

**Minutes of the International Council Meeting, IAMCR 2018**  
**Sunday, July 16, 1:30-4:30pm**  
**Secretaria General/General Secretariat, Convention Center, Cartagena de Indias**

**Note:** Documentation available at  
<https://iamcr.box.com/s/ptwa8t818iaswgjb39zljpbtepuhzy5>

**1. Attendance:**

Denize Araujo, César Bolaño, Gholam Khiabany, Friedrich Krotz, Janet Wasko, Gerard Goggin, Elske van de Fliert, Aimée Vega, Graham Murdock, Bruce Girard, Robin Mansell, Guillermo Mastrini, Richard Maxwell, Kaitlynn Mendes, Claudia Padovani, Sandra Ristovska, Helena Sousa, Takesato Watanabe, Karen Arriaza Ibarra, Alina Bernstein, Nico Carpentier, Loreto Corredoira, Nelson Costa Ribeiro, Ksenia Ermoshina, Rodrigo Gómez, Christina Holtz-Bacha, Mehita Iqani, Aphra Kerr, Sirkku Kotilainen, Cláudia Lago, Corinna Luethje, Peter Lunt, Salvatore Scifo, Tom Jacobson, Yik-Chan Chin.

**2. Apologies:**

Chika Anyanwu, Eno Akpabio, Jo Pierson, Philippe Marek.

**3. Approval of minutes from last IC Meeting held in Leicester, UK, July 27, 2016:** The minutes were approved by the meeting.

**4. Conference Updates:**

**4.1. Cartagena IAMCR 2017 Conference Welcome and Update :**

Amparo Cadavid, on behalf of the Local Organizing Committee (LOC), welcomed the IC members to the Cartagena conference and provided an update, noting the strong collaboration from a range of Colombian universities and national colleagues, as well as student volunteers and a strong team on the organizing committee and colleagues from host institution Uno Minuto.

**4.2 Oregon IAMCR 2018 Conference Planning Update:**

Gabriela Martinez and Chris Chavez gave an overview of IAMCR 2018, to be hosted by their School of Journalism & Communication, University of Oregon, and explained the timeliness of the conference theme of sustainability given the present conjuncture and challenges. IC members discussed the need for timely information and responses on changes to visa treatment in the US.

**4.3 Madrid IAMCR 2019 Conference Expression of Interest:**

Loreto Corredoira provided an overview of the bid by Universidad de Complutense, Madrid, to host the 2019 conference, and called for any feedback

**4.4 IAMCR Conferences Beyond 2019:**

IAMCR President Janet Wasko opened up discussion on potential locations and bids for IAMCR conference beyond 2019. IC member Professor Watanabe briefly indicated a potential expression of interest from Japanese colleagues to host IAMCR 2019 in Tokyo. IC Member Professor Yik-Chan Chin noted a potential expression of interest from Chinese colleagues also to host IAMCR 2019.

**5. Executive Board Reports**

The Executive Board members presented the following reports (available in dropbox <https://iamcr.box.com/s/ptwa8t818iaswgjb39zljpbtepuhzy5>; also appended below), with discussion and

clarification sought by IC members:

- President's Report – Janet Wasko
- Vice Presidents' Reports – Aimeé Vega Montiel & Graham Murdock
- Secretary-General's Report – Gerard Goggin
- Treasurer's Report – Elske van de Fliert
- Executive Director's Report – Bruce Girard.

## **6. Sections & Working Groups (SWG)**

Secretary-General Gerard Goggin presented a brief report on the meeting of SWG Heads at Cartagena earlier in the day.

Key items discussed included:

- SWG guidelines and best practice on languages;
- Online participation;
- Provision of childcare options and information for the annual conference.

## **7. Committee and Task Force Reports**

Heads of Committees and Task Forces presented the following reports, with discussion and feedback from IC members (available in dropbox <https://iamcr.box.com/s/ptwa8t818iaswgjb39zljpbtepuhzy5>; also appended below).

- **Legal Committee – Philippe Maarek**
- **Environment Impact Committee – Kerrie Foxwell-Norton**
- **Scholarly Review Committee - Tom Jacobson**
- **Publications Committee – Graham Murdock**
- **Membership Committee/Ambassador Network Report – Graham Murdock**
- **Committee on the Improvement of Academic Life – Chika Anyanwu/Gerard Goggin**
- **Task Force on GAMAG - Aimeé Vega Montiel**
- **Clearinghouse for Political Statements – Robin Mansell**

## **8. Other Business**

**8.1. IC members' reports:** Gerard Goggin raised the suggestion of IC Members providing reports on their activities.

**8.2. Disability accessibility policy:** Gerard Goggin noted the support from IAMCR colleagues for the formulation of a disability accessibility policy, which he will progress in order to bring back to the Council.

**8.3 Fundraising Commission:** IC discussed the progress of the fundraising commission, noting that this a key priority for IAMCR in the medium term future, in order to put the organization, its conferences, members services, and secretariat support on a sustainable footing.

**8.4 New EB Commission on IAMCR History:** Janet Wasko noted a proposal to create a new EB Commission on the history of IAMCR, an idea which was discussed and supported by IC members.

The meeting closed at 4.30pm, and will readjourn at IAMCR 2018 at University of Oregon, Eugene, on 20 June 2018.

**IAMCR 2016**  
**International Council**  
**Meeting 1-4pm, July 27,**  
**2016**  
**Seminar Room, Bankfield House, University of**  
**Leicester Leicester, UK**

**1. Welcome and Opening Remarks – Janet Wasko**

Janet Wasko called the meeting to order, welcomed the council members.

**2. Apologies for Absence**

Council members could not attend and sent their apologies: Ibrahim Saleh.

**3. Matters arising from last IC Meeting held in Montreal, Canada, July 12, 2015**

Minutes from IC Council meeting from Montreal, Canada, 12<sup>th</sup> July 2015, were approved, and issues remaining from that meeting were taken up as part of the discussion for relevant committees and working groups in the remainder of the meeting.

***CONFERENCES***

**4. Leicester Conference Update – Peter Lunt/Maria Michalis/Bruce Girard**

Update on this year's conference from Peter Lunt, local conference committee. 604 papers submissions. Provided data about how full this year's program is. 12 pre-conferences. Registration issues discussed.

**5. Cartagena Conference Planning – Janet Wasko/Amparo Cadavid**

Janet Wasko discussed next year's conference. The theme for conference is "New Discourses and New Territorialities". More details to be presented later.

***EXECUTIVE BOARD REPORTS***

All reports had been circulated in advance and are also in Dropbox.

**6. President's Report – Janet Wasko**

Janet Wasko highlighted key points made in the written President's report. She presented her activities during the year, as well as the Board's:

- Monthly meetings via internet
- 2 day face-to-face meetings after visiting next year's conference site

- Gathered reports
- Coordinated with Leicester. Bruce took the lead on this.
- UNESCO funding conversations
- Visited China for potential conference site
- Responding to emails from the public
- 4-year report to UN Economic and Social Council was filed
- Co-editor on global handout journals
- IAMCR at ICA

There were no questions asked.

## **7. Vice Presidents' Reports – Aimeé Vega Montiel & Pradip Thomas**

Pradip Thomas highlighted his activities:

- Launch of IAMCR Ambassador's network – 5 male members, 6 meetings, needs to be expanded, needs to include women
- IAMCR newsletter. Need newsletter and website? Need for translators
- Publications committee.

Aimeé Vega Montiel discussed her responsibilities:

- Chair of IAMCR Task of Global Media Alliance and Gender
- Participated in meeting in Geneva, Switzerland
- UNESCO project on gender and ICTs
- UNESCO word press freedom day
- IAMCR newsletter
- Committee for Conference Models

## **8. Secretary-General's Report – Maria Michalis**

Maria Michalis worked with the local organizing committee for the Leicester conference. She was part of the conference organizing committee and worked closely too with the Executive Director, the EB and the Heads of S&WG for conference planning. She observed adherence to the conference guidelines by those submitting abstracts.

She coordinated the elections of the management teams for S&WGs.

She participated in the site visit for the 2017 conference in Cartagena.

She replied to Heads and IAMCR member queries.

She dealt with HSBC on request from the Treasurer.

## **9. Treasurer's Report – Nico Carpentier**

Nico Carpentier discussed the financial state of the organization. Financial report 2015

- Reported in US Dollars, but have bank accounts with different currencies
- Rise in membership fees. Main revenue coming in.
- Seems like funding an Executive Secretariat is sustainable.
- Brought in \$165,176.88. Spent \$158,663.43
- Surplus of \$3,272.55
- Started an endowment
- \$50,000 conference emergency fund. For the conference organizer if there is a loss. Very specific protocol to use these funds.
- IAMCR's financial policy – 4 main points
- Executive Secretariat – since October 15, 2014
  - \$120,000 cost – 52K for TS and 68K for ES, Contract with Comunica
- Surplus formula in article 8. Did they reach the \$68,000 they should generate
- Huge increase in membership fees
- No surplus from Hyderabad. Surplus in Montreal was \$41K. But LOC kept about \$6K of that.
- Trying to reduce banking costs.
- EB has added about \$20,000 USD in additional costs
- VDK spaarbank investments.
- UCF partnership for 3 more year
- Increased transparency – yearly audits reports, etc.
- Financial Report up to June 2016
  - Income end of June \$110K. Expected to get to \$165K
  - Membership income now \$86K. Expected to reach \$140K
  - VDK Investments: 184 Euros
  - Expecting a small surplus this year

*Questions/ Discussion:*

There was a question about why IAMCR doesn't have multiple site candidacies per year. Another question asked whether there was a way to allow site organizers to keep some money.

Basyouni Hamada reminded everyone that the IAMCR is not for profit.

Peter Lunt (Leicester LOC) explained that many LOCs simply make mistakes when making the budget and forget to include some costs.

**10. Election Committee Report & New Executive Board**

The Head of Election Committee, Josephi Beate, reported that IAMCR members are not very familiar with the IAMCR governance structures. She proposed two recommendations:

- 1) to send out an email every year outlining the IAMCR governing structures and explaining who is responsible for which task and
- 2) the rationale behind the allocation of institutional votes should be explained to the membership. The IMACR website should identify the corresponding member for institutional members.

Beate said that it was the first time that electronic voting was used. 51% of the membership voted – 569 votes were recorded. The results were:

**President**

Janet Wasko: 283 votes

Daya Thussu: 275 votes

Abstained: 11

**Vice Presidents (2)**

Graham Murdock: 350 votes

Aimée Vega Montiel: 347 votes

**Secretary General**

Gerard Goggin: 452 votes

Abstained: 117

**Treasurer**

Anthony Moretti: 441 votes

Abstained: 128

For the IC, there were 28 candidates for 15 positions. Elected:

Helena Sousa: 333 votes

Claudia Padovani: 294 votes

Jo Pierson: 213 votes

Denize Araujo: 196 votes

Alina Bernstein: 189 votes

Philippe Maarek: 187 votes

Cesar Bolaño: 184 votes

Takesato Watanabe: 184 votes

Richard Maxwell: 181 votes

Sandra Ristovska: 179 votes

Guillermo Mastrini: 177 votes

Chika Anyanwu: 174 votes

Friedrich Krotz: 167 votes

Eno Akpabio: 164 votes

Kaitlynn Mendes: 164 votes

Janet reported that that after the election, the board received a resignation from Anthony Moretti who had been elected treasurer. Faced with a problem of needing a treasurer, the board looked at legal foundations. As explained in statute 7.7, they were able to co-opt a substitute until the next general assembly. The old executive board and new executive board consulted and looked to find someone willing and able to act as interim treasurer since an election in such a short period seemed impossible. They found someone willing and capable in an interim position, appointing interim treasurer: Elske van De Fliert who agreed to join as

interim treasurer.

## ***SECTIONS & WORKING GROUPS***

### **11. Report from Section/Working Group Heads Meeting**

The Heads present discussed the OCS, no-shows, the conference program, and room allocations.

Maria Michalis reminded everyone the procedure for Section and Working Groups elections. Amparo Cavidad attended the meeting and asked the Heads to be prepared to deal with many submission in Spanish and Portuguese for the forthcoming 2017 conference (July 16-20). The three official languages of the IAMCR would be respected. The Heads would try not to have single language sessions but have instead multilingual sessions in order to facilitate language. Also, the Heads agreed to include the SRC review criteria in all the CFPs.

*A team was set up to consider the language issue with the following members: Chandrika Kaul, Maria Teresa Nicolas Gavilan, Sandra Ristovska, Estela Acosta y Lara, Geisa Fernandes, and Karen Arriaza Ibarra. It would liaise with the Heads and report guidelines by the end of September.*

Bruce Girard said that each S&WG must have clear guidelines. Maria Michalis encouraged all section and working groups to clearly explain criteria.

## ***COMMITTEE/TASK FORCE REPORTS***

### **12. Legal Committee – Philippe Maarek**

The IC endorsed the provisional rules for Committees.

#### ***Amendments to IAMCR's Rules and practices for the election of Section and Working Group Heads***

The LC explained that if you are an EB member you cannot be a member of the Section's management team. That rule is implied but not clearly stated. Philippe also reported that some people are applying to be head of up to 5 sections. The EB said only 2 will be allowed. The LC proposed to only allow members to apply for 1 chair position. Philippe proposed a motion which was seconded by Beate Josephi.

