

IAMCR/AIERI Executive Board  
Minutes Meeting, 22 June 1993  
Dublin City University, Dublin Ireland

1. **Opening**

President Cees Hamelink opened the meeting in the presence of the following members:

President-Elect Hamid Mowlana  
Vice-Presidents Olga Linne, Annie Mear  
Secretary General Robin Cheesman

The meeting was later joined by:

Vice-Presidents François-Xavier Hutin, José Marques de Melo  
Deputy Secretary General Slavko Splichal  
Treasurer Gertrude Robinson.

In his opening remarks President Hamelink commented approvingly on the high attendance, also of members of the International Council in the Dublin event. About 250 had registered participation in the IAMCR Dublin conference. President Hamelink also reported the resignation from the Executive Board by Vice-President Kwame Boafo, due to his employment with UNESCO. Correcting the listings in the IAMCR Newsletter and Directory, it was made clear that Honorary Presidents are *not* members of the Executive Board, but of the International Council only.

2. **Minutes of Executive Board meetings on 16 August and 21 August 1992, in Guarujá, Brazil**

The minutes were approved, after minor corrections, among these (item 2, 21 August) that Linne offered to produce the promotional brochure in two, not three, languages.

3. **Confirmation of the agenda**

The agenda was confirmed, after correction of wording in item 9.

4. **Report of the President**

The meeting took cognizance of the President Cees Hamelink's written report, which was also brought in during the discussion of later items on the agenda. In addition to the written report, the President mentioned the development of relations with the ICA. This will now permit IAMCR and ICA to offer to its members a conference package for 1994, including both the IAMCR conference in Seoul and the ICA conference in Sydney at a reduced registration fee. This offer will include a travel arrangement with Korean Airlines.

The success of "in-between" conferences (Istanbul and Dublin) was debated at some length. Will these "always be in Europe?" and members mentioned that "is it difficult to get grants every year". The Board took no clear standpoint to the development towards annual conferences.

The President reported that it had been possible to negotiate a considerable discount for IAMCR members subscribing to journals from *Sage Publications*.

Hutin, who had succeeded Boafó as *convenor* of the Membership Committee, mentioned that this committee will draw up guidelines for the Associate Member category. The committee will also consider the possibility of a "sustaining member" category.

5. **Report of the President-Elect**

President-Elect Hamid Mowlana reported that a joint IAMCR/ICA meeting had been arranged with great success during the ICA conference in Washington, May 1993. Mowlana had also participated in the meeting of the 1994 Conference Committee during his visit to Amsterdam in January 1994. Mowlana had further distributed much IAMCR promotional material, and reported that he was negotiating with an institution which might take on the production and distribution of the IAMCR Newsletter. Mowlana would not at this point disclose the identity of this institution, but mentioned that it was not located in the USA.

President-Elect Mowlana reported that he had negotiated institutional support for the future President's office in Washington, estimated to a value of 42.500 USD annually. This amount was calculated to cover: 20.000 USD staff salaries, 10.000 USD office costs (furniture, equipment, cleaning etc.), 5.000 USD communication costs, 5.000 USD printing, and 2.500 USD teaching reduction.

Mowlana opined that division of labour should take place on a voluntary basis. This point was further discussed under item 9.

6. **Report of the Secretary General**

Secretary General Robin Cheesman said that he regarded as his major contribution his continuous discussion with the President on matters regarding the administration and policies of the Association. Cheesman further reported on the production of the Newsletter in cooperation with Janet Wasko and lately also with Trine Syvertsen, both members of the International Council. Cheesman mentioned that he had edited the Membership Directory, and that his department and university had fully sponsored the printing and distribution of the directory. It will later be possible, upon request, also to receive the Directory on diskette.

He confirmed that he would continue editing the Newsletter, and also edit the 1994 Membership Directory, as well as the Book of Abstracts for the 1994 conference.

