 9771397/98  
Fax: + 876 9771597  
(mdebruin@uwimona.edu.jm)

### PRESIDENT-ELECT:

Frank Morgan  
Department of Communication and Media Arts  
The University of Newcastle  
Newcastle  
AUSTRALIA NSW 2308  
Tel.: + 612 4921 6639  
Fax: + 612 4921 6944  
(Frank.Morgan@newcastle.edu.au)

## IAMCR • AIERI • AIECS

### IAMCR • AIERI • AIECS NEWSLETTER

Website IAMCR: www.humfak.auc.dk/iamcr  
For all Governing bodies see back cover

### IAMCR SUBSCRIPTION RATES

Individual membership: US\$80; Student: US\$40  
Institutional membership: US\$400  
Low income countries  
Individual membership US\$20; Student: US\$20  
Institutional membership: US\$200

### NEWSLETTER ADVERTISING RATES

Full page: US\$300; Half page: US\$200  
Business Card format: US\$50



## We need to expand the scope and activities of the IAMCR

by Manuel Parés i Maicas, President

**T**he Budapest Conference was a success, and our gratitude is due to the Organizing Committee and to the participants for their role in making it such a success. We are thankful to the International Council, for its work on the discussion and approval of the new draft Statutes that will be submitted to the Barcelona General Assembly. The work and contribution of President-elect Frank Morgan in this respect deserves special mention. The draft Statutes were approved by the International Council one year before the Barcelona General Conference. As a result, our membership will have sufficient time to study the proposed changes.

This Newsletter will provide information on the work carried out by the International Council and the Executive Board.

It is expected that the Barcelona Conference, similar to the 1988 Conference, will be a success, both from an academic point of view and in terms of participation. I can personally assure our membership that the Organizing Committee is taking its task very seriously. I am hopeful and confident that this work will bear fruit.

The Israeli Organizing Committee has asked us to postpone the scheduled 2003 Conference due to the prevailing political conditions in that region of the world. It has expressed its willingness to present its candidacy as organizer of a Conference and General Assembly when the political situation permits.

I would like to emphasize the importance of the Austin meeting on the Digital Divide — the outcome of cooperation between our Association and the ICA. The programme of this Conference, which will take place in November, attests to its importance. Again, special thanks are due to the organizing team: our colleagues John Downing, Wolfgang Donsbach, Oscar Gandy, Joe Straubhaar and Sharon Strover. At least 150 participants are expected, an indication of its relevance and high interest.

We are presently working hard to plan future Conferences and General Assemblies, as well as on off-year Conferences. We have received a number of proposals, but we need a larger number if we are to approve a calendar at the Barcelona General Assembly. Please send us your proposals in this regard as soon as possible.

One of our main objectives is to obtain external funding. We would like to be able to meet the increasing demand from colleagues in developing countries by helping them to participate actively in the life of the Association as they so strongly wish to.

We also face similar demands from junior scholars, who have an essential role to play in the future of our Association. We have done some work in this area, but there is still a lot to be achieved. It is sad to have to refuse requests for funding due to the lack of the financial resources. We call on all members to please, help us in this area.

We absolutely need to expand the scope and activities of the IAMCR. This requires creativity in proposing new initiatives. I am confident our members share this view.

Some of my thoughts for expansion are:

a) We should devote attention to analysis of the anti-globalization movements and their effects from a communication point of view.

Globalization has become a key issue; however, we tend to think solely in terms of economic globalization. We should also take into account technological, military, political, cultural and communication aspects of globalization. Of course, a number of researchers are already paying great attention to the globalization of communications, for instance, international communication, intercultural communication, political communication and economic policies in communication, to name just a few areas in our field.

The anti-globalization movement has manifested itself in its diversity and complexity in Seattle, Puerto Alegre, Prague, Goteborg and Genoa. Unfortunately, violence has been the main focus of the media, despite the fact that the majority of participants in the anti-globalization movement, whether social movements, NGOs or individuals, are in favour of peaceful protest. This concerns me.

Therefore I would like to propose that one of the major subjects in our future agenda should be consideration of how the media present anti-globalization protests from different areas of the world. In our international approach to communication issues this issue deserves very special attention.

...(cont'd on page 9)



## Reflections in the Murk?

by Frank Morgan, President-elect

**A** week after the IAMCR meeting in Budapest, my recollections are shrouded in the murk of subsequent events. Screenfuls of atrocity on television and the Internet make me wonder about the prospects for Communication and Peace. Cries of grief become shrieks for revenge. Who knows what will follow? Is the fault, as Shakespeare has Cassius say to the zealous Brutus in Julius Caesar, not in our stars but in our selves?

The nightmare imagery of airliners crashing into New York City towers, like the reverberating echoes of anger and impotence that follow personal assault or affront, do nothing to help us make sense of what had happened or might happen next, much less about what we might do about it.

We met in Budapest because Tel Aviv was not safe. A crowd of kids outside a nightclub, near the proposed conference venue, had been cut to shreds by a bomb. The West Bank and Gaza remained under siege. Yet, our Israeli colleagues insisted that any threat to our lives — or theirs — was minimal. As did the organising committee for Barcelona 2002, when we asked about the risks arising from ETA's intention to destroy tourism in Spain. And, while no one was killed in Buda, several of our number were bashed and/or robbed in its leafy streets.

In Budapest, and again at UNESCO in Paris (under the unsleeping eye of CNN), I thought how much easier it is to research media coverage during war than to establish communication and peace. I was moved, several times, to recall Konai Helu Thaman's poem on the Fijian concept of vakaturanga:

*there's no need to explain  
define or defend our theme....  
when all is said and done  
you'll have to gie up soon  
the things that make you what you are  
the things you think you own  
a spouse a house  
a child a friend  
the land your customs  
even the pain  
for when you're left with nothing  
only wings to lift you up...  
let me whisper no I'll shout  
PEACE is in the air*

Peace depends on people who are at peace with

themselves, who share not only their belongings but themselves. In Polynesia, the members of a peaceful society take their relationships seriously and keep them free of conflict and contamination. In her address, Konai had described and lamented two factors that work against that spirit: the blindness of globalisation and the often-selfish ebullience of the media. Her conclusion posed a radical challenge to us all.

The Executive Board and International Council, in Budapest, agreed a revised set of statutes to be published soon and presented to the Association at its General Assembly in Barcelona. These statutes provide, among other things, for a substantially reduced Executive Board; for an International Council comprising the Section Heads, an equal number of members elected directly by the General Assembly and the Executive Board; and for all office bearers, including the President, to be elected for one 4-year term with an option to be re-elected once only. Age, gender and geographical equity were endorsed but not as electoral formulas. Most important of all, however, was the open and constructive spirit in the Board and Council, showing again that democracy thrives best in open air.

Another major achievement was the development of the Association's web site. It will be more accessible and interactive, allowing the publication and searching of conference papers and building on the splendid improvements already achieved in the Newsletter.

In Paris, I met with senior members of UNESCO's Communication and Information Sector. The new Assistant Director General (CI), Dr. Abdul Waheed Khan, and his deputy, the Director of the Communication Division, Mr. Claude Ondobo, both informed me that UNESCO wishes to strengthen its relationships with IAMCR, with ORBICOM (the network of chairs in communication) and with jourNet (the global network for professional education in journalism and media), with both of which IAMCR is connected.

UNESCO wishes to revive its own media and communication research activities. It lacks the capacity to do this by itself, and wishes to work with us to that end. Through joint endeavours such as this, we have a good chance of involving colleagues worldwide in substantial research projects that will both add to the great body of knowledge and understanding in our field

...(cont'd on page 5)

## Section heads suggest improvements

Six section heads, meeting in Budapest to discuss section concerns and issues, issued a brief statement in which they urged the Association to support the sections, also between Conferences and to improve the direct communication with section heads. They also suggested to include in future conferences thematic panels not necessarily related to section themes. For more details, see the report of the Section heads meeting on page 7.

## Submissions to IAMCR Herbert Schiller Prize

At its meeting at the Singapore Conference, the General Assembly of the Association voted to establish a prize in memory of the late Herbert Schiller, and to launch a scholarship fund to support it. Submissions are now invited for the inaugural year of the prize.

The Herbert Schiller Prize, established on request of the General Assembly in Singapore 2000, is open for submissions. The prize is expressly designed to reward outstanding younger scholars whose work best reflects the critical, innovative and engaged spirit of Herbert Schiller's own contribution to communications scholarship. It is therefore confined

### ... Reflections (cont'd from page 4)

and earn our colleagues' passage to conferences to publish and promote their work. Other meetings, with Mr. Martin Hadlow, Director of Free Expression and Democracy, M. Philippe Quéau, Director of Information Society Programs and Dr. Vladimir Gai, Head of Communication Development, also promised further developments.

Thanks to the organising committee and all those who contributed to the success of the Budapest meeting. And, PEACE to you all.

to those aged 35 or under at the final date for submissions.

Papers may be on any topic within the range of interests addressed by the Association. The winner will receive \$1,000 (US) as a contribution towards her or his participation in the Barcelona Conference. For more information see page 6.

## Virtual debate Barcelona in February

Six months before the Barcelona Conference, the organisers intend to start the debate on the central conference theme: Intercultural Communication. This debate will take place in virtual form through the Internet. The presentations of specialists proposed by the various sections of the IAMCR and other international experts invited by the Organising Committee will be presented via the web site of the Universal Forum of Cultures ([www.barcelona2004.org](http://www.barcelona2004.org)), and also the Conference web site ([www.barcelona2002.org](http://www.barcelona2002.org)). For more information see page 6.

## Inter/Sections; Junior Scholars new journal

Inter/Sections, the journal of global communication and culture, the official journal of the Junior Scholars Network (JSN) of IAMCR has published its first issue (Summer 2001). Professor George Gerbner

wrote the opening article. This new journal is published twice a year and provides space for academics, and especially emerging scholars, who are stepping outside the boundaries of conventional academic scholarship in culture and communications. Inter/Sections welcomes new forms of academic/intellectual discourse that do not necessarily follow established patterns. The Journal, with a circulation of 1000 copies, is produced in co-operation with the European Consortium for Communications Researchers (ECCR).

Annual subscription rate: individuals: US\$ 30, institutions: US\$ 130. Contact: Ms Liakoni: [papazisi@otenet.gr](mailto:papazisi@otenet.gr) [www.muhenberg.edu/communication/iamcr/inter](http://www.muhenberg.edu/communication/iamcr/inter). Submissions: (International) [k.sarikakis@coventry.ac.uk](mailto:k.sarikakis@coventry.ac.uk) (European) [sepe@otenet.gr](mailto:sepe@otenet.gr)

## Barcelona July 22 - 26, at least 50 grants

The Organising Committee of the Barcelona Conference offers a total of 50 grants. This number may grow if the Committee manages to obtain additional sponsorship. This special grants programme has been created for researchers from countries with limited resources, especially from Latin America, Eastern Europe, Africa and Asia. Priority will be given to researchers who have recently obtained their degree or doctorate, without excluding senior researchers from universities and institutions with limited resources for participation in international meetings. Candidates proposing to give a presentation on the central theme of the congress, 'Intercultural Communication', in any of the sections of the Association will get preference.

The Barcelona organisers say 'The Conference aims to achieve the

active participation of organisations and researchers representing all points of view and all cultures.' The evaluation of the candidates will be done by an academic commission formed by professors of the Autonomous University of Barcelona, in consultation with former UNESCO Professors of Communication at this University. For more details, see page 6.

## Changed Composition International Council

The General Assembly in Barcelona will be asked to discuss a proposal on the new composition of the IAMCR's International Council (IC). In this proposal the IC will comprise of the Section Heads, an equal number of members elected directly by the General Assembly and the Executive Board. All office bearers, including the President, to be elected for one 4-year term with an option to be re-elected once only. Age, gender and geographical equity were endorsed by the International Council but not as electoral formulas. For more information on the highlights of the Executive Board and International Council meetings, see page 8.

## Limit Board to 5 members

The Executive Board and International Council, in Budapest, agreed a revised set of statutes to be presented to the Association at its General Assembly in Barcelona. These statutes provide, among other things, for a substantially reduced Executive Board (EB). The EB in the draft statutes shall be reduced to five (5) members — the President, two Vice presidents, Secretary General and Treasurer — all elected by and from the General Assembly, and taking office immediately for a period of four years.

## Grants Programme

by Barcelona Organising Committee

The Barcelona Conference aims to achieve the active participation of organisations and researchers representing all points of view and all cultures. For this reason, and according to the availability of resources, a special grants programme has been created for researchers from countries with limited resources, especially from Latin America, Eastern Europe, Africa and Asia.

Priority will be given to researchers who have recently obtained their degree or doctorate, without excluding senior researchers from universities and institutions with limited resources for participation in international meetings. Priority will also be given to the applications of candidates proposing to give a presentation on the central theme of the congress, 'Intercultural Communication', applicable to any of the sections of the Association.

The Organising Committee initially offers a total of 50 grants, which may be enlarged as complementary sponsorship grants are obtained for the Conference.

### Conditions and categories of grants:

All of the grants will be reserved for researchers submitting presentations to the Conference, and therefore the concessions will be subject to the approval of the corresponding communications by the sections of the Association.

**Categories of grants:** Full grant: includes accommodation (from the night of Sunday 21 to the night of Friday 26 July) and free registration.

Half grant: includes free registration.

**Conditions of application:** Grant applications must be submitted before 28 March 2002. The decision of the Organising Committee will be announced before 30 April. In the event of not obtaining the grant, applicants may abide by the registration conditions before 31 March.

Applications should preferably be made by e-mail, on the form which will be available on the web site of the congress [www.barcelona2002.org](http://www.barcelona2002.org) from 10 January onwards.

Exceptionally, fax or ordinary mail may also be used.

**Evaluation:** The evaluation of the candidates will correspond to an academic commission formed by professors of the Autonomous University of Barcelona, in consultation with former UNESCO Professors of Communication at this University.

## The IAMCR Herbert Schiller Prize — Invitation to submit

by Graham Murdock (Chair) on behalf of the Award Panel.

At its meeting at the Singapore Conference, the General Assembly of the Association voted to establish a prize in memory of the late Herbert Schiller, and to launch a scholarship fund to support it. Submissions are now invited for the inaugural year of the prize.

The prize is expressly designed to reward outstanding younger scholars whose work best reflects the critical, innovative and engaged spirit of Herbert Schiller's own contribution to communications scholarship. It is therefore confined to those aged 35 or under at the final date for submissions. Papers may on any topic within the range of interests addressed by the Association.

The prize recipient will be determined by open competition on the basis of a paper submitted to the Award Panel which currently comprises, Graham Murdock (Chair), John Downing, Dvinia Frau-Meigs, and Katharine Sarikakis.

Papers must be based on work that has not been published or firmly committed elsewhere at the time of submission and are limited to a maximum of 7,000 words (20 pages). Wherever possible they should be submitted in electronic form. The final deadline for submissions of completed papers is February 28th 2002.

The winner will receive \$1,000 (US) as a contribution towards their participation in the Barcelona Conference together with a suitable memorial recording the award.

In recognition of Herbert's seminal contribution to founding and

developing the Association's Political Economy Section, prize winners will be guaranteed time to present their paper in that Section if they so wish. A session will be set aside for this purpose at which invited scholars will respond to the prize winning paper and open up debate around the themes and issues it raises. Prize winners however, are free to offer their paper to any other Section or working group if they so wish.

It is intended to offer the prize every two years, in connection with the Association's major biannual Conferences. However, its future viability is entirely dependent on voluntary contributions. The Award Panel therefore urges all Members who are able, to make a regular donation to the scholarship fund at the same time as they pay their membership fees.

This is the first time the Association has launched such an initiative. It honours someone who embodied the very best traditions of intellectual life, as a scholar, as an engaged critic and public orator, and above all, as an inspirational teacher. The Award Panel looks forward to submissions that carry this inspiration forward.

Further inquiries and final paper submissions should be directed in the first instance to the Panel Chair, Graham Murdock by e-mail at [G.Murdock@lboro.ac.uk](mailto:G.Murdock@lboro.ac.uk), by fax, at +44 (0)1509 223844, or by mail at Department of Social Sciences, Loughborough University, Leicestershire, LE11 3TU, UK.

## Plenary Sessions on Intercultural Communication

by Barcelona Organising Committee

The goal of the 2002 Conference is to promote debate and the exchange of knowledge between communication researchers in order to benefit development and policies of communication on a worldwide scale. For this reason, special sessions on Intercultural Communication will be organised during the Conference, with the participation of specialists proposed by the various thematic sections of the IAMCR and other international experts invited by the Organising Committee.

The debate will be opened in virtual form in Internet six months before the inauguration of the Conference and will be included in the collaboration activities with the Universal Forum of Cultures Barcelona 2004. Web sites [www.barcelona2004.org](http://www.barcelona2004.org) and [www.barcelona2002.org](http://www.barcelona2002.org)

**Special session: on 'Gaudí, Art and Intercultural Communication':** A special session will be organised dedicated to the theme 'Gaudí, Art and Intercultural Communication'. This session will be conducted in the form of a Round Table and its aim will be to discuss the role of art in an era dominated by the concept of communication and the role art plays or can play in the complex processes of communication between the different cultures. This activity will be carried out in the framework of the extraordinary programme being organised in the city of Barcelona for the 'Gaudi Year' (the celebration of the 150th anniversary of his birth) — [www.gaudi2002.bcn.es](http://www.gaudi2002.bcn.es)

## Web site News

by Kirsten Bach Larsen, Webmaster

Already before the Budapest Conference the Association has been working on new ideas and plans for what new services should be offered to the members of IAMCR in the future in order to encourage the professionally, the cross-disciplinary and the

international research collaboration in IAMCR.

For a start, we selected three new services:

**News:** a service for the members of IAMCR to announce professional and scientific news described in max 200 words. We are still working on the definition of news and for how long information will still be considered news.

**Colleagues:** a service to search for new scientific colleagues of research, inside or crossing professional and geographical boundaries. The information on each member will be much like Curriculum Vitae but emphasizing research areas, writing of thesis and essays, offering of guest lectures on specific topics and geographical extension, latest publications etc.

**Papers:** a service for the members of IAMCR to search for and download the complete text of all papers from the Budapest Conference and following Conferences. Before downloading the complete text it will be possible to read a short abstract of the paper (max. 200 words).

In order to make these new services scientifically valuable and efficient it will be possible to search for the needed and specific information in each of the services.

Only members of IAMCR will be allowed to enter information into the database by entering a correct username and password. Searching for information will be possible for all using the Web site. Username and password will be given to each member of IAMCR when signing up for membership. The complete application form will be accessible only on the web site. Electronic registration is also a part of the new services for IAMCR.

When new technologies are used to develop new and more efficient tools for the members it does not only influence the administrative process. It will also make a change for the members.

Each and every member of IAMCR will enter all the information needed for the new services into a database in Aalborg, Denmark. The responsibility for keeping all the personal and professional information correct and up to date in the database will then be that of the individual member and no longer of the IAMCR organisation.

We know that both planning and realisation of all the services mentioned will be a time consuming but exciting task for all, but we strongly believe that the new services will facilitate and encourage communication, scientific research and international collaboration for all the members of IAMCR.

## Section Heads Suggest Improvements — Meeting in Budapest

by Klaus Bruhn Jensen

Present at the meeting, Thursday September 6, 2001, were (in alphabetical order): Howard Frederick (International Communication — assisted by Peter A. Thompson); Mohd. Safar Hasim (Professional Education); Klaus Bruhn Jensen (Audience and Reception Studies); Philippe Maarek (representing David Paletz, Political Communication); Terhi Rantanen (History); Karin Wahl-Jørgensen (Junior Scholars Network).

The Section Presidents identified four issues for consideration:

1. Since no separate funding is available for section activities, it is essential that the Association provide services which support section activities, also between Conferences. As noted both in and outside of Council, these activities are the life blood of the Association. In particular, the Section Presidents requested that the Association's web site be developed accordingly to include an automatically updated membership database, perhaps online publications, a dialogue or conference system,

and other facilities. It was emphasized that turnkey software is available for these purposes at a reasonable price.

2. The Section Presidents requested that planning for the 2002 Barcelona Conference include an early contact to Section Presidents regarding the number of anticipated papers and panels, so that sufficient rooms may be booked. A reasonable time frame for consultation of all sections would seem to be 1 month following the Budapest conference.

3. The Section Presidents suggested the introduction of specific thematic panels as a regular feature in conference planning, including panels that are not affiliated with particular sections. The view was that the membership should be given the opportunity to address both research themes and emerging research traditions in this manner, thus continuously developing the profile of the Association and, in time, its working groups and sections.

4. Finally, the Section Presidents expressed concern about the level of information to them. Several had received no documents for the Budapest meetings. A simple solution would be e-mail and other electronic communication, and even better web-based communication which does not pose problems of incompatible software and computer platforms. A password-protected segment of the Association's web site would solve many such problems, to be supplemented with mailings to those who request it.

# Highlights of the Executive Board and the International Council

by Ole Prehn, Secretary General

**T**he Executive Board had three board meetings, and so had the International Council. Following are the main decisions of these meetings. Of course, the formal Draft Minutes of the Meeting will be sent to the Members for approval in Barcelona.

## EXECUTIVE BOARD

During the three meetings an agenda with nearly 30 items was dealt with. Among the most important items were:

- In spite of all problems and time constraints, the Board congratulated Pal Tamas for the excellent work done by the Budapest Organising Committee in order to help solving the problem within a very short time. The Board also thanked Kaarle Nordenstreng and Yassen Zazurski for acting as liaisons between IAMCR and Budapest.

- The Treasurer's report shows an Association in a financially sound shape, but also various steps have to be taken in order to gain more revenues to improve the quality of services to the members. It was suggested that we opt for a well-organized membership-drive, increase the quality of services, and try to raise more funds from various national and international agencies. The Treasurer referred to the fact that she had accomplished to get no less than 70.000 Canadian dollars from the International Development Research Centre in relation to the Barcelona Conference. It was suggested that the Membership Directory will appear on-line, and further that institutional members shall receive more than the current two copies of the Newsletter.

## NEW MEMBERS

- Thanks to Vice president Eddie Kuo, the Board welcomed the Chinese Communication Society as a

new associate member. It was agreed to keep on working to get formal relationships with associations in Asia, such as Korea and Japan.

- Web-master, Kirsten Larsen presented new developments. The Board agreed to work along the lines proposed and also decided that the newsletter-list would be taken over by Aalborg University.

- The work of the Fund-raising Committee was dealt with, and Annie Méar announced her resignation from this Committee. I was asked to approach various members and international organisations in order to get funding for specific purposes, as it was the general feeling that the normal funding for travel grants was drying out.

- The new Conference Guidelines were formally approved, and it was agreed that they would be part of the final contract between future hosts and IAMCR.

- The Board approved that IAMCR be represented informally in the Platform for Democratic Communication comprising some 20 NGOs in relation to the ITU-World Summit on the Information Society to be held in 2003.

- The Board spent quite some time discussing, correcting, and amending the proposed changes of statutes.

