

Petit-Chêne 18 B,
1003 Lausanne, October 21, 1968

13TH LETTER FROM THE PRESIDENT

Dear colleagues and friends,

- I. The Executive Committee of our Association met on September 5, 1968 in Ljubljana. About 15 members were present. The following decisions were made, and will be effective unless members of the Committee who did not attend the meeting notify me in writing of their opposition before the end of November.
- a) With a view to materialize the works of greatest importance of the Symposium, a new Section, "Mass Media and International Understanding" has been created. Its President is Professor Bogdan OSOLNIK, of the University of Ljubljana, and its Secretary is Dr. KEMPERS, of the University of Amsterdam.
 - b) A sub-section, in charge of studying the new possibilities offered to news agencies by satellites was also created. It is presided by Dallas W. SMYTHE, of the University of Saskatchewan; Mr. Jovan MARINOVIC, member of the Executive Committee and former General Manager of Tanjug, has been appointed Secretary.
 - c) The members of the Executive Committee and of the Bureau are invited to follow the works of the 15th Session of the UNESCO General Conference, which will be held in Paris, and especially from October 31 to November 12, period during which the problems which interest us will be discussed. Messrs. Fernand Terrou, Honorary President, Francesco Fattorello, Vice-President, Jovan Marinovic, member of the Executive Committee and the President undersigned will be at the disposal of all IAMCR delegates. Mrs Marija Vilfan and Mr. Tomaso Astarita will also attend this most important conference.

A meeting of the Executive Committee will be held on this occasion.
 - d) The meetings foreseen in Praque, next February, to commemorate the 250th Anniversary of the Czechoslovak press, and in Valparaiso, which had been organized by our Secretary General, are deferred due to the circumstances.
 - e) All IAMCR members are called for an extraordinary General Assembly, in Barcelona, from November 3 to 7, 1969. Our colleague and friend Jorge XIFRA, with the cooperation of the Institute of Social Sciences of Barcelona, will organize a Symposium devoted to Human Rights and the Liberty of Information. The works undertaken in Ljubljana will be carried on and the new Section presided by Bogdan Osolnik will be called together on this occasion.

- f) We are still planning to hold our 1970 General Assembly in Moscow, however we have received, so far, no official confirmation either from the Moscow authorities or from the organizers.
- g) The Executive Committee will be completed - subject to ratification by the members - with Mr. L.R. NAIR, Executive Consultant, Thomson Press (India) Ltd., New Dehli, and with Professor Khalil SABAT, Section of Journalism of the Cairo University.
- h) Our Section for Legal Matters will meet on April 9 and 10, 1969, in Monte-Carlo, and the Executive Committee will be called together on April 11, in the same town. The subject of the meeting will be the study of the codes of honor and the deontology of the press personnel towards the respect of private life and the presentation of violence to adult and young people. All IAMCR members are invited to attend this meeting. They are kindly requested to enter their names with Mr. Dr. Martin LOEFFLER, Königstrasse 1 A, Stuttgart (West Germany)

II. The Symposium in Ljubljana gathered together about 180 specialists in mass communication. Our Section for Sociology meet under the presidency of Professor Alex S. EDELSTEIN. The results of these works, perfectly well organized by Bogdan Osolnik and his collaborators, will be published and put at our members' disposal.

The problem of an International Card for press correspondents in belligerent countries will be studied with international professional associations such as the International Federation of Chief Editors, the International Press Institute, the F.I.E.J., the International Federation of Journalists and the International Organisation of Journalists (O.I.J.)

An important resolution, devoted to the theme of the Ljubljana Symposium "Mass Media and International Understanding" has been approved by the Assembly, after the adoption of various suggestions made by Jean SCHWEOBEL (France). This resolution clearly sets out the need for independence of those in the media. In shortened translation, it reads :

"...Recent events strikingly demonstrated the crucial importance of the information media in conflicts affecting national independence and the heavy responsibility of those who at such times do not fear to twist the truth or prevent its expression everywhere in order to defend their own ideas or their bloc positions. The Ljubljana symposium considers that strict respect for the freedom of expression and information is fundamental to the independence of peoples, to human liberty and to international understanding. It consequently, formally condemns all these attacks on the freedom of expression and information. It regrets that in the majority of the conflicts which to-day involve nations or groups of nations, public opinion must rely for most of the time on a single voice..."

The reports presented at Ljubljana are listed on Attachment I and can be obtained (for members having paid their annual contribution) from Mr. Bogdan Osolnik directly (University of Ljubljana, Faculty of Journalism, Titova 102).