#### ***Addition to S.4 of 'Rules and practices for the election of Section and Working Group Heads'***

"The duration of all mandates is 4 years, and Section and WG Officers may be reelected at their position only once (8 years in a row is the maximum). It is possible to be elected Chair after an 8 years mandate as a Vice-Chair or Co-Chair, and vice-versa. One may be a candidate for such positions in only one section or WG at the same time though simultaneous candidacies for different positions within the same section or working group are possible, the higher ranking eliminating the lesser one if successful."

The IC unanimously adopted it.

The LC explained that there is a need to clarify in the by-laws that if you are not an IAMCR member either individually or institutionally, then you cannot be a candidate. Philippe proposed a motion which was seconded by Hillel Nossek.

**Addition to S.6 of 'Rules and practices for the election of Section and Working Group Heads'**

'The elections have to be held at the business meeting of the Section (or the WG) during the business meeting at the IAMCR conferences. Electronic voting is not permitted, and a quorum is not necessary. Colleagues allowed to vote must be IAMCR members, either directly or through an institutional member.'

The IC unanimously adopted it.

*Questions/ Discussion:*

The LC was asked whether S&WG members only can vote in S&WG elections. Bruce Girard explained that there is no definition of a member of S&WG.

**13. Environment Impact Committee – Chris Paterson**

Chris said that the IAMCR should be leading the way in divesting from carbon impacts. He reported that the Climate Communication Award was on Friday. US \$1000 has been donated for the next award. He reported that leadership shifts to a new chair.

**14. Scholarly Review Committee - Tom Jacobson**

Tom reported that the SRC completed the document for procedures for monitoring sections and working groups. The first half of the document was voted on and accepted in Montreal. The criteria for Sections include: 3 sessions 1 publication, and 1 other event. The criteria for WGs include: 1 session, and other resources available to members

The second half – dealing with the creation of new sections and working groups -was not voted on in Montreal.

Proposal guidelines: working groups- proposed head, mission statement, 2 year plan for future activities, 20 IAMCR members from 3 continents, 5 IC members from 2 continents. To achieve Section status the following are required: evidence the working group has realized the activities required of sections and plans to continue and grow.

*Questions/discussion:*

How do we know the new working groups don't overlap with existing groups? Tom responded that there is not a clear metric. It's a matter of discussion.

How long in advance of a conference does the proposal need to be submitted? Tom replied enough time was needed for the SRC to consider the proposal.

The IC unanimously adopted the procedures.

## Annual report

Comunica fielded a survey that has turned into a report. The questions come from the monitoring procedures section. There is a one-page summary of monitoring. The second part is open ended. The report allows the SRC to have a conversation with sections and working groups that fail to fulfil the criteria.

## Name changes:

One WG and one Section have requested name changes:

The Crisis Communication Working Group wants to change to Crisis, Security and Conflict WG

The Community Communication Section want sot change to 'Community, Communication and Alternative Media'.

The IC approved the changes.

## 15. Publications Committee - Marjan deBruin/Ibrahim Saleh

Pradip Thomas presented this. He reported that a new series is coming out, it was tough to meet as a team. He talked about the Global Handbook on Critical Communication Research and the ebook initiative.

## 16. Fundraising Committee – Cees Hamelink

Cees reported that they approached a professional fundraiser who will take 10-15% of funds raised. The fundraisers need a theme and they suggested Religion & Communication as a theme for fundraising.

The IC needs to consider two issues:

-approach of a professional fundraiser

-the proposed theme for fundraising 'Religion & Communication'

The committee should have a variety of ideas that would be persuasive to potential donors.

### *Questions/ Discussion:*

Has the Committee considered ethical issues? Where will the money come from? What kind of funds we would take and what types we would refuse.

## 17. Task Force on Global Media Policy – Stefania Milan/Jeremy Shtern

No report was submitted and it has no panel at the conference. Should it continue? How should we proceed? These are questions for the new EB and IC.

## 18. Task Force on GAMAG - Aimée Vega Montiel

Aimee presented the report.

**19. Clearinghouse for Political Statements – Robin Mansell**

Robin reported that it has worked smoothly and voting has been unanimous so far. It has issued 4 statements and one more is coming.

**20. Task Force on Conference Models and Fees – Philippe Maarek and Fransesca Musiani**

A statement was presented by Philippe Maarek and Fransesca Musiani, two members of the TF. The statement is not a report by the TF. There was no consensus on the TF. The statement asked whether the IAMCR should take some risk in terms of financial commitment to LOC and whether we waste time by not documenting problems and solutions discovered in the past.

Nico Carpentier said that it'd be good to look at more than one models and that financial modelling is linked to each of these models (whatever model we adopt, we don't want it to result in higher conference fees).

Janet said that the new IC and EB will take up this issue and continue working on it.

**Task Force for Improvement of Academic Life**

Anthony Moretti took lead on this, but he won't be able to follow it through. IC and EB need to work on maintain this task force.

***LEGAL ISSUES***

**21. Statutes/By-Law Changes**

Statute/bylaw changes have been sent out via email

***AOB***

**22. Any other business**

None.

The meeting was adjourned.

Minutes written by Geoff Ostrove and Maria Michalis.

**IAMCR/President's Report/2016-17**  
**Summary of Activities**

**Executive Board meetings**

- Organized monthly EB Skype meetings and meetings in Eugene (May, 2017).

**International Council communication/meeting**

- Prepared meeting agenda, communicated with council members.

**Cartagena conference**

- Conferred with Secretary General, Executive Director, and Local Organizing Committee via email.
- Assisted in requesting UNESCO funds and plans for UNESCO panels/sessions.
- Sent invitations and follow up messages to other international organizations.

**Future conferences**

- 2018: site visit to Eugene, Oregon; worked with Executive Director on updated Memo of Understanding (signed in Eugene, June 14, 2017)
- Future: Worked with Executive Board to invite conference proposals; responded to inquiries; visited Madrid to discuss future conference possibility.

**Travel (representing IAMCR)**

- Site visit (Eugene, Oregon)/Executive Board meeting, May 2017.
- ICA conference, San Diego, California, May 2017.
  - moderated IAMCR panel
  - presented IAMCR public statement policy at invited panel
  - met with publishers about IAMCR publications
- Represented IAMCR as Inaugural speaker at CIESPAL/ULEPICC/PANAM 2017 meeting in Quito, Ecuador, July 12, 2017.

**Miscellaneous communication/publications**

- Prepared Presidential column for newsletters, Presidential (email) letters, conference-related statements and miscellaneous membership emails.
- Responded to a wide range of emails, including those addressed to IAMCR website.
- Communicated with International Council, committee/task force/commission heads.
- Communicated with other media/communication organizations.
- Wrote/co-edited various governance documents and drafts.
- Prepared UN Economic and Social Council (ECOSOC) 4-year report.

**Miscellaneous**

- Served as co-editor of *Global Handbooks in Media and Communication Research Series*.
- Served on Conference Organizing Committee and Fund-Raising Committee.
- Organized IAMCR panel for ICA/San Diego, May 2017.
- Organized IAMCR panel for ECREA/Prague/November 2016.
- Prepared video message for World Press Freedom Day.
- Arranged co-sponsorship of *What is Life?* Conference, April 6-8, 2017, Portland, Oregon, USA.

## **IAMCR 2017 International Council**

### **Treasurer's Report 2016-2017**

#### **1. IAMCR finance management**

As interim Treasurer of the IAMCR, my main task has been to manage the Association's finances, involving:

- Monthly processing of the accounts with the support of the IAMCR Executive Director.
- Making payments and issuing invoices.
- Managing the administration of the bank accounts, which upon the changes of office holders in 2016 included the registration of new signatories and establishment of internet banking access for the various accounts, as well as a business review and tax status declaration for the HSBC Bank.
- Explore possibilities for opening USD and GBP accounts at other banks as an alternative for the HSBC Bank accounts in the UK.
- Managing and developing a strategy for the Association's endowment considering changing global economic conditions.
- Preparing the 2016 annual report and processing comments from the Finance Committee.
- Organising the annual financial audit and reviewing the auditor's report.
- Developing a financial strategy and budget for 2017 and beyond.
- Reporting to the EB during monthly meetings.
- Reporting to the International Council at the annual meeting.
- Participating in the Fundraising Committee.

#### **2. Management of grants and awards**

a) Section & Working Group Fund and Committee & Task Force Fund:

- Together with the Executive Director, we improved the guidelines and application form for the S&WG and C&TF Funds. My proposal to allocate four grants of up to USD 2,000 each in the annual budget was accepted by the EB.
- Two funding rounds were announced (January and May 2017) and four proposals were reviewed and presented to the EB for selection. Agreements for successful proposals were established and funds disbursed (PCR Section for USD 2,000 and POL Section for USD 1,500).

b) IAMCR Travel Grants:

- The EB has an ongoing commitment to spend a minimum of 15% of membership fees on Travel Grants to support early-stage scholars who are members of IAMCR in good standing and reside in low and middle income countries to attend the conference. For 2017, it was announced that sixteen grants of up to USD 1,500 would be supported, based on the 2016 membership income of USD 134,559 plus one anonymous donation for a travel grant. It was established that African and Asian applicants could request up to USD 1,500 and Latin American applicants up to USD 1,200.
- A call for Travel Grant applications was issued in December 2016 and 102 applications were received, although not all were eligible. Twenty grants were offered for a total value of USD 27,400. The additional funds were allocated from the surplus received from the 2016 Leicester conference.

- The funds for 18 of the Travel Grant recipients were disbursed in June-July 2017 (total value USD 24,400 plus USD 401 banking charges. Two recipients, both from Uganda, had to withdraw to complication to obtain a visa for Colombia.
- c) IAMCR 2017 Prize in Memory of Dallas Smythe:
- The Smythe Award Committee selected two awardees to split the prize of USD 1,000. I disbursed USD 500 to Hannah Spyksma and Lee McGuigan in July 2017.
- d) UCF/IAMCR Urban Communication Research Grant
- The UCF Grant Committee selected Andreas Papallas as the 2017 awardee. The €1,500 grant was disbursed in May 2017.
  - The 2016 awardees, Wallis Motta-Guarneros and Myria Georgiou received the additional €500 in March 2017 to support the special session they are supposed to organise on their research at the 2017 conference.
- e) The 'New Directions for Climate Communication Research' Fellowship, a USD 1,000 award, was fully funded and managed by the Centre for Social and Cultural Research, Griffith University, Australia.

### **3. Executive Board**

As a member of the EB, I participated in monthly EB meetings and attended the two-day EB meeting in Eugene, US, in May 2017.

### **4. IAMCR Conferences**

As a member of the Conference Committee I have participated in the preparatory discussions for the 2017 Conference in Cartagena, Colombia. I reviewed and discussed with other EB members proposals for future conferences and participated in the site visit for the 2018 conference in Eugene, US, in May 2017.

Elske van de Fliert

July 2017

## **IAMCR 2017 International Council Secretary General's Report 2016-2017**

### **1. Conference Organizing: IAMCR 2017**

My main task has been to work with the Local Organizing Committee (LOC), Executive Board colleagues, IAMCR Executive Director and staff (especially Amely Jurgenlink), and especially the Section and Working Groups (SWG) Heads, to knit together the annual conference - in this case IAMCR 2017 Cartagena. I have also worked with Prof Karen Arriaza Ibarra to organize the SWG Meeting at IAMCR 2017.

It is tremendously exciting to see all this work come to a head in what looks to be a terrific conference. So many thanks to everyone for their hard work on this.

### **2. Conference Organizing: IAMCR 2018 and Future**

We have already started work in earnest on IAMCR 2018, with a site visit in May 2017. So I look forward to working with everyone to make this next conference a great success also - and to look at how we can make improvements to ease the way. I have also been actively canvassing and discussing potential venues for future conferences with IAMCR members and leaders in the field.

### **3. Executive Board & International Council**

As a member of the EB, I have worked across a range of issues, including serving as EB liaison on the Committee on the Advancement of Academic Life (CIAL). I take the minutes and assist with organizing meetings. I represent the SWG issues in the EB, and work with the Executive Director to assist Heads in organizing elections (including liaising with Legal Committee on relevant issues). A particular initiative I have embarked upon is the formulation of a Disability Accessibility Policy for IAMCR, forming a group of interested members of experts to assist with this - and to propose this to the Executive Board. As well as EB activities,

### **4. IAMCR @ ICA 2017 Panel**

I was fortunate to present a paper as part of the IAMCR panel, convened by President Janet Wasko, at ICA 2017 San Diego - a very successful event.

### **5. Conclusion and Thanks.**

It has been a great pleasure to serve on the Executive Board for the first year of a four-year term. I am especially grateful to the SWG Heads for their outstanding, unremitting work in the scholarly 'engine room' of the IAMCR, as well as their kind support. I thank also my fellow EB members, especially Janet Wasko, for their help and assistance. In particular I wish to thank Bruce Girard, Executive Director, and his colleagues Estela Acosta y Lara and Amely Jurgenlink, who make the work and success of IAMCR, and especially its annual conferences, possible.

Gerard Goggin  
July 2017

## Executive Secretariat report to the International Council

The executive secretariat was established a little over 2.5 years ago, when IAMCR decided to invest some of its accumulated surplus to support the establishment of a secretariat to grow and professionalise the association. A key objective was to make the secretariat self-sufficient. Prior to the establishment of the secretariat, Comunica had provided certain technical services to IAMCR since 2005.