## THE INTERNATIONAL COUNCIL

The International Council, which met three times during the Conference, also dealt with the problems related to the 2001 Conference, and special attention was paid to the fact that Israel had resolved to postpone the planned Conference. Alina Bernstein explained how difficult it had been to deal with this matter, which had involved many meetings and political discussions.

The Council also looked ahead and welcomed a delegation from Barcelona chaired by Miquel de Moragas, who presented the status of

the work on the 2002 Conference. The Council applauded the detailed and professional report.

Vice president Marjan de Bruin reported on her experiences as the new editor of the IAMCR Newsletter. The intention to work with Council member volunteers had not worked out, but she would keep on improving the publication and urged everybody to participate with articles, news, and ideas. The Council congratulated her with the work so far, which has improved the Newsletter in many ways. Frank Morgan stated that the Newsletter was on the verge of becoming a journal, and he suggested that in any event the title 'Newsletter' should be changed. The Council endorsed the plans to distribute more copies to institutional members.

The remaining time of the meetings was spent on the proposal for statutes changes. Frank Morgan mentioned that even while the rejuvenation project had his name on it, many members were behind it — not only morally, but also by hard work to complete the draft. He also thanked the Legal Committee for its contributions.

The draft was discussed and amended in several paragraphs of which the most important were the composition of the International Council and the election period for the President and all other elected positions.

The proposal on the composition of the International Council was changed, and it is now proposed that the Council comprises: The Executive Board, all section presidents and an equal number of members elected by the General Assembly. Past presidents will no longer be members of the Board, but have a consultative status.

After long deliberations and various models, the Council decided that all persons are elected for a four-year period with the option to get re-elected once. The Council proposed that Section Presidents are elected by the sections and approved by the General Assembly.

The totality of changes was approved unanimously at 2 pm on September 8, 2001 and will be forwarded to the General Assembly in Barcelona, 2002.

# Report from the Secretary General

by Ole Prehn

**A**s always, I will try to be brief in reporting last year's activities — this time as Secretary General. As everybody knows, this off-year Conference created a lot of problems for the Association. The Conference was scheduled for Tel Aviv, but as the violence in the area grew worse and worse everyday, the Executive Board in kind agreement with the Israeli organisers decided to postpone the Conference to a later stage with a hopefully more peaceful atmosphere. In order to solve the problem, the President and I visited our French colleagues in Paris just before Christmas 2000, and we agreed that France would host the 2001 Conference in October. Unfortunately this plan did not work either, due to internal problems in France. Several members took action to find a suitable place for the Conference, and in March the President and I visited Budapest to complete the

agreement that led to the Budapest Conference. We are all indebted to our Hungarian hosts and the people who made the connection. Budapest was only given a very short time to plan the Conference with all the logistics that are connected to it.

As part of my duties, I have continued to be responsible for the liaison between the Conference host and the Association. Given the time limit, this has been no easy task, but I want to thank all the Section Presidents and working group convenors for their understanding and patience when working out the plans in next to no time.

Next year's Conference and General Assembly is already well under way. In the beginning of June I visited Barcelona thanks to the hospitality of the President and the organisers. From what I learned, the Barcelona crew is professionally organised, the Conference is by and large set up and the Conference site is beautifully placed in central

Barcelona. At this point I wish to convey my gratitude to the President for not only hosting me in his private home, but also, together with his wife, for spending a whole day driving me around the scenic Catalonia.

When taking over the office from Naren Chitty, one of the tasks was to not only transport the web site from Australia to Denmark, but to develop it. Thanks to my university's support it has been possible to hire Kirsten B. Larsen as web editor. In my opinion she has already done a tremendously great job, and at the Barcelona Conference she will demonstrate how the site be even better and interactive for a reasonable cost.

The new brochure is being printed while writing this. It will be in English and Spanish — a French edition will follow.

Finally I have spent quite some time in front of the computer trying to organise the increasing e-mail correspondence between the members of the Executive Board. This part of the business has been a somewhat frustrating challenge — a feeling I think I share with the rest of the Board. But as all obstacles, this is a problem that we have to and will solve.

## ...President's Report (cont'd from page 3)

From an operational point of view I suggest the following:

1. That we constitute a group of scholars and researchers from different regions of the world to prepare a draft of the research work to be done.
2. That a declaration could be an effective means of promoting this work.
3. That we create a working group for the Barcelona Conference to deal specifically with this topic.
4. Perhaps the Seminar on the Digital Divide of November 17-19, at Austin, could also devote a special session to the issue.
5. Of course, all other proposals are welcome.

Our membership prides itself on being open-minded. This proposal could be an excellent way of manifesting this open-mindedness.

**b)** A proposal has been made that our Newsletter could also become our Journal. It could, to a certain extent, cover the main activities of the different sections and working-groups of our Association in addition to our already existing book series. Marjan de Bruin is doing an excellent job and I am sure she would be delighted to receive serious offers of cooperation. This project has been under discussion for many years and it is now time

to make operational decisions.

**c)** As I believe that the Austin seminar will be highly successful, I feel that other similar monographic meetings should be envisaged.

**d)** A look at the issues dealt with by our Sections and Working-Groups enables us to see that such crucial fields as Ethics, Advertising and Public Relations, among others, have not yet been catered for in our institutional structure. Personally, I believe that the relationship between Ethics and Communication is becoming fundamental in our society, largely because of the worrying attitudes adopted by certain media.

Although this Newsletter will appear some time after the terrible events of New York and Washington which led to material destruction and the deaths of thousands of people, I would nevertheless like to take this opportunity to express my sorrow and condolences. Such events were surely unimaginable and we must work most vigorously to ensure they do not occur again. The fight for peace must be our overriding concern. I ask our membership to devote research to the consequences and effects of communication in relation to these terrible events. With communication in this sense I mean of course more than media coverage but I explicitly include the role of communication in the underlying causes of these developments.

# Treasurer's Report

August 1, 2000 - July 31, 2001

by Annie Méar

The financial statements cover the year 2000-2001, from the 1st of August 2000 to the 31st of July 2001. They will be submitted for verification to the chartered accountant firm Horwath Appel, before the General Assembly, in July 2002, in Barcelona. All of our financial statements are expressed in American dollars.

As of the 31st of July 2001, our association had total assets of 101 015 \$. Those assets consist of 59 506 \$ in cash and 41 509 \$ in short term investments. As of the 31st of July 2000, we had total assets of 82 803 \$, i.e., 39 266 \$ in cash and 41 537 \$ in short term investments.

## 1. Revenues

As of the 31st of July 2001, we had revenues of 59 830 \$ (vs. 53 145 \$ on July 31st 2000). Our revenues for the current year consist of the following items:

- 1) *Membership fees*: membership fees make up the bulk of our revenues; they amount to 53 419 \$ (vs. 49 012 \$ on July 31st 2000); we had 60 new members during the current year;
- 2) *Royalties*: 2 105 \$ from royalty income paid to IAMCR by Hampton Press for the publication of five books (vs. 1 160 \$ on July 31st 2000);
- 3) *Advertising*: 1 500 \$ from advertising and label sales income;
- 4) *Interest*: 1 984 \$ paid on term deposit (August 1st 2000 - July 31st, 2001);
- 5) *IAMCR - Schiller Scholarship Fund*: 822 \$ through donations by members; 37 members gave an average of 22 \$.

## 2. Expenses

In July 2000, the General Assembly

approved an operating budget of 52 000 \$ for the year 2000-2001. The budget adopted by the General Assembly for the year 2001-2002 also amounts to 52 000 \$. As of July 31st 2001, we had total operating expenses of 53 430 \$ for the year 2000-2001.

Our operating expenses for the period ending July 31st 2001 are itemized as follows:

OPERATING COST	
Admin. Expenses	\$12 564.00
Bank Charges	\$ 846.00
Dues & Subscriptions	\$ 440.00
Foreign Exchange	\$ 97.00
Mailing	\$2 627.00
Office Supplies	\$3 635.00
Printing	\$13 808.00
Professional Fees	\$15 668.00
Telecommunications	\$ 174.00
Travel	\$ 1 198.00
Misc.	\$ 2 373.00
<b>Total</b>	<b>\$ 53 430.00</b>

## 3. Grants and University Contributions

IAMCR received two grants, one from The Ministry for Foreign Affairs of Finland (FINNIDA) for the year 2000-2001 and one from the International Development Research Center of Canada (IDRC) for 2001-2002.

- 1) *Ministry for Foreign Affairs of Finland (FINNIDA)*: we received a grant from FINNIDA, in the amount of 13 930 \$ in order to conduct a research project on textbooks. The project is under the responsibility of Kaarle Nordenstreng.
- 2) *International Development Research Centre (IDRC)*: we received a grant from IDRC to organize a Roundtable and a publication on Environmental Research, Communication and Culture in Africa and the Middle East. The grant will cover the travel, registration and hotel expenses of a number of communi-

cation experts from Africa and the Middle East. The total amount of the IDRC grant is 70 000 \$ (Canadian dollars). The project is under the responsibility of Annie Méar.

When considering the IAMCR operating budget one must also take into account the numerous contributions made by various universities housing some of IAMCR activities:

- 1) *The Universidad Autónoma de*

## BALANCE SHEET

As at July 31st, 2001

### ASSETS

Current assets	U.S. Dollars
Cash	\$ 59 506
Short-term investments	\$ 41 509
	<b>\$ 101 015</b>

### LIABILITIES AND ACCUMULATED SURPLUS

<b>Current liabilities</b>	
Finnida payable	\$ 11 812
<b>Accumulated Surplus</b>	<b>\$ 89 203</b>
<b>Total Liabilities and Accumulated Surplus</b>	<b>\$ 101 015</b>

Barcelona provides an office as well as the salary of a full-time administrative assistant to the President.

- 2) *The University of Aalborg* provides the Secretary-General with the services of a website expert, who maintains the IAMCR website; it also covers his travel expenses to various conference sites and IAMCR meetings.
- 3) *The University of the West Indies* provides an office and the infrastructure required for the production of the Newsletter.
- 4) *The Université de Montréal* provides an office and the infrastructure required by the Treasury.
- 5) *The University of Colorado at Boulder* houses the Newsletter List.

... (cont'd on page 14)

## Develop and improve IAMCR Newsletter

Marjan de Bruin, Vice president

AUGUST 2000 - JULY 2001

**T**he production and editing of the IAMCR Newsletter is my main responsibility. Between September 2000 and August 2001, I produced two Newsletters: Volume 12/1 48 pages (issued April/May 2001) and Volume 11/1 36 pages (issued November 2000). My general task was: develop and improve. The optimistic intention of sharing some of the work with two other Council members didn't work out.

It is clear that our Newsletter can be an important tool for sharing and exchanging information. I believe the Newsletter should contribute to transmitting debates that otherwise may get lost to the wider membership and restricted to a small circle. It should provide an outlet to members who want to initiate discussions, announce new work, seek potential research collaborators, read about the latest professional journals, etc. It would also contribute to increasing the transparency our Association seems to need so badly.

### MORE VARIETY

With all of this in mind I introduced more variety in content by creating distinct sections in the Newsletter. I organised regular contributions by members of the Executive Board in which they were asked to report on their IAMCR activities. The results you have found in both issues.

I also tried to ensure that major decisions taken in Executive Board (EB) and International Council (IC) were available to the members as quickly as possible in the form of news briefs or news reports (see sections News, News From Within), hoping that it would narrow the much too wide gap between meetings and receipt of approved minutes of those meetings.

Members were invited to share initiatives — the Junior Scholars Network, or URAN, the Underrepresented Areas Network, the debate

on Cultural Studies by Tomaselli, are such examples.

Certain sections have turned out to be immediately very popular: e.g. announcements of Members New Work and preview of Professional Journals.

### SUPPORT

All of this, however, is extremely time consuming and requires a serious passion for editing and journalistic work (which of course is not easy to combine with competing claims on time). Each production has taken at least four full time weeks of work (spread over a couple of

months). Part of this work is administrative and could and/or should be covered by budget lines which don't exist at the moment.

The absence of secretarial support forms a hidden cost in the production of the Newsletter. In the past this activity was taken on by the SG (who had a budget, either from IAMCR or from her/his University).

### DISTRIBUTION

At the moment, institutional members receive two copies of the Newsletter. My proposal to send each member covered by institutional or individual membership her or his own copy was received positively by the EB and IC and will be implemented as soon as possible.

### FINANCIAL REPORT

A complete financial report on issue No. 1 and No. 2 has been sent to the Treasurer.

## Promotion of women and young scholars in the Association

Katharine Sarikakis, Vice president

AUGUST 2000 - JULY 2001

**M**y responsibility as a Vice president is the promotion of women and young scholars in the Association. This report focuses mainly on my activities related to Junior Scholars.

### PRIORITIES

The main priorities for Junior Scholars of all regions, ages and sexes are:

- Participation in conferences
- Feedback to research
- Contacts with senior scholars
- Contacts with other young scholars/new faculty members
- Opportunities for publications
- Participation in the decision making of IAMCR

The main obstacles to the achievement of these goals are:

- Expensive Conference fees and travel expenses
- Policies of prestigious journals and publishers that are reluctant to offer publication opportunities to young academics
- Lack of contacts and a feeling of not 'belonging' in IAMCR
- Lack of information about the IAMCR goals, mission and activities

### PARTICIPATION IN CONFERENCES

In an attempt to respond to the aforementioned issues several initiatives were taken. The JSN session is well into its third year now with an expected number of 12 quality papers. The previous two conferences utilised a referee system. This year opens up participation with the inclusion of work-in-progress. Past sessions attracted up to 60 people from

several countries. The support of senior scholars and their presence have been much appreciated by the JSN members. Nevertheless, Junior Scholars also regularly participate in other sessions of the Association. As a VP, and until recently convenor of the JSN, I encourage JSN members to participate in other sections of the IAMCR as well as in other networks, working groups etc. deriving from or directly affiliated to IAMCR.

**PUBLICATION OPPORTUNITIES**

In the past year, I have worked on the publication of a journal dedicated to high quality doctoral and postdoctoral work. The journal (*Inter/Sections*) is directly linked to the Junior Scholars Network and has the support of the European Consortium for Communications Researchers (ECCR). Hopefully with the first issue this effort will also attract the interest of senior scholars. Certainly the JSN and the publishers are examining the possibility to include *Inter/Sections* as one of the official IAMCR journals.

**STRENGTHENING**

The following proposals concern the strengthening of the participation of young scholars. Some of these proposals cannot be dealt with, separate from those concerning the entire IAMCR membership.

- Restructuring of the membership and conference fees scale for postgraduate students according to the ability to pay.
- Establishment of a grants system that would partly or wholly subsidise participation in Conferences, with priority given to scholars from underrepresented areas and groups. This system should operate in addition to the H. Schiller grant.
- Visibility of JSN in membership forms, newsletter, permanent link to the JSN sites and other official documentation of the IAMCR.
- Establishment of a 'mentoring' system in the association dedicated to encourage aspiring researchers to pursue their careers, develop knowledge of their field and last but not least actively participate in IAMCR.

Plans for further integration of young scholars in the association

For the last few months IAMCR members have been discussing the possibility of setting up a group or forum that would look into the experiences of women academics within the association. One of the aims of this forum would be to propose/ suggest a policy for the further enhancement of women's roles in the association. This group, which so far is still informal, is proposing to meet in Barcelona in 2002 to discuss the need to systematically promote women's issues within the organisation, ie scholarship, administration, honorary positions etc.

The meeting is open to all women academics from all research areas and certainly from ALL backgrounds. If you are interested in attending this meeting, please email [k.sarikakis@coventry.ac.uk](mailto:k.sarikakis@coventry.ac.uk) or the womennet list.

We are in the process of putting together a draft agenda and welcome your suggestions.

Katharine Sarikakis (VP)  
 Communication Culture and Media  
 CSAD Coventry University  
 Priory Street Coventry CV1 5FB  
 UK ([k.sarikakis@coventry.ac.uk](mailto:k.sarikakis@coventry.ac.uk))

include:

The development of an official mentoring system with international colleagues. This could be a twofold operation.

1. A mentors system that would welcome new and young members in the Association and introduce them to other members etc.

2. A panel of senior academics that would be involved with the activities of the network and act as academic advisors. A full proposal will be made to the Executive Board and International Council in this coming year, according to the Executive Board's decision in Budapest.

**GENDER BALANCE**

With the aim to ensure gender balance in Conference participation, I drafted a set of conference criteria

that are now open for discussion with the membership. The draft proposal, also processed by the Secretary General (Ole Prehn) was published in the IAMCR Newsletter, Volume 12/1 page 6. The main purpose of the criteria is to ensure minimum common standards in the organisation of Conferences, to provide transparency as to the expectations of the Association from its Conference partners and form a basis upon which members can scrutinise the operation of the governing bodies of the Association.

**MEMBERSHIP SURVEY**

I also initiated a membership survey questionnaire, with the aim to sketch the profile of the IAMCR members. The survey would allow the Executive Board to make more informed policy on matters such as membership fees, the design of future Conferences etc. and to design proactive policies to widen participation from underrepresented regions, age groups, research areas and of course women. The proposal had not reached consensus and a discussion had to be postponed as the change of venue of the Tel Aviv Conference became a matter of emergency.

**INCREASING MEMBERSHIP**

On the subject of increasing recruitment of members, it is my opinion that only through co-ordinated action and planning between the Vice presidents and members of the Executive Board and with the help of the International Council, can we achieve any significant results. The first step would be a study of the figures of the last five years (with reference to specific groups/demographics) and then a study of the data available from previous and the proposed membership survey. The analysis of such data will hopefully indicate the aspects of the Association and/or appeal that need strengthening.

Finally, I have initiated a discussion among women members that is taking place at this moment and is looking at ways that can promote their participation and visibility within IAMCR.

# Extend the links with communication researchers

Eddie Kuo, Vice president

AUGUST 2000 - JULY 2001

**W**hile my portfolio involves international relations in general, I take it as my major task to extend the international links of IAMCR with communication researchers from Asia, Africa and Latin America — the 'underrepresented' regions. It is obvious we need to initiate new measures and make additional efforts to attract more members from such regions and to increase the number of participants from these regions to IAMCR activities and conferences.

### HURDLES

In my contact with communication researchers from such regions, it soon becomes clear there are several hurdles that we have to overcome in order to attract more members to IAMCR. The primary considerations are:

a) In spite of the fact that IAMCR is the most 'international' (in terms of its membership composition) among the three leading international organizations in the communication field, we are simply not as widely known as the others;

b) Those who know of IAMCR and its activities do not always choose to become its members because the Association does not offer many 'benefits' (such as complimentary journals published under the name of the Association) to its members.

Most scholars and institutions from the 'underrepresented' regions are constrained in their resources. Benefits such as complimentary journals are no small consideration when they decide on the allocation of limited funds for members fees and conference attendance;

c) For those from Asia, Africa, and Latin America, the irony is that, while IAMCR is more international than the others that also claim to be 'international', it is still perceived to be very much 'Euro-centric'. To many, there is little difference between IAMCR that is seen to be Euro-US-centric and the others that are more US-centric. Scholars from outside of North America and Europe tend to feel they still remain marginal in an organization like IAMCR.

### MEASURES

Obviously, thus, measures must be taken to tackle the prohibiting factors identified above in order to increase membership and participation of scholars from underrepresented areas to IAMCR and its conferences.

During the past year, members of the Executive Board have discussed extensively and exchanged views on such related issues. One decision coming from the discussion is to adjust membership fees at different levels according to the economic standing of the country one comes from. Hopefully, similar consider-

ations can be given to conference registration fees for participants from various regions. Another issue discussed is a more balanced representation in the Executive Board and International Council in terms of geographical region. Such measures are positive moves.

### POLICY

IAMCR should make it a policy to bring more of its conferences and workshops to Asia, Africa and Latin America, in collaboration with regional and local institutions. Such activities will not only increase the awareness of IAMCR among scholars and institutions from such regions, it also reduces the costs of participation for them. Awareness leads to participation; and participation enhances identification, commitment, and loyalty. I strongly suggest that the 2003 IAMCR conference be held in a city located in Asia, Africa or Latin America.

In the meantime, I have also initiated contact with several regional /national associations of communication researchers/practitioners to invite them to join IAMCR as Associate Members. So far, the Chinese Communication Society (CCS, based in Taiwan) has applied and been accepted to be an Associate Member. More are expected to join.

The International Council, by nature of its composition, is well positioned to play an active role to promote the international image and presence of IAMCR. I appeal to our International Council colleagues to extend their respective influence in different parts of the world to make IAMCR even more international than it is now.

## Coordinating studies: media and terrorists attacks

Bradley S. Greenberg at Michigan State University directed a study of the public's use of media at the time of the terrorist attacks. Another study at the same University has examined parent and teacher response to their children at the time of the attacks. Greenberg says he is certain many other studies are being conducted by communication scholars around the globe. He is trying to assemble a listing of what mass communication scholars have begun to do in studying the public and the media, vis a vis the terrorist attacks

on September 11. Greenberg seeks colleagues who are involved in the same kind of studies.

Contact:  
Bradley S. Greenberg  
Professor of Communication & Telecommunication  
477 CCAS  
Michigan State University  
East Lansing, MI 48824, USA  
Tel.: 517-353-6629  
Fax: 517-355-1292  
Email: bradg@msu.edu  
Web: <http://www.msu.edu/~bradg>

### References for IAMCR members interested in research on terrorism and the media and also the media in the Middle-East, by David Paletz:

David L. Paletz and Alex P. Schmid, (eds.): *Terrorism and the media*. Sage, 1992.

Daniel Lipinski and David L. Paletz, 'Terrorism' in: Ronald Gottesman and Richard Maxwell Brown, (eds.), *Violence in America*, vol. 3, Scribner's, 1999, pp. 280-286.

Kai Hafez, (ed.), *Mass media, politics, and society in the Middle-East*, Hampton Press, 2001.

Kai Hafez, (ed.), *Islam and the West in the mass media*, Hampton Press, 2000.

*...Treasurer's Report (cont'd from page 10)*

- 6) The University of Helsinki houses the Womennet.
- 7) A number of universities provide the Presidents of sections with the facilities and the services required to carry out their duties.

Finally, the universities who take on the responsibility of organizing an IAMCR conference deserve a special mention.

**Conclusion**

To conclude, I would like to emphasize that our association is financially sound at its current level of activity. However, in order to function in a more efficient manner and provide extended services to our members, we would require additional funds.

In order to increase the Association's revenues, we should work on three fronts:

- 1) Increase the number of members through a well-organized membership drive;
- 2) Increase the level and the quality of the activities and the services provided to our members, so as to entice them to renew their membership on a more regular basis;
- 3) Raise additional funds from various national and international agencies so as to increase both the level and the quality of our services and activities.

If the above objectives are met, we have the potential to become a truly international, multicultural, and multilingual organization.