**7. Financial report by the President and the Treasurer**

A number of documents were produced by the President and commented on in the report by the Treasurer, including financial statements for 1992, budget for 1993, financial statement for first half of 1993, draft budget for 1994, and inventory of fixed assets. These documents were discussed at length, and the President provided the additional information members of the Board asked for. Thus it was mentioned, that the externally funded projects that provide some overhead, and considerable work, for IAMCR, are the following: the Textbook project (financed through FINNIDA), the News study (UNESCO), the 1993 Bratislava seminar (Council of Europe).

The report was taken *ad notam*; no decisions were taken as discussion would continue during the meeting of the International Council.

**8. Report about membership patterns and membership due structure by the Treasurer**

The Treasurer had set up an *Ad Hoc* Advisory Committee (Anne Mear and Brenda Dervin) to analyze membership patterns. Brenda Dervin and Robert Huesca had prepared an analysis of membership patterns, which showed a series of clear tendencies, a.o.:

- many members circulate (in and out of the IAMCR);
- institutional members have better rate of payment;
- membership is overwhelmingly from industrialised world;
- Western Europe provides more than half of the membership, and 32% of the total membership is from Scandinavian countries;
- one fourth of conference attendees are non-members.

The Executive Board decided to recommend some changes to the International Council:

to reduce the number of categories of institutional members to one; to have two individual membership categories: normal, reduced for members from the non-industrialised world and students.

It was also recommended that payment methods were simplified (one currency, fewer payment modes).

**9. Memorandum on the division of labour in the Executive Board, by the**

**President-Elect**

The memorandum (titled: Duties of the Members of the Executive Board, June 1993) was distributed and discussed. The memorandum was discussed and a number of points for revision were made by individual Board members, but no formal decisions were taken.

10. **Memorandum on future administration of the Association, by the President**

The memorandum was distributed, but only briefly discussed. Discussion was transferred to the International Council meeting next day.

Also items 11 to 17 on the Agenda were transferred to the upcoming meeting of the International Council.

Signed:

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**IAMCR/AIERI INTERNATIONAL COUNCIL  
MINUTES MEETING 23-24 JUNE 1993  
DUBLIN CITY UNIVERSITY, DUBLIN, IRELAND**

**1. Opening**

President Cees Hamelink opened the meeting in the presence of the following members:

Al Rahman, Brown, Carlsson, Cheesman, Corcoran, de Melo, Dervin, Donsbach, Faraone, Frederick, Gerbner, Gray, Halloran, Hutin, Jouët, Kleberg, Kleinwächter, Linné, Lundby, Manaev, Mansell, McQuail, Méar, Mignot-Lefebvre, Mont, Mosco, Mowlana, Nordenstreng, Perrone, Prehn, Robinson, Sanchez, Sivertsen, Splichal, Tufte, van Zoonen and Wasko.

Apologies had been received from de Camargo, Gallagher, Gandy, Ito, Jakubowicz, Kim, Paletz, Rao and Roncagliolo.

The Council stood in tribute to Professor Paul Ansah from Ghana, former member of the Council, who had recently died.

**2. Minutes of International Council meetings on August 16 and August 21, 1992 in Guarujá, Brazil**

The minutes were corrected and signed by the Secretary General.

**3. Confirmation of agenda**

The agenda was confirmed, and it was decided to invite former Secretary General Tamas Szecskó to address the Council under A.O.B.

**4. Report about the meeting of the Executive Board, June 22, 1993**

The president reported briefly from the meeting; most items would be brought up again before the International Council.

**5. Report of the President**

The President's written report had been distributed to Council members. The meeting took cognizance of the report. The President drew special attention to the increasing activity of members and the streamlining of the administration. In addition to the written report, the President mentioned the development of relations with the ICA. This will now permit IAMCR and ICA to offer to its members a conference package for 1994, including both the IAMCR conference in Seoul and the ICA conference in Sydney at a reduced registration fee. This offer will include a travel arrangement with Korean Airlines.

The President reported that it had been possible to negotiate a considerable discount for IAMCR members subscribing to journals from *Sage Publications*.