The secretariat consists of a small office in Montevideo, Uruguay. Many of you will have had at least some interaction with some of our staff.

- **Estela Acosta y Lara** is responsible for membership administration and many many other things. Estela works year round based in the Montevideo office.
- **Amely Jürgenliemk** provides support for the abstract submission and evaluation process and the structuring of the programme. She works out of her home in Nova Scotia, Canada.
- **Javier López** handles provides web design, maintenance and security and general graphic design. He is based in Montevideo and works in our office 1 day per week.
- **Miguel Peirano** and **Fernando Uval** provide specialised technical support for the membership database, conference registration, and payment solutions.
- **Bruce Girard** is the executive director.

## Key areas of activity

### Membership

Membership support and development is one of the two areas of activity that require most resources, the other being conferences. Work in this area includes:

- Responding to requests for assistance and information
- Planning and implementing the annual membership renewal campaign
- Research, monitoring membership trends, membership surveys etc.
- Developing and implementing membership strategies to convert conference participants to ongoing members, to attract new members and to reduce membership churn.

The draft membership report ([2016-17 membership report - DRAFT.pdf](#)) submitted along with this report demonstrates considerable progress since the secretariat was established. This can be measured various ways:

- In the 2013/14 membership year IAMCR had 1,577 members, including individuals and institutional representatives. This increased to 1,754 in 2014/15, 1,913 in 2015/16 and we currently have 2,111, and increase of 34% over 3 years.
- The number of individual members grew by 119% from 466 in 2013 and is now 1,002
- Institutional members increased by a more modest 24% in the same period, from 66 to 82 (down from last year's high of 88)
- The number of institutions renewing their membership year on year has steadily increased from 74% from 2013 to 2014 to 87% from 2016 to 2017.
- Individuals are more difficult to retain, but the renewal rate is still in the right direction, from 45% in 2014 to 2015 to 50% in 2016 – 2017.

Many of the innovations undertaken in this area were defined in a strategy document produced in the secretariat's first year and implemented in the following two years. This strategy will be reviewed and updated this year. A preliminary analysis leads us to believe that it would be valuable to focus significant attention on bringing in new institutions and reducing churn among individual members, the latter to include converting people who join to attend a conference into ongoing members.

## **Conferences**

The second major area of activity is the annual conferences. As always, we were closely involved with conference planning and budgeting. For the past three years we have worked with historical data and trends and accurately projected conference attendance and registration fee income. We don't have the final data but it appears that our projections fall within 5 to 10% of the actual registration revenue. This use of data has contributed significantly to keeping registration fees down.

We provided the technical platform and support for abstract submission and evaluation and then worked with the section and working group heads, the General Secretary and the Local Organising Committee to design the overall programme. More than 2,300 abstracts by 3,000 authors from 92 countries were received and evaluated, 1,800 of the were accepted, and some 1,400 are scheduled to be presented.

We published online abstract books for each section and working group and updated them twice as changes were introduced to the programme (the most recent update was this week). The abstracts are made available well before the conference and participants are encouraged to consult them as part of their preparations.

Full papers are submitted via an online platform managed by the secretariat. All papers were sent to the heads of sections and working groups for them in turn to distribute to members, presenters, panellists, and discussants in their section or working group as they see fit.

We managed the online registration process, with the exception of the actual payment (this is done by a third-party contracted by the LOC). This simplifies the work of the LOC, eliminates the need for a new system to be set up every year, allows us to gather better data to support planning for future conferences (how many register from low, medium and high income countries, percentage of students, etc.) and supports our efforts to convert conference participants into ongoing members.

We also provided general advice and support to the Local Organising Committee (LOC) and conference participants throughout the past year on many aspects of the conference, ranging from travel grants to menus. Each conference, and each LOC is different and comes with its own challenges. For a variety of reasons, including location, language and the institutional culture of the main partner, Uniminuto, 2017 was a particularly intense year for the secretariat.

We are also working with future conferences. We are working with Eugene on IAMCR 2018 and I have met twice with Loreto Corredoira and other members of the Madrid 2019 LOC.

## **Communication**

Communication work directed to members and external audiences includes developing content and distributing it via numerous media: the IAMCR website, the website of the current year's conference, social media (Facebook with and Twitter), the [announcements@iamcr.org](mailto:announcements@iamcr.org) mailing list. We also send newsletters, updates and bulletins to the IAMCR membership and, at various moments in the preparation of the annual conference, and in cooperation with the LOC, to authors with accepted papers and/or to registered participants. We also manage IAMCR's presence on social networks (currently Facebook and Twitter), the association's external mailing list ([announcements@iamcr.org](mailto:announcements@iamcr.org)), and various internal lists.

## **Fundraising**

Membership revenue is IAMCR's principal source of operating funds and the desire to expand the membership is and will remain central to our financial-sustainability plan. The Fundraising Commission that was established has not yet found its legs. Getting it going must be a priority. Fundraising Initiatives cannot be separate from the real interests of the association and its membership and the Fundraising Commission and the secretariat are open to ideas from members of the IAMCR community for projects, publications or research initiatives that build on particular strengths of the association, and that can both attract outside financial resources and serve the membership.

## **Others**

Other areas of activity include:

- Website technical development and maintenance
- Advice, information and technical support to various IAMCR bodies, including the Executive Board and its members as well as various committees
- Maintaining the IAMCR document archive

## Auditors' Report

### TO THE MEMBERS OF INTERNATIONAL ASSOCIATION FOR MEDIA AND COMMUNICATION RESEARCH (IAMCR)

#### REPORT ON THE FINANCIAL STATEMENTS

We have audited the accompanying Financial Statements of International Association for Media and Communication Research (IAMCR) for the period 1<sup>st</sup> January, 2016 to 31<sup>st</sup> December, 2016, and a summary of significant accounting policies and other explanatory information.

#### MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The IAMCR Management is responsible for the preparation of these financial statements that give a true and fair view of the financial position, financial performance and cash flows of the IAMCR in accordance with the Accounting Standards and in accordance with the Accounting Principles generally accepted. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

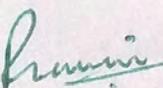
#### AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with the Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the IAMCR preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the IAMCR internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **OPINION**

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required and give a true and fair view in conformity with the accounting principles generally accepted.

  
Pravin Kumar, M.Com.,  
Accounting & Auditing

## Auditor's Report

We have audited the financial statements of International Association for Media and Communication Research (IAMCR) accounts, being the Income & Expenditure Statements for accounts held at HSBC (UK), AXA Bank (Belgium), VDK Bank (Belgium) and PayPal (UK) account for the period 1<sup>st</sup> January, 2016 to 31<sup>st</sup> December, 2016, which shows a Net Surplus for the period US\$ 0 and accumulated funds US\$ 448.686,68.

We have observed that the Exchange Rate Correction is decreasing the Reserve Fund of International Association for Media and Communication Research (IAMCR), which has Provision for additional task of Executive Secretariat. During the Financial Year 2016 the International Association for Media and Communication Research (IAMCR) has used Reserve Fund US\$ 6.750,78 for makeup the report effect. This is less then from previous year.

Our procedure included examination of evidence supporting the amounts in form of bank statements and other disclosures in the financial statements.

We have observed and compare the receipts and vouchers with the Bank statements and found no anomalies.

We have observed that the following Balance as assets in the account on 31<sup>st</sup> December 2016: -

|                            |    |            |
|----------------------------|----|------------|
| In Paypal account          | \$ | 1.835,05   |
| In HSBC USD account        | \$ | 65.278,77  |
| In HSBC GBP bus account    | £  | 332,01     |
| In HSBC GBP account        | £  | 41.086,43  |
| In AXA Bank account        | €  | 30.866,93  |
| In AXA Bank Saving account | €  | 146.468,66 |
| In VDK Spaar Bank account  | €  | 135.692,49 |

After the conversion the figure in the USD the Total Balance is US\$ 448.686,68. The conclusion of the account as follow:-

|                             |   |                              |
|-----------------------------|---|------------------------------|
| Balance Between Assets 2015 | - | US\$ 455.437,46              |
| Balance Between Assets 2016 | - | US\$ 448.686,68              |
| Transfer from Reserve Fund  | - | US\$ 6.750,78                |
| Total Loss for the 2016     | - | US\$ 0 (No Profit & No Loss) |

**INTERNATIONAL ASSOCIATION FOR MEDIA AND COMMUNICATION RESEARCH  
INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31<sup>ST</sup> DECEMBER, 2016**

Figures in US\$

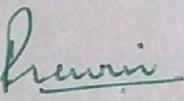
| INCOME                                    | AMOUNT       |                  |
|---|--------------|------------------|
| Membership fees                           | 134558.60    |                  |
| Conference surplus                        | 23217.78     |                  |
| Interest                                  | 2210.60      |                  |
| Royalties                                 | 1860.88      |                  |
| Advertising                               | 600.00       | 162447.86        |
| Transfer from Reserve Fund                |              | 6750.78          |
|   | <b>TOTAL</b> | <b>169198.64</b> |
| <b>EXPENDITURE</b>                        |              |                  |
| <b>Projects:</b>                          |              |                  |
| Technical/Executive Secretariat           | 114739.62    |                  |
| Financial management                      | 1524.11      |                  |
| S&WG and Cie&TF projects                  | 1314.14      | 117577.87        |
| <b>Bank Charges:</b>                      |              |                  |
| Euro Accounts                             | 44.30        |                  |
| HSBC Accounts                             | 4088.64      |                  |
| Paypal Account                            | 269.19       | 4402.13          |
| <b>Other:</b>                             |              |                  |
| Awards and prizes                         | 3230.53      |                  |
| IAMCR Conference scholarships             | 19099.51     |                  |
| Journal subscriptions                     | 446.96       |                  |
| Miscellaneous operational expenses        | 6392.11      |                  |
| Travel (other)                            | 6165.48      | 35334.59         |
| <b>Exchange/Transfer Expenses:</b>        |              |                  |
| Exchange Rate Corrections                 | 11525.74     |                  |
| Account Transfer Gains/Losses             | 358.31       | 11884.05         |
|   | <b>TOTAL</b> | <b>169198.64</b> |
|   |              | <b>0.00</b>      |
| <b>Net Surplus/(Deficit) for the year</b> |              | <b>0.00</b>      |

Dated: 25<sup>th</sup> May, 2017

## Auditor's Report

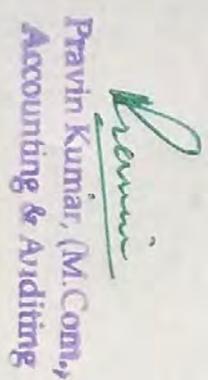
It has been observed that the following Net Surplus/(Deficit) during last Seven Years (on the closing date i.e. 31<sup>st</sup> December every year): -

| <b>FINANCIAL YEAR</b> | <b>NET SURPLUS/(DEFICIT)</b> |
|-----------------------|------------------------------|
| 2008                  | US\$ 10.838,84               |
| 2009                  | US\$ 72.492,05               |
| 2010                  | US\$ 60.315,25               |
| 2011                  | US\$ (39.125,58)             |
| 2012                  | US\$ 1.408,50                |
| 2013                  | US\$ 35.958,51               |
| 2014                  | US\$ 34,99                   |
| 2015                  | US\$ 3.272,55                |
| 2016                  | US\$ 0                       |