**STATEMENT OF REVENUES AND EXPENDITURES**

*For the Twelve Month Period  
August 1st 2000 - July 31st 2001*

<b>Revenues</b>	<b>U.S. Dollars</b>
Membership Fees	\$ 53 419.00
Royalties	\$ 2 105.00
Advertising Income	\$ 1 500.00
Interest Term Deposit	\$ 1 984.00
IAMCR-Schiller Fund	\$ 822.00
	<b><u>\$ 59 830.00</u></b>
<b>Expenses</b>	
Administrative Expenses	\$ 12 564.00
Bank Charges	\$ 846.00
Dues & Subscriptions	\$ 440.00
Foreign Exchange	\$ 97.00
Mailing	\$ 2 627.00
Office Supplies	\$ 3 635.00
Printing	\$ 13 808.00
Professional Fees	\$ 15 668.00
Telecommunications	\$ 174.00
Travel	\$ 1 198.00
Misc.	\$ 2 373.00
	<b><u>\$ 53 430.00</u></b>
<b>Excess of revenues over expenditures</b>	<b><u>\$ 6 400.00</u></b>
<b>Accumulated surplus, beginning of period</b>	<b><u>\$ 82 803.00</u></b>
<b>Accumulated surplus, end of period</b>	<b><u>\$ 89 203.00</u></b>

**JOURNAL DISCOUNTS FOR PAID-UP MEMBERS**

The following journals are offering a substantial discount on their regular subscription rate for 2001 to our individual members:

Critical Arts: A Journal for North-South Cultural Studies: 4 issues at \$50 (reg. \$90)	European Journal of Communication £33.00 (reg. £44)
The Howard Journal of Communications: \$30 (reg. \$51)	European Journal of Cultural Studies £27.75 (reg. £37)
The Information Society: \$59 (reg. \$82)	Feminist Theory £24.75 (reg. £33)
Journal of Health Communication: \$49 (reg. \$70)	Gazette £34.50 (reg. £46)
The Journal of International Communication: \$20 (reg. \$40)	International Journal of Cultural Studies £27.75 (reg. £37)
Political Communication: \$43 (reg. \$115)	Journal of Consumer Culture £17.25 (reg. £23)
Telematics & Informatics: \$40 (for electronic only subscription)	Journal of Social and Personal Relationships £43.50 (reg. £58)
	Journal of Visual Culture £25.50 (reg. £34)
	Journalism £23.25 (reg. £31)
Sage has offered a 25% discount for IAMCR members:	Media, Culture & Society £36.00 (reg. £48)
Arts and Humanities in Higher Education £17.25 (reg. £23)	New Media & Society £27.75 (reg. £37)
Discourse & Society £30.75 (reg. £41)	Organization £35.25 (reg. £47)
Discourse Studies £29.25 (reg. £39)	Theory, Culture & Society £36.00 (reg. £48)
Ethnicities £25.50 (reg. £34)	Visual Communication £25.50 (reg. £34)

If you are interested, please send your name, affiliation and the list of journal(s) you want to:

Jan Servaes/Rico Lie, K.U.Brussel, CSC, Vrijheidslaan 17, B-1081 Brussels, Belgium. Email: <freenet002@pi.be>  
Once we confirm that you are a paid-up member, your request will be sent to the publisher for billing and mailing.  
More discounts will be announced soon.

Professor Konai Helu Thaman was the keynote speaker at IAMCR's Panel on Peace and Communication, chaired by professor Frank Morgan, in Budapest, September 7. Professor Cees J. Hamelink and IAMCR's President professor Manuel Pares i Maicas were the other panelists. Given the limited space in this Newsletter, professor Pares i Maicas will publish his thoughts in the April issue.

# Reclaiming Pacific Images

## Potential Role for the Media in Peace and Human Development in Oceania

by Konai Helu Thaman

**T**he Pacific media have a significant, potential role in the resolution of conflicts and the achievement of peace in Oceania if they significantly shift their emphasis from merely providing and reproducing information and entertainment to helping people make sense of what is happening to and around them.

As far as the South Pacific region was concerned the media is usually perceived by many as fuelling the process of globalisation of those values that lead to unpeaceful and unsustainable development — values that have led to the marginalisation of the majority of the region's rural and indigenous societies.

Part of the problem is related to the failure of many media personnel to appreciate the importance of Pacific cultures in media discourse, preferring to ignore them because they get in the way of their main task of information transmission and promoting consumerism and the globalisation of material production and accumulation.

### BIASED

Because of the media's general indifference to cultural issues, many media reports are often biased towards urban, Western middle class values rather than those of rural and indigenous communities. For example, much of what was being transmitted by both foreign and local reporters about the Fiji

crisis of May 2000 reflected reporters' own values and their scant knowledge and understanding of the complexity of Fiji society as well as the crisis itself.

The selective way in which many foreign as well as some local reporters and commentators dealt with issues they perceived to be important, under the guise of media freedom, was quite obvious. For example, the print and television media, both in Fiji and overseas, consistently alluded to the negative impact of traditional politics on elected politics but sorely neglected to deal with issues relating to the impact of elected politics on indigenous and traditional politics.

### ... media reports are often biased towards urban, Western middle class values rather than those of rural and indigenous communities

Many television programmes as well as newspaper articles about the Fiji coup of 2000 (as well as '87) reflected many reporters' lack of understanding of the fact that notions of democracy, human rights, freedom of expression and even the law itself remain empty words among people whose worldviews were and continue to be framed by a different theory of personhood, where the individual, so central to modern (European) notion of law and human rights, is considered important only insofar as s/he relates to other individuals and other things.

Pacific Island countries need reflective media personnel, who consistently ask questions such as, 'Whose knowledge and values are being communicated here? Whose ideologies and philosophies are being emphasised? Whose agenda is being fulfilled?'

### GROUNDING

We need media scholars and researchers who are firmly grounded in their own cultures and traditions, to provide balance and to present to the world, Pacific realities as they observe and experience them and have these incorporated into media education and development processes. In this way, the media might be able to

make the shift from simply transmitting information to assisting in the globalisation of traditional (Pacific) values, such as spirituality, concern for interpersonal

relations, respect for elders and people in authority, restrained behaviour and compassion for others — values that are often considered old fashioned and irrelevant in a market-driven and profit-oriented world, but need reclaiming if the goals of peace and human development are to be realised in the region.

*Professor Konai Helu Thaman is Head (Dean) of the School of Humanities, at the University of the South Pacific. The Journalism Program is located in this School. She is also Professor of Pacific Education and Culture and holds an UNESCO Chair in Teacher Education and Culture. Her website is: [www.usp.ac.fj/sohmain/unesco\\_chair/](http://www.usp.ac.fj/sohmain/unesco_chair/)*

# Communication May Not Build Peace, But Can Certainly Contribute to War

by Cees J. Hamelink, past president

I wish to criticize the common assumptions that undergird most studies and debates on peace and communications. Such as: more communication leads to more peace; more information leads to more peace; better information leads to more peace and peace-building messages lead to more peace. I suggest that such assumptions are often based upon an attractive but seriously flawed cause-effect model. Communication is then conceived as the key variable and depending upon how it is manipulated peace or war are the outcome.

Basic to the conventional thinking about peace and communication is also an essential notion in the Constitution of UNESCO: war begins in the minds of men. The implied suggestion is obviously that if the mass media can influence the minds of men in negative ways, the media can also through positive message develop a culture of peace.

Thirdly, we find in much work on peace and communication the suggestion of a linear and progressive evolution from war mongering towards a state of world peace. Peace represents a utopian vision to the realisation of which communication could and should contribute.

## THE ROLE OF THE MEDIA

Although communication is not the key variable in conditions of peace and war, communication can certainly make the human condition a lot worse as the role of media has demonstrated in recent genocidal conflicts. This justifies the establishment of an international media alert system.

In 1994, in just a few months, some 500,000 to one million Tutsis were killed by Hutus. Radio Television Mille Collines (the RTML Hutu extremist radio and TV station) played an essential role in the massacre by repeatedly broadcasting

messages in which Tutsis were slandered and ridiculed and depicted as despicable. The Hutu militia was informed by RTML where Tutsis — who were referred to as 'cockroaches' — were hiding so they could be murdered. The Hutus were made to believe that the Tutsis deserved to be eliminated and this ended up in a horrifying bloodbath. The hate propaganda was so effective that neighbours who had been living in peace together for many years, got killed by people they considered to be friends. Ordinary people turned into crazed killing machines — because they were made to believe that it was a dangerous and hideous enemy that lived next door.

One of the world's most critical problems is the alarming and worldwide increase of ethnic conflicts. With almost certainty it can be predicted that several violent ethnic conflicts are still to break out in the near future.

At the dramatic core of ethnic conflicts is the grand scale perpetration of crimes against humanity. As the term suggests these are criminal acts that render their perpetrators enemies of the human species. Crimes against humanity transgress taboos that apply in most cultures, such as the murder or torture of defenseless men and women, and the killing of children.

Among the crimes against humanity — as defined by international law — are murder and extermination of civilian populations, genocide and apartheid. Although crimes can be committed without apparent motivation, the exercise of gross violence at a grand scale — as in crimes against humanity — need motivating beliefs. In order to get people to commit such crimes, they need to believe that the violent acts are right. In situations where crimes against

humanity are committed one usually finds a systematic distribution of hate propaganda and des-information.

The purpose of this is the promotion and justification of the social and/or physical elimination of certain social groups. Members of such groups are often first targeted as 'socially undesirable'; they are publicly ridiculed, insulted and provoked (often in the media), and when the harassments become physical the victims are indeed beaten up and killed.

## MEDIA AND ELIMINATION BELIEFS

The elimination beliefs that motivate people to kill each other are not part of the human genetic constitution. They are social constructs, which need social institutions for their dissemination. Such institutions include religious communities, schools, families, and the mass media. Because crimes against humanity are unthinkable without elimination beliefs, the institutional carrier of such beliefs should be seen as enemies of the human species. This implies that all those who propagate beliefs in support of genocide, through whatever media, have to be treated as perpetrators of crimes against humanity.

## MEDIA ALERT SYSTEM

Once the perpetrators of crimes against humanity are brought to justice, it usually is too late for the victims. It is therefore of utmost importance that public expressions of elimination beliefs are spotted — and subsequently exposed! — as early as possible. An International Media Alert System is needed that monitors media contents in areas of conflict. This system would provide an 'early warning' where and when media set the climate for crimes against humanity and begin to motivate people to kill others.

Rather than standing accused of complicity through silence, it should be seen as an essential moral responsibility for our community of media researchers to pro-actively intervene when human integrity is at stake.

*Cees J. Hamelink is professor of international communication at the University of Amsterdam and professor of media, religion and culture at the Free University in Amsterdam.*

# Mentoring: A great idea for both junior and senior scholars

by Wai Hsien Cheah, Junior Scholars Network

**A**fter reading the discussion piece, 'Junior Scholars can help "Rejuvenate" IAMCR,' written by John L. Sullivan, published in the last issue of the IAMCR Newsletter (Vol. 12/1, 2001), I feel obliged to continue the discussion by sharing my thoughts on the idea of mentoring, raised by Katharine Sarikakis.

It is indeed reasonable for John to say that the junior scholars can help enhance the vitality of IAMCR. Nonetheless, I think our tasks can be made a lot easier if senior scholars of IAMCR (especially true for those who are from our homeland) would provide us the necessary support, guidance and assistance in the process itself.

I am from Malaysia, and I am a doctoral candidate in Communication, currently working on my dissertation at the University of Kentucky. Prior to coming back for the doctoral work, I was back home teaching in a private college (name of institution will be kept confidential for ethical reasons). Although I enjoy teaching very much, my real passion is in research. Unfortunately, this passion of mine was not fulfilled at that time because I hardly knew anyone with interests similar to mine. I searched for information on the Internet (home pages of universities in Malaysia), but I could hardly find the information that I needed I

contacted the universities, but my call was not answered. In short, I had great difficulty starting my endeavors.

I did not know where to start, who to talk to, how to get myself involved in collaborative work with local scholars, for the purpose of generating new knowledge at the local scene. I knew I had great research ideas at that time, but I was not able to turn them into reality because I was lacking in contact with the local scholars. My heart sank after I found out that private colleges in Malaysia had no strong ties with their local counterparts, the public universities. I became more frustrated after I was told by scholars who once worked in public universities, who switched to private institutions, that I had no credibility in doing research because I was NOT a Ph.D. holder, and that research was not part of the culture in the Malaysian academic setting. In all, I was dumb-founded by this experience.

I used to be upset with those people who told me the above, but now I am no longer feeling this way. I have developed the courage to make my voice be heard, and I have also found the support from other junior/young scholars, like myself, through JSN, who share my vision — to do great things for our respective countries in the future.

With this said, I personally like the idea of mentoring. I think both parties — junior scholars and senior scholars respectively — will benefit in the long run. Junior scholars can and will be able to acquire the words of wisdom from senior scholars, and in return, junior scholars can and will be able to continue the legacy started and set by the senior scholars.

I am not suggesting that each senior scholar should now be assigned a mentee, and ultimately take-up the role as the permanent mentor for a junior scholar, but rather serve as an 'interim advisor' on appropriate projects when the need arise. If the senior scholar is not able meet the need of the junior scholar, then another option would be to suggest someone who could provide the assistance.

Starting the mentoring system within the IAMCR is not at all difficult in this day and age of the new computer technology. What we need is a database system that will give us the profiles of all members of IAMCR, including members of JSN. In its simplest form, a web site containing the curriculum vitae (CV) of every member of IAMCR will do. I am not asking you to share all your intimate details, but rather particulars that will tell us your area of expertise, research interest, and contact information. As senior scholars, you do not need to initiate the mentor-mentee relationship. Let us, the junior scholars make the first move! *Wai Hsien Cheah is a doctoral candidate in Communications at the University of Kentucky. He is from Malaysia and has been working on two research projects funded by the National Institute of Drug Abuse of the US.*

## jourNet starts membership drive

by Frank Morgan, President-elect

jourNet looks forward to its first meeting of members since the ratification of its Charter, during the General Conference of UNESCO in Paris at the end of October. Under the Charter, members must meet at least every two years to elect Steering Committee members and approve the Network's work program and financial affairs.

Established at a meeting at UNESCO in Paris in 1999, jourNet is very much a child of

IAMCR. It was conceived at ACCE, the African Council for Communication Education, which is an Associate Member of IAMCR, and was largely developed at meetings held in conjunction with the Oaxaca and Glasgow meetings of the Association. In Leipzig and Singapore, its Steering Committee (the majority of whom — Frank Morgan, Kaarle Nordenstreng, Luis Nunez Gornes and Peter Wanyande — are IAMCR members) met following the IAMCR conference.

jourNet has suffered from the moratorium on funding approved by UNESCO's IPDC, the International Program for the Development of

Communication, and the scant resources available to Network members. Nevertheless, it has begun a membership drive in all regions of the world and has also made good progress toward the design and development of an interactive website that will be the major hub of its activity. Its next priority is to post on-line materials to assist members to develop and exchange on-line curriculum materials.

Further information regarding membership or the operation of the Network should be directed to the Network Coordinator, Dr Peter Wanyande, at ACCE, Nairobi. E-mail address: [aceb@acce.or.ke](mailto:aceb@acce.or.ke)

# IAMCR Membership Profile

The tables below provide only a partial profile of the membership of IAMCR. They are based on the data contained in the IAMCR members' database, as of June 1st 2001. The profile is incomplete because the database has traditionally contained very little information on the members covered by institutional memberships — *Annie Méar, Treasurer*

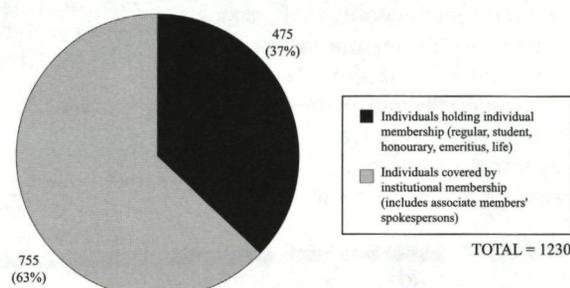
In terms of numbers, IAMCR is clearly dominated by members from high-income countries and the preferred language of correspondence is definitely English. If we want to create a more egalitarian organization, we have to stop talking about it, we have to act and the time to start is now.

## Total Membership

IAMCR currently has 1230 members who paid their fees for 2000 and/or 2001: 475 of them are individual members and 755 are covered by one of the 69 institutional memberships. IAMCR also has 33 Associate members. The 33 representatives of the Associate members are included in the 755 members covered by institutional memberships.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for Associate Members who do not pay.
2. Total database: 1514 individuals (607 individual members + 907 individuals covered by institutional memberships)

TOTAL MEMBERSHIP  
2000-2001<sup>1,2</sup>

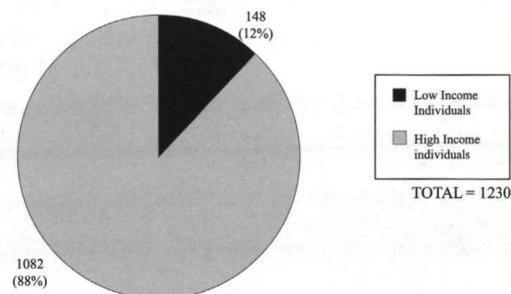


## Distribution of Members by Income Category of Country

As of June 1st 2001, the 1230 IAMCR members were distributed as follows: 1082 came from high-income countries and 148 from low-income countries.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for Associate Members who do not pay.
2. According to World Bank Classification

DISTRIBUTION OF MEMBERS  
BY COUNTRY INCOME CATEGORY  
2000-2001<sup>1,2</sup>

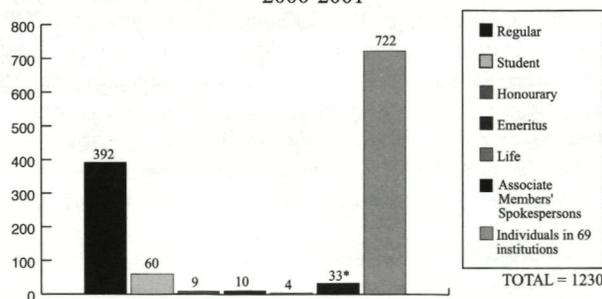


## Membership Categories

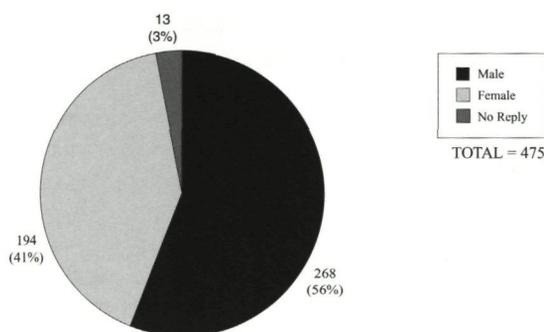
The 475 individual members are distributed as follows: 392 regular members, 60 student members, 9 honorary members, 10 emeritus members, 4 life members. The 69 institutional members represent 722 individuals.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for associate members who do not pay.
- \* in some cases, Associate Members represent several thousand individuals

MEMBERSHIP CATEGORIES  
2000-2001<sup>1</sup>



DISTRIBUTION OF MEMBERS BY GENDER  
2000-2001<sup>1,\*</sup>

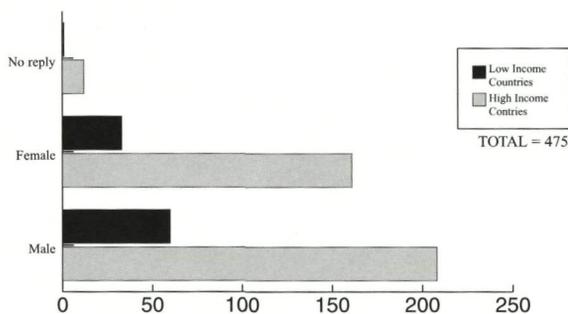


### Distribution of Members by Gender

The database does not contain any information about the gender of the individuals covered by institutional memberships. Consequently, the figures in this chart concern only the 475 individual members. As of June 1st 2001, out of the total of 475 individual members, 268 were male, 194 were female and 13 did not provide any information about their gender.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for associate members who do not pay.  
\* Excludes individuals covered by institutional memberships.

DISTRIBUTION BY GENDER AND INCOME CATEGORY  
2000-2001<sup>1,2,\*</sup>

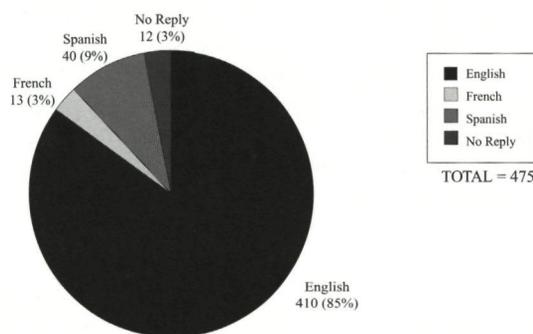


### Distribution by Gender and Income Category of Country

As of June 1st 2001, the total of 475 individual members consisted of 208 males from high-income countries, 60 males from low-income countries, 161 females from high-income countries and 33 females from low-income countries. Thirteen members did not give any information about their gender.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for associate members who do not pay.  
2. According to World Bank classification.  
\* Excludes individuals covered by institutional memberships.

MEMBERS BY LANGUAGE OF CORRESPONDENCE  
2000-2001<sup>1,\*</sup>

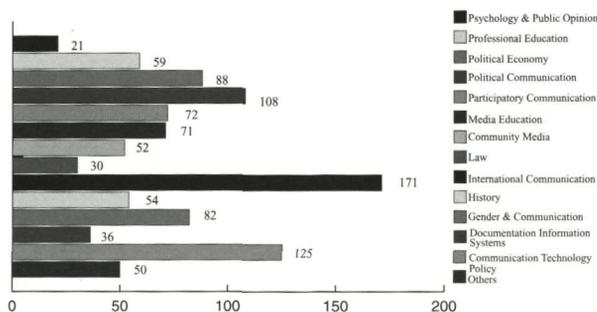


### Distribution by Language of Correspondence

The figures in this chart show that out of a total of 475 individual members, 410 said they wanted their language of correspondence to be English, 40 Spanish, 13 French and 12 did not provide any information about their preferred language of correspondence.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for associate members who do not pay.  
\* Excludes individuals covered by institutional memberships.

MEMBERS BY RESEARCH INTEREST CATEGORIES<sup>1,\*</sup>



### Distribution by Research Interest Categories

The figures in this chart show that 21 members expressed an interest in Psychology and Public Opinion; 59 in Professional Education; 88 in Political Economy; 108 in Political Communication; 72 in Participatory Communication; 71 in Media Education; 52 in Community Media; 30 in Law; 171 in International communication; 54 in History; 82 in Gender and Communication; 36 in Documentation and Information Systems; 125 in Communication and Technology Policy; and 50 expressed an interest in areas not represented in the sections.

1. Figures represent members who paid for 2000 and/or 2001 and spokespersons for associate members who do not pay.  
\* Excludes individuals covered by institutional memberships.