The success of "in-between" conferences (Istanbul and Dublin) was debated. It was motioned to support thematic off-year conferences, whenever practically viable, in connection with the International Council meetings. These conferences should if possible be regionally distributed. The motion was passed with votes 25 to 5.

## 6. Report of the President-Elect

President-Elect Hamid Mowlana reported that a joint IAMCR/ICA meeting had been arranged with great success during the ICA conference in Washington, May 1993. Mowlana had also participated in the meeting of the 1994 Conference Committee during his visit to Amsterdam in January 1994. Mowlana had further distributed much IAMCR promotional material, and reported that he was negotiating with an institution which might take on the production and distribution of the IAMCR Newsletter. Mowlana would not disclose the identity of this institution.

President-Elect Mowlana reported that he had negotiated institutional support for the future President's office in Washington, estimated to a value of 42.500 USD annually. This amount was calculated to cover: 20.000 USD staff salaries, 10.000 USD office costs (furniture, equipment, cleaning etc.), 5.000 USD communication costs, 5.000 USD printing, and 2.500 USD teaching reduction.

The report caused lively discussion. It was said, a.o., that the institutional support achieved for the future President's office will not considerably reduce administration costs, and that also other officers and members of the IAMCR governing bodies provide much *de facto* support to the Association, without calculating the money value of this.

Mowlana opined that division of labour in the Executive Board should take place on a voluntary basis. He also expressed hope that more members of the Council would volunteer.

## 7. Report of the Secretary General

Secretary General Robin Cheesman said that he regarded as his major contribution his continuous discussion with the President on matters regarding the administration and policies of the Association. Cheesman further reported on the production of the Newsletter in cooperation with Janet Wasko and lately also with Trine Syvertsen, both members of the International Council. Cheesman mentioned that he had edited the Membership Directory, and that his department and university had fully sponsored the printing and distribution of the directory. It will later be possible, upon request, also to receive the Directory on diskette.

He confirmed that he would continue work with the Newsletter, and also edit the 1994 Membership Directory, as well as the Book of Abstracts for the 1994 conference.

## 8. Financial report by the President and the Treasurer

A number of documents were had been produced by the President and briefly commented on in the report by the Treasurer, including financial statements for 1992, budget for 1993, financial statement for first half of 1993, draft budget for 1994, and inventory of fixed assets. These documents were discussed at length, and the President provided the additional information members of the Council asked for.

The Treasurer complained that the documents provided by the President and the administrative office were in a form which was difficult for her to understand. The President pointed out that the financial figures had been prepared in accordance with Dutch rules for bookkeeping and auditing.

The role of the International Council in relation to the financial statement and budget was discussed. It was agreed that the council would give its opinion on the financial statement, and that the council would draft the budget.

The President stressed that the IAMCR now has a permanent structural deficit, which is covered by external subsidies. These subsidies are secured until the 1994 conference and the change of Presidency.

The item was delegated to the Finance Committee, which was to report back to the Council (item 20b).

#### **9. Report about membership patterns and membership due structure by the Treasurer**

The Treasurer had set up an *Ad Hoc* Advisory Committee (Annie Méar and Brenda Dervin) to analyze membership patterns. Brenda Dervin and Robert Huesca had prepared an *Analysis of Membership Patterns*, which showed a series of clear tendencies, a.o.:

- many members circulate (in and out of the IAMCR);
- institutional members have better rate of payment;
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- Western Europe provides more than half of the membership; 32% of the total membership is from Scandinavian countries;
- one fourth of conference attenders are non-members.

The Executive Board had recommended some changes:

- to reduce the number of categories of institutional members to one;
- to have two individual membership categories: normal, reduced for members from the non-industrialised world and students.

The matter was to be further discussed in the Membership Committee, and reported back to the Council (see item 20a), with the following issues to be elaborated:

- the upper limit of persons covered by institutional membership;
- a higher fee for institutional members;
- regional distribution of members;
- fee for members from the ex-USSR.