  
**PRAVIN KUMAR,**  
Accounting & Auditing

**2016 CONSOLIDATED REVENUE AND EXPENDITURE**  
THIS TABLE IS AUTOMATICALLY GENERATED - DO NOT TYPE IN ANY CELL

|   | January              | February             | March           | April           | May             | June             | July             | August          | September       | October        | November         | December        | Total                |
|---|----------------------|----------------------|-----------------|-----------------|-----------------|------------------|------------------|-----------------|-----------------|----------------|------------------|-----------------|----------------------|
| <b>INCOME</b>                                       |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| Advertising   |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| Conference surplus                                  | 0.00                 | 0.00                 | 600.00          | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | 600.00               |
| Donations   | 0.00                 | 0.00                 | 23217.78        | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | 23,217.78            |
| Interest  | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | 0.00                 |
| Membership fees                                     | 0.03                 | 0.03                 | 0.03            | 0.03            | 0.03            | 0.03             | 0.03             | 0.03            | 0.03            | 0.01           | 0.00             | 0.00            | 2,210.60             |
| Royalties   | 10397.04             | 10260.87             | 8039.07         | 20945.27        | 23899.72        | 125366.01        | 3810.71          | 1600.90         | 705.20          | 578.66         | 9651.79          | 32133.36        | 134,558.60           |
| Scholarships  | 0.00                 | 0.00                 | 157.18          | 0.00            | 244.14          | 0.00             | 0.03             | 1459.53         | 0.00            | 0.00           | 0.00             | 0.00            | 1,860.88             |
| <b>Total</b>  | <b>10397.07</b>      | <b>10260.90</b>      | <b>32014.06</b> | <b>20945.30</b> | <b>25878.10</b> | <b>125366.04</b> | <b>3810.78</b>   | <b>3060.46</b>  | <b>705.23</b>   | <b>578.67</b>  | <b>9823.29</b>   | <b>32437.97</b> | <b>\$ 162,447.87</b> |
| <b>EXPENDITURE</b>                                  |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| Projects:   |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| Conference organisation                             |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| Technical/Executive Secretariat                     | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | 0.00                 |
| Financial management                                | -26038.20            | -17000.00            | 0.00            | 0.00            | 0.00            | -17000.00        | -42000.00        | 0.00            | 0.00            | 0.00           | -9451.42         | -9250.00        | \$ 114,739.62        |
| S&WG and Ciel&F projects                            | 0.00                 | 0.00                 | 0.00            | -1524.11        | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ 1,524.11          |
| Bank Charges:                                       |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| HSBC Accounts                                       | -39.26               | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | -1314.14         | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ 1,314.14          |
| Paypal Account                                      | -434.93              | -321.84              | -282.62         | -180.84         | -838.88         | -769.37          | -161.30          | -393.44         | -106.29         | -70.84         | -304.17          | -244.12         | \$ 4,088.64          |
| Account Transfer Gains/Losses                       | -100.00              | 0.00                 | 0.00            | 0.00            | 0.00            | -67.50           | -35.00           | 0.00            | 0.00            | 0.00           | -34.19           | -32.50          | \$ 269.19            |
| Other:  |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 |                      |
| Advertising and promotion                           | 0.00                 | -257.64              | 0.00            | -100.68         | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ 358.31            |
| Awards and prizes                                   | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ -                 |
| Dues and subscriptions                              | 0.00                 | 0.00                 | -550.00         | 0.00            | 0.00            | 0.00             | -1000.00         | -1680.53        | 0.00            | 0.00           | 0.00             | 0.00            | \$ 3,230.53          |
| IAMCR Conference scholarships                       | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ -                 |
| Journal subscriptions                               | 1304.98              | 0.00                 | 0.00            | 0.00            | -6008.70        | -7238.03         | -6100.00         | 449.70          | -1507.46        | 0.00           | 0.00             | 0.00            | \$ 19,099.51         |
| Miscellaneous operational expenses                  | -446.96              | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ 446.96            |
| Publication initiatives support                     | -1609.74             | 0.00                 | 0.00            | -2171.07        | 0.00            | 0.00             | 0.00             | 0.00            | -952.81         | -239.50        | -1418.99         | 0.00            | \$ 6,392.11          |
| Research initiatives support                        | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ -                 |
| Technical services                                  | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ -                 |
| Travel (other)                                      | -937.20              | 0.00                 | -2725.12        | -1315.44        | -331.06         | -46.10           | -740.39          | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ 6,165.48          |
| UNESCO scholarships                                 | 0.00                 | 0.00                 | 0.00            | 0.00            | 0.00            | 0.00             | 0.00             | 0.00            | 0.00            | 0.00           | 0.00             | 0.00            | \$ -                 |
| <b>Total</b>  | <b>-28301.31</b>     | <b>-17579.48</b>     | <b>-5708.81</b> | <b>-3121.07</b> | <b>-7178.64</b> | <b>-5121.00</b>  | <b>-51350.83</b> | <b>-1629.31</b> | <b>-2566.56</b> | <b>-380.51</b> | <b>-11208.77</b> | <b>-3526.62</b> | <b>\$ 157,672.90</b> |
| Balance (Income - Expenses)                         | -17904.24            | -7318.58             | 26305.25        | 17824.23        | 18699.46        | -12584.96        | -47540.05        | 1431.15         | -1861.33        | 198.16         | -1385.48         | 28911.35        | \$ 4,774.97          |
| Exchange rate corrections of total                  | 6962.92              | 7019.49              | 264.83          | 734.13          | -34.58          | -3292.96         | -1055.49         | 4405.39         | 214.80          | -8626.53       | -7591.79         | -7625.95        | \$ 11,525.74         |
| Accumulated assets                                  | 444456.14            | 444197.05            | 470767.13       | 495925.49       | 514590.37       | 498712.45        | 440616.91        | 446453.45       | 444806.92       | 436378.55      | 427401.28        | 448686.68       | \$ 448,686.68        |
| <b>Total bank balance</b>                           | <b>\$ 455,437.46</b> | <b>\$ 455,437.46</b> |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | <b>End 2016</b>      |
| Gains/losses in assets                              |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 448,686.68        |
| Balance between income and expenses/transfer losses |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 6,750.78          |
| <b>Reserve Fund</b>                                 | <b>\$ 144,850.00</b> |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 4,774.97          |
| Use of Reserve Fund to cover losses                 |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 6,750.78          |
| Balance Reserve Fund                                |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 448,686.68        |
| Accumulated assets                                  |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 6,750.78          |
| Endowment (VDK; 2015-permanent)                     |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 138,099.22        |
| Conference Emergency Fund (2015-permanent)          |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 448,686.68        |
| Reserve Fund (2015-2017)                            |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 142,998.45        |
| UCF Research Grant Fund (2015-2017)                 |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 50,000.00         |
| Liquid assets                                       |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 138,099.22        |
|   |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 2,611.17          |
|   |                      |                      |                 |                 |                 |                  |                  |                 |                 |                |                  |                 | \$ 114,977.84        |


  
**Pravin Kumar, (M.Com.,)**  
**Accounting & Auditing**

## 2017 - LEGAL COMMITTEE REPORT

Dear Colleagues,

The IAMCR Legal Committee, composed of Cees Hamelinck, Stefania Milan, Friedrich Krotz, and chaired by Philippe J. Maarek, has been working in the past year on the following directions:

1/ as usual, the LC has been regularly contacted by IAMCR SG, Gerard Goggin, for practical legal advices, among them:

- questions about how to change the names of Sections and Working Groups
- questions about the elections of chairs in Sections and Working Groups
- etc.

2/ similar questions have been directly asked to the LC by some Chairs of Sections and WG

With my best regards

Philippe J. Maarek  
Chair of the Legal Committee

**2017 Environmental Impact Committee Report**  
**IAMCR International Committee Meeting**  
**July 16-20 Cartagena, Colombia.**

In 2017, the Environmental Impact Committee (EIC) continued to address the environmental impacts of IAMCR administration and its practices and to encourage environmental communication scholarship. Membership of the 2017 Environmental Impact Committee is:

Kerrie Foxwell-Norton - Chair (Griffith University, Australia)

Robert Hackett - Vice-Chair (SFU Canada)

Anders Hansen (University of Leicester, England)

Chris Paterson (University of Leeds, England)

Julie Doyle (University of Brighton, England)

Anabela Carvalho (University of Minho, Portugal)

Benedetta Brevini (University of Sydney, Australia)

Richard Maxwell (Queens College, New York)

Toby Miller (University of California, Riverside)

Jeremy Swartz (University of Oregon, Oregon)

ex officio

Graham Murdock - Executive Board Liason (Loughborough University, England)

Bruce Girard - IAMCR Executive Director

Gabi Hadl - IECA Liason (Kwansei Gakuin University, Japan)

### **History/Background**

The Environmental Impact Committee was established after the Durban General Assembly 2012. Its remit is to help IAMCR (and specifically the EB, IC and conference local organizing committees) to fulfil the greening mandate below.

The Durban General Assembly charged the International Council to

1. take immediate action to reduce our organization's environmental impact and
2. contribute our expertise to address environmental crises.

### **Activities Since 2016 Leicester**

The Environmental Impact Committee continued to advance the greening of IAMCR through several key initiatives.

#### **Greening IAMCR Conferences**

The EIC provided the 'IAMCR Greening Manual' established in previous years to the LOC Cartagena. The LOC Cartagena provided a detailed presentation of its intentions to adopt greening initiatives to which the EIC provided a response and suggestions. This response is detailed at Appendix A.

The EIC has identified a clear opportunity to work closely with the LOC Oregon on greening IAMCR 2018. The EIC provided a detailed response to debates regarding the Oregon announcement detailed at Appendix B. In 2018, the EIC will work with LOC Oregon to ensure the IAMCR conference theme of 'Reimagining Sustainability' is practiced through existing and innovative greening initiatives. The EIC is looking forward to working with the LOC Oregon. With an established committee, the EIC expect greater involvement in planning for IAMCR 2018.

### **Climate Communication Award**

This year's 'New Directions in Climate Communication Research Fellowship' was awarded to doctoral student Hannah E Morris (Annenberg School for Communication at the University of Pennsylvania) for her proposal *Painting with Light: Climate Change and the Photographic Imaginary*. Excellent proposals were received with the judges noting the quality and innovation of most proposals. This year's judging panel was led by Professor Max Boykoff (University of Colorado) with Professor Maria Clara Valencia (Universidad Tecnológica de Bolívar), Professor Robert A Hackett (Simon Fraser University) and Mr Karl Mathieson (Editor [Climate Home](#)). The \$1000 USD prize money was generously funded by the Griffith Centre for Social and Cultural Research, Griffith University, Australia.

Plans are afoot to increase the participation of IECA in administering the 2018 Climate Communication Award as was the original intention to collaborate across both organisations.

*Funding for the 2018 Award has been again received from the Griffith Centre for Social and Cultural Research, Griffith University Australia.*

### **Key Activities for 2017/2018**

Our planned activities for 2017/2018 include:

- **FOSSIL FUEL DIVESTMENT**

While significant progress has been made by IAMCR in choosing ethical investment, in 2017-2018 the EIC will be pursuing a further commitment from the IC to divest from fossil fuels. This divestment campaign could begin ASAP and involve IAMCR making a commitment to divest from fossil fuels within 5 years (see <https://gofossilfree.org>)

- **CARBON OFFSET SCHEME**

An IAMCR carbon offset scheme will be pursued in the coming year. This scheme will have two key elements: carbon offsets related to travel; and carbon offsets for conference emissions. There are a number of innovative ways that IAMCR and LOC's could introduce such a scheme including the introduction of 'political offsets' that direct offsets to progressive climate change NGO's, media organisations and so on – and the conference host could be involved in this decision. There are also established offset schemes such as [cyclimate.org](http://cyclimate.org) that could be considered.

- **CONFERENCE VIRTUAL PARTICIPATION and OREGON LOC**

The EIC look forward to working with the LOC Oregon and the IC to maximise greening efforts and to institute new initiatives and extend expectations to reduce the environmental impact of IAMCR conferences. Principal amongst these are virtual participation options as an effort to reduce IAMCR's largest carbon emissions accumulated via conference travel. We also plan to

organise a session at the 2018 conference event to discuss the experience of, and challenges to the greening of IAMCR.

- **CLIMATE COMMUNICATION RESEARCH AWARD AND THE IECA**

The conditions of this award and the partnership between the IAMCR IEC and IECA will be revisited in 2017/2018 to ensure this partnership is strengthened and further defined especially in terms of administration of the Award.

Should you have any questions or comments, please do contact the EIC Chair, Kerrie Foxwell – Norton.

Prepared by Kerrie Foxwell-Norton  
On Behalf of the IAMCR Environmental Impact Committee  
July 10, 2017.

## **Appendix A. Response of EIC to Cartagena LOC (Spanish translation provided by Professor Toby Miller)**

Dear Angélica, Amparo and the Cartagena Local Organising Committee

I write to you as Chair of the IAMCR Environmental Impact Committee and after much discussion of your plans to address the environmental impact of IAMCR 2017. We appreciate the efforts already expended to consider environmental impacts in Cartagena. International conferences like IAMCR register significant environmental impacts, especially evident in travel carbon emissions alongside those expended throughout the conference. Equally, these international conferences have the potential with such a large audience and local presence, to champion sustainable environmental practices.

IAMCR is at the fore of these changes to conference planning and practice that prioritise our environmental impacts. As a committee, it is our role to support and develop IAMCR's reputation as a green conference, working with the International Council, Executive and local organising committees in this pursuit. Our committee has previously provided the LOC with the IAMCR Greening Guidelines and we would like to continue our work as planning progresses.

We are conscious that IAMCR is accommodated in diverse historical, social, cultural and environmental contexts each year. And broadly, that navigating the labyrinth of environmental impacts is difficult work. In Cartagena, there will be different opportunities again and we would like the opportunity to further discuss your experiences of greening this IAMCR conference. We will contact you soon to organise a possible venue to meet during the conference. In the meantime, please understand our suggestions below in the spirit of collaboration, cooperation and friendship characteristic of IAMCR, and directed to care for the entire ecology of IAMCR.

- **Travel and Participation**

- By far the most significant environmental impact of IAMCR and other conferences are travel emissions. For this reason, our committee continues to advocate for virtual participation options. This has both environmental and equity impacts, reducing carbon emissions and also removing financial barriers to conference participation.
- Can you please advise if the LOC has considered virtual participation options? One possible suggestion and given time constraints, is to offer a space (or 'installation') where delegates can participate via 'Media Presentations'. Media Presentations are short pre-recorded videos of 5-10 minutes where non-attending delegates can explain their work in either a traditional or creative format (for eg PechaKucha). This Media Presentations room/installation could be located centrally so viewed throughout the conference or during meal breaks. We will continue to workshop this option and its guidelines with the LOC and IAMCR IC over the coming months.
- Another avenue to reduce travel carbon emission, as you have already identified, is to promote direct flights to the conference.
- Carbon offsets are being revisited with the IAMCR International Council. Options to be considered are to purchase carbon offsets during IAMCR subscription and/or through conference registration fees. We are working with the IC to implement these changes though in the meantime, ask the LOC to consider local solutions or opportunities to support initiatives targeted to

reducing carbons or addressing climate change. For example, is there a local news or media organisation directing their efforts to climate change? Is there any way delegates could sponsor their work during the conference?