- III. A Colloque organized in Salzburg by the Assembly of the Council of Europe, which was held from September 9 to 12, offered to the jurists concerned with the development of mass communication problems an opportunity to come together. The introduction report was presented by your President, and will be addressed to all members before the end of the year. The works of the colloque were of the highest scientific interest and we are listing - on Attachment II - the reports presented by eminent specialists. The members who are interested in receiving one or more of these reports are kindly requested to apply directly to : Mr. Peter Leuprecht, Secretary of the Juridical Commission, Council of Europe, Strasbourg.
- IV. From September 22 to 26, in Grado (Italy), was held a congress organized by the "International Centre of Studies for the Protection of Human Rights" (Pesaro) The theme of the meeting was : "The Liberty of Information and Expression for Justice and Peace in the World". Our Association was represented in Grado by Professor Franz ZINGALEZ, collaborator of our Vice-President Francesco Fattorello, who presented a report.
- V. The "European Repertory of Research Institutes and Scientists Dealing with Mass Media" as well as the "Repertory of Studies Published Since 1966 and Underway in the Field of Information" have been established, with the financial assistance of UNESCO, by our collaborators Jean-François Bruttin and Paule Potterat, and have been addressed to UNESCO. These repertories represent an improvement compared to the ones established in 1966, however they are not yet quite satisfactory. This is mainly due to the fact that too many of the members and scientists do not answer the questionnaires sent to them. All European members having paid their 1968 membership fee will receive these repertories by the end of the year also. Since these documents are only concerned with Europe and written in French language, we suggest that non-European members who are interested in receiving them inform the Lausanne office of their desire.

Your President and all the IAMCR members attending the Ljubljana General Assembly and Congress highly appreciated the particularly warm welcome and hospitality offered to them by the Socialist Republic of Slovenia. This meeting point of Celt, Roman, Lombard, Slovenic, Austrian and Slavonic worlds was particularly well chosen to gather the IAMCR members in this dramatic moment. Thoughts of friendship, confraternity and sympathy were addressed to those members who had been prevented by circumstances to come to Ljubljana. The absence of our Secretary General Vladimir Klimès and of our Vice-President Jassen Zassurski were all the more regretted since we had reckoned on their intellectual contribution, always very precious to us.

The contents of this letter proves it - and many of you have had the opportunity to see it on the occasion of our recent meetings.-the association and its members are showing an encouraging vitality. We count now about 12 sections. Some of them are working actively and we are hoping to send to all members the results of the activities of the Section of Technology with our end-of-the-year letter.

Unfortunately, your President is not omniscient and cannot possibly find enough time to give he himself a stimulus to each section and to each national committee. It is indispensable that the presidents of the respective sections and national committees take initiatives and face their responsibilities, but they should always keep the central president informed of their activities.

With my best wishes of success and personal regards,

yours sincerely

The President :



Jacques Bourquin

NEWS FROM OUR MEMBERS

We would like to congratulate our colleague and friend Claude BELLANGER, General Manager of the "Parisien Libéré" and Vice-President of the Board of Directors of the Agence France Presse (AFP), who has recently been conferred the title of Commandeur de la Légion d'Honneur.

We learnt with regret the death of Professeur Leo SCHLICHTING, Rector of the Catholic University of Nijmegen and distinguished professor of Economics. A few years ago, he had spent some time in Italy, invited to lecture on Economics by the Faculty of Statistical Sciences of the University of Rome.

Our Honorary President Fernand TERROU has been reelected President of the Information Committee of the French National Commission for UNESCO.

MEETINGS AND CONGRESSES

On October 11 and 12 was held in Hamburg the 24th Session of the Study Group for the Right and Freedom of Press, lead by Dr. Martin Loeffler. On this occasion, various lectures have been presented, namely by Mrs. Prof. Dr. Noelle Neumann, Dr. Martin Loeffler and Jean-Louis Hebarre.

From November 4 to 7, 1968, in BARCELONA, will be held the SIXTH INTERNATIONAL WEEK OF SOCIAL STUDIES, the theme of which will be : "European Constants : Traditions and Present Realities".

One full day will be devoted respectively to the political, pedagogical, economic and legal constants.

This congress is organized every year by the Institute of Social Sciences of Barcelona, and counts with the presence of numerous foreign specialists.

In LONDON, on November 15 and 16, 1968, will take place a meeting between British and "Continental" journalists.