## Special Issue on Terrorism

### *Journal of International Communication*

Editors: Naren Chitty, Ramona Rush, Mohamed Semati

The terrorist attacks in the United States on September 11 claimed the lives of thousands of Americans and many citizens of other countries. These attacks have caused considerable destruction and suffering in the United States. The responses to these attacks will no doubt have major international repercussions. The ability to minimize the likelihood of terrorist acts in the future entails an understanding of terrorism and the contexts in which it emerges. This calls for a considered discussion of the September 11 events and terrorism more generally. We seek scholarly writings that address, among other things, the following issues:

September 11 terrorist attacks in the context of narratives of terrorism history; Mediated narratives on terrorism in the aftermath of the September 11 terrorist attacks; Religious rhetorics and terrorism; International popular media, cross-cultural communication, and terrorism; Terrorism and the mediation of violence and gender dimensions of violence; The rhetoric of terrorism as civilizational conflict and its critique; Social contexts that produce terrorism (e.g., civil societies, civil liberties); Cultural contexts that produce terrorism (e.g., alienation, marginalization); Political contexts that produce terrorism (e.g., foreign policies); Policy formulation, public opinion, consensus, and political dissent in the aftermath of terrorism; Ethics of suffering, terror, hope.

The monstrous acts of September 11 must be condemned universally. At the same time, any hope for a safer future, in our view, necessitates an honest and rigorous intellectual discussion that delineates the contexts of terrorism. We invite our colleagues with various (inter)disciplinary, methodological, and theoretical interests to participate in this discussion.

#### SUBMISSION OF ABSTRACTS

Please submit your abstract via email to any of the three editors. Style guidelines for articles (7500 word max) are to be found at the JIC web site or on the inside cover of copies of JIC.

Abstracts should be submitted by November 30, 2001. Because this issue was unscheduled, a publication schedule is now being determined. It is possible that the issue may be treated as a book published by JIC in 2002.

Professor Naren Chitty <nchitty@ocs1.ocs.

mq.edu.au> Professor Ramona Rush <ramona.rush@pop.uky.edu> Professor Mehdi Semati <cfms2@eiu.edu>

## Phenomenological and Hermeneutic Contributions to the Study of Global Communication and Culture

### *Special issue of Inter/Sections: the Journal of Global Communications and Culture*

Guest Editor: Dr. Charlton McIlwain, Assistant Professor/Faculty Fellow, New York University, Department of Culture and Communication

Inter/Sections, the official journal of the Junior Scholars Network (JSN) of the International Association of Mass Communication Research (IAMCR) in co-operation with the European Consortium for Communications Researchers (ECCR), is inviting contributions to its special issue on the above topic.

The contributions of philosophy-based methods of social scientific research, namely phenomenology and hermeneutics, are not given broad attention in the mainstream literature of communication. However, these epistemological approaches, in opening up the legitimate field of inquiry to all forms of cultural expression, that is, anything given to conscious awareness, offer much in helping us understand a wide-array of communicative phenomena. These approaches have been particularly useful in the study of the essential constituents of culture as well as the emerging expression of global communication and the various ways in which human meaning is constructed.

Given this, the objectives of this special issue are three-fold: 1) To show how these approaches have contributed to our understanding of what culture is and its relationship with communication; 2) to compare this approach to other epistemological approaches in their acquisition of knowledge about culture and communication; and 3) to demonstrate how these approaches have been applied to the study of certain forms of cultural expression.

This issue will focus on a broad variety of questions within this domain. For instance: What do phenomenologists and hermeneuticians do and how does their use of these approaches help us understand what culture is, how it is formed, and the nature of cultural variability? How do these approaches treat communication in their conception of culture and what do they offer

regarding the possibility of 'global communication'?

Papers which pertain to the objectives of the special issue should be between 6,000 - 8,000 words.

Critical commentaries and reviews or short communications on any subject pertaining to the topic area for the special issue should be no more than 2400 words.

We would like to encourage young and new faculty members, Ph.D. candidates and postdoctoral fellows to submit papers, reviews or commentaries.

#### SUBMISSION OF ABSTRACTS

Those interested in submitting research papers should first submit an extended abstract, of no more than 500 words, by January 1, 2002 to: Charlton McIlwain, Ph.D., New York University, School of Education, Department of Culture and Communication, East Building, 239 E. Greene Street, 7th Floor, New York, NY 10003

Abstracts may also be submitted via email to: c\_mcilwain@hotmail.com or Charlton.McIlwain@nyu.edu. E-mailed abstracts should be attached in Word 97 format or higher.

Authors whose papers are accepted for publication will be notified by February 15, 2002. Final papers must be submitted by May 15, 2002. The editors retain the right to reject papers whose abstracts were previously accepted.

In order to facilitate anonymous reviewing, a title page should be submitted containing: the name(s) of the author(s), with all first names written out; the institution(s) at which the work was carried out, with all author affiliations indicated; the author to whom correspondence is to be sent; telephone, fax numbers and e-mail addresses. Abstracts and manuscripts should not reveal the identity of the author on any page but the title page.

For more information on journal style guidelines for manuscripts, please refer to the Inter/Sections web page at: <http://www.muhenberg.edu/communication/iamcr/inter/>

Critical commentaries and reviews, or short communications on any subject having to do with the special issue, should not exceed 2400 words and should be submitted by January 30, 2002.

#### ABOUT INTER/SECTIONS

Inter/Sections is published twice a year and provides space for academics, and especially emerging scholars, who are stepping outside the boundaries of conventional academic scholarship in culture and communications. Inter/Sections welcomes new forms of academic/intellectual discourse that do not necessarily follow established patterns.

## THE CONFERENCE

The holding in Barcelona of the 23rd Conference and General Assembly of the International Association for Media and Communication Research (AIECS/ IAMCR /AIERI) is an initiative of the Institute of Communication (INCOM) of the Autonomous University of Barcelona, in collaboration with the Faculty of Communication Sciences and the Departments of Audiovisual Communication and Publicity and of Journalism and Communication Sciences.

The central theme of the Conference: *Intercultural Communication*.

The Barcelona conference, in addition to the themes corresponding to the various sections and working groups of the Association, proposes to the participants the study and discussion of an issue of the greatest importance for our societies and for worldwide coexistence: **INTERCULTURAL COMMUNICATION**.

## DATES

The Conference will be held in Barcelona from 21 to 26 July 2002.

## VENUE AND INFRASTRUCTURE

The venue of the Conference will be the Theatre Institute of the Provincial Council of Barcelona.

This venue, which forms part of Barcelona's 'Theatre City', is situated in the Montjuïc area, next to one of the buildings erected for the Universal Exposition of 1929.

With regard to technical aspects, the Institute has facilities and services, which incorporate the latest technologies and observe criteria of environmental protection, sustainability and rationality of use. Its location, technical characteristics and capacity make the Theatre Institute the ideal venue for holding the 23rd Conference and General Assembly of the AIECS/IAMCR/ AIERI.

## LA CONFÉRENCE

L'organisation à Barcelone de la XXIIIème Conférence et Assemblée Générale de l'International Association for Media and Communication Research (AIECS/IAMCR/ AIERI) est une initiative de l'Institut de la Communication (INCOM) de l'Université Autonome de Barcelone, en collaboration avec la Faculté des Sciences de la Communication et les Départements de Communication Audiovisuelle et Publicité, et de Journalisme et Sciences de la Communication.

Le thème central de la Conférence: *la Communication Interculturelle*

La conférence de Barcelone, avec les thèmes qui correspondent aux diverses sections et groupes de travail de l'Association, propose aux participants de prêter une attention particulière à une thématique de la plus grande importance pour nos sociétés et pour la propre cohabitation mondiale: **LA COMMUNICATION INTERCULTURELLE**.

## DATES

La Conférence aura lieu à Barcelone du 21 au 26 juillet 2002.

## SIÈGE ET INFRASTRUCTURES

Le siège de la Conférence sera l'Institut du Théâtre de la Diputació (Conseil Provincial) de Barcelone.

Ce siège, qui fait partie de la "Ville du Théâtre" de Barcelone, se trouve dans le secteur de Montjuïc, à côté d'un des bâtiments construits pour l'Exposition Universelle

de 1929. En ce qui concerne les aspects techniques, l'Institut dispose d'installations et de services qui intègrent les dernières technologies tout en respectant des critères environnementaux, de durabilité et de rationalité d'utilisation.

Son emplacement, les aspects techniques et sa capacité font de l'Institut du Théâtre le siège idéal pour l'organisation de la XXIIIème Conférence et Assemblée Générale de la AIECS/ IAMCR/AIERI.

## LA CONFERENCIA

La organización en Barcelona de la XXIII Conferencia y Asamblea General de la Asociación Internacional de Estudios en Comunicación Social (AIECS/IAMCR /AIERI) es una iniciativa del Instituto de la Comunicación (INCOM) de la Universidad Autónoma de Barcelona, en colaboración con la Facultad de Ciencias de la Comunicación y los Departamentos de Comunicación Audiovisual y Publicidad, y de Periodismo y Ciencias de la Comunicación.

El tema central de la Conferencia: *la Comunicación Intercultural*.

La conferencia de Barcelona, junto a los temas que corresponden a las diversas secciones y grupos de trabajo de la Asociación, propone a los participantes analizar y discutir una temática de la máxima trascendencia para nuestras sociedades y para la propia convivencia mundial: **LA COMUNICACION INTERCULTURAL**.

## FECHAS

La Conferencia se celebrará en Barcelona del 21 al 26 de julio de 2002.

## SEDE E INFRAESTRUCTURAS

La sede de la Conferencia será el Instituto del Teatro de la Diputación de Barcelona.

Esta sede, que forma parte de la "Ciudad del Teatro" de Barcelona, está ubicada en el área de Montjuïc, junto a una de las edificaciones construidas para la Exposición Universal de

1929. Por lo que respecta a los aspectos técnicos, el Instituto dispone de instalaciones y servicios que incorporan las últimas tecnologías ateniéndose a criterios medio ambientales, de sostenibilidad y racionalidad de uso.

Su ubicación, los aspectos técnicos y su capacidad hacen que el Instituto del Teatro sea la sede ideal para la celebración de la XXIII Conferencia y Asamblea General de la AIECS/ IAMCR/AIERI.

## HOW TO REGISTER

The registration period will open on 10 January 2002. The formalities can be carried out via the Conference web site ([www.barcelona2002.org](http://www.barcelona2002.org)), or by means of the registration form distributed by the Organising Committee of the Conference. You can also find a copy in this Newsletter

The Conference will admit a maximum of 750 participants, seeking the maximum international representation.

The registration fee includes:

- access to the plenary sessions,
- sections and working groups,
- the inaugural reception,
- Conference documents,
- coffee-breaks,
- lunches on 22, 23 and 25 July
- and the cultural activities organised for the participants.

## TABLE WITH PRICES AND REGISTRATION DATE

	Members of Association	Non-members
10th January to 30th March 2002	390 €	460 €
31st March to 12th July 2002	450 €	520 €
Registration on site	500 €	570 €
Young researchers, post-graduates and doctorates and low income countries*	180 €	250 €

\*following World Bank criteria

**NOTE:** Members of IAMCR have to be updated with the 2002 payment

## COMMENT S'INSCRIRE?

La période d'inscription s'ouvrira le 10 janvier 2002. Les inscriptions pourront se faire au travers de la page Internet de la Conférence ([www.barcelona2002.org](http://www.barcelona2002.org)) ou bien au travers du formulaire d'inscription que le Comité Organisateur de la Conférence diffuse.

La Conférence admettra un maximum de 750 inscrits et essaiera d'obtenir la plus grande représentation internationale possible.

L'inscription inclut

- l'accès aux sessions plénières,
- aux sections et groupes de travail,
- à la réception d'inauguration,
- aux documents de la Conférence,
- aux pauses café,
- aux déjeuners des 22, 23 et 25 juillet
- et aux activités culturelles programmées pour les inscrits.

## TABLEAU AVEC PRIX ET DATE D'INSCRIPTION

	Membres de l'Association	Non membres
10 janvier au 31 mars 2002	390 €	460 €
1er avril au 12 juillet 2002	450 €	520 €
Inscription sur place	500 €	570 €
Jeunes chercheurs, jeunes diplômés, études de doctorat et low income countries*	180 €	250 €

\*selon les critères de la Banque Mondiale.

**REMARQUE:** Les membres d'AIERI, lorsqu'ils s'inscrivent, doivent avoir payé le reçu de l'Association pour l'année 2002

## ¿CÓMO INSCRIBIRSE?

El periodo de inscripción se abrirá el 10 de enero de 2002. Los trámites podrán realizarse a través de la página web de la Conferencia ([www.barcelona2002.org](http://www.barcelona2002.org)), o bien a través del formulario de inscripción que el Comité Organizador de la Conferencia difunda.

La Conferencia admitirá un máximo de 750 inscritos, procurando la máxima representación internacional.

La inscripción incluye

- el acceso a las sesiones plenarias,
- secciones y grupos de trabajo,
- a la recepción inaugural,
- documentos de la Conferencia,
- coffee-breaks,
- almuerzos de los días 22, 23 y 25 de julio,
- y a las actividades culturales que se programen para los inscritos.

## PRECIOS Y FECHA DE INSCRIPCIÓN

	Miembros de la Asociación	No miembros
10 de enero al 31 de marzo del 2002	390 €	460 €
Del 1 de abril al 12 de julio del 2002	450 €	520 €
Inscripción in situ	500 €	570 €
Jóvenes investigadores, post-graduados y estudios de doctorado y países con baja renta*	180 €	250 €

\*según criterio del Banco Mundial.

**NOTA:** Los miembros de la Asociación deben tener pagado la cuota del 2002 para acogerse a los descuentos

# IAMCR Barcelona

## CALL FOR PAPERS

The deadline for the submission of proposals to the respective sections or working groups will be 15 February 2002.

Proposals may be sent to the chairpersons of sections or working groups, who will have until 15 March 2002 to communicate the results of the process to the authors. (See for more information the Secretary General Ole Prehn, on page 25 of this Newsletter)

## ACCOMMODATION

There is a wide variety of possibilities of accommodation for the Conference, from student residences to four-star hotels. Hotel reservations will open on 10 January 2002.

## WEBSITE

The Conference will use Internet as a basic instrument of communication and information. The web site will offer:

- Updated information on the preparation and programme of the Conference and the parallel cultural activities.
- Registration procedure, reservation of accommodation and payment of registration fees.
- Creation of a Virtual Forum as a space of dialogue and debate of the Conference.

# JULY 21-26

## PRÉSENTATION DES COMMUNICATIONS

La date limite pour la présentation des propositions aux sections ou groupes de travail respectifs sera le 15 février 2002.

Les propositions pourront être présentées aux présidents de section ou de groupe de travail qui pourront communiquer les résultats du processus aux auteurs jusqu'au 15 mars 2002.

## HÉBERGEMENT

L'hébergement pour la Conférence est varié et va des résidences étudiantes aux hôtels quatre étoiles. La réservation d'hôtels sera ouverte le 10 janvier 2002.

## WEB

La Conférence utilisera Internet comme instrument de base pour la communication et l'information. Le web offrira:

- Une information actualisée sur la préparation et le programme de la Conférence ainsi que sur les activités culturelles parallèles.
- La gestion du processus d'inscription, de réservation d'hébergement et de paiement des droits d'inscription.
- La création d'un Forum Virtuel en tant qu'espace de dialogue et de débat de la Conférence.

# 2002

## CALL FOR PAPERS

La fecha límite para la presentación de propuestas a las respectivas secciones o grupos de trabajo será el 15 de febrero de 2002

Las propuestas se enviarán a los Presidentes de sección o de grupo de trabajo, que comunicarán los resultados del proceso a los autores hasta el 15 de marzo de 2002.

## ALOJAMIENTO

La oferta de alojamiento para la Conferencia es variada y comprende desde residencias estudiantiles hasta hoteles de cuatro estrellas. La reserva de hoteles se abrirá el 10 de enero de 2002.

## WEB

La Conferencia utilizará Internet como instrumento básico de comunicación y de información. El web ofrecerá:

- Información actualizada de la preparación y del programa de la Conferencia, y de las actividades culturales paralelas.
- Realización de los trámites de inscripción, reserva de alojamiento y pago de derechos de matrícula.
- Creación de un Fórum Virtual como espacio de diálogo y debate de la Conferencia.

## GOALS

The principal goals of the Conference are:

- To promote the debate on interculturality, on the basis of studies of communication;
- To bring together the greatest possible number of communication researchers from the various regions of the world to facilitate the exchange of ideas and opinions;
- To make this debate accessible to the greatest number of international researchers by using the new information technologies;
- To contribute to the continuity of the historical relations between the Association and UNESCO in favour of the common goals in communication matters;
- To facilitate international participation with a special programme of grants and subsidies;
- To convert the contributions of the Conference into a reference in the present-day social and cultural debate on communication in Catalonia and Spain;
- To form part of the programme of preparatory activities for the Universal Forum of Cultures to be held in Barcelona in the year 2004.

## BARCELONA IN THE MONTH OF JULY:

The month of July sees a concentration of great cultural activity in the city of Barcelona: from the 'Festival del Grec', which invades squares, stages, auditoriums, parks and swimming pools with a comprehensive variety of national and international artistic events, to the night visit to 'La Pedrera', an emblematic building by the architect Gaudí which finishes with a glass of Catalan cava and music by a jazz group. Music, theatre, exhibitions and tourist attractions offer the visitor the advantages of a lively, effervescent city that goes out into the street to enjoy an extensive cultural scene.

The wide range of activities, both organised and spontaneous, takes place at night and in the open air. The daytime is too hot.

Further information and details on all of these activities, and any other which the Conference decides to organise, will be provided on the web site.

## OBJECTIFS

Les principaux objectifs de la Conférence sont:

- Promouvoir, depuis les études de communication, le débat sur l'interculturalité;
- Réunir le plus grand nombre possible de chercheurs en communication des diverses zones du monde pour faciliter l'échange d'idées et d'opinions;
- Rendre ce débat accessible au plus grand nombre possible de chercheurs internationaux avec l'utilisation des nouvelles technologies de l'information;
- Contribuer à la continuité des relations historiques entre l'association et l'UNESCO au bénéfice des objectifs communs des thèmes sur la communication.
- Faciliter la participation internationale avec un programme spécial de bourses et d'aides;
- Convertir les apports de la Conférence en une référence dans le débat social et culturel actuel sur la communication en Catalogne et en Espagne;
- Faire partie du programme d'activités préparatoires du Forum Universel des Cultures qui aura lieu à Barcelone en 2004.

## BARCELONE AU MOIS DE JUILLET

Au mois de juillet, une grande activité culturelle a lieu dans la ville de Barcelone. La musique, le théâtre, les expositions et l'offre touristique en général proposent au visiteur les avantages d'une ville animée et en pleine ébullition qui sort dans la rue pour profiter d'une vaste offre culturelle.

Étant donnée la chaleur de la journée, cette offre bénéficie d'une valeur ajoutée: la vaste gamme d'activités, organisées et spontanées, ont lieu à l'air libre et pendant la nuit.

Depuis le "Festival del Grec", qui envahit places, scènes, auditoriums, parcs et piscines avec une offre artistique nationale et internationale très complète, jusqu'à la visite nocturne de "La Pedrera", bâtiment emblématique de l'architecte Gaudí qui se termine par une coupe de cava catalan au son d'un groupe de jazz.

Concernant toutes ces activités et bien d'autres que la Conférence souhaite organiser, de plus amples informations et détails seront donnés sur le web

## OBJETIVOS

Los principales objetivos de la Conferencia son:

- Promover, desde los estudios de comunicación, el debate sobre la interculturalidad;
- Reunir el máximo número posible de investigadores en comunicación de las diversas zonas del mundo para facilitar el intercambio de ideas y opiniones;
- Hacer este debate accesible al máximo número de investigadores internacionales con la utilización de las nuevas tecnologías de la información;
- Contribuir a la continuidad de las relaciones históricas entre la Asociación y la UNESCO en beneficio de los objetivos comunes en temas de comunicación.
- Facilitar la participación internacional con un programa especial de becas y ayudas;
- Convertir las aportaciones de la Conferencia en una referencia en el debate social y cultural actual sobre la comunicación en Cataluña y España;
- Formar parte del programa de actividades preparatorias del Fórum Universal de las Culturas que se celebrará a Barcelona en el año 2004.

## BARCELONA EN EL MES DE JULIO

En el mes de julio se concentra una gran actividad cultural en la ciudad de Barcelona. Música, teatro, exposiciones y atracciones turísticas en general ofrecen al visitante las ventajas de una ciudad viva, efervescente que sale a la calle para divertirse.

Debido al calor durante el día, esta oferta cultural tiene un valor añadido: una amplia variedad de actividades, tanto organizadas como espontáneas, se celebran por la noche al aire libre. Desde el "Festival del Grec", que invade plazas, teatros, auditorios, parques y piscinas con una variedad de acontecimientos artísticos nacionales e internacionales, hasta una visita nocturna a "La Pedrera", edificio emblemático del arquitecto Gaudí, que finaliza con una copa de cava catalán y la música de un grupo de jazz. Hablarán

Más información y detalles sobre todas estas actividades y otras que la Conferencia se proponga organizar será ofrecida en el sitio web.

SECTION REPORTS ARE  
PUBLISHED AS SUBMITTED  
TO THE EDITOR — ED.

## Audience and Reception Studies

Section President: Klaus Bruhn  
Jensen

The section, newly established at the Singapore General Assembly, met for two sessions at the 2001 Conference in Budapest as well as a business meeting.

The paper sessions bore witness to the diversity of the area of audience and reception studies, and represented work from an equal diversity of national origins. The business meeting expressed, among other things, a commitment to keeping the momentum of section activities in between Conferences, in part by strengthening the web facilities of the IAMCR as a whole.

For the 2002 Conference in Barcelona, the section welcomes proposals from the full theoretical and methodological range of audience and reception studies. As Section President, I especially call for papers that examine, and transcend, the traditional divides between quantitative and qualitative, theoretical and empirical conceptions of audience research.

Regarding the deadline and procedure for submission of abstracts, please refer to the general instructions from the Secretary General above.

Klaus Bruhn Jensen  
Associate Professor, dr.phil.  
Department of Film and Media  
Studies  
University of Copenhagen  
Njalsgade 80  
DK-2300 Copenhagen S  
Denmark

fax: +45-35328110.  
kbj@hum.ku.dk  
http://www.ifm.ku.dk

## Barcelona conference Procedures and deadlines

At the Barcelona conference there will be three types of papers:

- 1) special papers regarding Intercultural Communication
- 2) normal conference papers
- 3) posters

### What you have to do

- 1) Special papers on Intercultural Communication  
The conference host will organise special seminars on Intercultural Communication, which will also be open for the public. These seminars will have as background a discussion forum on the web site based on selected papers. Each section can send one paper. If you are interested in taking part in this, you have to contact the Section President of your choice immediately.
- 2) Normal conference papers and 3) Posters  
All proposals for papers shall be submitted to the section or working group that you want to appear in. Proposals have the form of an abstract, and you can find an abstract form on the Conference web site and in this Newsletter. You have to comply with the form and send it by e-mail to the Section President no later than February 15th.