- **Catering**
  - Vegetarian and/or vegan meals could be available to all delegates at each mealtime. Local produce sourced from local suppliers contributes to the local community and reduces transport carbon emissions. This encourages sustainable food industries and also ensures that we respect religious and/or ethical decisions to not consume meat.
- **Plastic Pollution**
  - A conference, especially with a location so close to the ocean, could seek to further minimise plastic pollution. This can be achieved through the use of sustainable cutlery and plates, and the inclusion of reusable coffee cups and water bottles in conference materials. We note that you intend to rent dinnerware and cutlery and assume this will not involve plastic waste. You might also consider encouraging delegates to bring their own reusable utensils, plates, cups, water bottles and straws.
  - Another possible initiative is for candidates to 'opt-in' for lanyards or incur a fee to receive another at registration. All delegates would still receive an IAMCR 2017 paper nametag but the lanyard could be optional.
- **Energy**
  - Temperature control remains a key contributor in energy use. You will be best placed to consider when air conditioning might be necessary and to minimize its use where possible.
  - We would also seek your advice on local hotels that do not use air conditioning that may be suitable for delegates – and/or local hotels that advertise eco credentials.
- **Water**
  - Water refilling stations and encouraging delegates to bring their own water bottles as per above limits waste and builds awareness of water conservation.
- **Accommodation**
  - Please see above comments regarding air conditioning. Accommodation that requires no or limited travel to the conference venue is preferred and could be made known to delegates.
- **Dematerialisation**
  - Please consider waste in your gifts and aim to reduce, or better remove, all material gifts. Conference bags and their contents are often unnecessary or could be optional for delegates. Recommending delegates bring their own reusable bags (for both the conference and any local shopping) is also a possible avenue to reduce waste.

We look forward to hearing your responses to our suggestions or any others you may have devised as part of your conference planning. We hope all goes very well with your conference planning and look forward to IAMCR Cartagena 2017.

Warm regards

Kerrie Foxwell-Norton  
Chair: IAMCR Environmental Impact Committee

## **Appendix B – Letter in Response to Oregon IAMCR Acceptance**

Dear IAMCR IC and All

I write to you on behalf of the Environmental Impact Committee (EIC).

Thank you for the opportunity to comment on the 2018 IAMCR Oregon proposal and to others who have offered their opinions and insights. As we understand the discussion, there are two key issues: the 2018 conference venue and the conference theme. Of course, the two are very much related in that the University of Oregon and the broader conference site, as noted in their proposal, are well established and regarded as leaders in sustainability. We note that there are plans to work with our committee to ensure IAMCR 2018 is the greenest so far. For our committee and IAMCR, 2018 is an opportunity to marry our administrative and academic arms under the united theme of sustainability, crucially in an era of climate and environmental crises.

The EIC has, and will continue to lobby for the greening of IAMCR conferences. We are working with the LOC Cartagena and through our EB Liaison, Graham Murdock, filtering our suggestions through to the IC. This includes virtual participation options, carbon offsets, fossil fuel divestment and a host of other initiatives designed to reduce our carbon footprint, pollution and overall environmental impact. Any members who would like to be involved in our work are welcome to join our committee. We are also planning to meet in Cartagena to discuss with LOC's – past, present and future – the opportunities and challenges of greening IAMCR conferences.

As I write, Australia is experiencing a heat wave of mammoth proportions. We have been told ad nauseam that 2016 was the hottest year on record - toppling 2015 - and 2017 is shaping up to be hotter. Our Pacific neighbors are experiencing climate change impacts now. The Marshall Islands, Kiribati and Tuvalu are experiencing sea level rises that is claiming the land of these low lying nations. They will be amongst the world's first climate change refugees. Meanwhile in other parts of the world, severe weather events are increasing with hurricanes, flood, drought, bushfires and so on. The impacts on health, security, economies, communities and so on need not be recounted here. Suffice to say, the most devastating impacts are felt in places that do not enjoy the luxury of email discussion lists. My, our question, is how can we *not* focus upon sustainability? It is an international theme with much to discuss and discover within the diversity of IAMCR's membership.

To be clear, this is not only about climate change and communication, though this urgency remains. It is about media and communications research capable of bringing our best to the greatest threat of our time. What can we offer to a world that must reinvent and/or reimagine relations between humans and nature or face increasingly imaginable disasters? What are possible replacements for the regime of neo-liberalism, with its dependency on, and collusion with fossil fuel industries? How might we organize humanity's production and consumption towards ecological sustainability? And of course, what role for our disciplines, for our work? This will necessarily involve discussion around democracy and politics, including current political events. Cartagena will no doubt provide ample opportunity to discuss current political events

and we might expect any number of conferences over the next 18 months carrying variations of the 'imperialism' theme.

While it is unwise to predict, one certainty remains which is that while politicians may come and go, sustainability and global environmental threats will not abate. They will become ever more urgent. For these reasons and many more, we welcome the theme of 'Reimagining Sustainability'. Through a longer lens, environment and sustainability are well due for an IAMCR focus. Many lives, many futures are relying on our capacity to communicate both problems and solutions to our sustainability conundrum. The conference will provide an opportunity to do so.

Warm regards.

K

## MEMORANDUM

TO: IAMCR International Council  
FROM: Tom Jacobson, Chair, Scholarly Review Committee  
DATE: June 8, 2017  
RE: Annual SRC Report to the IC

The Scholarly Review Committee (SRC) accomplished three main tasks during the year 2016-17, subsequent to the Leicester meeting. One is the annual review of Section and Working Group activities. The other two were reviews of proposals to establish working groups. These tasks are addressed below, in turn.

### Annual Report

The annual report has been circulated to the International Council (IC) for its review and in preparation for any discussion the IC may wish to undertake during its meetings in Cartagena. As in previous years, the report is based on data gathered via a survey administered by Communica. It might be useful to note three things about the report.

The first is based on understandings learned over the course of producing the annual report during its first three years. It is that the report of Section and Working Group activity limits itself to presenting survey results directly relevant to requirements stipulated in the IAMCR document, Section and Working Group Activity Requirements, Monitoring, and Evaluation," (available at: [https://iamcr.org/scholarly review committee](https://iamcr.org/scholarly_review_committee)). At the same time, each year the report has included one or more appendices to report additional material that may be of use to the IC and Association. This additional information is chosen by the SRC on an ad hoc basis.

Second, this year Communica has made survey results available in full on the Web. These provide a much richer picture of the activities of the association than is available in the SRC's annual report. IC members may be encouraged to consult these data at: <https://www.surveymonkey.net/results/SM-SDS86WRX/browse>.

Third, publishing and additional activity requirements for Sections are stipulated in the "Requirements, Monitoring, and Evaluation..." document as four-year running averages. Next year's annual report will therefore additionally present four-year running averages for these question items.

### Working Group Proposals

The SRC received tentative proposals to establishing two new Working Groups. One was for a Critical Theory, Public Space and Deliberation Working Group. The other was for an Intercultural Communication/LGBTQ Working Group. In both cases the proposal was circulated within the SRC and among relevant Section and Working Group heads. And feedback was solicited. The conclusion in both cases was that the SRC could not recommend establishing of these working groups to the IC. The main reason concerned too much overlap with the work of

existing Sections and Working Groups, which is overlap prohibited by IAMCR statute. Full responses to the individuals who submitted the proposals are provided below, for the information of the IC.

### Intercultural Proposal Response

Dear -----:

Thank you again for submitting a proposal to establish a new working group on Intercultural Communication/LGBTQ. To answer your question, I circulated the proposal some weeks ago to the SRC members. They expressed concern about overlap with the work of other SWGs in the Association. So, I circulated your proposal to 5 SWG heads, explaining this and asking for their feedback. I have heard back from four of these. The overall results are mixed, but largely against the idea of establishing an Intercultural Communication/LGBTQ working group. The reasons are as follows.

A number of SRC members and 2 of the SWG heads believe the IC Section probably covers intercultural quite well, even though intercultural isn't in the Section name. The IC Section head feels strongly that it covers intercultural communication quite extensively. For example, their 3 co-chairs are from Spain, China, and South Africa, and they have 24 abstracts for Cartagena that are related to intercultural communication. They very much disagree with the idea that the IC only studies flows between countries. They would feel a loss at losing the intercultural dimension from their Section's research.

There is a similar response to the study of LGBTQ. In this case, the feeling is that LGBTQ issues are already studied in the Gender Section. The Section head indicates that they "host a high number of papers on these issues, and the theme of gender includes multiple questions linked to sexualities." The GEC Section head is also concerned about the possible problem of "ghettoizing research on queer communication, when it interferes with so many other areas of research." This view is not that of the GEC Section head.

At least one Section head is concerned that conflation of international communication and LGBTQ is reductive to both fields. In other words, both subjects are quite broad and should not be studied only where they overlap. One Section head thought that this might suggest that the proposal represents the research agenda of too small a number of individual researchers.

In summary, almost all SWG heads and SRC members believe that the proposal overlaps too much with existing SWG work, or is premature. A number have suggested an alternative to the newly proposed WG. This is to collaborate with existing SWGS to be sure that your specific intersection of intercultural/LGBTQ subjects can be represented in the work of existing SWGs. It should also be noted that one SRC member feels strongly that any potential problems of overlap could be worked out in practice after a new working group were established.

Finally, a few SRC members, including myself, also found the proposal a little difficult to follow. In addition to the question of boundaries between your proposal and the work of Intercultural and Gender sections, there is a question of where is the boundary between your proposed critical studies and critical studies in existing SWGs? And what is the basis for defining work on gender/sexuality by methodology? If your proposal intends to study only subjects where intercultural, LGBTQ and critical cultural studies intersect, then this is not clear. And such a proposal would reflect quite a narrow subfield in any case.

Your proposal indicates a good faith attempt to study the remits of existing SWGs, and it includes a sample of possible future work. This is helpful and very much appreciated by the SRC. However, for the reasons indicated above, the SRC cannot support this proposal to the IC.

Best Regards, Tom Jacobson, SRC Chair

### Critical Theory Proposal Response

Dear -----: I have consulted with the Scholarly Review Committee about your interesting proposal to create a Critical Studies Working Group. I must report that almost all committee members were concerned that the topics and scope of the proposed WG would overlap with the work of existing SWGs. As you may know Article 9. S9.2 of the IAMCR bylaws states: "The Association may also establish one or more Working Groups to pursue more specific topics of interest to members, consistent with the Association's aims and not dealt with by the existing Sections." To explore this opinion, I contacted the heads of 4 WSGs, asking whether the proposed WG would overlap with their work. 3 of these replied, including Political Communication, Participatory Communication Research, and Political Economy.

I will not quote any of them individually but feel I should report some of their views. The generally held view is that critical studies as described in the proposal is a cross-cutting subject, meaning that many SWGs do critical work on deliberation. And these three groups do a lot of it. One replies, "...there is an almost complete overlap with our section's remits." Two others share the view, "I share XX's doubts and do not see the need to establish this as a new WG. One Head constructively suggests that a WG might be useful, and not overlapping, on communication and public space, which is a topic included in the Critical Studies proposal, although it should not have limited to deliberation in public space.

On the basis that the proposed WG overlaps with the work of a number of SWGs I must regretfully tell you that the SRC cannot recommend to the International Council the establishing of a new Critical Studies Working Group.

It is not always clear what existing SWGs do. I might suggest that you and your colleagues might wish to discuss options for consulting with some of the existing SWGs to be sure you understand their ongoing work and perhaps establish a basis for collaboration within their groups or in some other way. Otherwise, I'll thank you for your ongoing support for IAMCR

and your contributions to the Association. If you have questions about this decision or the process that produced it, feel free to contact me again.

Best Regards, Tom Jacobson, SRC Chair

### Miscellaneous Item

On a final matter, the SRC would like to notify the IC of some modest changes in the committee's membership. Divina Frau-Meigs and Gholam Khiabany will not be serving on the committee moving forward. Jo Pierson joined last year. This information should be updated on the Association website.

**REPORT OF THE PUBLICATIONS COMMITTEE 2016-2017**  
**FOR PRESENTATION TO THE IAMCR INTERNATIONAL COUNCIL**  
**JULY 16<sup>TH</sup> CARTEGENA**

The Committee has been without a full time chairperson for this last year , but major thanks are due to Pradip Thomas has been acting as interim Chair until a new chair was appointed. Maria Michalis has agreed to chair the committee, subject to her position being confirmed by the due election process.

