

# Elske van de Fliert

participatory communication – transdisciplinary research for development - impact for sustainable social change

<p><b>CONTACT</b></p> <p> e.vandefliert@uq.edu.au</p> <p> +61 401 375 341</p> <p> <a href="https://researchers.uq.edu.au/researcher/1661">https://researchers.uq.edu.au/researcher/1661</a></p>	<p><b>PROFESSIONAL PROFILE</b></p> <p>Elske came to academia after two decades in research, development and teaching positions in international organisations in the Global South. She is passionate about contributing to the formation of the next generation of change makers through higher education and research training that integrates theory, critical thinking and practical applications. Her research focuses on the analysis of and frameworks for participatory communication for social change, and models for transdisciplinary research for development and impact assessment. Her work finds application across several disciplinary fields, in particular rural and community development, agriculture, and energy poverty.</p>
<p><b>EDUCATION</b></p> <p><b>PhD, Communication and Innovation</b> Wageningen Agricultural University The Netherlands/Indonesia 1989 – 1993</p> <p><b>MSc, Communication and Innovation Ecology</b> University of Utrecht The Netherlands 1983 – 1987</p> <p><b>Diploma of Education</b> University of Utrecht The Netherlands 1985</p> <p><b>BSc, Biology</b> University of Utrecht The Netherlands 1979 – 1983</p>	<p><b>RELEVANT PROFESSIONAL EXPERIENCE</b></p> <p><b>Associate Professor, Centre Director, Program Convener</b> Centre for Communication and Social Change, School of Communication and Arts, The University of Queensland – Australia, 2006 – present</p> <p><b>Program Development Officer</b> Food and Agriculture Organisation of the United Nations, Regional IPM Program – Vietnam and China, 2003 – 2006</p> <p><b>Senior scientist, Coordinator Participatory Research</b> International Potato Centre (ESEAP Region) – Indonesia, Vietnam, Kenya, Uganda, Philippines, 1998 –2002</p> <p><b>Senior lecturer, Researcher, Centre Director</b> Environmental Research Centre, Department of Environmental Biology, Duta Wacana Christian University, Yogyakarta, Indonesia, 1995 – 1997 (part-time)</p> <p><b>Independent Consultant Participatory Research and Learning for Sustainable Agriculture</b> – Indonesia, Vietnam, Sri Lanka, India, Kyrgyzstan, Kenya, Egypt, 1987 – 1997</p>
<p><b>SKILLS</b></p> <p>Communication, Facilitation, Strategic planning, Organisation, Team building, Project design and management</p> <p>LEGO® Serious Play® Certified Facilitator</p> <p>Languages: <i>Native:</i> Dutch <i>Fluent:</i> English, Indonesian <i>Moderate-basic:</i> French, German, Spanish, Italian, Javanese, Vietnamese</p>	<p><b>HONORARY POSITIONS</b></p> <p><b>Treasurer and member of Executive Board</b>, International Association for Media and Communication Research (IAMCR), 2016 – present</p> <p><b>Member (Social Sciences) of Governing Council and Executive Board</b>, International Centre for Insect Physiology and Ecology (<i>icipe</i>), Africa, 2014 – 2019</p> <p><b>Member of Advisory Board</b>, PROLINNOVA (PROmoting Local INNOVation – global network of farmer organisations, NGOs, research institutes), 2017-2019</p> <p><b>Co-editor</b>, Palgrave Studies in Communication for Social Change</p> <p><b>Member Editorial Advisory Board</b>, several journals</p>

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## SELECTED KEY PUBLICATIONS

Herington, M. & van de Fliert, E. (2018) Positive deviance in theory and practice: a conceptual review. *Deviant Behavior*, 39(5): 1-15.

Malakar, Y., Greig, C. & van de Fliert, E. (2018) Structure, agency and capabilities: Conceptualising inertia in solid fuel-based cooking practices. *Energy Research and Social Science*, 40: 45-53.

FAO / van de Fliert, Elske, Steven Sam, Tarni Cooper, Loes Witteveen, Rico Lie, Cleofe Torres, Ma. Stella Tirol, Winifredo Dagli, Helen Hambly, Mery Perez, Sarah Cardey, Mario Acunzo (2017). *Inclusive Rural Communication Services – Building Evidence, Informing Policy*. Rome: Food and Agriculture Organization of the United Nations, 101 pp.

Thomas, Pradip and Elske van de Fliert (2015). *Interrogating the Theory and Practice of Communication and Social Change: Basis for a Renewal*. London, UK: Palgrave MacMillan.

Van de Fliert, Elske (2014). Communication, development and the natural environment. In: Karin Gwinn Wilkins, Thomas Tufte and Rafael Obregon (Eds), *The Handbook of Development Communication and Social Change*. Chichester, UK: John Wiley & Sons, p. 125-137

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