### What you can expect

No later than March 15th you will receive either an approval or a rejection from the Section President. (S)he will then send all accepted papers to the secretariat in Barcelona. Your final paper is due no later than July 1st and shall be submitted directly to Barcelona with a copy to the respective Section Presidents.

If you have any questions, please contact me at any time. The conference web site can be found at: <http://www.barcelona2002.org/>

Ole Prehn, Secretary General  
(prehn@hum.auc.dk)

### CALL FOR PAPERS APPLICATION FORM

- Title:
- Subtitle (if needed):
- Keywords (3 to 5):
- Section or Working group where it is presented:
- Tag whether it is a 1) paper: or 2) poster:

- Author: Surname, First name
- Name(s) of co-authors
- Institution
- Address (City and postcode, Country)
- Tel, Fax, E-mail

- Abstract (maximum length 500 words, Times New Roman, font size 12):
- For oral communications please specify whether you will require audiovisual equipment: Transparencies; Video; Power point; Other (to specify):

- Date:
- Signature:

## Communication Technology Policy

Section President: Ursula Maier-  
Rabler

### a) Joint seminars on 'Intercultural Communication'

According to the general theme of the Barcelona Conference "Intercultural Communication", the Section invites its members to submit papers that addresses the relationship between communication technologies and intercultural issues. One of these papers will then be selected

to represent the Section in the special seminars where papers from all sections and working groups will be discussed. In order to meet the general rules for this joint program, papers must be submitted to the section no later than December 31st 2001. Contributors must agree that their papers will be put on the Web in early 2002 for discussion.

### b) CTP sessions

The sections makes plans for at least 4 session themes, which will be organized in double-slots in order to have time-space for presentations and extensive discussions.

*Theme 1:**e-democracy/e-government*

What is the communication viewpoint of the often-stated potential of new communication technologies to enhance political participation from a local to a global level? Which concepts of democracy exist in the context of debate and analyses of e-democracy? Who designs e-democracy according to whom interests? What are the new notions of private versus public sphere? Which issues of unequal and unbalanced preconditions for e-democracy on a global, social, cultural and economic scale do we have to address? We invite papers which deal on a theoretical and/or methodological level with these issues as well as empirical (case) studies which provide further insight and strengthen or weaken certain assumptions on e-democracy.

*Theme 2:**Theorizing the Internet*

Are there already Internet-Theories? Is the Internet a medium or an infrastructure or both? Can traditional (mass) communication theories provide an analytical framework for Internet Research? What are the relevant questions for Internet Research and what are the findings of Internet Research so far? Should there be a special Internet Research or should research in the field of the Internet specialize according to certain Internet applications? Papers dealing with the Internet as a new/distinctive/expanding field of communication research both on a theoretical as well as on a practical level are invited.

*Theme 3a:**Intercultural Communication and new Communication Technologies*

If we get enough submissions which meets the section's criteria (see web site for CTP policy and vision statement) for the joint seminars the section makes plans to establish a special CTP session on this topic.

*or Theme 3b:**Open Theme*

In order to provide a possibility for the wide range of members of the section to submit papers according to the huge variety of their research we

would like to offer an open session. Dependent on the submissions we will then develop a coherent theme and consequently select papers according to it.

*Theme 4:**Roundtable on Communication Technology Policy Research*

The section will invite 8-10 representatives of our membership to present 5-10 minute statements on future perspectives of communication technology policy research and/or the notion of communication technologies in communication research. The Roundtable should critically discuss the section's self-understanding in order to attract young communication scholars to actively participate in the Section. Are researchers in the field of communication who have a strong interest in communication technologies served in our section? What is the USP of the Section for those researchers in comparison with all other sections of the IAMCR?

Additionally, the roundtable should be understood as preparation for the CTP business meeting where the future orientation of the section will be discussed.

**Business Meeting and Elections**

The 4-year-period of the CTP-Team Ursula Maier-Rabler and Pascal Verhoest ends in Barcelona. We want to establish an open dialog on the election procedures as early as possible and will use the online-forum of our web site to provide that open forum.

Submission rules, deadlines and further information at <http://www.komdat.sbg.ac.at/ectp/>

Prof. Ursula Maier-Rabler  
Section President,  
IAMCR-CTPS,  
Department of Communication,  
University of Salzburg  
Rudolfskai 42,  
A-5020 Salzburg,  
Austria.

tel: +43 662 8044 4163;  
fax: +43 662 8044 4190;  
(For Overseas +43 662 8044 413);  
Email: [ursula.maier-rabler@sbg.ac.at](mailto:ursula.maier-rabler@sbg.ac.at);

## Community Communication

Section Chair: Nick Jankowski

**Call for Papers**

This section focuses on communication that originates, circulates and resonates with communities, broadly defined. We seek to advance research on the objectives, practices and dynamics of community communication expressed across all types of media and symbol systems and formed around locality, language, ethnicity, gender, politics, socio-economics, or other interests and affiliations. We welcome both theoretical and applied research, as well as research conducted at both micro and macro levels of analysis.

Our concerns include issues of media access, participation and reception; media projects undertaken by marginalized and underrepresented groups; development and support of public and community-based media institutions and infrastructures; production and distribution of community and alternative media; and theoretical contributions to the research, evaluation and practice of community communication.

For the Barcelona meeting, we especially welcome papers and panel proposals that examine (1) international forms of community communication that reflect global communities of interest or (2) innovative and experimental uses of new technologies for local communication. Applicants may submit abstracts (ca. 300 words) or full papers. Panel proposals should include a well-defined statement of purpose, a complete list of panel participants, and abstracts for each presentation.

Abstracts and panel proposals must be submitted the Barcelona conference organizers and to the Community Communication Section Chair and Co-chairs by February 15. See for further details about submission the text by Ole Prehn at the beginning of this section.

Section Chair: Nick Jankowski  
(n.jankowski@maw.kun.nl)  
Section Co-chairs: Per Jauert  
(pjauert@imv.au.dk), Laura Stein  
(Stein@comm.umass.edu)

Community Communication Section  
Web site: <http://www.socsci.kun.nl/maw/cw/LRT/>. IAMCR Conference  
web site: [www.barcelona2002.org](http://www.barcelona2002.org)

## Gender and Communication

Section Chairs: Karen Ross and  
Gita Bamezai

Hello colleagues — I was sorry not to have been able to get to Budapest this year but the reports I heard from those who did go were all extremely positive. As I will be standing down as Section Head at next year's Conference in Barcelona, it would be great to organise some really good sessions in our Section, especially with papers which are focused specifically on the Conference theme of 'Intercultural Communication'. The interesting idea of some of the themed papers being the focus of a web-based pre-conference discussion and then this discussion carrying on during Barcelona is very welcome: it is exactly such innovations which will keep our Association fresh and alive. However, the downside of this initiative is, as always, timing. You will see elsewhere in this Newsletter (from Ole Prehn) that Section Heads will be asked to nominate one themed paper submitted to her/his Section (note that it is a paper NOT an abstract) to be posted up on the website by 31 January 2002 which together will form the texts for the pre-conference discussion.

So, this call for papers is two-fold. FIRST, please submit a FULL PAPER on a gendered aspect of 'intercultural communication'. The paper doesn't have to be lengthy but it does have to be self-contained, with a clear and focused argument: it could be based on a research project you have already undertaken which had an intercultural dimension; or it could be a more 'theoretical' piece which

considers the problems, challenges and joys of doing intercultural work. I would be pleased to talk through with you any issues relating to submitting a paper on the themed topic. Please note that you will need to send me your paper by at least 31 December if it is to be considered as the Gender Section's 'choice'. All themed papers will be considered, in the usual way, for inclusion in the Gender Section's Barcelona programme.

SECOND, there is the usual call for abstracts on the broader theme of Gender and Communication. All proposals for papers shall be submitted to me and Gita Bamezai. Proposals have the form of an abstract, and you can find an abstract form on the Conference web site and in this Newsletter. You have to comply with the form and send it by e-mail to the Section President no later than February 15th. No later than March 15th you will receive either an approval or a rejection from us. We will send all accepted papers to the secretariat in Barcelona. Your final paper is due no later than July 1st and shall be submitted directly to Barcelona with a copy to the respective us (Karen Ross and Gita Bamezai).

THIRD, Following the Gender Section's tradition of working collegially, we will be putting on a joint session with the Media and Sport working Group and therefore welcome abstracts which look specifically at issues of gender, sport and media. Please send these proposals (only) to the Gender Section AND Alina Bernstein. (alinaber@netvision.net.il)

FINALLY, it would be useful to know if anyone would be interested in being part of a poster session: this would be especially appropriate for those of you who have multimedia presentations, or who want to try something a bit more experimental. So, get thinking and I look forward to working with you next year.

Karen Ross, Joint-Chair with Gita Bamezai  
Dr Karen Ross  
Centre for Communication, Culture and Media Studies

Coventry School of Art and Design  
Coventry University, Priory Street  
Coventry CV1 5FB, UK  
tel +44 (0) 2476 887433  
fax +44 (0) 2476 887440  
k.ross@coventry.ac.uk

Dr. Gita Bamezai  
House-1313, Poorvanchal complex  
J.N.U. Campus,  
New Delhi-110067, India  
gitabamezai@mailexcite.com

## History

Section Head: Terhi Rantanen

'Yesterday is History!'

I am delighted to report that at the IAMCR Conference in Budapest more papers were presented in the History Section than in any other section. We had three sessions, 11 papers, and an audience of 15-20 people. My sincere thanks to those who presented their papers and to those who participated in the lively discussions. Hopefully, the success of the History Section will send a message to those who want to amalgamate our Section and end its independent life. Historical media and communications research is very much alive in the IAMCR and we intend it should remain so in the future.

Now is time to start preparing for the Barcelona Conference. We will have two kinds of session: (1) by the Section's invitation and (2) by our individual members' invitation.

### 1. Section's Invitation

The topics decided at our business meeting in Budapest are:

(i) Media and Communications Across Borders. Please note that this is the topic related to the general theme of the Barcelona Conference. We will select one paper to be placed on the Conference web site for discussion in the Spring.

All other papers will be presented in our Section sessions.

(ii) The Development of Professional Practices in Newsrooms.

- (iii) National Identity and Media
- (iv) Intellectual History of Media Studies

## 2. Members' Invitation

If you want to make a proposal for a whole session, you should include in your proposal the title of the session and a brief description of the topic, the names and institutional affiliations of the panelists, and abstracts of their papers. Please note that you may also suggest a panel to be held in Spanish or in French.

All abstracts and proposals should be sent (preferably by e-mail) no later than February 15, 2002 to:

Dr. Terhi Rantanen  
Media@LSE  
London School of Economics and Political Science  
Houghton Street  
WC 2A AE, London, UK  
t.rantanen@lse.ac.uk  
fax: 44-20-7955 7405  
tel.: 44-20 7955 6401

Proposals have the form of an abstract, and you can find an abstract form on the Conference web site and in this Newsletter. You have to comply with the form.

You will be informed by March 15 if your abstract/proposal has been successful. Full papers (preferably by e-mail) should be submitted directly to Barcelona with a copy to me no later than July 1st.

Looking forward to receiving your abstracts and proposals.

## International Communication

Section Head: Abbas Malek

The International Communication Section held its meeting in Budapest with eight papers. Total attendance of the two panels came to some forty people. The business meeting was attended by Cees Hamelink (NL), Anthony Giffard (US), Nancy Rivenburgh (US), Peter Thompson (NZ), Nelly de Camargo (BR), John

Sullivan (US). Acting section head Howard Frederick (NZ) representing Abbas Malek. Regrets: Abbas Malek sent his regrets due to the birth of his son.

One interesting fact: According to our Association's Treasurer, one statistic from the member survey, namely membership renewal expression of section interest, showed that the International Communication section had the highest number at 171, followed by Communication Technology Policy at 125, Political Communication at 108, and Political Economy at 88.

Next year's meeting in Barcelona on 'Intercultural Communication' will have particular relevance for the IC section and we expect to have a big meeting. The Section will aim to have 5-7 sessions of five papers each. The University of Washington (USA) and UNITEC (NZ) have agreed to cooperate in peer-reviewing the submissions. We agreed to call for extended abstracts of about 1,000 words rather than full papers. A sample 'extended abstract' is available from Howard Frederick: (hfrederick@unitec.ac.nz) and will be posted in the conference site. We wish to dedicate one or two panels to Intercultural communication. Unlike past practice, for Barcelona, members will be encouraged to submit proposals for panels that include both topic and participants.

At our Barcelona Section Meeting we will hold an election to select the next Section head. We will post a call for candidates in the newsletter and on the Internet mailing list. Howard Frederick and Abbas Malek will prepare a 'job description' outlining the roles, timing and other requirements.  
hfrederick@unitec.ac.nz  
pthompson@unitec.ac.nz  
amalek@erols.com

## Law

Section President: Andrei Richter

The Law Section now has its own web site [www.medialaw.ru/iamcr](http://www.medialaw.ru/iamcr) located at the Moscow Media Law

and Policy Institute. The site has information on the past and present activities of the Section, as well as links to the Association.

At the Peace and Communication IAMCR conference in Budapest, the Law Section held its meeting on September 8, 2001, chaired by the Section President Andrei Richter. The first report heard at the session was 'The Policy of Liberalization and Publicity in Post-Socialist Central and Eastern European Broadcasting Systems (the cases of Bulgaria and the Czech Republic, 1989-1999)', delivered by Assia Ivantcheva, Ph.D., School of International Service, American University, Washington, USA (and the Vice-President of the Section). A new member of the Association and the section, Craig Burgess, lecturer in Media Law & Ethics & Journalism of the Faculty of Arts in University of Southern Queensland, Australia delivered a paper titled 'Can a democratic government, an independent judiciary and a free press co-exist? (An Australian experience)'.

### Call for Papers Barcelona

The following topics are suggested for Law Section meetings:

- 1) Community, Media, Language, & Law; and
- 2) Changing Legal Parameters of Community Media.

In addition, there will be a competition for papers focused on Intercultural Communication issues. Each section will have one paper, to be put on the web for discussion during spring 2002. During the programme there will be special seminars between, where the papers and the discussion from the web will be debated. The selected paper of each section and working group shall be submitted to Barcelona January 31st at the latest. Therefore the deadline for the section members is January 15, 2002.

At least one section will have poster sessions as part of their programme. The suggestion to conduct poster sessions electronically was declined. Therefore poster sessions will reduce the rooms available. Deadlines and procedures for posters: the same as applies for normal papers.

Abstracts of 400 words (not exceeding 1,500 characters) and Special Papers shall be sent to the chair of the Law section Andrei Richter ([richter@medialaw.ru](mailto:richter@medialaw.ru)) by e-mail in Word 97 or earlier version or RTF no later than February 15, 2002, thus enabling people to participate in the conference at the early bird registration fee. You need to use a special format for the Abstract which you will find at the beginning of this section in the Newsletter. In email message, please indicate in the subject box 'law-abstract'.

Full papers shall be submitted by the authors to Barcelona and copied to the Section Head not later than July 1st. Abstracts, like this year, will be peer assessed. Acceptance of abstracts will be out around March 15, 2002.

If authors do not want their papers to appear on the web (for copyright or other reasons) kindly notify me.

We would like to welcome submissions by scholars situated in areas underrepresented in the IAMCR and the Law Section. Due to the subject matter of the proposed section meetings, we would welcome participation from the international organisations.

Andrei Richter,  
Director, Moscow Media Law and Policy Institute  
Tel/fax. (7095) 203-9388, 203-6571,  
(7503) 737-3371.  
[richter@medialaw.ru](mailto:richter@medialaw.ru)  
[arichter@online.ru](mailto:arichter@online.ru)  
[mmlpc@online.ru](mailto:mmlpc@online.ru)  
Internet: [www.medialaw.ru](http://www.medialaw.ru)

## Media Education Research

Section President: Keval J. Kumar

The next Conference of the International Association of Media and Communication Research (IAMCR) will be held in Barcelona from July 22 to 25, 2002. The main theme of the conference is 'Intercultural Communication'.

Members are invited to send abstracts of the research papers they

would like to present in the Media Education Research Section of the conference. Abstracts of around 500 words should be sent, preferably by email, by February 15. Approval of abstracts will be announced by March 15. Final papers are required to be submitted by July 1.

Please follow the rules for submission as outlined by Ole Prehn at the beginning of this section in the Newsletter.

Those members who wish to present special papers on 'Intercultural Communication' should submit their full papers by the end of January 2002.

### Themes

The following themes are suggested:

1. Evaluation Strategies for Media Education.
2. Children, Literacy and the Media
3. Media Education and the New Media
4. Media Education for Adult Groups.
5. Globalization, Liberalization and Media Education
6. The Role of Production in Media Education
7. Experiences in doing Media Education
8. Media Education via the Internet
9. Intercultural Communication and Media Education
10. Facilitating Communication Across Cultures in the 'Global Village'.

All correspondence should be addressed to:

Dr. Keval J. Kumar  
Resource Centre for Media Education and Research  
4 Chintamani Apts, Kale Path  
Bhandarkar Road, PUNE-411004.  
INDIA.  
Tel./Fax: +91-20-5651018.  
[kevalkumar@hotmail.com](mailto:kevalkumar@hotmail.com)/  
[kjkumar@vsnl.com](mailto:kjkumar@vsnl.com)

## Participatory Communication Research

Section President: Thomas L. Jacobson

The Participatory Communication Research Section had a modest but

successful programme in Budapest: four papers were presented in one session. The planning problems associated with this conference no doubt attenuated the Section's normally high rate of attendance, in addition to the difficulty of getting to Hungary for some of the Section's many Third World members. The Section's membership remains healthy at just one shy of 100.

### Sponsored sessions

Plans were made in Budapest for the Section's involvement in two jointly sponsored sessions during the Barcelona conference. The Canadian based International Development Research Center (IDRC) will fund costs associated with conference attendance for eight African researchers. These researchers will present reports on development projects, which include communication as well as participation activities. For this reason the PCR section will co-sponsor the sessions with IDRC, probably one formal panel presentation in addition to a less formal opportunity to meet the presenters and to discuss their work. The Working Group on Environmental Issues, Science and Risk Communication is also likely to co-sponsor. The projects scheduled for presentation will be of direct relevance to the developmentally oriented members of the PCR Section, and the presence of IAMCR members working in environmental and risk communication should make for some fruitful discussions.

### Focus

In reference to next year's conference in Barcelona, interested parties are cordially invited to submit papers to the Participatory Communication Research Section for presentation. The work of the Section is not based on any specific definition of participation. The phrase 'participatory communication' is often used to refer to community and/or citizen processes of inquiry and directed social action. The Section has three basic aims. One is to work toward theoretical and methodological clarification. A second is to share perspectives on participatory approaches focusing specifically on the communication

processes in contexts of social change, including development communication. A third objective is to discuss case studies across the spectrum of social change processes focusing on the (often integrated) use of communication and media at different levels of society. For more information see the Section's web site at: <http://www.kubrusel.ac.be/psw/pcr.html>

**Panel proposals**

In a new practice encouraged among all Sections by the IAMCR International Council, the PCR Section also welcomes proposals for panels in addition to individual papers. Please note: Panel proposals for the PCR Section will require the following: 1) A statement of the session's focus and aims. 2) A complete list of intended participants, who have already agreed to attend if accepted. 3) An indication of the background and qualifications of the panelists. 4) A title of each panelist's presentation/paper, at a minimum, and hopefully an abstract.

Of course papers are also encouraged that address the Section's work in relation to the conference theme, Intercultural Communication.

For individual papers, lengthy abstracts or full papers may be submitted for review, with preference given to full papers. In both cases also submit a short abstract, i.e. 250 words maximum, for inclusion in the conference program. The due date for papers as well as panels is January 25th. Notification of acceptance will be made by February 15th. For accepted papers, full versions of accepted papers for the PCR Section are required by June 1st.

Abstracts and papers may be submitted to either the Section president or Vice president at the addresses listed below. The Section is obliged to note that it cannot provide financial assistance to cover the costs of attendance. Additional information about the conference, finances and other information can be obtained from the President of IAMCR at

<http://www.humfak.auc.dk/iamcr/> and from the conference organizers, at: <http://www.barcelona2002.org/>

**Pre-Conference**

Finally, PCR Section members are also invited to submit papers for a pre-conference activity sponsored by the Barcelona conference hosts. The hosts solicit from each Section 1 paper on the conference theme 'Intercultural Communication.' These will be posted online prior to and during the conference, and will be the subject of online chat and discussion. Subsequently, a number of these will be selected for publication in paper form. The deadline for this is, December 15, 2001. Only full papers can be considered. Please submit directly to me, Tom Jacobson, at the office below. An ad hoc committee of past and present section officers will review the papers and make a selection.

Thomas L. Jacobson, President  
Participatory Communication  
Research Section  
Department of Communication,  
School of Informatics  
State University of New York at  
Buffalo  
361 Baldy Hall  
Buffalo, New York 14260, USA  
Tel: +1 (716) 645-2141 x 1184  
Fax: +1 (716) 645-2086  
[jacobson@acsu.buffalo.edu](mailto:jacobson@acsu.buffalo.edu)

Ullamaija Kivikuru, Vice president  
Participatory Communication  
Research Section  
Swedish School of Social Science  
P.O. Box 16  
00014 University of Helsinki  
Finland  
Tel.: +358 9 40500209  
Fax: +358 9 40500295  
[ullamaija.kivikuru@helsinki.fi](mailto:ullamaija.kivikuru@helsinki.fi)

**Political  
Communication**

Section Chair: David L. Paletz

The Political Communication Section is pleased to invite proposals for its panels at the forthcoming

Conference of the International Association for Media and Communication Research to be held in Barcelona from July 22-26, 2002. Contributors can propose entire panels or individual papers or posters. In all cases they should submit proposals according to the IAMCR format. This means completing the form available on the conference web site ([www.Barcelona2002.org](http://www.Barcelona2002.org)) or in this IAMCR Newsletter. The abstract of the paper should summarise its topic, questions asked, research methodology, and findings. All abstracts should be submitted by February 15, 2002 at the latest to the section chair (contact information below). Acceptance of abstracts and establishment of the section's Conference programme will be announced by March 15, 2002. Completed papers should be submitted to (copy to section chair) by July 1, 2002.

Papers focused on the conference's theme of Intercultural Communication are also invited. One such paper will be selected and submitted to Barcelona by January 31, 2002 where it will be translated into several languages and put on the web for discussion during spring 2002. It will be debated at a special seminar during the conference.