PUBLICATIONS FROM OUR MEMBERS

- Our friend FRAN VATOVEC sent us, as a remembrance of the Ljubljana Symposium, his book "SLOVENSKI CASNIK I", in which is studied the parallelism between the history of newspapers published in Slovenia and in the rest of Europe at the end of the 18th century.

- From MIECZYSLAW KAFEL, we received a book on theoretical and practical problems of the journalistic profession. This document, the title of which is "DZIENNIKARSTWO", has been written in collaboration with Jerzy Adamczyk and Andrezj Tewiaszew.

- A DICTIONARY OF PRESS VOCABULARY Turkish/French and French/Turkish has been prepared by Mr. HIFZI TOPUZ, of the Departemnt of Information of UNESCO. This dictionary is published by the Association of Turkish journalists, Istambul.

- Mr. ABDUS SALAM KHURSHID, of the Department of Journalism of the University of Punjab, in Lahore, sent us a quarterly review dedicated to Press, Film, Broadcasting and Television and Public Relations, "JOURNALISM", published under his direction. This review includes articles by Pakistanese specialists on the development of mass media in this country; it also contains a section in Urdu language.

- Mrs IRENA TETELOWSKA, President of our Section of Bibliography, is the author of an article published in "Democratic Journalist", the IOJ review, on the subject :
"Is Lenine's conception of the press still valid nowadays ?"

- A new quarterly review, "JOURNALISM EDUCATION TODAY" published by the Journalism Education Association. (Box 884, Springfield, Mo.)

- We received a special copy of Mr. Georges MOND's article on "Mass Communication in the URSS 1917-1953", published in the "Revista Espanola de la Opinion Publica" No 11/1968. Special copies in Spanish language are available.

- From Mr. Charles MINASSIAN, we receive weekly reports on technical modifications brought to press enterprises.

- The Ohio State University sent us a copy of the new fortnightly review "EDUCATIONAL BROADCASTING REVIEW" (formerly NAEB Journal) which they are publishing in collaboration with the National Association for Educational Broadcasting. (154, North Oval Drive, Columbus, Ohio 43210).

- Our Spanish members regularly send us the "ESTUDIOS DE INFORMACION". We have a few copies in stock, which are at our members' disposal. We also receive the "Revista Española de la Opinión Pública".

- We would not fail to mention the remarkable BULLETIN DE DOCUMENTATION published by the French Press Institute, the sub-title of which is : "Statistical Sources Guide on Mass Media in France".

- Mr. JOSE MARQUES DE MELO sent us many documents on the research studies being done at the ESCOLA DE COMUNICACOES CULTURAIS de SAO PAULO. We would like to thank him for his mailings and inform our members (who read Portuguese language) that we have a few copies at their disposal here in the Lausanne office :

- BOLETIM DO DEPARTAMENTO DE JORNALISMO, with an entirely new programme for the training of professional journalists and a bibliography;
- AGENCIA UNIVERSITARIA DE NOTICIAS : Chronicles of meetings on research studies on film and television;
- BIBLIOGRAFIA BRASILEIRA DE PESQUISA EM COMUNICACAO;
- BLOCH COMUNICACAO No 13;
- JORNALISMO INDUSTRIAL : UNA ESPACIALIZACAO;
- DIRETRIZES PARA UM JORNAL-LABORATORIO.

- The CENTRE DES TECHNIQUES DE DIFFUSION of the Catholic University of Louvain has announced the publishing of :

LA TELEVISION ET L'ENSEIGNEMENT" (Television and Teaching) : International bibliography, by Jean LOHISSE and Nicole BRICHET.
502 pages. Fr. B. 360.-

L'ETAT ET LA PRESSE (The State and the Press) : Economic aspects of information, by Jean GENESSE.
128 pages. Fr. B. 180.-

Both are published at the Librairie Universitaire, 10, Muntstraat, Louvain, (Belgium).

In preparation :

RADIO, TELEVISION ET POUVOIR POLITIQUE (Broadcasting, Television and Political Power) by Michel VERHEYDEN.

LES STRUCTURES DE L'EXPERIENCE FILMIQUE (The Structures of Film Experience), by Jean-Pierre MEUNIER.

Les rapports énumérés ci-dessous furent
présentés lors du SYMPOSIUM DE LJUBLJANA, en septembre 1968.

The reports listed below were presented
on the occasion of the LJUBLJANA SYMPOSIUM, in September 1968.