#### **10. Future administration of the Association**

#### **11. Future financial needs and fund-raising prospects**

President Cees Hamelink had worked out a memorandum on future administration of the Association, for the post-1994 period. The memo sketched two models (centralized, decentralized), and three approaches (income, economy, subsidy) for meeting the present structural deficit. The Council took no clear decisions on this item, except for the unanimous acceptance of the continuation of the present situation with the Administrative Office in Amsterdam. Many speakers were in favour of a decentralized model, with several activities taken care of by volunteers and officers of the Association. Also President-Elect Mowlana declared himself in favour of this model, and stressed that the post-1994 period actually will be the first period with

a clear separation between the Administrative Office and the office of the President. In spite of all the good-will for a decentralized organisation, no definite practical solutions were found.

Discussing the future financial strategy, it was stressed by President Hamelink that the income, economy and subsidy models ought not to be seen as mutually exclusive. President-Elect Mowlana argued in favour of an economy model, being in favour of cutting down on staff and office space in Amsterdam. This would be possible, because the separate and self-financing President's office would reduce IAMCR administrative costs with 25%. Other members of the Council doubted that this would be the case and warned that a pure economy model was a dangerous path, which would reduce the service that the Association can provide to its members.

The President outlined his preference for a model in which the administration of the Association was centrally handled. He pointed to the risks of the decentralization model. He stated that also in the present model the expense of the President's office was borne by external funds and not by the Association and that reducing the present two offices to one space would imply negligible savings only. He proposed that a model in which a central administration – somewhat like the ICA model – would function efficiently and effectively would enable a wider choice of future presidents as they would not have to depend upon institutional or private resources.

The discussion will continue at the next meeting of the Council.

## **12. The 1994 Seoul Conference**

President Hamelink reported from the meeting of the Conference Committee, January 1993 in Amsterdam. At this meeting the Korean national committee had presented a detailed plan for the organisation of the conference, including travel arrangements and conference facilities. With minor changes, the Korean plan was extraordinarily satisfactory, and the Conference Committee was confident that the Korean national committee would produce a good result. The President would visit Korea during the autumn of 1993, to make final agreements with the national committee. The registration fee was predicted to be lower than at the 1992 conference in Brazil. Negotiations with Korean Airlines and Qantas promise travel discounts, also for round-trips including the ICA conference in Australia.

Detailed information about the conference, with calls for papers and registration forms, will be distributed to the membership at large with the October 1993 issue of the IAMCR Newsletter.

## **13. Conferences beyond 1994**

The next off-year Council meeting is scheduled for 1995 in Austria.

The President reported that no changes have been or can be made to earlier decisions to hold the 1996 Scientific Conference and General Assembly in Sydney, Australia. This standpoint was echoed by President-Elect Mowlana.

Aggrey Brown proposed that the 1997 (off-year) or 1998 conference be held in Jamaica. This proposal was welcomed, and Aggrey Brown will work out a more concrete proposal.

Al Rahman said that Cairo, Egypt could be the site of an IAMCR conference any time. Mont invited to hold an IAMCR conference in Mexico in 1997 (off-year) or 1988. Kleinwächter proposed that IAMCR looks into the possibilities of arranging a conference in Bratislava, Slovakia.

#### **14. IAMCRNet**

The electronic discussion list IAMCRNet has been functioning since late 1992, when it was created as a joint venture of the International Communication Section and the Documentation and Information Systems Section. Howard Frederick reported that IAMCRNet had more than 250 subscribers, and that it must be regarded as a considerable success.

On the IAMCRNet itself, and again in the Council, there have been diverging opinions on the quality of contents. Council members and subscribers have argued that the net ought to be moderated, that the volume of contributions produces overflow. It was also argued, that the distribution of the Newsletter on IAMCRNet provides non-members with much of the information they ought to pay for.

Concluding the discussion, Howard Frederick said he would work with Tom Jacobson to establish two new nets: a Spanish language RedAJERI, and also a distribution list (IAMCR-L) for the electronic version of the Newsletter and administrative news, with subscription limited to paid-up members of the Association.