Professor David L. Paletz  
Department of Political Science,  
Box 90204  
Duke University  
Durham, NC 27708, USA  
Tel.: + 919-660-4321  
Fax: + 919-660-4330  
[paletz@duke.edu](mailto:paletz@duke.edu)

**Political Economy**

Section Head: Graham Murdock

The tragic events in New York on September 11 have touched some members of the Section personally and on behalf of all Section participants I would like to extend our heartfelt sympathy and solidarity to them. But the destruction of the World Trade Center also poses fundamental moral and intellectual questions that none of us can avoid,

INBOX: 1705 (1705)

Siirrä | Kopioi tämä viesti kansioon: ▾

Poista | Vastaa | Vastaa kaikille | Läheta edelleen | Läheta uudelleen |  
 Muokkaa uudelleen | Tallenna nimellä

Takaisin kansioon  
 INBOX

Päiväys Sat, 29 Sep 2001 13:29:07 +0300 (EEST)

Lähettäjä Kaarle Nordenstreng &lt;Kaarle.Nordenstreng@uta.fi&gt;

Vastaanottaja msafar2002@yahoo.com

Kopio msafar@pkrisc.cc.ukm.my , Frank.Morgan@newcastle.edu.au ,  
 tikano@uta.fi

Otsikko Re: Report of Budapest

Viestin osat viesti raakamuodossa

Dear Safar,

Here is my amendment to the paragpaphs summarizing my talk, beginning with the second sentence (first remains as you have it):

In the future, journalists would have to work typically in a multimedia conglomerate governed by a "czar" instead of conventional editors and publishers. Covering digital media structures cause diversification of skills and lead the profession to different directions, including online information seekers and processors in a corporate center, and ~~other~~ <sup>on the one hand,</sup> specialists who prepare the products ~~at each media end.~~ <sup>on the other hand,</sup> This revolutionary development will not do away with the need for knowledge in various fields of life; on the contrary there is a growing need for substantial competence boosting elite journalism. At the same time, Nordenstreng concluded that this all calls for a review of how journalism education, its philosophy and operationalization.

-----

So it would be just one lengthy paragraph, and i recommedn you combine alos the following speakers under one paragraph each, which makes the report easier to articulate.

Thank for patience and good luck!

Kaarle

Lainaus tikano@uta.fi:

> Dar Safar,  
 >  
 > I could properly ead your newsletter  
 > text only now in plane to Budapest  
 > (again!) -- sorry. If you haven't sent it yet  
 > to Marjan, or if you can amend it, I shall  
 > let you have in a couple of hours a new  
 > formulation of the paragraphs on my  
 > paper.  
 >  
 > Also, I suggest you delete the first  
 > sentence (too self-congratulatory) and  
 > add at the end a sentence or two about  
 > planning for Barcelona.  
 >  
 > Best, Kaarle  
 >  
 >

Poista | Vastaa | Vastaa kaikille | Läheta edelleen | Läheta uudelleen |  
 Muokkaa uudelleen | Tallenna nimellä

Takaisin kansioon  
 INBOX

Siirrä | Kopioi tämä viesti kansioon: ▾

and which lend the conference theme, "Intercultural Communication", a new and urgent salience. Accordingly, two of the Section's sessions at the Barcelona Conference have been set aside for an exploration of the implications of September 11 and its aftermath. The first will be the politics of "the network society", exploring the dynamics of the various networks that intersected in New York. The second will focus on what we can call 'the military-information complex' and the shifting connections between economy and coercion.

A second block of sessions will be devoted to papers on general aspects related to the Conference theme. Possible topics here include: the changing economic organization of transnational communications systems, their governance, their cultural impacts, and their changing relations to national strategies and policies. A third set of sessions will offer a more open space, to accommodate papers that raise general theoretical issues or report valuable new research on topics outside of the Conference theme.

The Section has been provisionally allocated up to 8 sessions. There will also be poster sessions, so there is plenty of scope for a wide diversity of contributions.

Submission can be made at any time from now but the absolute final deadline for paper outlines is February 15, 2002.

#### **Herbert Schiller Prize**

Scholars aged 35 or under on this date are also strongly urged to consider submitting their paper in competition for the IAMCR Herbert Schiller Prize, which carries an award of \$1,000 (US). [Details of the rules governing submission are given elsewhere on this website and in the November edition of the IAMCR Newsletter].

Initial proposals for panel papers should be sent in the first instance to Graham Murdock, by e-mail at G.Murdock@lboro.ac.uk, by Fax to +44(0)1509 223944, or by mail to

Department of Social Sciences, Loughborough University, Leicestershire, LE11 3TU UK.

Proposals should be submitted on the abstract form on the Barcelona Conference website.

You will receive a decision on your proposal not later than March 15, 2002. If you submit before the February deadline you can expect a decision within one month at the latest.

Your final paper is due not later than July 1, 2002 and should be submitted directly to the Conference organizers in Barcelona with a back-up copy to me.

#### **On-line discussion forum**

In addition to the usual programme of section sessions, the conference organizers are launching an on-line discussion forum around the conference theme through the web page of the Universal Forum of Cultures at [www.barcelona2004.org](http://www.barcelona2004.org). In my capacity as Section Head I have been asked to contribute an initial paper to this forum outlining my personal position on the Conference theme from the general perspective of political economy. This will address the issue of "Political Economy and Cosmopolitan Democracy".

These initial papers will be posted in the early Spring of 2002, at which point, it will be open to any section member to post their response and/or their own ideas. This is the first time the Association has used the Internet as a debating forum in this way.

I would urge all section members to take full advantage of the opportunity to demonstrate its potential for our future development.

Barcelona is one of the most vibrant cultural centres in the world, justly famous for its art, its food, its music and its street life, and the conference looks set to follow the Association's previous visit to the city in being a landmark meeting, both professionally and socially. I look forward to seeing you there.

## Professional Education

Section Heads: George Thottam and Mohd Safar Hasim

#### **A very successful session in Budapest**

The Professional Education Section had a very successful session at the Budapest Conference, 7-8 September. The session, containing five presentations, was ably chaired by Marjan de Bruin.

Prof. Kaarle Nordenstreng, in 'Journalism Education at the Crossroads' described how journalistic media professions are changing and evolving due to, among other things, the development and growth of technology. In the future, journalists would have to work typically in a multimedia conglomerate governed by a 'czar' instead of conventional editors and publishers. Converging digital media structures causes diversification of skills and will lead the profession into different directions. This development will not do away with the need for knowledge in various fields of life; on the contrary there is a growing need for substantial competence boosting elite journalism. Nordenstreng concluded that this calls for a review of journalism education, its philosophy and operationalization.'

Frank Morgan, in 'Learning to Communicate Peacefully', demonstrated how TV news can distort events through camera angle and placement. The professional ideology to make news, although factual, also interesting (bad news is 'better' than good news) and personal, is one of the reasons why there is such a preponderance of stories about disasters, war and civil strife and a focus on individual protagonists. Documentary and current affairs, likewise, become stories of personal drama and action rather than reports and analysis, much less the resolution, of issues. A key step in helping to improve news coverage of conflict, Morgan

argued, was to improve the visual education of television reporters and editors.

Assoc. Prof. Ahmad Murad Merican in 'The Communication Curriculum: Beyond the "Real World"', asserted that with the shifts currently induced by global transformations, it is necessary to revisit and reexamine the current communication curriculum within a broad theoretical and philosophical premise. His paper referred to the current state of communication study in Malaysia, which he described as 'characterized by an absence of a strong philosophical foundation; and dominantly conformist nature of approach and thinking.' Both profession and universities believe in a narrow conception of the industry. This raises a number of critical issues and suppositions as to what constitutes an effective communication curriculum, which should be seen not within the confines of the market and the industry, but within a civilizational matrix.

Dr Beate Josephi studied young journalists and presented 'Entering the Newsroom: What Rite of Passage'. Her study premised on the fact that professional journalistic education does not stop at the college gate, but is greatly influenced by the newsroom socialization process. Editorial policy impacts significantly on what young journalists have to learn. Dr Josephi concludes that the overall result of how the young journalists learn at the The Straits Times, where her study took place, is the same as in her other studies. She said, no matter what journalists' level of previous skills is, it is the media organization which has the greatest influence on shaping their product.

The paper by Assoc. Prof. Mohd Safar Hasim and Mr Mior Kamarulbaid Mior Shahid also focussed on socialization processes in the newsroom and the influence of newspaper organization in, in this case, the gatekeepers' work. In 'Gatekeeping of news in Developing Countries: A Case Study of A Mainstream Newspaper in Malaysia',

the authors referred to the general belief that in developing countries there are a lot of outside interference of editors' work, either from, the government or from politicians. His study of the gatekeeping process in news production, especially political news, showed there was a very minimal outside influence in the gatekeeping process which was due to the socialization process the gatekeepers undergo while working in the newspaper organization.

#### **Business Meeting**

The Section also held a Business Meeting where general planning of the Barcelona conference was discussed.

#### **Call for papers**

The Professional Education Section is inviting papers for the Barcelona conference.

The Section will focus on the following themes:

1. Ethics (in media, and intercultural communication)
2. Industrial transformation
3. Developing world (eg. Funding for the improvement of journalism)
4. Public Relations

Papers can be presented in English, French and Spanish.

The section will select a paper for the web-based forum on Intercultural Communication. Submission to the Barcelona secretariat is not later than January 31st, 2002.

Use the form for abstracts in the Newsletter and conference web-site. For electronic submission please e-mail to the Sections Heads [gthottam@aol.com](mailto:gthottam@aol.com) and [msafar2002@yahoo.com](mailto:msafar2002@yahoo.com) not later than February 15th, 2001.

Send ordinary mail to:

George Thottam  
Dean  
College of Communication  
Rowan University  
Glassboro, NJ 08028  
USA

## Psychology and Public Opinion

Section President: Wolfgang Donsbach

From Budapest to Barcelona

#### **Budapest 2001**

The new section Psychology and Public Opinion, a re-launch of the former Sociology and Social Psychology section, held two sessions at the Budapest Conference. In the first session, 'The various gratifications of media use', two researchers from the Catholic University of Leuven, Belgium, presented papers on the impact of mass media on reality perception. Jurgen Minnebo showed an equational model compiled of a set of intervening variables which were supposed to explain the exposure of victims of crimes to different television content that helps them to keep their mood balanced. Steven Eggermont showed how television use affects the images of the ideal partners and partnership between the sexes.

The second session, 'Impact of media on norms on values', picked up on this real life topic with a study by Yoo Jae Song, Ewha Woman's University in Seoul, Korea. Dr. Song looked at college students' attitudes towards marriage. From relationships and emotions to, usually less erotic, political talk. Rosa Leslie Mikea from the Annenberg School for Communication at the University of Pennsylvania presented evidence from her content analysis of the role of religion in speeches by the candidates in the 2000 US presidential campaign. Silvia Molina y Vedia from the National Autonomous University of Mexico talked about the probably most challenging project: How to induce tolerance in political groups using communication stimuli, an experiment applied to active politicians in Mexico. The sessions presented diverse research and were well attended.

Abstracts of all papers are available

at the new web site of the Psychology and Public Opinion section ([www.humfak.auc.dk/iamcr/sektionen.html](http://www.humfak.auc.dk/iamcr/sektionen.html) or [www.tu-dresden.de/iamcr-ppo/IAMCR.html](http://www.tu-dresden.de/iamcr-ppo/IAMCR.html)). There we also provide information on forthcoming Conferences of the IAMCR and a member list that is to be updated. We kindly ask the members of our section to have a look at the member list and to give feedback if changes are wished.

#### Barcelona 2002

The conference theme for Barcelona 2002 is 'Intercultural Communication'. As always, there will be special papers on the conference theme and papers on any other topic. All sections have been asked to announce a call-for-papers for the Conference theme. Additionally, Conference chair Miquel de Moragas, wants to organize a discussion forum on the web site based on selected papers where each section will be represented with one paper on intercultural communication. We ask our members and everybody else who is interested and feels competent to address the theme

from a psychological (cognitive psychological or sociopsychological) perspective and/or with comparative public opinion data. If you are interested in representing the Psychology and Public Opinion section, please contact me no later than December 15. The selected paper from each section must be submitted by the section chair to the Barcelona secretariat no later than January 31, 2002. We believe that the Conference theme offers a variety of possibilities for our section.

Then there will be normal conference papers and posters. The call for papers for the regular competitive paper process is always open to all topics related to the focus of our section. However, we would like to invite particularly papers on the following topics:

- Images and stereotypes of nations and people;
- Post postmaterialism: Values and value change in the world;
- Information technology as hope or threat: The digital divide in an international perspective;

- The terror of September 11 in the media and in the heads of people.

Deadline for the submission of papers is February 15, 2002. Submissions must contain an extended abstract. Please follow the procedures as spelled out by Ole Prehn (page 25).

Send abstracts to the following email address: [wolfgang.donsbach@mailbox.tu-dresden.de](mailto:wolfgang.donsbach@mailbox.tu-dresden.de). Or regular mail to: Wolfgang Donsbach, Institut für Kommunikationswissenschaft, TU Dresden, 01062 Dresden, Germany. The acceptance of papers will be announced by March 15, 2002.

#### New section head to be elected in Barcelona

One of the primary tasks of the membership meeting in Barcelona will be the election of a new president and a vice-president of the section. Nominations are welcome. The section president is ex officio member of the International Council and responsible for the organization of panels at the IAMCR conferences.

## NORTH PARK UNIVERSITY

### MEDIA STUDIES AND MEDIA PRODUCTION

The Communication Arts Department at **North Park University** in Chicago invites applications for a tenure-track assistant professor position in Media Studies. The position is contingent upon funding. Candidates should have a Ph.D. in communication studies, radio-tv-film or a closely related field by August 2002, with experience in teaching and media production. Ideal candidates will be able to teach courses in media theory and analysis, media history, media writing (documentary and other formats), and either audio and video production, or journalism.

**North Park University** is a distinctively international, urban, and Christian university of 1350 liberal arts undergraduates and 900 students in graduate and professional programs, sponsored by the Evangelical Covenant Church. Candidates should be able to articulate the interplay of their Christian faith with their scholarship, teaching and media work, and should have a strong interest in one of the university's distinctives.

**North Park University** maintains a diverse faculty and student body and encourages

applications from women and candidates from ethnically diverse backgrounds. Review of applications will begin December 15, 2001, and will continue until the position is filled. Applicants should send a letter of interest, a vita, a statement of faith and learning, and the names of three references to: Dr. Robert Hostetter, Chair, Communication Arts Dept., North Park University, 3225 W. Foster Avenue, Chicago, IL 60625.

For further information, contact [rhostetter@northpark.edu](mailto:rhostetter@northpark.edu) or consult [www.northpark.edu](http://www.northpark.edu).

## Junior Scholars Network

Section Chair: John L. Sullivan

The 2001 Budapest conference was, in many ways, a milestone for the Junior Scholars Network. This conference marked the first time that the JSN enjoyed full section status within the Association. The Network hosted two panels of research presented by doctoral candidates and post-doctoral scholars who hailed from seven different countries.

The first panel, chaired by John Sullivan, featured several presentations that spoke directly to the theme of war and peace communication, the overarching idea for the Budapest conference. Anna Maria Jönsson of Göteborg University surveyed news diversity in Swedish television, finding that the most common subject in foreign news was war and open conflict. Sandor Vegh of the University of Maryland continued along the theme of war and peace communication by outlining some of the uses of the Internet in developing wide-scale resistance to repressive regimes around the world. The dearth of peace-related communication study was clearly demonstrated by the next speaker, Wai Hsien Cheah, of the University of Kentucky. By conducting a survey of 51 Ph.D.-granting institutions in the United States, Mr. Cheah found that only 12 of them offered at least one course that dealt substantively with "peace curricula." Finally, Katharine Sarikakis reported preliminary findings from her study of doctoral students in communication.

The second panel, chaired by JSN member Sandor Vegh, featured an impressive diversity of papers on the effects of mediated images in different countries around the globe. First, R.B. Khleif's paper on the differential representations of hackers and cyberpunks was presented by his fellow graduate student at the University of Colorado, Katalin Lustyik. The second paper by Tokai University's Worawan Ongkrutraksa discussed the partial findings of her survey on environmental advertising

in Japan and Thailand, finding that country-specific advertising can be beneficial to a better international understanding and promoting peace. Finally, Anca Romantan from the Annenberg School of Communication gave her presentation on the construction of national identity in the Romanian media.

Each of the JSN panel sessions were well attended and the question and answer sessions following each were lively and engaging. I would like to express my thanks to all of the JSN presenters at the Budapest conference. Their enthusiasm and high quality work made for interesting and memorable panels. Given the fine quality of these efforts, we look forward to seeing the scholarly efforts of JSN members at next year's Budapest conference.

### JSN Business Meeting Notes

The Junior Scholars Network business meeting, chaired by John Sullivan, was attended by fourteen junior scholars, many of whom were new to our group. The first agenda item discussed was the quick transfer of leadership from Katharine Sarikakis, the former Chair of JSN, to me. This was due to Katharine's election as a Vice President on the International Council which precluded her from continuing as the Chair of JSN. On behalf of all JSN members, I extended my heartfelt thanks and appreciation to all of the dedication and hard work that Katharine has done to help bring JSN to the status it enjoys today in IAMCR.

The next item was the election of JSN section officers to serve until next year's Barcelona congress, when elections will be held once again. Those elected included: Rosa Mikeal Gross (University of Pennsylvania, USA), Co-Chair of JSN; Claudia Montero (Leicester University, UK), Financial Officer; Katalin Lustyik (University of Colorado-Boulder, USA), Academic Officer; and Jana Diesner (University of Technology /Dresden, Germany), Internal Communication & Web Design.

Finally, JSN members discussed the possibility of a pre-conference session to be held on Sunday, July 21, 2002 in Barcelona. The seminar would be co-hosted by an organization of young communication

researchers in Spain and would address issues faced by doctoral students in media and communication research around the globe. For more information about the potential for this pre-conference session and for information about reduced housing costs for JSN members in Barcelona, please visit the JSN web site at [http://www.tu-dresden.de/gsn\\_iamcr/](http://www.tu-dresden.de/gsn_iamcr/).

### Call for Papers, Barcelona July 21-26, 2002

The Junior Scholars Network invites you to submit abstracts for the presentation of papers at the 2002 Barcelona Conference of IAMCR. Abstracts that are relevant to the conference topic, intercultural communication, are particularly welcome. The deadline for the submission of abstracts is February 15, 2002. Accepted papers will be notified in April. Final copies of the completed papers are to be submitted directly to Barcelona no later than July 1, 2002.

Please email your abstracts to [sullivan@muhlenberg.edu](mailto:sullivan@muhlenberg.edu) or send snail mail with the file in Word document (97) or rtf format with the following information: name, institution, address and other details, TITLE. Abstracts sent via regular mail may be sent to the following address: John L. Sullivan, Muhlenberg College, Dept. of Communication, 2400 Chew Street, Allentown, PA 18104, USA.

Even if you are concerned about funds for transportation or housing, we encourage you to send abstracts, as some grants will be available. Reduced university housing will be available to junior scholars as well. For more details, please continue to check the JSN home page at [www.tu-dresden.de/gsn\\_iamcr/](http://www.tu-dresden.de/gsn_iamcr/). Further details about the conference such as registration fees, accommodation, key-note speakers, etc. can be found at the official IAMCR conference website ([www.barcelona2002.org](http://www.barcelona2002.org)).

Papers presented in the JSN session will also be considered for publication in *Inter/Sections*, the official journal of the Junior Scholars Network. Further details on formatting and submission guidelines can be found at the journal's homepage: [www.muhlenberg.edu/communication/iamcr/inter/](http://www.muhlenberg.edu/communication/iamcr/inter/).

## Media, Religion and Culture

Convenor: Johannes Ehrat

The Media, Religion and Culture Working Group invites proposals for papers to be presented at the IAMCR Conference in Barcelona. Papers on all topics of religious communication in the widest sense of the term) are welcome.

These topics are of interest and will be considered:

A. (Special theme of this Conference) Intercultural Communication in a perspective of interreligious communication (dialogic or conflictual). One paper dealing with this subject can be selected and will then be put on the web for discussion during spring 2002. There will be a special discussion on the selected paper at the Conference. The selected paper of each section and working group shall be submitted to the Barcelona organization group January 31 at the latest.

B. Communication of religious institutions with societal groups at large; Communication of faith or religious attitudes (in all types of media); Investigation of communication covering religion, religious groups, religious attitude attribution; Studies of media-created or dependent roles in religious communication and culture ... and similar topics.

Abstracts of type B, or of type A not to be considered for the special discussion group, shall be submitted to Barcelona February 15 at the latest. Follow the guidelines for abstracts on the Barcelona Conference web page and in this Newsletter. Notification of acceptance will be by March 15. Papers shall be submitted to Barcelona, copied to the convenor, not later than July 1 by the authors.

Johannes Ehrat

ehrat@unigre.it

Pontificia Università Gregoriana

Centro interdisciplinare sulla comunicazione sociale  
Piazza della Pilotta 4

I-00187 Roma

## Popular Culture

Convenor: Garry Whannel

### • Call For Papers

The Popular Culture Working Group invites submissions for its programme for the 2002 IAMCR conference in Barcelona (21-26 July). Papers from a range of perspectives on popular culture topics will be considered, but those submitting should note that the theme of the conference is Intercultural Communication, and priority may be given to papers with a clear relevance to this theme. Abstracts should be around 400 words, and should outline the proposed topic and give a clear indication of the general perspective and theoretical orientation of the paper. Your abstract must include the line for Popular Culture Working Group and should be sent to Garry Whannel at gwhannel@britishlibrary.net by January 15 at the latest.

Authors will be notified as to whether they will be included in the programme by March 15 at the latest thus enabling people to participate in the conference at the early bird registration fee. Complete papers shall be submitted by the authors to Barcelona by July 1.

The Working Group also invites proposals for papers with a popular culture theme focused on Intercultural Communication, which will be discussed in special seminars in Barcelona. Each section and working group will select one paper, which will then be put on the web for discussion during spring 2002. During the programme there will be special seminars between 18-19:30 Monday, Tuesday and Thursday, where the papers and the discussion from the web will be debated. To be considered for inclusion, abstracts should be sent to Garry Whannel, e-address as above by January 31 at the latest.

The Popular Culture Working Group is being revived after a period of inactivity. I would appreciate hearing from anyone who would like to be involved, even if you do not intend to submit a proposed paper for Barcelona. I will then keep you informed of future plans. Email to Garry Whannel at gwhannel@britishlibrary.net and please include your name and contact details.

Professor Garry Whannel

Director, Centre for International Media Analysis  
University of Luton, UK

## Media Production Analyses

Convenors: Knut Helland and Chris Paterson

The Working Group for Media Production Analysis is currently inviting the submission of papers for the 2002 IAMCR Conference in Barcelona.

The Group will be a venue for researchers of media production in different genres and across different media. It is established through two different initiatives. The first came from Chris Paterson when he established the working group 'New Challenges for News Production Research' for the Leipzig Conference in 1999. The other initiative came from the IAMCR General Assembly at the Singapore conference 2000. IAMCR wanted to establish a working group of media production analysis 'with view to become a Section'. Knut Helland was asked to organise the group. There was no meeting in 2001.

The initiative by Chris Paterson was taken to revitalise the classic tradition of news production studies from the 1970s. Chris's initiative will now become a part of a more general approach to analyses of media production. The new working group will focus on different media technologies, organisational contexts and genres to grasp the internal and external dynamics of media production processes. Comparisons between technologies, organisational contexts and genres are highly relevant.