BOGDAN OSOLNIK - "The Organisation of the United Nations and Some Problems Concerning International Communication from the Viewpoint of Implementing the Principles of the Charter of the United Nations and the Declaration of Human Rights".

ALEX S. EDELSTEIN - "Communication and International Conflict".

FRANCE VREG - "Structural and Functional Changes in the Public and the World Community".

DALLAS W. SMYTHE - "Conflict, Cooperation and Communication Satellites".

JEAN SCHWOEBEL - "La Presse, le Pouvoir et l'Argent : Le rôle capital de l'information".

MILO POPOVIC - "About Some Features of Institutional and Non-Institutional Factors in International Communication".

WILLIAM E. PORTER - "The Impact of The Mass Media Upon Decision-Making in Foreign Policy".

HERBERT I. SCHILLER - "International Communications, National Sovereignty and Domestic Insurgency".

OTTO W. RIEGEL - "Nationalism and Communications".

JUAN BENEYTO - "L'opinion publique et la politique internationale".

JAMES W. MARKHAM - "Investigating the Mass Communication Factor in International Behavior".

KAARLE NORDENSTRENG - "How Do American and Finnish Foreign News Editors Perceive the Relations Between Ten World Political Leaders ?"

OTON PANCER - "Le rôle de la langue internationale dans la communication publique et dans la compréhension internationale".

IGOR LEANDROV - "Mass Communication in Yugoslavia".

JACQUES LEAUTE - "L'information, la compréhension et le rôle des institutions internationales".

THEODORE E. KRUGLAK, Ph.D. - "The International News Agencies and the Reduction of International Tensions".

D.R. MANKEKAR - "Mass Media and International Understanding - As a Newly-Emerged, Underdeveloped Country Looks at the Problem".

YEHYA ABU BAKR - "The Use and Abuse of Semantics in Mass Communication".

OTTO B. ROEGELE - "Echange international de programmes de télévision".

FRANCISCO G. MANRIQUE - "Explosions of Violence and the Mass Communications"

GERTRUDE R. ROBINSON - "Tanjung's Complementary Role in International Communications".

A'AZIZ HASSAN - "Press in the Sudan".

MIDDRAG AVRAMOVIC - "For Comprehensive Cooperation in the Fields of Information".

"The Press and the Social-Economic Reform in Yugoslavia".

JOSEF WEISER - "La coexistence de la paix et les problèmes de l'éthique d'information internationale".

JEAN D'ARVY - "Les Nations Unies et l'opinion publique internationale".

MILAN SAHOVIC - "Freedom of Information and International Protection of Human Rights".

MATE OREC - "Application of International Principles on Freedom of Information in Yugoslavia".

GUILLERMO TARDIFF - "The Freedom of Information and the United Nations".

MARJANOVIC STEVAN - "Legal Position and Function of United Nations Information Centers".

VELIZAR NAJMAN - "International Intercourse in the Light of Coherence of Information Freedom with National Security Protection".

STEVEN H. CHAFFEE - "Cognitive and Coorientational Theory in Communication Research".

VEIKKO PIETILA - "On the Interest in Foreign Issues in Television Program Images Before and After Television - Background of study".

ANA STUPAN - "The Relation Between a Mass Medium and Audience as Interaction".

LEWIS DONOHEW - "An Ipsative Approach to Communication and Change".

GERALD KLINE - KURT KENT & DENNIS DAVIS - "Problems in Causal Analysis of Aggregate Data with Applications to Political Instability".

PERTTI PIIHONEN - "Regional Differentiation and Interest in Foreign News".

VLADIMIR DEDIJER - "Role of Russell's International War Crimes Tribunal as an Example of Affirmation of Non-Institutional Public Opinion".

KHALIL SABAT - "Rôle de la véracité de l'information dans la compréhension internationale".

AUGUSTIN LAH - "Presentation of Territorial and Economical-Political Environments in International Communication".

YRJOE LITTUNEN - "Cultural Efficiency of the Mass Media : An International Comparison".

MALCOLM S. - MACLEAN, Jr. - "Theory, Method and Games in Communication".

L.R. NAIR - "International Communication in a Developing Society - India".

JORGE XIFRA-HERAS & JOSEPH TARIN-IGLESIAS - "Information, Progrès et Politique".

Ces documents peuvent être obtenus auprès de :
These documents can be obtained directly from :

Mr. BOGDAN OSOLNIK
Faculté de Journalisme de l'Université de Ljubljana
Titova 102 - LJUBLJANA (Yugoslavia).