#### **15. The extra-ordinary session of the International Council on a European platform for communication research**

The wording of this item had surprised some of the Council members, who motioned that the "European" meeting was not to be regarded as a Council session. It was decided that the meeting would be held as a meeting distinct from any meeting of the International Council. The IAMCR policy in relation to a European regional organisation would be to support the establishment of a European forum, but in a form that would not threaten the position of the Association as *the* international organisation in the field.

#### **16. Public presence and professional interest**

To a large extent, this item had already been covered by the Report of the President. In addition the Council heard reports from the UNWCHR in Vienna, and from the Bratislava Seminar on Article 19, organised by IAMCR. This seminar had been a formal part of the NGO forum related to the UNWCHR, and the discussions at the seminar would continue during the Dublin conference.

#### **17. Reports from Sections**

The Council heard reports from the following Sections:  
Communication Technology Policy (Robin Mansell);  
Documentation and Information Systems (Yvonne Mignot-Lefebvre);  
Gender and Communication (Madeleine Kleberg);  
International Communication (Howard Frederick);  
Law (Wolfgang Kleinwächter);  
Local Radio and Television (Ole Prehn);

Media Education (Birgitte Tufte);  
Political Economy (Vincent Mosco);  
Professional Education (Kaarle Nordenstreng); and  
Sociology and Social Psychology (Wolfgang Donsbach).

#### **18. Progress report by the Legal Committee**

The Legal Committee reported on its deliberations, and motioned that the Association should seek legal presence in The Netherlands by way of a foundation with a Dutch board of respected communication scholars. The motion was passed, with 25 votes in favour, 3 against, 5 abstentions.

The Legal Committee would prepare the postal vote before the next elections, and would prepare an amendment to the Statutes in order to make possible also a postal vote for the Executive Board.

The Legal Committee informed the Council that it was working on statutory changes to accommodate the deletion of the category of National Councils.

On the matter of *quorum* the Legal Committee proposed that there was no urgent need to adopt a ruling on this.

The Legal Committee also made the suggestion that the English and French versions of the Statutes should be harmonized.

#### **19. Progress report by the Publications Committee**

The Publications Committee reported on its discussions and policies on an IAMCR Book Series.

The Committee had received a proposal to host the continued publication of the peer-reviewed Electronic Journal of Communication. A concrete proposal will be presented at the Korea meeting.

The Committee had discussed the possible publication of the IAMCR Newsletter by a volunteer institution, put forth the following two motions:

- The publication committee welcomes the initiative to secure institutional volunteers to take on the costs of printing and distributing the IAMCR newsletter provided that any such volunteer institution be approved by the International Council.
- The publication committee moves that the editorial responsibility for the content and lay-out of the IAMCR Newsletter remain entirely with the IAMCR International Council appointed Newsletter editors.

Both motions were passed by the Council.

#### **20a. Progress report by the Membership Committee**

The Membership Committee had discussed the structure of membership fees, in the light of the *Analysis of Membership Patterns*. The Committee proposed:

- one institutional membership category only (< 10 members), 400 USD;
- standard individual membership, no change;
- collapsing of several categories: Third World members, possibly paying through regional associate member organisations (ACCE, ALAIC, AMIC); graduate student members; emeritus members, all 40 USD; payment through regional organisations ACCE (if accepted) and AMIC could be in local currency;
- members from the ex-USSR republics, 5 USD (1993-94);
- non-members will be charged extra 100 USD for conference participation.

All above proposals were taken *ad notam* by the Council.