Other focal points are methodological aspects: production ethnography in general, problems and strategies of access, theoretical grounding of methods.

Empirical studies are obviously welcome. It is an explicit aim to include and encourage studies of media convergence: the 'new media'. These media and the production processes related to them, represent an explicit challenge for the field of production studies. Other challenges emerge from new types of media economy, forces of convergence and globalisation, decreasing publicly funded media, and conglomerate economics.

### • Call for papers, Barcelona Conference

We invite papers which provide original analyses

of the media production process, or which examine methodological issues in production research. Papers examining the production process in new media are especially welcome.

Please send a 100 word abstract of your paper to both organizers by February 1, 2002. Accepted paper presenters will be notified by the end of February. Draft papers must be submitted for distribution to members of the working group by June 28, 2002.

If you wish to participate in the working group but do not wish to submit a paper for Barcelona, you are welcome! Please send your email address to the organizers, and we will keep you updated. Updates may also be found at <http://www.usfca.edu/fac-staff/paterson/iamcr.htm>

Knut Helland - Knut.Helland@media.uib.no

Chris Paterson - paterson@usfca.edu

## Global Media Policy

Convenor: Marc Raboy

The Global Media Policy Working Group will hold two sessions in Barcelona. One session will focus on the upcoming World Summit on the Information Society, which will take place in Geneva in 2003, under the auspices of the International Telecommunication Union in cooperation with other United Nations agencies. A global coalition of civil society organizations is taking shape with a view towards ensuring that issues broadly relevant to communication as a human right are prominently foregrounded on the Summit's agenda. This session will have two goals: to highlight some of the issues of concern to the civil society coalition, and to try to generate some meaningful synergy between those concerns and research that is currently being done in the area of global media policy. To this end, the working group invites papers on specific topics relevant to the general theme of global media policy and communication as a human right.

To coincide with the overall conference focus, papers are also invited on the theme of global media policy and intercultural communication. One paper on this theme will be selected for inclusion in the planned conference-wide debate and discussion on intercultural communication. Depending on the response to this call, the proposals received on this theme may result in a separate session of the working group.

For submitting on either theme, please send a title, 150-word abstract, and full coordinates before January 15, 2002, to the convenor.

The sessions in Barcelona will also address the future status of the working group. More than 100 participants have attended the working group's meetings since it was launched in 1998, and the work generated there has led to a number of important publications and policy interventions. Several members have suggested that it is time to consider moving towards section status. Participants in Barcelona will be asked to consider whether such a move would be desirable and, if so, feasible.

Prof. Marc Raboy,

Department of Communication,

University of Montreal

Canada

e-mail: marc.raboy@umontreal.ca

## Global E-Quality — Rethinking ICTs in Africa, Asia and Latin America

*A conference organized by the  
International Institute Of Infonomics,  
Maastricht (The Netherlands), March 24 -  
27, 2002*

Today's world can very well be considered to be a wired one, encapsulated by what is known as the World Wide Web. As the digitisation of society unfolds, there is an increasing need to know whether this phenomenon will engender an E-Qual society globally. This conference will address this subject by analysing ICTs, with a particular focus on the Internet, in countries in Asia, Africa and Latin America.

Global E-Quality will bring together academics from different disciplines from Africa, Asia and Latin America. The conference is dialogue-driven; its main format will be a series of workshops chaired by leading experts in the field. The number of participants will be limited in order to facilitate an open and in-depth debate. We suggest that you register as early as possible.

Global E-Quality is being organised by the International Institute of

Infonomics, a new venture of the University of Maastricht and Hogeschool Zuyd, sponsored by the European Commission.

Further details of the programme will be announced on the web site: [www.infonomics.nl/globalequality/](http://www.infonomics.nl/globalequality/)

## Media in Transition: Globalization and Convergence

*International conference, Massachusetts  
Institute of Technology, May 10 - 12,  
2002*

Terms such as 'globalization' and 'convergence' increasingly dominate discussions of our media environment, yet their meanings remain vague and context specific. Many factors make it difficult to make broad statements about these trends: The uneven flow of cultural products across national borders, the still nascent nature of the new media environment, unpredictable patterns of use and meaning among media consumers, diverse national histories of cultural exchange or isolation, an unstable business climate which alternately encourages and discourages innovation and entrepreneurship.

## Media and Sport

Convenor: Alina Bernstein

The IAMCR Mass Media and Sport WG has been active again since the 1999 Leipzig conference, and after meeting as a working group in Singapore and Budapest will be seeking in Barcelona the General Assembly's approval for becoming a section.

Over the past decade the interest in sport within media studies has grown tremendously to which, among other things, will testify the long list of publications in this area. Many of these are by members of the group (defined as those who presented a paper at least once at our meetings) and/or scholars who have expressed an interest in it and are on its mailing list - which currently includes 40 members. Forthcoming publications of scholars who are active members of the group include: Rod Brookes's 'Representing Sport' (Arnold), Garry Whannel's 'Media Sport Stars' (Routledge) and a volume edited by Neil Blain and myself which was developed around papers presented to the group at IAMCR conferences (Frank Cass).

The notion that the Media and Sport Working Group is solid and should develop into a section was further enhanced by the fact that in Budapest, in spite of the rescheduling and relocation, 8 papers were presented in two well-attended sessions. The different contributions, which displayed a range of scholarly perspectives to the study of media and sport, linked to one another in fruitful ways which resulted in lively discussions. Indeed, the first session "Media, Sport and the Nation" reflected on a topic which is studied extensively in our field and included the following

presentations: Roel Puijk 'Born with skies on. National identity, sports and media in Norway', Anthony Moretti: 'Soviet Sports: From World Averse to World Power', Rod Brookes and Sanna Inthorn: 'Discourses of national identity and masculinity in English and German media coverage of Euro 2000', Neil Blain 'Post-mediatized sport and the politics of place'.

The second session 'Transformations in Media Sport' looked into the past, present and future of mediated sport and included the following presentations: Yair Galily 'Does the medium become 'well-done'?', Garry Whannel 'Television Sport and the impact of the growth of Satellite Channels 1979-1999', Richard Haynes and Raymond Boyle 'New Media Sport', Alina Bernstein 'Meeting the Industry'.

At our business meeting we discussed the possibilities of future collaborations between the group's members and ways of strengthening our working relationships beyond meeting at IAMCR conferences. An important issue, raised at the meeting, which we are trying to tackle, is the ways in which we could attract scholars from a larger variety of regions of the world to join our meetings. Specifically, we are hoping that the Barcelona conference will provide an opportunity to attract colleagues from Latin America. Overall, we are looking into ways of getting an even wider exposure to our activities and widening our membership not in the least by good old-fashioned interpersonal communication as well as on-line activity, see our WebPages at: <http://www.humankinetics.com/associations/iamcr/index.cfm>

At the business meeting we also discussed our plans for the 2002 IAMCR Barcelona conference in

which, with the extraordinary collaboration of Miquel de Moragas Spa, we will most probably have our biggest, best and most unique gathering yet (fingers crossed; details will be emailed to the members in due course).

### • Call for Papers

The Media and Sport Working Group invites submissions for its programme for the IAMCR conference in Barcelona (21-26 July, 2002). All papers, from the full range of perspectives on the study of Media and Sport will be considered. Particularly welcome are contributions which bridge between the study of mediated sport and the conference's theme: 'Intercultural Communication'.

Abstracts of a maximum of 400 words — including the author's name and address — should reach the Convenor, by e-mail, at the address below no later than February 15, 2002. As we are looking forward to receiving more abstracts than ever before an indication of intention of submission is absolutely vital this time! (the sooner the better).

We are also looking into the possibility of circulating the papers to participants prior to the meeting itself and thus completed papers should reach the Convenor by June 15, 2002.

Further details will also be posted on our WebPages at: <http://www.humankinetics.com/associations/iamcr/index.cfm>

Dr. Alina Bernstein  
4, Kahanshtam (flat 9)  
Tel Aviv, 62193

Israel  
Tel/Fax: + 972 3 5449202  
e-mail: [alinaber@netvision.net.il](mailto:alinaber@netvision.net.il)

Many core issues remain to be explored: Will globalization reduce or expand the world's cultural diversity? Will new technologies empower international media makers to enter the American marketplace or leave them more exposed than ever before to U.S. cultural exports? How do we reconcile the competing forces of media convergence and media fragmentation that are shaping the current communications infrastructure? What patterns can we discern among convergent content and audiences across media forms and international borders? What are the implications of media convergence not only at the corporate level, but also at the grassroots level where users are in control of content, context, and flow?

Two years ago, MIT hosted the first Media in Transition conference, bringing together an international array of scholars from many different disciplines to examine the process and consequences of media change. This year, we invite you back to MIT for the second Media in Transition conference. As in the first conference, we encourage reflection across disciplinary boundaries, and among theorists and practitioners — a citizenly discourse makes core ideas accessible to a broad public.

Focusing especially on North American, European and Asian experiences, the conference will provide a platform for a historically and culturally comparative analysis of our media past, present and future. As in the first Media in Transition conference, presentations and multimedia demonstrations will be framed by plenary 'conversations' in which distinguished panelists will speak briefly and then participate in extended dialogue with the audience.

We solicit papers on all aspects of media in transition, including:

changing peripheries and centres  
 world music - world media  
 news and information in the digital age  
 the internet, policy and popular culture  
 transnational political activism  
 cultural disorder: regional censorship and trans-national media  
 unofficial cultures, cultures of resistance  
 cultural authority/autonomy/markets  
 historical precedents/precursors  
 global media flows, local media meanings  
 intellectual property: constructions, enforcements, implications  
 cyber citizenry and the global public sphere  
 digital culture: language and infrastructure  
 convergence and fragmentation  
 public service vs the marketplace:  
 traditions, histories and futures  
 building a global base for local media production  
 global fusion and hybridity  
 'The Third Culture' - identity in an age of dislocation  
 the globalization of the media audience  
 re-examining 'the global village'  
 the transformation of television  
 narrative forms and cultural change

Abstracts and short biographical statements should be sent no later than 15 November 2001 to: R. J. Bain Comparative Media Studies 14N-207 Massachusetts Institute of Technology Cambridge, MA 02139 USA

email: cms@mit.edu

Please visit the web site from the previous Media in Transition: <http://web.mit.edu/m-i-t/conferences/m-i-t/>

## National Narratives and Identities in a Globalized World: The Latin American Case

*Conference at La Trobe University,  
 Melbourne, Australia, September 27 and  
 28, 2002*

With the financial and organizational assistance of the Humanities Research Center at the ANU, the Institute of Latin American Studies at La Trobe University announces the holding of an international conference on the above mentioned topic.

Among international invited speakers are the distinguished Cuban social scientist Haroldo Dilla [FLASCO-Dominican Republic] and the noted Mexican contemporary historian Jaime Tamayo [University of Guadalajara].

Paper proposals should be sent to Dr. Barry Carr (b.carr@latrobe.edu.au) and Dr. Steven Niblo (s.niblo@latrobe.edu.au) to reach us before November 1, 2001.

Limited funds will be available to cover airfares and accommodation of paper presenters.

The main concern of the conference will be an examination of the ways in which globalization (political, economic, cultural) is eliciting and has elicited responses from Latin American societies and shaped the development of new identities.

While it is expected that the main focus of the conference will be on the contemporary period, the organizers are very keen to encourage papers that understand the theme of globalization and identity in the broadest possible ways. Papers that adopt a broad historical and spatial sweep are encouraged.

Among the topics to be discussed and explored in the conference are the following:

- Globalization, nationalism and popular culture
- The meaning of citizenship in a globalized world
- Tensions between sovereignty and national narratives — and globalization
- An evaluation of the achievements and failures of projects of regional economic and social integration (NAFTA and Mercosur for example)
- The emergence of transnational social movements
- The creation of hybrid border cultures
- Inter-American and Latin American-US immigration experiences
- Economic, political and social dimensions of Latin American and Caribbean integration, including the socio-economic consequences of market opening at national and regional levels, the opportunities for cross-border social and political coalitions and the challenge of constructing institutions capable of managing the trade, monetary

policy, labour rights and environmental challenges posed by closer economic integration.

Dr. Barry Carr

Director Institute of Latin American Studies

History Department La Trobe University

Bundoora Victoria 4331

AUSTRALIA 3083

Email: b.carr@latrobe.edu.au

Voicemail (+61 3) 9479 2038

Home tel (+61 3) 9853 1127

Home fax (+61 3) 9853

## Globalization of Political Communication Issues

*International Political Science Association, Italy, August 25 - 28, 2002*

After its successful 1999 Quebec workshop on 'Political Communication Research for the Third Millenary', the Political Communication Research Committee of the International Political Science Association is organizing from August 25th to the 28th a new international workshop on 'Globalization of Political Communication Issues'.

To elaborate on this evolution of political communication, and to compare experiences and research, during four full days on the shore of a beautiful mountain lake in Northern Italy, not far from Milan Airport, this international workshop will look at the different aspects of the Globalization of Political Communication Issues, including:

- Theoretical aspects, dealing with the transformations of political communication, either due to the emergence of the new international political communication flows or to the changes in nationwide and proximity political communication networks;
- Practical aspects, dealing with the standardization of politics around the world, either because of the influence of technological convergence or because of the conscious or unconscious importation of dominant role models (notably the American methods of political communication); more generally, reports on the consequences of globalized political communication in national arenas of political systems;
- Comparative cross-national research on these topics; comparisons could involve more than one nation, a world region or a global one, including the question of the gap being generated by these changes between developed and less developed countries.

Colleagues wishing to join the workshop are asked to send a 1500 words abstract and a half-page Curriculum Vitae to the Chair of the Research Committee, Philippe J. Maarek, by e-mail (maarek@Univ-paris12.fr) preferably or by fax, if no e-mail is available (33.1.423.59.57.03) before November 30th 2001.

Proposals will be reviewed by the board of the Committee, meaning the Chair and the four Vice-Presidents (Youichi ITO, Keio University at Shonan Fujisawa, Japan, Gianpietro Mazzoleni, University of Genoa

(Italy), Barbara Pfetsch, University of Hohenheim (Germany), and Dominic Wring, Loughborough University (GB).

A roundtable analyzing the outcome of the workshop will be held during the International Political Science Association Congress in Durban in 2002. Some of the papers will also be reviewed after the workshop for a possible future publication.

### Conference Theme

At the beginning of the third millenary, the Mc Luhanian 'Global village' has probably found its true meaning: the individual can stay at home and get fully connected to what happens all around the world, not only through a unidirectional communication means, like television, but even through bi-directional communication means, from telephone and mobile phone to more and more versatile media like Internet.

With Internet, from a desk in any household, one may also now directly influence the world more easily than any mass media ever did. The Lewinsky/Clinton affair was disclosed through the Net, and this trend is now increasing with television channels being carried through Internet thanks to the new fast Internet Protocols. Within a few years, it seems that phone, television, websurfing and e-mailing (plus probably many other things we still cannot imagine) are going to be cumulated within the same electronic device, which will be the new main media of tomorrow.

As a consequence to this evolution, the 'traditional' political communication networks have been steadily weakening. Notably, the modern citizen knows better the face, uses, and way of speech of the well-known politicians who are frequently on the air on television than those of the politicians who directly rule his local whereabouts: they scarcely gets access to television or the other mass media. The only exception is the people who are directly connected with his day to day life, his local proximity network, so to speak.

Accordingly, the question has arisen of the adequacy of the former mediators of politics, namely nationwide politicians and nationwide political parties. In many countries, local government has had a much better following from the citizen than nationwide politics, a fact clearly revealed by the differences in participation to local and national polls.

The influence of this evolution of media on the raise of non mainframe political issues has also been measurable: new social movements, transnational political networks, communities and pressure groups have found new way of increasing their strength and of being heard across the world. Seattle, Quebec and Genoa have clearly stated it.

A double movement has then influenced and transformed political communication flows. On one hand, most of political issues have been carried to the eyes of citizen of the whole world through new media, thus leading to a globalization of political issues. On the other hand, the weakening of traditional nationwide opinion leaders and politics has increased the weight of local politics, as some election results have recently shown, notably in France, but in also in the United States, for instance, where George W. Bush victory partly relates to a mistrust of Washingtonian politics — as for Bill Clinton at the beginning. Hence the invention of the term 'glocalization' (of political communication) by some scholars to qualify this concentration toward the top or the bottom, namely either the whole world either the proximity networks.

## MEMBERS' NEW WORK

**Freedom of Information: An Asian Survey**, edited by Venkat Iyer (2001), had its origins in a seminar held in Bangkok organised by AMIC on 'Freedom of Information in Asia', May 2000. It addresses the state of freedom of information in eight countries: India, Indonesia, Korea, Malaysia, Pakistan, the Philippines, Thailand and Vietnam. Each chapter covers the political and legal realities that shape the climate for access to information in these countries.

AMIC  
ISBN: 9971-905-90-6  
198 pages

**Continental Order? Integrating North America for Cybercapitalism**, edited by Vincent Mosco and Dan Schiller (2001), examines the converging culture, telecommunications, and new media industries in North America, asking who has power in regional and global media. Experts from the United States, Mexico, and Canada address specific sectors and problems: newspapers and magazines, video and film, telecommunications and new media, sport and leisure, marketing, and education.

With a broadly political economic perspective, this book provides a critical account of changes occurring in the aftermath of regional and international trade agreements, such as NAFTA, and sets these changes in the global context of an emerging transnational communication industry.

Rowman & Littlefield Publishers  
www.rowmanlittlefield.com  
Price: US\$27.95 paper (ISBN: 0-7425-0954-0)  
Price: US\$75.00 cloth (ISBN: 0-7425-0953-2)  
312 pages

**Global Media policy in the New Millennium**, edited by Marc Raboy (Fall 2001) explores a number of issues, themes and case studies that illustrate and enhance

our understanding of this complex issue. Media policy today is the result of a set of complex and multifaceted operations that take place simultaneously and transversally in a range of venues that include national parliaments and ministries, international organisations such as the WTO, ITU and UNESCO, global 'clubs' such as the G8 and the OECD, regional bodies and treaty agreements such as the EU and NAFTA, as well as in transnational corporate boardrooms and on the barricades of antiglobalisation protests from Prague to Seattle.

A majority of the fifteen contributors are members of the IAMCR's Global Media Policy Working Group, where the idea for the book first emerged.

Luton (UK): University of Luton Press  
ISBN: 1 86020 589 5  
Price: £16.50  
255 pages  
(for ordering information, please contact [ulp@luton.ac.uk](mailto:ulp@luton.ac.uk))

**Mapping Globalization: International Media and a Crisis of Identity**, edited by Naren Chitty, (2001) examines the political, cultural and economic frameworks of knowledge society, with particular reference to education, the market, media, and the new information and communication technologies. It includes a number of cases from Australia, China, India, Indonesia, Japan, Singapore and Thailand of national and international media facing a crisis of identity and how the media reported on the Asian Economic Crisis and other issues of globalization.

Chin Saik Yoon, Southbound  
Price: US\$22.00 (inclusive of delivery via surface mail, add US\$4.40 for airmail delivery).  
Paperback only:  
ISBN: 983-9054-24 2  
253 pages  
Chin Saik Yoon, Southbound

Tel: 604-228 2169;  
Fax: 604-228 1758  
[chin@south.pc.my](mailto:chin@south.pc.my)  
<http://www.Southbound.com.my>

**Media Sport Stars: Masculinities and Moralities**, by Garry Whannel (forthcoming 2002) considers how masculinity and male identity are represented through images of sport and sport stars. Tracing media narratives of sporting stars from 1900 to the present, Garry Whannel explores a range of masculine types, from muscular Christians to 'New Lads' and 'New Men'. He discusses British and American sporting figures, both real and fictional, from Babe Ruth and Muhammad Ali to Michael Jordan, Mike Tyson and O.J. Simpson, and from Stanley Matthews and George Best to Ian Botham and David Beckham. He argues that, in an era in which both moralities and masculinities are perceived by many to be in crisis, sport holds a central place in contemporary culture, and sports stars become the focal point of discourses of masculinity and morality.

London: Routledge  
ISBN: 0415170389  
Paperback: £14.99  
288 pages

**Contesting the Frontiers. Media and Dimensions**, edited by Ullamaija Kivikuru (2001), discusses the fashionable concept of identity in present-day hybridized mediascapes characterized by 'cultural mixes'. The eleven articles present a variety of perspectives, some quite unorthodox. The main focus is on identity as it is discussed and debated by researchers in the Nordic countries, but some contributions lead us to Latin America and Africa, as well. To a certain degree, all contributors advocate the return of place — or, rather, global elements in culture — in identity as it is reflected in the media.

## MEMBERS' NEW WORK

NORDICOM, Göteborg University  
Price: US\$ 24 (+p&p)  
ISBN: 91-89471-08-3  
244 pages

**Public Service Broadcasting in Transition: A Document Reader**, edited by *Monroe E. Price* and *Marc Raboy* (2001) is a book of documents, comments and cases, originally prepared at the request of the European Institute for the Media, and intended for the use of government officials and citizens interested in strengthening public service broadcasting in transition societies.

Conceived as a modest tool chest of background information, the book reiterates the general principles of public service broadcasting, outlines the main trends in policy debates on public service broadcasting that are currently present in Europe and elsewhere, explores some of the challenges facing 'established' public service broadcasters in countries such as the UK, Germany and Canada, and examines some of the particularities of efforts to implement public service broadcasting in societies emerging from the former Soviet sphere.

It concludes with two original essays by the editors, which look at public service broadcasting in a global and comparative perspective.

Programme in Comparative Media Law and Policy, University of Oxford,  
Price: Free  
142 pages  
ISBN: To be determined  
(for copies, please see <http://pcmlp.socleg.ox.ac.uk/PSB.pdf>)

**Representing Sport**, by *Rod Brookes* (forthcoming March/April 2002). Drawing on a range of theoretical and conceptual

approaches from the field of Media and Cultural Studies, this book provides an introduction to key cultural, political and social issues involving the changing relationship between media and sport. The first half of the book argues that globalization and commodification have changed the way in which sport is represented in the media, and conversely, that the media itself has played a major role within these processes. The second half of the book argues that sport has historically played a major role in the construction of cultural and social identities, and discusses the extent to which the globalization of media sport has transformed this role.

London: Arnold  
Hardcover  
ISBN: 0340740515  
Paperback  
ISBN: 0340740523  
256 pages

**Reshaping Communications: Technology, Information & Social Change**, by *Paschal Preston* (2001) critically interrogates many of the prevailing ideas and offers a fresh perspective on the new digital age' and 'information society'.

Thirty years ago, one writer complained that 'to admire technology is all out of fashion'. Today excited claims are made concerning the impact that these technologies are having on social, political and economic life. But how are we to assess these claims? How do we understand the new emphasis on technology and/or 'information' as the key defining features or 'drivers' of social and communication processes today?