Rapports présentés à l'ASSEMBLEE CONSULTATIVE DU CONSEIL
DE L'EUROPE, à SALZBURG, du 9 au 12 septembre 1968.

Reports presented at the CONSULTATIVE ASSEMBLY OF THE COUNCIL
OF EUROPE, in SALZBURG, from September 9th to 12th, 1968.

Rapport relatif à la législation sur la presse (Rapporteur : M. Siegmann).
PROJET DE RESOLUTION présenté par la Commission juridique.
DOC. 2168 (16.1.1967)

La législation relative aux Droits de l'Homme et aux moyens de communication
de masse dans les Etats-Membres du Conseil de l'Europe.
Document présenté par le Secrétariat général (Greffé de l'Assemblée).
AS/COL (68) 7

Rapport sur les droits de l'homme et les réalisations scientifiques et
technologiques modernes (Rapporteur : M. Czernetz).
DOC. 2326

Freedom of Information : Work of the United Nations.
H (68) 8

DISCOURS D'OUVERTURE DU COLLOQUE,
AS/COL (68) 19 par M. le Professeur Hans Klecatsky.

Rapport sur la nature des moyens de communication de masse (presse, radio et
télévision), leur importance, ce qu'ils ont en commun et ce qui les distin-
gue au point de vue juridique,
AS/COL (68) 5 présenté par M. Jacques Bourquin (Suisse)

Rapport sur les relations existant entre les moyens de communication de masse
d'une part, l'Etat et les groupements sociaux de l'autre,
AS/COL (68) 6 présenté par M. Jacques Léauté (France).

Rapport sur les moyens de communication de masse, l'Etat et la société.
AS/COL (68) 4 présenté par M. Harford Thomas (R.-U.)

Die Beziehungen zwischen den Massenmedien einerseits und dem Staat und den
sozialen Gruppen andererseits, par M. le Dr. Paul Hausner.
(Zweites Hauptthema) par M. le Dr. Paul Hausner.

Rapport sur les relations existant entre les moyens de communication de
masse d'une part, et l'individu et ses droits d'autre part.
AS/COL (68) 16 par M. le Professeur Marteen Rooy (P.-B.)

Rapport sur les relations existant entre les moyens de communication de
masse d'une part, et l'individu et ses droits d'autre part.
AS/COL (68) 11 par M. Simon Courtaud (R.-U.)

Le droit et la presse en Grande-Bretagne,
AS/COL (68) 9 par M. J. Clement Jones, (R.-U.)

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Two Human Rights Problems Involving Mass Media Responsibility, (contr. écriv. No 3).
AS/COL (68) 12 par M. James W. Markham (USA)

Les rapports existant entre les moyens de communication de masse et les droits de l'individu, (contribution écrite No 4)
AS/COL (68) 13 par M. J. Clement Jones (R.-U.)

Les rapports existant entre les moyens de communication de masse, d'une part, et l'Etat et les groupements sociaux d'autre part, (contr. écrite No 5).
AS/COL (68) 14 par M. Günther (R.F.A.)

Résumé des documents et des débats du séminaire organisé par le Bureau de la conférence des études économiques et sociales de Turquie, avec le concours de l'Association des Journalistes turcs et de l'Institut de Presse de Turquie, (contribution écrite No 6)
AS/COL (68) 15 par M. le Professeur Suhli Dönmezer (Turq)

Invasion of Privacy in Scots Law (contribution écrite No 7)
AS/COL (68) 17 par Lord Kilbrandon (Ecosse)

Mass Communication Media and the Right of the Accused to a Fair Trial with Special Reference to Malta (written contribution No 8).
AS/COL (68) 20 par l'Hon. Professeur J.J. Cremona (Malte)

Nature des moyens de communication de masse (contribution écrite No 9).
AS/COL (68) 21 par M. le Professeur Francesco Fattorello (It.)

Le droit au respect de la vie privée affecté par la presse et les autres moyens d'information de masse et par les réalisations scientifiques et technologiques modernes. Conclusions du Congrès des Juristes des pays nordiques sur le droit au respect de la vie privée (mai 1967).
AS/COL (68) 8

- Ces documents peuvent être obtenus auprès de :
- These documents can be obtained from :
Mr. Peter Leuprecht,
Secrétaire de la Commission juridique
Conseil de l'Europe
Secrétariat général
STRASBOURG, (France)

(NOTE) La plupart de ces textes existent en : français, anglais, allemand et espagnol.
These reports have been translated into : French, English, German and Spanish.