The existing committee met once this year by Skype, on March 29<sup>th</sup> 2017 to review the present state of the Association's publications and discuss possible future plans for expansion and development. Members Present: Claudia Padovani, Karin Wilkins, Pradip Thomas, Graham Murdock (EB liaison) Apologies: Chandrika Kaul, Denize Araujo

### **On Going Book Series**

The Association currently has two on-going book series

**Global Transformations in Media and Communication Research** published by Palgrave <http://iamcr.org/publications/iamcr-book-series> edited by Claudia Padovani and Marjan de Bruin. This series aims to provide space to rethink traditional approaches and develop new concepts and approaches with a framework that is both trans disciplinary and global in scope

**Global Handbooks in Media and Communication Research** <http://iamcr.org/publications/iamcr-handbook> published by Wiley Blackwell edited by Janet Wasko and Annabelle Sreberny . This series is designed to provide authoritative overviews of research and theorising in key areas relevant to the Association's interests

**Global Transformations** The latest book in the series is Vemula and Gavaravapu's (Eds.) *Health Communication in the Changing Media Landscape: Perspectives from Developing Countries*. There are two more in production *Media Convergence and Deconvergence* (Spaerviero, Pell & Balbi, Eds) & *Honing the Visual: An Examination of Evolving Human Rights Practices* (Ristovska & Price, Eds.). New proposals are currently under review. This series is thriving and fulfilling its remit.

The Advisory Committee has been discussing ideas for the developing the series and will meet in Cartagena.

**Global Handbooks.** This series has run into problems this year. The editor originally responsible for the series at the publisher has moved and the new editor has not displayed the same level of support and enthusiasm. Talks are currently underway with other publishers with a view to finding a new home for the series. Annabelle Sreberny has relinquished her post as co-editor of the series and has agreed to assume this role.

### **On Going Journals**

IAMCR is currently associated with two on-line journals arising from the work of the Association's Sections

**The Political Economy of Communication** <http://polecom.org/index.php/polecon> based at Auckland University of Technology and organised and edited by members of the Political Economy Section has established itself as a key site for discussion in the area of political economy , attracting a wide range of contributors. The first issue of volume five has just appeared.

**Journal of alternative and community media** [www.joacm.org](http://www.joacm.org) is a more recent, and very welcome, addition, based at Griffith University and published by Griffith Press with the support of IAMCR's Community Communication Section

### **Future Plans**

#### **New Publications**

For some time there has been a strong feeling among both Committee members and the general IAMCR members that the Association should expand its publications portfolio . Several possibilities have been floated and are now under active consideration.

- A new book series of interventions around current issues, longer than a journal article but shorter than a monograph taking advantage of shorter publication times to intervene in on-going debates. One model is the Palgrave Pivot series <http://www.palgrave.com/gb/palgrave-pivot>.
- Edited collections based on the themes of IAMCR's annual conferences
- A general IAMCR journal

The key decision in all these cases is whether to work with an established publisher or to move to an open access system, either supported by an existing on line platform or developed by the Association .All these options pose major issues of costs ,access and reputation that need to be carefully examined.

Graham Murdock is currently preparing a position paper looking in detail at the organisational and financial implications of various options, drawing on evidence from a range of current practices.

### **Future Membership and Organisation of the Committee**

**Membership** During discussion The Committee recommended that exiting members - Denize, Claudia, Marjan & Karin - who have been productive and wished to continue should be invited to do so but that a call from new members be issued

**Organisation.** Given the projected expansion of the Association's publications portfolio it was strongly recommended that the Committee appoint two sub chairs, one to oversee the print portfolio and one to oversee the on-line strands.

On behalf of the Executive Board of IAMCR and the Association's membership at large let me take the opportunity to say a sincere 'thank you' to all those who have served on the Publications Committee, and particularly to Pradip Thomas whose dedication has been exemplary. The voluntary service of members is the essential bedrock on which IAMCR is built.

- 1) **E-books:** The meeting began with a consideration of support for a proposal sent by Denize Araujo on an e-book that she and others (Adilson Cabral, Cesar Bolano, Fernando Andacht, Fernando Oliveria Paulino) are currently involved in preparing on the Cartagena theme (Title: *New Concepts and Territories in Latin America*) and that will be readied/launched at Cartagena. While the committee acknowledged Denize's continuing enthusiasm for IAMCR e-books, it was felt that the asking (\$250), specifically to help with marketing (book marks) the product, fell outside the ken of IAMCR support for strategic projects ( IAMCR funds has been used previously to support translation, the PE Open Access online journal, etc.). It was felt that Denize ought to explore crowd-funding options among members to support this project.

This led to a larger discussion on the need for an IAMCR series. Graham mentioned that here are discussions at the EB on increasing IAMCR's online visibility through creative uses of digital platforms such as Youtube and new journals. However any e-series with the IAMCR imprimatur will need to be an undertaking that ensures 'quality & diversity' ( these issues have been part of on-going discussions at the EB). Denize will be invited to become involved in any plans for a future IAMCR ebook series. We discussed an annual IAMCR e-book based on the conference and contributions from Sections and WGs sending in their two best papers.

The availability of conference proceedings (print, online) will be the responsibility of the LOC. We discussed the LOC taking the responsibility for publishing material from plenary and special sessions.

We also discussed publishing in an e-book that is acceptable in some academic institutions and not so in others. The issue of quality remains paramount.

- 2) **Ongoing Series:**

Claudia also mentioned a book that she is currently involved in writing in Palgrave's PIVOT series on Gender equality. These shorter books could of interest to IAMCR members.

- a) **Wiley:** Four books in the series have been published. Two books are under contract and these include Frau-Meigs, Kotilainen & Pinto's (Eds.) *Handbook on Media and Information Literacies in the Digital Era* & Retis-Tivas (Eds.) & Tsagarousianou's *Handbook on Diasporas, Media & Culture*. While the committee acknowledges the weight and heft of this series, it was felt that 1) There needs to be close contact with the new person at Wiley in charge of this series with a view to taking back its ownership and the PC becoming responsible for it 2) That Karin Wilkins being invited to become one the editors of the series is an excellent move. It would be useful to have some clarity on the Wiley-IAMCR relationship before Cartagena.
  
- 3) **PC:** The current state of the PC is a matter of concern. There is a need for a new committee. Existing PC members who have been productive and pro-active such as Denize, Claudia, Marjan & Karin should be invited to continue on the PC. We discussed ways to revive the PC's fortunes and it was felt that the way forward was for the EB to 1) Consider names from the new IC of those who have volunteered to take part in the PC, & 2) issue a call for Co-Chairs (each with responsibilities) and committee members (whose members are also tasked) ensuring that there is a gender, region, language balance. IAMCR's Publication policy may be helpful as the EB thinks through this exercise. The EB will need to factor in the need for members who are specifically mandated to work on the e-book series and online projects. It is best that Janet informs the current PC that there are plans for its overhaul. The new committee will need to be in place before Cartagena.

**MEMBERSHIP COMMITTEE: 2016-2017**  
**REPORT TO THE IAMCR INTERNATIONAL COUNCIL**  
**CARTAGENA JULY 16<sup>TH</sup> 2017**

**The Committee's Role**

Membership fees provide the bulk of IAMCR's regular income and the amount collected has been increasing over recent years as membership has increased. The last audit of membership (issued in July 2016) showed individual membership increasing from 466 in 2013 to 878 in 2016. Included in this last figure are 486 members who renewed their membership and 392 new members. Institutional membership has also shown an increase, from 65 institutions in 2013 to 88 in 2016.

This is a positive picture, but maintaining and expanding the Association's activities depends on sustaining and building on the income stream provided by member fees.

There are currently three strategic areas for increasing membership revenue:

1. Making IAMCR more attractive as a membership association
2. Retaining existing members (reducing membership "churn")
3. Recruiting new members

The role of the Membership Committee is to evaluate present practice and make recommendations for improvements in the following areas:

- Communicating the value of IAMCR and membership to potential new members (presentation materials, website, public profile, social media use)
- Communicating the value of IAMCR and membership to existing members (newsletter, information from sections and working groups, social media)
- Improving the services and other benefits of IAMCR membership.

These aims intersect with the remits and activities of both the Ambassadors Network and the Publications Committee. To promote an integrated approach as Chair of the Membership Committee I oversee the activities of the Ambassador Network, and over the last year have represented the Executive Board on the Publications Committee, and am preparing detailed proposals for developing the Association's print and on-line publications.

Alongside the very valuable contributions made by the Ambassador Network and the Publication Committee to the key areas listed above, the Membership Committee, addresses them through a range of activities. These include:

**Raising the Association's General Profile**

Ensuring that IAMCR is fully acknowledged and visible on all materials generated by external events (seminars, conferences, and other meetings) that the Association co-sponsors. This entails ensuring that our logo and links to our website are featured on the event's promotional materials and subsequent publications.

Ensuring that announcements of new publications, initiatives and awards are communicated to the wider media and communications community through relevant national and international websites and social media.

### **Attracting new members**

Preparing publicity materials explaining the value of IAMCR membership , for distribution both on line and in print. These may include leaflets, posters, and web pages to be made available for distribution to members attending relevant conferences and events.

Sending special letters during the annual membership renewal campaign to conference participants who are not currently IAMCR members and to new members who join specifically to attend the current year's conference.

As an important part of the Association's commitment to supporting emerging scholars Institutional Members of IAMCR can nominate up to ten PhD students as members free of charge. These student members receive tailored welcome letters, a letter from the President and follow up communication inviting them to become regular members or to encourage the institution they may have moved to on graduation to take out membership.

Reminding Institutional members that they are able to nominate up to ten PhD students.

### **Reinforcing the value of IAMCR membership for existing members**

Welcoming receptions at conferences for new members followed up with a message from the President and a personal renewal of membership invitation.

Providing a rolling update of information on new publications, members' activities and achievements, and the activities of the IAMCR committees , sections and working groups on the Association's website, together with a monthly letter from the President.

Ensuring that announcements of recent publications, awards and events are posted on the IAMCR's Facebook page

Encouraging sections and working groups to develop and make full use of dedicated websites and Facebook pages. This is particularly valuable since the primary involvement that most members have with the Association is through the sections and working groups they submit papers to and attend during conferences.

### **Future Activities**

The Membership Committee currently comprises Graham Murdock (Chair), Helena Sousa, Asta Zelenkauskaitė, and Olesya Venger.

The immediate tasks for the coming year are:

- To evaluate how well current practices are working
- To prepare updated publicity materials
- To explore ways of expanding the use of available social media platforms.

The value of IAMCR to current and prospective members is also influenced by the Association's policies towards environmental protection, disabilities, and the multi-lingual composition of the membership. These areas are currently under active discussion within the Association and the Membership Committee will take any decisions made fully into account in developing future strategies

Graham Murdock July 12<sup>th</sup> 2017

## IAMCR Membership Report - July 2017 - DRAFT

### Index

|   |    |
|---|----|
| 1. Individual membership 2013-2017.....   | 2  |
| 1.1 Individual members 2013-2017.....   | 2  |
| 1.2 Individual members by year and country income level, 2013-2017.....                           | 3  |
| 1.3 New vs. renewing individual members 2015-2017.....  | 4  |
| 1.4 Total number of members (individual members plus institutional representatives) 2014-2017.... | 5  |
| 2. Institutional members.....   | 6  |
| 2.1 Institutional members 2014-2017: new vs. renewing.....  | 6  |
| 2.2 Institutional members by country-income level.....  | 6  |
| 2.3 - Institutional members 2017, by country.....   | 7  |
| 2.4 Representatives.....  | 8  |
| 2.4.1 Number of representatives of institutional members, by country-income level, 2017....       | 8  |
| 2.4.2 Number of institutional representatives by year 2014-2017.....                              | 8  |
| 2.4.3 Percentage of individuals and representatives 2014-2017.....                                | 9  |
| 3. Revenue per <i>membership year</i> -2013 – 2017.....   | 10 |

This report is based on a data snapshot taken at the end of July each year. The data for this draft is from July 1, 2017.

DRAFT

# 1. Individual membership 2013-2017

There is a number variety of catagories of individual members: *Regular, Student, Casual Staff, Retired, Allied and Honorary*. Note: The 15 honorary members are not included in the data of this draft report. They will be added in the final report.

