

1003 Lausanne, March 15, 1968
Petit-Chêne 18 B

Letter No 11 from the President

Dear colleagues and friends,

I hope you all received my last letter - including Bulletin 7/8 - and were interested by its contents.

This letter mentioned two projects, the first one was particularly destined to our members who publish scientific review : I asked them to submit an offer for about a hundred copies of their publication; the second project was a call to all our members to let me have a text of 5 - 10 pages (typed) or a summary of article or study, which I would like to diffuse through my presidential letters. These projects have unfortunately not retained your attention. Maybe they were too modest, but I preferred them, however, to great ambitions which never materialize.

By the way, the list on the first page of our Bulletin should not make illusion : - collaborators are scarce. The tasks I have accepted are not exactly filling me with enthusiasm, but I considered it my duty to improve relationship between our members, to help establish contacts between specialists in various fields, to contribute to the organization of meetings and conferences, well, to deal with all the administrative part and thus enable my colleagues to devote their time entirely to scientific work.

I am sending you attached new amendments to our address list. As I wrote last time, I am sending this letter only to those of our members who have returned one of the 6 answer-cards I kept enclosing in my letters. Since I have received no remarks in this respect, I assume everybody agrees with my way of proceeding, as a result of the lack of interest showed by some members. Should many of you desire it, I am ready to re-print an address list, completely up-to-date, and from which I would have taken away the names of those who, due to their too long silence, I no longer consider members of our association.

Those who are finding a reminder for their membership fee will know that their contribution has not yet been received in Lausanne. It is however possible that their payment has crossed my letter. If it is the case, please disregard and excuse this reminder. I shall anyway acknowledge receipt of each payment.

Meetings -

Everyone has received all necessary information concerning our General Assembly. In addition I am enclosing an invitation from our Vice-president, Professor Fattorello, to participate to the Congress devoted to the professional training of professors of schools and institutes of journalism. This sheet can be used as an application form.

The assembly itself will take place on Friday, April 26, and I expect from each of you that you inform me, in writing, as soon as possible, of the suggestions you are going to make on this occasion. In accordance with the statutes, we shall have to proceed to the re-election of the committee members who have not been re-elected during the assembly in Herceg-Novci. This concerns particularly Messrs Kafel, Fattorello, Klimes, Kondo, Bellanger, Rooy, Simpson, Löffler, Schramm, Edelstein, Bogart, De Gregorio, Riegel, Beneyeto, Hebarre, Jobim, Mole and Lazarsfeld. Unless they let me hear to the contrary, I shall assume they are candidates to re-election, but I would like to draw their attention to the fact that in doing so they accept some responsibilities and duties. As to the President, the statutes forbid him to solicit a reconduction of his mandate and we shall have to find a solution.

On the other hand, I have already told you about the Congress which will be held in Ljubljana next September. Thanks to the kindness of the organization council, I am in a position to enclose herewith an application form, with the request that those who desire to take part in this important meeting return this form, duly filled in, to the address indicated, before April 15, 1968.

The main theme of the meeting will be : "Mass Media and International Understanding". The topic will be approached from 3 different points :

- a) Scientific research, problems of theory and methodology, and results already achieved by national and international researches;
- b) professional problems for journalists and publicists : the aspect of professional ethic.
- c) international institutional mechanism and definition of standards in international communications, particularly the position of ONU and UNESCO.

Prof. Edelstein, President of the psycho-sociological section, has organised a meeting of his section on the same date.

I hope a great number of our I.A.M.C.R. members will meet in Yugoslavia and I count that many of them will enrich this important reunion with their scientific contribution.

I also hope to meet many of you in Pamplona. See you soon then,

sincerely yours.

PS : We renounce giving the usual news from our members and listing the publications received for this time, but they will appear again in our next issue.

The President :

Bourquin
Jacques Bourquin