#### **20b. Progress report by the Finance Committee**

The Finance Committee recommended that:

1. The Treasurer be part of, and involved in, any contract or project negotiations undertaken in the name of IAMCR.
2. To facilitate record-keeping, the Administrative Office prepare a complete list of current projects, as well as an up-to-date account of the existing credits and projected disbursements of funds throughout the remaining contractual period of *each* of these project.
3. An accredited management and accounting firm be asked to produce a *new* framework for the reporting and management of financial matters by 1 October 1993. Such a framework will permit a systematic assessment of the ongoing relationship between the 1993-94 *proposed* budget items and the actual balances maintained.
4. The Treasurer should be provided with a copy of all contracts (personnel, equipment, relationships with non-profit organisations/foundations, etc.) which concern IAMCR directly or indirectly. This will facilitate an assessment of IAMCR's assets and liabilities as it moves into a decentralised administrative form.
5. The co-ordination of two IAMCR offices in Europe and the United States whose division of tasks has not yet been finalised, implies a termination date for the presently existing personnel contracts of 30 August 1994 so that new arrangements can be made as necessary.
6. Vice-Presidents and International Council members are asked to contribute names and contact persons of organisations/foundations which may be contacted to support IAMCR initiatives. A master list will be prepared by the Finance Committee and Executive Officers in fund-raising and in introducing the Association to a larger and more diversified international public.

The report and recommendations were accepted by the Council, with the exception of recommendation no. 3 (above). In its place, the Council decided that Reporting and management of financial matters should be conducted in such a way as to produce transparency on the relation between proposed budget and actual balance.

**21. Progress report by the Section Review Committee**

The President reported that an application for section status had been received from the Participatory Communication Research Network working Group. Section Review chair Jakubowicz who could not attend the Dublin conference had suggested in correspondence with the President that his Committee should take a critical look at the growing number of sections in the light of the criteria adopted for their admission and in light of the growing membership of the International Council.

**22. Progress report by the Committee on Research Policy**

The Council resolved that the Committee on Research Policy should be re-instated and should be headed by Manuel Pares i Maicas, who would explore a mandate and a programme before the next meeting of the Council.

**23. Admission of new members**

The list of members prepared by the Administrative Office was taken *ad notam*.

**24. A.O.B.**

The Council heard former IAMCR Secretary General Tamas Szecskó. Szecskó's address was warmly applauded, and the Council resolved to propose to the General Assembly at Seoul (1994) that Tamas Szecskó be granted honorary membership for life.

The Council heard the comments on the Dublin event and on developments in the relations between IAMCR and UNESCO from the UNESCO representative.

It was reported that a meeting of Section Heads had agreed upon procedures and deadlines for abstracts, selection and papers for the Seoul conference. Details would be announced in the October 1993 Newsletter.

The President thanked all Council members for their initiative and patience.

*Signed:*

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## IAMCR/AIERI Executive Board Minutes Extraordinary Meeting 26 June 1993 Dublin City University, Dublin Ireland

The meeting was opened by President Cees Hamelink in the presence of:

President-Elect Hamid Mowlana; Secretary General Robin Cheesman; Deputy Secretary General Slavko Splichal; Vice-Presidents François-Xavier Hutin, José Marques de Melo, Annie Méar; Treasurer Gertrude Robinson.

The meeting had been summoned to follow up upon the meeting of the International Council. There was no agenda.

### 1. **Seoul conference**

The Korean organisers will propose the plenary panel. This proposal will then be discussed by the 1994 Conference Committee at large.

### 2. **Membership fees**

It was decided to introduce an *ad hoc* membership fee (1993-94) of 5 USD for members from the ex-USSR.

It was decided to explore whether *associate* members could be charged with an annual fee of 40 USD.

Individual members from regions covered by ACCE, ALAIC and AMIC can possibly pay membership fees through these associate membership organisations:

ACCE: Situation is still uncertain, and has to be negotiated with the successor of former ACCE head Kwame Boafo.

ALAIC: Fees can be paid through ALAIC, but have to be paid in USD, not in local currency.

AMIC: Fees can be paid in local currency, the equivalent of 40 USD will be reimbursed to IAMCR.

### 3. **Substitution of resigned Vice President**

A motion to substitute Kwame Boafo with Manuel Pares i Maicas was discussed at length but withdrawn. The issue may be brought up again, at the 1994 General Assembly.