'Reshaping Communications' provides a grounded account of the interplay between new technology and information structures on the one hand, and

trends of change in society and public communications on the other. It illuminates the fundamental continuities as well as changes in socio-economic and political processes and draws on an interdisciplinary perspective and original empirical research to explore the historical role and significance of emerging ICT and information sector trends.

Sage, London & Thousand Oaks CA  
Price: £ 55.00/ US\$91.00 cloth  
ISBN: 0-8039-8562-2  
Price: £ 18.99/ US\$31.00 paper  
ISBN: 0-8039-8563-0  
320 pages

**Women, politics, media: uneasy relations in comparative perspective**, by *Karen Ross* (2001) provides an overarching analysis of the interconnections between women, politics and media, using first-hand narratives from women politicians to inform the development of a critique which explores the ways in which women in/and politics are routinely and mostly stereotypically, positioned by news media.

Comparing the testimonies of women politicians in the UK, Australia and South Africa, the book looks at similarities and differences in experience across those geographies, not simply in terms of women's representation, but also focusing on their relationships with news media. In particular, the strategies which women employ to gain some control over the ways in which they are presented and reported on by journalists is discussed, making explicit the tension between publicity and privacy but also making clear that women are not irrevocably positioned as 'victim'.

Hampton Press, Cresskill, NJ  
[hamptonpr1@aol.com](mailto:hamptonpr1@aol.com)  
ISBN: 1-57273-397-7 (cloth); 1-57273-398-5 (paper) 224 pages

# A Selection of Professional Journals

*We present here selected previews of forthcoming issues of Journals in the area of Communication and Media. If you feel relevant publications are missing from these pages, please drop us a note. — Ed.*

## **Asian Journal of Communication Volume 11 (2) 2001**

Special Issue: Gender in Asian Cinema  
Foreword by Tan See Kam and Gina Marchetti (Editors)  
Zhuo Xuelin: "From Behind the wall" — The Representation of Gender and Sexuality in Modern Chinese Film  
Sun Wanning: Women in City: Mobility, Television and the Choices of Becoming Modern  
Li-Mei Chang: Whose Fatal Ways: Mapping the Boundary and Consuming the Other in Border Crossing Films  
Aaron D. Anderson: Asian Martial Arts Cinema, Dance and the Cultural Languages of Gender  
Joseph Christopher Schaub: Kusanagi's Body: Gender and Technology in Mecha-anime  
Catherine Russel: Japanese Women Film: From Hayashi Fumiko's Writings to Naruse Mikio's Films

## **Continuum: Journal of Media and Cultural Studies Volume 16 (1) May 2002** (Publisher: Taylor & Francis)

Theme: UnAustralian Activities, edited by Paul Alberts  
Penny Rossiter: Imagining responsibility: who are we anyway?  
Brett Neilson: Bodies of Protest: Performing Citizenship at the Sydney 2000 Olympic Games  
Mandy Thomas: Embodiments in the mall: youth trajectories in public space in Western Sydney  
Greg Noble: Comfortable and Relaxed: Furnishing the Home and Nation

## **Critical Arts; A Journal for Cultural Studies Volume 15 (1-2) 2001**

(Publisher: Graduate Programme in Cultural and Media Studies; University of Natal)

Re-launch Issue (Double issue)  
Cees Hamelink: Introduction  
Nadine Gordimer: Twenty-One Years Later  
John J Williams: Human Rights and Citizenship in post-apartheid South Africa  
Francis Njubi: New Media, Old Struggles: Pan Africanism, Anti-racism and Information Technology  
Christopher Merrett: A Tale of two Paradoxes: Media and censorship in South Africa, pre-liberation and post-apartheid  
Greg McCarthy: Caught between Empires:

Ambivalence in Australian Films  
John L. Hochheimer: Journalism Education in Africa: From Critical Pedagogical theory to Meaning based Practice  
A S De Beer: Internet in Africa: A new road to developmental opportunities or a digital highway leading to nowhere

## **European Journal of Cultural Studies Volume 4 (4) November 2001** (Publisher: Sage)

Agnes May Lin Meerwald: Chineseness at the Crossroads  
Anne-Marie Fortier: "Coming Home": queer migrations and multiple evocations of home  
David Morley: Belongings: place, space and identity in a mediated world  
Judith Franco: Cultural Identity in the Community Soap: a comparative analysis of This and EastEnders  
Rachel Moseley: Respectability Sewn Up: Dressmaking and Film Star Style in the Fifties and Sixties  
Alejandro Baer: Consuming History and Memory through Mass Media Products

## **Communications: The European Journal of Communication Research Volume 26, (3) 2001** (Publisher: Sage)

Patti M. Valkenburg, Juliette H. Walma van der Molen & Allerd L. Peeters: Should News on Child Homicides Be Broadcast? Opinions of Parents, Teachers, and Children  
Amir Hetsroni: Millionaires Around the World: Analysis of Quiz Shows in America, Israel and Poland  
Gerrit van der Rijt: Consumption of Health Information in the Media: A Replication Study  
Research in brief  
Martine van Selm & Paul Nelissen: Sharing Organizational Information Through ICT: The Exploration of the Content of a Hospital's Intranet  
Carmelo Garitaonandia, Emilio Fernández & José Oleaga: Relationships between Pay-Per-View Use on Digital Television, General Television Consumption and the Communication Technology Equipment of Households in Spain  
In memoriam  
John L. Hochheimer: In Memoriam Steven H. Chaffee

## **Gazette/The International Journal for Communication Studies Volume 64 (1)**

(Publisher: Sage)

Perkins: Freedom(s) of the Press in Latin America: Reconciling Societal and Individual Rights in International Law  
Berger: Theorising the media-democracy relationship in African conditions  
Tunc: Pushing the Limits of Tolerance: Functions of Political Cartoonists in the Democratization Process, the Case of Turkey  
Xu, Chu and Zhongshi: Reform and challenge: an analysis of China's journalism education under social transition  
Rodriguez: Global Discourse and Local Readings of Development: The Mediated Publicness of Operation Bootstrap in Puerto Rico

## **Howard Journal of Communications Volume 12 (4) December 2001** (Publisher: Taylor & Francis Web site: [www.taylorandfrancis.com](http://www.taylorandfrancis.com))

Susan Tyler Eastman and Andrew C. Billings: Biased Voices of Sports: Racial and Gender Stereotyping in College Basketball Announcing  
Xing Lu: Bicultural Identity Development and Chinese Community Formation: An Ethnographic Study of Chinese Schools in Chicago  
Ronald Bishop: The Pursuit of Perfection: A Narrative Analysis of How Women's Magazines Cover Eating Disorders  
Anju Grover Chaudhary: International News Selection: A Comparative Analysis of Negative News in The Washington Post and The Daily Times of Nigeria

## **International Journal of Cultural Studies Volume 4 (4) December 2001** (Publisher: Sage)

Special Issue: Television and Cultural Studies. Issue Editor: Graeme Turner  
Graeme Turner: Television and Cultural Studies: Unfinished Business  
Lynn Spigel: Media Homes, Then and Now  
Gay Hawkins: The Ethics of Television  
Jason Jacobs: Issues of Judgement and Value in Television Studies  
Geoff Lealand: Searching for Quality Television in New Zealand  
Will Brooker: Living on Dawson's Creek: Teen Viewers, Cultural Convergence and Television Overflow

Jane Roscoe: Big Brother Australia: Performing 'the real' Twenty-four Seven

**Inter/Sections: The Journal of Global Communication and Culture**

**Volume 1 (1) Summer 2001**

(Publisher Papazisis; papazisi@otenet.gr  
www.muhenberg.edu/communication/iamcr/inter)

George Gerbner: Who is telling all the stories?  
Hartmann Maren: The netizen-an impossible concept?  
GangHeong Lee: Different politics, different visual images: A comparative analysis of visual images in South Korean and American Network Television's political news coverage  
Winterstein David and Douglas Bicket: Regional powers and global politics: New York Times framing of nuclear testing in India and Pakistan  
Vengh Sandor: The internet's impact on democracy: Challenges and Opportunities

**Javnost/The Public**

**Volume 8 (4) December 2001**

(Publisher EURICOM,  
slavko.splichal@guest.arnes.si)

Theme: Democratization and the Mass Media in Europe and Asia  
Colin Sparks: Democratization and the Mass Media: Comparative Perspectives from Europe and Asia  
Slavko Splichal: Imitative Revolutions: Changes in the Media and Journalism in East-Central Europe  
Karol Jakubowicz: Virtuous vs. Vicious Circles: Systemic Transformation and Media Change in Central and Eastern Europe  
Chin-Chuan Lee: Rethinking Political Economy: Implications for Media and Democracy in Greater China  
Joseph Man Chan: Media, Democracy and Globalization: A Comparative Framework

**Journalism Studies**

**Volume 2 (4) November 2001**

(Publisher: Routledge, Taylor & Francis)

Roy. A. Atwood and Arnold S. de Beer: The Roots of Academic News Research: Tobias Peucer's De relationibus novellis (1690)  
Peter Johansen, David H. Weaver and Christopher Dornan: Journalism Education in the United States and Canada: Not Merely Clones  
Rick Rockwell and Noreene Janus: Stifling Dissent: The Fallout from A Mexican Media Invasion of Central America  
Juan Carlos Mollada: International Paradigms: The Latin American School of Public Relations  
Karen Ross: Women at work: Journalism as Engendered Practice  
Susan Weill: Hazel and the "Hacksaw": Freedom Summer Coverage by the Women of the Mississippi Press  
Joshua Greenberg and Sean Hier: Crisis, Mobilization and Collective Problematization: "Illegal" Chinese Migrants and the Canadian News Media  
Theme: The UK General Election 2001: Reports From Journalism's "Front line"

Sir Bernard Ingham: Spin and The UK General Election 2001

Donald Macintyre: The 2001 General Election: A Journalist's Diary  
Dan Damon: The Broadcasters Election  
Nicholas Jones: Election 2001  
John Downey: In Search of the Net Election  
Debate: Does Communication Research Matter?  
Robert F. Rich: The Use and Utility of Social Science Research  
K. Viswanath: The "Impact" of Communication Research  
Joanne Cantor: Notes from The trenches of the Media Violence Wars  
Theodore L Glasser: The Motives For Studying Journalism

**Journalism: Theory, Practice and Criticism**

**Volume 2 (3) December 2001**

(Publisher: Sage)

Editorial: Journalism education  
David Allen: The First Amendment and the doctrine of corporate personhood: collapsing the press-corporation distinction  
Rosslyn Reed: (Un-)professional discourse? Journalists' and scientists' stories about science in the media  
Neil T. Gavin: British journalists in the spotlight: Europe and media research  
G. Stuart Adam: The education of journalists  
David Skinner and James Compton: Putting theory to practice: a critical approach to journalism.

**New Media & Society**

**Volume 3 (4) December 2001**

(Publisher: Sage)

Supriya Singh: Gender and the use of the internet at home  
Martin Kretschmer: Music in electronic markets: an empirical study  
Jan van Dijk & Loes de Vos: Searching for the Holy Grail: images of interactive television  
John Nerone & Kevin G. Barnhurst: Beyond modernism: digital design, Americanization and the future of newspaper form

**The Information Society**

**Volume 18 (1) February 2002**

(Publishers: Taylor & Francis)

Clyde Holsapple and K.D. Joshi: Knowledge Management: A Three-Fold Framework  
Jean-Francois Blanchette and Deborah Johnson: Data Retention and The Panoptic Society: The Social Benefits of Forgetfulness  
Jeffrey Hart and Sangbae Kim: Explaining the Resurgence of U.S. Competitiveness: The Rise of Wintelism  
Kim Sheehan: Toward a Typology of Internet Users and Online Privacy Concerns  
Shirin Madon and Sundeep Sahay: An Information-Based Model of NGO-Mediation for the Empowerment of Slum Dwellers in Bangalore

**JANET M. PECK CHAIR  
IN  
INTERNATIONAL  
COMMUNICATION,  
STANFORD UNIVERSITY**

The Department of Communication at Stanford University seeks to fill the Janet M. Peck Chair in International Communication.

Candidates must have a distinguished record of research that brings an international perspective to the study of established and emerging forms of mass communication and their audiences.

Possible areas of scholarly focus include historical, legal, psychological, social and/or economic models of international and mass communication, comparative media technology policy, and the effects of media on human thought and action, politics, public opinion and society.

Submit a letter of interest, C.V., and the names of three referees (no letters) by January 4 to Professor Shanto Iyengar, Search Committee Chair, Dept. of Communication, McClatchy Hall, Stanford University, Stanford, CA 94305.

The review process will begin January 14 and continue until the position is filled. Women and minorities are particularly encouraged to apply. Stanford University is an equal opportunity, affirmative action employer.

# Conferences, Seminars & Workshops

## November 16-17, 2001

Digital Divide; IAMCR/ICA Symposium.  
Venue: Austin, Texas. Information: Wolfgang Donsbach, Department of Communication, Dresden University of Technology, 01062 Dresden, Germany. Tel:+49-351-463-3533. Fax: +49-351-463-7067.  
Email: Wolfgang.donsbach@mailbox.tu-dresden.de

## Jan 7-11, 2002

International Conference on Computer Support for Collaborative Learning;  
Venue: Boulder, CO, USA. The CSCL conference is a major event that brings together people involved in all aspects of the field of CSCL, including research, education, training and technology.

The conference will be highly interactive, with opportunities for people with different interests, backgrounds and specialties to learn, share and collaborate. This year's conference will explore opportunities for computer and Internet technology to support collaborative forms of learning and teaching. The theme focuses on strengthening the foundations for the field of CSCL: theory, technology, evaluation and community building.  
Venue: Omni Interlocken Resort. Information: Shana Lourie, Email: shana@cs.colorado.edu  
Website: <http://www.cscl2002.org>

## January 17-19, 2002

RIPE@2002 Broadcasting & Convergence, Articulating a New Remit;  
This Conference will bring broadcasting professionals and scholars together for discussion about the future of broadcasting in a converging and highly competitive market context. RIPE@2002 will be hosted by the Department of Journalism and Mass Communication at the University of Tampere and Yleisradio Oy (YLE), the Finnish broadcasting company. This conference will begin in Helsinki and continue in Tampere. Abstracts should be sent to: taisto Hujanen (titahu@uta.fi) or Gregory Ferrell Lowe (glowe@acnet.fi).

## March 2-5, 2002

Western States Communication Association 2002 Annual Conference;  
Theme: Communication Creates, Constrains and Liberates. Venue: Westin Long Beach Hotel, Hotel, CA. Information: Katherine Adams, Department of Communication, California State University, Fresno, 5201 N. Maple Avenue, Fresno California 93740-8027. Tel:559-278-4546. Fax: 559-278-4113. Email: kathy@csufresno.edu  
Website: <http://www.westcomm.org>

## March 13-16, 2002

Global Interdependence & Language, Culture & Business; Venue: Duke & University of North Carolina Centers for International Business Education & Research (CIBER), Chapel Hill. Information: <http://www.faculty.fuqua.duke.edu/ciber>

## March 24-27, 2002

Global E-Quality - Rethinking ICTs in Africa, Asia and Latin America  
a conference organized by the International Institute Of Infonomics. Venue: Maastricht (The Netherlands). Further details of the programme will be announced on the web site: [www.infonomics.nl/globalequality/](http://www.infonomics.nl/globalequality/)

## April 5-8, 2002

Broadcast Education Association;  
The Gender Issues Division of the Broadcast Education Association invites paper submissions on any issue related to gender and the media. The Gender Issues Division stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and media education. The deadline for submission is December 1, 2001. Venue: Las Vegas Nevada. Information: Jennifer Meadows, Associate Professor, Department of Communication Design, California State University, Chico Chico, CA 95929-0504 Email: [jmeadows@csuchico.edu](mailto:jmeadows@csuchico.edu)  
Website: <http://www.beaweb.org>

## May 10-12, 2002

Media in Transition: Comparative Media Studies;  
This conference will provide a platform for a historically and culturally comparative analysis of our media past, present and future. Venue: Massachusetts Institute of Technology. Abstracts and short biographical statements should be sent no later than November 15, 2001 to R. J. Bain, Comparative Media Studies 14N-207 Massachusetts Institute of Technology Cambridge, MA 02139 USA.  
Email: [cms@mit.edu](mailto:cms@mit.edu)

## May 9-11, 2002

5th World Media Economics Conference;  
The World Media Economics Conference brings together scholars of economics, finance and managerial aspects of media and communication firms and interested professionals to consider contemporary problems and issues from business and social contexts. Venue: Turku, Finland. An open paper competition for research on media, communication, economics and management topics should be sent in by December 1, 2001. Information: Turku School of Economics and Business Administration, Turun Kauppakorkeakoulu, Turku, Finland. Website: <http://www.tukkk.fi/mediagroup/meconference.htm>

## June 29-July 2, 2002

Crossroads in Cultural Studies;  
Fourth International Conference which provides an open forum for all topics of interest to the international cultural studies community. Venue: Helsinki and Tampere, Florida.  
Information: <http://www.crossroads2002.com>

## July 3-5, 2002

Rhetorics at the Margins: Gender, Sexuality, Violence;  
This Symposium is organized by the Association for

Research and Communication in Southern Africa. Venue: National University of Lesotho. While papers are invited on any topic relevant to rhetoric studies, the central focus of the Symposium will be on gender, sexuality and violence as marginalized yet powerful discursive agents for social deliberation. Proposals for papers and offers to chair/organize panels on specific sub-topics should be addressed (preferably by e-mail) to the conference convenor, Professor Chris Dunton, Department of English, National University of Lesotho, P.O. Roma 180, Lesotho. Fax: (Lesotho) 340000. Email: [c.dunton@nul.ls](mailto:c.dunton@nul.ls).

## July 12-13, 2002

Current Issues and Directions in Social Interaction Research;  
Venue: Kwangwoon University, Seoul Korea. Information: Prof. Tae-Seop Lim, School of Communication Arts, Kwangwoon University, Nowon-gu, Seoul 139-701, South Korea. Tel: 011-822-940-5373. Fax: 011-822-918-3258; Email: [taeseopl@hanmail.net](mailto:taeseopl@hanmail.net) or [tslim@gwu.ac.kr](mailto:tslim@gwu.ac.kr)

## July 15-19, 2002

International Communication Association; 52nd Annual Conference. Theme: Reconciliation through Communication. Venue: The Seoul Hilton, Seoul, Korea. <http://www.icaheadq.org>

## July 22-26, 2002

IAMCR Conference: Intercultural Communication. Conference and General Assembly of the International Association for Media and Communication Research. Special Theme: Venue: Barcelona, Spain.  
Information: <http://www.barcelona2002.org>

## August 25-28, 2002

Globalization of Political Communication Issues;  
A new international workshop to elaborate on the evolution of political communication and to compare experiences and research. Venue: A beautiful mountain lake in Northern Italy, not far from Milan Airport. Colleagues wishing to join the workshop are asked to send a 1500-word abstract and a half-page Curriculum Vitae to the Chair of the Research Committee, Philippe J. Maarek, by Email ([maarek@Univ-paris12.fr](mailto:maarek@Univ-paris12.fr)) (preferably) or by fax, 33.1.423.59.57.03 before November 30, 2001.

## September 27-28, 2002

National Narratives and Identities in a Globalized World: The Latin American Case;  
This conference is organized with the assistance of the Humanities Research Center at the ANU, the Institute of Latin American Studies at La Trobe University. Venue: La Trobe University, Melbourne, Australia. Case Paper proposals should be sent to Dr. Barry Carr, History Department, La Trobe University. Email: [b.carr@latrobe.edu.au](mailto:b.carr@latrobe.edu.au), Fax: +61 3-9853-4331, Tel: +61 3 9853-1127 and Dr. Steven Niblos. [niblos@latrobe.edu.au](mailto:niblos@latrobe.edu.au)

### Executive Board

President Manuel Parés i Maicas (Spain)  
 President-elect Frank Morgan (Australia)  
 Secretary General Ole Prehn (Denmark)  
 Deputy Secretary General Divina Frau-Meigs (France)  
 Treasurer Annie Méar (Canada)  
 Vice president Marjan de Bruin (Jamaica)  
 Vice president Eddie Kuo (Singapore)  
 Vice president Tawana Kupe (South Africa)  
 Vice president Katharine Sarikakis (UK)  
 Vice president Jan Servaes (Belgium)

### International Council

Ruth T. Tomaselli (South Africa) • Ullamaija Kivikuru (Finland) • Wolfgang Kleinwächter (Germany)  
 Arnold S. de Beer (South Africa) • Pradip N. Thomas (UK) • John Downing (USA) • Marc Raboy (Canada)  
 Daya Thussu (UK) • Alina Berstein (Israel) • Anurakumara S. Goonasekera (Singapore)  
 John Sinclair (Australia) • Georgette Wang (Taiwan) • Anna Maria Jönsson (Sweden)  
 Ghaffari Farhangi Setareh (France) • Luis Nunez Gornes (Mexico) • Gustavo Cimadevilla (Argentina)  
 Shelina Fazal (UK) • Savitha Vaidyanattan (India/Australia) • Annabelle Sreberny (UK)  
 Magda A. Amer (Egypt) • Mats Hagerup-Lyngvaer (Australia) • K.M. Shrivastava (India)  
 Miquel de Morgas Spa (Spain) • Jürgen Wilke (Germany) • Philippe Maarek (France)  
 Jo Bardoel (The Netherlands) • Oscar Gandy (USA) • Elena Vartanova (Russia) • Hopeton S. Dunn (Jamaica)

### Honorary Presidents

James D. Halloran (UK) • Cees Hamelink (The Netherlands) • Hamid Mowlana (USA)

### Section Presidents

Audience and Reception Studies Klaus B. Jensen (Denmark)  
 Communication Technology Policy Ursula Maier-Rabler (Austria)  
 Community Communication Nicholas Jankowski (The Netherlands)  
 Documentation and Information Systems Yvonne Mignot Lefebvre (France)  
 Gender and Communication Karen Ross (UK)  
 History Terhi Rantanen (UK)  
 International Communication Abbas Malek (USA)  
 Law Andrei Richter (Russia)  
 Media Education Research Keval Kumar (India)  
 Participatory Communication Research Thomas Jacobson (USA)  
 Political Communication Research David Paletz (USA)  
 Political Economy Graham Murdock (UK)  
 Professional Education Mohd. Safar Hasim (Malaysia) / George Thottam (USA)  
 Psychology and Public Opinion Wolfgang Donsbach (Germany)  
 Junior Scholars Network John Sullivan (USA)

### International Council Standing Committees

Committee for Fund-raising and Development (Divina Frau-Meigs, Frank Morgan, Magda A. Amer)  
 Legal Committee (Philippe Maarek, David Goldberg, Wolfgang Kleinwächter, José Marques de Melo)  
 Publications Committee (Annabelle Sreberny, John Downing, Oscar Gandy, Bob White, Virginia Nightingale, Elisabeth Fox)  
 Committee on Human Rights (Shalini Venturelli, Cees Hamelink, Magda A. Amer, Olga Linne, Yvonne Mignot Lefebvre, Jan Servaes, Fernando Perrone, Won-Yong Kim)