## 1.1 Individual members 2013-2017

| 2013 | 2014 | 2015 | 2016 | 2017 |
|------|------|------|------|------|
| 466  | 588  | 920  | 878  | 1002 |

Table 1 – Individual members 2013-2017

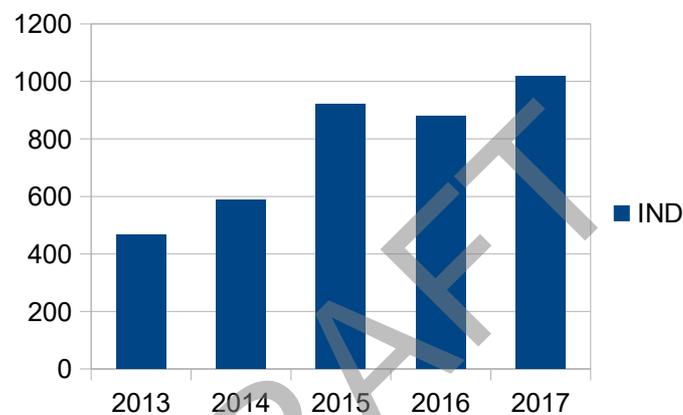
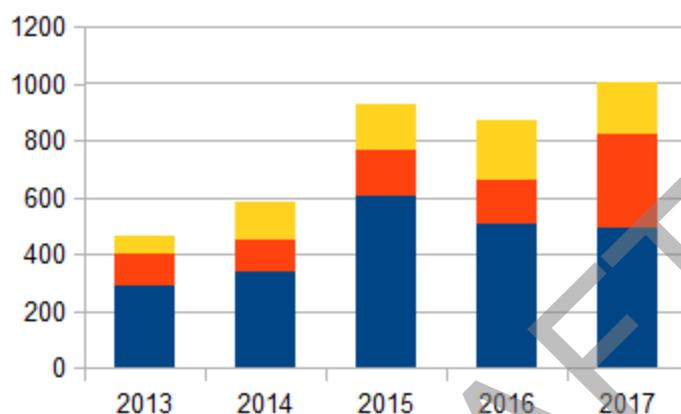


Figure 1 - Individual members 2013-2017

## 1.2 Individual members by year and country income level, 2013-2017

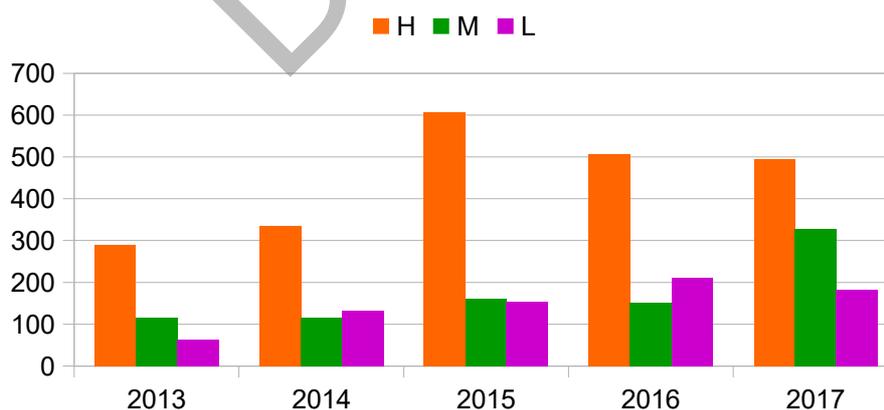
| YEAR       | 2013       | 2014       | 2015       | 2016       | 2017        |
|------------|------------|------------|------------|------------|-------------|
| <b>ALL</b> | <b>466</b> | <b>588</b> | <b>920</b> | <b>878</b> | <b>1002</b> |
| H          | 289        | 337        | 603        | 510        | 494         |
| M          | 114        | 116        | 162        | 155        | 327         |
| L          | 63         | 135        | 155        | 213        | 181         |

*Table 2 – Individual members by year and country income level, 2013-2017*



*Figure 2 – Individual members by year and country-income level, 2013-2017*

Individual members, by year and country-income



*Figure 3 – Individual members by year and country income level, 2013-2017*

### 1.3 New vs. renewing individual members 2015-2017

The table below shows the number of new and renewing individual members in 2015, 2016 and 2017. Of the 878 members as of 31 July 2016, 497 renewed.

|                    | 2015 | 2016 | 2017 |
|--------------------|------|------|------|
| <b>NEW</b>         | 510  | 392  | 505  |
| <b>RENEW</b>       | 410  | 486  | 497  |
| <b>TOTAL</b>       | 920  | 878  | 1002 |
| <b>% New</b>       | 55   | 45   | 50   |
| <b>%<br/>Renew</b> | 45   | 55   | 50   |

*Table 3 – Percentage of new and renewing individual members*

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## 1.4 Total number of members (individual members plus institutional representatives) 2014-2017

When counting total IAMCR membership we include individual members, representatives of institutional members and PhD student representatives of institutional members.<sup>1</sup>

|          | 2014 | 2015 | 2016 | 2017 |
|----------|------|------|------|------|
| Ind+Reps | 1577 | 1754 | 1913 | 2111 |

NOTE: These values do include the 15 Honorary members

**Table 4 – Total number of members (individuals plus representatives)**



**Figure 4 – Total number of members (individuals plus representatives)**

<sup>1</sup> Institutional members can name up to ten full representatives for free and additional ones for a fee equal to 10% of the institutional membership. They can also name up to 10 PhD student representatives at no charge.

## 2. Institutional members

### 2.1 Institutional members 2014-2017: new vs. renewing

The table below shows the number of new and renewing institutional members from 2014-2017.

|            | 2014      | 2015      | 2016      | 2017      |
|------------|-----------|-----------|-----------|-----------|
| <b>All</b> | <b>66</b> | <b>78</b> | <b>88</b> | <b>82</b> |
| New        | 17        | 15        | 15        | 11        |
| Renew      | 49        | 63        | 73        | 71        |
| % New      | 26        | 19        | 17        | 13        |
| % Renew    | 74        | 81        | 83        | 87        |

Table 5 – New vs. renewing institutions

### 2.2 Institutional members by country-income level

#### INSTITUTIONAL MEMBERS

|                           | 2013      | 2014      | 2015      | 2016      | 2017      |
|---------------------------|-----------|-----------|-----------|-----------|-----------|
| <b>Total Institutions</b> | <b>65</b> | <b>66</b> | <b>78</b> | <b>88</b> | <b>82</b> |
| H                         | 54        | 59        | 63        | 67        | 59        |
| M                         | 6         | 9         | 10        | 11        | 17        |
| L                         | 5         | 8         | 5         | 10        | 6         |

Table 6 – Institutional members by country-income level, 2013-2017

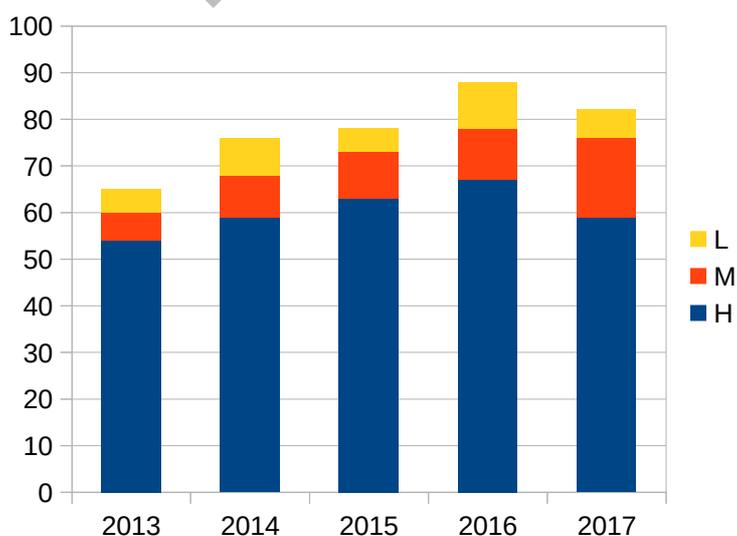


Figure 4 – Institutional members by country-income level, 2013-2017

## 2.3 - Institutional members 2017, by country

In yellow: countries which changed, differential in parenthesis. Note: Russian Federation changed its income level from High to Middle)

2016; High 67; Middle 11; Low 10

| High-income: 59                        | Middle-income: 17                         | Low-income: 6      |
|--|---|--------------------|
| 10 United Kingdom (-3)                 | 4 South Africa                            | 1 Bangladesh (-1)  |
| 6 Spain                                | 2 Mexico                                  | 1 India (-1)       |
| 3 Sweden (-3)                          | 1 Brazil                                  | 0 Egypt (-1)       |
| 5 USA                                  | 7 Colombia (+6)                           | 0 Indonesia (-1)   |
| 4 Australia                            | 1 Jamaica                                 | 1 Kenya            |
| 3 Belgium (-1)                         | 1 Peru                                    | 1 Nigeria          |
| 4 Norway                               | 0 China (-1)                              | 0 Ukraine (-1)     |
| 3 Portugal                             |   | 0 Vanuatu (-1)     |
| 1 Austria (-1)                         |   | 1 Ghana (+1)       |
| 2 Finland                              |   | 1 Philippines (+1) |
| 2 Denmark                              |   |                    |
| 5 Germany                              |   |                    |
| 1 Canada                               |   |                    |
| 1 Cyprus                               |   |                    |
| 1 Czech Republic                       |   |                    |
| 1 France                               |   |                    |
| 1 Estonia                              |   |                    |
| 0 Ireland (-1)                         |   |                    |
| 1 Italy                                |   |                    |
| 1 Kuwait                               |   |                    |
| 1 Netherlands                          |   |                    |
| 0 Russian Federation (now Middle) (-1) | 1 Russian Federation (formerly High) (+1) |                    |
| 1 Singapore                            |   |                    |
| 1 Greece                               |   |                    |
| 1 United Arab Emirates (+1)            |   |                    |

Table 7 – Institutional members 2016 by country income level

## 2.4 Representatives

The 82 current institutional members have named a total of 1095 representatives, including 813 full representatives and 282 PhD representatives.<sup>2</sup>

| Income level | Institutions | Representatives | Reps/institution | Full reps | Full reps/ institution | PhD reps | PhD reps/ institution |
|--------------|--------------|-----------------|------------------|-----------|------------------------|----------|-----------------------|
| All          | 82           | 1095            | 13               | 813       | 10                     | 282      | 3                     |
| High         | 59           | 808             | 14               | 587       | 10                     | 221      | 4                     |
| Middle       | 17           | 231             | 14               | 178       | 10                     | 53       | 3                     |
| Low          | 6            | 56              | 9                | 48        | 8                      | 8        | 1                     |

Table 8 – Representatives associated with institutional members

### 2.4.1 Number of representatives of institutional members, by country-income level, 2017

| Year 2017    | <b>H</b>   | <b>M</b>   | <b>L</b>  | <b>TOTAL</b> |
|--------------|------------|------------|-----------|--------------|
| <b>Reps</b>  | 587        | 178        | 48        | 813          |
| <b>PhD</b>   | 221        | 53         | 8         | 282          |
| <b>TOTAL</b> | <b>808</b> | <b>231</b> | <b>56</b> | <b>1095</b>  |

Table 7 – Representatives of institutional members 2017, by country-income level

### 2.4.2 Number of institutional representatives by year 2014-2017

|                        | 2014       | 2015       | 2016        | 2017        |
|------------------------|------------|------------|-------------|-------------|
| <b>Representatives</b> | <b>989</b> | <b>834</b> | <b>1034</b> | <b>1095</b> |
| Full representatives   | 737        | 727        | 818         | 813         |
| PhD representatives    | 252        | 107        | 216         | 282         |

Table 6 – Representatives of institutional members, by year

<sup>2</sup> Institutional members can name up to ten full representatives for free and additional ones for a fee equal to 10% of the institutional membership. They can also name up to 10 PhD student representatives at no charge.

### 2.4.3 Percentage of individuals and representatives 2014-2017

Note: Honorary individual members (15) are not included

|        | <b>2014</b> | <b>2015</b> | <b>2016</b> | <b>2017</b> |
|--------|-------------|-------------|-------------|-------------|
| Reps   | 989         | 834         | 1034        | 1095        |
| Ind    | 588         | 920         | 878         | 1002        |
| Total  | 1577        | 1754        | 1912        | 2097        |
| % Reps | 63          | 48          | 54          | 52          |
| % Ind  | 37          | 52          | 46          | 48          |

*Table 7 – Percentage of individuals and representatives of institutions*

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### 3. Revenue per *membership year* -2013 – 2017

IAMCR's fiscal year runs from 1 January to 31 December. However, because the membership renewal campaign spans two fiscal years, we use a *membership year* to more meaningfully measure annual fluctuations. The *membership year* runs from 1 September to 31 August.

The table below shows the total amount of payments made each membership year and the total number of payments.

| <b>Membership year</b> | <b>2012/13</b> | <b>2013/14</b> | <b>2014/15</b> | <b>2015/16</b> | <b>2016/17<sup>3</sup></b> |
|------------------------|----------------|----------------|----------------|----------------|----------------------------|
| Amount billed USD      | \$96,185       | \$106,810      | \$139,282      | \$137,285      | \$127,981                  |
| # of payments          | 563            | 700            | 1023           | 992            | 1086                       |
| Average payment amount | \$170          | \$152          | \$136          | \$139          | \$118                      |

Table 8 – Revenue per membership year, Amount billed and average amount per payment. The consistent decline in average payment is due to the expansion of individual memberships.

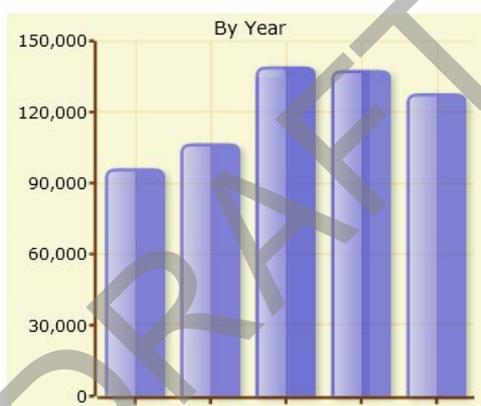


Figure 5 – Amount billed per revenue year 2012/13 to 2016/17

3 The 2016/17 year is incomplete. It will run until 31 August

## **Committee on Improvement of Academic Life (CIAL) Report to IAMCR 2017 International Council**

1. **2016-2017 Activities:** Currently the CIAL comprises: Chika Anyanwu (Chair); Eno Akpabio; Sergio Ricardo Quiroga; Gerard Goggin (EB Liaison). We have conducted meetings and discussions via email, discussing the best way to reinvigorate CIAL activities and work in conjunction with the Clearinghouse. We are keen to recruit additional members to CIAL in order to advance this work in 2017-2018, and the profile of Academic Life issues and activities within IAMCR.

2. **2017-2018 Plans:** We have three foci for activities in the coming year:

2.1 **Data Gathering on State of Play on Threats to Academic Freedom and Life Globally:** We would like to assemble a global picture on threats to academic freedom internationally. We anticipate asking IC and IAMCR members for information on the state of play in their countries in relation to threats to academic freedom, and what they see as the way forward or potential solution. As well as request for information from IAMCR members, we are considering a suitable secure, simple online survey that respondents could complete. We will then collate this information, and look at how it might be made available or published (for instance, in a concise form). This would then provide a basis for considering particular issues or areas where CIAL work with IAMCR members or affected scholars to respond. We will look at options for research assistance to help with this task.

2.2 **Precarity and Precarious Conditions:** We wish to embark on a new project on precarity as a crucial, cross-cutting area of academic life, especially posing threats and considerable challenges at present. We especially feel this will be of interest to, and hopefully driven by, emerging scholars. So we welcome comment or ideas on this. We are planning to submit an application to IAMCR Committee and Task Force project funds to undertake this project.

2.3 **Activities for 2018 IAMCR Eugene:** We are planning a special session on Academic Life for the Eugene conference, as well as session on these two main foci area.

3. **Expressions of Interest to Join CIAL:** As noted, we are inviting those interested to send us expressions of interest to join the CIAL, or be involved in either of these two projects. We especially hope to attract emerging scholars. So please do not hesitate to contact Chika, as chair, or Gerard, as EB liaison (Gerard will be attending IAMCR 2017 Cartagena).

Chika Anyanwu, Eno Akpabio, Sergio Ricardo Quiroga, and Gerard Goggin  
July 2017

## REPORT ON THE AMBASSADOR NETWORK 2016-2017

### PRESENTED TO THE IAMCR INTERNATIONAL COUNCIL JULY 16<sup>TH</sup> 2017 CARTAGENA

IAMCR Ambassadors , serve for 3 year terms, playing a key role in promoting and representing the Association in the countries and regions where they are located .Through on-line publicity, dedicated events, collaborations with university departments, NGO's and research institutions ,they seek to extend the Association's membership, animate and support exiting members and raise the Association's public profile.

IAMCR currently has five ambassadors. They are:

- [Bangladesh](#) - Professor Dr. Jude William Genilo, Media Studies and Journalism Department, University of Liberal Arts Bangladesh
- [India](#) - Dr. Uma Shankar Pandey, Department of Journalism and Mass Communication, Surendranath College for Women, Kolkata
- [Portugal](#) - Luís António Martins dos Santos - Communication and Society Research Centre, University of Minho
- [Southern Africa](#) (covering Botswana, Malawi, South Africa, Zambia and Zimbabwe) - Brian Pindayi, Rusangu University, Zambia

An indication of the current range of recent and planned activities is provided in the following extracts from reports submitted to the IAMCR Executive Board

#### **Prof. Jude William Genilo : Bangladesh**

IAMCR Bangladesh has been undertaking the following strategies to improve its local presence and entice new members to the organization.

Strategy 1. Promote IAMCR through various communication channels - print, online and face-to-face interactions.

- IAMCR Bangladesh facebook group was established in November 2015. It now has 280 fb page members. We post 3 to 5 announcements and events sourced from IAMCR, IAMCR India and from our local activities. We reach of the posts varies from as small a five to as high as 84. The local activities get more likes.
- IAMCR Bangladesh powerpoint presentation finalized in February 2016. We use this powerpoint whenever we have local events - just to make the audience familiar with the organization.
- IAMCR Bangladesh organized a panel session on "ICT Impacts in Bangladesh" for the Dhaka University National Conference on Mass Communication and Journalism held in November 2016. There were four presenters to include Romana Islam (Social Isolation and ICT Usage of the Elderly), Humayun Kabir (Mobile Phone as Parenting Device), Barbaq Sarkar Quarmal (Use of ICTs of the Urban Youth) and Jude William Genilo (Women Inclusion in Digital Bangladesh).

Strategy 2. Activate existing IAMCR members in the country.

- There were individual members (two abroad, one in Chittagong and two in Dhaka) and one institutional member (ULAB) in 2016. In 2017, there was an additional individual member.
- At least two of the members submitted abstracts for the IAMCR conference in Cartagena.

- Institutional member has ten faculty who have volunteered to work for IAMCR Bangladesh - conducting workshops, organizing talks, acting as research tutors, presenting in conferences and other support.
- Some members have joined IAMCR working groups and sections. These were on comic art, popular culture, interpersonal communication and ICT.

Strategy 3. Offer free services to media and communication researchers as a prelude to soliciting IAMCR membership.

- Workshop on conceptualizing research was conducted on February 24 and 27, 2017. Around 14 participants were present in the first workshop and 12 attended the second workshop.
- We plan to conduct more of these free services in the coming months - June (2 workshops) and October (2 workshops).

### **Luís António Santos : Portugal**

Our main aims are (1) strengthen IAMCR's presence and relevance and to (2) promote membership. These are achieved through personal contacts and promotions and through an on-line presence. Relevant activities include:

Promotional visits to selected doctoral programmes, timed to encourage participation in the upcoming IAMCR conference.

Ensuring an IAMCR presence at relevant seminars and conferences  
Including SOPCOM's young researchers network annual conference and SOPOM's annual conference.

Promoting IAMCR on following on-line sites

Gmail: [iamcrpt@gmail.com](mailto:iamcrpt@gmail.com)

Facebook group: iamcr.pt (<https://www.facebook.com/groups/1463794727256711/>) Weblog: <https://iamcrpt.wordpress.com/>

### **Dr. Uma Shankar Pandey: India**

Activities include ;

#### **On line**

Using Whatsapp and Facebook to connect with the Faculty and Research scholars.

There are three Whatsapp groups that I currently am a part of — Media Guru, Media Educators and Indian Media Educators, each with about 100 members. I interact on these groups with a specific IAMCR content about benefits of memberships, collaborations and publication opportunities and also conference information.

An Indian IAMCR Facebook page to interact with the the Indian Media and Communication scholarly community. There are about 1800 friends on my FB friend list ([facebook.com/usp.india](https://facebook.com/usp.india)); a substantial number of them are scholars/faculty members from

various places in India. I use my twitter account @uspindia with a hashtag #IndialAMCR to provide content related to IAMCR.

I have created a database of communication scholars and faculty from all over the country. I use the email route to communicate important information regarding IAMCR

#### Printed Publicity

There are a number of Refresher Courses and Short Term Faculty Development Programmes organized by the UGC for Faculty members of Mass Communication and Journalism. I interact with the participants, where possible and provide content relating to IAMCR, Especially about the benefits of sustaining IAMCR membership, through a brochure (printed at my college)

## Forward Plans

### **Supporting the network.**

Maintaining monthly Skype meetings between myself, representing the Executive Board, and current ambassadors to share regular updates on developments and to offer support and advice.

Compiling an on line guide to best practice for present and future ambassadors, detailing initiatives that have been successful and flagging up potential pitfalls and problems and how best to address them

### **Expanding and diversifying the network**

The present ambassador network is restricted in its geographical reach and its gender representation. Both these limitations need to be urgently addressed. Two immediate measures are proposed. To post a piece on the IAMCR website promoting the work the ambassadors do and its key contribution to enhancing the Association's profile, followed by a call for expressions of interest from IAMCR members who wish to be considered for appointment as new ambassadors.

In the meantime, if any members of the International Council are themselves interested in becoming an ambassador or know of anyone who might be I can be contacted at any time at [G.Murdock@lboro.ac.uk](mailto:G.Murdock@lboro.ac.uk) to discuss what is involved.

Finally, let me take this opportunity on behalf of the Executive Board and the general membership of IAMCR to express my sincere thanks to all the current ambassadors for their dedicated service to the Association and for the creativity and initiative they have displayed in promoting its activities and encouraging new members to join.

Graham Murdock July 12 th 2017.

Islamia in New Delhi in January next year. I shall be present there for a couple of days

- a)** I propose to personally reach out to the six different geographical areas of the country: North, Northeast, East, West, Central and South. I shall be visiting Bhubaneswar in the east and Coimbatore in the south in the next two months on invited assignments. I shall reach out to the Faculty members and scholars during these visits. I do manage 5-6 visits to different parts of the country in a year.
- b)** I also intend to print about 100 A-3 size posters (at a cost of Rs 900 provided by me) to be displayed at prominent communication departments. I will do the initial designing of the poster subject to approval by the EB.
- c)** We had a meeting of over 50 educators from all over the country at the Jamia Millia Islamia, New Delhi in May this year regarding the formation of an Indian Association of Media Educators. I intend to use the platform for communication about IAMCR. I had already sounded out the members at the inaugural meeting during my presentation.
- d)** A realistic target of memberships would be about 20 per year.



**Final remarks:**

The implementation of some activities will be conditioned by the interactions with the above-mentioned IAMCR structures but the intention is to launch both processes within the first year (years two and three will be a consolidation period).

Our application's Plan of Action included a third area of activity (we called it 'Connection'), which envisaged the promotion of closer ties among researchers and post-graduate students of different Portuguese speaking countries.

It would involve the preparation of pre-IAMCR conferences Portuguese language FAQ forums and the creation of an updated directory of Portuguese speaking IAMCR members (as a separate weblog page), including contacts and research interests.

It is still our purpose to contribute to such developments although we feel that they would largely benefit from one other proposed initiative: the promotion – in tandem with IAMCR ambassadors for other Portuguese speaking countries – of an informal network centred on support to trans-national research (funding opportunities, programmes, and proposals). We very much hope that steps in this direction – with the help of other Portuguese-speaking ambassadors – can be taken in 2016 and 2017.

Braga, August 13<sup>th</sup> 2015.

## **IAMCR Clearinghouse for Public Statements Report – 2016/17**

Chair's Report  
Professor Robin Mansell  
25 June 2016

The Clearinghouse was approved by the International Council in July 2015 and launched in August 2015. Information is available at <https://iamcr.org/clearinghouse> which lists the members.

The volume of requests by individual IAMCR members or by the President over the period August 2016-July 2017 was not high, but those received were responded to in a timely way and members were extremely responsive to the Chair's proposals for action. Clearinghouse statements are sent to all IAMCR members and to the announcement list (3,346 members), posted on the website, Facebook and Twitter. The Facebook post on the US Executive Order (see below) reached 4,283 people, and the first two below, 1,024 and 1,071, respectively.

On occasion, members responded with responses going to Bruce Girard who passes the very few negative reactions (3) on to the Chair and IAMCR President for information. As Chair I responded to one comment that seemed to require an explanation of our process. The great majority of responses received by Bruce were positive.

A meeting was convened for members who were at the conference in Leicester on 28 July 2016, the outcome being confirmation that the processes were working well and that efforts should be made to alert IAMCR members on a more regular basis to the existence of the Clearinghouse. A meeting will be convened in Cartagena 2017 to discuss any issues arising.

**Recommendation for 2017/18: As recommended last year**, the existence of the Clearinghouse should be publicized to members during 2016/17 perhaps every 3-4 months on the IAMCR announcements list in order to give it a higher profile. Action for Executive Director.

### **The 2016/17 Clearinghouse activities were:**

- **IAMCR Stands with CEU**, 2 April 2017. Initiated by Sandra Ristovska, who also provided a draft letter which was modified slightly by the Chair and Andrew Calabrese and circulated to Clearinghouse members. The issue was time critical because the aim was to send a protest to the Hungarian Minister of Human Capacities prior to a vote on legislation aimed at curtailing or stopping the Central European University from operating by amending Higher Education Legislation (see <https://iamcr.org/clearinghouse/ceu> ). The letter was unanimously supported by the Clearinghouse either explicitly (9 members) or by silent assent. One critical response was received from an IAMCR member concerned that IAMCR appeared to be supporting a Soros funded organization and this was deemed unacceptable.
- **Freedom Under Attack in Turkey**, 28 February 2017. Initiated by Nico Carpentier and Janet Wasko a statement condemning the persecution and firing of academics was issued calling for the reinstatement of academics to safeguard freedom of speech and academic freedom was issues. Gholam Khiabany provided an initial draft which was edited with input from several members of the Clearinghouse. The statement was unanimously supported by the Clearinghouse either explicitly (14 members) or by silent assent (see <https://iamcr.org/clearinghouse/turkey-28-02-17> ).
- **IAMCR Condemns Executive Order**, 2 February 2017. Initiated by Sandra Ristovska and unimously supported by 10 members explicitly or by silent assent, this was a response to President Trump's order banning entry to the US by citizens of named countries and suspending the US Refugee

Admissions Programme. IAMCR called upon the US Government Administration to uphold and defend the principle of freedom of expression and the right of journalists to investigate and critically evaluate measures proposed. IAMCR also invited members to sign an online petition of Academics Against Immigration Executive Order (See <https://iamcr.org/clearinghouse/executive-order> ). ICA also issued a response (<http://www.icahdq.org/blogpost/1523657/267190/Message-from-the-Executive-Committee-of-ICA-regarding-the-Executive-Order-issued-by-the-US-President> ). In this case, it was suggested that a coordinated response with ICA, ECREA and other national and regional associations might have been effective, but ICA's response had already been issued and this was not pursued by the Chair. IAMCR received a few critical responses from members indicating that this response was outside the Clearinghouse remit or that by commenting this raised a question about why a research organization criticized this action and not others.